White Pages
Analysis

Green Pages
U.S.
Residents

Blue Pages
Overseas
Residents

The Tourism Monographs
N° 21, March 2001

Ontario's International Travel Markets - 1999

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HIGHLIGHTS

U.S. Travel to Ontario - 1999

- In 1999, 30.031 million Americans visited Ontario and of these 7.792 million stayed in the province for one or more nights. This level of visitation accounted for 68.0% of the total visits and 51.6% of the overnight U.S. visits to Canada.

- Americans spent a total of $4.9 billion in Ontario, in 1999, or an average of $164 per person visit. This level of spending accounted for 49.7% of the total U.S. spending in Canada. When combined with the $5.7 billion that Ontarians spent in the U.S. in 1999, this level of receipts yields a deficit on Ontario's tourism account with the U.S. of $737 million.

- The majority of Ontario's U.S. visitors came from the bordering states of Michigan and New York (Michigan 41.7%, New York 28.9%), while California was the largest source of U.S. visitation to Ontario among the states situated outside the Great Lakes region.

- The automobile was the dominant form of transportation used by Americans who visited Ontario (87.9%), with Windsor and the Niagara region processing the majority of the U.S. entries into Ontario (Windsor 37.3%, Niagara region 36.8%).

- The vast majority of the Americans who visited Ontario in 1999 and stayed for one or more nights (91.3%) had visited Ontario at least once in the last five years. The average number of overnight trips to Ontario by the repeat visitors was four per year.

- Pleasure was the main purpose of the trip for the majority (51.0%) of the Americans who took a trip to Ontario in 1999, followed by, other personal reasons (19.1%), a desire to visit friends or relatives (14.3%) and business reasons (8.2%).

- The average American visitor to Ontario stayed in the province for 0.86 nights, travelled in groups of two persons, both of which were adults (89.5% of the American visitors to Ontario travelled in adults-only groups) and was 44.0 years old.

- A total of 25.9 million person nights were generated in Ontario by the 7.8 million overnight visitors from the U.S., most of which were spent in commercial accommodation (60.4%). Commercial roofed accommodation accounted for 54.4% of these person nights.

- Shopping was the most popular activity of the overnight U.S. visitors to Ontario (57.3%), followed by sightseeing (50.6%), dining at high quality restaurants (38.6%) and visiting friends or relatives (31.3%).

- The majority of the overnight U.S. visitors to Ontario rated the province's transportation services, the hospitality of its people, its accommodation services and the variety of things to see and do in the province as essentially the same in Ontario as in the U.S. The majority of the overnight American visitors also rated value for money as better in Ontario than in the U.S., a reflection, in part, of the record low value of the Canadian dollar during 1999.

- Most of the same day visits to Ontario accrued to the province's southern regions, namely, Southwestern Ontario and Festival Country. With respect to the overnight visits from the

U.S., the most popular regions were Metro Toronto (30.0%), Festival Country (28.6%), Southwestern Ontario (16.3%) and Ontario East (12.9%). Northern Ontario as a whole received 15.6% of Ontario's total overnight U.S. visitors.

- Metro Toronto received the largest share of the U.S. trip expenditures (36.2%) because of the influx into the region of more overnight trips, especially overnight business trips. Metro was followed by Southwestern Ontario (23.3%), Festival Country (18.8%) and Ontario East (7.5%). Northern Ontario as a whole received 10.8% of the total U.S. spending in Ontario.

Overseas Travel to Ontario – 1999

- A total of 2.144 million visitors from overseas countries visited Ontario in 1999 and of these 1.875 million stayed in Ontario for one or more nights. This level of visitation accounted for 49.0% of Canada's total overseas visitors and for 45.3% of its overnight overseas visitors.

- Overseas visitors spent a total of $2.2 billion in Ontario, in 1999, or an average of $1,105 per person visit. This level of spending accounted for 33.6% of the total overseas spending in Canada. When combined with the $3.6 billion that Ontarians spent in overseas countries in 1999, this level of receipts yields a deficit on Ontario's tourism account with the overseas of $1.4 billion.

- The U.K. generated the largest share of overseas visitors to Ontario (19.5%), followed by Japan (11.5%), France (8.8%) and Germany (7.2%). The U.K. also generated the largest share of overnight overseas visitors to Ontario (20.4%), followed by Japan (11.6%), France (8.4%) and Germany (8.4%).

- Entry into Canada directly from overseas countries by air accounted for 62.7% of Ontario's overseas visitors, while entry via the United States by air accounted for 24.2% of Ontario's overseas visitors. Toronto international airports processed 83.2% of the 1.7 million overseas visitors who entered Canada through Ontario's international ports. For nearly one third of Ontario's overseas visitors, Canada and the U.S. were joined destinations in 1999.

- The largest proportion of overseas visitors who visited Ontario during 1999 was on a pleasure trip to Canada (45.1%). Visitors who took their trips for the purpose of visiting friends or relatives accounted for 30.2% of Ontario's overseas visitors, while business travellers accounted for 20.1%.

- The average overseas visitor to Ontario stayed in the province for 7.6 nights, travelled in groups of 1.84 persons, most of which were comprised by adults only (92.0% of the overseas visitors to Ontario travelled in adults-only groups) and was 42.1 years old.

- A total of 16.2 million person nights were generated in Ontario by the 1.875 million overnight visitors from overseas countries, most of which were spent in non-commercial accommodation (62.3%). Commercial accommodation accounted for 37.7% of these person nights.

- Shopping was the most popular activity of the overnight overseas visitors to Ontario (81.5%), followed by sightseeing (78.4%), visiting friends or relatives (58.4%) and visiting parks or historic sites (50.4%).

- The largest proportion of the overnight overseas visitors to Ontario rated the province's hospitality of its people and value for money as better in Canada than back home, while transportation services, accommodation services and the variety of things to see and do were ranked as essentially the same in Canada as back home.

- Most of the same day visits to Ontario accrued to Metro Toronto and Festival Country. With respect to the overnight visits from overseas countries, the most popular regions were Metro Toronto (67.0%), Festival Country (33.0%) and Ontario East (26.8%). Northern Ontario as a whole received 5.3% of Ontario's total overnight overseas visitors.

- Metro Toronto not only received the highest share of overseas visitors' trip expenditures (65.4%), but its visitors also had the highest average spending per person visit ($871). Metro's visitors' high average spending is attributed to the region's higher than average share of business travellers, as well as to the fact that since it is a major port of entry into Canada, most of the overseas spending on Canadian air fares are assigned to Toronto. Festival Country (12.8%) and Ontario East (12.5%) received the second and third, respectively, highest shares of the overseas visitors' spending.

Comparison of Key Findings: 1994, 1996, 1998 and 1999

Travel to Ontario from the United States

- The number of Americans visiting the province in 1999 increased by 14.3% over 1996 and 27.9% over 1994, but experienced a minimal decrease of 0.5% over 1998.

- Similarly, overnight visits from the U.S. to Ontario decreased in 1999 by 0.4% over 1998, but increased by 0.9% over 1996. Overnight visits to Ontario from states bordering the Great Lakes region increased in 1999 by 26.0%, over 1994, while overnight visits from states outside this region increased by 40.6%, indicating that Ontario is making some in-roads into the long-haul U.S. market.

- As a consequence of this increase in visitation, total spending in Ontario by U.S. visitors increased (in constant 1992 dollars) by 55.6% over 1994, by 34.8% over 1996, and by 0.4% over 1998. Average spending per person visit (in constant 1992 dollars) increased by 21.2% over 1994, by 18.1% over 1996 and by 0.7% over 1998.

- Total pleasure visits to Ontario from the U.S. experienced, in 1999, the largest increase (up by 37.0% over 1994 and by 8.6% over 1996), while overnight pleasure visits to Ontario increased by 11.8% over 1994.

- The number of person nights spent in the province by U.S. visitors increased in 1999 by 18.7% over 1994, with hotels experiencing the largest increase (26.6% over 1994) in the number of person nights spent in their establishments.

- Shopping and sightseeing were the top activities of overnight U.S. visitors to Ontario during all four years under consideration. However, both of these activities are losing market share, while visits to parks and historic sites increased its share throughout the period under consideration.

- The data seem to suggest that overnight U.S. visitors to Ontario, as well as the overnight pleasure visitors from the U.S., are becoming less active while in Ontario. This trend could

be a consequence of two factors: the aging of the overnight U.S. visitor to Ontario (in 1994 the average age of an overnight U.S, visitor was 41 years, in 1996 was 43 years and in 1998 and 1999 was 44 years), and the high proportion of overnight repeat visitors from the U.S. to Ontario.

- In 1999, all of Ontario's travel regions, with the exception of Metro Toronto and Getaway Country, experienced increases in the total number of U.S. visitors over 1996 and 1994 (James Bay Frontier also experienced a decline of 11.1% over 1996). U.S. visitation to Metro Toronto and Getaway Country declined in 1999 by 4.0% and 11.8%, respectively, over 1994 and by 4.8% and 0.2%, respectively, over 1996. When compared to 1998, the following regions experienced declines in total visitation in 1999; Southwestern Ontario (1.1%), Festival Country (5.3%), Near North (1.1%), Rainbow Country (27.1%), and Sunset Country (5.0%).

- In the overnight U.S. market, all Ontario regions increased steadily throughout the period under consideration, with Lakelands, Sunset Country and James Bay Frontier experiencing the largest increases.

- Although all of Ontario's travel regions experienced an increase in nominal spending, in 1999, Metro Toronto's share of total U.S. spending in Ontario declined from 38.6% in 1994 to 36.2% in 1999.

Travel to Ontario from Overseas Countries

- Total visitation to Ontario from overseas countries decreased in 1999 by 1.1% over 1994, by 16.2% over 1996, and by 0.6% over 1998. Of Ontario's main overseas markets, only the U.K. experienced growth throughout the period 1994 to 1999 (8.3%), while overseas visitors from East Asian countries, such as Japan, South Korea and Hong Kong, experienced increases in visitation after large declines in 1998, especially when compared to 1996. This was partly due to the financial crisis that East Asian countries experienced in 1998.

- With respect to the overnight visitors from overseas countries, U.K. was again the only country that experienced growth throughout the period under consideration. Overnight visits to Ontario from the U.K. increased, in 1999 by 15.4% over 1994 and by 0.8% over 1996, but experienced a decrease of 1.5% over 1998 visitation levels. Consequently, the share of overnight overseas visitors to Ontario accounted for by the U.K. increased by 10.1%, from 18.5% in 1994 to 20.4% in 1999.

- As a consequence of this increase in visitation, total spending in Ontario by overseas visitors increased (in constant 1992 dollars) by 16.2% over 1994, but decreased by -6.9% over 1996. Real expenditures in 1999 also decreased over 1998 by –1.3%.

- Average spending per person visit (in constant 1992 dollars) increased by 20.0% over 1994, 13.4% over 1996, and by 1.4% over 1998. The increased length of stay of overnight overseas visitors in 1999, as well as the increased proportion of overnight overseas visitors to Ontario were the main factors responsible for this increase in real average spending per person visit.

- Total pleasure visits to Ontario from overseas countries declined, in 1999, by 11.4% over 1994, 14.0% over 1996, and by 2.3% over 1998, while overnight pleasure visits to Ontario from overseas countries declined by 8.9% over 1994.

- The number of person nights spent in Ontario by overseas visitors increased in 1999 by 15.2% and by 3.2% over 1998, but decreased by 9.5% over 1996. The proportion of person nights staying in commercial accommodation increased in 1999 over 1994 by 12.5%

- Shopping and sightseeing were the top activities of overnight overseas visitors to Ontario during all three years under consideration. However, although the share of shopping increased throughout the period under consideration, that of sightseeing declined. Other activities that experienced an increase in their shares of participation rates by overnight overseas visitors were: VFR, attend cultural events, sports or outdoor activities, and nightlife.

- Metro Toronto's dominance in the overseas market increased in 1999 from 60.1% of the total overseas visitors to Ontario in 1994, to 62.4% in 1996, to 66.2% in 1998, and a slight decline to 66.1% in 1999. Ontario East experienced similar gains, with a slight decrease in 1999.

- Compared to 1998, in 1999 all travel regions, with the exception of Lakelands, Metro Toronto and Getaway Country, experienced increases in the total number of overseas visitors. However, when compared to 1994, Southwestern Ontario, Festival Country and northern Ontario experienced decreases in the number of overseas visitors, while all remaining regions experienced increases.

- Toronto's dominance in the overnight overseas market and in the overnight overseas pleasure market was even more pronounced. The region's share of overnight pleasure visitors from overseas countries increased from 64.0% in 1994 to 72.9% in 1999. However, as was the case with the total number of overseas visitors to Toronto, the number of overnight pleasure visitors from overseas countries who visited Toronto declined by 21.0% in 1999 over 1996, but increased by 8.8% over 1994 and 0.7% over 1998.

- Compared to 1994, in 1999 only Southwestern Ontario and northern Ontario saw a decrease in their shares of overseas visitors' spending in Ontario. All other travel regions experienced an increase, with Lakelands and Festival Country experiencing the largest increases.

POINTS SAILLANTS

Étasuniens en visite en Ontario - 1999

- En 1999, 30,031 millions d'Étasuniens ont visité l'Ontario et, de ce nombre, 7,792 millions ont séjourné dans la province pendant une nuit ou plus. Ce nombre de visiteurs correspondait à 68,0 % du nombre total de visiteurs en Ontario et à 51,6 % du nombre de visiteurs étasuniens dont le séjour au Canada était de plus de 24 heures.

- En 1999, les Étasuniens ont dépensé un total de 4,9 milliards de dollars en Ontario, soit une moyenne de 164 $ par visite-personne. Ce niveau de dépenses correspondait à 49,7 % du montant total des dépenses des Étasuniens au Canada. Combiné aux 5,7 milliards de dollars dépensés aux États-Unis par des Ontariens en 1999, l'Ontario présente un déficit de 737 millions de dollars avec les États-Unis en matière de dépenses touristiques.

- La majorité des Étasuniens en visite en Ontario étaient des résidents des états limitrophes du Michigan et de New York (Michigan 41,7 %, New York 28,9 %). La Californie est la plus importante source de visiteurs étasuniens en Ontario provenant d'états situés en dehors de la région des Grands Lacs.

- L'automobile était le mode de transport le plus utilisé par les Étasuniens qui visitaient l'Ontario (87,9 %), Windsor et la région de Niagara étant les principaux points d'entrée en Ontario des visiteurs en provenance des États-Unis (Windsor 37,3 %, région de Niagara 36,8 %).

- La grande majorité des Étasuniens qui ont visité l'Ontario en 1999 et y ont séjourné pendant une nuit ou plus (91,3 %) avaient déjà voyagé en Ontario au moins une fois au cours des cinq dernières années. En moyenne, le nombre de séjours de plus de 24 heures en Ontario effectués par les visiteurs acquis était de quatre par année.

- L'agrément (51,0 %) était la principale fin du voyage de la majorité des Étasuniens qui ont séjourné en Ontario en 1999, suivi par d'autres raisons personnelles (19,1 %), le désir de visiter des parents ou des amis (14,3 %) et des raisons professionnelles (8,2 %).

- Le visiteur étasunien moyen en Ontario a séjourné dans la province 0,86 nuit, a voyagé en groupe de deux personnes, toutes deux adultes (89,5 % des visiteurs en provenance des États-Unis voyageaient uniquement en compagnie d'adultes), et était âgé de 44 ans.

- Au total, 25,9 millions de nuits-personnes ont été générées en Ontario par 7,8 millions de visiteurs provenant des États-Unis dont le séjour était de plus de 24 heures. La majorité de celles-ci ont été passées dans des logements commerciaux (60,4 %). Les établissements d'hébergement commerciaux ont reçu 54,4 % de ces nuits-personnes.

- Le magasinage (57,3 %) était l'activité la plus populaire des Étasuniens qui visitaient l'Ontario pendant plus de 24 heures, suivi des visites touristiques (50,6 %), les repas dans des restaurants de fine cuisine (38,6 %) et la visite de parents ou d'amis (31,3 %).

- La majorité des Étasuniens en visite en Ontario pendant plus de 24 heures ont indiqué que la qualité des services de transport de la province, de l'hospitalité de la population et des services d'hébergement ainsi que la variété des attraits touristiques et des activités proposées en Ontario étaient essentiellement les mêmes que ce qu'ils retrouvent aux États-Unis. La majorité des Étasuniens en visite en Ontario pendant plus de 24 heures ont également indiqué que la valeur de l'argent était meilleure en Ontario qu'aux États-Unis. Cette réflexion était en partie attribuable à la valeur remarquablement basse du dollar canadien en 1999.

- La plupart des séjours de moins de 24 heures en Ontario ont été effectués dans les régions du sud de l'Ontario, notamment le Sud-Ouest de l'Ontario et le pays des festivals. Les régions les plus populaires aux yeux des Étasuniens séjournant en Ontario pendant plus de 24 heures étaient le Grand Toronto (30,0 %), le pays des festivals (28,6 %), le Sud-Ouest de l'Ontario (16,3 %) et l'Est de l'Ontario (12,9 %). Les régions du nord de l'Ontario en général ont accueilli 15,6 % des Étasuniens séjournant en Ontario pendant plus de 24 heures.

- Le Grand Toronto a reçu la part la plus importante des dépenses de voyage des Étasuniens (36,2 %) en raison du plus grand nombre de séjours de plus de 24 heures dans la région, particulièrement les voyages d'affaires de plus de 24 heures. Le Grand Toronto était suivi du Sud-Ouest de l'Ontario (23,3 %), du pays des festivals (18,8 %) et de l'Est de l'Ontario (7,5 %). Les régions du nord de l'Ontario en général ont reçu 10,8 % du montant total des dépenses des Étasuniens en Ontario.

Étrangers en visite en Ontario – 1999

- Au total, 2,144 millions d'étrangers en provenance de pays d'outre-mer ont visité l'Ontario en 1999 et, de ce nombre, 1,875 million ont séjourné en Ontario pendant une nuit ou plus. Ce nombre correspondait à 49,0 % des visiteurs d'outre-mer au Canada et à 45,3 % des visiteurs d'outre-mer dont le séjour au Canada était de plus de 24 heures.

- En 1999, les visiteurs d'outre-mer ont dépensé un total de 2,2 milliards de dollars en Ontario, soit une moyenne de 1 105 $ par visite-personne. Ce niveau de dépenses correspondait à 33,6 % du total des dépenses effectuées par des visiteurs d'outre-mer au Canada. En combinant ce montant aux 3,6 milliards de dollars dépensés dans les pays d'outre-mer par des Ontariens en 1999, l'Ontario présente un déficit de 1,4 milliard de dollars avec les pays d'outre-mer en matière de dépenses touristiques.

- Le Royaume-Uni est le pays d'origine de la plus importante proportion d'étrangers en provenance de pays d'outre-mer qui visitent l'Ontario (19,5 %), suivi du Japon (11,5 %), de la France (8,8 %) et de l'Allemagne (7,2 %). Le nombre le plus élevé de visiteurs d'outre-mer dont le séjour en Ontario est de plus de 24 heures provient également du Royaume-Uni (20,4 %), suivi du Japon (11,6 %), de la France (8,4 %) et de l'Allemagne (8,4 %).

- Les voyageurs en provenance de pays d'outre-mer arrivant directement au Canada par avion correspondaient à 62,7 % des visiteurs d'outre-mer en Ontario, tandis que les voyageurs arrivant au Canada par les États-Unis correspondaient à 24,2 % des visiteurs d'outre-mer en Ontario. Les aéroports internationaux de Toronto ont accueilli 83,2 % des 1,7 million de visiteurs d'outre-mer entrés au Canada par les douanes internationales de l'Ontario. Chez près du tiers des visiteurs d'outre-mer en Ontario, le Canada et les États-Unis étaient des destinations associées en 1999.

- La plus importante proportion de visiteurs d'outre-mer qui ont séjourné en Ontario en 1999 l'ont fait dans le cadre d'un voyage d'agrément au Canada (45,1 %). Les visiteurs qui ont fait le voyage dans le but de rendre visite à des parents ou à des amis correspondaient à 30,2 % des voyageurs en provenance de pays d'outre-mer, tandis que les personnes en voyage d'affaires représentaient 20,1 % de ce nombre.

- Le visiteur d'outre-mer moyen en Ontario a séjourné dans la province pendant 7,6 nuits, a voyagé en groupes de 1,84 personne, en majorité des adultes (92,0 % des visiteurs en provenance d'outre-mer voyageaient uniquement en compagnie d'adultes), et était âgé de 42,1 ans.

- Au total, 16,2 millions de nuits-personnes ont été générées en Ontario par 1,875 million de visiteurs en provenance d'outre-mer dont le séjour était de plus de 24 heures. La majorité de celles-ci ont été passées dans des établissements d'hébergement non commerciaux (62,3 %). Les établissements d'hébergement commerciaux ont reçu 37,7 % de ces nuits-personnes.

- Le magasinage (81,5 %) était l'activité la plus populaire des étrangers d'outre-mer qui visitaient l'Ontario pendant plus de 24 heures, suivi des visites touristiques (78,4 %), de la visite de parents ou d'amis (58,4 %) et de la visite des parcs ou des sites historiques (50,4 %).

- La majorité des visiteurs d'outre-mer en voyage en Ontario pendant plus de 24 heures ont indiqué que l'hospitalité de la population de la province et la valeur de l'argent étaient meilleures au Canada que dans leur pays et que la qualité des services de transport de la province et des services d'hébergement ainsi que la variété des attraits touristiques et des activités proposées en Ontario étaient essentiellement les mêmes au Canada que ce qu'ils retrouvent dans leur pays.

- La plupart des séjours de moins de 24 heures en Ontario ont été effectués dans le Grand Toronto et le pays des festivals. Les régions les plus populaires aux yeux des visiteurs d'outre-mer séjournant en Ontario pendant plus de 24 heures étaient le Grand Toronto (67,0 %), le pays des festivals (33,06 %) et l'Est de l'Ontario (26,8 %). Les régions du nord de l'Ontario en général ont accueilli 5,3 % des visiteurs d'outre-mer séjournant en Ontario pendant plus de 24 heures.

- Le Grand Toronto a non seulement reçu la plus importante part des dépenses de voyage des visiteurs d'outre-mer (65,4 %), mais ses visiteurs étaient également associés au montant moyen de dépenses le plus élevé par visite-personne (871 $). Ce montant de dépenses était attribuable au nombre de voyages d'affaires plus élevé que la moyenne dans la région, ainsi qu'au fait que, puisque Toronto est un des principaux points d'entrée au Canada, la majorité des dépenses effectuées outre-mer auprès des transporteurs aériens canadiens lui est assignée. Le pays des festivals (12,8 %) et l'Est de l'Ontario (12,5 %) ont reçu respectivement les deuxième et troisième plus importantes parts des dépenses des visiteurs d'outre-mer.

Comparaison des résultats clés : 1994, 1996, 1998 et 1999

Étasuniens en visite en Ontario

- Le nombre d'Étasuniens qui ont visité la province en 1999 a augmenté de 14,3 % et de 27,9 % par rapport à 1996 et à 1994, respectivement, mais a connu une légère baisse de 0,5 % par rapport à 1998.

- Dans le même ordre d'idées, le nombre d'Étasuniens dont le séjour en Ontario était de plus de 24 heures a diminué en 1999 de 0,4 % par rapport à 1998, mais a augmenté de 0,9 % par rapport à 1996. En 1999, le nombre de visiteurs en provenance des états limitrophes de la région des Grands Lacs et dont le séjour en Ontario était de plus de 24 heures a augmenté de 26,0 % par rapport à 1994, tandis le nombre de visiteurs résidant dans des états en dehors de cette région et dont le séjour était de plus de 24 heures a augmenté de 40,6 %, ce qui indique que l'Ontario est de plus en plus présente sur le marché du tourisme long-courrier aux États-Unis.

- Une conséquence de ce nombre plus élevé de visites est l'augmentation du montant total des dépenses effectuées en Ontario par des visiteurs en provenance des États-Unis (en dollars constants de 1992) de 55,6 % par rapport à 1994, de 34,8 % par rapport à 1996 et de 0,4 % par rapport à 1998. Le montant moyen de dépenses par visite-personne (en dollars constants de 1992) a augmenté de 21,2 % par rapport à 1994, de 18,1 % par rapport à 1996 et de 0,7 % par rapport à 1998.

- Le nombre de voyages d'agrément effectués en Ontario par des visiteurs étasuniens a connu, en 1999, la plus forte augmentation (hausse de 37,0 % et de 8,6 % par rapport à 1994 et à 1996, respectivement), tandis que le nombre de séjours d'agrément de plus de 24 heures en Ontario a augmenté de 11,8 % par rapport à 1994.

- Le nombre de nuits-personnes passées dans la province par des visiteurs étasuniens a augmenté en 1999 de 18,7 % par rapport à 1994; les établissements hôteliers ont connu la plus forte hausse du nombre de nuits-personnes (26,6 % par rapport à 1994).

- Durant les quatre années faisant l'objet de cette étude, le magasinage et les visites touristiques étaient les principales activités effectuées par les visiteurs étasuniens au cours d'un séjour de plus de 24 heures en Ontario. Toutefois, ces deux activités occupent une part de marché moins importante, tandis que la visite des parcs et des sites historiques a vu sa part de marché augmenter au cours des quatre années de l'étude.

- Les données semblent suggérer que les visiteurs étasuniens dont le séjour était de plus de 24 heures en Ontario, ainsi que les Étasuniens effectuant un voyage d'agrément de plus de 24 heures ont tendance à être moins actifs au cours de leur séjour en Ontario. Ceci peut être une conséquence de deux facteurs : le vieillissement des visiteurs étasuniens séjournant en Ontario pendant plus de 24 heures (en 1994, l'âge moyen de cette catégorie de visiteurs était de 41 ans, en 1996, de 43 ans et en 1998 et 1999, de 44 ans) et la forte proportion des visiteurs étasuniens acquis séjournant en Ontario pendant plus de 24 heures.

- En 1999, toutes les régions touristiques de l'Ontario, à l'exception du Grand Toronto et du pays de l'évasion, ont connu une hausse du nombre total de visiteurs en provenance des États-Unis par rapport à 1996 et à 1994 (le pays de la baie James a également connu une

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baisse du nombre total de visiteurs des États-Unis de 11,1 % par rapport à 1996). Le Grand Toronto et le pays de l'évasion ont vu le nombre de visiteurs étasuniens diminuer en 1999 de 4,0 % et de 11,8 %, respectivement, par rapport à 1994 et de 4,8 % et de 0,2 %, respectivement, par rapport à 1996. Lorsqu'on compare les résultats avec ceux de 1998, on observe que les régions suivantes ont connu une baisse du nombre total de visiteurs en 1999 : Sud-Ouest de l'Ontario (1,1 %), pays des festivals (5,3 %), Nord proche (1,1 %), pays des arcs-en-ciel (27,1 %) et le pays du soleil couchant (5,0 %).

- En ce qui concerne les séjours de plus de 24 heures effectués par des visiteurs étasuniens, toutes les régions de l'Ontario ont vu leur nombre augmenter régulièrement au cours de la période de l'étude; le pays des lacs, le pays du soleil couchant et le pays de la baie James ont connu les plus fortes hausses.

- Même si toutes les régions touristiques de l'Ontario ont connu une augmentation des dépenses nominales en 1999, la part des dépenses totales des Étasuniens dans le Grand Toronto est passée de 38,6 % en 1994 à 36,2 % en 1999.

Étrangers en visite en Ontario

- Le nombre total de visiteurs en provenance de pays d'outre-mer a diminué en 1999 de 1,1 % par rapport à 1994, de 16,2 % par rapport à 1996 et de 0,6 % par rapport à 1998. De tous les principaux marchés d'outre-mer de l'Ontario, seul le Royaume-Uni a vu le nombre de ses visiteurs en Ontario augmenter entre 1994 et 1999 (8,3 %), tandis que le nombre de visiteurs en provenance de pays de l'Asie de l'Est, tels que le Japon, la Corée du Sud et Hong Kong, a augmenté après la forte baisse enregistrée en 1998, particulièrement par rapport à 1996. Ces résultats étaient en partie attribuables à la crise financière qu'ont connu les pays de l'Asie de l'est en 1998.

- En ce qui concerne les visiteurs d'outre-mer dont le séjour en Ontario était de plus de 24 heures, le Royaume-Uni était de nouveau le seul pays qui a vu leur nombre augmenter pendant la période de l'étude. Le nombre de visiteurs en provenance du Royaume-Uni qui ont séjourné en Ontario pendant plus de 24 heures a augmenté en 1999 de 15,4 % par rapport à 1994 et de 0,8 % par rapport 1996, mais a connu une baisse de 1,5 % par rapport à 1998. Par conséquent, le pourcentage des visiteurs d'outre-mer originaires du Royaume-Uni ayant séjourné en Ontario pendant plus de 24 heures a augmenté de 10,1 %, passant de 18,5 % en 1994 à 20,4 % en 1999.

- Un conséquence de ce nombre plus élevé de visiteurs était l'augmentation les dépenses totales effectuées en Ontario par des visiteurs d'outre-mer (en dollars constants de 1992) de 16,2 % par rapport à 1994, malgré une diminution de 6,9 % par rapport à 1996. Les dépenses effectives ont également diminué en 1999 de 1,3 % par rapport à 1998.

- Le montant moyen de dépenses par visite-personne (en dollars constants de 1992) a augmenté de 20,0 % par rapport à 1994, de 13,4 % par rapport à 1996 et de 1,4 % par rapport à 1998. La durée accrue des séjours des visiteurs d'outre-mer ayant voyagé plus de 24 heures en Ontario, ainsi que l'augmentation de la proportion de visiteurs d'outre-mer séjournant plus de 24 heures en Ontario étaient les deux principaux facteurs qui expliquent cette hausse du montant moyen des dépenses effectives par visite-personne.

- Le nombre de voyages d'agrément effectués en Ontario par des visiteurs d'outre-mer a diminué, en 1999, de 11,4 % par rapport à 1994, de 14,0 % par rapport à 1996 et de

2,3 % par rapport à 1998, tandis que le nombre de voyages d'agrément de plus de 24 heures effectués en Ontario par des visiteurs d'outre-mer a diminué de 8,9 % par rapport à 1994.

- Le nombre de nuits-personnes passées en Ontario par des visiteurs d'outre-mer a augmenté en 1999 de 15,2 % et de 3,2 % par rapport à 1998, mais a diminué de 9,5 % par rapport à 1996. La proportion de nuits-personnes passées dans des établissement d'hébergement commerciaux a augmenté en 1999 de 12,5 % par rapport à 1994.

- Le magasinage et les visites touristiques étaient les principales activités des visiteurs d'outre-mer ayant séjourné plus de 24 heures en Ontario pendant les trois années de l'étude. Toutefois, bien que la pratique du magasinage ait augmenté durant cette période, l'attrait pour les visites touristiques a connu une baisse. Les autres activités qui ont connu une augmentation du taux de participation des visiteurs d'outre-mer ayant séjourné plus de 24 heures en Ontario étaient les visites à des parents ou à des amis, les événements culturels, les activités sportives ou de plein air et la vie nocturne.

- Le Grand Toronto a reçu la majorité des visiteurs d'outre-mer ayant séjourné en Ontario. Le pourcentage de ces visiteurs est passé de 60,1 % en 1994, à 62,4 % en 1996 et à 66,2 % en 1998, et a connu une légère baisse à 66,1 % en 1999. L'Est de l'Ontario a connu des gains semblables, avec une légère baisse en 1999.

- Comparativement à 1998, en 1999, toutes les régions touristiques, à l'exception du pays des lacs, du Grand Toronto et du pays de l'évasion, ont connu une augmentation du nombre total de visiteurs d'outre-mer. Toutefois, si l'on compare les résultats avec ceux de 1994, on observe que le Sud-Ouest de l'Ontario, le pays des festivals et les régions du nord de l'Ontario ont connu des baisses du nombre de visiteurs d'outre-mer, tandis que toutes les autres régions ont vu leur nombre augmenter.

- La position dominante de Toronto en matière d'accueil de visiteurs d'outre-mer dont le séjour est de plus de 24 heures et de visiteurs d'outre-mer en voyage d'agrément pendant plus de 24 heures était encore plus prononcée. La part des visiteurs d'outre-mer en voyage d'agrément dans la région pendant plus de 24 heures est passée de 64,0 % en 1994 à 72,9 % en 1999. Toutefois, comme dans le cas du nombre total de visiteurs d'outre-mer en voyage d'agrément à Toronto, le nombre de visiteurs d'outre-mer en voyage d'agrément à Toronto pendant plus de 24 heures a diminué de 21,0 % en 1999 par rapport à 1996, mais a augmenté de 8,8 % par rapport à 1994 et de 0,7 % par rapport à 1998.

- Comparativement à 1994, en 1999, seuls les régions du Sud-Ouest de l'Ontario et du nord de l'Ontario ont vu baisser leur part du montant des dépenses effectuées par des visiteurs d'outre-mer. Le pays des lacs et le pays des festivals ont connu les plus fortes augmentations.

INTRODUCTION

The information contained in this report was extracted from the micro data files of the International Travel Survey (ITS) by Research Resolutions on behalf of the Ontario Ministry of Tourism, Culture and Recreation.

The ITS is conducted by Statistics Canada every year with the help of Canada Customs and Immigration authorities which essentially conducts a census of border crossings and distributes the questionnaires to individual travellers. The questionnaires are self-completed by the travellers and are mailed back to Statistics Canada.

The provincial statistics presented in this report are based on the census of U.S. and overseas visitors as far as their numbers, their origin and their mode of transport used to enter Canada are concerned. Most of the remaining trip characteristics were obtained from 17,718 completed questionnaires by US residents (out of 34,696 usable questionnaires of US visitors to Canada) and 4,046 completed questionnaires by overseas visitors (out of 8,022 usable questionnaires of overseas visitors to Canada).

The data contained in this report differ from those reported in the Touriscope, or supplied electronically by Statistics Canada, primarily due to the following:

1. Statistics Canada does not allocate Canadian carrier fares to the provinces. Ontario does so based on the mode of transport and the port of entry/exit used.

2. Ontario does a number of imputations for missing values.

3. Statistics Canada allocates expenditures to the provinces based on the number of nights a visitor spends in each place. Ontario distinguishes between accommodation expenditures and other expenditures. The former are distributed according to the number of nights a visitor spent in various places and according to whether or not commercial accommodation was used in each overnight stop.

4. The regional data contained in this report differ from the data contained in pre-1998 ministry-publications because same day excursions by overnight visitors to Ontario were not included in the database prior to 1998. Up to 1998, Statistics Canada did not code in the database the same day excursions of overnight visitors, although this information was captured in the questionnaire. In 1998, several provinces made a request to Statistics Canada to begin coding these excursions since this practice of exclusion was underestimating the number of same day visits to some locations that feed-off other nearby major destinations (e.g., Niagara Falls feeding off visitors to Toronto and vice-a-versa). As such, the 1999 regional data show a significant increase in same day visits when compared to 1996 or earlier reports. The table below shows the same day visitation data for 1999 with and without the same day excursions of overnight visitors:

Same Day Person Visits to Ontario's Travel Regions, 1999 000's				
	from the US		from Overseas	
Same Day Visit to Region***	Same Day Trips to Ontario*	Same Day Visits to Ontario**	Same Day Trips to Ontario*	Same Day Visits to Ontario**
1: Southwestern Ontario	11,130	11,201	105	118
2: Festival Country	7,062	7,299	682	896
3: Lakelands	15	32	114	169
4: Metro Toronto	1,103	1,256	1,417	1,507
5: Getaway Country	-	66	138	160
6: Ontario East	983	1,006	534	568
7: Near North	-	3	36	41
8: Rainbow Country	-	1	35	38
9: Algoma Country	610	635	21	23
10: James Bay Frontier	11	12	6	6
11: North of Superior	272	283	15	15
12: Sunset Country	436	447	11	11
Region Unknown	8	9	6	6

* These data are comparable to previous publications

** It includes same day trips and same day excursions of overnight visitors to Ontario

*** For a description of the regional boundaries* please see Appendix I.

For more details on how Ontario manipulates this database, please write to the address below to obtain the technical appendix.

To aid the reader, a glossary of terms used throughout this report is appended. For more information on this publication please contact:

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* As of 2001, the Ministry has identified new regions for research.

AN OVERVIEW OF ONTARIO'S INTERNATIONAL VISITORS - 1999

A. USA Travel to Ontario

Ontario's Share of U.S. Visits to Canada During 1999, a total of 44.2 million Americans visited Canada (excluding commuters and students) and of these, 15.1 million stayed for one or more nights. The latter figure accounts for 25.8% of the total U.S. overnight travel to any international destination[1].

Ontario accounted for 68.0% of the total American visitors to Canada (or 30.0 million) and 51.6% of the overnight visitors (or 7.8 million). Of the 30.0 million U.S. visitors to Ontario, 29.1 million visited only Ontario and the remainder, 0.9 million, visited Ontario and some other Canadian province.

Port of Entry into Canada Windsor and the Niagara region processed the majority of the 30.1 million[2] Americans who entered Canada through Ontario's international ports (Windsor: 37.3%; Niagara/Fort Erie: 36.8%), followed by Sarnia (7.9%), Toronto (6.1%), Lansdowne (2.6%) and Sault Ste. Marie (2.4%).

Origin of Visitors Michigan and New York generated the largest share of total visitation to the province (41.7% and 28.9%, respectively), followed by Ohio (5.4%), Pennsylvania (3.1%) and Minnesota (2.9%).

The seven U.S. states bordering with Ontario or the Great Lakes generated 85.5% of all the U.S. visits to the province and 68.0% of the overnight visits. California was the largest source of U.S. travel to Ontario outside Ontario's border states (accounting for 1.2% of the total visits and 3.3% of the overnight visits).

Repeat Visitors The question on repeat visitation is only asked of the overnight visitors to Ontario. Of those who responded to the question (82.7%), 91.3% had visited Canada, for one or more nights, at least once during the past 5 years. Visitors from New York had the highest incidence of repeat visitation (96.5%), followed by visitors from Michigan (96.3%), Ohio (93.7%) and Minnesota (93.7%).

The average number of overnight trips among those who had visited Canada during the past five years was 21.2 (or approximately 4 trips per year), while the median number of trips was 5. New York had the highest average number of repeat overnight trips (35.5 trips), followed by Michigan (35.1 trips).

Mode of Transport Used to Enter Canada The automobile was the dominant form of transportation used by the Americans, who visited Ontario, to enter Canada (87.9% of the visitors), whereas commercial air and bus accounted for 6.8% and 4.1%, respectively.

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[1] Source: US Department of Commerce

[2] Not all of the U.S. visitors who entered Canada through Ontario ports visited the province.

Same Day vs. Overnight The vast majority of the U.S. visitors to Ontario (74.1%) stayed for one day, while 25.9% stayed for one or more nights. Michigan generated the highest levels of same day travel (accounting for 48.8% of the total same day visits to Ontario), and had the highest incidence of same day travel to Ontario (86.7% of the total visits from Michigan were same day visits). New York accounted for 32.5% of the total same day visits to Ontario and had the second highest incidence of same day travel to the province (83.3% of the New York visits were same day visits).

Michigan and New York also accounted for most of the overnight visits to Ontario (21.3% and 18.6%, respectively), followed by Ohio (9.0%), Pennsylvania (6.2%) and Illinois (5.3%).

Seasonality The highest incidence of travel was realized during the summer calendar quarter (35.6%), followed by spring (26.0%), fall (21.0%) and winter (17.3%).

Overnight visitors to Ontario were even more concentrated in the summer calendar quarter (43.8%) and less so in the winter and fall (11.8% and 17.9%, respectively).

Among visitors from the states bordering the Great Lakes, those from Michigan had the lowest incidence of travel in the summer months (29.8% of all visitors from Michigan came to Ontario during the third calendar quarter) and the highest incidence of travel during the first quarter (22.3%), while visitors from Wisconsin exhibited the highest incidence of travel in the summer (47.3% of all visitors from Wisconsin came to Ontario during the third calendar quarter). Visitors from states beyond the seven bordering the Great Lakes were also highly concentrated in the summer months (47.8%), followed by spring (26.5%).

Pleasure and VFR visitors realized their highest incidence of travel during the summer months (41.3% of all pleasure visitors and 34.9% of all VFR visitors to Ontario came during the third calendar quarter), while the business visitors realized their highest incidence of travel during the second (28.8%) and fourth (27.3%) calendar quarters.

Main Purpose of Trip Pleasure was the main purpose of the trip for 51.0% of the total U.S. visitors to Ontario, followed by visiting friends or relatives (14.3%), business (8.2%), personal (0.5%) and other reasons (18.6%). A total of 7.3% of the U.S. visitors to Ontario did not state their main trip purpose.

Among the overnight U.S. visitors, pleasure was the main trip purpose for 57.3%, VFR for 16.8%, business for 17.3%, personal for 1.8% and other reasons for 6.8%.

Michigan was the largest source of overnight pleasure, business and VFR visits to Ontario. As Chart 1 indicates, the U.S. states around the Great Lakes did not dominate Ontario's overnight business travel market to the same extent that they dominated the overnight pleasure or VFR markets. These seven states accounted for 74.6% of the overnight pleasure visits and 63.2% of the overnight VFR visits to Ontario, but only for 45.6% of the provincial overnight business visits.

CHART 1: Ontario's Top Overnight U.S. Travel Markets by Main Trip Purpose					
Pleasure (base=4.464 million) % of overnight U.S. pleasure visitors accounted for by:		**Business** (base=1.347 million) % of overnight U.S. business visitors accounted for by:		**VFR** (base=1.307 million) % of overnight U.S. VFR visitors accounted for by:	
Michigan	22.5%	Michigan	9.4%	Michigan	26.1%
New York	19.9%	New York	8.6%	New York	22.0%
Ohio	11.5%	Illinois	7.8%	Ohio	5.6%
Pennsylvania	7.4%	California	7.3%	California	3.9%
Illinois	5.4%	Ohio	5.8%	New Jersey	3.7%

Length of Stay in Ontario Because of the large number of same day visitors to Ontario, the average length of stay among all visitors was 0.86 nights. Overnight visitors had an average length of stay in Ontario of 3.32 nights.

Overnight U.S. visitors who visited Ontario during the first calendar quarter had the lowest average length of stay in the province (2.35 nights), while those who visited the province during the third quarter had the highest (3.75).

Overnight visitors from Wisconsin had the highest average length of stay in Ontario (4.40 nights), followed by visitors from states outside the Great Lakes (4.07 nights), visitors from Illinois (3.73 nights) and visitors from Pennsylvania (3.55 nights).

With respect to the different motivational segments, overnight visitors whose main trip purpose was VFR had the highest average length of stay in Ontario (3.98 nights), followed by pleasure (3.33 nights) and visitors whose main purpose was personal (3.10 nights).

Party Size There was little difference in the average party size between same day and overnight visitors (2.05 and 2.09, respectively) and little difference across visitors from different states. Wisconsin, Pennsylvania and Minnesota had the highest average party size among all visitors (2.75, 2.39 and 2.24, respectively), while Wisconsin, Minnesota and Ohio had the highest average party size among overnight visitors (2.81, 2.42 and 2.38, respectively).

Overnight visitors who visited Ontario during the fourth calendar quarter travelled in groups that had the lowest average party size (1.86), while summer visitors had the largest (2.29).

Party Composition Of the American visitors to Ontario who responded to this question, 89.5% travelled in parties comprised of adults only and 10.4% in parties comprised of adults and children.

Of the "adults-only" parties (3.5 million parties), 41.4% were comprised of one adult, 45.8% of two adults, 5.2% of three adults and 7.5% of four or more adults.

Of the parties with children (412,000 parties), 14.6% were comprised of one adult with

children, 59.9% were comprised of two adults with children and 25.5% were comprised of three or more adults with children.

While the incidence of "adults-only" parties was higher among same day visitors (96.4% as compared to 88.5% for overnight visitors), it did not differ significantly across the various states. Visitors from states outside the seven bordering the Great Lakes had a higher incidence of adults-only visitors (88.2%), reflecting the higher proportion of business travellers coming to Ontario from those states. Illinois had the highest adults-only incidence among the bordering states (93.8%) and Ohio had the highest adults-with-children incidence (16.1%).

Age and Gender The average overnight visitor to Ontario from the U.S. was 44.0 years old, with males being slightly older than females (44.2 years vs. 43.8 years). Overnight visitors from Ohio were, on average, the youngest (42.3 years), while overnight visitors from Wisconsin were the oldest (45.3 years).

Overall, 9.9% of Ontario's overnight American visitors were under the age of 15, with Ohio and New York having the highest incidence of overnight visitors under the age of 15 (15.1% and 13.3%, respectively). With respect to the other end of the age spectrum, 14.8% of Ontario's overnight visitors from the U.S. were aged 65 years and older, with Michigan and Pennsylvania having the highest incidence of overnight visitors aged 65 and over (17.2% and 16.7%, respectively).

Overnight pleasure visitors from the U.S. had a higher incidence of both, younger as well as older visitors, than the "general" visitors (12.8% were aged under 15 years and 16.4% were aged 65 and over).

Over half (51.9%) of the overnight U.S. visitors were males, with New York having the lowest incidence of overnight male visitors (46.9%) and Minnesota the highest (62.7%).

Accommodation Most of the 25.9 million person nights spent by Americans in Ontario, were spent in commercial accommodation (60.4%). Commercial roofed accommodation accounted for 90.0% of the nights spent in commercial accommodation[3] and 54.4% of the total nights spent in Ontario.

Hotels accounted for 28.9% of the total person-nights spent in the province, followed by the homes of friends and/or relatives (20.7%), commercial cottages (15.2%), motels (10.3%), private cottages (6.5%), and camping or trailer parks (6.0%).

The incidence of commercial accommodation usage among overnight U.S. visitors varied considerably from state to state, ranging from a low of 53.4% for New York to a high of 83.7% for Pennsylvania. The seven states bordering the Great Lakes had a slightly higher incidence of commercial accommodation usage among overnight visitors than all other states (62.5% vs. 57.2%).

Pleasure visitors generated 65.8% of all the person nights spent in commercial accommodation and 63.7% of all the person nights spent in commercial roofed accommodation. Visitors whose primary trip purpose was business generated 20.5% of the total commercial nights (22.7% of the nights spent in commercial roofed accommodation), while those whose primary trip purpose was VFR generated 5.8% of the total nights spent in commercial accommodation (5.9% of the nights spent in commercial roofed accommodation).

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[3] Commercial accommodation includes commercial roofed accommodation and campgrounds

Commercial cottages experienced the longest average lengths of stay in 1999 and were visited by parties with the largest average size.

Campgrounds and trailer parks were visited by a higher proportion of parties with children (19.3% as opposed to 10.0% for hotels), followed by commercial cottages. As a result, campgrounds had a higher incidence of visitors under the age of 15 than any other type of accommodation (15.2% vs. 10.0% for all types of accommodation).

Although private cottages had the highest incidence of visitors over the age of 65 (22.7% of their visitors), it was the hotels and motels that accounted for most of these visitors (31.5% and 20.4%, respectively). The homes of friends or relatives accounted for 22.9% and commercial cottages accounted for 9.4% of the U.S. overnight visitors aged 65 and over.

Chart 2: Average Length of Stay in Ontario, Average Party Size and Party Composition of U.S. Visitors

	All Overnight Visitors		Proportion of Visiting Parties with:	
Type of Accommodation	Length of Stay (nights)	Party Size	Adults only	Adults with Children
Hotel	2.33	1.98	90.0%	10.0%
Motel	1.90	2.20	88.7%	11.1%
Commercial Cottage	5.19	3.07	78.3%	21.4%
Campground	3.29	2.41	80.1%	19.3%
VFR	3.60	1.88	88.0%	11.8%
Private Cottage	4.71	2.25	84.6%	15.4%

As expected, compared to any other form of accommodation hotels had the most even distribution of clients throughout the year (quarter 1: 17.1%; quarter 2: 26.2%; quarter 3: 35.9%; quarter 4: 20.8%), while campgrounds did 72.9% of their business during the third calendar quarter.

Activities Shopping was the most popular activity engaged in by the overnight U.S. visitors to Ontario (57.3%), followed by sightseeing (50.6%), dining at high quality restaurants (38.6%), visiting friends or relatives (31.3%), participation in sports or outdoor activities (30.3%) and visiting national, provincial, regional parks or historical sites (29.0%)[4].

Chart 3 shows the top three activities of overnight visitors from selected states. Visitors from New York, Michigan, Pennsylvania and Illinois had shopping as their top activity engaged in during their trip, while visitors from Ohio favored sightseeing. Visitors from Wisconsin and Minnesota favored the outdoors.

The ranking of activities did not change appreciably in the overnight pleasure market, with the exception of Illinois where sightseeing became the top activity followed by shopping. However,

[4] Participation rates do not add up to 100% because most visitors participate in more than one activity.

the outdoor nature of overnight pleasure visitors, in relative terms to other visitors, is evident in Chart 3, where participation in the outdoors and visits to parks or historic sites appear more often in the list of favored activities engaged in by overnight pleasure than they did in the list of favored activities engaged in by all overnight visitors.

CHART 3: Activities Participated in During the Trip by U.S. Visitors
Overnight Person Visits with a Visit in Ontario

Origin of Visitors	All Main Purposes		Main Purpose Pleasure	
New York	Shopping	56.4%	Shopping	62.8%
	Sightseeing	40.8%	Sightseeing	49.5%
	Dining*	34.5%	Outdoors**	37.4%
Michigan	Shopping	55.4%	Shopping	64.0%
	Sightseeing	41.5%	Sightseeing	53.5%
	Dining*	35.0%	Dining*	39.0%
Pennsylvania	Shopping	62.3%	Sightseeing	74.3%
	Sightseeing	61.7%	Shopping	69.5%
	Dining*	39.7%	Dining*	38.5%
Minnesota	Outdoors**	52.4%	Outdoors**	57.1%
	Sightseeing	40.1%	Sightseeing	44.6%
	Shopping	36.2%	Shopping	33.4%
Ohio	Sightseeing	68.2%	Sightseeing	82.1%
	Shopping	66.5%	Shopping	76.8%
	Dining*	38.8%	Dining*	40.4%
Illinois	Shopping	50.1%	Sightseeing	64.6%
	Sightseeing	49.9%	Shopping	54.5%
	Dining*	34.5%	Dining*	39.9%
Wisconsin	Outdoors**	52.2%	Outdoors**	52.9%
	Sightseeing	46.1%	Sightseeing	52.6%
	Shopping	43.8%	Shopping	47.5%
Other USA	Shopping	60.9%	Sightseeing	76.5%
	Sightseeing	57.0%	Shopping	72.6%
	Dining*	45.2%	Visit Park†	54.0%

* "Dining at high quality restaurants"
** "Participate in sports or outdoor activities"
† "Visit national, provincial, regional park or historic site"

Ranking of Services Overnight visitors were asked to rate various aspects of their stay in Canada relative to the U.S. Since 93.4% of the overnight U.S. visitors to the province visited only Ontario, responses to this question can be considered as evaluations of Ontario. The majority of those who responded to this question rated "transport services", "hospitality of local people" "accommodation services", and "variety of things to see and do" as essentially the same in Ontario as in the U.S.

On the "value for money" question, the majority (56.8%) rated Ontario better than the U.S., a

reflection, in part, of the low Canadian dollar in 1999. Overall, "hospitality of local people" received the highest positive remarks after "value for money" (40.1% rating it better in Ontario than in the U.S.) and the fewer negative remarks (4.4% rated it as "not as good").

CHART 4: Overnight Person Visits from the U.S.
Rating of Services in Canada in Comparison to Home Country*

Origin of Visitors	Transport Services	Accommodation Services	Hospitality of Local People	Value for Money	Variety of Things to See and Do
New York					
Better*	20.4%	16.7%	37.8%	57.5%	30.2%
Same	72.1%	76.7%	57.3%	28.9%	63.2%
Worse	7.5%	6.7%	4.9%	13.6%	6.7%
Michigan					
Better	32.0%	14.3%	44.6%	60.3%	25.1%
Same	62.8%	79.2%	52.9%	26.0%	70.0%
Worse	5.2%	6.5%	2.5%	13.7%	4.9%
Pennsylvania					
Better	24.9%	16.9%	43.2%	52.7%	26.0%
Same	68.3%	78.4%	55.9%	33.6%	67.7%
Worse	6.8%	4.7%	0.9%	13.7%	6.3%
Minnesota					
Better	3.7%	7.1%	.31.4%	55.7%	9.4%
Same	72.3%	82.6%	62.5%	32.6%	76.4%
Worse	24.0%	10.3%	6.1%	11.7%	14.2%
Ohio					
Better	23.0%	9.6%	38.7%	48.3%	27.1%
Same	70.2%	82.6%	56.0%	35.5%	66.6%
Worse	6.8%	7.8%	5.3%	16.2%	6.4%
Illinois					
Better	15.3%	10.0%	41.4%	50.9%	13.0%
Same	66.0%	74.0%	57.0%	34.9%	71.0%
Worse	18.7%	16.0%	1.6%	14.2%	16.1%
Wisconsin					
Better	8.2%	6.2%	29.2%	52.7%	17.2%
Same	68.6%	73.9%	63.8%	25.9%	74.1%
Worse	23.2%	19.9%	7.0%	21.3%	8.7%
Other States					
Better	23.3%	11.8%	40.3%	59.0%	16.0%
Same	67.7%	80.5%	53.9%	27.5%	77.1%
Worse	9.0%	7.6%	5.8%	13.5%	6.9%

* Better means "better in Canada/Ontario than in the U.S.". Similarly for the other two ratings.

There were some significant differences among the overnight visitors from particular U.S. states in the way they rated some aspects of their Ontario trip (see Chart 4). Visitors from Minnesota, Illinois and Wisconsin rated "transportation services" not as favorably as visitors from other states. "Accommodation services" received its most unfavorable ratings from Wisconsin, Illinois and Minnesota while everyone rated the "hospitality" of Ontario's people highly, with perhaps the exception of overnight visitors from Wisconsin and Minnesota.

"Value for money" received high positive ratings from all overnight visitors irrespective of the

state of origin, while "variety of things to see and do" received its most unfavorable ratings from overnight visitors from Illinois and the most favorable ratings from overnight visitors from New York.

Regional Visitation Most of the same day person-visits to the province accrued to its southern travel regions, namely Southwestern (11.2 million or 50.4% of all same day U.S. visitors to Ontario) and Festival Country (7.3 million or 32.8%), followed by Metro Toronto (1.3 million or 5.6% of total same day visits to Ontario from the U.S.). In addition, Southwestern Ontario received 71,000 same day visits as a result of excursions that overnight U.S. visitors to other Ontario regions undertook, Festival Country received 237,000 and Metro Toronto received 153,000 of these same day excursions (see Appendix I for regional boundaries).

In regards to overnight person-visits, the most popular region was Metro Toronto (2.3 million or 30.0% of the total overnight visitors from the U.S.), followed by Festival Country (2.2 million visits or 28.6%), Southwestern Ontario (1.3 million) and Ontario East (1.0 million). Northern Ontario (regions 7 to 12) received 1.2 million overnight American visitors, or 15.6% of Ontario's total overnight U.S. visitors, with Algoma Country and Sunset Country accounting for the largest shares of overnight U.S. visitors to northern Ontario.

Although the total person visits to regions 3 and 5 were relatively small, (0.4 million for region 3 and 0.5 million for region 5), these two travel regions, had very high incidences of overnight visitation (87.4% and 72.9%, respectively), a reflection in part of their position being further away from the Canada/U.S. border.

Chart 5 shows the top overnight travel markets for each of Ontario's travel regions. Michigan, New York and Ohio generated the largest shares of overnight person-visits for regions 1 through 10, whereas Minnesota and Wisconsin were dominant in regions 11 and 12.

Festival Country and Metro Toronto together received the majority of the overnight pleasure visits to the province (55.4%, with Festival receiving 33.9% and Toronto receiving 21.5%), while Metro Toronto was the destination of the majority of overnight business visitors from the U.S., accounting for 64.7% of these visitors.

Festival Country accounted for 42.2% of the U.S. parties travelling with children and together with Toronto for two out of every three travelling parties with children (68.4%). Festival Country, North of Superior, Rainbow Country, and Sunset Country were the regions with the highest incidence of visitors travelling with children (17.0%, 12.9%, 12.3% and 11.8%, respectively).

Visitors to Southwestern Ontario and Festival Country had, on average, the shortest stays, reflecting the large number of same day visitors to these regions, while overnight visitors to Near North, Rainbow Country and Sunset Country had, on average, the longest stays.

Visitors to the Near North traveled in parties with the largest size, while Metro Toronto's small average party size reflects the large proportion of business travellers to that region.

Shopping was the activity most favored by overnight American visitors to Southwestern Ontario, Lakelands, Metro Toronto, Getaway Country, Ontario East and Rainbow Country. Sightseeing was the activity most favored by overnight American visitors to Festival Country, Near North, Algoma Country, James Bay Frontier, and North of Superior, while overnight visitors to Sunset Country favored outdoor activities.

Of all Ontario travel regions, Metro Toronto had the most even distribution of overnight U.S. visitors throughout the year, a consequence of the region's heavy reliance on business

travellers. Northern travel regions, which rely on pleasure travellers, were mainly visited during the summer months.

CHART 5: The Top Overnight U.S. Travel Markets for Each of Ontario's Travel Regions

Region Visited	Origin of Overnight Visitors to an Region:	
1: Southwestern Ontario (total=1,273 million visits)	Michigan	57.3%
	Ohio	13.0%
	Illinois	6.0%
2: Festival Country (total=2.232 million visits)	New York	25.8%
	Michigan	15.1%
	Ohio	12.5%
3: Lakelands (total=0.341 million visits)	Michigan	33.4%
	New York	10.9%
	Illinois	9.4%
4: Metro Toronto (total=2.341 million visits)	New York	18.6%
	Michigan	14.0%
	Ohio	7.0%
	Illinois	6.6%
5: Getaway Country (total=0.361 million visits)	Michigan	17.7%
	New York	16.3%
	Illinois	8.6%
	Ohio	7.2%
6: Ontario East (total=1.007 million visits)	New York	35.4%
	Pennsylvania	13.2%
	Ohio	4.7%
7: Near North (total=0.091 million visits)	New York	17.6%
	Michigan	13.2%
	Pennsylvania	6.6%
	Minnesota	5.5%
8: Rainbow Country (total=0.127 million visits)	Michigan	24.4%
	Ohio	22.8%
	New York	7.1%
9: Algoma Country (total=0.357 million visits)	Michigan	30.8%
	Wisconsin	12.0%
	Ohio	10.9%
10: James Bay Frontier (total=0.038 million visits)	New York	42.1%
	Michigan	23.7%
	Pennsylvania	5.3%
11: North of Superior (total=0.239 million visits)	Minnesota	26.4%
	Wisconsin	22.6%
	Michigan	5.9%
	New York	2.5%
	Illinois	2.1%
12: Sunset Country (total=0.388 million visits)	Minnesota	34.0%
	Wisconsin	19.5%
	Illinois	11.7%

U.S. visitors to the Near North region had the highest incidence of utilization of private cottages as a form of accommodation (21.1% of the person nights in the Near North were spent in a private cottage), followed by Algoma Country (15.4%) and Lakelands (14.1%). Northern Ontario accounted for almost half (46.4%) of all the U.S. person nights spent in campgrounds and its U.S. visitors had the highest incidence of campground utilization (13.8% of the person nights spent in northern Ontario).

CHART 6: Total U.S. Person Visits to Ontario				
	Average:			
	Length of Stay		Party Size	
Region Visited	All Visits	Overnight Visits	All Visits	Overnight Visits
1: Southwestern Ontario	0.23	2.31	1.98	2.01
2: Festival Country	0.54	2.34	2.21	2.35
3: Lakelands	2.95	3.38	2.05	2.08
4: Metro Toronto	1.74	2.78	1.83	1.80
5: Getaway Country	2.65	3.63	2.00	2.02
6: Ontario East	1.73	3.50	2.10	2.01
7: Near North	4.43	4.95	1.91	1.92
8: Rainbow Country	3.84	4.21	2.08	2.08
9: Algoma Country	0.97	2.75	2.10	2.17
10: James Bay Frontier	2.38	3.18	2.18	2.01
11: North of Superior	1.50	3.32	2.54	2.56
12: Sunset Country	2.63	5.46	2.49	3.24

U.S. visitors to Sunset Country had the highest incidence of utilization of commercial roofed accommodation (67.1%), followed by visitors to Metro Toronto (65.8%) and Rainbow Country (59.7%).

Visitors to Sunset Country also had the highest incidence of participation in sports or outdoor activities, with hunting and fishing accounting for most of these visits (81.2% of all overnight U.S. visitors to Sunset Country and 93.5% of those who participated in outdoor activities engaged in fishing and/or hunting). Ontario East received the second highest number of overnight U.S. visitors (after Sunset Country) engaging in fishing or hunting (188,000 or 18.7% of all overnight U.S. visitors to Ontario East).

Among the overnight pleasure visitors from the U.S., shopping was the top activity in Southwestern Ontario, Metro Toronto, Getaway Country, Ontario East and Rainbow Country. Sightseeing was still the top activity in Festival Country, Near North, Algoma Country, James Bay Frontier, and North of Superior and the outdoors was still the most favored activity in Sunset Country. However, the overnight U.S. pleasure visitors to Lakelands favored participating in sports or outdoor activities.

Pleasure accounted for the largest proportion of same day as well as overnight visitors to all regions. Northern Ontario as a whole had a higher incidence of pleasure visitation than southern Ontario, while Metro Toronto had the highest incidence of business travellers, especially in the overnight market where it accounted for 64.7% of the total U.S. overnight

business travellers to Ontario.

CHART 7: Total U.S. Person Visits to Ontario

Region Visited	Top Activities Participated in During the Trip All Overnight Visitors		Top Activities Participated in During the Trip Overnight Pleasure Visitors	
1: Southwestern Ontario	Shopping	47.0%	Shopping	58.2%
	VFR	40.5%	Sightseeing	44.1%
	Sightseeing	32.7%	Dine*	36.7%
	Dine*	32.7%		
2: Festival Country	Sightseeing	68.8%	Sightseeing	79.3%
	Shopping	67.5%	Shopping	74.3%
	Visit Park†	44.7%	Visit Park†	53.1%
3: Lakelands	Shopping	52.1%	Outdoors**	59.5%
	Sightseeing	50.4%	Shopping	57.5%
	Sightseeing	49.6%	Sightseeing	54.4%
4: Metro Toronto	Shopping	61.5%	Shopping	75.7%
	Dine*	53.5%	Sightseeing	75.3%
	Sightseeing	52.3%	Dine*	52.9%
5: Getaway Country	Shopping	61.7%	Shopping	65.2%
	VFR	58.6%	Outdoors**	60.7%
	Sightseeing	43.3%	Sightseeing	43.3%
6: Ontario East	Shopping	64.2%	Shopping	69.5%
	Sightseeing	55.3%	Sightseeing	68.3%
	Dine*	43.2%	Visit Park†	51.6%
7: Near North	Sightseeing	60.2%	Sightseeing	68.8%
	Shopping	56.8%	Outdoors**	63.9%
	VFR	56.8%	VFR	60.4%
			Shopping	60.4%
8: Rainbow Country	Shopping	65.3%	Shopping	75.2%
	Sightseeing	54.6%	Sightseeing	62.4%
	Outdoors**	53.2%	Outdoors**	55.8%
9: Algoma Country	Sightseeing	76.1%	Sightseeing	80.2%
	Visit Park†	54.7%	Visit Park†	59.6%
	Shopping	50.6%	Shopping	50.7%
10: James Bay Frontier	Sightseeing	58.9%	Sightseeing	78.5%
	Outdoors**	54.4%	Outdoors**	67.0%
	Dine*	52.6%	Dine*	64.7%
11: North of Superior	Sightseeing	57.7%	Sightseeing	67.6%
	Shopping	55.8%	Visit Park†	67.4%
	Visit Park†	54.9%	Shopping	65.8%
12: Sunset Country	Outdoors**	86.8%	Outdoors**	89.6%
	Shopping	30.9%	Shopping	30.0%
	Sightseeing	22.1%	Sightseeing	20.5%

* "Dining at high quality restaurants"; ** "Participate in sports or outdoor activities"; † "Visit national, provincial, regional park or historic site"

CHART 8: Total U.S. Person Visits to Ontario

Region Visited	Main Purpose	% of Visits to a Region by Main Purpose: All Visits	Overnight Visits
1: Southwestern Ontario	Pleasure	44.8%	56.3%
	Personal/Other	24.8%	13.0%
	VFR	16.1%	23.6%
	Business	5.7%	7.1%
2: Festival Country	Pleasure	58.4%	67.8%
	Personal/Other	17.1%	6.8%
	VFR	11.9%	14.4%
	Business	5.3%	10.9%
3: Lakelands	Pleasure	51.5%	54.8%
	VFR	28.2%	25.8%
	Business	11.5%	12.0%
	Personal/Other	7.9%	7.0%
4: Metro Toronto	Pleasure	45.5%	40.9%
	Business	30.7%	37.2%
	VFR	12.7%	15.0%
	Personal/Other	9.8%	6.8%
5: Getaway Country	Pleasure	41.2%	45.4%
	VFR	32.1%	32.1%
	Business	19.6%	18.0%
	Personal/Other	6.9%	5.0%
6: Ontario East	Pleasure	50.7%	57.9%
	VFR	20.4%	22.0%
	Personal/Other	11.7%	7.4%
	Business	9.0%	12.3%
7: Near North	Pleasure	76.5%	79.1%
	Personal/Other	10.8%	9.9%
	VFR	6.9%	7.7%
	Business	3.9%	2.2%
8: Rainbow Country	Pleasure	66.4%	68.0%
	Personal/Other	12.9%	13.3%
	VFR	14.3%	14.8%
	Business	6.4%	4.7%
9: Algoma Country	Pleasure	76.3%	89.1%
	Personal/Other	9.7%	4.8%
	VFR	6.4%	4.8%
	Business	2.1%	1.7%
10: James Bay Frontier	Pleasure	77.6%	72.2%
	VFR	16.3%	22.2%
	Business	6.1%	8.3%
11: North of Superior	Pleasure	57.9%	76.7%
	VFR	13.3%	7.9%
	Personal/Other	12.4%	11.3%
	Business	2.4%	4.2%
12: Sunset Country	Pleasure	60.8%	79.8%
	Personal/Other	18.6%	11.1%
	VFR	12.6%	8.2%
	Business	2.7%	0.7%

Expenditures Americans spent a total of $4,924 million in Ontario. Same day visitors accounted for 33.6% (or $1,656 million) of this spending and overnight visitors for 66.4% (or $3,268 million). This level of spending accounted for 49.7% of the total U.S. spending in Canada ($9.9 billion, including spending on Canadian fares).

Put within the context of Ontario's balance on the Tourism Account, Ontarians spent $5,662 million in the U.S., which when combined with the $4,924 million in receipts yields a deficit on the Tourism Account with the U.S. of $737 million. In other words, Americans spent $737 million less in Ontario than Ontarians did in the USA.

Americans visiting Ontario for one day or less had an average expenditure of $74 per person visit, whereas those who stayed overnight spent $419 per person visit. Overnight repeat visitors had a higher average spending per person visit ($454) than first-time visitors did. The overall average (any length of stay) was $164 per person visit.

The share of spending by individual U.S. states mirrored, in terms of ranking, their shares of total visitation, in that Michigan accounted for 24.5% of the total spending, followed by New York (16.3%), Ohio (7.3%), Illinois (4.9%), Pennsylvania (4.5%), Minnesota (2.8%), Wisconsin (2.7%) and all other states (37.0%). The expenditure shares of Michigan and New York were much lower than their corresponding visitor shares due to the much higher incidence of same day travellers.

CHART 9: Total U.S. Visitors' Expenditures Assigned to Ontario

Origin of Visitors	Total Expenditures (millions)	Average Spending per Visit: All Visits	Overnight Visits
Michigan	$1,207	$96.45	$244.35
New York	$805	$92.73	$266.02
Ohio	$359	$220.02	$353.60
Pennsylvania	$220	$234.22	$358.48
Illinois	$242	$378.06	$526.34
Wisconsin	$132	$323.29	$443.09
Minnesota	$139	$161.19	$366.40
All other US States	$1,821	$418.13	$641.24
Total US	$4,924	$163.97	$419.39

U.S. states bordering the Great Lakes generated shorter trip distances and shorter lengths of stay in Ontario and as a result had the lowest overall average expenditure per person visit: Michigan $96 and New York $93. Wisconsin had the highest average spending per visit among the states bordering the Great Lakes ($323), while Americans who came to Ontario from states that lie outside this region had an average spending per visit of $418.

The differences in the average spending per visit among U.S. states diminished in the overnight market. Overnight visitors from states outside the Great Lakes had the highest average spending per visit ($641), while Illinois and Wisconsin had the highest average spending per

visit among the states bordering the Great Lakes ($526 and $443, respectively). The higher average spending of overnight visitors from states outside the Great Lakes region is a reflection in part of the higher proportion of overnight business travellers coming to Ontario from those states, as well as, the higher public transportation costs to reach Ontario.

Of the total U.S. visitors' expenditures in Ontario ($4,924 million), 22.5% was spent on accommodation, 21.4% on food and beverage, 15.7% on recreation and entertainment, 14.5% on retail purchases, 13.8% on Canadian carrier fares to reach Canada, 2.5% on public transport (including local public transport) while in Canada and 9.7% on private transportation (mainly costs associated with the operation of a private automobile).

CHART 10: Average U.S. Expenditures Assigned to Ontario Overnight Person Visits

	Main Purpose of Visit:				
Origin of Visitors	Pleasure	Business	VFR	Personal	Total
Michigan	$268	$422	$121	$212	$244
New York	$254	$728	$154	$332	$266
Pennsylvania	$334	$627	$207	$238	$358
Minnesota	$331	$711	$146	$663	$366
Ohio	$314	$719	$222	$435	$354
Illinois	$424	$855	$305	$398	$526
Wisconsin	$489	$676	$130	$227	$443
Other U.S.	$443	$1,069	$406	$547	$641
Total U.S.	$339	$903	$244	$411	$419
Repeat Visitors	$368	$915	$260	$417	$454

Pleasure trips accounted for most of the expenditures incurred in the province (46.3%), followed by business trips (28.5%) and trips whose primary motivation was to visit friends or relatives (7.8%). Other purposes, including main purpose not stated, accounted for 17.4% of the total U.S. spending in Ontario.

As alluded to earlier, Americans on an overnight business trip to Ontario spent, on average, much more than the pleasure market segment – nearly three times as much. The states that spent, on average, the most in every market segment, with the exception of pleasure, were those located outside the region bordering the Great Lakes. Overnight visitors from Wisconsin on a pleasure trip to Ontario had the highest average spending per person visit.

Of the overnight visitors travelling to Ontario from the province's bordering states, those from Wisconsin had the highest average spending per overnight pleasure visit, while overnight visitors from Illinois on a business or VFR trip had the highest average spending per person visit. Those from Minnesota had the highest average spending per overnight person visit.

Repeat visitors on an overnight trip to Ontario had a higher average spending per person visit than first time visitors.

Chart 11 shows how the different market segments spent their travel budgets while in Ontario (i.e., it excludes public transport costs to come to Ontario). Business visitors spent most of their budget on accommodation, followed by food and beverage. VFR visitors spent most of their

budget on food and beverage and retail shopping and pleasure travellers spent most of their budget on accommodation, food and beverage and recreation.

CHART 11: Distribution of Total U.S. Expenditures in Ontario, by Item of Expenditure and Main Purpose of Trip
(Excludes Public Transport Fares to and from Canada/Ontario)

Item of Expenditure	Pleasure		VFR		Business	
	All Visits	Overnight Visits	All Visits	Overnight Visits	All Visits	Overnight Visits
Accommodation	25.1%	37.5%	13.1%	15.6%	46.6%	50.2%
Auto/Local Transport	12.4%	9.3%	12.7%	11.7%	15.1%	13.7%
Food & Beverage	24.1%	21.7%	31.4%	31.1%	23.3%	21.4%
Entertainment	20.9%	17.2%	17.7%	16.0%	5.8%	6.1%
Retail	17.5%	14.3%	25.1%	25.7%	9.2%	8.5%

Although shopping was the most popular activity among U.S. pleasure visitors and the second most popular among VFR and business visitors to Ontario, from an expenditure point of view shopping appears to be important only to the VFR travellers.

The third calendar quarter accounted for the largest share of total as well as overnight U.S. visitors' expenditures (38.2% and 43.3%, respectively), followed by the second quarter (26.1%), the fourth quarter (19.7%) and finally the first quarter (15.1%).

Overnight visitors who attended sports events had the highest average spending per person visit, while Americans on an overnight trip to Ontario who attended cultural events had the highest average spending per party night and per person night. This implies that overnight U.S. visitors who attended cultural events had a longer stay than overnight U.S. visitors who attended sports events.

As expected, overnight visitors from outside the Great Lakes region had a higher average spending per person than visitors from other states irrespective of the activity they participated in. However, visitors from around the Great Lakes spent more per party-night than overnight visitors from other U.S. states with the exception of those who participated in visiting parks and historic sites. This is due to the fact that overnight visitors from the Great Lakes travelled to Ontario in larger groups than overnight visitors from U.S. states outside this region did.

On a per-person-per-night basis, overnight visitors from states beyond the Great Lakes spent more irrespective of the activity they participated in, with the exception of those who "attended a festival or fair", "attended a cultural event", and "visited a theme park".

Spending by Americans on a regional basis exhibited the expected pattern of a lower share of total provincial receipts accruing to the province's southern regions (regions 1 and 2, each receiving 22.4% and 18.8%, respectively), relative to their respective visitor shares (41.8% and 32.5%, respectively). This was due to the high level of same day travel to these two regions, with the attendant lower average daily expenditures.

CHART 12: Average U.S. Spending in Ontario by Activity Total Overnight Visits			
Activities Engaged in During the Trip	All Visitors	Visitors from States Around the Great Lakes	Visitors from Other U.S. States
Festival or Fair			
Per Person	$465.5	$380.4	$652.0
Per Party/per night	$226.1	$253.6	$198.5
Per Person/per night	$111.9	$117.7	$111.6
Cultural Events			
Per Person	$475.8	$377.5	$789.8
Per Party/per night	$286.7	$311.3	$255.8
Per Person/per night	$137.5	$142.8	$139.5
Sports Events			
Per Person	$529.1	$375.6	$782.2
Per Party/per night	$280.2	$283.5	$277.6
Per Person/per night	$127.1	$119.8	$140.2
Theme Park			
Per Person	$337.6	$284.1	$445.5
Per Party/per night	$244.4	$284.8	$206.6
Per Person/per night	$79.5	$88.1	$73.9
Zoo, Museum, Natural Display			
Per Person	$398.1	$332.6	$497.1
Per Party/per night	$277.9	$281.7	$274.1
Per Person/per night	$111.6	$107.6	$118.3
Park or Historic Site			
Per Person	$371.5	$300.7	$489.6
Per Party/per night	$254.8	$252.7	$257.0
Per Person/per night	$104.7	$98.3	$115.1
Outdoors			
Per Person	$381.1	$321.1	$572.1
Per Party/per night	$219.1	$224.9	$209.5
Per Person/per night	$79.7	$78.2	$86.9
Fishing or Hunting			
Per Person	$488.0	$431.8	$660.9
Per Party/per night	$252.0	$252.6	$250.9
Per Person/per night	$80.5	$79.7	$83.0

Metro Toronto (region 4) received the largest share (36.2%) of expenditures because of the influx of more overnight trips, especially overnight business trips. Northern Ontario (regions 7 to 12) received 10.8% of the total U.S. spending in Ontario, a share much higher than its corresponding share of visitors (8.8%).

Metro Toronto's visitors had the highest average spending per visit than the visitors of any other Ontario region (2.4 times higher than the provincial average), reflecting again the higher proportion of overnight visitors, and especially overnight business visitors, to the region.

CHART 13: Total U.S. Trip Expenditures Assigned to Ontario's Regions

	Total Expenditures Assigned to Regions (millions)	Average Spending Per Visit* All Visits	Overnight Visits
1: Southwestern Ontario	$1,103	$173.21	$211.77
2: Festival Country	$925	$208.78	$229.01
3: Lakelands	$105	$554.17	$301.19
4: Metro Toronto	$1,782	$825.86	$593.39
5: Getaway Country	$105	$425.70	$277.36
6: Ontario East	$368	$377.00	$309.24
7: Near North	$27	$514.95	$297.39
8: Rainbow Country	$48	$709.46	$365.46
9: Algoma Country	$128	$265.38	$232.73
10: James Bay Frontier	$13	$599.16	$333.58
11: North Of Superior	$61	$287.50	$218.62
12: Sunset Country	$253	$713.96	$527.78

*Some regions, especially Metro Toronto, were assigned transport fares of travellers who were in transit and did not visit the region. The averages shown in this table exclude these transport fares.

B. Overseas Travel to Ontario

Ontario's Share of Overseas Visits to Canada During 1999, a total of 4.376 million overseas residents visited Canada (excluding commuters and students) and of these, 4.138 million stayed for one or more nights. The latter figure accounts for 0.7% of the total overseas residents' overnight travel to any international destination[5].

Ontario accounted for 49.0% of the total overseas visitors to Canada (or 2.144 million) and 45.3% of the overnight visitors (or 1.875 million).

Of the 2.144 million overseas visitors to Ontario, 1.177 million visited only Ontario and the remainder of 0.967 million visited Ontario and some other Canadian province.

Port of Entry into Canada A total of 1.730 million overseas visitors entered Canada through Ontario's international ports. The main port of entry into the country for these visitors was Toronto's international airport (accounting for 83.2% of these visitors), followed by the ports of Niagara Falls/Fort Erie (13.5%) and Windsor (3.3%). A significant portion of the total overseas visitors to Ontario entered Canada through non-Ontario ports - namely, those of Quebec and British Columbia.

Transportation Used Most of the overseas visitors who visited Ontario came to Canada by air (86.9%), while 13.1% of them came to Ontario by land (via the U.S.) by means of auto, train, bus, and boat. Of those who used air, 72.2% came to Canada directly from overseas and 27.8% via the United States.

While in Canada, overseas visitors to Ontario chose the automobile most of the time for inter-city travel (66.4%), followed by commercial bus (30.4%), plane (18.5%), train (11.1%), boat (7.7%) and other means (21.2%). Of those who used the automobile to travel within Canada, almost half (47.1%) used a rented automobile.

Same Day vs. Overnight Of the total number of visitors to the province (2.144 million), 12.5% (or 269,000) stayed for one day or less and 87.5% (or 1.875million) stayed for one or more nights. This ratio held for most of Ontario's main overseas markets, except for the U.K., which had a lower incidence of same day visitors (8.9%).

Origin The U.K. generated the largest share of total overseas visitation to the province (0.419 million or 19.5%), followed by Japan (0.247 million or 11.5%), France (0.188 million or 8.8%) and Germany (0.155 million or 7.2%).

The U.K. also generated the largest share of overnight person visits to Ontario (20.4% or 382,000), followed by Japan (11.6% or 218,000), France (8.4% or 157,000) and Germany (8.4% or 157,000).

Visitors from European countries accounted for 54.1% of the total overseas visitors to Ontario, followed by visitors from east Asia (24.7%), other Asia (6.1%), the Caribbean (4.0%), South America (3.5%), Central America (3.4%), the Pacific (3.1%) and Africa (1.8%).

Route Used to Enter Canada Entry into Canada directly by air from overseas countries accounted for 62.7% of the total overseas visitation to the province, while entry via the

[5] Source: World Tourism Organization

U.S. by air accounted tor 24.2%. Overseas visitors from France had the highest incidence of direct arrivals to Canada (81.2%) and Japanese the lowest (37.6%). Overall, the majority of the European visitors to Ontario arrived in Canada directly from their place of residence (64.9%), while the majority of the Asian visitors with an Ontario visit arrived in Canada via the U.S. (63.3%).

Of the overseas visitors to Ontario who came to Canada via the U.S., 12.9% spent one to two nights in the U.S. prior to entering Canada, 59.0% spent 3 or more nights and 28.1% spent less than twenty four hours. These figures imply that for almost one third of the overseas visitors to Ontario, Canada and the U.S. are joint destinations. The importance of the U.S. to the overseas market varied from country to country, with Asia (excluding Japan) being the most influenced by Canada's neighbor. For the majority (55.0%) of Ontario's overseas visitors from Asian countries (other than Japan), Canada and the U.S. were joined destinations

Seasonality The third calendar quarter realized the highest incidence of total overseas travel to Ontario (42.8%), followed by spring (29.1%), fall (17.4%) and winter (10.8%). The seasonal patterns of overnight visitors did not vary appreciably from the aforementioned distribution.

Visitors from France had the highest incidence of travel in the summer months (51.0%) and the lowest incidence of travel during the winter months (7.2%).

Overseas visitors whose main trip purpose was pleasure, had the highest incidence of travel in the summer months (48.0% of the overseas pleasure visitors came to Ontario in the summer), followed by VFR visitors (43.8%), visitors who were travelling for personal reasons (34.6%) and those who visited Ontario for business (29.7%). The highest incidence of business travel was observed during the second calendar quarter (30.3%).

Main Purpose of Trip The largest proportion of overseas residents who visited Ontario during 1999, was on a pleasure trip (45.1%). Visitors who took their trips for the purpose of visiting friends or relatives accounted for 30.2% of Ontario's overseas visitors, while business travellers accounted for 20.1%.

CHART 1: The Top Overnight Overseas Travel Markets by Main Purpose and Origin

Pleasure (total=0.835 million visits)		Business (total=0.385 million visits)		VFR (total=0.586 million visits)	
% of Overnight Overseas Pleasure Visits from:		% of Overnight Overseas Business Visits from:		% of Overnight Overseas VFR Visits from:	
U.K.	21.2%	Japan	19.9%	U.K.	26.3%
Japan	14.1%	U.K.	8.5%	Germany	6.3%
France	11.7%	Mexico	5.3%	France	5.7%
Germany	9.2%	France	5.6%	Hong Kong	5.4%
Netherlands	3.3%	Germany	5.4%	Netherlands	3.7%
Hong Kong	3.2%	South Korea	4.8%	China	3.3%

With respect to the overnight overseas visitors to Ontario, pleasure was the main trip purpose for 44.5% of them, VFR for 31.2%, business for 20.6% and all other purposes for 3.7%.

Japan was the largest source of overnight business visits to Ontario, while the U.K. was the largest source of overnight VFR and pleasure visits to Ontario.

Although the overnight pleasure market was dominated by four countries (accounting for 56.2% of the total overnight pleasure), the overnight VFR and, especially, the overnight business markets drew on a much larger number of countries for their sources of visitors. For example, as Chart 1 indicates, in 1999 the top four countries accounted only for 39.3% of the total overnight business travel to Ontario.

Length of Stay in Ontario On average, overseas visitors stayed in Ontario for 7.58 nights, while overnight overseas visitors stayed for 8.66 nights.

Among the overnight overseas visitors, Japanese and French visitors had the lowest average length of stay in Ontario (3.40 nights and 5.17 nights, respectively), a consequence of the fact that these visitors spend a significant portion of their trip in the U.S. and Quebec, respectively. European countries (other than U.K., France and Germany) and countries from Asia (other than Japan) had the highest average length of stay in Ontario (10.60 nights and 9.64 nights, respectively). Overnight visitors from the U.K. and Germany had an average length of stay in Ontario of 9.51 and 9.05 nights, respectively.

Overnight overseas visitors who were motivated by the need to see their friends or relatives had the highest average length of stay in Ontario (12.42 nights), followed by those motivated by pleasure (7.18 nights) and business (5.67 nights).

Overnight overseas visitors who visited the province during the second calendar quarter had the highest average length of stay in Ontario (9.38 nights), followed by visitors who visited Ontario during the third quarter (8.93 nights), the fourth quarter (7.82 nights) and finally the first quarter (6.75 nights).

Party Size Travelling parties from overseas countries on a same day visit to Ontario had an average size of 1.84 persons, while those on an overnight visit had an average size of 1.85 persons. Overnight visitors from Japan and France travelled, on average, in larger groups than visitors from other countries (average party size: Japan 2.10 persons; France, 1.90 persons), while same day visitors from France and Germany had the largest party size (average party size for both France and Germany was 2.34 persons).

Overnight overseas visitors who visited Ontario during the third calendar quarter had the largest party size (2.02 persons), followed by those who visited Ontario during the second quarter (1.85 persons), the fourth quarter and finally the first quarter (1.48 persons).

Party Composition The vast majority of the overseas visitors to Ontario (92.0%) travelled in parties comprised of adults only and 7.8% travelled in parties with adults and children less than 15 years old. A small proportion (0.3%) of the travelling parties that visited Ontario was comprised of children only.

Of the parties comprised of adults only, 50.7% were one-adult parties, 37.4% were two-adult parties and 11.7% were in parties of three or more adults.

The majority (59.2%) of the overseas travelling parties comprised of adults and children, had two adults in the party.

Visitors from Germany and Asia (excluding Japan) had the highest incidences of travelling with children (8.6% and 10.3%, respectively), while Japan had the highest incidence of adults-only parties (93.9%).

Age and Gender The average overseas visitor to Ontario was 42.1 years old, with males being slightly older than females (42.7 vs. 41.4).

The average overnight overseas visitor was 42.1 years old, with males being again slightly older than females (42.8 vs. 41.4).

Overall, 7.1% of the overseas visitors to Ontario were under the age of 15 and 10.0% over the age of 64. Females formed the majority among those aged 14 years and under (50.4%), while males formed the majority among those aged 64 years and over (50.8%).

Visitors from Germany were younger than average (35.2 years old for same day visitors and 38.9 years old for overnight visitors) and visitors from the U.K. were older than average (52.1 years old for same day visitors and 46.4 years old for overnight visitors).

Over half (53.0%) of the overseas visitors to Ontario were males, with Japan having the highest incidence of male travellers (61.8%) and U.K. the lowest (47.5%).

Accommodation Most of the 16.2 million person nights that were generated in the province by overseas visitors were spent in non-commercial accommodation (62.3% of the person nights with a stated accommodation type were spent in non-commercial accommodation such as homes of friends or relatives, or private cottages). Commercial accommodation[6] accounted for 37.7% of the person nights with a known accommodation type, while commercial roofed accommodation accounted for 93.4% of the total person nights in commercial accommodation.

CHART 2: Overnight Person Visits from Overseas Countries by Accommodation Type

Type of Accommodation	Average Length of Stay in Ontario (nights)	Average Party Size (persons)	Proportion of "Adults-Only" Parties
Hotel	3.98	1.92	92.1%
Motel	3.07	2.29	87.6%
Commercial Cottage	5.01	2.28	75.7%
Camping/Trailer Park	6.00	2.19	80.6%
VFR	11.39	1.76	90.6%
Private Cottage	5.53	2.17	92.7%

[6] Commercial accommodation includes commercial roofed accommodation and campgrounds

The homes of friends and relatives accounted for the largest share of person-nights spent in Ontario (61.9% of the nights with known accommodation), followed by hotels (27.1%), motels (5.1%), commercial cottages (3.1%) and camping/trailer parks (2.5%).

Among Ontario's main overseas markets, U.K. had the lowest incidence of commercial accommodation usage (29.9% of the person nights generated by U.K. visitors were spent in commercial accommodation) and Japan had the highest (65.9%). The low incidence of commercial accommodation usage by U.K. overnight visitors is a reflection of the fact that over a third (38.6%) of them came to Ontario to see their friends or relatives.

Pleasure visits accounted for 48.3% of the person nights spent in commercial accommodation, while business visits accounted for 30.4%, VFR visits for 17.0% and visits for personal and other purposes for 4.3%.

The visitors who used the homes of friends or relatives as accommodation, stayed, on average, the longest in Ontario and travelled in groups of the smallest party size.

CHART 3: Activities Participated in During the Trip
Overnight Visitors from Overseas Countries

Origin	All Main Purposes		Main Purpose Pleasure	
U.K.	Shopping	92.1%	Sightseeing	93.7%
	Sightseeing	85.2%	Shopping	92.7%
	VFR	66.6%	Visit Park/historic site	65.2%
France	Shopping	80.1%	Sightseeing	94.6%
	Sightseeing	79.5%	Shopping	83.5%
	Zoo/museum/natural display	63.8%	Zoo/museum/natural display	77.3%
Germany	Sightseeing	84.3%	Sightseeing	94.9%
	Shopping	80.1%	Shopping	81.8%
	Visit Park/historic site	62.2%	Visit Park/historic site	78.0%
Other Europe	Shopping	79.7%	Sightseeing	85.7%
	Sightseeing	76.9%	Shopping	83.5%
	VFR	62.4%	Visit Park/historic site	68.6%
Japan	Sightseeing	83.0%	Sightseeing	95.2%
	Shopping	74.0%	Shopping	76.2%
	Visit Park/historic site	41.1%	Visit Park/historic site	50.8%
Other Asia	Shopping	74.5%	Sightseeing	86.9%
	Sightseeing	73.5%	Shopping	77.2%
	VFR	70.5%	VFR	64.8%
All Other Countries	Shopping	85.4%	Shopping	84.5%
	Sightseeing	70.7%	Sightseeing	80.9%
	VFR	63.3%	Visit Park/historic site	64.8%

Private cottages had the highest incidence of visitors travelling in adults-only parties (92.7%), and therefore the lowest incidence of adults-with-children parties. Commercial cottages had the lowest incidence of visitors travelling in adults-only parties (75.7%) and therefore the highest incidence of adults-with-children parties (24.3%).

The homes of friends and relatives and hotels accounted for almost all of the children under the age of 15 (47.5% stayed in the homes of friends and relatives and 46.7% stayed in hotels) and almost all of the visitors aged 65 years and over (50.9% and 41.8%, respectively).

Activities Irrespective of the country of origin, the overwhelming majority of the overnight overseas visitors who came to Ontario during 1999 wanted to shop (81.5%) and to sightsee (78.4%). Visiting friends or relatives was the third most popular activity (58.4%), followed by visits to parks or historic sites (50.4%). This ranking of activities did not change among the overnight visitors who only visited Ontario. However, among those who visited the province while on an overnight pleasure trip, visiting a national, provincial, regional park or historic site was the third most popular activity (63.3%).

CHART 4: Rating of Services in Canada Compared to Home Country
Overnight Person Visits from Overseas Countries

Origin of Visitors	Transport Services	Accom. Services	Hospitality of Local People	Value for Money	Variety of Things to See & Do
U.K.					
Better	43.1%	47.4%	59.7%	83.7%	39.5%
Same	42.3%	50.7%	38.2%	14.7%	49.7%
Worse	14.6%	1.8%	2.1%	1.5%	10.8%
France					
Better	15.1%	31.9%	78.8%	41.8%	17.9%
Same	67.3%	64.2%	20.6%	46.6%	56.8%
Worse	17.5%	3.9%	0.6%	11.6%	25.3%
Germany					
Better	13.3%	26.9%	72.3%	36.7%	35.1%
Same	53.3%	65.4%	26.9%	48.1%	58.8%
Worse	33.4%	7.7%	0.8%	15.2%	6.2%
Other Europe					
Better	37.8%	38.8%	44.0%	42.7%	38.6%
Same	42.4%	54.7%	52.0%	37.2%	45.3%
Worse	19.9%	6.6%	4.0%	20.1%	16.1%
Japan					
Better	22.8%	32.5%	48.6%	59.0%	47.8%
Same	45.0%	56.3%	49.7%	28.8%	34.4%
Worse	32.2%	11.1%	1.7%	12.2%	17.8%
Other Asia					
Better	59.5%	51.3%	50.7%	42.9%	61.6%
Same	25.4%	42.4%	42.0%	27.8%	28.6%
Worse	15.1%	6.3%	7.3%	29.3%	9.8%
Other Countries					
Better	69.8%	40.9%	32.5%	41.0%	54.6%
Same	24.7%	56.1%	55.3%	36.7%	38.4%
Worse	5.5%	3.0%	12.2%	22.3%	6.9%

"Better" means "better in Canada than back home". Similarly for the other two ratings.

Compared to the overnight U.S. visitors, overnight overseas visitors had a lower incidence of participation in outdoor activities (30.3% of the Americans and 25.5% of the overnight overseas

visitors participated in outdoor activities) and a higher incidence of visiting friends/relatives, zoos, museums or natural displays and national/provincial parks or historic sites.

Ranking of Services Visitors were asked to rate various aspects of their trip experience in Canada relative to their home countries. The largest proportion of the overnight overseas visitors who visited Ontario and answered this question rated "hospitality of local people" and "value for money" as better in Canada than back home and ranked "transportation services", "accommodation services" and "variety of things to see and do" as being the same in Canada as back home.

CHART 5: The Top Overnight Markets for each of Ontario's Travel Regions
Total Overnight Person Visits from Overseas Countries

Region Visited	% of Overnight Overseas Visits to Regions from:	
1: Southwestern Ontario	U.K.	26.0%
(total overnight overseas visits=96,000)	Netherlands	12.2%
	Germany	11.3%
	Japan	4.3%
2: Festival Country	U.K.	23.4%
(total overnight overseas visits=618,000)	Japan	13.5%
	Germany	9.5%
	France	9.0%
3: Lakelands	U.K.	40.2%
(total overnight overseas visits=144,000)	Germany	16.4%
	Netherlands	9.9%
4: Metro Toronto	U.K.	19.5%
(total overnight overseas visits=1,257,000)	Japan	9.8%
	France	8.9%
	Germany	7.3%
	Hong Kong	4.2%
5: Getaway Country	U.K.	28.2%
(total overnight overseas visits=138,000)	Netherlands	10.7%
	Italy	7.0%
	Germany	6.3%
	Taiwan	6.3%
6: Ontario East	France	19.1%
(total overnight overseas visits=503,000)	U.K.	16.4%
	Japan	7.6%
	Germany	6.7%
Regions 7-12: Northern Ontario	U.K.	29.5%
(total overnight overseas visits=99,000)	Germany	20.9%
	Netherlands	11.6%

"Transportation services" had the highest incidence of negative ratings from overnight overseas visitors, while "accommodation services" and "hospitality of local people" had the lowest.

Europeans rated "hospitality of local people" and "value for money" more favorably and "transportation services" and "variety of things to see and do" less favorably, than other overnight overseas visitors.

Regional Visitation The vast majority of the same day person-visits from overseas countries to Ontario accrued to Metro Toronto (59.5% or 160,000) and to Festival Country (23.8% or 64,000). In addition, Metro Toronto received 90,000 same day excursions of overseas visitors who were in Ontario on an overnight trip and Festival Country received 214,000 of these excursions, primarily from overseas visitors who were staying for one or more nights in Toronto.

In regards to overnight travel, the most popular regions were, by far, Metro Toronto (67.0% or 1.257 million visits), Festival Country (33.0% or 0.618 million visits) and Ontario East (26.8% or 0.503 million visits). Chart 5 shows the top overnight travel markets for each of Ontario's six southern travel regions. Travel to the six northern regions was not significant and therefore the data is presented for the aggregate of regions 7 to 12 inclusive.

U.K. was the most important overseas market for all of the regions, with the exception of Ontario East where France was the most important overseas market in 1999.

CHART 6: Total Person Visits in Ontario from Overseas Countries

	Average:			
	Length of Stay:		Party Size:	
Region Visited	All Visits	Overnight Visits	All Visits	Overnight Visits
	(Nights)		(Persons)	
1: Southwestern Ontario	5.00	6.12	1.76	1.80
2: Festival Country	3.11	4.50	2.11	2.12
3: Lakelands	4.93	5.77	2.08	2.14
4: Metro Toronto	5.35	6.41	1.84	1.85
5: Getaway Country	5.91	6.82	1.89	1.90
6: Ontario East	4.38	4.95	1.92	1.90
Regions 7-12: Northern Ontario	4.75	5.36	2.00	1.99

Overseas visitors to Getaway Country stayed, on average, the longest in Ontario, while those who visited Festival Country and Lakelands had the largest average party size. The larger than average length of stay of overseas visitors in Getaway Country was partly due to the fact that 77.1% of the party nights in that region were spent in the homes of friends or relatives (overseas visitors who visit the province in order to see their friends or relatives stay in general much longer than other overseas visitors, partly due to the fact that the cost of their trip is lower).

Festival Country and northern Ontario had the highest incidence of overseas pleasure travellers, Southwestern and Getaway Country had the highest incidence of VFR overseas travellers and Metro Toronto the highest incidence of overseas business travellers.

Metro Toronto accounted for 69.1% of Ontario's overnight overseas business visitors, 72.9% of its overnight overseas pleasure visitors and 57.6% of its overnight overseas VFR visitors.

As was the case at the provincial level, shopping and sightseeing were the most favorite activities of overnight overseas visitors to all regions, with the exception of Getaway Country were shopping and VFR were the most favorite activities. Lakelands had the highest incidence of overnight overseas visitors who participated in outdoor activities (60.0%).

CHART 7: Total Person Visits in Ontario from Overseas Countries

Region Visited	% of Visits to a Region by Main Purpose of Trip:	All Visits	Overnight Visits
1: Southwestern Ontario	VFR	47.5%	47.9%
	Pleasure	32.2%	35.4%
	Business	13.6%	10.4%
	Personal/Other	6.8%	6.3%
2: Festival Country	Pleasure	55.7%	55.0%
	VFR	27.9%	29.4%
	Business	12.3%	11.3%
	Personal/Other	4.0%	4.2%
3: Lakelands	Pleasure	49.1%	49.3%
	VFR	41.4%	43.1%
	Personal/Other	5.3%	4.2%
	Business	3.6%	3.5%
4: Metro Toronto	Pleasure	47.0%	39.9%
	VFR	27.9%	22.1%
	Business	20.2%	17.4%
	Personal/Other	4.7%	2.9%
5: Getaway Country	VFR	49.4%	48.6%
	Pleasure	41.3%	42.0%
	Business	7.5%	7.2%
	Personal/Other	1.9%	1.4%
6: Ontario East	Pleasure	49.6%	48.1%
	VFR	29.2%	29.2%
	Business	17.3%	18.5%
	Personal/Other	4.0%	4.2%
Regions 7-12: Northern Ontario	Pleasure	56.3%	52.5%
	VFR	35.7%	38.4%
	Business	5.4%	6.1%
	Personal/Other	2.7%	3.0%

Expenditures Overseas visitors spent a total of $1,493 million in the province and an additional $676 million on Canadian carrier fares in order to get here. In total, Ontario

received $2,169 million of overseas residents' spending in 1999, while spending on trips which had Ontario as the only province visited totaled $1,346 million.
This level of overseas spending in Ontario brought the provincial share of overseas' tourism spending in Canada ($6.4 billion) to 33.6%.

Put within the context of Ontario's balance of payments on the Tourism Account, Ontarians spent, in 1999, $3,584 million in overseas countries, which when combined with the $2,169 million in receipts yields a deficit of $1,415 million with the overseas countries. In other words, Ontarians spent $1,415 million more in overseas countries than the residents of those countries spent in Ontario.

Overseas visitors on a same day visit to Ontario spent a total of $96 million, or an average of $357 per person visit, whereas those who stayed in Ontario for one or more nights spent $2,073 million, or $1,105 per person visit. The overall average (any length of stay) was $1,011 per person visit.

CHART 8: Total Overseas Visitors' Expenditures Assigned to Ontario

Country of Origin	Total Expenditures (millions)	Average Spending Per Visit: All Visits	Overnight Visits
U.K.	$503	$1,201	$1,263
France	$123	$655	$727
Germany	$147	$951	$1,049
Other Europe	$350	$910	$990
Japan	$222	$899	$995
Other Asia	$432	$1,044	$1,153
Other Countries	$391	$1,161	$1,292
Total Overseas	$2,169	$1,011	$1,105

The overall average expenditure per person visit ranged from a low of $655 for French visitors to a high of $1,201 for those from the U.K. In general, the high U.K. average was a function of a high average length of stay in Ontario and a low incidence of entry via the USA (there is a significant difference in the costs of reaching Ontario from England rather than the U.S.). Japanese and French visitors, on the other hand, had one of the shortest lengths of stay in Ontario and one of the highest incidences of entry into Ontario either via the USA or via another Canadian province – this implies that much of their international transport fares were not assigned to Ontario.

When the international transport fares are removed from the total overseas' spending, visitors from countries outside Europe and Asia showed the highest average spending ($801), followed by Asian countries, other than Japan, ($757), U.K. ($737), other European countries (besides U.K., Germany and France) ($695), Germany ($675), Japan ($569) and France ($473).

Although pleasure visitors accounted for most of the total overseas expenditures in Ontario (36.7%), they, nevertheless, had the lowest average spending per visit ($825). In the overnight

market, business trips yielded the highest average expenditures ($1,602 per person visit), followed by personal trips ($1,159), VFR trips ($1,036) and pleasure trips ($914).
Overnight visitors from the U.K. had the highest average spending among the overnight pleasure and business visitors, while overnight visitors from Japan had the highest average spending among overnight VFR visitors, and overnight visitors from Asian countries (other than Japan) had the highest average spending per visit among the overnight personal visitors.

Fall visitors spent, on average, more than any other seasonal visitor. The highest average spending per person visit was observed during the fourth calendar quarter ($1,046), followed by the second quarter ($1,025). Spending during the first quarter and third quarter reached an average of $993 per person visit.

CHART 9: Average Expenditures Assigned to Ontario per Person Visit
Overnight Person Visits from Overseas Countries

Country of Origin	Main Purpose Of Visit: Pleasure	Business	VFR	Personal
U.K.	$1,253	$2,000	$1,135	$914
France	$653	$1,135	$683	$582
Germany	$1,037	$1,539	$778	--
Other Europe	$817	$1,459	$840	$965
Japan	$633	$1,440	$1,478	$580
Other Asia	$765	$1,727	$1,123	$2,020
Other Countries	$1,115	$1,777	$1,127	$839
Total Overseas	$914	$1,602	$1,036	$1,159

As it was the case with the American visitors, overseas business travellers spent a much higher proportion of their budget on accommodation than on any other expenditure item. Overseas business travellers, however, spent a higher proportion of their budget on retail purchases than American business travellers did (2.1 times as much).

VFR visitors spent most of their budget on retail purchases and on food and beverage, while pleasure visitors spent most of their budget on accommodation, retail and food and beverage.

The highest incidence of spending on food and beverage, entertainment and retail was observed among the VFR visitors, while business visitors had the highest incidence of spending on accommodation and pleasure visitors had the highest incidence of spending on auto/local transport.

Overnight overseas visitors who attended sports events had the highest average spending per person visit as well as per person night. However, these visitors' average spending per party per night was the sixth largest implying that, in relative terms, they travelled in small groups.

Among Ontario's major overseas markets, overnight Japanese visitors who attended sports events had, by far, the highest average spending per person visit and per person per night than any other overnight overseas visitor.

CHART 10: Distribution of Total Overseas Expenditures in Ontario by Item of Expenditure

(Excludes Public Transport Fares to and from Canada/Ontario)

Item of Expenditure	Pleasure		VFR		Business	
	All Visits	Overnight Visits	All Visits	Overnight Visits	All Visits	Overnight Visits
Accommodation	29.3%	29.6%	11.6%	11.6%	44.4%	44.8%
Auto/Local Transport	15.6%	15.8%	13.7%	13.8%	11.3%	11.4%
Food & Beverage	20.3%	20.1%	23.1%	23.0%	18.1%	17.9%
Entertainment	11.5%	11.5%	14.8%	14.8%	6.8%	6.8%
Retail	23.2%	23.0%	36.9%	36.9%	19.4%	19.2%

CHART 11: Average Spending in Ontario by Activity Group
Total Overnight Visits from Overseas Countries

Activities Engaged in During the Trip	Total Overseas	U.K.	France	Germany	Japan
Festival/Fair					
Per person	$1,108	$1,262	$704	$1,038	$706
Per party/per night	$176	$198	$259	$138	$200
Per person/per night	$93	$100	$117	$66	$155
Cultural Events					
Per person	$1,366	$1,303	$718	$1,118	$1,795
Per party/per night	$214	$206	$130	$146	$599
Per person/per night	$117	$107	$95	$86	$299
Sports Events					
Per person	$1,373	$1,358	$545	$1,064	$2,471
Per party/per night	$200	$232	$77	$110	$407
Per person/per night	$110	$122	$52	$76	$346
Theme Park					
Per person	$1,187	$1,418	$757	$986	$1,853
Per party/per night	$248	$243	$353	$254	$647
Per person/per night	$114	$98	$160	$101	$463
Zoo/Museum/Natural Display					
Per person	$1,052	$1,354	$672	$1,068	$1,013
Per party/per night	$215	$257	$265	$204	$423
Per person/per night	$108	$129	$131	$95	$226
Park/Historic Site					
Per person	$1,086	$1,298	$703	$1,111	$901
Per party/per night	$231	$268	$292	$236	$543
Per person/per night	$114	$134	$143	$112	$240
Outdoors					
Per person	$1,177	$1,305	$756	$1,204	$740
Per party/per night	$205	$249	$232	$198	$425
Per person/per night	$102	$119	$120	$92	$191
Fishing/Hunting					
Per person	$1,061	$1,238	$476	$1,423	$1,312
Per party/per night	$170	$243	$147	$282	$871
Per person/per night	$70	$102	$72	$103	$255

Although overnight French visitors had the lowest average spending per person visit irrespective of the activity involved in, their average spending per party-per-night was the highest among those who attended festivals or fairs.

Metro Toronto not only received the largest share of overseas expenditures in Ontario (65.4%), but its visitors also had the highest average spending per person visit than the visitors to any other Ontario travel region.

Visitors to Festival Country had the lowest average spending per person visit and the second lowest average spending per overnight person visit (see Chart 12). Metro Toronto's high average spending per person visit is attributed to the high proportion of business travellers to the region, as well as to the fact that it is a major port of entry into Canada for the overseas visitors. As such, Metro receives the majority of these visitors spending on Canadian fares (92.0% of the overseas' spending on Canadian fares is assigned to Metro Toronto).

CHART 12: Total Overseas Expenditures Assigned to Ontario's Regions

Region	Total Expenditures (millions)	Average Spending per Visit*: All Visits	O/night Visits
1: Southwestern Ontario	$43	$358	$425
2: Festival Country	$278	$308	$416
3: Lakelands	$57	$338	$388
4: Metro Toronto	$1,418	$871	$949
5: Getaway Country	$60	$376	$428
6: Ontario East	$272	$476	$524
Regions 7-12: Northern Ontario	$38	$332	$371
Region Unknown	$3	$544	$941

* Some regions, especially Metro Toronto, were assigned transport fares of travellers who were in transit and did not visit the region. The averages shown in this table exclude these transport fares.

COMPARISON OF KEY FINDINGS: 1994, 1996, 1998 & 1999

A. The U.S. Market

The number of Americans visiting the province in 1999 increased by 14.3% over 1996 and 27.9% over 1994, but experienced a minimal decrease of 0.5% over 1998.

Michigan generated the largest share (41.6%) of the total visitation in 1999, up slightly from 1994, but down from 1996. Although total visitation from New York increased in 1999 by 19.6% over 1994, this state experienced a 6.5% decline in its share of U.S. visitation to Ontario since 1994. While states outside the Great Lakes region increased their share of U.S. visitors to Ontario by 9.8% in 1999 over 1994, this share decreased by 5.8% in 1999 over 1998.

CHART 1: Total U.S. Person Visits to Ontario ('000's)

U.S. State of Origin	1994	Share	1996	Share	1998	Share	1999	Share
Michigan	9,622	41.0%	11,274	42.9%	12,388	41.1%	12,514	41.6%
New York	7,257	30.9%	7,295	27.8%	8,566	28.4%	8,683	28.9%
Ohio	1,251	5.3%	1,483	5.6%	1,669	5.5%	1,632	5.4%
Pennsylvania	842	3.6%	978	3.7%	874	2.9%	938	3.1%
Minnesota	547	2.3%	646	2.5%	973	3.2%	862	2.9%
Illinois	521	2.2%	706	2.7%	624	2.1%	640	2.1%
Wisconsin	344	1.5%	415	1.6%	421	1.4%	407	1.4%
All Other	3,098	13.2%	3,473	13.2%	4,653	15.4%	4,355	14.5%
Total US	23,482	100.0%	26,270	100.0%	30,168	100.0%	30,031	100.0%

The share of overnight visits decreased in 1999 by 0.4% over 1998, it increased over 1996 by 0.9% and it decreased by 10.5% from 29.0% in 1994, to 25.9% in 1999. As a result, the share of same day visits increased in 1999 over 1994 by 4.3% from 71.0% in 1994, to 74.1% in 1999.

In absolute numbers, overnight visits from the U.S. to Ontario decreased in 1999 by 0.9% over 1998, but increased by 15.3% over 1996 and by 14.5% over 1994. Overnight visits from the states bordering the Great Lakes increased in 1999, over 1994, by 26.0%, while overnight visits from long-haul U.S. states increased by 40.6%.

As a result, the share of visitors from states outside the Great Lakes region increased steadily during the period under consideration, from 13.2% in 1994 to 14.5% in 1999.

The same observation also holds for overnight U.S. visitors to Ontario; overnight visitors from states outside those bordering the Great Lakes increased their share from 27.3% in 1994 to 32.0% in 1999, or by 17.2%.

CHART 2: Overnight Person Visits to Ontario from the U.S. ('000's)								
U.S. State of Origin	1994	Share	1996	Share	1998	Share	1999	Share
Michigan	1,525	22.4%	1,407	20.8%	1,678	21.3%	1,661	21.3%
New York	1,441	21.2%	1,259	18.6%	1,511	19.2%	1,449	18.6%
Ohio	676	9.9%	696	10.3%	719	9.1%	700	9.0%
Pennsylvania	531	7.8%	516	7.6%	458	5.8%	484	6.2%
Minnesota	343	5.0%	360	5.3%	396	5.0%	308	3.9%
Illinois	220	3.2%	276	4.1%	310	3.9%	415	5.3%
Wisconsin	218	3.2%	237	3.5%	283	3.6%	277	3.5%
All Other	1,856	27.3%	2,003	29.6%	2,505	31.9%	2,497	32.0%
Total US	6,808	100.0%	6,756	100.0%	7,860	100.0%	7,792	100.0%

The overall average length of stay of U.S. visitors in Ontario increased in 1999 by 5.8% over 1998 and by 3.6% over 1996, but declined by 7.5% over 1994. In the overnight market the average length of stay increased in 1999 by 6.3% over 1998, by 2.8% over 1996, and by 3.7% over 1994.

CHART 3: Duration of U.S. Person Visits in Ontario								
	1994 ('000's)	Share	1996 ('000's)	Share	1998 ('000's)	Share	1999 ('000's)	Share
Same Day	16,674	71.0%	19,514	74.3%	22,308	73.9%	22,239	74.1%
Overnight	6,808	29.0%	6,756	25.7%	7,860	26.1%	7,792	25.9%
Total	23,482	100.0%	26,270	100.0%	30,168	100.0%	30,031	100.0%
Average Length of Stay in Ontario (in nights):								
All Visitors	0.93	-	0.83	-	0.81	-	0.86	-
Overnight Visitors	3.20	-	3.23	-	3.11	-	3.32	-

Compared to 1994, total pleasure visits from the U.S. to Ontario experienced, in 1999, the largest increase (up by 36.5%, but only up by 8.2% over 1996), followed by personal and business visits. Pleasure visits experienced a minimal decline in 1999 of 0.4% over 1998. Personal visits also experienced a decline in 1999 of 5.7% over 1998.

Overnight business visits from the U.S. experienced in 1999 the largest increase over 1994 (up by 33.1%), followed by overnight pleasure visits (up by 11.8%). Compared to 1996, overnight pleasure visits increased in 1999 by 14.7%. Compared to 1998, only overnight business and VFR visits increased in 1999 (up by 3.0% and 1.3%, respectively). Notwithstanding these gains in overnight pleasure visitors experienced by Ontario over the period under consideration, these visitors' share was in 1999 still below the level observed in 1994.

CHART 4: Total U.S. Person Visits in Ontario								
Main Trip Purpose	1994 ('000's)	Share	1996 ('000's)	Share	1998 ('000's)	Share	1999 ('000's)	Share
Pleasure	11,225	47.8%	14,165	53.9%	15,382	51.0%	15,320	51.0%
Business	2,015	8.6%	2,224	8.5%	2,341	7.8%	2,476	8.2%
VFR	3,946	16.8%	3,811	14.5%	4,182	13.9%	4,305	14.3%
Personal/ other	4,540	19.3%	4,878	18.6%	6,093	20.2%	5,747	19.1%
Not Stated	1,757	7.5%	1,193	4.5%	2,169	7.2%	2,183	7.3%
Total	23,482	100.0%	26,270	100.0%	30,168	100.0%	30,031	100.0%

Between 1994 and 1999, there was an increase of 18.7% in the number of person-nights spent in the province by U.S. visitors, while the number of person nights between 1994 and 1996 stayed more or less the same (see Chart 6).

CHART 5: Overnight U.S. Person Visits in Ontario								
Main Trip Purpose	1994 ('000's)	Share	1996 ('000's)	Share	1998 ('000's)	Share	1999 ('000's)	Share
Pleasure	3,994	58.7%	3,893	57.6%	4,573	58.2%	4,464	57.3%
Business	1,012	14.9%	1,090	16.1%	1,308	16.6%	1,347	17.3%
VFR	1,187	17.4%	1,100	16.3%	1,290	16.4%	1,307	16.8%
Personal/ other	609	8.9%	671	9.9%	678	8.6%	671	8.6%
Not Stated	6	0.1%	2	0.0%	11	0.1%	3	0.0%
Total	6,808	100.0%	6,756	100.0%	7,860	100.0%	7,792	100.0%

Although no major shifts were discernible in 1999 in the shares of the various types of accommodation used in Ontario, hotels increased moderately their share of overnight person visits spent in the province over 1998, 1996 and 1994. However, the overall share of overnight person visits staying in commercial accommodation in 1999 decreased by 1.0% over 1994, by 2.2% over 1996, and increased by 0.2% over 1998.

The number of person nights spent in hotels increased in 1999 over 1994 by 26.6%. This was the largest increase among all types of accommodation, followed by private cottages (up by 16.5%), homes of friends or relatives (up by 15.4%) and camping or trailer park (up by 13.4%). The number of person nights spent in motels declined by 11.0%. Overall, the number of person nights spent in commercial accommodation increased in 1999 over 1994 by 5.5%, while the number of person nights spent in non-commercial accommodation increased by 8.7%.

As was the case in 1994 and 1996, shopping and sightseeing were the top activities overnight U.S. visitors to Ontario participated in during their trip in 1999, as well as the top activities of overnight U.S. pleasure visitors to Ontario. However, both activities seem to be losing share, especially in the overnight pleasure market (sightseeing down by 7.0% and shopping down by 1.2% over 1994).

CHART 6: Type of Accommodation Used in Ontario by U.S. Visitors Percent of Overnight Person Visits by Type of Accommodation Used in Ontario				
Type of Accommodation	1994	1996	1998	1999
Hotel	38.6%	41.2%	40.8%	41.2%
Motel	21.2%	19.9%	19.1%	18.0%
Camping/Trailer park	6.1%	6.4%	6.5%	6.1%
Commercial Cottage	9.6%	9.6%	8.7%	9.7%
Commercial Unspecified	5.0%	3.5%	3.8%	4.0%
Any Commercial	76.3%	77.2%	75.3%	75.5%
Homes of Friends/Relatives	19.6%	18.5%	18.4%	19.1%
Private Cottage	3.6%	4.0%	4.1%	4.6%
Non-Commercial Unspecified	2.7%	2.5%	3.0%	3.5%
Any Non-commercial	25.5%	24.6%	25.0%	26.5%
Other/Unknown	3.6%	4.2%	6.1%	5.9%
Total	100.0%	100.0%	100.0%	100.0%
Total Overnight Person Visits ('000's)	6,879	6,788	7,860	7,792

The proportion of visitors who "visited federal or provincial parks or historic sites", "dined at high quality restaurants", enjoyed "nightlife/entertainment", "visited friends or relatives", or engaged in "other" not specified activities went up in 1999, while the proportion of overnight U.S. visitors engaging in all other activities listed in Chart 7 declined (with the exception of "attending sports events" and "attending festivals/fairs", which remained at the 1994 level).

The proportion of visitors who went cross-country skiing, visited a theme park, attended cultural events or went fishing or hunting experienced the largest declines in 1999 over 1994 (-50.0% for visitors who cross-country skied, -18.5% for theme park visitors, -15.9% for cultural visitors and -13.1% for fishing and hunting). The same observations also hold in the overnight pleasure market.

These data seem to suggest that both groups, the overnight and the overnight pleasure visitors from the U.S., exhibit a trend towards becoming less active during their visit to Ontario. This trend could be a consequence of two factors: the aging of the overnight U.S. visitor (in 1994 the average age was 41 years, in 1996 it was 43 years, and in 1998 and 1999 it was 44 years) and the extremely high proportion of repeat visitation which implies that some activities, such as visiting cultural institutions, will not be undertaken every time these visitors come to Ontario, unless these institutions have something new and significant to offer each year.

With respect to the number of overnight visitors engaging in a particular activity, all major activities experienced an increase in 1999 over 1994, with the exception of "cross-country skiing" (-42.9%) and "visit theme park" (-6.7%).

CHART 7: Activities Participated in During the Trip
Total Overnight Person Visits from the U.S.*

Activity	1994		1996		1998		1999	
	All O/night Visits	O/night Pleasure Visits	All O/night Visits	O/night Pleasure Visits	All O/night Visits	O/night Pleasure Visits	All O/night Visits	O/night Pleasure Visits
Shopping	57.7%	65.9%	56.8%	64.3%	56.3%	62.3%	57.3%	65.1%
Sightseeing	52.9%	68.1%	51.7%	65.6%	50.0%	61.4%	50.6%	63.3%
Dining at high quality restaurants	38.3%	39.4%	39.6%	40.3%	38.1%	37.5%	38.6%	38.4%
Visit park or historic site	28.0%	38.0%	28.5%	39.3%	30.5%	40.7%	29.0%	39.7%
Outdoors or sports	31.2%	39.4%	30.1%	38.7%	29.1%	36.2%	30.3%	38.7%
X-country skiing	0.4%	0.5%	0.5%	0.7%	0.3%	0.4%	0.2%	0.3%
Downhill	0.4%	0.4%	0.6%	0.8%	0.3%	0.3%	0.6%	0.6%
Hunting/fishing	13.0%	16.3%	11.5%	15.4%	11.2%	14.7%	11.3%	15.4%
Water-based	20.3%	25.9%	18.9%	26.2%	18.4%	25.3%	19.7%	27.0%
Visit zoo, museum, or natural display	19.2%	24.7%	17.9%	23.5%	16.6%	21.0%	17.1%	22.5%
Visit theme park	5.4%	7.4%	4.5%	5.9%	4.5%	6.2%	4.4%	6.0%
Attend festivals/fairs	7.2%	8.7%	7.3%	8.7%	6.3%	7.4%	7.2%	9.0%
Attend sports event	5.3%	4.4%	6.6%	6.3%	5.5%	5.6%	5.3%	5.5%
Attend cultural event	15.7%	20.4%	15.9%	21.8%	13.3%	17.5%	13.2%	17.2%
Nightlife/ entertainment	18.0%	18.8%	18.3%	18.9%	18.2%	17.5%	19.2%	19.2%
Visiting friends or relatives	29.6%	15.0%	29.7%	16.2%	29.1%	16.3%	31.3%	19.0%
Other	5.5%	5.8%	6.0%	6.6%	6.8%	7.1%	7.1%	7.4%

*The percentages do not sum-up to 100% because visitors participate in more than one activity

The 1998 and 1999 ITS data bases include not only same day trips to Ontario taken by American residents, but also the same day excursions that overnight visitors to Ontario undertook while in the province. Since this information was not available in 1994 and 1996, these same day excursions of overnight visitors need to be excluded from the 1999 data when inter-year comparisons are carried out. Chart 8 shows the 1999 regional data with and without these excursions. The comparisons carried out in the following paragraphs refer to the 1999 data without these excursions.

In 1999, all of Ontario's travel regions, with the exception of Metro Toronto and Getaway Country, experienced increases in the total number of U.S. visitors over 1996 and 1994 (James Bay Frontier also experienced a decline of 11.1% over 1996). U.S. visitation to Metro Toronto and Getaway Country declined in 1999 by 4.0% and 11.8%, respectively, over 1994 and by 4.8% and 0.2%, respectively, over 1996. When compared to 1998, the following regions experienced declines in total visitation in 1999: Southwestern Ontario (1.1%), Festival Country (5.3%), Near North (1.1%), Rainbow Country (27.1%), and Sunset Country (5.0%).

CHART 8: Total Person Visits from the U.S.

Region Visited	1994		1996		1998		1999 without same day excursions taken by overnight visitors		1999 with same day excursions taken by overnight visitors	
	'000s	%	'000s	%	'000s	%	'000s	%	'000s	%
1: Southwestern Ontario	9,106	38.8	11,180	42.6	12,611	41.8	12,474	41.5	12,545	41.8
2: Festival Country	7,050	30.0	7,540	28.7	10,064	33.4	9,531	31.7	9,768	32.5
3: Lakelands	232	1.0	268	1.0	347	1.2	373	1.2	390	1.3
4: Metro Toronto	3,747	16.0	3,779	14.4	3,262	10.8	3,597	12.0	3,750	12.5
5: Getaway Country	484	2.1	428	1.6	418	1.4	427	1.4	495	1.6
6: Ontario East	1,878	8.0	1,957	7.4	1,756	5.8	2,013	6.7	2,036	6.8
7: Near North	81	0.3	73	0.3	95	0.3	94	0.3	102	0.3
8: Rainbow Country	102	0.4	89	0.3	177	0.6	129	0.4	140	0.5
9: Algoma Country	710	3.0	801	3.0	1,031	3.4	992	3.3	1,017	3.4
10: James Bay Frontier	26	0.1	54	0.2	39	0.1	48	0.2	49	0.2
11: North of Superior	348	1.5	381	1.5	520	1.7	523	1.7	534	1.8
12: Sunset Country	566	2.4	628	2.4	918	3.0	872	2.9	883	2.9
Region Unknown	9	0.0	9	0.0	4	0.0	12	0.0	13	0.0

*The regional totals cannot be summed to obtain the provincial total due to multi-region stops on a given trip.

A similar picture was also observed in the overnight U.S. market. Overnight visits from U.S. to all Ontario regions increased steadily throughout the period under consideration, with Lakelands, Sunset Country and James Bay Frontier experiencing the largest increases.

As a result of these changes, Metro Toronto lost market share in the overnight U.S. market while Lakelands, Getaway Country, Southwestern Ontario, and most of the northern regions experienced increases in their shares.

In the overnight pleasure market, Metro Toronto did not fare any better than it did in the total overnight market. Overnight pleasure visits to Metro Toronto from the U.S. declined by 17.1% over 1994 and by 12.9% over 1996, but increased by 8.0% over 1998, and as a result its share dropped by 25.7% from 28.9% in 1994 to 21.5% in 1999. Although Metro Toronto did experience some significant increases in overnight VFR and business visitors from the U.S., these two market segments are not large enough to counter the decline in pleasure visitors.

As was the case in the total overnight market, Lakelands, Southwestern Ontario and some of the northern regions experienced in 1999, over 1998 as well as 1996 and 1994, the largest increases in shares and visits of overnight pleasure visitors from the U.S.

Total spending by Americans increased in 1999 by 4.5% over 1998, by 48.4% over 1996, and by 79.6% over 1994. However, when inflationary impacts are removed, total spending increased by 55.6%, from $2,648 in 1994 to $4,121 million in 1999 (measured in 1992 dollars), by 34.8% from $3,058 in 1996 to $4,121 in 1999, and by 0.4% from $4,103 in 1998 to $4,121 in 1999.

CHART 9: Total Overnight Person Visits from the U.S.								
	1994		1996		1998		1999	
Region Visited	'000's	Share	'000's	Share	'000's	Share	'000's	Share
1: Southwestern Ontario	1,086	16.0%	1,028	15.2%	1,272	16.2%	1,273	16.3%
2: Festival Country	1,955	28.7%	1,784	26.4%	2,474	31.5%	2,232	28.6%
3: Lakelands	220	3.2%	218	3.2%	320	4.1%	341	4.4%
4: Metro Toronto	2,190	32.2%	2,296	34.0%	2,178	27.7%	2,341	30.0%
5: Getaway Country	354	5.2%	379	5.6%	354	4.5%	361	4.6%
6: Ontario East	871	12.8%	924	13.7%	952	12.1%	1,007	12.9%
7: Near North	76	1.1%	71	1.1%	93	1.2%	91	1.2%
8: Rainbow Country	95	1.4%	80	1.2%	173	2.2%	128	1.6%
9: Algoma Country	278	4.1%	296	4.4%	438	5.6%	357	4.6%
10: James Bay Frontier	25	0.4%	43	0.6%	35	0.4%	36	0.5%
11: North Of Superior	215	3.2%	235	3.5%	255	3.2%	240	3.1%
12: Sunset Country	280	4.1%	307	4.5%	388	4.9%	425	5.5%
Region Unknown	2	0.0%	4	0.1%	1	0.0%	3	0.0%

*The regional totals cannot be summed to obtain the provincial total due to multi-region stops on a given trip.

There were some noticeable shifts in the shares of various commodities consumed by Americans while on a trip to Ontario throughout the period under consideration. The shares of accommodation, food and beverage and retail decreased in 1999 over 1994, while those of public transport (including fares), private transport and recreation increased.

CHART 10: Total Overnight Person Visits from the U.S. Main Purpose Pleasure								
	1994		1996		1998		1999	
Region Visited	'000's	Share	'000's	Share	'000's	Share	'000's	Share
1: Southwestern Ontario	568	14.2%	540	14.5%	683	14.9%	717	16.1%
2: Festival Country	1,253	31.4%	1,234	33.2%	1,716	37.5%	1,514	33.9%
3: Lakelands	143	3.6%	131	3.5%	167	3.7%	187	4.2%
4: Metro Toronto	1,155	28.9%	1,100	29.6%	887	19.4%	958	21.5%
5: Getaway Country	198	5.0%	177	4.8%	132	2.9%	163	3.7%
6: Ontario East	508	12.7%	523	14.1%	540	11.8%	583	13.1%
7: Near North	54	1.4%	45	1.2%	84	1.8%	72	1.6%
8: Rainbow Country	77	1.9%	54	1.5%	101	2.2%	87	1.9%
9: Algoma Country	245	6.1%	258	6.9%	381	8.3%	318	7.1%
10: James Bay Frontier	17	0.4%	31	0.8%	27	0.6%	26	0.6%
11: North Of Superior	150	3.8%	167	4.5%	193	4.2%	184	4.1%
12: Sunset Country	207	5.2%	237	6.4%	308	6.7%	339	7.6%
Region Unknown	2	0.1%	3	0.1%	1	0.0%	2	0.0%

*The regional totals cannot be summed to obtain the provincial total due to multi-region stops on a given trip.

Same day travel accounted for a higher share of total expenditures in 1999, up from 28.2% in 1994 to 33.6% in 1999 and as a consequence, the share of overnight travel declined by 7.6% over 1994, by 3.0% over 1996, and by 2.0% over 1998.

Although average spending per person visit increased in 1999 (in nominal dollars) by 5.1% over 1998, by 30.2% over 1996 and by 40.2% over 1994, in constant 1992 dollars it increased by 21.2% over 1994 (from $113 in 1994 to $137 in 1999), by 18.1% over 1996 (from $116 to $137), and by 0.7% over 1998 (from $136 to $137).

Compared to 1994, Southwestern Ontario, Festival Country, Lakelands, and Sunset Country increased, in 1999, their shares of expenditures of U.S. visitors in Ontario, with Lakelands and Sunset Country experiencing the largest increases. All other travel regions experienced declines in their shares of U.S. spending in Ontario.

CHART 11: Total U.S. Expenditures in Ontario

Item of Expenditure	1994 (millions)	Share	1996 (millions)	Share	1998 (millions)	Share	1999 (millions)	Share
Accommodation	$706	25.8%	$817	24.6%	$1,103	23.4%	$1,106	22.5%
Food & Beverage	$701	25.6%	$829	25.0%	$1,030	21.9%	$1,051	21.3%
Canadian Carrier fares	$214	7.8%	$346	10.4%	$557	11.8%	$682	13.9%
Public/Local Transport	$64	2.3%	$79	2.4%	$103	2.2%	$122	2.5%
Private Transport	$222	8.1%	$260	7.8%	$438	9.3%	$476	9.7%
Recreation/ Entertainment	$422	15.4%	$552	16.6%	$799	17.0%	$771	15.7%
Retail/Other	$413	15.1%	$436	13.1%	$683	14.5%	$716	14.5%
Total	$2,741	100.0%	$3,319	100.0%	$4,713	100.0%	$4,924	100.0%

CHART 12: Total U.S. Expenditures in Ontario
Percent of Expenditures by Length of Stay

	1994	1996	1998	1999
Same Day	28.2%	31.6%	32.3%	33.6%
Overnight	71.8%	68.4%	67.7%	66.4%
Total	100.0%	100.0%	100.0%	100.0%
Average Expenditures Per Person Visit:				
Same Day	$46	$54	$72	$74
Overnight	$289	$336	$396	$419
Total	$117	$126	$156	$164

CHART 13 Total U.S. Expenditures by Region									
	1994		1996		1998		1999		1999/94
	Millions	Share	Millions	Share	Millions	Share	Millions	Share	% Rate of Change in Shares
1	$525	19.2%	$731	22.0%	$1,074	22.8%	$1,103	22.4%	16.7%
2	$477	17.4%	$547	16.5%	$1,005	21.3%	$926	18.8%	8.1%
3	$42	1.5%	$47	1.4%	$91	1.9%	$105	2.1%	42.2%
4	$1,058	38.6%	$1,288	38.8%	$1,586	33.7%	$1,782	36.2%	-6.2%
5	$85	3.1%	$86	2.6%	$98	2.1%	$105	2.1%	-31.2%
6	$219	8.0%	$285	8.6%	$294	6.2%	$368	7.5%	-6.6%
7	$45	1.6%	$24	0.7%	$29	0.6%	$27	0.5%	-65.7%
8	$30	1.1%	$25	0.8%	$49	1.0%	$48	1.0%	-11.4%
9	$84	3.1%	$76	2.3%	$162	3.4%	$128	2.6%	-16.1%
10	$11	0.4%	$18	0.5%	$17	0.4%	$13	0.3%	-34.0%
11	$44	1.6%	$47	1.4%	$68	1.4%	$61	1.2%	-22.6%
12	$119	4.3%	$142	4.3%	$240	5.1%	$253	5.1%	19.5%
Region Unknown	$2	0.1%	$2	0.1%	$0	0.0%	$3	0.1%	-39.1%

B. The Overseas Market

Total visitation to Ontario from overseas countries decreased in 1999 by 1.1% over 1994, by 16.2% over 1996, and by 0.6% over 1998. Of Ontario's main overseas markets, only the U.K. experienced growth throughout the period 1994 to 1999 (8.3%). Overseas visitors from East Asian countries, such as Japan, South Korea and Hong Kong, experienced increases in visitation in 1999 after large declines in 1998, especially when compared to 1996. The decreases were partly due to the financial crisis that East Asian countries experienced in 1998.

As a result of these changes in visitation from individual overseas countries, the share of visitors from the United Kingdom decreased in 1999 by 1.3% over 1998, but increased by 21.4% over 1996 and by 9.2% over 1994. With respect to Ontario's remaining primary overseas markets (Germany, Japan and France), they all experienced declines in 1999 in their visitor shares over 1994. Visitation from France increased in 1999 over 1996 by 4.4% but was still below the 1994 level. That was also the case with visitation from Japan, which increased in 1999 over 1998 by 1.1%, but did not reach 1994 levels.

With respect to the overnight visitors from Ontario's main overseas markets, U.K. was the only country that experienced growth throughout the period under consideration. Overnight visits to Ontario from the U.K. increased, in 1999 by 15.4% over 1994 and by 0.8% over 1996, but experienced a decrease of 1.5% over 1998 visitation levels. Consequently, the share of overnight overseas visitors to Ontario accounted for by the U.K. increased in 1999 over 1994 by 10.1%, from 18.5% to 20.4%.

CHART 14: Total Person Visits to Ontario from Overseas Countries By Origin

Origin of Visitors	1994		1996		1998		1999	
	Visitors (000's)	Share (%)	Visitors (000's)	Share (%)	Visitors (000's)	Share (%)	Visitors (000's)	Share (%)
U.K.	387	17.9	424	16.6	428	19.8	419	19.5
Japan	297	13.7	332	13.0	245	11.4	247	11.5
France	218	10.1	214	8.4	194	9.0	188	8.8
Germany	213	9.8	245	9.6	175	8.1	155	7.2
Italy	76	3.5	84	3.3	77	3.6	73	3.4
South Korea	69	3.2	123	4.8	41	1.9	62	2.9
Hong-Kong	62	2.9	110	4.3	67	3.1	72	3.4
Netherlands	56	2.6	72	2.8	51	2.4	60	2.8
Australia	52	2.4	75	2.9	66	3.0	54	2.5
Mexico	52	2.4	45	1.8	59	2.7	62	2.9
Israel	52	2.4	65	2.5	49	2.3	44	2.1
Other countries	634	29.2	768	30.0	706	32.7	711	33.2
Total overseas	2,168	100.0	2,557	100.0	2,158	100.0	2,144	100.0

CHART 15: Overnight Person Visits to Ontario from Overseas Countries by Origin

Origin of Visitors	1994		1996		1998		1999	
	Visitors (000's)	Share (%)	Visitors (000's)	Share (%)	Visitors (000's)	Share (%)	Visitors (000's)	Share (%)
U.K.	331	18.5	379	17.5	388	20.8	382	20.4
Japan	234	13.1	270	12.5	208	11.2	218	11.6
France	185	10.3	183	8.4	166	8.9	157	8.4
Germany	173	9.7	208	9.6	152	8.1	135	7.2
Italy	62	3.5	65	3.0	61	3.3	63	3.4
South Korea	56	3.1	104	4.8	62	3.3	52	2.8
Hong-Kong	52	2.9	63	2.9	49	2.6	66	3.5
Netherlands	47	2.6	91	4.2	34	1.8	57	3.0
Australia	45	2.5	67	3.1	58	3.1	49	2.6
Mexico	41	2.3	40	1.8	52	2.8	56	3.0
Israel	36	2.0	41	1.9	32	1.7	30	1.6
Other countries	527	29.5	657	30.3	604	32.4	612	32.6
Total overseas	1,789	100.0	2,168	100.0	1,866	100.0	1875	100.0

The share of overnight overseas visitors increased moderately in 1999 by 6.0% over 1994, by 3.1% over 1996, and by 1.1% over 1998. In addition, the average length of stay of overnight visitors increased by 9.9% from 7.88 nights in 1994 to 8.66 nights in 1999. As a result of these two changes, the overall average length of stay of overseas visitors increased by 16.4%, from 6.51 nights in 1994 to 7.58 nights in 1999.

CHART 16: Duration of Overseas Person Visits in Ontario

	1994 ('000's)	Share	1996 ('000's)	Share	1998 ('000's)	Share	1999 ('000's)	Share
Same Day	379	17.5	389	15.2	292	13.5	269	12.5
Overnight	1,789	82.5	2,168	84.8	1,866	86.5	1875	87.5
Total	2,168	100.0	2,557	100.0	2,158	100.0	2144	100.0
Average Length of Stay in Ontario (in nights):								
All Visitors	6.51	-	7.02	-	7.30	-	7.58	-
Overnight Visitors	7.88	-	8.27	-	8.44	-	8.66	-

For the overseas visitors who visited Ontario, the primary trip purpose to Canada in all four years was pleasure (45.1% in 1999), or visiting friends or relatives (30.2% in 1999). The share of pleasure trips, however, decreased in 1999 by 11.4% over 1994, by 14.0% over 1996, and by 2.3% over 1998, while that of VFR trips increased by 6.0% over 1994 and 1996, and by

0.2% over 1998. The share of business trips also increased by 15.3% over 1994, by 25.1% over 1996, and by 4.5% over 1998.

CHART 17: Total Person Visits in Ontario from Overseas Countries

Main Trip Purpose	1994 ('000's)	Share (%)	1996 ('000's)	Share (%)	1998 ('000's)	Share (%)	1999 ('000's)	Share (%)
Pleasure	1,102	50.8	1,340	52.4	995	46.1	966	45.1%
Business	378	17.4	411	16.1	415	19.2	431	20.1%
VFR	617	28.5	728	28.5	650	30.1	647	30.2%
Personal/ other	69	3.2	73	2.9	94	4.4	97	4.5%
Not Stated	2	0.1	4	0.2	3	0.1	3	0.1%
Total	2,168	100.0	2,557	100.0	2,158	100.0	2144	100.0%

The total number of overseas visitors who visited Ontario for business, VFR or personal reasons experienced increases in 1999 over 1994, while the number of visitors who visited Ontario for pleasure declined by 12.3%, over the same period. However, when 1999 is compared to 1996 and 1998, both the pleasure and VFR market segments experienced declines with pleasure visits experiencing the largest decline (27.9%) over 1996, while the business and personal market segments experienced increases with personal visits experiencing the largest increase (32.9%) over 1996.

CHART 18: Overnight Person Visits in Ontario from Overseas Countries

Main Trip Purpose	1994 ('000's)	Share (%)	1996 ('000's)	Share (%)	1998 ('000's)	Share (%)	1999 ('000's)	Share (%)
Pleasure	875	48.9	1,114	51.4	850	45.5	835	44.5
Business	330	18.4	360	16.6	360	19.3	385	20.5
VFR	531	29.7	633	29.2	580	31.1	586	31.3
Personal/ other	51	2.9	57	2.6	72	3.9	67	3.6
Not Stated	2	0.1	4	0.2	3	0.2	2	0.1
Total	1,789	100.0	2,168	100.0	1,866	100.0	1,875	100.0

The picture was similar in the overnight market where pleasure visits lost, in 1999, 8.9% of their 1994 share, while the other three market segments experienced increases.

The number of overnight pleasure visits declined in 1999 over 1994 by 4.6%, while the number of the three other market segments increased in 1999 over 1994. However, when 1999 is compared to 1996, overnight pleasure and VFR visits declined, while overnight business visits and overnight personal visits increased.

CHART 19: Type of Accommodation Used in Ontario by Overseas Visitors Percent of Overnight Person Visits by Accommodation Type Used in Ontario				
Type Of Accommodation Used	1994	1996	1998	1999
Hotel	49.5%	50.0%	50.2%	50.0%
Motel	16.5%	14.5%	13.6%	12.3%
Camping/Trailer park	2.8%	2.8%	2.5%	3.0%
Commercial Cottage	3.4%	3.3%	3.4%	4.5%
Commercial Unspecified	3.6%	3.5%	4.2%	4.5%
Any Commercial	68.9%	67.4%	66.8%	66.8%
Home of Friends or Relatives	38.8%	39.4%	39.4%	40.0%
Private Cottage	0.2%	0.5%	0.4%	0.5%
Non-Commercial Unspecified	2.9%	2.7%	3.9%	3.2%
Any Non-commercial	41.1%	41.7%	42.4%	42.5%
Other/unknown	8.9%	8.9%	10.7%	9.2%
Total Overnight Person Visits ('000's)	100.0%	100.0%	100.0%	100.0%

The number of person nights spent in Ontario by overseas visitors increased in 1999 by 15.2%, over 1994 and by 3.2% over 1998, but decreased by 9.5% over 1996.

Contrary to the American visitors, most of the overseas overnight person visits were spent in non-commercial accommodation throughout the period under consideration, in particular in the homes of friends and/or relatives. The proportion of overnight person visits spent in non-commercial accommodation increased in 1999 by 0.1% over 1998, by 1.9% over 1996, and by 3.4% over 1994.

With respect to the number of person nights spent by overseas visitors in commercial accommodation, this number increased in 1999 over 1994 by 12.5%, from 4.63 million to 5.21 million, but decreased over 1996 and 1998 by 8.8% from 5.7 million to 5.2 million, and 3.7% from 5.4 million to 5.2 million, respectively.

Although there were no major shifts in the proportion of overnight visitors from overseas countries who participated in certain activities during the four years, some moderate increases in the shares of "attend cultural events", "VFR", "outdoors or sports" and "nightlife" and some moderate declines in the shares of "sightseeing", "dining", "visiting parks", "visiting zoos", "sports events", and "attend festival or fair" were observed.

In the overnight pleasure market, "sightseeing", "visiting zoos", "attending sports events" and "attending festivals or fairs" experienced declines in their shares in 1999, over 1994, while all other activities listed in Chart 20 experienced increases. This implies that the 1999 overnight pleasure visitor from overseas countries was moderately more active than the corresponding 1994 visitor.

The number of overnight visitors from overseas countries who attended sports events or visited a zoo, museum or natural display declined in 1999 over 1994, (-2.1% and -5.8%, respectively),

while all other activities experienced an increase in the number of overseas visitors participating in them, with outdoor activities experiencing the largest increase (15.4%).

CHART 20: Activities Participated in During the Trip
Total Overnight Person Visits in Ontario from Overseas Countries*

Activity	1994		1996		1998		1999	
	All O/night Visits	O/night Pleasure Visits	All O/night Visits	O/night Pleasure Visits	All O/night Visits	O/night Pleasure Visits	All O/night Visits	O/night Pleasure Visits
Shopping	80.3	80.4	81.4	82.0	82.9	83.7	81.5	83.4
Sightseeing	80.9	91.2	80.0	91.4	79.1	90.6	78.4	90.2
Dining at high quality restaurants	42.9	41.7	42.2	40.7	45.8	43.8	44.8	39.4
Visit park or historic site	51.4	62.2	50.3	61.8	50.7	63.9	50.4	63.3
Outdoors or sports	23.1	23.5	21.6	22.6	23.9	25.6	25.5	28.5
X-country skiing	0.4	0.4	0.6	0.6	0.5	0.4	0.6	0.8
Downhill	1.1	1.0	1.0	1.0	1.3	1.5	1.7	1.7
Hunting/fishing	2.3	2.6	2.4	2.8	2.2	2.5	3.2	3.6
Water-based	19.1	20.5	16.3	16.7	18.6	20.2	19.1	22.3
Visit zoo, museum, or natural display	41.6	49.5	41.1	49.7	41.6	51.0	37.9	46.0
Visit theme park	21.2	20.4	19.9	20.6	23.3	24.0	16.6	19.8
Attend festivals/fairs	17.9	20.9	16.9	20.2	17.7	22.1	12.6	12.2
Attend sports event	13.0	12.6	11.8	11.2	11.5	10.9	9.8	9.6
Attend cultural event	10.5	8.3	11.0	9.5	10.1	10.2	16.8	14.4
Nightlife/ entertainment	15.3	11.9	14.7	12.8	17.6	14.9	22.7	22.9
Visiting friends or relatives	55.3	39.8	55.5	40.7	59.1	43.0	58.4	45.2
Other	3.4	3.2	2.8	2.6	4.2	4.7	4.5	4.7

*The percentages do not sum-up to 100% because visitors participate in more than one activity

Metro Toronto's dominance in the overseas market increased in 1999. Using the 1999 data that are comparable to previous years, Metro's share of overseas visitors increased from 60.1% in 1994, to 62.4% in 1996, to 66.2% in 1998, and a slight decrease to 66.1% in 1999. Ontario East experienced similar gains, with a slight decrease in 1999.

Compared to 1998, in 1999 all travel regions, with the exception of Lakelands, Metro Toronto and Getaway Country, experienced increases in the total number of overseas visitors. However, when compared to 1994, Southwestern Ontario, Festival Country and northern Ontario experienced decreases in the number of overseas visitors, while all remaining regions experienced increases.

CHART 21: Total Person Visits in Ontario from Overseas Countries										
Region Visited	1994		1996		1998		1999 without same day excursions taken by overnight visitors		1999 with same day excursions taken by overnight visitors	
	'000s	%	'000s	%	'000s	%	'000s	%	'000s	%
1: Southwestern Ontario	125	5.8	128	5.0	95	4.4	105	4.9	118	5.5
2: Festival Country	832	38.4	910	35.6	676	31.3	682	31.8	896	41.8
3: Lakelands	114	5.3	119	4.7	126	5.8	114	5.3	169	7.9
4: Metro Toronto	1,303	60.1	1,596	62.4	1,429	66.2	1,417	66.1	1,507	70.3
5: Getaway Country	111	5.1	127	5.0	119	5.5	138	6.4	160	7.5
6: Ontario East	492	22.7	580	22.7	555	25.7	534	24.9	568	26.5
Regions 7-12: Northern Ontario	107	4.9	154	6.0	104	4.8	105	4.9	112	5.2
Region Unknown	8	0.4	13	0.5	8	0.4	6	0.3	6	0.3

*The regional totals cannot be summed to obtain the provincial total due to multi-region stops on a given trip.

Toronto's dominance in the overnight overseas market and in the overnight overseas pleasure market was even more pronounced. The region's share of overnight pleasure visitors from overseas countries increased from 64.0% in 1994 to 72.9% in 1999. However, as was the case with the total number of overseas visitors to Toronto, the number of overnight pleasure visitors from overseas countries who visited Toronto declined by 21.0% in 1999 over 1996, but increased by 8.8% over 1994 and 0.7% over 1998.

CHART 22: Overnight Person Visits in Ontario from Overseas Countries								
	1994		1996		1998		1999	
Region Visited	'000's	Share	'000's	Share	'000's	Share	'000's	Share
1: Southwestern Ontario	98	5.5	101	4.7	82	4.4	96	5.1
2: Festival Country	657	36.7	746	34.4	592	31.7	618	33.0
3: Lakelands	114	6.4	118	5.4	126	6.8	144	7.7
4: Metro Toronto	1,152	64.4	1,440	66.4	1,270	68.1	1257	67.0
5: Getaway Country	111	6.2	127	5.9	119	6.4	138	7.4
6: Ontario East	478	26.7	553	25.5	527	28.2	503	26.8
Regions 7-12: Northern Ontario	98	5.5	139	6.4	97	5.2	99	5.3
Region Unknown	3	0.2	8	0.4	6	0.3	3	0.2

*The regional totals cannot be summed to obtain the provincial total due to multi-region stops on a given trip.

Overnight visits to Festival Country from overseas countries decreased in 1999 by 5.9% over 1994 and by 17.2% over 1996, but increased by 4.4% over 1998. Similarly, overnight pleasure visits from overseas countries to Festival Country decreased in 1999 by 18.7% over 1994, by 30.8% over 1996, and by 2.6% over 1998.

Total spending, in 1999, increased by 3.6% over 1998, by 6.3% over 1996, and by 36.1% over 1994, to a total of $2,169 million. However, when inflationary impacts are removed, real expenditures in Ontario by overseas visitors (measured in 1992 dollars) increased by 16.2% over 1994 (from $1,529 in 1994 to $1,776 in 1999), but decreased by –6.9% over 1996 from $1,907 million to $1,776 million. Real expenditures in 1999 decreased over 1998 by –1.3% from $1,799 million to $1,776 million.

CHART 23: Overnight Person Visits in Ontario from Overseas Countries
Main Purpose Pleasure

Region Visited	1994		1996		1998		1999	
	'000's	Share	'000's	Share	'000's	Share	'000's	Share
1: Southwestern Ontario	32	3.7	27	2.4	29	3.4	34	4.1
2: Festival Country	418	47.8	491	44.1	349	41.1	340	40.7
3: Lakelands	53	6.1	65	5.8	72	8.5	71	8.5
4: Metro Toronto	560	64.0	771	69.2	605	71.2	609	72.9
5: Getaway Country	42	4.8	49	4.4	44	5.2	58	6.9
6: Ontario East	262	29.9	316	28.4	280	32.9	242	29.0
Regions 7-12: Northern Ontario	57	6.5	84	7.5	62	7.3	52	6.2
Region Unknown	2	0.2	4	0.4	1	0.1	1	0.1

*The regional totals cannot be summed to obtain the provincial total due to multi-region stops on a given trip.

Average expenditures, in constant 1992 dollars, increased in 1999 by 20.0% over 1994 (from $705 per person visit in 1994 to $846 per person visit in 1999), by 13.4% over 1996 (from $746 per person visit in 1996 to $846 in 1999), and by 1.4% over 1998 (from $834 in 1998 to $846 in 1999).

The economic crisis in overseas countries, especially in East Asia in 1998, offers a partial explanation for this increase in real average spending. The economic crisis resulted in the more affluent segments of the population taking long-haul trips. Since more affluent segments spend in general more than less affluent segments, the increase in real average spending in Ontario follows. In addition, the increased average length of stay of overnight visitors, in 1999, as well as the increased proportion of overnight visitors, offers supplementary explanations behind this increase in the real average spending of overseas visitors.

There was a decline in the share of retail expenditures and food and beverage expenditures, and an increase in the share of accommodation expenditures in 1999, over 1998, 1996 and over 1994. No other shifts in spending patterns were observed between the four years.

Overnight travel accounted, in 1999, for a higher share of total expenditures when compared to 1994, up from 94.7% in 1994 to 95.6% in 1996, but for a lower share of expenditures when compared to 1996.

Compared to 1994, only Southwestern Ontario and northern Ontario saw a decrease in their shares of overseas visitors' spending in Ontario in 1999. All other travel regions experienced an increase, with Lakelands and Festival Country experiencing the largest increases.

CHART 24: Total Overseas Expenditures in Ontario								
Item of Expenditure	1994 (millions)	Share (%)	1996 (millions)	Share (%)	1998 (millions)	Share (%)	1999 (millions)	Share (%)
Accommodation	$286	17.9	$369	18.1	$364	17.4	$422	19.5
Food & Beverage	$237	14.9	$303	14.8	$300	14.3	$307	14.2
Canadian Carrier fares	$492	30.9	$576	28.2	$673	32.1	$676	31.2
Public/Local Transport	$56	3.5	$69	3.4	$96	4.6	$95	4.4
Private Transport	$97	6.1	$125	6.1	$109	5.2	$113	5.2
Recreation/ Entertainment	$116	7.3	$153	7.5	$162	7.7	$167	7.7
Retail/Other	$311	19.5	$446	21.9	$390	18.6	$389	17.9
Total	$1,594	100.0	$2,041	100.0	$2,094	100.0	$2,169	100.0

CHART 25: Distribution of Overseas Expenditures in Ontario by Length of Stay and Average Expenditures per Visit				
	1994	1996	1998	1999
Same Day	5.3%	4.2%	4.8%	4.4%
Overnight	94.7%	95.8%	95.2%	95.6%
Total	100.0%	100.0%	100.0%	100.0%
Average Expenditures Per Person Visit:				
Same Day	$224	$222	$346	$357
Overnight	$843	$902	$1,068	$1,105
Total	$735	$798	$970	$1,012

CHART 26: Total Overseas Expenditures by Region									
	1994		1996		1998		1999		1999/94
	Millions	Share	Millions	Share	Millions	Share	Millions	Share	% Rate of Change in Shares
1	$40	2.5%	$45	2.2%	$39	1.9%	$43	2.0%	-20.7%
2	$198	12.4%	$241	11.8%	$243	11.6%	$278	12.8%	3.4%
3	$40	2.5%	$41	2.0%	$43	2.0%	$57	2.6%	5.1%
4	$1,040	65.2%	$1,329	65.1%	$1,413	67.5%	$1,418	65.4%	0.3%
5	$43	2.7%	$72	3.5%	$61	2.9%	$60	2.8%	2.5%
6	$194	12.2%	$262	12.8%	$251	12.0%	$272	12.5%	2.8%
Regions 7-12	$37	2.3%	$47	2.3%	$38	1.8%	$38	1.8%	-23.8%
Region Unknown	$2	0.1%	$4	0.2%	$5	0.3%	$3	0.1%	38.3%

APPENDIX I: MAP OF ONTARIO'S TRAVEL REGIONS

APPENDIX II: GLOSSARY

ACCOMMODATION TYPE refers to the type(s) of accommodation used on the trip.

Commercial accommodation: hotel, motel, camping/trailer park and commercial cottage

Non-Commercial accommodation: home of friends or relatives, private cottage.

Other: Few categories of accommodation are available in the ITS questionnaire and no instructions are provided to guide the respondent in the use of "other" accommodation. As such, "other" could include B&Bs, resorts, dormitories, hostels, sleeping berths on trains and boats, etc.

Commercial Unspecified: This term is used when a respondent did not specify the type of accommodation used, but indicated that he/she spent money on accommodation.

Any commercial accommodation: Refers to trips on which a respondent reported utilising any form of commercial accommodation.

Any non-commercial accommodation: This term is analogous to *any commercial accommodation*, and is used for trips reporting staying with friends and relatives and/or in private cottage or vacation home.

ACTIVITIES ON TRIP. Respondents were asked to indicate whether they participated in any of the pre-specified activities. The activity could have occurred at any location on the trip since the activity data are not captured on a location-specific basis.

Since a visitor could participate in more than one activity, the activity shares add up to more than 100%.

EXPENDITURES ON TRIP. These include all dollars spent by all persons on a travelling party. These expenditures exclude transportation fares paid to non-Canadian carriers.

MODE OF TRANSPORT. The ITS records two types of transport used: a) to enter Canada and b) while in Canada. *Other* transport includes pedestrian, motorcycle and bicycle. Due to multiple responses on the mode of transport while in Canada (i.e. a respondent could have used multiple transportation modes), the numbers of the various modes used add up to more than 100%.

PERSON NIGHT. One visitor spending one night in a specified location on the trip.

PERSON VISIT. A person making one visit to a region.

PURPOSE OF TRIP (MAIN). The main reason for the trip to Canada. The details for each main group are as follows:

Pleasure: includes vacation, visiting second home, attend events/attractions and shopping.
Business: includes attending a meeting, convention, and other work.
Visiting Friends and Relatives: includes visiting friends and relatives.
Other: includes personal, in transit, and other.

Appendix III: Statistical Tables

List of Tables*

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TABLE S2 OVERVIEW OF VISITS IN ONTARIO
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

TABLE S3 OVERVIEW OF SPENDING IN ONTARIO
BASE: VISIT COSTS IN ONTARIO

TABLE S4 OVERVIEW OF SPENDING IN ONTARIO
BASE: OVERNIGHT VISIT COSTS IN ONTARIO

TABLE P1 ORIGIN OF TRIP
BASE: TOTAL PERSON VISITS IN ONTARIO

TABLE P2 ORIGIN OF TRIP
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

TABLE P3 ORIGIN OF TRIP
BASE: VISIT COSTS IN ONTARIO

TABLE P4 ORIGIN OF TRIP
BASE: OVERNIGHT VISIT COSTS IN ONTARIO

TABLE P5 ORIGIN OF TRIP
BASE: PERSON NIGHTS IN ONTARIO

TABLE P6 ORIGIN OF TRIP
BASE: PARTY NIGHTS IN ONTARIO

TABLE P7 MAIN PURPOSE OF TRIP
BASE: TOTAL PERSON VISITS IN ONTARIO

TABLE P8 MAIN PURPOSE OF TRIP
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

TABLE P9 MAIN PURPOSE OF TRIP
BASE: VISIT COSTS IN ONTARIO

TABLE P10 MAIN PURPOSE OF TRIP
BASE: OVERNIGHT VISIT COSTS IN ONTARIO

TABLE P11 MAIN PURPOSE OF TRIP
BASE: PERSON NIGHTS IN ONTARIO

TABLE P12 MAIN PURPOSE OF TRIP
BASE: PARTY NIGHTS IN ONTARIO

TABLE P13 MAIN PURPOSE OF TRIP
BASE: PARTY VISITS IN ONTARIO

TABLE P14 ACCOMMODATION USED IN ONTARIO
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

TABLE P15 ACCOMMODATION USED IN ONTARIO
BASE: OVERNIGHT PARTY VISITS IN ONTARIO

TABLE P16 NIGHTS SPENT IN VARIOUS ACCOMMODATION TYPES
BASE: PERSON NIGHTS IN ONTARIO

TABLE P17 NIGHTS SPENT IN VARIOUS ACCOMMODATION TYPES
BASE: PARTY NIGHTS IN ONTARIO

TABLE P18 QUARTER TRIP STARTED
BASE: TOTAL PERSON VISITS IN ONTARIO

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* Table Codes:
S = Summary tables
P = Provincial tables
R = Regional tables

TABLE P19 QUARTER TRIP STARTED
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

TABLE P20 QUARTER TRIP STARTED
BASE: VISIT COSTS IN ONTARIO

TABLE P21 QUARTER TRIP STARTED
BASE: OVERNIGHT VISIT COSTS IN ONTARIO

TABLE P22 QUARTER TRIP STARTED
BASE: PERSON NIGHTS IN ONTARIO

TABLE P23 ACTIVITIES ON TRIP
BASE: TOTAL PERSON VISITS IN ONTARIO

TABLE P24 ACTIVITIES ON TRIP
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

TABLE P25 ACTIVITIES ON TRIP
BASE: VISIT COSTS IN ONTARIO

TABLE P26 ACTIVITIES ON TRIP
BASE: OVERNIGHT VISIT COSTS IN ONTARIO

TABLE P27 ACTIVITIES ON TRIP
BASE: PERSON NIGHTS IN ONTARIO

TABLE P28 ACTIVITIES ON TRIP
BASE: PARTY VISITS IN ONTARIO

TABLE P29 VISIT COSTS IN ONTARIO
BASE: VISIT COSTS IN ONTARIO

TABLE P30 OVERNIGHT VISIT COSTS IN ONTARIO
BASE: OVERNIGHT VISIT COSTS IN ONTARIO

TABLE P31 AVERAGE SPENDING IN ONTARIO BY CATEGORIES
BASE: TOTAL PARTY VISITS IN ONTARIO

TABLE P32 AVERAGE SPENDING IN ONTARIO BY CATEGORIES
BASE: OVERNIGHT PARTY VISITS IN ONTARIO

TABLE P33 AVERAGE SPENDING IN ONTARIO BY VISITORS WHO PARTICIPATED IN ACTIVITIES
BASE: TOTAL PARTY VISITS IN ONTARIO

TABLE P34 AVERAGE SPENDING IN ONTARIO BY VISITORS WHO PARTICIPATED IN ACTIVITIES
BASE: OVERNIGHT PARTY VISITS IN ONTARIO

TABLE P35 LENGTH OF STAY IN ONTARIO
BASE: TOTAL PERSON VISITS IN ONTARIO

TABLE P36 LENGTH OF STAY IN ONTARIO
BASE: VISIT COSTS IN ONTARIO

TABLE P37 LENGTH OF STAY IN CANADA
BASE: TOTAL PERSON VISITS IN ONTARIO

TABLE P38 MODE OF TRANSPORT USED IN CANADA
BASE: TOTAL PERSON VISITS IN ONTARIO

TABLE P39 MODE OF TRANSPORT USED TO ENTER CANADA
BASE: TOTAL PERSON VISITS IN ONTARIO

TABLE P40 MODE OF TRANSPORT USED TO EXIT CANADA
BASE: TOTAL PERSON VISITS IN ONTARIO

TABLE P41 LOCATIONS VISITED IN ONTARIO - BY OTAPs
BASE: TOTAL PERSON VISITS IN ONTARIO

TABLE P42 LOCATIONS IN WHICH NIGHTS SPENT IN ONTARIO - BY OTAPs
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

TABLE P43 VISIT COSTS IN ONTARIO - BY OTAPs
BASE: VISIT COSTS IN ONTARIO

TABLE P44 NIGHTS SPENT IN ONTARIO - BY OTAPs
BASE: PERSON NIGHTS IN ONTARIO

TABLE P45 LOCATIONS VISITED IN ONTARIO - BY CENSUS DIVISIONS
BASE: TOTAL PERSON VISITS IN ONTARIO

TABLE P46 LOCATIONS IN WHICH NIGHTS SPENT IN ONTARIO - BY CENSUS DIVISIONS
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

TABLE P47 VISIT COSTS IN ONTARIO - BY CENSUS DIVISIONS
BASE: VISIT COSTS IN ONTARIO

TABLE P48 NIGHTS SPENT IN ONTARIO - BY CENSUS DIVISIONS
BASE: PERSON NIGHTS IN ONTARIO

TABLE P49 PARTY SIZE
BASE: TOTAL PARTY VISITS IN ONTARIO

TABLE P50 PARTY COMPOSITION
BASE: TOTAL PARTY VISITS IN ONTARIO

TABLE P51 AGE AND GENDER OF PARTY MEMBERS
BASE: TOTAL PERSON VISITS IN ONTARIO

TABLE P52 AGE AND GENDER OF PARTY MEMBERS
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

TABLE P53 SUMMARY OF AGE GROUPS
BASE: TOTAL PARTY VISITS IN ONTARIO

TABLE P54 SUMMARY OF AGE GROUPS
BASE: OVERNIGHT PARTY VISITS IN ONTARIO

TABLE P55 RATING OF VARIOUS SERVICES IN CANADA IN COMPARISON TO HOME COUNTRY
BASE: TOTAL PERSON VISITS IN ONTARIO

TABLE P56 RATING OF VARIOUS SERVICES IN CANADA IN COMPARISON TO HOME COUNTRY
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

TABLE R1 MAIN PURPOSE OF TRIP WITHIN ORIGIN
BASE: TOTAL PERSON VISITS IN ONTARIO
BY ONTARIO REGION OF VISIT

TABLE R2 MAIN PURPOSE OF TRIP WITHIN ORIGIN
BASE: SAME-DAY PERSON TRIPS IN ONTARIO
BY ONTARIO REGION OF SAME-DAY VISIT

TABLE R3 MAIN PURPOSE OF TRIP WITHIN ORIGIN
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO
BY ONTARIO REGION OF OVERNIGHT VISIT

TABLE R4 NIGHTS SPENT IN OTAPs
BASE: PERSON NIGHTS IN ONTARIO
BY TYPE OF ACCOMMODATION IN ONTARIO

TABLE R5 NIGHTS SPENT IN OTAPs
BASE: PARTY NIGHTS IN ONTARIO
BY TYPE OF ACCOMMODATION IN ONTARIO

TABLE R6 ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: TOTAL PERSON VISITS IN ONTARIO
BY ONTARIO REGION OF VISIT

TABLE R7 ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO
BY ONTARIO REGION OF OVERNIGHT VISIT

TABLE R8 ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS IN ONTARIO - MAIN PURPOSE PLEASURE
BY ONTARIO REGION OF OVERNIGHT VISIT

TABLE R9 ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS IN ONTARIO - MAIN PURPOSE BUSINESS
BY ONTARIO REGION OF OVERNIGHT VISIT

TABLE R10 ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS IN ONTARIO - MAIN PURPOSE VFR
BY ONTARIO REGION OF OVERNIGHT VISIT

TABLE R11 VISIT COSTS ASSIGNED TO REGION OF VISIT
BASE: TOTAL VISIT COSTS IN ONTARIO
BY CATEGORY OF EXPENDITURES

TABLE R12 AVERAGE SPENDING IN OTAPs
BASE: TOTAL PARTY VISITS IN ONTARIO
BY ONTARIO REGION OF VISIT

TABLE R13 LENGTH OF STAY IN OTAPs
BASE: TOTAL PERSON VISITS IN ONTARIO
BY ONTARIO REGION OF VISIT

TABLE R14 LENGTH OF STAY IN OTAPs
BASE: OVERNIGHT PERSON VISITS IN ONTARIO - MAIN PURPOSE PLEASURE
BY ONTARIO REGION OF OVERNIGHT VISIT

TABLE R15 LENGTH OF STAY IN OTAPs
BASE: OVERNIGHT PERSON VISITS IN ONTARIO - MAIN PURPOSE BUSINESS
BY ONTARIO REGION OF OVERNIGHT VISIT

TABLE R16 LENGTH OF STAY IN OTAPs
BASE: OVERNIGHT PERSON VISITS IN ONTARIO - MAIN PURPOSE VFR
BY ONTARIO REGION OF OVERNIGHT VISIT

TABLE R17 MODE OF TRANSPORT USED WHILE IN CANADA BY LENGTH OF STAY IN ONTARIO
BASE: TOTAL PERSON VISITS IN ONTARIO
BY ONTARIO REGION OF VISIT

TABLE R18 MODE OF TRANSPORT USED WHILE IN CANADA
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO
BY ONTARIO REGION OF OVERNIGHT VISIT

TABLE R19 MODE OF TRANSPORT USED TO ENTER CANADA BY LENGTH OF STAY IN ONTARIO
BASE: TOTAL PERSON VISITS IN ONTARIO
BY ONTARIO REGION OF VISIT

TABLE R20 MODE OF TRANSPORT USED TO ENTER CANADA BY LENGTH OF STAY IN ONTARIO
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO
BY ONTARIO REGION OF OVERNIGHT VISIT

TABLE R21 MODE OF TRANSPORT USED TO EXIT CANADA BY LENGTH OF STAY IN ONTARIO
BASE: TOTAL PERSON VISITS IN ONTARIO
BY ONTARIO REGION OF VISIT

TABLE R22 MODE OF TRANSPORT USED TO EXIT CANADA BY LENGTH OF STAY IN ONTARIO
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO
BY ONTARIO REGION OF OVERNIGHT VISIT

TABLE R23 PARTY SIZE
BASE: TOTAL PARTY VISITS IN ONTARIO
BY ONTARIO REGION OF VISIT

TABLE R24 PARTY COMPOSITION
BASE: TOTAL PARTY VISITS IN ONTARIO
BY ONTARIO REGION OF VISIT

Overseas Residents:

TABLE S1 OVERVIEW OF VISITS IN ONTARIO
BASE: TOTAL PERSON VISITS IN ONTARIO

TABLE S2 OVERVIEW OF VISITS IN ONTARIO
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

TABLE S3 OVERVIEW OF SPENDING IN ONTARIO
BASE: VISIT COSTS IN ONTARIO

TABLE S4 OVERVIEW OF SPENDING IN ONTARIO
BASE: OVERNIGHT VISIT COSTS IN ONTARIO

TABLE P1 ORIGIN OF TRIP
BASE: TOTAL PERSON VISITS IN ONTARIO

TABLE P2 ORIGIN OF TRIP
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

TABLE P3 ORIGIN OF TRIP
BASE: VISIT COSTS IN ONTARIO

TABLE P4 ORIGIN OF TRIP
BASE: OVERNIGHT VISIT COSTS IN ONTARIO

TABLE P5 ORIGIN OF TRIP
BASE: PERSON NIGHTS IN ONTARIO

TABLE P6 ORIGIN OF TRIP
BASE: PARTY NIGHTS IN ONTARIO

TABLE P7 MAIN PURPOSE OF TRIP

BASE: TOTAL PERSON VISITS IN ONTARIO

TABLE P8 MAIN PURPOSE OF TRIP
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

TABLE P9 MAIN PURPOSE OF TRIP
BASE: VISIT COSTS IN ONTARIO

TABLE P10 MAIN PURPOSE OF TRIP
BASE: OVERNIGHT VISIT COSTS IN ONTARIO

TABLE P11 MAIN PURPOSE OF TRIP
BASE: PERSON NIGHTS IN ONTARIO

TABLE P12 MAIN PURPOSE OF TRIP
BASE: PARTY NIGHTS IN ONTARIO

TABLE P13 MAIN PURPOSE OF TRIP
BASE: PARTY VISITS IN ONTARIO

TABLE P14 ACCOMMODATION USED IN ONTARIO
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

TABLE P15 ACCOMMODATION USED IN ONTARIO
BASE: OVERNIGHT PARTY VISITS IN ONTARIO

TABLE P16 NIGHTS SPENT IN VARIOUS ACCOMMODATION TYPES
BASE: PERSON NIGHTS IN ONTARIO

TABLE P17 NIGHTS SPENT IN VARIOUS ACCOMMODATION TYPES
BASE: PARTY NIGHTS IN ONTARIO

TABLE P18 QUARTER TRIP STARTED
BASE: TOTAL PERSON VISITS IN ONTARIO

TABLE P19 QUARTER TRIP STARTED
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

TABLE P20 QUARTER TRIP STARTED
BASE: VISIT COSTS IN ONTARIO

TABLE P21 QUARTER TRIP STARTED
BASE: OVERNIGHT VISIT COSTS IN ONTARIO

TABLE P22 QUARTER TRIP STARTED
BASE: PERSON NIGHTS IN ONTARIO

TABLE P23 ACTIVITIES ON TRIP
BASE: TOTAL PERSON VISITS IN ONTARIO

TABLE P24 ACTIVITIES ON TRIP
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

TABLE P25 ACTIVITIES ON TRIP
BASE: VISIT COSTS IN ONTARIO

TABLE P26 ACTIVITIES ON TRIP
BASE: OVERNIGHT VISIT COSTS IN ONTARIO

TABLE P27 ACTIVITIES ON TRIP
BASE: PERSON NIGHTS IN ONTARIO

TABLE P28 ACTIVITIES ON TRIP
BASE: PARTY VISITS IN ONTARIO

TABLE P29 VISIT COSTS IN ONTARIO
BASE: VISIT COSTS IN ONTARIO

TABLE P30 OVERNIGHT VISIT COSTS IN ONTARIO
BASE: OVERNIGHT VISIT COSTS IN ONTARIO

TABLE P31 AVERAGE SPENDING IN ONTARIO BY CATEGORIES
BASE: TOTAL PARTY VISITS IN ONTARIO

TABLE P32 AVERAGE SPENDING IN ONTARIO BY CATEGORIES
BASE: OVERNIGHT PARTY VISITS IN ONTARIO

TABLE P33 AVERAGE SPENDING IN ONTARIO BY VISITORS WHO PARTICIPATED IN ACTIVITIES
BASE: TOTAL PARTY VISITS IN ONTARIO

TABLE P34 AVERAGE SPENDING IN ONTARIO BY VISITORS WHO PARTICIPATED IN ACTIVITIES
BASE: OVERNIGHT PARTY VISITS IN ONTARIO

TABLE P35 LENGTH OF STAY IN ONTARIO

BASE: TOTAL PERSON VISITS IN ONTARIO

TABLE P36 LENGTH OF STAY IN ONTARIO
BASE: VISIT COSTS IN ONTARIO

TABLE P37 LENGTH OF STAY IN CANADA
BASE: TOTAL PERSON VISITS IN ONTARIO

TABLE P38 MODE OF TRANSPORT USED IN CANADA
BASE: TOTAL PERSON VISITS IN ONTARIO

TABLE P39 ROUTE USED TO ENTER CANADA BY LENGTH OF STAY IN ONTARIO
BASE: TOTAL PERSON VISITS IN ONTARIO

TABLE P40 ROUTE USED TO EXIT CANADA BY LENGTH OF STAY IN ONTARIO
BASE: TOTAL PERSON VISITS IN ONTARIO

TABLE P41 LOCATIONS VISITED IN ONTARIO - BY OTAPs
BASE: TOTAL PERSON VISITS IN ONTARIO

TABLE P42 LOCATIONS IN WHICH NIGHTS SPENT IN ONTARIO - BY OTAPs
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

TABLE P43 VISIT COSTS IN ONTARIO - BY OTAPs
BASE: VISIT COSTS IN ONTARIO

TABLE P44 NIGHTS SPENT IN ONTARIO - BY OTAPs
BASE: PERSON NIGHTS IN ONTARIO

TABLE P45 LOCATIONS VISITED IN ONTARIO - BY CENSUS DIVISIONS
BASE: TOTAL PERSON VISITS IN ONTARIO

TABLE P46 LOCATIONS IN WHICH NIGHTS SPENT IN ONTARIO - BY CENSUS DIVISIONS
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

TABLE P47 VISIT COSTS IN ONTARIO - BY CENSUS DIVISIONS
BASE: VISIT COSTS IN ONTARIO

TABLE P48 NIGHTS SPENT IN ONTARIO - BY CENSUS DIVISIONS
BASE: PERSON NIGHTS IN ONTARIO

TABLE P49 PARTY SIZE
BASE: TOTAL PARTY VISITS IN ONTARIO

TABLE P50 PARTY COMPOSITION
BASE: TOTAL PARTY VISITS IN ONTARIO

TABLE P51 AGE AND GENDER OF PARTY MEMBERS
BASE: TOTAL PERSON VISITS IN ONTARIO

TABLE P52 AGE AND GENDER OF PARTY MEMBERS
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

TABLE P53 SUMMARY OF AGE GROUPS
BASE: TOTAL PARTY VISITS IN ONTARIO

TABLE P54 SUMMARY OF AGE GROUPS
BASE: OVERNIGHT PARTY VISITS IN ONTARIO

TABLE P55 RATING OF VARIOUS SERVICES IN CANADA IN COMPARISON TO HOME COUNTRY
BASE: TOTAL PERSON VISITS IN ONTARIO

TABLE P56 RATING OF VARIOUS SERVICES IN CANADA IN COMPARISON TO HOME COUNTRY
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

TABLE R1 MAIN PURPOSE OF TRIP WITHIN ORIGIN
BASE: TOTAL PERSON VISITS IN ONTARIO
BY ONTARIO REGION OF VISIT

TABLE R2 MAIN PURPOSE OF TRIP WITHIN ORIGIN
BASE: SAME-DAY PERSON VISITS IN ONTARIO
BY ONTARIO REGION OF SAME-DAY VISIT

TABLE R3 MAIN PURPOSE OF TRIP WITHIN ORIGIN
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO
BY ONTARIO REGION OF OVERNIGHT VISIT

TABLE R4 NIGHTS SPENT IN OTAPs
BASE: PERSON NIGHTS IN ONTARIO
BY TYPE OF ACCOMMODATION IN ONTARIO

TABLE R5 NIGHTS SPENT IN OTAPs
BASE: PARTY NIGHTS IN ONTARIO
BY TYPE OF ACCOMMODATION IN ONTARIO

TABLE R6 ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: TOTAL PERSON VISITS IN ONTARIO
BY ONTARIO REGION OF VISIT

TABLE R7 ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO
BY ONTARIO REGION OF OVERNIGHT VISIT

TABLE R8 ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS IN ONTARIO - MAIN PURPOSE PLEASURE
BY ONTARIO REGION OF OVERNIGHT VISIT

TABLE R9 ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS IN ONTARIO - MAIN PURPOSE BUSINESS
BY ONTARIO REGION OF OVERNIGHT VISIT

TABLE R10 ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS IN ONTARIO - MAIN PURPOSE VFR
BY ONTARIO REGION OF OVERNIGHT VISIT

TABLE R11 VISIT COSTS ASSIGNED TO REGION OF VISIT
BASE: TOTAL VISIT COSTS IN ONTARIO
BY CATEGORY OF EXPENDITURES

TABLE R12 AVERAGE SPENDING IN OTAPs
BASE: TOTAL PARTY VISITS IN ONTARIO
BY ONTARIO REGION OF VISIT

TABLE R13 LENGTH OF STAY IN OTAPs
BASE: TOTAL PERSON VISITS IN ONTARIO
BY ONTARIO REGION OF VISIT

TABLE R14 LENGTH OF STAY IN OTAPs
BASE: OVERNIGHT PERSON VISITS IN ONTARIO - MAIN PURPOSE PLEASURE
BY ONTARIO REGION OF OVERNIGHT VISIT

TABLE R15 LENGTH OF STAY IN OTAPs
BASE: OVERNIGHT PERSON VISITS IN ONTARIO - MAIN PURPOSE BUSINESS
BY ONTARIO REGION OF OVERNIGHT VISIT

TABLE R16 LENGTH OF STAY IN OTAPs
BASE: OVERNIGHT PERSON VISITS IN ONTARIO - MAIN PURPOSE VFR
BY ONTARIO REGION OF OVERNIGHT VISIT

TABLE R17 MODE OF TRANSPORT USED WHILE IN CANADA BY LENGTH OF STAY IN ONTARIO
BASE: TOTAL PERSON VISITS IN ONTARIO
BY ONTARIO REGION OF VISIT

TABLE R18 MODE OF TRANSPORT USED WHILE IN CANADA
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO
BY ONTARIO REGION OF OVERNIGHT VISIT

TABLE R19 ROUTE USED TO ENTER CANADA BY LENGTH OF STAY IN ONTARIO
BASE: TOTAL PERSON VISITS IN ONTARIO
BY ONTARIO REGION OF VISIT

TABLE R20 ROUTE USED TO ENTER CANADA
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO
BY ONTARIO REGION OF OVERNIGHT VISIT

TABLE R21 ROUTE USED TO EXIT CANADA BY LENGTH OF STAY IN ONTARIO
BASE: TOTAL PERSON VISITS IN ONTARIO
BY ONTARIO REGION OF VISIT

TABLE R22 ROUTE USED TO EXIT CANADA
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO
BY ONTARIO REGION OF OVERNIGHT VISIT

TABLE R23 PARTY SIZE
BASE: TOTAL PARTY VISITS IN ONTARIO
BY ONTARIO REGION OF VISIT

TABLE R24 PARTY COMPOSITION
BASE: TOTAL PARTY VISITS IN ONTARIO
BY ONTARIO REGION OF VISIT

OVERVIEW OF VISITS IN ONTARIO
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS - BORDER STATES								MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	ONTARIO ONLY CDN LOCATION VISITED
TOTAL (UNWEIGHTED)	17718	13730	4809	5717	704	870	564	349	717	3988	8099	2777	3077	186	2588	2949	5402	6534	2833	16560
TOTAL (WEIGHTED - 000s)	30031	25676	8683	12514	938	1632	640	407	862	4355	15320	4305	2476	156	5591	5200	7813	10704	6314	29128
SAME-DAY VISITS IN ONTARIO	22239	20381	7234	10853	454	932	225	130	554	1858	10856	2998	1129	12	5064	4284	5752	7289	4915	21848
	74.1%	79.4%	83.3%	86.7%	48.4%	57.1%	35.2%	31.9%	64.2%	42.7%	70.9%	69.6%	45.6%	7.6%	90.6%	82.4%	73.6%	68.1%	77.8%	75.0%
OVERNIGHT VISITS IN ONTARIO	7792	5295	1449	1661	484	700	415	277	308	2497	4464	1307	1347	144	527	916	2062	3415	1399	7280
	25.9%	20.6%	16.7%	13.3%	51.6%	42.9%	64.8%	68.1%	35.8%	57.3%	29.1%	30.4%	54.4%	92.4%	9.4%	17.6%	26.4%	31.9%	22.2%	25.0%
MAIN PURPOSE OF TRIP																				
PLEASURE	15320	13099	4533	5734	673	1089	384	240	446	2221	15320	-	-	-	-	2390	4050	6327	2553	14843
	51.0%	51.0%	52.2%	45.8%	71.7%	66.7%	60.0%	59.1%	51.8%	51.0%	100.0%					46.0%	51.8%	59.1%	40.4%	51.0%
VFR	4305	3637	1223	2020	66	107	69	44	108	668	-	4305	-	-	-	715	1019	1503	1068	4141
	14.3%	14.2%	14.1%	16.1%	7.1%	6.6%	10.7%	10.7%	12.6%	15.3%		100.0%				13.8%	13.0%	14.0%	16.9%	14.2%
BUSINESS	2476	1529	283	772	98	144	135	42	56	948	-	-	2476	-	-	472	714	614	677	2284
	8.2%	6.0%	3.3%	6.2%	10.4%	8.8%	21.1%	10.3%	6.5%	21.8%			100.0%			9.1%	9.1%	5.7%	10.7%	7.8%
PERSONAL	156	88	26	24	13	15	7	1	2	67	-	-	-	156	-	27	54	41	33	137
	.5%	.3%	.3%	.2%	1.4%	.9%	1.1%	.3%	.3%	1.5%				100.0%		.5%	.7%	.4%	.5%	.5%
OTHER	5591	5268	1794	2995	58	178	34	56	153	323	-	-	-	-	5591	1202	1494	1514	1380	5541
	18.6%	20.5%	20.7%	23.9%	6.2%	10.9%	5.4%	13.6%	17.8%	7.4%					100.0%	23.1%	19.1%	14.1%	21.9%	19.0%
NOT STATED/DON'T KNOW	2183	2055	825	970	30	99	11	25	95	128	-	-	-	-	-	393	482	705	603	2182
	7.3%	8.0%	9.5%	7.7%	3.2%	6.1%	1.8%	6.0%	11.1%	2.9%						7.6%	6.2%	6.6%	9.5%	7.5%
QUARTER TRIP STARTED																				
QUARTER I (JAN - MAR)	5200	4829	1439	2791	83	251	89	45	131	371	2390	715	472	27	1202	5200	-	-	-	5098
	17.3%	18.8%	16.6%	22.3%	8.9%	15.4%	13.9%	11.2%	15.2%	8.5%	15.6%	16.6%	19.1%	17.7%	21.5%	100.0%				17.5%
QUARTER II (APR - JUN)	7813	6661	2374	3140	280	376	151	124	216	1152	4050	1019	714	54	1494	-	7813	-	-	7578
	26.0%	25.9%	27.3%	25.1%	29.9%	23.0%	23.6%	30.4%	25.1%	26.5%	26.4%	23.7%	28.8%	35.0%	26.7%		100.0%			26.0%
QUARTER III (JUL - SEP)	10704	8624	3043	3731	431	616	285	192	325	2080	6327	1503	614	41	1514	-	-	10704	-	10313
	35.6%	33.6%	35.0%	29.8%	45.9%	37.8%	44.6%	47.3%	37.7%	47.8%	41.3%	34.9%	24.8%	26.3%	27.1%			100.0%		35.4%
QUARTER IV (OCT - DEC)	6314	5563	1828	2853	144	389	115	46	189	751	2553	1068	677	33	1380	-	-	-	6314	6139
	21.0%	21.7%	21.1%	22.8%	15.3%	23.8%	17.9%	11.2%	22.0%	17.2%	16.7%	24.8%	27.3%	21.1%	24.7%				100.0%	21.1%

Continued

ITS 99 - U.S. RESIDENTS

TABLE S1-2

OVERVIEW OF VISITS IN ONTARIO
BASE: TOTAL PERSON VISITS IN ONTARIO

	TOTAL	ORIGIN OF TRAVELLERS: TOTAL BORDER STATES	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	MAIN PURPOSE OF TRIP: PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	QUARTER TRIP STARTED: Q.I	Q.II	Q.III	Q.IV	ONTARIO ONLY CDN LOCATION VISITED
TOTAL (UNWEIGHTED)	17718	13730	4809	5717	704	870	564	349	717	3988	8099	2777	3077	186	2588	2949	5402	6534	2833	16560
TOTAL (WEIGHTED - 000s)	30031	25676	8683	12514	938	1632	640	407	862	4355	15320	4305	2476	156	5591	5200	7813	10704	6314	29128
ACCOMMODATION USED IN ONTARIO (OVERNIGHT VISITS ONLY)																				
ANY ROOFED COMMERCIAL ACCOMMODATION	5127 17.1%	3397 13.2%	855 9.8%	971 7.8%	364 38.7%	528 32.3%	313 48.9%	185 45.4%	182 21.1%	1730 39.7%	3165 20.7%	339 7.9%	1218 49.2%	89 57.5%	313 5.6%	664 12.8%	1342 17.2%	2219 20.7%	901 14.3%	4785 16.4%
HOTEL	3209 10.7%	2029 7.9%	557 6.4%	601 4.8%	205 21.8%	351 21.5%	167 26.1%	86 21.2%	62 7.2%	1180 27.1%	1750 11.4%	152 3.5%	1080 43.6%	61 39.5%	163 2.9%	510 9.8%	810 10.4%	1212 11.3%	678 10.7%	2989 10.3%
MOTEL	1402 4.7%	958 3.7%	199 2.3%	298 2.4%	112 11.9%	151 9.2%	112 17.4%	39 9.6%	48 5.5%	444 10.2%	1015 6.6%	105 2.4%	165 6.7%	27 17.4%	89 1.6%	141 2.7%	371 4.7%	663 6.2%	226 3.6%	1267 4.3%
OTHER ROOFED COMMERCIAL	758 2.5%	553 2.2%	131 1.5%	108 .9%	55 5.9%	46 2.8%	53 8.2%	75 18.5%	84 9.8%	205 4.7%	580 3.8%	96 2.2%	6 .2%	2 1.6%	74 1.3%	22 .4%	218 2.8%	480 4.5%	38 .6%	745 2.6%
ANY CAMPGROUNDS	473 1.6%	330 1.3%	77 .9%	99 .8%	33 3.6%	37 2.3%	7 1.1%	50 12.2%	26 3.0%	143 3.3%	403 2.6%	31 .7%	2 .1%	-	36 .7%	1 *	103 1.3%	346 3.2%	22 .4%	442 1.5%
ANY PRIVATE COTTAGE	356 1.2%	311 1.2%	110 1.3%	100 .8%	23 2.5%	26 1.6%	8 1.3%	3 .8%	40 4.6%	45 1.0%	338 2.2%	10 .2%	1 *	-	7 .1%	10 .2%	113 1.4%	181 1.7%	53 .8%	353 1.2%
ANY PRIVATE HOME	1491 5.0%	866 3.4%	288 3.3%	349 2.8%	47 5.0%	74 4.5%	54 8.5%	26 6.3%	28 3.3%	625 14.4%	315 2.1%	973 22.6%	96 3.9%	62 39.7%	45 .8%	194 3.7%	376 4.8%	560 5.2%	361 5.7%	1385 4.8%
ONLY OTHER	742 2.5%	554 2.2%	158 1.8%	205 1.6%	26 2.8%	55 3.4%	44 6.9%	26 6.3%	40 4.7%	188 4.3%	437 2.9%	86 2.0%	79 3.2%	9 5.9%	131 2.3%	69 1.3%	219 2.8%	327 3.1%	126 2.0%	679 2.3%

ITS 99 - U.S. RESIDENTS

TABLE S2-1

OVERVIEW OF VISITS IN ONTARIO
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS - BORDER STATES									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	7566	4624	1269	1270	486	520	432	277	370	2942	3434	1351	2138	168	471	1000	2655	2525	1386	6963
TOTAL (WEIGHTED - 000s)	7792	5295	1449	1661	484	700	415	277	308	2497	4464	1307	1347	144	527	916	2062	3415	1399	7280
SAME-DAY VISITS IN ONTARIO	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OVERNIGHT VISITS IN ONTARIO	7792 100.0%	5295 100.0%	1449 100.0%	1661 100.0%	484 100.0%	700 100.0%	415 100.0%	277 100.0%	308 100.0%	2497 100.0%	4464 100.0%	1307 100.0%	1347 100.0%	144 100.0%	527 100.0%	916 100.0%	2062 100.0%	3415 100.0%	1399 100.0%	7280 100.0%
MAIN PURPOSE OF TRIP																				
PLEASURE	4464 57.3%	3370 63.6%	886 61.2%	1006 60.6%	331 68.4%	511 73.0%	241 58.1%	185 66.6%	210 68.1%	1094 43.8%	4464 100.0%	-	-	-	-	368 40.2%	1147 55.6%	2372 69.4%	578 41.3%	4169 57.3%
VFR	1307 16.8%	846 16.0%	287 19.8%	341 20.5%	42 8.8%	74 10.5%	46 11.1%	27 9.7%	28 9.2%	461 18.5%	-	1307 100.0%	-	-	-	167 18.3%	334 16.2%	502 14.7%	303 21.7%	1216 16.7%
BUSINESS	1347 17.3%	553 10.5%	115 8.0%	126 7.6%	71 14.6%	78 11.2%	105 25.4%	26 9.5%	31 10.0%	794 31.8%	-	-	1347 100.0%	-	-	247 27.0%	362 17.6%	359 10.5%	379 27.1%	1255 17.2%
PERSONAL	144 1.8%	83 1.6%	24 1.7%	23 1.4%	13 2.8%	13 1.8%	7 1.7%	1 .4%	2 .6%	61 2.4%	-	-	-	144 100.0%	-	24 2.6%	50 2.4%	39 1.1%	30 2.2%	137 1.9%
OTHER	527 6.8%	441 8.3%	136 9.4%	165 9.9%	26 5.4%	24 3.4%	15 3.7%	38 13.8%	37 12.1%	87 3.5%	-	-	-	-	527 100.0%	109 11.9%	168 8.1%	142 4.2%	109 7.8%	500 6.9%
NOT STATED/DON'T KNOW	3 *	1 *	- *	1 *	- .1%	-	-	-	-	1 .1%	-	-	-	-	-	-	1 *	2 .1%	-	3 *
QUARTER TRIP STARTED																				
QUARTER I (JAN - MAR)	916 11.8%	676 12.8%	193 13.3%	272 16.4%	48 9.9%	80 11.4%	35 8.3%	21 7.7%	28 9.0%	240 9.6%	368 8.2%	167 12.8%	247 18.4%	24 16.7%	109 20.7%	916 100.0%	-	-	-	881 12.1%
QUARTER II (APR - JUN)	2062 26.5%	1387 26.2%	368 25.4%	425 25.6%	141 29.1%	160 22.9%	112 27.1%	105 37.7%	76 24.7%	674 27.0%	1147 25.7%	334 25.6%	362 26.9%	50 35.0%	168 31.8%	-	2062 100.0%	-	-	1935 26.6%
QUARTER III (JUL - SEP)	3415 43.8%	2303 43.5%	661 45.6%	652 39.3%	195 40.3%	312 44.5%	195 46.9%	125 45.2%	163 53.0%	1112 44.5%	2372 53.1%	502 38.4%	359 26.6%	39 27.2%	142 26.9%	-	-	3415 100.0%	-	3175 43.6%
QUARTER IV (OCT - DEC)	1399 18.0%	928 17.5%	227 15.7%	312 18.8%	100 20.6%	148 21.2%	73 17.7%	26 9.4%	41 13.4%	471 18.9%	578 12.9%	303 23.2%	379 28.1%	30 21.1%	109 20.6%	-	-	-	1399 100.0%	1289 17.7%

Continued

ITS 99 - U.S. RESIDENTS

TABLE S2-2

OVERVIEW OF VISITS IN ONTARIO
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

	TOTAL	ORIGIN OF TRAVELLERS: TOTAL BORDER STATES	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	MAIN PURPOSE OF TRIP: PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	QUARTER TRIP STARTED: Q.I	Q.II	Q.III	Q.IV	ONTARIO ONLY CDN LOCATION VISITED
TOTAL (UNWEIGHTED)	7566	4624	1269	1270	486	520	432	277	370	2942	3434	1351	2138	168	471	1000	2655	2525	1386	6963
TOTAL (WEIGHTED - 000s)	7792	5295	1449	1661	484	700	415	277	308	2497	4464	1307	1347	144	527	916	2062	3415	1399	7280
ACCOMMODATION USED IN ONTARIO (OVERNIGHT VISITS ONLY)																				
ANY ROOFED COMMERCIAL ACCOMMODATION	5127 65.8%	3397 64.2%	855 59.0%	971 58.5%	364 75.1%	528 75.3%	313 75.4%	185 66.7%	182 59.1%	1730 69.3%	3165 70.9%	339 25.9%	1218 90.4%	89 62.2%	313 59.4%	664 72.5%	1342 65.1%	2219 65.0%	901 64.4%	4785 65.7%
HOTEL	3209 41.2%	2029 38.3%	557 38.5%	601 36.2%	205 42.3%	351 50.1%	167 40.3%	86 31.2%	62 20.3%	1180 47.3%	1750 39.2%	152 11.7%	1080 80.2%	61 42.7%	163 31.0%	510 55.7%	810 39.3%	1212 35.5%	678 48.4%	2989 41.1%
MOTEL	1402 18.0%	958 18.1%	199 13.8%	298 17.9%	112 23.0%	151 21.6%	112 26.9%	39 14.1%	48 15.5%	444 17.8%	1015 22.7%	105 8.1%	165 12.3%	27 18.9%	89 16.9%	141 15.4%	371 18.0%	663 19.4%	226 16.2%	1267 17.4%
OTHER ROOFED COMMERCIAL	758 9.7%	553 10.4%	131 9.1%	108 6.5%	55 11.4%	46 6.6%	53 12.7%	75 27.2%	84 27.3%	205 8.2%	580 13.0%	96 7.3%	6 .4%	2 1.7%	74 14.0%	22 2.4%	218 10.6%	480 14.1%	38 2.7%	745 10.2%
ANY CAMPGROUNDS	473 6.1%	330 6.2%	77 5.3%	99 5.9%	33 6.9%	37 5.3%	7 1.8%	50 17.9%	26 8.5%	143 5.7%	403 9.0%	31 2.4%	2 .1%	-	36 6.9%	1 .1%	103 5.0%	346 10.1%	22 1.6%	442 6.1%
ANY PRIVATE COTTAGE	356 4.6%	311 5.9%	110 7.6%	100 6.0%	23 4.8%	26 3.7%	8 2.0%	3 1.2%	40 12.9%	45 1.8%	338 7.6%	10 .8%	1 .1%	-	7 1.3%	10 1.1%	113 5.5%	181 5.3%	53 3.8%	353 4.8%
ANY PRIVATE HOME	1491 19.1%	866 16.3%	288 19.8%	349 21.0%	47 9.7%	74 10.5%	54 13.1%	26 9.2%	28 9.2%	625 25.0%	315 7.1%	973 74.5%	96 7.1%	62 43.0%	45 8.5%	194 21.2%	376 18.2%	560 16.4%	361 25.8%	1385 19.0%
ONLY OTHER	742 9.5%	554 10.5%	158 10.9%	205 12.3%	26 5.4%	55 7.9%	44 10.6%	26 9.2%	40 13.1%	188 7.5%	437 9.8%	86 6.6%	79 5.8%	9 6.4%	131 24.8%	69 7.6%	219 10.6%	327 9.6%	126 9.0%	679 9.3%

ITS 99 - U.S. RESIDENTS

TABLE S3-1

OVERVIEW OF SPENDING IN ONTARIO
BASE: VISIT COSTS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED			
		BORDER STATES																	
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV
TOTAL (WEIGHTED - $000s)	4924326	3103386	805233	1206966	219722	359072	241873	131618	138901	1820940	2278959	383936	1404132	62205	615714	743193	1282798	1927814	970522
SAME-DAY VISITS IN ONTARIO	1656514	1436651	419759	801045	46119	111457	23515	8767	25990	219863	766573	64429	187722	3101	456303	364219	399229	525671	367395
	33.6%	46.3%	52.1%	66.4%	21.0%	31.0%	9.7%	6.7%	18.7%	12.1%	33.6%	16.8%	13.4%	5.0%	74.1%	49.0%	31.1%	27.3%	37.9%
OVERNIGHT VISITS IN ONTARIO	3267812	1666734	385474	405922	173603	247614	218359	122852	112911	1601078	1512386	319508	1216410	59104	159411	378974	883569	1402143	603127
	66.4%	53.7%	47.9%	33.6%	79.0%	69.0%	90.3%	93.3%	81.3%	87.9%	66.4%	83.2%	86.6%	95.0%	25.9%	51.0%	68.9%	72.7%	62.1%
MAIN PURPOSE OF TRIP																			
PLEASURE	2278959	1710889	446290	633879	135902	208061	114791	93709	78257	568069	2278959	-	-	-	-	244425	613548	1097520	323465
	46.3%	55.1%	55.4%	52.5%	61.9%	57.9%	47.5%	71.2%	56.3%	31.2%	100.0%					32.9%	47.8%	56.9%	33.3%
VFR	383936	182223	61450	67313	10336	18247	15828	4413	4636	201714	-	383936	-	-	-	44085	97610	151586	90656
	7.8%	5.9%	7.6%	5.6%	4.7%	5.1%	6.5%	3.4%	3.3%	11.1%		100.0%				5.9%	7.6%	7.9%	9.3%
BUSINESS	1404132	474024	108845	88159	57070	76722	97420	20969	24839	930108	-	-	1404132	-	-	247830	374613	416694	364995
	28.5%	15.3%	13.5%	7.3%	26.0%	21.4%	40.3%	15.9%	17.9%	51.1%			100.0%			33.3%	29.2%	21.6%	37.6%
PERSONAL	62205	26393	8290	4872	3171	5639	2787	256	1378	35812	-	-	-	62205	-	14870	20298	16226	10811
	1.3%	.9%	1.0%	.4%	1.4%	1.6%	1.2%	.2%	1.0%	2.0%				100.0%		2.0%	1.6%	.8%	1.1%
OTHER	615714	534665	122561	317065	9498	37076	10766	11327	26372	81049	-	-	-	-	615714	143493	143552	198804	129865
	12.5%	17.2%	15.2%	26.3%	4.3%	10.3%	4.5%	8.6%	19.0%	4.5%					100.0%	19.3%	11.2%	10.3%	13.4%
NOT STATED/DON'T KNOW	179380	175191	57797	95677	3745	13326	282	945	3420	4188	-	-	-	-	-	48490	33177	46984	50728
	3.6%	5.6%	7.2%	7.9%	1.7%	3.7%	.1%	.7%	2.5%	.2%						6.5%	2.6%	2.4%	5.2%
QUARTER TRIP STARTED																			
QUARTER I (JAN - MAR)	743193	526366	117121	285271	18073	56278	26701	7730	15192	216826	244425	44085	247830	14870	143493	743193	-	-	-
	15.1%	17.0%	14.5%	23.6%	8.2%	15.7%	11.0%	5.9%	10.9%	11.9%	10.7%	11.5%	17.7%	23.9%	23.3%	100.0%			
QUARTER II (APR - JUN)	1282798	813931	225961	270901	67597	80286	72595	60739	35852	468867	613548	97610	374613	20298	143552	-	1282798	-	-
	26.1%	26.2%	28.1%	22.4%	30.8%	22.4%	30.0%	46.1%	25.8%	25.7%	26.9%	25.4%	26.7%	32.6%	23.3%		100.0%		
QUARTER III (JUL - SEP)	1927814	1174055	307512	400263	96770	144804	98849	52733	73123	753759	1097520	151586	416694	16226	198804	-	-	1927814	-
	39.1%	37.8%	38.2%	33.2%	44.0%	40.3%	40.9%	40.1%	52.6%	41.4%	48.2%	39.5%	29.7%	26.1%	32.3%			100.0%	
QUARTER IV (OCT - DEC)	970522	589034	154639	250531	37282	77703	43728	10416	14734	381488	323465	90656	364995	10811	129865	-	-	-	970522
	19.7%	19.0%	19.2%	20.8%	17.0%	21.6%	18.1%	7.9%	10.6%	21.0%	14.2%	23.6%	26.0%	17.4%	21.1%				100.0%

Continued

ITS 99 - U.S. RESIDENTS

TABLE S3-2

OVERVIEW OF SPENDING IN ONTARIO
BASE: VISIT COSTS IN ONTARIO

	TOTAL	ORIGIN OF TRAVELLERS: TOTAL	BORDER STATES: NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	MAIN PURPOSE OF TRIP: PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	QUARTER TRIP STARTED: Q.I	Q.II	Q.III	Q.IV
TOTAL (WEIGHTED - $000s)	4924326	3103386	805233	1206966	219722	359072	241873	131618	138901	1820940	2278959	383936	1404132	62205	615714	743193	1282798	1927814	970522
ACCOMMODATION USED IN ONTARIO (OVERNIGHT VISITS ONLY)																			
ANY ROOFED COMMERCIAL ACCOMMODATION	2601055	1304424	282688	310640	138234	213054	182115	91970	85723	1296631	1205374	116161	1124004	34148	120494	312538	683804	1109933	494780
	52.8%	42.0%	35.1%	25.7%	62.9%	59.3%	75.3%	69.9%	61.7%	71.2%	52.9%	30.3%	80.0%	54.9%	19.6%	42.1%	53.3%	57.6%	51.0%
HOTEL	1912837	871041	219275	218212	91417	156636	113682	39196	32623	1041796	698477	71490	1050298	28218	63482	275065	480393	718481	438899
	38.8%	28.1%	27.2%	18.1%	41.6%	43.6%	47.0%	29.8%	23.5%	57.2%	30.6%	18.6%	74.8%	45.4%	10.3%	37.0%	37.4%	37.3%	45.2%
MOTEL	503036	294745	58108	78792	30879	48119	37790	22021	19035	208292	332909	30045	106082	5877	28123	39683	121074	276064	66217
	10.2%	9.5%	7.2%	6.5%	14.1%	13.4%	15.6%	16.7%	13.7%	11.4%	14.6%	7.8%	7.6%	9.4%	4.6%	5.3%	9.4%	14.3%	6.8%
OTHER ROOFED COMMERCIAL	361065	236435	25342	31498	19615	27340	39385	48323	44932	124630	295397	19833	5839	380	39617	6025	118202	226187	10650
	7.3%	7.6%	3.1%	2.6%	8.9%	7.6%	16.3%	36.7%	32.3%	6.8%	13.0%	5.2%	.4%	.6%	6.4%	.8%	9.2%	11.7%	1.1%
ANY CAMPGROUNDS	92346	59241	13088	13424	6852	2576	2467	11940	8894	33105	82635	5593	523	-	3586	36	25960	62902	3448
	1.9%	1.9%	1.6%	1.1%	3.1%	.7%	1.0%	9.1%	6.4%	1.8%	3.6%	1.5%	*		.6%	*	2.0%	3.3%	.4%
ANY PRIVATE COTTAGE	93546	63182	16585	12144	12751	11378	3561	899	5863	30364	84331	5949	949	-	2317	642	32466	53646	6792
	1.9%	2.0%	2.1%	1.0%	5.8%	3.2%	1.5%	.7%	4.2%	1.7%	3.7%	1.5%	.1%		.4%	.1%	2.5%	2.8%	.7%
ANY PRIVATE HOME	411734	155435	51688	42182	10968	17553	16988	7995	8062	256299	98949	219320	56437	25985	11043	57038	101197	159997	93503
	8.4%	5.0%	6.4%	3.5%	5.0%	4.9%	7.0%	6.1%	5.8%	14.1%	4.3%	57.1%	4.0%	41.8%	1.8%	7.7%	7.9%	8.3%	9.6%
ONLY OTHER	246263	146599	36355	45906	7078	11269	19252	16647	10093	99663	129855	20296	64984	5093	25924	20924	90069	98716	36554
	5.0%	4.7%	4.5%	3.8%	3.2%	3.1%	8.0%	12.6%	7.3%	5.5%	5.7%	5.3%	4.6%	8.2%	4.2%	2.8%	7.0%	5.1%	3.8%

ITS 99 - U.S. RESIDENTS

TABLE S4-1

OVERVIEW OF SPENDING IN ONTARIO
BASE: OVERNIGHT VISIT COSTS IN ONTARIO

	ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED			
		BORDER STATES																
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV
TOTAL (WEIGHTED - $000s)	3267812	1666734	385474	405922	173603	247614	218359	122852	112911	1601078	1512386	319508	1216410	59104	159411	378974	883569	1402143	603127
SAME-DAY VISITS IN ONTARIO	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OVERNIGHT VISITS IN ONTARIO	3267812	1666734	385474	405922	173603	247614	218359	122852	112911	1601078	1512386	319508	1216410	59104	159411	378974	883569	1402143	603127
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
MAIN PURPOSE OF TRIP																			
PLEASURE	1512386	1028072	225498	269383	110630	160540	102356	90282	69383	484314	1512386	-	-	-	-	92654	416048	828889	174795
	46.3%	61.7%	58.5%	66.4%	63.7%	64.8%	46.9%	73.5%	61.4%	30.2%	100.0%					24.4%	47.1%	59.1%	29.0%
VFR	319508	132370	44345	41136	8788	16399	14062	3500	4141	187137	-	319508	-	-	-	36286	79333	128362	75527
	9.8%	7.9%	11.5%	10.1%	5.1%	6.6%	6.4%	2.8%	3.7%	11.7%		100.0%				9.6%	9.0%	9.2%	12.5%
BUSINESS	1216410	367837	83974	53309	44380	56232	90189	17827	21926	848573	-	-	1216410	-	-	208614	320647	371497	315653
	37.2%	22.1%	21.8%	13.1%	25.6%	22.7%	41.3%	14.5%	19.4%	53.0%			100.0%			55.0%	36.3%	26.5%	52.3%
PERSONAL	59104	25987	8044	4790	3171	5622	2787	256	1317	33117	-	-	-	59104	-	14643	18472	15822	10167
	1.8%	1.6%	2.1%	1.2%	1.8%	2.3%	1.3%	.2%	1.2%	2.1%				100.0%		3.9%	2.1%	1.1%	1.7%
OTHER	159411	112140	23604	37096	6524	8822	8964	10987	16144	47271	-	-	-	-	159411	26777	48950	56700	26984
	4.9%	6.7%	6.1%	9.1%	3.8%	3.6%	4.1%	8.9%	14.3%	3.0%					100.0%	7.1%	5.5%	4.0%	4.5%
NOT STATED/DON'T KNOW	994	327	10	207	111	-	-	-	-	666	-	-	-	-	-	-	120	873	-
	*	*	*	.1%	.1%					*							*	.1%	
QUARTER TRIP STARTED																			
QUARTER I (JAN - MAR)	378974	186451	45435	60160	14793	27230	21978	7151	9704	192523	92654	36286	208614	14643	26777	378974	-	-	-
	11.6%	11.2%	11.8%	14.8%	8.5%	11.0%	10.1%	5.8%	8.6%	12.0%	6.1%	11.4%	17.1%	24.8%	16.8%	100.0%			
QUARTER II (APR - JUN)	883569	468847	93839	104528	48745	60636	69774	59417	31908	414722	416048	79333	320647	18472	48950	-	883569	-	-
	27.0%	28.1%	24.3%	25.8%	28.1%	24.5%	32.0%	48.4%	28.3%	25.9%	27.5%	24.8%	26.4%	31.3%	30.7%		100.0%		
QUARTER III (JUL - SEP)	1402143	745218	184194	166572	81182	116380	88499	48682	59708	656924	828889	128362	371497	15822	56700	-	-	1402143	-
	42.9%	44.7%	47.8%	41.0%	46.8%	47.0%	40.5%	39.6%	52.9%	41.0%	54.8%	40.2%	30.5%	26.8%	35.6%			100.0%	
QUARTER IV (OCT - DEC)	603127	266218	62006	74662	28883	43369	38107	7602	11590	336909	174795	75527	315653	10167	26984	-	-	-	603127
	18.5%	16.0%	16.1%	18.4%	16.6%	17.5%	17.5%	6.2%	10.3%	21.0%	11.6%	23.6%	25.9%	17.2%	16.9%				100.0%

Continued

ITS 99 - U.S. RESIDENTS

TABLE S4-2

OVERVIEW OF SPENDING IN ONTARIO
BASE: OVERNIGHT VISIT COSTS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED			
		BORDER STATES																	
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV
TOTAL (WEIGHTED - $000s)	3267812	1666734	385474	405922	173603	247614	218359	122852	112911	1601078	1512386	319508	1216410	59104	159411	378974	883569	1402143	603127
ACCOMMODATION USED IN ONTARIO (OVERNIGHT VISITS ONLY)																			
ANY ROOFED COMMERCIAL ACCOMMODATION	2601055	1304424	282688	310640	138234	213054	182115	91970	85723	1296631	1205374	116161	1124004	34148	120494	312538	683804	1109933	494780
	79.6%	78.3%	73.3%	76.5%	79.6%	86.0%	83.4%	74.9%	75.9%	81.0%	79.7%	36.4%	92.4%	57.8%	75.6%	82.5%	77.4%	79.2%	82.0%
HOTEL	1912837	871041	219275	218212	91417	156636	113682	39196	32623	1041796	698477	71490	1050298	28218	63482	275065	480393	718481	438899
	58.5%	52.3%	56.9%	53.8%	52.7%	63.3%	52.1%	31.9%	28.9%	65.1%	46.2%	22.4%	86.3%	47.7%	39.8%	72.6%	54.4%	51.2%	72.8%
MOTEL	503036	294745	58108	78792	30879	48119	37790	22021	19035	208292	332909	30045	106082	5877	28123	39683	121074	276064	66217
	15.4%	17.7%	15.1%	19.4%	17.8%	19.4%	17.3%	17.9%	16.9%	13.0%	22.0%	9.4%	8.7%	9.9%	17.6%	10.5%	13.7%	19.7%	11.0%
OTHER ROOFED COMMERCIAL	361065	236435	25342	31498	19615	27340	39385	48323	44932	124630	295397	19833	5839	380	39617	6025	118202	226187	10650
	11.0%	14.2%	6.6%	7.8%	11.3%	11.0%	18.0%	39.3%	39.8%	7.8%	19.5%	6.2%	.5%	.6%	24.9%	1.6%	13.4%	16.1%	1.8%
ANY CAMPGROUNDS	92346	59241	13088	13424	6852	2576	2467	11940	8894	33105	82635	5593	523	-	3586	36	25960	62902	3448
	2.8%	3.6%	3.4%	3.3%	3.9%	1.0%	1.1%	9.7%	7.9%	2.1%	5.5%	1.8%	*		2.2%	*	2.9%	4.5%	.6%
ANY PRIVATE COTTAGE	93546	63182	16585	12144	12751	11378	3561	899	5863	30364	84331	5949	949	-	2317	642	32466	53646	6792
	2.9%	3.8%	4.3%	3.0%	7.3%	4.6%	1.6%	.7%	5.2%	1.9%	5.6%	1.9%	.1%		1.5%	.2%	3.7%	3.8%	1.1%
ANY PRIVATE HOME	411734	155435	51688	42182	10968	17553	16988	7995	8062	256299	98949	219320	56437	25985	11043	57038	101197	159997	93503
	12.6%	9.3%	13.4%	10.4%	6.3%	7.1%	7.8%	6.5%	7.1%	16.0%	6.5%	68.6%	4.6%	44.0%	6.9%	15.1%	11.5%	11.4%	15.5%
ONLY OTHER	246263	146599	36355	45906	7078	11269	19252	16647	10093	99663	129855	20296	64984	5093	25924	20924	90069	98716	36554
	7.5%	8.8%	9.4%	11.3%	4.1%	4.6%	8.8%	13.6%	8.9%	6.2%	8.6%	6.4%	5.3%	8.6%	16.3%	5.5%	10.2%	7.0%	6.1%

ORIGIN OF TRIP
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	17718	13730	4809	5717	704	870	564	349	717	3988	8099	2777	3077	186	2588	2949	5402	6534	2833	16560
TOTAL (WEIGHTED - 000s)	30031	25676	8683	12514	938	1632	640	407	862	4355	15320	4305	2476	156	5591	5200	7813	10704	6314	29128
BORDER STATES (TOTAL)	25676 85.5%	25676 100.0%	8683 100.0%	12514 100.0%	938 100.0%	1632 100.0%	640 100.0%	407 100.0%	862 100.0%	-	13099 85.5%	3637 84.5%	1529 61.7%	88 56.9%	5268 94.2%	4829 92.9%	6661 85.3%	8624 80.6%	5563 88.1%	25258 86.7%
NEW YORK	8683 28.9%	8683 33.8%	8683 100.0%	-	-	-	-	-	-	-	4533 29.6%	1223 28.4%	283 11.4%	26 16.5%	1794 32.1%	1439 27.7%	2374 30.4%	3043 28.4%	1828 29.0%	8533 29.3%
MICHIGAN	12514 41.7%	12514 48.7%	-	12514 100.0%	-	-	-	-	-	-	5734 37.4%	2020 46.9%	772 31.2%	24 15.4%	2995 53.6%	2791 53.7%	3140 40.2%	3731 34.9%	2853 45.2%	12471 42.8%
PENNSYLVANIA	938 3.1%	938 3.7%	-	-	938 100.0%	-	-	-	-	-	673 4.4%	66 1.5%	98 3.9%	13 8.6%	58 1.0%	83 1.6%	280 3.6%	431 4.0%	144 2.3%	882 3.0%
OHIO	1632 5.4%	1632 6.4%	-	-	-	1632 100.0%	-	-	-	-	1089 7.1%	107 2.5%	144 5.8%	15 9.6%	178 3.2%	251 4.8%	376 4.8%	616 5.8%	389 6.2%	1587 5.4%
ILLINOIS	640 2.1%	640 2.5%	-	-	-	-	640 100.0%	-	-	-	384 2.5%	69 1.6%	135 5.4%	7 4.5%	34 .6%	89 1.7%	151 1.9%	285 2.7%	115 1.8%	586 2.0%
WISCONSIN	407 1.4%	407 1.6%	-	-	-	-	-	407 100.0%	-	-	240 1.6%	44 1.0%	42 1.7%	1 .7%	56 1.0%	45 .9%	124 1.6%	192 1.8%	46 .7%	382 1.3%
MINNESOTA	862 2.9%	862 3.4%	-	-	-	-	-	-	862 100.0%	-	446 2.9%	108 2.5%	56 2.3%	2 1.5%	153 2.7%	131 2.5%	216 2.8%	325 3.0%	189 3.0%	817 2.8%
OTHER USA	4355 14.5%	-	-	-	-	-	-	-	-	4355 100.0%	2221 14.5%	668 15.5%	948 38.3%	67 43.1%	323 5.8%	371 7.1%	1152 14.7%	2080 19.4%	751 11.9%	3870 13.3%
MASSACHUSETTS	284 .9%	-	-	-	-	-	-	-	-	284 6.5%	112 .7%	69 1.6%	66 2.7%	7 4.5%	29 .5%	59 1.1%	60 .8%	124 1.2%	41 .6%	238 .8%
NEW JERSEY	283 .9%	-	-	-	-	-	-	-	-	283 6.5%	140 .9%	56 1.3%	72 2.9%	5 3.1%	5 .1%	19 .4%	73 .9%	148 1.4%	43 .7%	260 .9%
WASHINGTON DC/MARYLAND	209 .7%	-	-	-	-	-	-	-	-	209 4.8%	113 .7%	48 1.1%	39 1.6%	4 2.4%	3 .1%	13 .2%	51 .7%	122 1.1%	22 .4%	175 .6%
FLORIDA	269 .9%	-	-	-	-	-	-	-	-	269 6.2%	128 .8%	47 1.1%	39 1.6%	5 3.5%	33 .6%	14 .3%	94 1.2%	138 1.3%	24 .4%	245 .8%
TEXAS	289 1.0%	-	-	-	-	-	-	-	-	289 6.6%	138 .9%	40 .9%	74 3.0%	4 2.4%	15 .3%	33 .6%	85 1.1%	126 1.2%	45 .7%	264 .9%
CALIFORNIA	370 1.2%	-	-	-	-	-	-	-	-	370 8.5%	151 1.0%	60 1.4%	106 4.3%	16 10.4%	29 .5%	32 .6%	119 1.5%	144 1.3%	75 1.2%	322 1.1%
OTHER STATES	2651 8.8%	-	-	-	-	-	-	-	-	2651 60.9%	1438 9.4%	347 8.1%	551 22.2%	26 16.9%	209 3.7%	203 3.9%	671 8.6%	1277 11.9%	500 7.9%	2365 8.1%

Continued

ITS 99 - U.S. RESIDENTS

TABLE P1-2

ORIGIN OF TRIP
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO
		BORDER STATES																		ONLY CDN
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	LOCATION VISITED
TOTAL (UNWEIGHTED)	17718	13730	4809	5717	704	870	564	349	717	3988	8099	2777	3077	186	2588	2949	5402	6534	2833	16560
TOTAL (WEIGHTED - 000s)	30031	25676	8683	12514	938	1632	640	407	862	4355	15320	4305	2476	156	5591	5200	7813	10704	6314	29128
NEW ENGLAND	709	-	-	-	-	-	-	-	-	709	313	141	138	13	78	104	151	333	120	596
	2.4%									16.3%	2.0%	3.3%	5.6%	8.2%	1.4%	2.0%	1.9%	3.1%	1.9%	2.0%
MIDDLE ATLANTIC	9905	9622	8683	-	938	-	-	-	-	283	5345	1345	452	44	1856	1540	2727	3622	2015	9676
	33.0%	37.5%	100.0%		100.0%					6.5%	34.9%	31.2%	18.3%	28.2%	33.2%	29.6%	34.9%	33.8%	31.9%	33.2%
SOUTH ATLANTIC	1200	-	-	-	-	-	-	-	-	1200	616	179	283	19	79	91	293	608	209	1051
	4.0%									27.5%	4.0%	4.1%	11.4%	11.9%	1.4%	1.7%	3.7%	5.7%	3.3%	3.6%
EAST NORTH CENTRAL	15544	15193	-	12514	-	1632	640	407	-	351	7650	2303	1143	51	3279	3192	3858	5002	3491	15367
	51.8%	59.2%		100.0%		100.0%	100.0%	100.0%		8.1%	49.9%	53.5%	46.2%	32.6%	58.7%	61.4%	49.4%	46.7%	55.3%	52.8%
WEST NORTH CENTRAL	1240	862	-	-	-	-	-	-	862	378	687	135	109	5	188	145	352	509	234	1166
	4.1%	3.4%							100.0%	8.7%	4.5%	3.1%	4.4%	3.0%	3.4%	2.8%	4.5%	4.8%	3.7%	4.0%
EAST SOUTH CENTRAL	200	-	-	-	-	-	-	-	-	200	127	18	38	3	15	12	58	106	24	188
	.7%									4.6%	.8%	.4%	1.5%	1.9%	.3%	.2%	.7%	1.0%	.4%	.6%
WEST SOUTH CENTRAL	387	-	-	-	-	-	-	-	-	387	203	45	99	4	18	33	112	186	56	357
	1.3%									8.9%	1.3%	1.0%	4.0%	2.6%	.3%	.6%	1.4%	1.7%	.9%	1.2%
MOUNTAIN	291	-	-	-	-	-	-	-	-	291	139	47	73	1	26	22	71	139	59	245
	1.0%									6.7%	.9%	1.1%	2.9%	.6%	.5%	.4%	.9%	1.3%	.9%	.8%
PACIFIC	532	-	-	-	-	-	-	-	-	532	234	85	132	17	50	53	183	193	102	461
	1.8%									12.2%	1.5%	2.0%	5.3%	10.8%	.9%	1.0%	2.3%	1.8%	1.6%	1.6%
ALASKA/HAWAII	24	-	-	-	-	-	-	-	-	24	7	6	9	-	1	8	8	6	3	22
	.1%									.6%	*	.1%	.4%	.3%	*	.1%	.1%	.1%	.1%	.1%

ORIGIN OF TRIP
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	ONTARIO ONLY CDN LOCATION VISITED
TOTAL (UNWEIGHTED)	7566	4624	1269	1270	486	520	432	277	370	2942	3434	1351	2138	168	471	1000	2655	2525	1386	6963
TOTAL (WEIGHTED - 000s)	7792	5295	1449	1661	484	700	415	277	308	2497	4464	1307	1347	144	527	916	2062	3415	1399	7280
BORDER STATES (TOTAL)	5295 68.0%	5295 100.0%	1449 100.0%	1661 100.0%	484 100.0%	700 100.0%	415 100.0%	277 100.0%	308 100.0%	-	3370 75.5%	846 64.7%	553 41.1%	83 57.9%	441 83.6%	676 73.8%	1387 67.3%	2303 67.4%	928 66.3%	5067 69.6%
NEW YORK	1449 18.6%	1449 27.4%	1449 100.0%	-	-	-	-	-	-	-	886 19.9%	287 22.0%	115 8.6%	24 16.8%	136 25.7%	193 21.0%	368 17.8%	661 19.4%	227 16.3%	1375 18.9%
MICHIGAN	1661 21.3%	1661 31.4%	-	1661 100.0%	-	-	-	-	-	-	1006 22.5%	341 26.1%	126 9.4%	23 15.7%	165 31.2%	272 29.7%	425 20.6%	652 19.1%	312 22.3%	1634 22.4%
PENNSYLVANIA	484 6.2%	484 9.1%	-	-	484 100.0%	-	-	-	-	-	331 7.4%	42 3.2%	71 5.3%	13 9.3%	26 4.9%	48 5.3%	141 6.8%	195 5.7%	100 7.1%	462 6.3%
OHIO	700 9.0%	700 13.2%	-	-	-	700 100.0%	-	-	-	-	511 11.5%	74 5.6%	78 5.8%	13 9.0%	24 4.6%	80 8.7%	160 7.8%	312 9.1%	148 10.6%	682 9.4%
ILLINOIS	415 5.3%	415 7.8%	-	-	-	-	415 100.0%	-	-	-	241 5.4%	46 3.5%	105 7.8%	7 4.9%	15 2.9%	35 3.8%	112 5.4%	195 5.7%	73 5.2%	382 5.3%
WISCONSIN	277 3.6%	277 5.2%	-	-	-	-	-	277 100.0%	-	-	185 4.1%	27 2.1%	26 2.0%	1 .8%	38 7.2%	21 2.3%	105 5.1%	125 3.7%	26 1.9%	260 3.6%
MINNESOTA	308 4.0%	308 5.8%	-	-	-	-	-	-	308 100.0%	-	210 4.7%	28 2.2%	31 2.3%	2 1.4%	37 7.0%	28 3.0%	76 3.7%	163 4.8%	41 3.0%	271 3.7%
OTHER USA	2497 32.0%	-	-	-	-	-	-	-	-	2497 100.0%	1094 24.5%	461 35.3%	794 58.9%	61 42.1%	87 16.4%	240 26.2%	674 32.7%	1112 32.6%	471 33.7%	2213 30.4%
MASSACHUSETTS	150 1.9%	-	-	-	-	-	-	-	-	150 6.0%	52 1.2%	34 2.6%	49 3.6%	7 4.9%	8 1.6%	35 3.8%	42 2.1%	51 1.5%	21 1.5%	121 1.7%
NEW JERSEY	199 2.6%	-	-	-	-	-	-	-	-	199 8.0%	84 1.9%	48 3.7%	58 4.3%	5 3.3%	4 .7%	15 1.6%	53 2.6%	104 3.0%	28 2.0%	186 2.6%
WASHINGTON DC/MARYLAND	100 1.3%	-	-	-	-	-	-	-	-	100 4.0%	54 1.2%	18 1.4%	23 1.7%	3 2.1%	2 .3%	7 .8%	33 1.6%	46 1.3%	15 1.0%	92 1.3%
FLORIDA	143 1.8%	-	-	-	-	-	-	-	-	143 5.7%	60 1.3%	40 3.1%	36 2.7%	4 3.1%	3 .5%	11 1.2%	49 2.4%	70 2.0%	13 1.0%	128 1.8%
TEXAS	154 2.0%	-	-	-	-	-	-	-	-	154 6.2%	55 1.2%	30 2.3%	62 4.6%	4 2.6%	4 .7%	25 2.7%	57 2.8%	42 1.2%	30 2.2%	140 1.9%
CALIFORNIA	255 3.3%	-	-	-	-	-	-	-	-	255 10.2%	89 2.0%	51 3.9%	98 7.3%	13 9.2%	3 .6%	30 3.2%	73 3.5%	97 2.8%	56 4.0%	229 3.2%
OTHER STATES	1495 19.2%	-	-	-	-	-	-	-	-	1495 59.9%	699 15.7%	241 18.4%	468 34.7%	24 17.0%	63 12.0%	117 12.8%	368 17.8%	703 20.6%	308 22.0%	1317 18.1%

Continued

ITS 99 - U.S. RESIDENTS

TABLE P2-2

ORIGIN OF TRIP
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS								MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		BORDER STATES																	
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	7566	4624	1269	1270	486	520	432	277	370	2942	3434	1351	2138	168	471	1000	2655	2525	1386	6963
TOTAL (WEIGHTED - 000s)	7792	5295	1449	1661	484	700	415	277	308	2497	4464	1307	1347	144	527	916	2062	3415	1399	7280
NEW ENGLAND	372	-	-	-	-	-	-	-	-	372	167	72	103	11	19	56	95	155	66	291
	4.8%									14.9%	3.7%	5.5%	7.6%	8.0%	3.5%	6.2%	4.6%	4.5%	4.7%	4.0%
MIDDLE ATLANTIC	2133	1933	1449	-	484	-	-	-	-	199	1301	378	244	42	165	256	562	960	355	2023
	27.4%	36.5%	100.0%		100.0%					8.0%	29.2%	28.9%	18.1%	29.4%	31.3%	27.9%	27.3%	28.1%	25.4%	27.8%
SOUTH ATLANTIC	705	-	-	-	-	-	-	-	-	705	296	129	243	17	21	64	177	315	148	641
	9.0%									28.2%	6.6%	9.9%	18.0%	11.7%	4.0%	7.0%	8.6%	9.2%	10.6%	8.8%
EAST NORTH CENTRAL	3223	3054	-	1661	-	700	415	277	-	170	2033	520	376	47	247	420	837	1373	593	3121
	41.4%	57.7%		100.0%		100.0%	100.0%	100.0%		6.8%	45.5%	39.8%	27.9%	32.9%	46.8%	45.9%	40.6%	40.2%	42.4%	42.9%
WEST NORTH CENTRAL	505	308	-	-	-	-	-	-	308	197	319	53	78	4	51	40	144	253	68	450
	6.5%	5.8%							100.0%	7.9%	7.1%	4.0%	5.8%	3.0%	9.6%	4.4%	7.0%	7.4%	4.8%	6.2%
EAST SOUTH CENTRAL	147	-	-	-	-	-	-	-	-	147	96	12	31	2	5	7	30	93	16	140
	1.9%									5.9%	2.2%	.9%	2.3%	1.7%	.9%	.8%	1.5%	2.7%	1.2%	1.9%
WEST SOUTH CENTRAL	211	-	-	-	-	-	-	-	-	211	80	34	86	4	7	26	78	67	40	192
	2.7%									8.4%	1.8%	2.6%	6.4%	2.8%	1.3%	2.8%	3.8%	2.0%	2.9%	2.6%
MOUNTAIN	151	-	-	-	-	-	-	-	-	151	45	35	63	1	6	10	30	70	41	120
	1.9%									6.0%	1.0%	2.7%	4.7%	.6%	1.2%	1.0%	1.4%	2.1%	2.9%	1.6%
PACIFIC	337	-	-	-	-	-	-	-	-	337	125	72	121	14	6	35	106	127	69	293
	4.3%									13.5%	2.8%	5.5%	9.0%	9.5%	1.1%	3.9%	5.1%	3.7%	4.9%	4.0%
ALASKA/HAWAII	9	-	-	-	-	-	-	-	-	9	1	4	2	-	1	1	3	3	2	8
	.1%									.3%	*	.3%	.2%	.3%	.2%	.2%	.1%	.1%	.1%	.1%

ITS 99 - U.S. RESIDENTS

TABLE P3-1

ORIGIN OF TRIP
BASE: VISIT COSTS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED			
		BORDER STATES																	
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV
TOTAL (WEIGHTED - $000s)	4924326	3103386	805233	1206966	219722	359072	241873	131618	138901	1820940	2278959	383936	1404132	62205	615714	743193	1282798	1927814	970522
BORDER STATES (TOTAL)	3103386 63.0%	3103386 100.0%	805233 100.0%	1206966 100.0%	219722 100.0%	359072 100.0%	241873 100.0%	131618 100.0%	138901 100.0%	-	1710889 75.1%	182223 47.5%	474024 33.8%	26393 42.4%	534665 86.8%	526366 70.8%	813931 63.4%	1174055 60.9%	589034 60.7%
NEW YORK	805233 16.4%	805233 25.9%	805233 100.0%	-	-	-	-	-	-	-	446290 19.6%	61450 16.0%	108845 7.8%	8290 13.3%	122561 19.9%	117121 15.8%	225961 17.6%	307512 16.0%	154639 15.9%
MICHIGAN	1206966 24.5%	1206966 38.9%	-	1206966 100.0%	-	-	-	-	-	-	633879 27.8%	67313 17.5%	88159 6.3%	4872 7.8%	317065 51.5%	285271 38.4%	270901 21.1%	400263 20.8%	250531 25.8%
PENNSYLVANIA	219722 4.5%	219722 7.1%	-	-	219722 100.0%	-	-	-	-	-	135902 6.0%	10336 2.7%	57070 4.1%	3171 5.1%	9498 1.5%	18073 2.4%	67597 5.3%	96770 5.0%	37282 3.8%
OHIO	359072 7.3%	359072 11.6%	-	-	-	359072 100.0%	-	-	-	-	208061 9.1%	18247 4.8%	76722 5.5%	5639 9.1%	37076 6.0%	56278 7.6%	80286 6.3%	144804 7.5%	77703 8.0%
ILLINOIS	241873 4.9%	241873 7.8%	-	-	-	-	241873 100.0%	-	-	-	114791 5.0%	15828 4.1%	97420 6.9%	2787 4.5%	10766 1.7%	26701 3.6%	72595 5.7%	98849 5.1%	43728 4.5%
WISCONSIN	131618 2.7%	131618 4.2%	-	-	-	-	-	131618 100.0%	-	-	93709 4.1%	4413 1.1%	20969 1.5%	256 .4%	11327 1.8%	7730 1.0%	60739 4.7%	52733 2.7%	10416 1.1%
MINNESOTA	138901 2.8%	138901 4.5%	-	-	-	-	-	-	138901 100.0%	-	78257 3.4%	4636 1.2%	24839 1.8%	1378 2.2%	26372 4.3%	15192 2.0%	35852 2.8%	73123 3.8%	14734 1.5%
OTHER USA	1820940 37.0%	-	-	-	-	-	-	-	-	1820940 100.0%	568069 24.9%	201714 52.5%	930108 66.2%	35812 57.6%	81049 13.2%	216826 29.2%	468867 36.6%	753759 39.1%	381488 39.3%
MASSACHUSETTS	103033 2.1%	-	-	-	-	-	-	-	-	103033 5.7%	28323 1.2%	12942 3.4%	55345 3.9%	2195 3.5%	4228 .7%	26558 3.6%	22398 1.7%	36409 1.9%	17669 1.8%
NEW JERSEY	118607 2.4%	-	-	-	-	-	-	-	-	118607 6.5%	43125 1.9%	10607 2.8%	61820 4.4%	1714 2.8%	469 .1%	10149 1.4%	29847 2.3%	57328 3.0%	21282 2.2%
WASHINGTON DC/MARYLAND	74517 1.5%	-	-	-	-	-	-	-	-	74517 4.1%	25025 1.1%	8892 2.3%	34226 2.4%	3799 6.1%	2567 .4%	5162 .7%	23431 1.8%	29901 1.6%	16023 1.7%
FLORIDA	122879 2.5%	-	-	-	-	-	-	-	-	122879 6.7%	46034 2.0%	24072 6.3%	44419 3.2%	3681 5.9%	4072 .7%	10833 1.5%	31928 2.5%	66083 3.4%	14036 1.4%
TEXAS	133633 2.7%	-	-	-	-	-	-	-	-	133633 7.3%	38410 1.7%	17545 4.6%	74627 5.3%	965 1.6%	1804 .3%	23560 3.2%	43394 3.4%	37426 1.9%	29253 3.0%
CALIFORNIA	299879 6.1%	-	-	-	-	-	-	-	-	299879 16.5%	66726 2.9%	32019 8.3%	173768 12.4%	13345 21.5%	13712 2.2%	38978 5.2%	87159 6.8%	111423 5.8%	62319 6.4%
OTHER STATES	968392 19.7%	-	-	-	-	-	-	-	-	968392 53.2%	320426 14.1%	95638 24.9%	485903 34.6%	10113 16.3%	54195 8.8%	101586 13.7%	230711 18.0%	415189 21.5%	220906 22.8%

Continued

ITS 99 - U.S. RESIDENTS

TABLE P3-2

ORIGIN OF TRIP
BASE: VISIT COSTS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED			
		BORDER STATES																	
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV
TOTAL (WEIGHTED - $000s)	4924326	3103386	805233	1206966	219722	359072	241873	131618	138901	1820940	2278959	383936	1404132	62205	615714	743193	1282798	1927814	970522
NEW ENGLAND	242131 4.9%	-	-	-	-	-	-	-	-	242131 13.3%	72620 3.2%	25371 6.6%	129371 9.2%	4096 6.6%	9979 1.6%	44627 6.0%	49773 3.9%	91863 4.8%	55867 5.8%
MIDDLE ATLANTIC	1143562 23.2%	1024954 33.0%	805233 100.0%	-	219722 100.0%	-	-	-	-	118607 6.5%	625317 27.4%	82393 21.5%	227735 16.2%	13174 21.2%	132528 21.5%	145343 19.6%	323406 25.2%	461610 23.9%	213203 22.0%
SOUTH ATLANTIC	522231 10.6%	-	-	-	-	-	-	-	-	522231 28.7%	161873 7.1%	63086 16.4%	265179 18.9%	11921 19.2%	19434 3.2%	52646 7.1%	126441 9.9%	219143 11.4%	124000 12.8%
EAST NORTH CENTRAL	2021160 41.0%	1939530 62.5%	-	1206966 100.0%	-	359072 100.0%	241873 100.0%	131618 100.0%	-	81630 4.5%	1094019 48.0%	112661 29.3%	308352 22.0%	14778 23.8%	380698 61.8%	381941 51.4%	501651 39.1%	741152 38.4%	396417 40.8%
WEST NORTH CENTRAL	276839 5.6%	138901 4.5%	-	-	-	-	-	-	138901 100.0%	137938 7.6%	136023 6.0%	12320 3.2%	80348 5.7%	1758 2.8%	42467 6.9%	21893 2.9%	82983 6.5%	134317 7.0%	37647 3.9%
EAST SOUTH CENTRAL	65417 1.3%	-	-	-	-	-	-	-	-	65417 3.6%	30303 1.3%	2784 .7%	25934 1.8%	701 1.1%	5696 .9%	7211 1.0%	18863 1.5%	31166 1.6%	8177 .8%
WEST SOUTH CENTRAL	165992 3.4%	-	-	-	-	-	-	-	-	165992 9.1%	52766 2.3%	20016 5.2%	88639 6.3%	990 1.6%	3302 .5%	23873 3.2%	61131 4.8%	47061 2.4%	33928 3.5%
MOUNTAIN	119716 2.4%	-	-	-	-	-	-	-	-	119716 6.6%	27830 1.2%	18312 4.8%	66589 4.7%	1378 2.2%	5445 .9%	13836 1.9%	21201 1.7%	62365 3.2%	22314 2.3%
PACIFIC	358886 7.3%	-	-	-	-	-	-	-	-	358886 19.7%	76591 3.4%	44236 11.5%	208671 14.9%	13398 21.5%	15475 2.5%	50131 6.7%	95411 7.4%	137256 7.1%	76089 7.8%
ALASKA/HAWAII	8391 .2%	-	-	-	-	-	-	-	-	8391 .5%	1616 .1%	2758 .7%	3314 .2%	11 *	691 .1%	1692 .2%	1938 .2%	1880 .1%	2881 .3%

F2

ORIGIN OF TRIP
BASE: OVERNIGHT VISIT COSTS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED			
		BORDER STATES																	
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV
TOTAL (WEIGHTED - $000s)	3267812	1666734	385474	405922	173603	247614	218359	122852	112911	1601078	1512386	319508	1216410	59104	159411	378974	883569	1402143	603127
BORDER STATES (TOTAL)	1666734 51.0%	1666734 100.0%	385474 100.0%	405922 100.0%	173603 100.0%	247614 100.0%	218359 100.0%	122852 100.0%	112911 100.0%	-	1028072 68.0%	132370 41.4%	367837 30.2%	25987 44.0%	112140 70.3%	186451 49.2%	468847 53.1%	745218 53.1%	266218 44.1%
NEW YORK	385474 11.8%	385474 23.1%	385474 100.0%	-	-	-	-	-	-	-	225498 14.9%	44345 13.9%	83974 6.9%	8044 13.6%	23604 14.8%	45435 12.0%	93839 10.6%	184194 13.1%	62006 10.3%
MICHIGAN	405922 12.4%	405922 24.4%	-	405922 100.0%	-	-	-	-	-	-	269383 17.8%	41136 12.9%	53309 4.4%	4790 8.1%	37096 23.3%	60160 15.9%	104528 11.8%	166572 11.9%	74662 12.4%
PENNSYLVANIA	173603 5.3%	173603 10.4%	-	-	173603 100.0%	-	-	-	-	-	110630 7.3%	8788 2.8%	44380 3.6%	3171 5.4%	6524 4.1%	14793 3.9%	48745 5.5%	81182 5.8%	28883 4.8%
OHIO	247614 7.6%	247614 14.9%	-	-	-	247614 100.0%	-	-	-	-	160540 10.6%	16399 5.1%	56232 4.6%	5622 9.5%	8822 5.5%	27230 7.2%	60636 6.9%	116380 8.3%	43369 7.2%
ILLINOIS	218359 6.7%	218359 13.1%	-	-	-	-	218359 100.0%	-	-	-	102356 6.8%	14062 4.4%	90189 7.4%	2787 4.7%	8964 5.6%	21978 5.8%	69774 7.9%	88499 6.3%	38107 6.3%
WISCONSIN	122852 3.8%	122852 7.4%	-	-	-	-	-	122852 100.0%	-	-	90282 6.0%	3500 1.1%	17827 1.5%	256 .4%	10987 6.9%	7151 1.9%	59417 6.7%	48682 3.5%	7602 1.3%
MINNESOTA	112911 3.5%	112911 6.8%	-	-	-	-	-	-	112911 100.0%	-	69383 4.6%	4141 1.3%	21926 1.8%	1317 2.2%	16144 10.1%	9704 2.6%	31908 3.6%	59708 4.3%	11590 1.9%
OTHER USA	1601078 49.0%	-	-	-	-	-	-	-	-	1601078 100.0%	484314 32.0%	187137 58.6%	848573 69.8%	33117 56.0%	47271 29.7%	192523 50.8%	414722 46.9%	656924 46.9%	336909 55.9%
MASSACHUSETTS	86480 2.6%	-	-	-	-	-	-	-	-	86480 5.4%	23989 1.6%	12689 4.0%	44193 3.6%	2195 3.7%	3414 2.1%	23826 6.3%	19481 2.2%	30392 2.2%	12781 2.1%
NEW JERSEY	102621 3.1%	-	-	-	-	-	-	-	-	102621 6.4%	37214 2.5%	9883 3.1%	52684 4.3%	1714 2.9%	460 .3%	8639 2.3%	25146 2.8%	51833 3.7%	17004 2.8%
WASHINGTON DC/MARYLAND	57061 1.7%	-	-	-	-	-	-	-	-	57061 3.6%	16811 1.1%	7951 2.5%	27366 2.2%	3529 6.0%	1403 .9%	4561 1.2%	19288 2.2%	20259 1.4%	12952 2.1%
FLORIDA	108815 3.3%	-	-	-	-	-	-	-	-	108815 6.8%	37232 2.5%	23136 7.2%	43797 3.6%	2942 5.0%	1708 1.1%	10138 2.7%	28649 3.2%	57308 4.1%	12719 2.1%
TEXAS	121253 3.7%	-	-	-	-	-	-	-	-	121253 7.6%	32370 2.1%	16712 5.2%	69638 5.7%	965 1.6%	1569 1.0%	21682 5.7%	41824 4.7%	33319 2.4%	24429 4.1%
CALIFORNIA	273202 8.4%	-	-	-	-	-	-	-	-	273202 17.1%	57527 3.8%	29965 9.4%	168139 13.8%	11874 20.1%	5697 3.6%	35307 9.3%	78578 8.9%	100887 7.2%	58430 9.7%
OTHER STATES	851646 26.1%	-	-	-	-	-	-	-	-	851646 53.2%	279170 18.5%	86802 27.2%	442755 36.4%	9898 16.7%	33021 20.7%	88369 23.3%	201756 22.8%	362927 25.9%	198593 32.9%

Continued

ITS 99 - U.S. RESIDENTS

TABLE P4-2

ORIGIN OF TRIP
BASE: OVERNIGHT VISIT COSTS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED			
			BORDER STATES																
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV
TOTAL (WEIGHTED - $000s)	3267812	1666734	385474	405922	173603	247614	218359	122852	112911	1601078	1512386	319508	1216410	59104	159411	378974	883569	1402143	603127
NEW ENGLAND	204600 6.3%	-	-	-	-	-	-	-	-	204600 12.8%	64023 4.2%	23694 7.4%	105061 8.6%	3893 6.6%	7930 5.0%	39287 10.4%	42300 4.8%	78066 5.6%	44947 7.5%
MIDDLE ATLANTIC	661698 20.2%	559077 33.5%	385474 100.0%	-	173603 100.0%	-	-	-	-	102621 6.4%	373342 24.7%	63015 19.7%	181038 14.9%	12929 21.9%	30588 19.2%	68867 18.2%	167730 19.0%	317209 22.6%	107892 17.9%
SOUTH ATLANTIC	448376 13.7%	-	-	-	-	-	-	-	-	448376 28.0%	125369 8.3%	56928 17.8%	243716 20.0%	10911 18.5%	11452 7.2%	46285 12.2%	110860 12.5%	178015 12.7%	113218 18.8%
EAST NORTH CENTRAL	1067226 32.7%	994746 59.7%	-	405922 100.0%	-	247614 100.0%	218359 100.0%	122852 100.0%	-	72480 4.5%	662467 43.8%	80835 25.3%	239165 19.7%	14679 24.8%	69874 43.8%	122432 32.3%	308949 35.0%	462237 33.0%	173607 28.8%
WEST NORTH CENTRAL	232692 7.1%	112911 6.8%	-	-	-	-	-	-	112911 100.0%	119781 7.5%	120534 8.0%	11211 3.5%	75128 6.2%	1696 2.9%	24123 15.1%	16060 4.2%	74116 8.4%	109820 7.8%	32696 5.4%
EAST SOUTH CENTRAL	60033 1.8%	-	-	-	-	-	-	-	-	60033 3.7%	29293 1.9%	2205 .7%	25021 2.1%	689 1.2%	2825 1.8%	6439 1.7%	14942 1.7%	30890 2.2%	7761 1.3%
WEST SOUTH CENTRAL	152607 4.7%	-	-	-	-	-	-	-	-	152607 9.5%	46193 3.1%	19183 6.0%	83175 6.8%	990 1.7%	3066 1.9%	21994 5.8%	59153 6.7%	42357 3.0%	29103 4.8%
MOUNTAIN	106207 3.3%	-	-	-	-	-	-	-	-	106207 6.6%	23913 1.6%	17606 5.5%	61184 5.0%	1378 2.3%	2126 1.3%	12359 3.3%	17568 2.0%	55413 4.0%	20868 3.5%
PACIFIC	327917 10.0%	-	-	-	-	-	-	-	-	327917 20.5%	66018 4.4%	42074 13.2%	201162 16.5%	11928 20.2%	6736 4.2%	44515 11.7%	86339 9.8%	126377 9.0%	70686 11.7%
ALASKA/HAWAII	6455 .2%	-	-	-	-	-	-	-	-	6455 .4%	1235 .1%	2757 .9%	1761 .1%	11 *	691 .4%	736 .2%	1612 .2%	1758 .1%	2348 .4%

ITS 99 - U.S. RESIDENTS

TABLE P5-1

ORIGIN OF TRIP
BASE: PERSON NIGHTS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (WEIGHTED - 000s)	25893	15719	4142	3894	1719	2114	1546	1221	1082	10175	14863	5200	3871	446	1507	2151	6996	12810	3936	24382
BORDER STATES (TOTAL)	15719 60.7%	15719 100.0%	4142 100.0%	3894 100.0%	1719 100.0%	2114 100.0%	1546 100.0%	1221 100.0%	1082 100.0%	-	10295 69.3%	2716 52.2%	1335 34.5%	221 49.6%	1150 76.3%	1420 66.0%	4250 60.8%	7795 60.9%	2253 57.2%	15158 62.2%
NEW YORK	4142 16.0%	4142 26.3%	4142 100.0%	-	-	-	-	-	-	-	2606 17.5%	873 16.8%	264 6.8%	72 16.2%	325 21.6%	418 19.4%	866 12.4%	2279 17.8%	579 14.7%	3956 16.2%
MICHIGAN	3894 15.0%	3894 24.8%	-	3894 100.0%	-	-	-	-	-	-	2503 16.8%	793 15.3%	262 6.8%	48 10.9%	288 19.1%	514 23.9%	996 14.2%	1832 14.3%	552 14.0%	3813 15.6%
PENNSYLVANIA	1719 6.6%	1719 10.9%	-	-	1719 100.0%	-	-	-	-	-	1198 8.1%	205 3.9%	166 4.3%	45 10.0%	105 6.9%	116 5.4%	488 7.0%	864 6.7%	252 6.4%	1646 6.7%
OHIO	2114 8.2%	2114 13.4%	-	-	-	2114 100.0%	-	-	-	-	1418 9.5%	353 6.8%	230 6.0%	27 6.1%	85 5.7%	195 9.1%	499 7.1%	982 7.7%	438 11.1%	2066 8.5%
ILLINOIS	1546 6.0%	1546 9.8%	-	-	-	-	1546 100.0%	-	-	-	972 6.5%	246 4.7%	249 6.4%	22 5.0%	57 3.8%	76 3.5%	552 7.9%	714 5.6%	204 5.2%	1468 6.0%
WISCONSIN	1221 4.7%	1221 7.8%	-	-	-	-	-	1221 100.0%	-	-	845 5.7%	123 2.4%	86 2.2%	2 .3%	165 11.0%	42 1.9%	578 8.3%	528 4.1%	73 1.8%	1193 4.9%
MINNESOTA	1082 4.2%	1082 6.9%	-	-	-	-	-	-	1082 100.0%	-	753 5.1%	123 2.4%	78 2.0%	4 .9%	125 8.3%	60 2.8%	271 3.9%	596 4.6%	156 4.0%	1016 4.2%
OTHER USA	10175 39.3%	-	-	-	-	-	-	-	-	10175 100.0%	4568 30.7%	2485 47.8%	2536 65.5%	225 50.4%	357 23.7%	731 34.0%	2746 39.2%	5015 39.1%	1683 42.8%	9223 37.8%
MASSACHUSETTS	425 1.6%	-	-	-	-	-	-	-	-	425 4.2%	171 1.1%	117 2.2%	96 2.5%	23 5.1%	18 1.2%	74 3.5%	127 1.8%	152 1.2%	72 1.8%	344 1.4%
NEW JERSEY	696 2.7%	-	-	-	-	-	-	-	-	696 6.8%	371 2.5%	154 3.0%	147 3.8%	10 2.1%	10 .6%	35 1.7%	176 2.5%	408 3.2%	77 2.0%	647 2.7%
WASHINGTON DC/MARYLAND	357 1.4%	-	-	-	-	-	-	-	-	357 3.5%	179 1.2%	95 1.8%	64 1.7%	9 1.9%	9 .6%	20 .9%	102 1.5%	181 1.4%	54 1.4%	342 1.4%
FLORIDA	1016 3.9%	-	-	-	-	-	-	-	-	1016 10.0%	573 3.9%	270 5.2%	139 3.6%	20 4.4%	14 .9%	70 3.3%	210 3.0%	670 5.2%	66 1.7%	963 3.9%
TEXAS	610 2.4%	-	-	-	-	-	-	-	-	610 6.0%	175 1.2%	194 3.7%	195 5.0%	21 4.6%	25 1.7%	69 3.2%	230 3.3%	197 1.5%	113 2.9%	559 2.3%
CALIFORNIA	1195 4.6%	-	-	-	-	-	-	-	-	1195 11.7%	463 3.1%	289 5.6%	366 9.5%	62 13.9%	15 1.0%	120 5.6%	347 5.0%	512 4.0%	216 5.5%	1057 4.3%
OTHER STATES	5876 22.7%	-	-	-	-	-	-	-	-	5876 57.8%	2637 17.7%	1365 26.2%	1528 39.5%	82 18.3%	266 17.6%	342 15.9%	1554 22.2%	2894 22.6%	1086 27.6%	5311 21.8%

Continued

ITS 99 - U.S. RESIDENTS

TABLE P5-2

ORIGIN OF TRIP
BASE: PERSON NIGHTS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP						QUARTER TRIP STARTED				
		BORDER STATES																			
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	ONTARIO ONLY CDN LOCATION VISITED
TOTAL (WEIGHTED - 000s)	25893	15719	4142	3894	1719	2114	1546	1221	1082	10175	14863	5200	3871	446	1507	2151	6996	12810	3936	24382
NEW ENGLAND	1094 4.2%	-	-	-	-	-	-	-	-	1094 10.8%	476 3.2%	297 5.7%	231 6.0%	33 7.5%	58 3.8%	148 6.9%	335 4.8%	421 3.3%	191 4.8%	833 3.4%
MIDDLE ATLANTIC	6557 25.3%	5861 37.3%	4142 100.0%	-	1719 100.0%	-	-	-	-	696 6.8%	4175 28.1%	1232 23.7%	577 14.9%	127 28.4%	439 29.2%	569 26.4%	1530 21.9%	3550 27.7%	908 23.1%	6249 25.6%
SOUTH ATLANTIC	3162 12.2%	-	-	-	-	-	-	-	-	3162 31.1%	1385 9.3%	743 14.3%	884 22.8%	63 14.0%	87 5.8%	209 9.7%	672 9.6%	1693 13.2%	589 15.0%	2952 12.1%
EAST NORTH CENTRAL	9385 36.2%	8776 55.8%	-	3894 100.0%	-	2114 100.0%	1546 100.0%	1221 100.0%	-	609 6.0%	6093 41.0%	1656 31.8%	916 23.7%	109 24.6%	610 40.5%	855 39.8%	2720 38.9%	4419 34.5%	1390 35.3%	9129 37.4%
WEST NORTH CENTRAL	2004 7.7%	1082 6.9%	-	-	-	-	-	-	1082 100.0%	922 9.1%	1339 9.0%	244 4.7%	221 5.7%	11 2.5%	188 12.5%	88 4.1%	617 8.8%	1060 8.3%	239 6.1%	1886 7.7%
EAST SOUTH CENTRAL	454 1.8%	-	-	-	-	-	-	-	-	454 4.5%	305 2.1%	42 .8%	78 2.0%	6 1.3%	22 1.5%	16 .8%	102 1.5%	280 2.2%	56 1.4%	423 1.7%
WEST SOUTH CENTRAL	849 3.3%	-	-	-	-	-	-	-	-	849 8.3%	291 2.0%	216 4.1%	263 6.8%	21 4.7%	58 3.8%	71 3.3%	373 5.3%	246 1.9%	159 4.0%	788 3.2%
MOUNTAIN	728 2.8%	-	-	-	-	-	-	-	-	728 7.2%	272 1.8%	234 4.5%	201 5.2%	6 1.3%	15 1.0%	35 1.6%	212 3.0%	344 2.7%	137 3.5%	657 2.7%
PACIFIC	1569 6.1%	-	-	-	-	-	-	-	-	1569 15.4%	522 3.5%	460 8.8%	493 12.7%	68 15.2%	27 1.8%	156 7.3%	421 6.0%	730 5.7%	262 6.7%	1375 5.6%
ALASKA/HAWAII	91 .4%	-	-	-	-	-	-	-	-	91 .9%	5 *	75 1.4%	6 .2%	2 .5%	2 .2%	4 .2%	14 .2%	67 .5%	6 .2%	89 .4%

ITS 99 - U.S. RESIDENTS

TABLE P6-1

ORIGIN OF TRIP
BASE: PARTY NIGHTS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (WEIGHTED - 000s)	12142	6808	1824	1799	763	924	695	388	415	5334	5764	2805	2659	242	668	1144	3292	5569	2137	11326
BORDER STATES (TOTAL)	6808 56.1%	6808 100.0%	1824 100.0%	1799 100.0%	763 100.0%	924 100.0%	695 100.0%	388 100.0%	415 100.0%	-	3859 66.9%	1403 50.0%	947 35.6%	112 46.4%	485 72.7%	673 58.8%	1860 56.5%	3135 56.3%	1139 53.3%	6545 57.8%
NEW YORK	1824 15.0%	1824 26.8%	1824 100.0%	-	-	-	-	-	-	-	980 17.0%	468 16.7%	194 7.3%	38 15.6%	144 21.6%	169 14.8%	433 13.2%	910 16.3%	312 14.6%	1737 15.3%
MICHIGAN	1799 14.8%	1799 26.4%	-	1799 100.0%	-	-	-	-	-	-	1042 18.1%	399 14.2%	192 7.2%	27 11.3%	138 20.6%	237 20.7%	506 15.4%	778 14.0%	278 13.0%	1768 15.6%
PENNSYLVANIA	763 6.3%	763 11.2%	-	-	763 100.0%	-	-	-	-	-	474 8.2%	108 3.8%	118 4.4%	16 6.6%	48 7.1%	65 5.7%	218 6.6%	363 6.5%	117 5.5%	724 6.4%
OHIO	924 7.6%	924 13.6%	-	-	-	924 100.0%	-	-	-	-	536 9.3%	172 6.1%	154 5.8%	14 5.7%	48 7.2%	100 8.7%	248 7.5%	402 7.2%	175 8.2%	895 7.9%
ILLINOIS	695 5.7%	695 10.2%	-	-	-	-	695 100.0%	-	-	-	341 5.9%	139 4.9%	178 6.7%	13 5.2%	26 3.8%	50 4.4%	200 6.1%	302 5.4%	143 6.7%	667 5.9%
WISCONSIN	388 3.2%	388 5.7%	-	-	-	-	-	388 100.0%	-	-	235 4.1%	56 2.0%	52 2.0%	1 .5%	44 6.6%	19 1.7%	156 4.7%	170 3.1%	43 2.0%	374 3.3%
MINNESOTA	415 3.4%	415 6.1%	-	-	-	-	-	-	415 100.0%	-	251 4.4%	62 2.2%	60 2.3%	4 1.5%	38 5.6%	32 2.8%	100 3.0%	210 3.8%	73 3.4%	380 3.4%
OTHER USA	5334 43.9%	-	-	-	-	-	-	-	-	5334 100.0%	1905 33.1%	1402 50.0%	1712 64.4%	130 53.6%	182 27.3%	472 41.2%	1431 43.5%	2433 43.7%	998 46.7%	4781 42.2%
MASSACHUSETTS	226 1.9%	-	-	-	-	-	-	-	-	226 4.2%	70 1.2%	70 2.5%	66 2.5%	10 4.0%	11 1.6%	43 3.7%	58 1.8%	74 1.3%	51 2.4%	187 1.7%
NEW JERSEY	363 3.0%	-	-	-	-	-	-	-	-	363 6.8%	149 2.6%	86 3.1%	116 4.4%	5 2.2%	5 .7%	25 2.2%	106 3.2%	175 3.1%	57 2.7%	338 3.0%
WASHINGTON DC/MARYLAND	209 1.7%	-	-	-	-	-	-	-	-	209 3.9%	77 1.3%	68 2.4%	54 2.0%	3 1.3%	6 .9%	14 1.2%	57 1.7%	98 1.8%	39 1.8%	201 1.8%
FLORIDA	549 4.5%	-	-	-	-	-	-	-	-	549 10.3%	263 4.6%	162 5.8%	106 4.0%	11 4.6%	7 1.1%	44 3.8%	109 3.3%	345 6.2%	53 2.5%	520 4.6%
TEXAS	350 2.9%	-	-	-	-	-	-	-	-	350 6.6%	59 1.0%	116 4.1%	144 5.4%	11 4.7%	20 3.0%	45 3.9%	107 3.2%	113 2.0%	86 4.0%	323 2.9%
CALIFORNIA	710 5.8%	-	-	-	-	-	-	-	-	710 13.3%	200 3.5%	185 6.6%	280 10.5%	33 13.8%	12 1.8%	62 5.5%	218 6.6%	292 5.3%	137 6.4%	621 5.5%
OTHER STATES	2926 24.1%	-	-	-	-	-	-	-	-	2926 54.9%	1088 18.9%	716 25.5%	945 35.6%	55 22.9%	122 18.2%	239 20.9%	777 23.6%	1336 24.0%	575 26.9%	2589 22.9%

Continued

ITS 99 - U.S. RESIDENTS

TABLE P6-2

ORIGIN OF TRIP
BASE: PARTY NIGHTS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	ONTARIO ONLY CDN LOCATION VISITED
TOTAL (WEIGHTED - 000s)	12142	6808	1824	1799	763	924	695	388	415	5334	5764	2805	2659	242	668	1144	3292	5569	2137	11326
NEW ENGLAND	568 4.7%	-	-	-	-	-	-	-	-	568 10.6%	199 3.5%	149 5.3%	173 6.5%	15 6.1%	31 4.7%	86 7.5%	164 5.0%	197 3.5%	121 5.7%	436 3.8%
MIDDLE ATLANTIC	2950 24.3%	2587 38.0%	1824 100.0%	-	763 100.0%	-	-	-	-	363 6.8%	1602 27.8%	661 23.6%	428 16.1%	59 24.3%	197 29.5%	260 22.7%	757 23.0%	1448 26.0%	486 22.7%	2800 24.7%
SOUTH ATLANTIC	1653 13.6%	-	-	-	-	-	-	-	-	1653 31.0%	627 10.9%	424 15.1%	523 19.7%	39 16.1%	40 6.0%	140 12.3%	375 11.4%	840 15.1%	298 13.9%	1510 13.3%
EAST NORTH CENTRAL	4083 33.6%	3806 55.9%	-	1799 100.0%	-	924 100.0%	695 100.0%	388 100.0%	-	276 5.2%	2293 39.8%	829 29.6%	634 23.8%	60 24.6%	266 39.8%	424 37.0%	1158 35.2%	1797 32.3%	704 32.9%	3968 35.0%
WEST NORTH CENTRAL	789 6.5%	415 6.1%	-	-	-	-	-	-	415 100.0%	374 7.0%	440 7.6%	127 4.5%	153 5.7%	9 3.6%	61 9.1%	58 5.0%	225 6.8%	388 7.0%	118 5.5%	728 6.4%
EAST SOUTH CENTRAL	274 2.3%	-	-	-	-	-	-	-	-	274 5.1%	173 3.0%	29 1.0%	56 2.1%	4 1.6%	11 1.7%	14 1.2%	56 1.7%	173 3.1%	31 1.5%	257 2.3%
WEST SOUTH CENTRAL	443 3.7%	-	-	-	-	-	-	-	-	443 8.3%	96 1.7%	129 4.6%	174 6.6%	12 4.9%	32 4.8%	46 4.0%	158 4.8%	134 2.4%	106 5.0%	412 3.6%
MOUNTAIN	424 3.5%	-	-	-	-	-	-	-	-	424 8.0%	103 1.8%	166 5.9%	143 5.4%	4 1.6%	9 1.4%	23 2.0%	138 4.2%	168 3.0%	95 4.4%	380 3.4%
PACIFIC	925 7.6%	-	-	-	-	-	-	-	-	925 17.3%	228 4.0%	270 9.6%	370 13.9%	39 16.2%	18 2.7%	91 8.0%	253 7.7%	407 7.3%	173 8.1%	804 7.1%
ALASKA/HAWAII	34 .3%	-	-	-	-	-	-	-	-	34 .6%	2 *	22 .8%	5 .2%	2 .9%	2 .3%	3 .3%	8 .2%	17 .3%	5 .2%	31 .3%

ITS 99 - U.S. RESIDENTS

TABLE P7-1

MAIN PURPOSE OF TRIP
BASE: TOTAL PERSON VISITS IN ONTARIO

	TOTAL	ORIGIN OF TRAVELLERS: BORDER STATES: TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	MAIN PURPOSE OF TRIP: PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	QUARTER TRIP STARTED: Q.I	Q.II	Q.III	Q.IV	ONTARIO ONLY CDN LOCATION VISITED
TOTAL (UNWEIGHTED)	17718	13730	4809	5717	704	870	564	349	717	3988	8099	2777	3077	186	2588	2949	5402	6534	2833	16560
TOTAL (WEIGHTED - 000s)	30031	25676	8683	12514	938	1632	640	407	862	4355	15320	4305	2476	156	5591	5200	7813	10704	6314	29128
PLEASURE	15320	13099	4533	5734	673	1089	384	240	446	2221	15320	-	-	-	-	2390	4050	6327	2553	14843
	51.0%	51.0%	52.2%	45.8%	71.7%	66.7%	60.0%	59.1%	51.8%	51.0%	100.0%					46.0%	51.8%	59.1%	40.4%	51.0%
SAME-DAY VISIT IN ONTARIO	10856	9729	3647	4728	341	578	143	56	236	1127	10856	-	-	-	-	2022	2903	3955	1976	10674
	70.9%	74.3%	80.4%	82.5%	50.7%	53.1%	37.2%	23.3%	53.0%	50.8%	70.9%					84.6%	71.7%	62.5%	77.4%	71.9%
OVERNIGHT VISIT IN ONTARIO	4464	3370	886	1006	331	511	241	185	210	1094	4464	-	-	-	-	368	1147	2372	578	4169
	29.1%	25.7%	19.6%	17.5%	49.3%	46.9%	62.8%	76.7%	47.0%	49.2%	29.1%					15.4%	28.3%	37.5%	22.6%	28.1%
VFR	4305	3637	1223	2020	66	107	69	44	108	668	-	4305	-	-	-	715	1019	1503	1068	4141
	14.3%	14.2%	14.1%	16.1%	7.1%	6.6%	10.7%	10.7%	12.6%	15.3%		100.0%				13.8%	13.0%	14.0%	16.9%	14.2%
SAME-DAY VISIT IN ONTARIO	2998	2791	936	1679	24	33	22	17	80	207	-	2998	-	-	-	548	685	1001	765	2925
	69.6%	76.7%	76.5%	83.1%	35.9%	31.1%	32.7%	38.0%	73.8%	31.0%		69.6%				76.6%	67.2%	66.6%	71.6%	70.6%
OVERNIGHT VISIT IN ONTARIO	1307	846	287	341	42	74	46	27	28	461	-	1307	-	-	-	167	334	502	303	1216
	30.4%	23.3%	23.5%	16.9%	64.1%	68.9%	67.3%	62.0%	26.2%	69.0%		30.4%				23.4%	32.8%	33.4%	28.4%	29.4%
BUSINESS	2476	1529	283	772	98	144	135	42	56	948	-	-	2476	-	-	472	714	614	677	2284
	8.2%	6.0%	3.3%	6.2%	10.4%	8.8%	21.1%	10.3%	6.5%	21.8%			100.0%			9.1%	9.1%	5.7%	10.7%	7.8%
SAME-DAY VISIT IN ONTARIO	1129	975	168	645	27	66	29	16	25	154	-	-	1129	-	-	225	352	255	298	1029
	45.6%	63.8%	59.2%	83.6%	27.6%	45.6%	21.7%	37.0%	44.9%	16.3%			45.6%			47.6%	49.3%	41.6%	44.0%	45.1%
OVERNIGHT VISIT IN ONTARIO	1347	553	115	126	71	78	105	26	31	794	-	-	1347	-	-	247	362	359	379	1255
	54.4%	36.2%	40.8%	16.4%	72.4%	54.4%	78.3%	63.0%	55.1%	83.7%			54.4%			52.4%	50.7%	58.4%	56.0%	54.9%
PERSONAL	156	88	26	24	13	15	7	1	2	67	-	-	-	156	-	27	54	41	33	137
	.5%	.3%	.3%	.2%	1.4%	.9%	1.1%	.3%	.3%	1.5%				100.0%		.5%	.7%	.4%	.5%	.5%
SAME-DAY VISIT IN ONTARIO	12	5	1	1	-	2	-	-	-	7	-	-	-	12	-	3	4	2	2	-
	7.6%	6.0%	5.8%	5.9%		13.1%			17.1%	9.7%				7.6%		12.4%	7.5%	4.5%	7.4%	.3%
OVERNIGHT VISIT IN ONTARIO	144	83	24	23	13	13	7	1	2	61	-	-	-	144	-	24	50	39	30	137
	92.4%	94.0%	94.2%	94.1%	100.0%	86.9%	100.0%	100.0%	82.9%	90.3%				92.4%		87.6%	92.5%	95.5%	92.6%	99.7%
OTHER	5591	5268	1794	2995	58	178	34	56	153	323	-	-	-	-	5591	1202	1494	1514	1380	5541
	18.6%	20.5%	20.7%	23.9%	6.2%	10.9%	5.4%	13.6%	17.8%	7.4%					100.0%	23.1%	19.1%	14.1%	21.9%	19.0%
SAME-DAY VISIT IN ONTARIO	5064	4827	1658	2830	32	154	19	17	116	237	-	-	-	-	5064	1093	1326	1373	1272	5040
	90.6%	91.6%	92.4%	94.5%	55.2%	86.5%	55.8%	31.2%	75.8%	73.2%					90.6%	90.9%	88.8%	90.6%	92.1%	91.0%
OVERNIGHT VISIT IN ONTARIO	527	441	136	165	26	24	15	38	37	87	-	-	-	-	527	109	168	142	109	500
	9.4%	8.4%	7.6%	5.5%	44.8%	13.5%	44.2%	68.8%	24.2%	26.8%					9.4%	9.1%	11.2%	9.4%	7.9%	9.0%
NOT STATED	2183	2055	825	970	30	99	11	25	95	128	-	-	-	-	-	393	482	705	603	2182
	7.3%	8.0%	9.5%	7.7%	3.2%	6.1%	1.8%	6.0%	11.1%	2.9%						7.6%	6.2%	6.6%	9.5%	7.5%
SAME-DAY VISIT IN ONTARIO	2181	2054	825	969	30	99	11	25	95	127	-	-	-	-	-	393	481	703	603	2180
	99.9%	99.9%	100.0%	99.9%	98.8%	100.0%	100.0%	100.0%	100.0%	99.0%						100.0%	99.9%	99.7%	100.0%	99.9%
OVERNIGHT VISIT IN ONTARIO	3	1	-	1	-	-	-	-	-	1	-	-	-	-	-	-	1	2	-	3
	.1%	.1%	*	.1%	1.2%					1.0%							.1%	.3%		.1%

ITS 99 - U.S. RESIDENTS

TABLE P8-1

MAIN PURPOSE OF TRIP
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	ONTARIO ONLY CDN LOCATION VISITED
TOTAL (UNWEIGHTED)	7566	4624	1269	1270	486	520	432	277	370	2942	3434	1351	2138	168	471	1000	2655	2525	1386	6963
TOTAL (WEIGHTED - 000s)	7792	5295	1449	1661	484	700	415	277	308	2497	4464	1307	1347	144	527	916	2062	3415	1399	7280
PLEASURE	4464	3370	886	1006	331	511	241	185	210	1094	4464	-	-	-	-	368	1147	2372	578	4169
	57.3%	63.6%	61.2%	60.6%	68.4%	73.0%	58.1%	66.6%	68.1%	43.8%	100.0%					40.2%	55.6%	69.4%	41.3%	57.3%
VFR	1307	846	287	341	42	74	46	27	28	461	-	1307	-	-	-	167	334	502	303	1216
	16.8%	16.0%	19.8%	20.5%	8.8%	10.5%	11.1%	9.7%	9.2%	18.5%		100.0%				18.3%	16.2%	14.7%	21.7%	16.7%
BUSINESS	1347	553	115	126	71	78	105	26	31	794	-	-	1347	-	-	247	362	359	379	1255
	17.3%	10.5%	8.0%	7.6%	14.6%	11.2%	25.4%	9.5%	10.0%	31.8%			100.0%			27.0%	17.6%	10.5%	27.1%	17.2%
PERSONAL	144	83	24	23	13	13	7	1	2	61	-	-	-	144	-	24	50	39	30	137
	1.8%	1.6%	1.7%	1.4%	2.8%	1.8%	1.7%	.4%	.6%	2.4%				100.0%		2.6%	2.4%	1.1%	2.2%	1.9%
OTHER	527	441	136	165	26	24	15	38	37	87	-	-	-	-	527	109	168	142	109	500
	6.8%	8.3%	9.4%	9.9%	5.4%	3.4%	3.7%	13.8%	12.1%	3.5%					100.0%	11.9%	8.1%	4.2%	7.8%	6.9%
NOT STATED	3	1	-	1	-	-	-	-	-	1	-	-	-	-	-	-	1	2	-	3
	*	*	*	*	.1%					.1%							*	.1%		*

ITS 99 - U.S. RESIDENTS

TABLE P9-1

MAIN PURPOSE OF TRIP
BASE: VISIT COSTS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED			
		BORDER STATES																	
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV
TOTAL (WEIGHTED - $000s)	4924326	3103386	805233	1206966	219722	359072	241873	131618	138901	1820940	2278959	383936	1404132	62205	615714	743193	1282798	1927814	970522
PLEASURE	2278959 46.3%	1710889 55.1%	446290 55.4%	633879 52.5%	135902 61.9%	208061 57.9%	114791 47.5%	93709 71.2%	78257 56.3%	568069 31.2%	2278959 100.0%	-	-	-	-	244425 32.9%	613548 47.8%	1097520 56.9%	323465 33.3%
SAME-DAY VISIT IN ONTARIO	766573 33.6%	682817 39.9%	220792 49.5%	364496 57.5%	25272 18.6%	47521 22.8%	12435 10.8%	3427 3.7%	8874 11.3%	83756 14.7%	766573 33.6%	-	-	-	-	151771 62.1%	197501 32.2%	268631 24.5%	148670 46.0%
OVERNIGHT VISIT IN ONTARIO	1512386 66.4%	1028072 60.1%	225498 50.5%	269383 42.5%	110630 81.4%	160540 77.2%	102356 89.2%	90282 96.3%	69383 88.7%	484314 85.3%	1512386 66.4%	-	-	-	-	92654 37.9%	416048 67.8%	828889 75.5%	174795 54.0%
VFR	383936 7.8%	182223 5.9%	61450 7.6%	67313 5.6%	10336 4.7%	18247 5.1%	15828 6.5%	4413 3.4%	4636 3.3%	201714 11.1%	-	383936 100.0%	-	-	-	44085 5.9%	97610 7.6%	151586 7.9%	90656 9.3%
SAME-DAY VISIT IN ONTARIO	64429 16.8%	49852 27.4%	17105 27.8%	26176 38.9%	1548 15.0%	1849 10.1%	1766 11.2%	913 20.7%	495 10.7%	14577 7.2%	-	64429 16.8%	-	-	-	7799 17.7%	18277 18.7%	23224 15.3%	15129 16.7%
OVERNIGHT VISIT IN ONTARIO	319508 83.2%	132370 72.6%	44345 72.2%	41136 61.1%	8788 85.0%	16399 89.9%	14062 88.8%	3500 79.3%	4141 89.3%	187137 92.8%	-	319508 83.2%	-	-	-	36286 82.3%	79333 81.3%	128362 84.7%	75527 83.3%
BUSINESS	1404132 28.5%	474024 15.3%	108845 13.5%	88159 7.3%	57070 26.0%	76722 21.4%	97420 40.3%	20969 15.9%	24839 17.9%	930108 51.1%	-	-	1404132 100.0%	-	-	247830 33.3%	374613 29.2%	416694 21.6%	364995 37.6%
SAME-DAY VISIT IN ONTARIO	187722 13.4%	106187 22.4%	24872 22.9%	34850 39.5%	12690 22.2%	20490 26.7%	7231 7.4%	3142 15.0%	2913 11.7%	81535 8.8%	-	-	187722 13.4%	-	-	39217 15.8%	53966 14.4%	45197 10.8%	49342 13.5%
OVERNIGHT VISIT IN ONTARIO	1216410 86.6%	367837 77.6%	83974 77.1%	53309 60.5%	44380 77.8%	56232 73.3%	90189 92.6%	17827 85.0%	21926 88.3%	848573 91.2%	-	-	1216410 86.6%	-	-	208614 84.2%	320647 85.6%	371497 89.2%	315653 86.5%
PERSONAL	62205 1.3%	26393 .9%	8290 1.0%	4872 .4%	3171 1.4%	5639 1.6%	2787 1.2%	256 .2%	1378 1.0%	35812 2.0%	-	-	-	62205 100.0%	-	14870 2.0%	20298 1.6%	16226 .8%	10811 1.1%
SAME-DAY VISIT IN ONTARIO	3101 5.0%	406 1.5%	246 3.0%	82 1.7%	-	17 .3%	-	-	61 4.5%	2695 7.5%	-	-	-	3101 5.0%	-	226 1.5%	1827 9.0%	404 2.5%	644 6.0%
OVERNIGHT VISIT IN ONTARIO	59104 95.0%	25987 98.5%	8044 97.0%	4790 98.3%	3171 100.0%	5622 99.7%	2787 100.0%	256 100.0%	1317 95.5%	33117 92.5%	-	-	-	59104 95.0%	-	14643 98.5%	18472 91.0%	15822 97.5%	10167 94.0%
OTHER	615714 12.5%	534665 17.2%	122561 15.2%	317065 26.3%	9498 4.3%	37076 10.3%	10766 4.5%	11327 8.6%	26372 19.0%	81049 4.5%	-	-	-	-	615714 100.0%	143493 19.3%	143552 11.2%	198804 10.3%	129865 13.4%
SAME-DAY VISIT IN ONTARIO	456303 74.1%	422525 79.0%	98957 80.7%	279970 88.3%	2974 31.3%	28254 76.2%	1801 16.7%	341 3.0%	10227 38.8%	33778 41.7%	-	-	-	-	456303 74.1%	116716 81.3%	94602 65.9%	142104 71.5%	102881 79.2%
OVERNIGHT VISIT IN ONTARIO	159411 25.9%	112140 21.0%	23604 19.3%	37096 11.7%	6524 68.7%	8822 23.8%	8964 83.3%	10987 97.0%	16144 61.2%	47271 58.3%	-	-	-	-	159411 25.9%	26777 18.7%	48950 34.1%	56700 28.5%	26984 20.8%
NOT STATED	179380 3.6%	175191 5.6%	57797 7.2%	95677 7.9%	3745 1.7%	13326 3.7%	282 .1%	945 .7%	3420 2.5%	4188 .2%	-	-	-	-	-	48490 6.5%	33177 2.6%	46984 2.4%	50728 5.2%
SAME-DAY VISIT IN ONTARIO	178386 99.4%	174864 99.8%	57788 100.0%	95471 99.8%	3634 97.0%	13326 100.0%	282 100.0%	945 100.0%	3420 100.0%	3522 84.1%	-	-	-	-	-	48490 100.0%	33056 99.6%	46111 98.1%	50728 100.0%
OVERNIGHT VISIT IN ONTARIO	994 .6%	327 .2%	10 *	207 .2%	111 3.0%	-	-	-	-	666 15.9%	-	-	-	-	-	-	120 .4%	873 1.9%	-

ITS 99 - U.S. RESIDENTS

TABLE P10-1

MAIN PURPOSE OF TRIP
BASE: OVERNIGHT VISIT COSTS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED			
		BORDER STATES																	
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV
TOTAL (WEIGHTED - $000s)	3267812	1666734	385474	405922	173603	247614	218359	122852	112911	1601078	1512386	319508	1216410	59104	159411	378974	883569	1402143	603127
PLEASURE	1512386 46.3%	1028072 61.7%	225498 58.5%	269383 66.4%	110630 63.7%	160540 64.8%	102356 46.9%	90282 73.5%	69383 61.4%	484314 30.2%	1512386 100.0%	-	-	-	-	92654 24.4%	416048 47.1%	828889 59.1%	174795 29.0%
VFR	319508 9.8%	132370 7.9%	44345 11.5%	41136 10.1%	8788 5.1%	16399 6.6%	14062 6.4%	3500 2.8%	4141 3.7%	187137 11.7%	-	319508 100.0%	-	-	-	36286 9.6%	79333 9.0%	128362 9.2%	75527 12.5%
BUSINESS	1216410 37.2%	367837 22.1%	83974 21.8%	53309 13.1%	44380 25.6%	56232 22.7%	90189 41.3%	17827 14.5%	21926 19.4%	848573 53.0%	-	-	1216410 100.0%	-	-	208614 55.0%	320647 36.3%	371497 26.5%	315653 52.3%
PERSONAL	59104 1.8%	25987 1.6%	8044 2.1%	4790 1.2%	3171 1.8%	5622 2.3%	2787 1.3%	256 .2%	1317 1.2%	33117 2.1%	-	-	-	59104 100.0%	-	14643 3.9%	18472 2.1%	15822 1.1%	10167 1.7%
OTHER	159411 4.9%	112140 6.7%	23604 6.1%	37096 9.1%	6524 3.8%	8822 3.6%	8964 4.1%	10987 8.9%	16144 14.3%	47271 3.0%	-	-	-	-	159411 100.0%	26777 7.1%	48950 5.5%	56700 4.0%	26984 4.5%
NOT STATED	994 *	327 *	10 *	207 .1%	111 .1%	-	-	-	-	666 *	-	-	-	-	-	-	120 *	873 .1%	-

ITS 99 - U.S. RESIDENTS

TABLE P11-1

MAIN PURPOSE OF TRIP
BASE: PERSON NIGHTS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (WEIGHTED - 000s)	25893	15719	4142	3894	1719	2114	1546	1221	1082	10175	14863	5200	3871	446	1507	2151	6996	12810	3936	24382
PLEASURE	14863 57.4%	10295 65.5%	2606 62.9%	2503 64.3%	1198 69.7%	1418 67.1%	972 62.9%	845 69.2%	753 69.6%	4568 44.9%	14863 100.0%	-	-	-	-	790 36.7%	3944 56.4%	8838 69.0%	1290 32.8%	14023 57.5%
VFR	5200 20.1%	2716 17.3%	873 21.1%	793 20.4%	205 11.9%	353 16.7%	246 15.9%	123 10.1%	123 11.3%	2485 24.4%	-	5200 100.0%	-	-	-	479 22.3%	1353 19.3%	2151 16.8%	1217 30.9%	4874 20.0%
BUSINESS	3871 15.0%	1335 8.5%	264 6.4%	262 6.7%	166 9.7%	230 10.9%	249 16.1%	86 7.1%	78 7.2%	2536 24.9%	-	-	3871 100.0%	-	-	580 27.0%	1029 14.7%	1174 9.2%	1088 27.6%	3616 14.8%
PERSONAL	446 1.7%	221 1.4%	72 1.7%	48 1.2%	45 2.6%	27 1.3%	22 1.5%	2 .1%	4 .4%	225 2.2%	-	-	-	446 100.0%	-	76 3.5%	149 2.1%	114 .9%	108 2.7%	429 1.8%
OTHER	1507 5.8%	1150 7.3%	325 7.9%	288 7.4%	105 6.1%	85 4.0%	57 3.7%	165 13.6%	125 11.5%	357 3.5%	-	-	-	-	1507 100.0%	226 10.5%	520 7.4%	527 4.1%	234 6.0%	1433 5.9%
NOT STATED	7 *	2 *	1 *	1 *	1 .1%	-	-	-	-	5 .1%	-	-	-	-	-	-	2 *	6 *	-	7 *

ITS 99 - U.S. RESIDENTS

TABLE P12-1

MAIN PURPOSE OF TRIP
BASE: PARTY NIGHTS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	ONTARIO ONLY CDN LOCATION VISITED
TOTAL (WEIGHTED - 000s)	12142	6808	1824	1799	763	924	695	388	415	5334	5764	2805	2659	242	668	1144	3292	5569	2137	11326
PLEASURE	5764 47.5%	3859 56.7%	980 53.7%	1042 57.9%	474 62.1%	536 58.1%	341 49.0%	235 60.4%	251 60.5%	1905 35.7%	5764 100.0%	-	-	-	-	299 26.1%	1515 46.0%	3344 60.1%	606 28.3%	5356 47.3%
VFR	2805 23.1%	1403 20.6%	468 25.6%	399 22.2%	108 14.1%	172 18.6%	139 19.9%	56 14.5%	62 15.1%	1402 26.3%	-	2805 100.0%	-	-	-	276 24.1%	762 23.1%	1085 19.5%	682 31.9%	2627 23.2%
BUSINESS	2659 21.9%	947 13.9%	194 10.6%	192 10.7%	118 15.4%	154 16.7%	178 25.6%	52 13.4%	60 14.4%	1712 32.1%	-	-	2659 100.0%	-	-	435 38.0%	739 22.4%	827 14.8%	658 30.8%	2483 21.9%
PERSONAL	242 2.0%	112 1.6%	38 2.1%	27 1.5%	16 2.1%	14 1.5%	13 1.8%	1 .3%	4 .9%	130 2.4%	-	-	-	242 100.0%	-	40 3.5%	79 2.4%	65 1.2%	57 2.7%	231 2.0%
OTHER	668 5.5%	485 7.1%	144 7.9%	138 7.7%	48 6.2%	48 5.2%	26 3.7%	44 11.3%	38 9.1%	182 3.4%	-	-	-	-	668 100.0%	94 8.2%	195 5.9%	245 4.4%	134 6.3%	625 5.5%
NOT STATED	4 *	2 *	1 *	1 *	1 .1%	-	-	-	-	3 *	-	-	-	-	-	-	1 *	3 .1%	-	4 *

ITS 99 - U.S. RESIDENTS

TABLE P13-1

MAIN PURPOSE OF TRIP
BASE: PARTY VISITS IN ONTARIO

	TOTAL PARTY VISITS IN ONTARIO						OVERNIGHT PARTY VISITS IN ONTARIO					
		AGE OF VISITOR PARTY MEMBERS						AGE OF VISITOR PARTY MEMBERS				
	TOTAL	ANY UNDER 15 YRS	ANY 15-24 YEARS	ANY 25-44 YEARS	ANY 45-64 YEARS	ANY 65+ YEARS	TOTAL	ANY UNDER 15 YRS	ANY 15-24 YEARS	ANY 25-44 YEARS	ANY 45-64 YEARS	ANY 65+ YEARS
TOTAL (UNWEIGHTED)	17718	757	627	3266	3977	1486	7566	715	569	2898	3537	1334
TOTAL (WEIGHTED - 000s)	14594	416	327	1663	2086	812	3725	394	291	1426	1788	671
PLEASURE	6756	299	203	703	958	513	1763	285	182	638	857	416
	46.3%	71.7%	62.0%	42.3%	45.9%	63.2%	47.3%	72.3%	62.7%	44.7%	47.9%	62.0%
VFR	2189	86	70	314	367	155	690	81	62	259	294	145
	15.0%	20.7%	21.4%	18.9%	17.6%	19.1%	18.5%	20.6%	21.5%	18.2%	16.4%	21.6%
BUSINESS	1825	12	18	518	573	44	958	11	17	430	479	38
	12.5%	3.0%	5.6%	31.1%	27.5%	5.5%	25.7%	2.7%	5.9%	30.1%	26.8%	5.6%
PERSONAL	78	5	7	29	40	12	70	4	6	25	38	11
	.5%	1.1%	2.1%	1.7%	1.9%	1.5%	1.9%	1.0%	2.1%	1.8%	2.1%	1.6%
OTHER	2686	15	29	99	146	85	241	14	23	75	121	62
	18.4%	3.6%	8.9%	5.9%	7.0%	10.4%	6.5%	3.5%	7.8%	5.3%	6.7%	9.2%
NOT STATED	1061	-	-	-	2	2	2	-	-	-	-	-
	7.3%				.1%	.3%	*				*	

ITS 99 - U.S. RESIDENTS

TABLE P14-1

ACCOMMODATION USED IN ONTARIO
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	ONTARIO ONLY CDN LOCATION VISITED
TOTAL (UNWEIGHTED)	7566	4624	1269	1270	486	520	432	277	370	2942	3434	1351	2138	168	471	1000	2655	2525	1386	6963
TOTAL (WEIGHTED - 000s)	7792	5295	1449	1661	484	700	415	277	308	2497	4464	1307	1347	144	527	916	2062	3415	1399	7280
HOTEL ONLY, IN ONTARIO	2807	1811	483	536	190	324	148	75	54	996	1521	106	986	46	146	479	736	1009	583	2634
	36.0%	34.2%	33.3%	32.3%	39.3%	46.3%	35.7%	27.0%	17.6%	39.9%	34.1%	8.1%	73.2%	31.8%	27.7%	52.3%	35.7%	29.6%	41.7%	36.2%
MOTEL ONLY, IN ONTARIO	1033	751	155	242	89	122	86	22	35	281	755	57	127	23	72	130	280	452	171	929
	13.3%	14.2%	10.7%	14.6%	18.4%	17.5%	20.6%	8.0%	11.4%	11.3%	16.9%	4.4%	9.4%	15.8%	13.6%	14.2%	13.6%	13.2%	12.2%	12.8%
COMMERCIAL COTTAGE ONLY, IN ONTARIO	555	429	119	84	46	24	33	57	66	127	447	38	4	1	65	16	169	345	25	545
	7.1%	8.1%	8.2%	5.1%	9.5%	3.4%	7.9%	20.5%	21.5%	5.1%	10.0%	2.9%	.3%	.8%	12.2%	1.7%	8.2%	10.1%	1.8%	7.5%
CAMPING ONLY, IN ONTARIO	380	284	63	79	31	36	6	46	23	96	320	22	1	-	36	1	80	277	22	361
	4.9%	5.4%	4.3%	4.8%	6.3%	5.2%	1.4%	16.7%	7.4%	3.8%	7.2%	1.7%	.1%		6.9%	.1%	3.9%	8.1%	1.6%	5.0%
MIXED ROOFED COMMERCIAL ONLY, IN ONTARIO (2+ TYPES OF ROOFED)	198	117	23	26	8	20	16	13	11	81	148	4	31	1	13	7	48	103	40	180
	2.5%	2.2%	1.6%	1.6%	1.7%	2.9%	3.9%	4.6%	3.6%	3.2%	3.3%	.3%	2.3%	.7%	2.5%	.8%	2.3%	3.0%	2.9%	2.5%
MIXED COMMERCIAL ONLY, IN ONTARIO (CAMPING + AT LEAST ONE ROOFED)	25	18	2	9	2	-	-	2	2	7	24	1	-	-	-	-	8	18	-	25
	.3%	.3%	.2%	.6%	.4%		.1%	.6%	.7%	.3%	.5%	.1%					.4%	.5%		.3%
MIXED COMMERCIAL & NON-COMMERCIAL, IN ONTARIO	339	131	28	50	7	20	11	9	6	208	148	122	46	17	5	18	77	180	64	309
	4.3%	2.5%	2.0%	3.0%	1.4%	2.8%	2.6%	3.2%	2.1%	8.3%	3.3%	9.4%	3.4%	11.6%	.9%	2.0%	3.7%	5.3%	4.6%	4.2%
NON-COMMERCIAL ACCOMMODATION ONLY, IN ONTARIO	1414	993	340	387	59	79	50	18	61	422	467	813	45	44	45	178	392	506	338	1339
	18.2%	18.8%	23.4%	23.3%	12.2%	11.3%	12.1%	6.4%	19.7%	16.9%	10.5%	62.2%	3.3%	30.6%	8.6%	19.4%	19.0%	14.8%	24.2%	18.4%
OTHER ACCOMMODATION/TYPE NOT STATED	1041	762	236	247	52	75	66	36	50	280	634	142	107	12	145	88	273	526	154	958
	13.4%	14.4%	16.3%	14.9%	10.8%	10.7%	15.8%	13.0%	16.1%	11.2%	14.2%	10.9%	7.9%	8.7%	27.4%	9.6%	13.3%	15.4%	11.0%	13.2%
NO ACCOMMODATION IN ONTARIO	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ROOFED COMMERCIAL ACCOMMODATION ONLY, IN ONTARIO	4593	3108	779	889	334	490	282	166	167	1485	2871	206	1148	71	296	631	1232	1910	820	4287
	58.9%	58.7%	53.8%	53.5%	68.9%	70.0%	68.1%	60.0%	54.1%	59.5%	64.3%	15.7%	85.2%	49.1%	56.1%	69.0%	59.8%	55.9%	58.6%	58.9%
TOTAL COMMERCIAL ACCOMMODATION ONLY, IN ONTARIO (ROOFED OR CAMPING)	4998	3410	845	978	366	527	288	215	192	1588	3215	229	1149	71	332	632	1320	2204	842	4674
	64.1%	64.4%	58.3%	58.8%	75.6%	75.2%	69.5%	77.4%	62.2%	63.6%	72.0%	17.5%	85.3%	49.1%	63.0%	69.0%	64.0%	64.5%	60.2%	64.2%

ITS 99 - U.S. RESIDENTS

ACCOMMODATION USED IN ONTARIO
BASE: OVERNIGHT PARTY VISITS IN ONTARIO

	TOTAL	ORIGIN OF TRAVELLERS: BORDER STATES: TOTAL	NEW YORK	MICHIGAN	PENN.	OHIO	ILLINOIS	WISCONSIN	MINNESOTA	OTHER USA	MAIN PURPOSE OF TRIP: PLEASURE	VFR	BUSINESS	PERSONAL	OTHER	QUARTER TRIP STARTED: Q.I	Q.II	Q.III	Q.IV	ONTARIO ONLY CDN LOCATION VISITED
TOTAL (UNWEIGHTED)	7566	4624	1269	1270	486	520	432	277	370	2942	3434	1351	2138	168	471	1000	2655	2525	1386	6963
TOTAL (WEIGHTED - 000s)	3725	2377	657	769	220	294	212	99	127	1348	1763	690	958	70	241	474	1010	1490	751	3458
HOTEL ONLY, IN ONTARIO	1442 38.7%	841 35.4%	216 32.9%	245 31.9%	91 41.6%	136 46.2%	89 42.2%	34 34.4%	29 22.8%	601 44.6%	586 33.2%	50 7.3%	720 75.2%	21 29.1%	63 26.2%	243 51.3%	405 40.1%	468 31.4%	326 43.4%	1348 39.0%
MOTEL ONLY, IN ONTARIO	478 12.8%	341 14.4%	73 11.1%	108 14.1%	38 17.2%	52 17.6%	41 19.4%	11 11.6%	17 13.7%	137 10.1%	311 17.7%	32 4.6%	88 9.1%	9 13.1%	37 15.5%	68 14.3%	130 12.9%	189 12.7%	90 12.0%	428 12.4%
COMMERCIAL COTTAGE ONLY, IN ONTARIO	176 4.7%	137 5.8%	40 6.1%	31 4.1%	15 6.6%	10 3.3%	8 4.0%	14 14.6%	19 14.9%	38 2.8%	138 7.8%	15 2.2%	2 .3%	- .6%	20 8.2%	4 .9%	49 4.8%	112 7.5%	11 1.4%	172 5.0%
CAMPING ONLY, IN ONTARIO	153 4.1%	102 4.3%	27 4.1%	29 3.7%	15 6.7%	11 3.6%	2 1.1%	13 12.7%	6 5.0%	51 3.8%	128 7.3%	10 1.4%	- *	-	14 6.0%	1 .1%	28 2.7%	114 7.6%	11 1.5%	146 4.2%
MIXED ROOFED COMMERCIAL ONLY, IN ONTARIO (2+ TYPES OF ROOFED)	87 2.3%	48 2.0%	11 1.6%	12 1.5%	4 1.9%	11 3.8%	3 1.5%	4 3.6%	3 2.3%	39 2.9%	58 3.3%	3 .4%	19 2.0%	- .4%	7 2.8%	5 1.0%	16 1.6%	45 3.0%	20 2.7%	77 2.2%
MIXED COMMERCIAL ONLY, IN ONTARIO (CAMPING + AT LEAST ONE ROOFED)	8 .2%	6 .3%	1 .1%	2 .3%	1 .4%	-	- .1%	- .5%	1 .8%	2 .2%	8 .4%	- .1%	-	-	-	-	2 .2%	6 .4%	-	8 .2%
MIXED COMMERCIAL & NON-COMMERCIAL, IN ONTARIO	148 4.0%	51 2.2%	12 1.8%	21 2.8%	2 1.0%	6 2.0%	4 2.1%	3 3.2%	2 1.9%	97 7.2%	64 3.6%	57 8.2%	18 1.9%	7 10.5%	2 .8%	11 2.4%	34 3.4%	77 5.1%	26 3.5%	129 3.7%
NON-COMMERCIAL ACCOMMODATION ONLY, IN ONTARIO	756 20.3%	506 21.3%	176 26.9%	194 25.3%	31 14.3%	37 12.6%	28 13.4%	9 9.0%	29 22.9%	250 18.6%	212 12.0%	459 66.6%	35 3.6%	25 34.9%	25 10.5%	100 21.0%	216 21.4%	259 17.4%	181 24.1%	716 20.7%
OTHER ACCOMMODATION/TYPE NOT STATED	478 12.8%	345 14.5%	101 15.4%	125 16.3%	23 10.2%	32 10.8%	34 16.2%	10 10.4%	20 15.6%	132 9.8%	258 14.7%	63 9.2%	75 7.9%	8 11.4%	72 30.0%	43 9.0%	130 12.9%	220 14.8%	85 11.3%	434 12.6%
NO ACCOMMODATION IN ONTARIO	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ROOFED COMMERCIAL ACCOMMODATION ONLY, IN ONTARIO	2182 58.6%	1367 57.5%	340 51.7%	397 51.6%	148 67.4%	209 71.0%	142 67.1%	63 64.2%	68 53.8%	815 60.5%	1093 62.0%	100 14.5%	830 86.6%	30 43.2%	127 52.8%	320 67.5%	600 59.4%	814 54.6%	448 59.6%	2025 58.6%
TOTAL COMMERCIAL ACCOMMODATION ONLY, IN ONTARIO (ROOFED OR CAMPING)	2343 62.9%	1475 62.0%	367 55.9%	428 55.7%	163 74.4%	219 74.6%	144 68.3%	77 77.4%	76 59.5%	868 64.4%	1229 69.7%	110 16.0%	830 86.6%	30 43.2%	142 58.8%	320 67.6%	630 62.4%	934 62.7%	459 61.1%	2179 63.0%

ITS 99 - U.S. RESIDENTS

TABLE P16-1

NIGHTS SPENT IN VARIOUS ACCOMMODATION TYPES
BASE: PERSON NIGHTS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	ONTARIO ONLY CDN LOCATION VISITED
TOTAL NIGHTS (000s)	25893	15719	4142	3894	1719	2114	1546	1221	1082	10175	14863	5200	3871	446	1507	2151	6996	12810	3936	24382
HOTEL NIGHTS	7486 28.9%	4215 26.8%	1104 26.7%	1127 28.9%	457 26.6%	795 37.6%	386 25.0%	204 16.7%	143 13.2%	3271 32.1%	3808 25.6%	312 6.0%	2835 73.2%	130 29.3%	395 26.2%	1068 49.6%	1943 27.8%	2940 22.9%	1535 39.0%	6908 28.3%
AVERAGE NIGHTS PER USER	2.33	2.08	1.98	1.88	2.23	2.27	2.31	2.36	2.28	2.77	2.18	2.05	2.63	2.13	2.42	2.10	2.40	2.43	2.27	2.31
MOTEL NIGHTS	2659 10.3%	1806 11.5%	399 9.6%	496 12.7%	252 14.7%	269 12.7%	205 13.3%	86 7.0%	99 9.1%	853 8.4%	1891 12.7%	218 4.2%	347 9.0%	65 14.5%	139 9.3%	245 11.4%	779 11.1%	1268 9.9%	367 9.3%	2437 10.0%
AVERAGE NIGHTS PER USER	1.90	1.89	2.00	1.67	2.26	1.78	1.84	2.19	2.07	1.92	1.86	2.06	2.10	2.38	1.56	1.74	2.10	1.91	1.62	1.92
COMMERCIAL COTTAGE NIGHTS	3932 15.2%	2701 17.2%	481 11.6%	380 9.8%	316 18.4%	301 14.2%	398 25.8%	467 38.3%	358 33.1%	1231 12.1%	3271 22.0%	305 5.9%	22 .6%	6 1.4%	328 21.8%	57 2.7%	1189 17.0%	2573 20.1%	112 2.9%	3867 15.9%
AVERAGE NIGHTS PER USER	5.19	4.88	3.66	3.51	5.70	6.54	7.55	6.20	4.25	6.01	5.64	3.18	3.61	2.56	4.45	2.60	5.46	5.36	2.97	5.19
NIGHTS IN ANY ROOFED COMMERCIAL ACCOMMODATION	14077 54.4%	8723 55.5%	1984 47.9%	2003 51.4%	1025 59.6%	1365 64.6%	990 64.0%	757 62.0%	599 55.4%	5354 52.6%	8969 60.3%	835 16.1%	3203 82.8%	201 45.2%	863 57.3%	1370 63.7%	3911 55.9%	6781 52.9%	2014 51.2%	13211 54.2%
AVERAGE NIGHTS PER USER	2.75	2.57	2.32	2.06	2.82	2.59	3.16	4.10	3.29	3.10	2.83	2.46	2.63	2.25	2.75	2.06	2.91	3.06	2.24	2.76
NIGHTS IN CAMPING/TRAILER PARK	1558 6.0%	1095 7.0%	226 5.4%	312 8.0%	141 8.2%	72 3.4%	32 2.1%	170 13.9%	142 13.1%	463 4.5%	1312 8.8%	75 1.4%	8 .2%	-	162 10.7%	2 .1%	372 5.3%	1125 8.8%	58 1.5%	1477 6.1%
AVERAGE NIGHTS PER USER	3.29	3.32	2.92	3.16	4.23	1.92	4.40	3.42	5.42	3.24	3.26	2.41	4.50	-	4.44	3.00	3.60	3.25	2.60	3.34
NIGHTS IN HOME OF FRIENDS/ RELATIVES/PRIVATE COTTAGE	7042 27.2%	3800 24.2%	1183 28.6%	1108 28.5%	409 23.8%	459 21.7%	291 18.8%	119 9.7%	230 21.3%	3242 31.9%	2662 17.9%	3756 72.2%	307 7.9%	198 44.4%	119 7.9%	606 28.2%	1954 27.9%	3051 23.8%	1431 36.4%	6634 27.2%
AVERAGE NIGHTS PER USER	3.84	3.24	2.98	2.48	5.87	4.62	4.72	4.18	3.38	4.91	4.14	3.83	3.24	3.23	2.30	2.99	4.03	4.17	3.47	3.85
NIGHTS IN HOME OF FRIENDS/ RELATIVES	5364 20.7%	2539 16.2%	825 19.9%	773 19.8%	190 11.1%	300 14.2%	242 15.7%	96 7.9%	112 10.4%	2826 27.8%	1085 7.3%	3688 70.9%	304 7.9%	198 44.4%	89 5.9%	582 27.0%	1397 20.0%	2091 16.3%	1295 32.9%	4981 20.4%
AVERAGE NIGHTS PER USER	3.60	2.94	2.87	2.21	4.10	4.07	4.44	3.83	3.96	4.53	3.44	3.79	3.21	3.23	1.99	3.01	3.71	3.75	3.59	3.60
PRIVATE COTTAGE NIGHTS	1678 6.5%	1261 8.0%	359 8.7%	335 8.6%	218 12.7%	159 7.5%	49 3.2%	23 1.9%	118 10.9%	416 4.1%	1577 10.6%	68 1.3%	3 .1%	-	30 2.0%	24 1.1%	557 8.0%	960 7.5%	137 3.5%	1653 6.8%
AVERAGE NIGHTS PER USER	4.71	4.05	3.25	3.34	9.40	6.19	5.78	6.85	2.96	9.22	4.67	6.46	3.00	-	4.37	2.52	4.92	5.31	2.58	4.68
NUMBER OF "OTHER" NIGHTS (INCLUDES NOT STATED)	3217 12.4%	2101 13.4%	748 18.1%	472 12.1%	144 8.4%	218 10.3%	233 15.1%	175 14.3%	112 10.3%	1115 11.0%	1919 12.9%	534 10.3%	353 9.1%	46 10.4%	363 24.1%	173 8.0%	760 10.9%	1852 14.5%	432 11.0%	3059 12.5%
AVERAGE NIGHTS PER USER	3.11	2.76	3.17	1.91	2.83	2.91	3.55	4.85	2.25	4.05	3.03	3.76	3.42	3.71	2.51	2.01	2.78	3.54	2.83	3.21

ITS 99 - U.S. RESIDENTS

NIGHTS SPENT IN VARIOUS ACCOMMODATION TYPES
BASE: PARTY NIGHTS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL NIGHTS (000s)	12142	6808	1824	1799	763	924	695	388	415	5334	5764	2805	2659	242	668	1144	3292	5569	2137	11326
HOTEL NIGHTS	3820 31.5%	1947 28.6%	492 27.0%	518 28.8%	208 27.2%	339 36.7%	218 31.4%	92 23.8%	81 19.4%	1873 35.1%	1474 25.6%	152 5.4%	1968 74.0%	57 23.5%	166 24.8%	562 49.1%	1045 31.7%	1378 24.8%	834 39.0%	3508 31.0%
AVERAGE NIGHTS PER USER	2.36	2.09	2.01	1.90	2.08	2.31	2.23	2.36	2.54	2.73	2.18	2.09	2.56	2.05	2.30	2.16	2.38	2.50	2.27	2.33
MOTEL NIGHTS	1221 10.1%	790 11.6%	184 10.1%	220 12.2%	106 13.8%	109 11.8%	93 13.4%	35 8.9%	43 10.4%	431 8.1%	778 13.5%	114 4.1%	235 8.8%	25 10.2%	70 10.5%	127 11.1%	357 10.9%	543 9.7%	195 9.1%	1114 9.8%
AVERAGE NIGHTS PER USER	1.92	1.88	1.96	1.67	2.30	1.75	1.93	2.09	2.01	1.99	1.88	2.05	2.12	2.13	1.53	1.70	2.15	1.95	1.64	1.95
COMMERCIAL COTTAGE NIGHTS	1256 10.3%	842 12.4%	156 8.6%	147 8.2%	97 12.7%	144 15.6%	90 13.0%	112 28.9%	95 22.9%	414 7.8%	992 17.2%	124 4.4%	17 .6%	2 1.0%	122 18.2%	25 2.2%	313 9.5%	857 15.4%	61 2.8%	1231 10.9%
AVERAGE NIGHTS PER USER	5.09	4.68	3.48	3.61	5.57	6.79	6.89	6.06	3.96	6.18	5.60	3.08	4.60	2.68	4.86	3.25	5.08	5.37	3.39	5.08
NIGHTS IN ANY ROOFED COMMERCIAL ACCOMMODATION	6298 51.9%	3580 52.6%	832 45.6%	885 49.2%	411 53.8%	592 64.1%	402 57.8%	239 61.7%	219 52.8%	2718 50.9%	3245 56.3%	389 13.9%	2219 83.5%	84 34.7%	357 53.5%	714 62.4%	1715 52.1%	2778 49.9%	1090 51.0%	5853 51.7%
AVERAGE NIGHTS PER USER	2.62	2.43	2.26	2.05	2.58	2.71	2.60	3.43	2.96	2.93	2.71	2.41	2.57	2.12	2.63	2.12	2.65	2.98	2.26	2.63
NIGHTS IN CAMPING/TRAILER PARK	661 5.4%	428 6.3%	107 5.9%	111 6.1%	73 9.6%	23 2.5%	13 1.9%	48 12.5%	52 12.6%	233 4.4%	554 9.6%	36 1.3%	4 .1%	-	65 9.8%	2 .2%	135 4.1%	495 8.9%	29 1.3%	611 5.4%
AVERAGE NIGHTS PER USER	3.37	3.51	3.17	3.03	4.54	2.10	4.34	3.53	6.68	3.13	3.33	2.61	4.50	-	4.52	3.00	3.70	3.35	2.57	3.46
NIGHTS IN HOME OF FRIENDS/ RELATIVES/PRIVATE COTTAGE	3738 30.8%	1921 28.2%	594 32.6%	566 31.5%	217 28.4%	226 24.4%	155 22.3%	56 14.3%	108 26.0%	1817 34.1%	1207 20.9%	2164 77.1%	181 6.8%	125 51.7%	61 9.2%	342 29.9%	1071 32.5%	1533 27.5%	792 37.1%	3500 30.9%
AVERAGE NIGHTS PER USER	3.98	3.32	2.99	2.55	6.15	5.13	4.61	4.32	3.40	5.02	4.21	4.03	3.26	3.87	2.19	3.02	4.12	4.32	3.73	3.99
NIGHTS IN HOME OF FRIENDS/ RELATIVES	2989 24.6%	1364 20.0%	448 24.6%	398 22.1%	110 14.4%	164 17.7%	136 19.6%	45 11.6%	63 15.1%	1626 30.5%	506 8.8%	2131 76.0%	179 6.7%	125 51.7%	48 7.2%	331 28.9%	811 24.6%	1118 20.1%	730 34.1%	2762 24.4%
AVERAGE NIGHTS PER USER	3.79	3.07	2.97	2.28	4.23	4.65	4.44	3.95	3.92	4.71	3.53	3.99	3.22	3.87	1.97	3.05	3.86	3.98	3.84	3.80
PRIVATE COTTAGE NIGHTS	749 6.2%	558 8.2%	146 8.0%	168 9.3%	107 14.0%	62 6.7%	19 2.7%	11 2.7%	45 11.0%	192 3.6%	701 12.2%	33 1.2%	2 .1%	-	13 2.0%	11 1.0%	260 7.9%	415 7.5%	62 2.9%	738 6.5%
AVERAGE NIGHTS PER USER	4.74	4.08	2.98	3.43	11.54	7.05	5.55	7.16	2.86	8.89	4.70	7.02	3.00	-	3.71	2.41	4.95	5.32	2.73	4.71
NUMBER OF "OTHER" NIGHTS (INCLUDES NOT STATED)	1445 11.9%	879 12.9%	291 16.0%	237 13.2%	62 8.2%	82 8.9%	125 18.0%	45 11.5%	36 8.6%	567 10.6%	757 13.1%	216 7.7%	255 9.6%	33 13.6%	184 27.5%	86 7.5%	371 11.3%	762 13.7%	226 10.6%	1361 12.0%
AVERAGE NIGHTS PER USER	3.04	2.55	2.87	1.89	2.83	2.61	3.65	4.35	1.79	4.35	2.94	3.44	3.44	4.09	2.54	2.04	2.86	3.47	2.70	3.15

ITS 99 - U.S. RESIDENTS

TABLE P18-1

QUARTER TRIP STARTED
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	ONTARIO ONLY CDN LOCATION VISITED
TOTAL (UNWEIGHTED)	17718	13730	4809	5717	704	870	564	349	717	3988	8099	2777	3077	186	2588	2949	5402	6534	2833	16560
TOTAL (WEIGHTED - 000s)	30031	25676	8683	12514	938	1632	640	407	862	4355	15320	4305	2476	156	5591	5200	7813	10704	6314	29128
QUARTER I	5200	4829	1439	2791	83	251	89	45	131	371	2390	715	472	27	1202	5200	-	-	-	5098
	17.3%	18.8%	16.6%	22.3%	8.9%	15.4%	13.9%	11.2%	15.2%	8.5%	15.6%	16.6%	19.1%	17.7%	21.5%	100.0%				17.5%
QUARTER II	7813	6661	2374	3140	280	376	151	124	216	1152	4050	1019	714	54	1494	-	7813	-	-	7578
	26.0%	25.9%	27.3%	25.1%	29.9%	23.0%	23.6%	30.4%	25.1%	26.5%	26.4%	23.7%	28.8%	35.0%	26.7%		100.0%			26.0%
QUARTER III	10704	8624	3043	3731	431	616	285	192	325	2080	6327	1503	614	41	1514	-	-	10704	-	10313
	35.6%	33.6%	35.0%	29.8%	45.9%	37.8%	44.6%	47.3%	37.7%	47.8%	41.3%	34.9%	24.8%	26.3%	27.1%			100.0%		35.4%
QUARTER IV	6314	5563	1828	2853	144	389	115	46	189	751	2553	1068	677	33	1380	-	-	-	6314	6139
	21.0%	21.7%	21.1%	22.8%	15.3%	23.8%	17.9%	11.2%	22.0%	17.2%	16.7%	24.8%	27.3%	21.1%	24.7%				100.0%	21.1%

ITS 99 - U.S. RESIDENTS

TABLE P19-1

QUARTER TRIP STARTED
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	7566	4624	1269	1270	486	520	432	277	370	2942	3434	1351	2138	168	471	1000	2655	2525	1386	6963
TOTAL (WEIGHTED - 000s)	7792	5295	1449	1661	484	700	415	277	308	2497	4464	1307	1347	144	527	916	2062	3415	1399	7280
QUARTER I	916 11.8%	676 12.8%	193 13.3%	272 16.4%	48 9.9%	80 11.4%	35 8.3%	21 7.7%	28 9.0%	240 9.6%	368 8.2%	167 12.8%	247 18.4%	24 16.7%	109 20.7%	916 100.0%	-	-	-	881 12.1%
QUARTER II	2062 26.5%	1387 26.2%	368 25.4%	425 25.6%	141 29.1%	160 22.9%	112 27.1%	105 37.7%	76 24.7%	674 27.0%	1147 25.7%	334 25.6%	362 26.9%	50 35.0%	168 31.8%	-	2062 100.0%	-	-	1935 26.6%
QUARTER III	3415 43.8%	2303 43.5%	661 45.6%	652 39.3%	195 40.3%	312 44.5%	195 46.9%	125 45.2%	163 53.0%	1112 44.5%	2372 53.1%	502 38.4%	359 26.6%	39 27.2%	142 26.9%	-	-	3415 100.0%	-	3175 43.6%
QUARTER IV	1399 18.0%	928 17.5%	227 15.7%	312 18.8%	100 20.6%	148 21.2%	73 17.7%	26 9.4%	41 13.4%	471 18.9%	578 12.9%	303 23.2%	379 28.1%	30 21.1%	109 20.6%	-	-	-	1399 100.0%	1289 17.7%

ITS 99 - U.S. RESIDENTS

TABLE P20-1

QUARTER TRIP STARTED
BASE: VISIT COSTS IN ONTARIO

	TOTAL	ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED			
		BORDER STATES																	
		TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV
TOTAL (WEIGHTED - $000s)	4924326	3103386	805233	1206966	219722	359072	241873	131618	138901	1820940	2278959	383936	1404132	62205	615714	743193	1282798	1927814	970522
QUARTER I	743193 15.1%	526366 17.0%	117121 14.5%	285271 23.6%	18073 8.2%	56278 15.7%	26701 11.0%	7730 5.9%	15192 10.9%	216826 11.9%	244425 10.7%	44085 11.5%	247830 17.7%	14870 23.9%	143493 23.3%	743193 100.0%	-	-	-
QUARTER II	1282798 26.1%	813931 26.2%	225961 28.1%	270901 22.4%	67597 30.8%	80286 22.4%	72595 30.0%	60739 46.1%	35852 25.8%	468867 25.7%	613548 26.9%	97610 25.4%	374613 26.7%	20298 32.6%	143552 23.3%	-	1282798 100.0%	-	-
QUARTER III	1927814 39.1%	1174055 37.8%	307512 38.2%	400263 33.2%	96770 44.0%	144804 40.3%	98849 40.9%	52733 40.1%	73123 52.6%	753759 41.4%	1097520 48.2%	151586 39.5%	416694 29.7%	16226 26.1%	198804 32.3%	-	-	1927814 100.0%	-
QUARTER IV	970522 19.7%	589034 19.0%	154639 19.2%	250531 20.8%	37282 17.0%	77703 21.6%	43728 18.1%	10416 7.9%	14734 10.6%	381488 21.0%	323465 14.2%	90656 23.6%	364995 26.0%	10811 17.4%	129865 21.1%	-	-	-	970522 100.0%

ITS 99 - U.S. RESIDENTS

TABLE P21-1

QUARTER TRIP STARTED
BASE: OVERNIGHT VISIT COSTS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED			
		BORDER STATES																	
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV
TOTAL (WEIGHTED - $000s)	3267812	1666734	385474	405922	173603	247614	218359	122852	112911	1601078	1512386	319508	1216410	59104	159411	378974	883569	1402143	603127
QUARTER I	378974 11.6%	186451 11.2%	45435 11.8%	60160 14.8%	14793 8.5%	27230 11.0%	21978 10.1%	7151 5.8%	9704 8.6%	192523 12.0%	92654 6.1%	36286 11.4%	208614 17.1%	14643 24.8%	26777 16.8%	378974 100.0%	-	-	-
QUARTER II	883569 27.0%	468847 28.1%	93839 24.3%	104528 25.8%	48745 28.1%	60636 24.5%	69774 32.0%	59417 48.4%	31908 28.3%	414722 25.9%	416048 27.5%	79333 24.8%	320647 26.4%	18472 31.3%	48950 30.7%	-	883569 100.0%	-	-
QUARTER III	1402143 42.9%	745218 44.7%	184194 47.8%	166572 41.0%	81182 46.8%	116380 47.0%	88499 40.5%	48682 39.6%	59708 52.9%	656924 41.0%	828889 54.8%	128362 40.2%	371497 30.5%	15822 26.8%	56700 35.6%	-	-	1402143 100.0%	-
QUARTER IV	603127 18.5%	266218 16.0%	62006 16.1%	74662 18.4%	28883 16.6%	43369 17.5%	38107 17.5%	7602 6.2%	11590 10.3%	336909 21.0%	174795 11.6%	75527 23.6%	315653 25.9%	10167 17.2%	26984 16.9%	-	-	-	603127 100.0%

ITS 99 - U.S. RESIDENTS

TABLE P22-1

QUARTER TRIP STARTED
BASE: PERSON NIGHTS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (WEIGHTED - 000s)	25893	15719	4142	3894	1719	2114	1546	1221	1082	10175	14863	5200	3871	446	1507	2151	6996	12810	3936	24382
QUARTER I	2151	1420	418	514	116	195	76	42	60	731	790	479	580	76	226	2151	-	-	-	2046
	8.3%	9.0%	10.1%	13.2%	6.7%	9.2%	4.9%	3.4%	5.5%	7.2%	5.3%	9.2%	15.0%	17.0%	15.0%	100.0%				8.4%
QUARTER II	6996	4250	866	996	488	499	552	578	271	2746	3944	1353	1029	149	520	-	6996	-	-	6598
	27.0%	27.0%	20.9%	25.6%	28.4%	23.6%	35.7%	47.3%	25.1%	27.0%	26.5%	26.0%	26.6%	33.3%	34.5%		100.0%			27.1%
QUARTER III	12810	7795	2279	1832	864	982	714	528	596	5015	8838	2151	1174	114	527	-	-	12810	-	12062
	49.5%	49.6%	55.0%	47.0%	50.2%	46.5%	46.2%	43.3%	55.0%	49.3%	59.5%	41.4%	30.3%	25.5%	35.0%			100.0%		49.5%
QUARTER IV	3936	2253	579	552	252	438	204	73	156	1683	1290	1217	1088	108	234	-	-	-	3936	3676
	15.2%	14.3%	14.0%	14.2%	14.6%	20.7%	13.2%	6.0%	14.4%	16.5%	8.7%	23.4%	28.1%	24.2%	15.5%				100.0%	15.1%

ITS 99 - U.S. RESIDENTS

TABLE P23-1

ACTIVITIES ON TRIP
BASE: TOTAL PERSON VISITS IN ONTARIO

	TOTAL	ORIGIN OF TRAVELLERS: BORDER STATES: TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	MAIN PURPOSE OF TRIP: PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	QUARTER TRIP STARTED: Q.I	Q.II	Q.III	Q.IV	ONTARIO ONLY CDN LOCATION VISITED
TOTAL (UNWEIGHTED)	17718	13730	4809	5717	704	870	564	349	717	3988	8099	2777	3077	186	2588	2949	5402	6534	2833	16560
TOTAL (WEIGHTED - 000s)	30031	25676	8683	12514	938	1632	640	407	862	4355	15320	4305	2476	156	5591	5200	7813	10704	6314	29128
QUESTION NOT ASKED	20587 68.6%	19106 74.4%	6805 78.4%	10260 82.0%	377 40.2%	833 51.0%	178 27.9%	109 26.8%	544 63.1%	1482 34.0%	10024 65.4%	2703 62.8%	838 33.8%	-	4853 86.8%	4030 77.5%	5266 67.4%	6721 62.8%	4570 72.4%	20587 70.7%
TOTAL ASKED QUESTION	9444 31.4% 100.0%	6570 25.6% 100.0%	1879 21.6% 100.0%	2254 18.0% 100.0%	561 59.8% 100.0%	799 49.0% 100.0%	462 72.1% 100.0%	298 73.2% 100.0%	318 36.9% 100.0%	2873 66.0% 100.0%	5297 34.6% 100.0%	1602 37.2% 100.0%	1639 66.2% 100.0%	156 100.0% 100.0%	738 13.2% 100.0%	1170 22.5% 100.0%	2547 32.6% 100.0%	3983 37.2% 100.0%	1744 27.6% 100.0%	8540 29.3% 100.0%
VISITING FRIENDS OR RELATIVES	2594 27.5%	1580 24.0%	489 26.0%	585 26.0%	125 22.2%	159 19.9%	102 22.1%	45 15.0%	76 23.8%	1014 35.3%	884 16.7%	1269 79.2%	237 14.5%	118 75.8%	87 11.7%	298 25.4%	676 26.6%	1110 27.9%	510 29.2%	2295 26.9%
ATTENDING FESTIVALS OR FAIRS (A/B)	654 6.9%	462 7.0%	157 8.3%	172 7.6%	53 9.5%	29 3.6%	30 6.5%	13 4.3%	8 2.7%	192 6.7%	452 8.5%	118 7.4%	55 3.4%	7 4.4%	22 3.0%	49 4.2%	175 6.9%	343 8.6%	87 5.0%	552 6.5%
ATTENDING CULTURAL EVENTS (A/B)	1530 16.2%	1261 19.2%	426 22.7%	579 25.7%	79 14.0%	95 11.9%	56 12.2%	17 5.6%	10 3.2%	268 9.3%	1086 20.5%	301 18.8%	98 6.0%	10 6.2%	35 4.8%	128 10.9%	362 14.2%	646 16.2%	394 22.6%	1439 16.9%
ATTENDING SPORTS EVENTS (E)	485 5.1%	319 4.9%	149 7.9%	81 3.6%	26 4.6%	28 3.5%	17 3.8%	11 3.6%	8 2.4%	166 5.8%	262 5.0%	126 7.9%	64 3.9%	3 1.9%	30 4.1%	50 4.3%	161 6.3%	215 5.4%	59 3.4%	438 5.1%
SHOPPING	5091 53.9%	3396 51.7%	1027 54.7%	1079 47.9%	336 60.0%	477 59.6%	232 50.3%	128 43.0%	117 36.9%	1695 59.0%	3336 63.0%	832 51.9%	669 40.8%	90 57.6%	162 22.0%	511 43.6%	1359 53.4%	2308 58.0%	914 52.4%	4503 52.7%
SIGHTSEEING	4570 48.4%	2963 45.1%	709 37.7%	907 40.2%	335 59.7%	519 64.9%	229 49.7%	134 45.1%	130 40.9%	1607 55.9%	3278 61.9%	537 33.5%	492 30.0%	61 39.2%	200 27.1%	443 37.9%	1194 46.9%	2204 55.3%	729 41.8%	3958 46.3%
NIGHTLIFE/ENTERTAINMENT	1659 17.6%	1117 17.0%	315 16.8%	396 17.6%	92 16.4%	154 19.3%	97 21.0%	34 11.6%	28 8.8%	542 18.9%	949 17.9%	237 14.8%	356 21.7%	29 18.8%	85 11.6%	281 24.0%	441 17.3%	619 15.5%	318 18.2%	1437 16.8%
DINING AT HIGH QUALITY RESTAURANTS	3539 37.5%	2278 34.7%	644 34.3%	754 33.4%	224 39.9%	289 36.2%	201 43.5%	72 24.2%	95 29.9%	1260 43.9%	2063 39.0%	385 24.0%	896 54.7%	52 33.7%	139 18.8%	437 37.3%	963 37.8%	1395 35.0%	743 42.6%	3046 35.7%
VISITING A THEME PARK (E)	397 4.2%	259 3.9%	121 6.5%	70 3.1%	18 3.2%	25 3.2%	16 3.4%	1 .5%	7 2.2%	138 4.8%	307 5.8%	58 3.6%	14 .8%	3 1.9%	16 2.1%	9 .7%	120 4.7%	245 6.1%	24 1.4%	347 4.1%
VISITING A ZOO, MUSEUM, NATURAL DISPLAY (A)	1517 16.1%	931 14.2%	266 14.2%	279 12.4%	84 14.9%	153 19.1%	81 17.6%	40 13.4%	28 8.9%	586 20.4%	1150 21.7%	148 9.3%	146 8.9%	23 14.8%	49 6.6%	114 9.7%	449 17.6%	754 18.9%	200 11.5%	1254 14.7%
VISITING A NATIONAL, PROVINCIAL, REGIONAL PARK OR HISTORIC SITE	2597 27.5%	1622 24.7%	323 17.2%	511 22.7%	212 37.8%	256 32.0%	143 31.1%	86 29.0%	91 28.7%	975 33.9%	2037 38.5%	237 14.8%	201 12.3%	43 27.6%	77 10.5%	162 13.9%	658 25.9%	1380 34.7%	396 22.7%	2155 25.2%

Continued

ITS 99 - U.S. RESIDENTS

TABLE P23-2

ACTIVITIES ON TRIP
BASE: TOTAL PERSON VISITS IN ONTARIO

	TOTAL	ORIGIN OF TRAVELLERS: BORDER STATES: TOTAL	NEW YORK	MICHIGAN	PENN.	OHIO	ILLINOIS	WISCONSIN	MINNESOTA	OTHER USA	MAIN PURPOSE OF TRIP: PLEASURE	VFR	BUSINESS	PERSONAL	OTHER	QUARTER TRIP STARTED: Q.I	Q.II	Q.III	Q.IV	ONTARIO ONLY CDN LOCATION VISITED
TOTAL (UNWEIGHTED)	17718	13730	4809	5717	704	870	564	349	717	3988	8099	2777	3077	186	2588	2949	5402	6534	2833	16560
TOTAL (WEIGHTED - 000s)	30031	25676	8683	12514	938	1632	640	407	862	4355	15320	4305	2476	156	5591	5200	7813	10704	6314	29128
PARTICIPATING IN SPORTS OR OUTDOOR ACTIVITIES	2482 26.3%	1864 28.4%	501 26.7%	526 23.3%	170 30.3%	236 29.5%	122 26.4%	146 48.9%	164 51.5%	618 21.5%	1804 34.1%	345 21.5%	116 7.1%	15 9.4%	200 27.2%	214 18.3%	636 25.0%	1457 36.6%	174 10.0%	2265 26.5%
SWIMMING (D)	1230 13.0%	933 14.2%	338 18.0%	275 12.2%	79 14.1%	140 17.6%	47 10.1%	22 7.3%	33 10.3%	297 10.3%	968 18.3%	192 12.0%	44 2.7%	10 6.5%	16 2.2%	50 4.3%	213 8.4%	913 22.9%	54 3.1%	1144 13.4%
OTHER WATER SPORTS (D)	355 3.8%	251 3.8%	108 5.8%	71 3.1%	24 4.2%	34 4.3%	3 .7%	3 .9%	8 2.4%	104 3.6%	272 5.1%	70 4.4%	2 .2%	1 .5%	9 1.3%	1 .1%	64 2.5%	277 7.0%	13 .7%	337 4.0%
HUNTING OR FISHING	897 9.5%	678 10.3%	97 5.1%	101 4.5%	99 17.7%	59 7.4%	65 14.1%	123 41.2%	134 42.1%	219 7.6%	700 13.2%	82 5.1%	5 .3%	-	109 14.8%	23 1.9%	316 12.4%	511 12.8%	47 2.7%	854 10.0%
CROSS COUNTRY SKIING (C)	21 .2%	15 .2%	7 .4%	5 .2%	- *	1 .1%	-	1 .2%	1 .2%	6 .2%	17 .3%	3 .2%	1 *	-	- *	15 1.3%	1 *	-	5 .3%	14 .2%
DOWN HILL SKIING (C)	62 .7%	49 .8%	5 .3%	35 1.6%	- .1%	3 .4%	4 .8%	-	2 .6%	12 .4%	38 .7%	9 .6%	2 .1%	-	12 1.6%	56 4.8%	-	- *	5 .3%	44 .5%
OTHER SPORT	634 6.7%	464 7.1%	139 7.4%	188 8.4%	34 6.1%	49 6.1%	27 5.8%	12 4.0%	15 4.8%	170 5.9%	382 7.2%	113 7.1%	68 4.2%	4 2.7%	67 9.1%	98 8.4%	154 6.0%	300 7.5%	83 4.7%	551 6.4%
OTHER	722 7.6%	517 7.9%	124 6.6%	225 10.0%	33 5.9%	83 10.4%	21 4.5%	8 2.8%	23 7.2%	205 7.1%	421 7.9%	56 3.5%	68 4.2%	32 20.4%	146 19.8%	123 10.5%	175 6.9%	313 7.9%	111 6.4%	647 7.6%
NONE OF THE ABOVE ACTIVITIES/ NOT STATED	623 6.6%	384 5.9%	105 5.6%	93 4.1%	36 6.4%	72 9.0%	43 9.4%	21 7.1%	15 4.7%	238 8.3%	99 1.9%	21 1.3%	362 22.1%	4 2.3%	128 17.3%	122 10.4%	180 7.1%	184 4.6%	137 7.8%	576 6.7%
NETS																				
(A) ANY CULTURAL ACTIVITIES	3051 32.3%	2193 33.4%	708 [illegible]7%	846 37.5%	169 30.2%	248 31.0%	125 27.1%	55 18.3%	43 13.4%	858 29.9%	2195 41.4%	494 30.9%	244 14.9%	29 18.8%	87 11.8%	233 19.9%	767 30.1%	1476 37.0%	576 33.0%	2708 31.7%
(B) ANY FESTIVALS/CULTURAL EVENTS	1929 20.4%	1525 23.2%	527 28.0%	658 29.2%	119 21.2%	115 14.3%	64 14.0%	24 8.2%	17 5.4%	404 14.1%	1345 25.4%	386 24.1%	135 8.2%	12 7.9%	51 6.9%	158 13.5%	460 18.1%	864 21.7%	448 25.7%	1764 20.7%
(C) SKIING	80 .8%	63 1.0%	12 .7%	40 1.8%	1 .1%	3 .4%	4 .8%	1 .2%	3 .8%	17 .6%	54 1.0%	10 .6%	3 .2%	-	12 1.6%	71 6.1%	1 *	- *	8 .5%	57 .7%
(D) WATER-BASED ACTIVITIES	1308 13.8%	984 15.0%	354 18.8%	290 12.9%	82 14.7%	151 18.9%	49 10.7%	23 7.8%	34 10.6%	324 11.3%	1020 19.3%	210 13.1%	46 2.8%	10 6.7%	22 3.0%	50 4.3%	235 9.2%	959 24.1%	64 3.7%	1213 14.2%
(E) OTHER ATTRACTIONS	834 8.8%	551 8.4%	258 13.7%	146 6.5%	37 6.6%	52 6.5%	32 7.0%	12 4.0%	14 4.5%	283 9.8%	531 10.0%	179 11.2%	76 4.7%	6 3.8%	42 5.6%	58 4.9%	268 10.5%	427 10.7%	81 4.6%	744 8.7%

ITS 99 - U.S. RESIDENTS

TABLE P24-1

ACTIVITIES ON TRIP
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	7566	4624	1269	1270	486	520	432	277	370	2942	3434	1351	2138	168	471	1000	2655	2525	1386	6963
TOTAL (WEIGHTED - 000s)	7792	5295	1449	1661	484	700	415	277	308	2497	4464	1307	1347	144	527	916	2062	3415	1399	7280
QUESTION NOT ASKED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL ASKED QUESTION	7792 100.0% 100.0%	5295 100.0% 100.0%	1449 100.0% 100.0%	1661 100.0% 100.0%	484 100.0% 100.0%	700 100.0% 100.0%	415 100.0% 100.0%	277 100.0% 100.0%	308 100.0% 100.0%	2497 100.0% 100.0%	4464 100.0% 100.0%	1307 100.0% 100.0%	1347 100.0% 100.0%	144 100.0% 100.0%	527 100.0% 100.0%	916 100.0% 100.0%	2062 100.0% 100.0%	3415 100.0% 100.0%	1399 100.0% 100.0%	7280 100.0% 100.0%
VISITING FRIENDS OR RELATIVES	2440 31.3%	1505 28.4%	457 31.6%	569 34.2%	116 24.0%	147 21.0%	99 23.9%	44 16.0%	72 23.4%	934 37.4%	848 19.0%	1184 90.6%	220 16.3%	108 75.4%	79 14.9%	268 29.3%	631 30.6%	1055 30.9%	487 34.8%	2265 31.1%
ATTENDING FESTIVALS OR FAIRS (A/B)	562 7.2%	386 7.3%	117 8.1%	148 8.9%	48 10.0%	26 3.7%	29 6.9%	11 3.8%	7 2.4%	176 7.1%	402 9.0%	105 8.0%	32 2.4%	7 4.7%	17 3.3%	46 5.0%	142 6.9%	315 9.2%	59 4.2%	495 6.8%
ATTENDING CULTURAL EVENTS (A/B)	1029 13.2%	784 14.8%	231 15.9%	318 19.1%	67 13.8%	91 13.0%	52 12.5%	15 5.5%	10 3.3%	245 9.8%	769 17.2%	144 11.0%	87 6.4%	10 6.8%	20 3.9%	101 11.0%	267 12.9%	397 11.6%	265 18.9%	982 13.5%
ATTENDING SPORTS EVENTS (E)	416 5.3%	259 4.9%	99 6.8%	77 4.6%	22 4.6%	27 3.9%	16 3.8%	10 3.7%	7 2.4%	157 6.3%	244 5.5%	80 6.2%	59 4.4%	3 2.1%	29 5.5%	45 5.0%	111 5.4%	205 6.0%	55 3.9%	394 5.4%
SHOPPING	4466 57.3%	2946 55.6%	817 56.4%	920 55.4%	302 62.3%	466 66.5%	208 50.1%	121 43.8%	111 36.2%	1520 60.9%	2907 65.1%	741 56.7%	607 45.0%	83 57.8%	126 23.8%	430 47.0%	1160 56.3%	2082 61.0%	793 56.7%	4121 56.6%
SIGHTSEEING	3939 50.6%	2515 47.5%	591 40.8%	689 41.5%	299 61.7%	478 68.2%	207 49.9%	128 46.1%	124 40.1%	1424 57.0%	2826 63.3%	477 36.5%	452 33.6%	57 39.4%	125 23.6%	314 34.3%	990 48.0%	2007 58.8%	628 44.9%	3571 49.1%
NIGHTLIFE/ENTERTAINMENT	1495 19.2%	1014 19.2%	271 18.7%	372 22.4%	81 16.7%	146 20.8%	88 21.2%	32 11.5%	26 8.5%	481 19.2%	859 19.2%	206 15.8%	325 24.1%	29 19.8%	76 14.4%	235 25.7%	407 19.7%	560 16.4%	293 20.9%	1379 18.9%
DINING AT HIGH QUALITY RESTAURANTS	3011 38.6%	1884 35.6%	500 34.5%	581 35.0%	192 39.7%	271 38.8%	182 44.0%	65 23.6%	91 29.7%	1127 45.2%	1716 38.4%	355 27.1%	786 58.3%	50 34.6%	103 19.6%	367 40.1%	814 39.5%	1213 35.5%	617 44.1%	2725 37.4%
VISITING A THEME PARK (E)	346 4.4%	232 4.4%	117 8.1%	52 3.1%	17 3.5%	23 3.4%	15 3.6%	1 .5%	5 1.8%	115 4.6%	269 6.0%	51 3.9%	13 .9%	2 1.2%	12 2.2%	7 .8%	89 4.3%	231 6.8%	19 1.4%	316 4.3%
VISITING A ZOO, MUSEUM, NATURAL DISPLAY (A)	1330 17.1%	800 15.1%	219 15.1%	233 14.0%	64 13.3%	149 21.3%	70 16.8%	38 13.6%	27 8.9%	529 21.2%	1003 22.5%	139 10.6%	129 9.6%	23 16.0%	34 6.5%	98 10.7%	370 17.9%	685 20.1%	177 12.6%	1165 16.0%
VISITING A NATIONAL, PROVINCIAL, REGIONAL PARK OR HISTORIC SITE	2259 29.0%	1412 26.7%	274 18.9%	402 24.2%	185 38.2%	250 35.7%	131 31.6%	82 29.6%	89 28.7%	847 33.9%	1773 39.7%	214 16.4%	175 13.0%	41 28.4%	54 10.2%	107 11.7%	571 27.7%	1257 36.8%	323 23.1%	1985 27.3%

Continued

ACTIVITIES ON TRIP
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	ONTARIO ONLY CDN LOCATION VISITED
TOTAL (UNWEIGHTED)	7566	4624	1269	1270	486	520	432	277	370	2942	3434	1351	2138	168	471	1000	2655	2525	1386	6963
TOTAL (WEIGHTED - 000s)	7792	5295	1449	1661	484	700	415	277	308	2497	4464	1307	1347	144	527	916	2062	3415	1399	7280
PARTICIPATING IN SPORTS OR OUTDOOR ACTIVITIES	2364 30.3%	1799 34.0%	476 32.8%	518 31.2%	156 32.3%	229 32.7%	113 27.3%	145 52.2%	162 52.4%	565 22.6%	1729 38.7%	330 25.2%	100 7.4%	14 9.8%	190 36.1%	181 19.7%	606 29.4%	1405 41.1%	172 12.3%	2253 31.0%
SWIMMING (D)	1194 15.3%	917 17.3%	334 23.1%	269 16.2%	76 15.6%	140 20.0%	44 10.6%	21 7.7%	32 10.4%	278 11.1%	944 21.1%	185 14.1%	41 3.1%	10 7.0%	15 2.8%	47 5.1%	209 10.1%	884 25.9%	54 3.9%	1143 15.7%
OTHER WATER SPORTS (D)	345 4.4%	246 4.6%	104 7.2%	71 4.3%	23 4.7%	34 4.9%	3 .8%	3 1.0%	8 2.5%	99 4.0%	264 5.9%	70 5.3%	2 .2%	1 .6%	8 1.5%	1 .1%	62 3.0%	269 7.9%	13 .9%	337 4.6%
HUNTING OR FISHING	878 11.3%	662 12.5%	92 6.4%	101 6.1%	91 18.8%	58 8.3%	65 15.6%	123 44.3%	133 43.0%	215 8.6%	687 15.4%	81 6.2%	5 .4%	-	104 19.7%	23 2.5%	307 14.9%	501 14.7%	47 3.4%	854 11.7%
CROSS COUNTRY SKIING (C)	19 .2%	15 .3%	7 .5%	5 .3%	- *	1 .2%	-	1 .2%	1 .2%	5 .2%	16 .3%	3 .2%	1 *	-	- *	14 1.5%	1 *	-	5 .4%	14 .2%
DOWN HILL SKIING (C)	49 .6%	44 .8%	3 .2%	35 2.1%	- .1%	2 .3%	1 .2%	-	2 .6%	5 .2%	28 .6%	9 .7%	1 .1%	-	11 2.2%	45 4.9%	-	- *	5 .3%	44 .6%
OTHER SPORT	579 7.4%	436 8.2%	128 8.8%	186 11.2%	31 6.4%	45 6.4%	21 5.0%	11 3.9%	15 4.9%	142 5.7%	349 7.8%	107 8.2%	56 4.2%	4 2.5%	64 12.1%	77 8.4%	140 6.8%	280 8.2%	82 5.8%	540 7.4%
OTHER	551 7.1%	397 7.5%	97 6.7%	154 9.3%	26 5.5%	75 10.7%	15 3.6%	8 3.0%	21 6.8%	155 6.2%	329 7.4%	54 4.1%	56 4.1%	28 19.2%	85 16.2%	94 10.3%	127 6.2%	239 7.0%	91 6.5%	510 7.0%
NONE OF THE ABOVE ACTIVITIES/ NOT STATED	403 5.2%	248 4.7%	68 4.7%	63 3.8%	19 3.9%	46 6.5%	29 7.0%	9 3.4%	14 4.5%	155 6.2%	79 1.8%	18 1.4%	220 16.4%	2 1.7%	83 15.7%	82 9.0%	107 5.2%	121 3.5%	93 6.6%	384 5.3%
NETS																				
(A) ANY CULTURAL ACTIVITIES	2376 30.5%	1588 30.0%	460 31.7%	542 32.6%	142 29.3%	241 34.4%	111 26.8%	52 18.7%	41 13.2%	788 31.5%	1758 39.4%	326 25.0%	206 15.3%	29 20.4%	55 10.4%	191 20.9%	612 29.7%	1163 34.0%	411 29.3%	2161 29.7%
(B) ANY FESTIVALS/CULTURAL EVENTS	1376 17.7%	1004 19.0%	302 20.8%	390 23.5%	103 21.3%	110 15.7%	60 14.5%	22 7.9%	16 5.2%	372 14.9%	1004 22.5%	224 17.2%	103 7.7%	12 8.6%	32 6.0%	130 14.2%	353 17.1%	600 17.6%	293 20.9%	1272 17.5%
(C) SKIING	67 .9%	57 1.1%	10 .7%	40 2.4%	1 .1%	2 .3%	1 .2%	1 .2%	3 .8%	9 .4%	44 1.0%	9 .7%	2 .1%	-	12 2.2%	58 6.4%	1 *	- *	7 .5%	57 .8%
(D) WATER-BASED ACTIVITIES	1266 16.3%	964 18.2%	347 24.0%	285 17.1%	78 16.2%	151 21.6%	47 11.2%	23 8.2%	33 10.7%	302 12.1%	991 22.2%	203 15.5%	43 3.2%	10 7.3%	19 3.6%	47 5.1%	230 11.1%	925 27.1%	64 4.6%	1212 16.6%
(E) OTHER ATTRACTIONS	714 9.2%	464 8.8%	203 14.0%	124 7.5%	33 6.8%	49 7.1%	30 7.2%	12 4.2%	13 4.1%	251 10.0%	475 10.6%	128 9.8%	70 5.2%	5 3.3%	37 7.0%	52 5.7%	186 9.0%	404 11.8%	72 5.2%	670 9.2%

ITS 99 - U.S. RESIDENTS

TABLE P25-1

ACTIVITIES ON TRIP
BASE: VISIT COSTS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED			
		BORDER STATES																	
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV
TOTAL (WEIGHTED - $000s)	4924326	3103386	805233	1206966	219722	359072	241873	131618	138901	1820940	2278959	383936	1404132	62205	615714	743193	1282798	1927814	970522
QUESTION NOT ASKED	1335943 27.1%	1267852 40.9%	358935 44.6%	765260 63.4%	26260 12.0%	78761 21.9%	9371 3.9%	4686 3.6%	24578 17.7%	68091 3.7%	661793 29.0%	40774 10.6%	46213 3.3%	- 	408835 66.4%	315736 42.5%	307230 24.0%	424739 22.0%	288239 29.7%
TOTAL ASKED QUESTION	3586383 72.9% 100.0%	1835534 59.1% 100.0%	446298 55.4% 100.0%	441706 36.6% 100.0%	193461 88.0% 100.0%	280311 78.1% 100.0%	232502 96.1% 100.0%	126932 96.4% 100.0%	114323 82.3% 100.0%	1752849 96.3% 100.0%	1617166 71.0% 100.0%	343163 89.4% 100.0%	1357920 96.7% 100.0%	62205 100.0% 100.0%	206879 33.6% 100.0%	427457 57.5% 100.0%	975568 76.0% 100.0%	1503075 78.0% 100.0%	682283 70.3% 100.0%
VISITING FRIENDS OR RELATIVES	905073 25.2%	365194 19.9%	107630 24.1%	94005 21.3%	32716 16.9%	56333 20.1%	39041 16.8%	15056 11.9%	20412 17.9%	539879 30.8%	295291 18.3%	323305 94.2%	214020 15.8%	46133 74.2%	26324 12.7%	105692 24.7%	230228 23.6%	391095 26.0%	178058 26.1%
ATTENDING FESTIVALS OR FAIRS (A/B)	283294 7.9%	159551 8.7%	56436 12.6%	44312 10.0%	22260 11.5%	11163 4.0%	15874 6.8%	5265 4.1%	4242 3.7%	123744 7.1%	188916 11.7%	37517 10.9%	45500 3.4%	4349 7.0%	7012 3.4%	17809 4.2%	63248 6.5%	174354 11.6%	27884 4.1%
ATTENDING CULTURAL EVENTS (A/B)	534759 14.9%	328831 17.9%	91749 20.6%	123965 28.1%	25796 13.3%	39685 14.2%	27135 11.7%	13627 10.7%	6873 6.0%	205928 11.7%	346647 21.4%	55431 16.2%	111308 8.2%	6468 10.4%	14904 7.2%	46213 10.8%	146533 15.0%	231624 15.4%	110389 16.2%
ATTENDING SPORTS EVENTS (E)	230226 6.4%	105107 5.7%	35561 8.0%	22357 5.1%	14686 7.6%	14687 5.2%	10734 4.6%	4308 3.4%	2775 2.4%	125119 7.1%	114377 7.1%	25262 7.4%	81277 6.0%	997 1.6%	8313 4.0%	21994 5.1%	54594 5.6%	119742 8.0%	33896 5.0%
SHOPPING	2118166 59.0%	1078031 58.7%	277406 62.2%	281805 63.8%	119176 61.6%	172607 61.6%	121584 52.3%	51108 40.3%	54345 47.5%	1040135 59.3%	1125471 69.6%	237651 69.3%	646424 47.6%	47794 76.8%	59953 29.0%	204754 47.9%	556079 57.0%	956552 63.6%	400781 58.7%
SIGHTSEEING	1732336 48.3%	894180 48.7%	218091 48.9%	221815 50.2%	108928 56.3%	162072 57.8%	94560 40.7%	46413 36.6%	42301 37.0%	838156 47.8%	1041053 64.4%	161430 47.0%	437830 32.2%	33660 54.1%	57490 27.8%	132943 31.1%	452564 46.4%	853343 56.8%	293486 43.0%
NIGHTLIFE/ENTERTAINMENT	853581 23.8%	430581 23.5%	120630 27.0%	119790 27.1%	38588 19.9%	64268 22.9%	55860 24.0%	15771 12.4%	15673 13.7%	423000 24.1%	362573 22.4%	72752 21.2%	367915 27.1%	19000 30.5%	31087 15.0%	117008 27.4%	222022 22.8%	325658 21.7%	188894 27.7%
DINING AT HIGH QUALITY RESTAURANTS	1814089 50.6%	872713 47.5%	230583 51.7%	213960 48.4%	98226 50.8%	134671 48.0%	116365 50.0%	37466 29.5%	41442 36.2%	941376 53.7%	754128 46.6%	147830 43.1%	829893 61.1%	27245 43.8%	54072 26.1%	229289 53.6%	476826 48.9%	711154 47.3%	396820 58.2%
VISITING A THEME PARK (E)	128464 3.6%	68161 3.7%	26702 6.0%	13123 3.0%	4451 2.3%	10145 3.6%	6989 3.0%	780 .6%	5970 5.2%	60303 3.4%	96846 6.0%	16591 4.8%	8646 .6%	416 .7%	5964 2.9%	2015 .5%	40482 4.1%	76040 5.1%	9928 1.5%
VISITING A ZOO, MUSEUM, NATURAL DISPLAY (A)	574101 16.0%	287231 15.6%	76031 17.0%	68763 15.6%	29491 15.2%	48226 17.2%	35696 15.4%	16350 12.9%	12675 11.1%	286870 16.4%	370824 22.9%	50309 14.7%	127742 9.4%	10601 17.0%	13960 6.7%	38754 9.1%	172086 17.6%	283028 18.8%	80233 11.8%
VISITING A NATIONAL, PROVINCIAL, REGIONAL PARK OR HISTORIC SITE	916477 25.5%	459752 25.0%	89730 20.1%	119684 27.1%	66998 34.6%	87575 31.2%	45164 19.4%	26060 20.5%	24541 21.5%	456726 26.1%	630960 39.0%	72035 21.0%	156122 11.5%	26985 43.4%	29492 14.3%	47596 11.1%	246509 25.3%	477911 31.8%	144461 21.2%

Continued

ITS 99 - U.S. RESIDENTS

TABLE P25-2

ACTIVITIES ON TRIP
BASE: VISIT COSTS IN ONTARIO

	TOTAL	ORIGIN OF TRAVELLERS: BORDER STATES: TOTAL	NEW YORK	MICHIGAN	PENN.	OHIO	ILLINOIS	WISCONSIN	MINNESOTA	OTHER USA	MAIN PURPOSE OF TRIP: PLEASURE	VFR	BUSINESS	PERSONAL	OTHER	QUARTER TRIP STARTED: Q.I	Q.II	Q.III	Q.IV
TOTAL (WEIGHTED - $000s)	4924326	3103386	805233	1206966	219722	359072	241873	131618	138901	1820940	2278959	383936	1404132	62205	615714	743193	1282798	1927814	970522
PARTICIPATING IN SPORTS OR OUTDOOR ACTIVITIES	931761 26.0%	591354 32.2%	124938 28.0%	118686 26.9%	51711 26.7%	91395 32.6%	71744 30.9%	73687 58.1%	59192 51.8%	340407 19.4%	669401 41.4%	79488 23.2%	98746 7.3%	6711 10.8%	77256 37.3%	52059 12.2%	265056 27.2%	549773 36.6%	64872 9.5%
SWIMMING (D)	392187 10.9%	260022 14.2%	84138 18.9%	55520 12.6%	24924 12.9%	60206 21.5%	19929 8.6%	6976 5.5%	8331 7.3%	132164 7.5%	302677 18.7%	40922 11.9%	35092 2.6%	5857 9.4%	7638 3.7%	12361 2.9%	69958 7.2%	283892 18.9%	25976 3.8%
OTHER WATER SPORTS (D)	123190 3.4%	78239 4.3%	35930 8.1%	15727 3.6%	7564 3.9%	15061 5.4%	2554 1.1%	225 .2%	1178 1.0%	44951 2.6%	99863 6.2%	16779 4.9%	2153 .2%	273 .4%	4121 2.0%	648 .2%	22615 2.3%	96930 6.4%	2998 .4%
HUNTING OR FISHING	432198 12.0%	289583 15.8%	24271 5.4%	33810 7.7%	32795 17.0%	30776 11.0%	45486 19.6%	69844 55.0%	52601 46.0%	142615 8.1%	355686 22.0%	21666 6.3%	6900 .5%	-	47836 23.1%	5266 1.2%	164915 16.9%	249307 16.6%	12709 1.9%
CROSS COUNTRY SKIING (C)	6664 .2%	4242 .2%	984 .2%	2125 .5%	40 *	149 .1%	-	809 .6%	134 .1%	2422 .1%	5427 .3%	387 .1%	809 .1%	-	40 *	5020 1.2%	395 *	-	1248 .2%
DOWN HILL SKIING (C)	14641 .4%	11950 .7%	1003 .2%	7678 1.7%	71 *	262 .1%	2254 1.0%	-	681 .6%	2691 .2%	8222 .5%	1032 .3%	1800 .1%	-	3540 1.7%	13687 3.2%	-	54 *	900 .1%
OTHER SPORT	240450 6.7%	130548 7.1%	38601 8.6%	35464 8.0%	11158 5.8%	25729 9.2%	10697 4.6%	3767 3.0%	5132 4.5%	109903 6.3%	133988 8.3%	23974 7.0%	60539 4.5%	819 1.3%	21130 10.2%	22487 5.3%	49521 5.1%	132763 8.8%	35679 5.2%
OTHER	200333 5.6%	119779 6.5%	32197 7.2%	38873 8.8%	10479 5.4%	15047 5.4%	7025 3.0%	4832 3.8%	11326 9.9%	80554 4.6%	112389 6.9%	17026 5.0%	33024 2.4%	9092 14.6%	28803 13.9%	28910 6.8%	49730 5.1%	81591 5.4%	40102 5.9%
NONE OF THE ABOVE ACTIVITIES/ NOT STATED	323608 9.0%	140302 7.6%	33946 7.6%	16495 3.7%	23572 12.2%	29293 10.5%	26456 11.4%	5651 4.5%	4889 4.3%	183307 10.5%	25545 1.6%	1887 .5%	254802 18.8%	1625 2.6%	39738 19.2%	59912 14.0%	95947 9.8%	101951 6.8%	65799 9.6%
NETS																			
(A) ANY CULTURAL ACTIVITIES	1077628 30.0%	592798 32.3%	170568 38.2%	174961 39.6%	56550 29.2%	88180 31.5%	57572 24.8%	23404 18.4%	21563 18.9%	484830 27.7%	700065 43.3%	115128 33.5%	221902 16.3%	12923 20.8%	26944 13.0%	80803 18.9%	278204 28.5%	538282 35.8%	180340 26.4%
(B) ANY FESTIVALS/CULTURAL EVENTS	694074 19.3%	407037 22.2%	124504 27.9%	138021 31.2%	40592 21.0%	47337 16.9%	30832 13.3%	14989 11.8%	10762 9.4%	287038 16.4%	446983 27.6%	83186 24.2%	138439 10.2%	7382 11.9%	18085 8.7%	57340 13.4%	176665 18.1%	333205 22.2%	126865 18.6%
(C) SKIING	21051 .6%	16043 .9%	1988 .4%	9804 2.2%	111 .1%	262 .1%	2254 1.0%	809 .6%	815 .7%	5009 .3%	13650 .8%	1166 .3%	2608 .2%	-	3580 1.7%	18707 4.4%	395 *	54 *	1895 .3%
(D) WATER-BASED ACTIVITIES	420376 11.7%	278715 15.2%	90803 20.3%	60350 13.7%	25756 13.3%	64159 22.9%	21976 9.5%	7158 5.6%	8514 7.4%	141661 8.1%	319980 19.8%	47957 14.0%	36739 2.7%	5892 9.5%	9808 4.7%	12361 2.9%	79103 8.1%	300464 20.0%	28449 4.2%
(E) OTHER ATTRACTIONS	337843 9.4%	162725 8.9%	57309 12.8%	32640 7.4%	16929 8.8%	24683 8.8%	17478 7.5%	5088 4.0%	8599 7.5%	175118 10.0%	194613 12.0%	40938 11.9%	88083 6.5%	1413 2.3%	12796 6.2%	23946 5.6%	86404 8.9%	184175 12.3%	43317 6.3%

ITS 99 - U.S. RESIDENTS

TABLE P26-1

ACTIVITIES ON TRIP
BASE: OVERNIGHT VISIT COSTS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED			
		BORDER STATES																	
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV
TOTAL (WEIGHTED - $000s)	3267812	1666734	385474	405922	173603	247614	218359	122852	112911	1601078	1512386	319508	1216410	59104	159411	378974	883569	1402143	603127
QUESTION NOT ASKED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL ASKED QUESTION	3267812	1666734	385474	405922	173603	247614	218359	122852	112911	1601078	1512386	319508	1216410	59104	159411	378974	883569	1402143	603127
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
VISITING FRIENDS OR RELATIVES	866288	352269	103328	91292	31133	54235	37026	15042	20212	514019	287884	304544	205878	43425	24557	99948	220609	375891	169839
	26.5%	21.1%	26.8%	22.5%	17.9%	21.9%	17.0%	12.2%	17.9%	32.1%	19.0%	95.3%	16.9%	73.5%	15.4%	26.4%	25.0%	26.8%	28.2%
ATTENDING FESTIVALS OR FAIRS (A/B)	261786	146846	49591	42774	19816	10625	15479	4385	4176	114940	179570	34409	38486	4349	4972	16397	59016	164706	21668
	8.0%	8.8%	12.9%	10.5%	11.4%	4.3%	7.1%	3.6%	3.7%	7.2%	11.9%	10.8%	3.2%	7.4%	3.1%	4.3%	6.7%	11.7%	3.6%
ATTENDING CULTURAL EVENTS (A/B)	489803	296002	76088	112017	23318	38721	25629	13355	6873	193801	317282	48430	105958	6468	11666	42226	137822	210288	99467
	15.0%	17.8%	19.7%	27.6%	13.4%	15.6%	11.7%	10.9%	6.1%	12.1%	21.0%	15.2%	8.7%	10.9%	7.3%	11.1%	15.6%	15.0%	16.5%
ATTENDING SPORTS EVENTS (E)	219940	97176	32334	22177	11774	14548	9422	4294	2626	122765	109377	23916	77398	997	8253	21301	50164	116420	32056
	6.7%	5.8%	8.4%	5.5%	6.8%	5.9%	4.3%	3.5%	2.3%	7.7%	7.2%	7.5%	6.4%	1.7%	5.2%	5.6%	5.7%	8.3%	5.3%
SHOPPING	1996825	1020696	254011	269806	112843	169521	111385	49249	53882	976129	1059269	223416	613501	45552	54215	188648	529127	907697	371354
	61.1%	61.2%	65.9%	66.5%	65.0%	68.5%	51.0%	40.1%	47.7%	61.0%	70.0%	69.9%	50.4%	77.1%	34.0%	49.8%	59.9%	64.7%	61.6%
SIGHTSEEING	1615576	838344	203023	205563	102207	153320	87825	45038	41368	777233	969343	151613	414008	32579	47160	115960	420635	804615	274366
	49.4%	50.3%	52.7%	50.6%	58.9%	61.9%	40.2%	36.7%	36.6%	48.5%	64.1%	47.5%	34.0%	55.1%	29.6%	30.6%	47.6%	57.4%	45.5%
NIGHTLIFE/ENTERTAINMENT	797980	408295	114664	115880	34711	62106	51502	14410	15022	389684	339792	67782	343489	18922	27787	104899	212756	306744	173581
	24.4%	24.5%	29.7%	28.5%	20.0%	25.1%	23.6%	11.7%	13.3%	24.3%	22.5%	21.2%	28.2%	32.0%	17.4%	27.7%	24.1%	21.9%	28.8%
DINING AT HIGH QUALITY RESTAURANTS	1690353	807252	206906	201891	88939	125586	108500	34815	40615	883100	704684	140881	770350	25985	47579	210305	445220	668206	366622
	51.7%	48.4%	53.7%	49.7%	51.2%	50.7%	49.7%	28.3%	36.0%	55.2%	46.6%	44.1%	63.3%	44.0%	29.8%	55.5%	50.4%	47.7%	60.8%
VISITING A THEME PARK (E)	116927	65791	26139	12062	4445	9759	6844	780	5762	51137	87802	15131	8167	405	5423	2004	37247	68304	9373
	3.6%	3.9%	6.8%	3.0%	2.6%	3.9%	3.1%	.6%	5.1%	3.2%	5.8%	4.7%	.7%	.7%	3.4%	.5%	4.2%	4.9%	1.6%
VISITING A ZOO, MUSEUM, NATURAL DISPLAY (A)	529313	266266	68690	66146	24578	47343	31537	15480	12492	263047	339603	47995	118633	10601	11815	36216	161789	258561	72748
	16.2%	16.0%	17.8%	16.3%	14.2%	19.1%	14.4%	12.6%	11.1%	16.4%	22.5%	15.0%	9.8%	17.9%	7.4%	9.6%	18.3%	18.4%	12.1%
VISITING A NATIONAL, PROVINCIAL, REGIONAL PARK OR HISTORIC SITE	839355	424776	80966	107372	60666	85746	40503	25122	24401	414579	581109	65009	143665	25938	22752	40221	230279	440927	127928
	25.7%	25.5%	21.0%	26.5%	34.9%	34.6%	18.5%	20.4%	21.6%	25.9%	38.4%	20.3%	11.8%	43.9%	14.3%	10.6%	26.1%	31.4%	21.2%

Continued

ITS 99 - U.S. RESIDENTS

TABLE P26-2

ACTIVITIES ON TRIP
BASE: OVERNIGHT VISIT COSTS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED			
			BORDER STATES																
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV
TOTAL (WEIGHTED - $000s)	3267812	1666734	385474	405922	173603	247614	218359	122852	112911	1601078	1512386	319508	1216410	59104	159411	378974	883569	1402143	603127
PARTICIPATING IN SPORTS OR OUTDOOR ACTIVITIES	900824 27.6%	577664 34.7%	117422 30.5%	118271 29.1%	51113 29.4%	91173 36.8%	66880 30.6%	73656 60.0%	59149 52.4%	323160 20.2%	651508 43.1%	77841 24.4%	93335 7.7%	6693 11.3%	71337 44.8%	45721 12.1%	261705 29.6%	530018 37.8%	63380 10.5%
SWIMMING (D)	383520 11.7%	257451 15.4%	83760 21.7%	55352 13.6%	24831 14.3%	60206 24.3%	18024 8.3%	6972 5.7%	8306 7.4%	126069 7.9%	295343 19.5%	39961 12.5%	34739 2.9%	5857 9.9%	7619 4.8%	12241 3.2%	69481 7.9%	275966 19.7%	25831 4.3%
OTHER WATER SPORTS (D)	118927 3.6%	75012 4.5%	32838 8.5%	15727 3.9%	7430 4.3%	15061 6.1%	2554 1.2%	225 .2%	1178 1.0%	43914 2.7%	97168 6.4%	16777 5.3%	2086 .2%	273 .5%	2622 1.6%	648 .2%	22253 2.5%	93027 6.6%	2998 .5%
HUNTING OR FISHING	428262 13.1%	285944 17.2%	20836 5.4%	33810 8.3%	32623 18.8%	30760 12.4%	45486 20.8%	69844 56.9%	52586 46.6%	142318 8.9%	355256 23.5%	21621 6.8%	6895 .6%	-	44379 27.8%	5266 1.4%	164722 18.6%	245564 17.5%	12709 2.1%
CROSS COUNTRY SKIING (C)	6647 .2%	4242 .3%	984 .3%	2125 .5%	40 *	149 .1%	-	809 .7%	134 .1%	2405 .2%	5410 .4%	387 .1%	809 .1%	-	40 *	5003 1.3%	395 *	-	1248 .2%
DOWN HILL SKIING (C)	11547 .4%	10120 .6%	897 .2%	7678 1.9%	71 *	218 .1%	575 .3%	-	681 .6%	1427 .1%	5688 .4%	991 .3%	1687 .1%	-	3182 2.0%	11009 2.9%	-	54 *	485 .1%
OTHER SPORT	224482 6.9%	126043 7.6%	37943 9.8%	35216 8.7%	10939 6.3%	25568 10.3%	7513 3.4%	3736 3.0%	5129 4.5%	98439 6.1%	124121 8.2%	23373 7.3%	55663 4.6%	801 1.4%	20523 12.9%	18810 5.0%	47126 5.3%	123799 8.8%	34747 5.8%
OTHER	172430 5.3%	109036 6.5%	27567 7.2%	36454 9.0%	9465 5.5%	13222 5.3%	6220 2.8%	4832 3.9%	11276 10.0%	63394 4.0%	98847 6.5%	16317 5.1%	29072 2.4%	7765 13.1%	20429 12.8%	25047 6.6%	40745 4.6%	72030 5.1%	34608 5.7%
NONE OF THE ABOVE ACTIVITIES/ NOT STATED	230548 7.1%	96535 5.8%	17601 4.6%	13908 3.4%	16713 9.6%	15550 6.3%	23331 10.7%	4856 4.0%	4576 4.1%	134013 8.4%	24049 1.6%	1597 .5%	186882 15.4%	1269 2.1%	16751 10.5%	45703 12.1%	61408 7.0%	79883 5.7%	43554 7.2%
NETS																			
(A) ANY CULTURAL ACTIVITIES	988707 30.3%	536940 32.2%	144716 37.5%	160551 39.6%	49061 28.3%	86429 34.9%	52348 24.0%	22520 18.3%	21315 18.9%	451767 28.2%	640749 42.4%	104770 32.8%	207081 17.0%	12923 21.9%	22518 14.1%	74209 19.6%	260878 29.5%	495123 35.3%	158498 26.3%
(B) ANY FESTIVALS/CULTURAL EVENTS	634269 19.4%	365331 21.9%	103738 26.9%	125756 31.0%	35783 20.6%	45922 18.5%	29326 13.4%	14109 11.5%	10696 9.5%	268938 16.8%	410819 27.2%	74377 23.3%	127386 10.5%	7382 12.5%	14305 9.0%	52329 13.8%	165520 18.7%	306312 21.8%	110108 18.3%
(C) SKIING	17941 .5%	14212 .9%	1881 .5%	9804 2.4%	111 .1%	218 .1%	575 .3%	809 .7%	815 .7%	3728 .2%	11098 .7%	1125 .4%	2496 .2%	-	3222 2.0%	16012 4.2%	395 *	54 *	1480 .2%
(D) WATER-BASED ACTIVITIES	408060 12.5%	273195 16.4%	87612 22.7%	60182 14.8%	25528 14.7%	64159 25.9%	20072 9.2%	7154 5.8%	8489 7.5%	134865 8.4%	310562 20.5%	46996 14.7%	36318 3.0%	5892 10.0%	8292 5.2%	12241 3.2%	78471 8.9%	289043 20.6%	28304 4.7%
(E) OTHER ATTRACTIONS	316167 9.7%	152570 9.2%	53518 13.9%	31399 7.7%	14011 8.1%	24158 9.8%	16021 7.3%	5074 4.1%	8388 7.4%	163596 10.2%	180714 11.9%	38132 11.9%	83724 6.9%	1402 2.4%	12194 7.6%	23242 6.1%	78739 8.9%	173262 12.4%	40923 6.8%

ITS 99 - U.S. RESIDENTS

TABLE P27-1

ACTIVITIES ON TRIP
BASE: PERSON NIGHTS IN ONTARIO

	TOTAL	ORIGIN OF TRAVELLERS: BORDER STATES: TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	MAIN PURPOSE OF TRIP: PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	QUARTER TRIP STARTED: Q.I	Q.II	Q.III	Q.IV	ONTARIO ONLY CDN LOCATION VISITED
TOTAL (WEIGHTED - 000s)	25893	15719	4142	3894	1719	2114	1546	1221	1082	10175	14863	5200	3871	446	1507	2151	6996	12810	3936	24382
QUESTION NOT ASKED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL ASKED QUESTION	25893 100.0% 100.0%	15719 100.0% 100.0%	4142 100.0% 100.0%	3894 100.0% 100.0%	1719 100.0% 100.0%	2114 100.0% 100.0%	1546 100.0% 100.0%	1221 100.0% 100.0%	1082 100.0% 100.0%	10175 100.0% 100.0%	14863 100.0% 100.0%	5200 100.0% 100.0%	3871 100.0% 100.0%	446 100.0% 100.0%	1507 100.0% 100.0%	2151 100.0% 100.0%	6996 100.0% 100.0%	12810 100.0% 100.0%	3936 100.0% 100.0%	24382 100.0% 100.0%
VISITING FRIENDS OR RELATIVES	10874 42.0%	5467 34.8%	1535 37.1%	1557 40.0%	588 34.2%	790 37.4%	488 31.6%	222 18.2%	286 26.5%	5407 53.1%	4505 30.3%	4773 91.8%	983 25.4%	367 82.4%	245 16.3%	857 39.8%	2699 38.6%	5474 42.7%	1844 46.9%	10181 41.8%
ATTENDING FESTIVALS OR FAIRS (A/B)	2421 9.3%	1384 8.8%	536 12.9%	352 9.0%	228 13.3%	93 4.4%	106 6.9%	30 2.4%	38 3.5%	1037 10.2%	1670 11.2%	516 9.9%	151 3.9%	22 4.9%	61 4.1%	127 5.9%	563 8.0%	1563 12.2%	168 4.3%	2193 9.0%
ATTENDING CULTURAL EVENTS (A/B)	3383 13.1%	2022 12.9%	630 15.2%	657 16.9%	188 10.9%	258 12.2%	171 11.0%	60 4.9%	57 5.3%	1361 13.4%	2051 13.8%	777 14.9%	447 11.5%	36 8.0%	72 4.8%	257 12.0%	937 13.4%	1424 11.1%	765 19.4%	3191 13.1%
ATTENDING SPORTS EVENTS (E)	1615 6.2%	774 4.9%	299 7.2%	157 4.0%	66 3.9%	103 4.9%	80 5.1%	48 3.9%	21 1.9%	840 8.3%	883 5.9%	379 7.3%	271 7.0%	6 1.3%	76 5.1%	121 5.6%	387 5.5%	928 7.2%	179 4.6%	1537 6.3%
SHOPPING	16376 63.2%	9373 59.6%	2539 61.3%	2411 61.9%	1109 64.5%	1499 70.9%	881 57.0%	451 36.9%	483 44.6%	7003 68.8%	9909 66.7%	3454 66.4%	2297 59.3%	289 64.8%	421 27.9%	1211 56.3%	4361 62.3%	8296 64.8%	2508 63.7%	15260 62.6%
SIGHTSEEING	13492 52.1%	7344 46.7%	1849 44.7%	1712 44.0%	997 58.0%	1286 60.9%	650 42.0%	431 35.3%	419 38.7%	6148 60.4%	8799 59.2%	2299 44.2%	1786 46.1%	193 43.2%	409 27.1%	789 36.7%	3343 47.8%	7514 58.7%	1846 46.9%	12415 50.9%
NIGHTLIFE/ENTERTAINMENT	4766 18.4%	2824 18.0%	921 22.2%	732 18.8%	214 12.4%	481 22.8%	261 16.9%	128 10.5%	87 8.0%	1943 19.1%	2558 17.2%	856 16.5%	1073 27.7%	87 19.5%	193 12.8%	562 26.1%	1340 19.1%	1936 15.1%	929 23.6%	4380 18.0%
DINING AT HIGH QUALITY RESTAURANTS	9829 38.0%	5531 35.2%	1590 38.4%	1354 34.8%	619 36.0%	819 38.8%	607 39.3%	230 18.9%	310 28.7%	4298 42.2%	5467 36.8%	1654 31.8%	2237 57.8%	155 34.8%	310 20.6%	941 43.8%	2686 38.4%	4506 35.2%	1696 43.1%	8969 36.8%
VISITING A THEME PARK (E)	1362 5.3%	712 4.5%	296 7.2%	123 3.2%	53 3.1%	125 5.9%	47 3.0%	5 .4%	63 5.8%	650 6.4%	948 6.4%	315 6.1%	45 1.2%	9 2.0%	45 3.0%	41 1.9%	388 5.5%	874 6.8%	59 1.5%	1284 5.3%
VISITING A ZOO, MUSEUM, NATURAL DISPLAY (A)	4423 17.1%	2386 15.2%	621 15.0%	616 15.8%	217 12.6%	380 18.0%	245 15.8%	138 11.3%	169 15.6%	2037 20.0%	2993 20.1%	725 13.9%	493 12.7%	97 21.8%	110 7.3%	293 13.6%	1214 17.3%	2424 18.9%	492 12.5%	3906 16.0%
VISITING A NATIONAL, PROVINCIAL, REGIONAL PARK OR HISTORIC SITE	7788 30.1%	4331 27.6%	850 20.5%	1104 28.3%	654 38.0%	686 32.5%	408 26.4%	306 25.1%	324 30.0%	3457 34.0%	5719 38.5%	1055 20.3%	675 17.4%	142 31.8%	191 12.7%	282 13.1%	2043 29.2%	4577 35.7%	885 22.5%	7002 28.7%

Continued

ITS 99 - U.S. RESIDENTS

TABLE P27-2

ACTIVITIES ON TRIP
BASE: PERSON NIGHTS IN ONTARIO

	TOTAL	ORIGIN OF TRAVELLERS: TOTAL	NEW YORK	MICHIGAN	PENN.	OHIO	ILLINOIS	WISCONSIN	MINNESOTA	OTHER USA	MAIN PURPOSE OF TRIP: PLEASURE	VFR	BUSINESS	PERSONAL	OTHER	QUARTER TRIP STARTED: Q.I	Q.II	Q.III	Q.IV	ONTARIO ONLY CDN LOCATION VISITED
TOTAL (WEIGHTED - 000s)	25893	15719	4142	3894	1719	2114	1546	1221	1082	10175	14863	5200	3871	446	1507	2151	6996	12810	3936	24382
PARTICIPATING IN SPORTS OR OUTDOOR ACTIVITIES	10994 42.5%	7456 47.4%	1777 42.9%	1605 41.2%	805 46.8%	994 47.0%	787 50.9%	848 69.4%	641 59.2%	3537 34.8%	8234 55.4%	1573 30.2%	381 9.8%	51 11.5%	753 50.0%	452 21.0%	2946 42.1%	6988 54.6%	607 15.4%	10547 43.3%
SWIMMING (D)	5414 20.9%	3658 23.3%	1311 31.7%	872 22.4%	365 21.3%	620 29.3%	241 15.6%	102 8.4%	146 13.5%	1755 17.3%	4281 28.8%	892 17.2%	128 3.3%	42 9.5%	70 4.7%	91 4.2%	946 13.5%	4197 32.8%	180 4.6%	5229 21.4%
OTHER WATER SPORTS (D)	2075 8.0%	1324 8.4%	610 14.7%	269 6.9%	135 7.9%	258 12.2%	11 .7%	5 .4%	35 3.2%	751 7.4%	1667 11.2%	351 6.8%	8 .2%	6 1.4%	42 2.8%	3 .1%	378 5.4%	1649 12.9%	45 1.1%	2020 8.3%
HUNTING OR FISHING	5407 20.9%	3759 23.9%	475 11.5%	513 13.2%	533 31.0%	402 19.0%	494 31.9%	796 65.2%	546 50.5%	1648 16.2%	4476 30.1%	402 7.7%	24 .6%	-	503 33.4%	62 2.9%	1851 26.5%	3317 25.9%	176 4.5%	5275 21.6%
CROSS COUNTRY SKIING (C)	77 .3%	57 .4%	22 .5%	14 .4%	- *	6 .3%	-	2 .2%	13 1.2%	20 .2%	52 .3%	22 .4%	2 .1%	-	- *	47 2.2%	3 *	-	27 .7%	44 .2%
DOWN HILL SKIING (C)	136 .5%	108 .7%	18 .4%	68 1.7%	1 *	9 .4%	6 .4%	-	7 .6%	28 .3%	66 .4%	41 .8%	6 .1%	-	24 1.6%	106 4.9%	-	1 *	30 .7%	112 .5%
OTHER SPORT	2491 9.6%	1656 10.5%	529 12.8%	437 11.2%	153 8.9%	246 11.7%	183 11.8%	47 3.9%	61 5.6%	835 8.2%	1562 10.5%	501 9.6%	239 6.2%	8 1.9%	180 12.0%	208 9.7%	558 8.0%	1407 11.0%	317 8.1%	2332 9.6%
OTHER	1397 5.4%	881 5.6%	238 5.7%	285 7.3%	62 3.6%	95 4.5%	52 3.4%	33 2.7%	116 10.7%	516 5.1%	863 5.8%	207 4.0%	107 2.8%	68 15.2%	153 10.2%	168 7.8%	333 4.8%	686 5.4%	211 5.4%	1316 5.4%
NONE OF THE ABOVE ACTIVITIES/ NOT STATED	916 3.5%	597 3.8%	192 4.6%	124 3.2%	76 4.4%	93 4.4%	50 3.3%	33 2.7%	29 2.7%	319 3.1%	219 1.5%	57 1.1%	407 10.5%	9 2.0%	224 14.9%	157 7.3%	244 3.5%	338 2.6%	177 4.5%	881 3.6%
NETS																				
(A) ANY CULTURAL ACTIVITIES	8146 31.5%	4648 29.6%	1453 35.1%	1239 31.8%	486 28.3%	647 30.6%	392 25.3%	186 15.2%	245 22.7%	3498 34.4%	5321 35.8%	1658 31.9%	860 22.2%	115 25.8%	187 12.4%	508 23.6%	2031 29.0%	4435 34.6%	1172 29.8%	7436 30.5%
(B) ANY FESTIVALS/CULTURAL EVENTS	4981 19.2%	2900 18.5%	1018 24.6%	842 21.6%	359 20.9%	320 15.2%	203 13.2%	71 5.8%	87 8.0%	2081 20.4%	3150 21.2%	1157 22.2%	523 13.5%	45 10.1%	106 7.1%	337 15.7%	1240 17.7%	2553 19.9%	851 21.6%	4598 18.9%
(C) SKIING	203 .8%	159 1.0%	40 1.0%	81 2.1%	1 .1%	9 .4%	6 .4%	2 .2%	19 1.8%	44 .4%	117 .8%	53 1.0%	8 .2%	-	25 1.6%	153 7.1%	3 *	1 *	47 1.2%	150 .6%
(D) WATER-BASED ACTIVITIES	5713 22.1%	3823 24.3%	1344 32.5%	915 23.5%	378 22.0%	679 32.1%	252 16.3%	106 8.7%	149 13.8%	1890 18.6%	4480 30.1%	970 18.7%	136 3.5%	43 9.6%	84 5.6%	91 4.2%	1029 14.7%	4379 34.2%	215 5.5%	5518 22.6%
(E) OTHER ATTRACTIONS	2737 10.6%	1394 8.9%	544 13.1%	268 6.9%	99 5.8%	222 10.5%	124 8.0%	52 4.3%	84 7.7%	1343 13.2%	1654 11.1%	662 12.7%	307 7.9%	15 3.3%	100 6.6%	161 7.5%	693 9.9%	1654 12.9%	230 5.8%	2602 10.7%

ITS 99 - U.S. RESIDENTS

TABLE P28-1

ACTIVITIES ON TRIP
BASE: PARTY VISITS IN ONTARIO

	TOTAL PARTY VISITS IN ONTARIO						OVERNIGHT PARTY VISITS IN ONTARIO					
		AGE OF VISITOR PARTY MEMBERS						AGE OF VISITOR PARTY MEMBERS				
	TOTAL	ANY UNDER 15 YRS	ANY 15-24 YEARS	ANY 25-44 YEARS	ANY 45-64 YEARS	ANY 65+ YEARS	TOTAL	ANY UNDER 15 YRS	ANY 15-24 YEARS	ANY 25-44 YEARS	ANY 45-64 YEARS	ANY 65+ YEARS
TOTAL (UNWEIGHTED)	17718	757	627	3266	3977	1486	7566	715	569	2898	3537	1334
TOTAL (WEIGHTED - 000s)	14594	416	327	1663	2086	812	3725	394	291	1426	1788	671
QUESTION NOT ASKED	9884 67.7%	-	-	-	-	-	-	-	-	-	-	-
TOTAL ASKED QUESTION	4711 32.3% 100.0%	416 100.0% 100.0%	327 100.0% 100.0%	1663 100.0% 100.0%	2086 100.0% 100.0%	812 100.0% 100.0%	3725 100.0% 100.0%	394 100.0% 100.0%	291 100.0% 100.0%	1426 100.0% 100.0%	1788 100.0% 100.0%	671 100.0% 100.0%
VISITING FRIENDS OR RELATIVES	1337 28.4%	157 37.8%	113 34.4%	505 30.4%	582 27.9%	277 34.1%	1241 33.3%	151 38.2%	104 35.6%	474 33.2%	550 30.8%	262 39.1%
ATTENDING FESTIVALS OR FAIRS (A/B)	338 7.2%	33 8.0%	20 6.1%	97 5.8%	143 6.9%	66 8.2%	278 7.5%	31 7.9%	17 5.9%	83 5.8%	125 7.0%	58 8.7%
ATTENDING CULTURAL EVENTS (A/B)	796 16.9%	38 9.1%	46 14.0%	178 10.7%	325 15.6%	140 17.3%	494 13.2%	33 8.5%	38 13.1%	137 9.6%	230 12.9%	99 14.8%
ATTENDING SPORTS EVENTS (E)	227 4.8%	32 7.7%	24 7.3%	120 7.2%	90 4.3%	21 2.6%	189 5.1%	32 8.0%	23 8.0%	92 6.4%	85 4.7%	20 3.0%
SHOPPING	2382 50.6%	281 67.5%	199 60.7%	879 52.9%	1024 49.1%	440 54.2%	2010 54.0%	266 67.4%	175 60.1%	782 54.8%	931 52.0%	384 57.2%
SIGHTSEEING	2074 44.0%	250 60.0%	173 52.8%	711 42.7%	878 42.1%	421 51.8%	1704 45.7%	237 60.1%	152 52.3%	646 45.3%	793 44.3%	352 52.5%
NIGHTLIFE/ENTERTAINMENT	842 17.9%	51 12.1%	84 25.8%	399 24.0%	318 15.3%	71 8.7%	746 20.0%	50 12.7%	81 27.8%	366 25.7%	285 16.0%	62 9.2%
DINING AT HIGH QUALITY RESTAURANTS	1843 39.1%	130 31.2%	113 34.6%	610 36.7%	825 39.6%	294 36.3%	1524 40.9%	119 30.1%	100 34.3%	544 38.2%	738 41.3%	249 37.0%
VISITING A THEME PARK (E)	148 3.2%	50 12.0%	18 5.6%	54 3.3%	48 2.3%	27 3.4%	113 3.0%	47 12.0%	18 6.1%	51 3.6%	44 2.5%	18 2.7%
VISITING A ZOO, MUSEUM, NATURAL DISPLAY (A)	646 13.7%	117 28.2%	63 19.2%	235 14.1%	280 13.4%	120 14.7%	534 14.3%	111 28.1%	58 19.8%	217 15.2%	248 13.9%	97 14.4%
VISITING A NATIONAL, PROVINCIAL, REGIONAL PARK OR HISTORIC SITE	1110 23.6%	166 39.8%	111 33.8%	403 24.2%	506 24.3%	223 27.5%	929 24.9%	155 39.2%	98 33.6%	369 25.9%	453 25.3%	190 28.4%

Continued

ACTIVITIES ON TRIP
BASE: PARTY VISITS IN ONTARIO

	TOTAL PARTY VISITS IN ONTARIO – AGE OF VISITOR PARTY MEMBERS					OVERNIGHT PARTY VISITS IN ONTARIO – AGE OF VISITOR PARTY MEMBERS					
	TOTAL	ANY UNDER 15 YRS	ANY 15-24 YEARS	ANY 25-44 YEARS	ANY 45-64 YEARS	ANY 65+ YEARS	TOTAL	ANY UNDER 15 YRS	ANY 15-24 YEARS	ANY 25-44 YEARS	ANY 45-64 YEARS	ANY 65+ YEARS
TOTAL (UNWEIGHTED)	17718	757	627	3266	3977	1486	7566	715	569	2898	3537	1334
TOTAL (WEIGHTED - 000s)	14594	416	327	1663	2086	812	3725	394	291	1426	1788	671
PARTICIPATING IN SPORTS OR OUTDOOR ACTIVITIES	916 19.4%	203 48.8%	113 34.5%	404 24.3%	424 20.3%	179 22.1%	860 23.1%	197 50.0%	109 37.6%	384 27.0%	400 22.4%	173 25.7%
SWIMMING (D)	423 9.0%	144 34.5%	61 18.6%	204 12.2%	173 8.3%	68 8.4%	408 10.9%	139 35.3%	60 20.5%	198 13.9%	165 9.2%	66 9.8%
OTHER WATER SPORTS (D)	140 3.0%	37 9.0%	20 6.0%	66 4.0%	64 3.0%	14 1.7%	134 3.6%	37 9.5%	19 6.6%	64 4.5%	59 3.3%	14 2.0%
HUNTING OR FISHING	286 6.1%	49 11.7%	40 12.2%	128 7.7%	162 7.8%	82 10.1%	280 7.5%	48 12.1%	39 13.4%	124 8.7%	158 8.9%	81 12.0%
CROSS COUNTRY SKIING (C)	7 .2%	2 .4%	1 .3%	5 .3%	3 .2%	- *	7 .2%	2 .5%	1 .3%	4 .3%	3 .2%	-
DOWN HILL SKIING (C)	20 .4%	6 1.4%	5 1.7%	10 .6%	5 .2%	- .1%	15 .4%	6 1.4%	5 1.7%	8 .5%	3 .1%	-
OTHER SPORT	281 6.0%	42 10.1%	26 8.1%	104 6.3%	125 6.0%	53 6.6%	253 6.8%	40 10.2%	25 8.6%	96 6.7%	116 6.5%	50 7.5%
OTHER	363 7.7%	22 5.3%	20 6.0%	117 7.1%	166 7.9%	73 9.0%	273 7.3%	21 5.3%	16 5.5%	102 7.1%	142 7.9%	57 8.5%
NONE OF THE ABOVE ACTIVITIES/ NOT STATED	420 8.9%	9 2.3%	9 2.8%	165 9.9%	213 10.2%	40 5.0%	274 7.3%	8 2.0%	6 2.1%	109 7.7%	143 8.0%	31 4.6%
NETS												
(A) ANY CULTURAL ACTIVITIES	1454 30.9%	159 38.2%	104 31.8%	425 25.6%	607 29.1%	258 31.7%	1050 28.2%	148 37.4%	92 31.5%	364 25.5%	487 27.2%	201 29.9%
(B) ANY FESTIVALS/CULTURAL EVENTS	1004 21.3%	60 14.5%	56 17.2%	240 14.4%	412 19.7%	179 22.0%	668 17.9%	54 13.8%	47 16.1%	192 13.4%	310 17.3%	135 20.1%
(C) SKIING	27 .6%	7 1.8%	6 1.9%	14 .8%	8 .4%	1 .1%	21 .6%	7 1.8%	6 2.0%	12 .8%	6 .3%	-
(D) WATER-BASED ACTIVITIES	464 9.8%	148 35.6%	65 19.8%	220 13.2%	197 9.4%	74 9.1%	444 11.9%	143 36.4%	63 21.7%	213 14.9%	185 10.3%	72 10.7%
(E) OTHER ATTRACTIONS	362 7.7%	75 18.0%	40 12.2%	168 10.1%	130 6.2%	45 5.6%	288 7.7%	72 18.4%	39 13.3%	137 9.6%	120 6.7%	35 5.3%

ITS 99 - U.S. RESIDENTS

TABLE P29-1

VISIT COSTS IN ONTARIO
BASE: VISIT COSTS IN ONTARIO

	ORIGIN OF TRAVELLERS											MAIN PURPOSE OF TRIP				QUARTER TRIP STARTED			
		BORDER STATES																	
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV
TOTAL (WEIGHTED - $000s)	4924326	3103386	805233	1206966	219722	359072	241873	131618	138901	1820940	2278959	383936	1404132	62205	615714	743193	1282798	1927814	970522
PUBLIC/LOCAL TRANSPORT (DOMESTIC PLANE, TRAIN, BUS, BOAT FARES IN CANADA/LOCAL TRANSPORT)	122124 2.5%	61798 2.0%	13147 1.6%	20050 1.7%	3432 1.6%	6096 1.7%	8522 3.5%	5857 4.4%	4695 3.4%	60326 3.3%	63541 2.8%	5599 1.5%	44881 3.2%	984 1.6%	7012 1.1%	13712 1.8%	34473 2.7%	46190 2.4%	27749 2.9%
PRIVATE/AUTO (INCLUDING VEHICLE RENTAL)	475643 9.7%	357293 11.5%	90712 11.3%	183372 15.2%	18624 8.5%	28499 7.9%	13964 5.8%	8846 6.7%	13276 9.6%	118350 6.5%	206341 9.1%	33570 8.7%	100828 7.2%	4856 7.8%	95340 15.5%	89711 12.1%	117088 9.1%	173531 9.0%	95313 9.8%
ACCOMMODATION	1105813 22.5%	592682 19.1%	125355 15.6%	139529 11.6%	61401 27.9%	84647 23.6%	79886 33.0%	54013 41.0%	47851 34.4%	513131 28.2%	546384 24.0%	40577 10.6%	449665 32.0%	15360 24.7%	53294 8.7%	118298 15.9%	303902 23.7%	487154 25.3%	196458 20.2%
FOOD/BEVERAGES	1051402 21.4%	746571 24.1%	199928 24.8%	320924 26.6%	45890 20.9%	80802 22.5%	43976 18.2%	24966 19.0%	30085 21.7%	304831 16.7%	523283 23.0%	96988 25.3%	225176 16.0%	10939 17.6%	144086 23.4%	163818 22.0%	268447 20.9%	414254 21.5%	204883 21.1%
RECREATION/ENTERTAINMENT	771300 15.7%	620473 20.0%	164138 20.4%	293680 24.3%	33807 15.4%	64825 18.1%	25129 10.4%	19464 14.8%	19430 14.0%	150826 8.3%	455372 20.0%	54669 14.2%	56469 4.0%	3801 6.1%	150542 24.5%	125529 16.9%	199649 15.6%	298079 15.5%	148043 15.3%
RETAIL/OTHER	716353 14.5%	529465 17.1%	144680 18.0%	242545 20.1%	32299 14.7%	52515 14.6%	25973 10.7%	13280 10.1%	18173 13.1%	186888 10.3%	380479 16.7%	77624 20.2%	88450 6.3%	10510 16.9%	116631 18.9%	108548 14.6%	179800 14.0%	281764 14.6%	146241 15.1%
CARRIER FARES TO CANADA	681692 13.8%	195103 6.3%	67274 8.4%	6868 .6%	24269 11.0%	41686 11.6%	44423 18.4%	5193 3.9%	5391 3.9%	486589 26.7%	103559 4.5%	74910 19.5%	438662 31.2%	15754 25.3%	48807 7.9%	123578 16.6%	179439 14.0%	226842 11.8%	151834 15.6%

ITS 99 - U.S. RESIDENTS

TABLE P30-1

OVERNIGHT VISIT COSTS IN ONTARIO
BASE: OVERNIGHT VISIT COSTS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP				QUARTER TRIP STARTED			
		BORDER STATES																
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV
TOTAL (WEIGHTED - $000s)	3267812	1666734	385474	405922	173603	247614	218359	122852	112911	1601078	1512386	319508	1216410	59104	159411	378974	883569	1402143	603127
PUBLIC/LOCAL TRANSPORT (DOMESTIC PLANE, TRAIN, BUS, BOAT FARES IN CANADA/LOCAL TRANSPORT)	109659 3.4%	53402 3.2%	10278 2.7%	15345 3.8%	3357 1.9%	5547 2.2%	8339 3.8%	5855 4.8%	4682 4.1%	56256 3.5%	56358 3.7%	5552 1.7%	40481 3.3%	977 1.7%	6186 3.9%	10721 2.8%	31730 3.6%	42691 3.0%	24517 4.1%
PRIVATE/AUTO (INCLUDING VEHICLE RENTAL)	200941 6.1%	95598 5.7%	18311 4.8%	22164 5.5%	14335 8.3%	13032 5.3%	11766 5.4%	7784 6.3%	8207 7.3%	105343 6.6%	78350 5.2%	24890 7.8%	82313 6.8%	4856 8.2%	10484 6.6%	23426 6.2%	52695 6.0%	91721 6.5%	33098 5.5%
ACCOMMODATION	1105813 33.8%	592682 35.6%	125355 32.5%	139529 34.4%	61401 35.4%	84647 34.2%	79886 36.6%	54013 44.0%	47851 42.4%	513131 32.0%	546384 36.1%	40577 12.7%	449665 37.0%	15360 26.0%	53294 33.4%	118298 31.2%	303902 34.4%	487154 34.7%	196458 32.6%
FOOD/BEVERAGES	625938 19.2%	351669 21.1%	85295 22.1%	89502 22.0%	36606 21.1%	54915 22.2%	39769 18.2%	23140 18.8%	22441 19.9%	274269 17.1%	316352 20.9%	81102 25.4%	191816 15.8%	10801 18.3%	25739 16.1%	67985 17.9%	169804 19.2%	276526 19.7%	111622 18.5%
RECREATION/ENTERTAINMENT	381254 11.7%	253341 15.2%	56765 14.7%	78510 19.3%	25004 14.4%	39786 16.1%	22329 10.2%	17973 14.6%	12973 11.5%	127913 8.0%	250359 16.6%	41563 13.0%	54201 4.5%	3720 6.3%	31310 19.6%	35946 9.5%	107161 12.1%	174736 12.5%	63411 10.5%
RETAIL/OTHER	379662 11.6%	214697 12.9%	53261 13.8%	57628 14.2%	23854 13.7%	32490 13.1%	23189 10.6%	11994 9.8%	12282 10.9%	164964 10.3%	207798 13.7%	66888 20.9%	76477 6.3%	10317 17.5%	18099 11.4%	32003 8.4%	102780 11.6%	173144 12.3%	71734 11.9%
CARRIER FARES TO CANADA	464547 14.2%	105344 6.3%	36209 9.4%	3244 .8%	9046 5.2%	17196 6.9%	33081 15.1%	2093 1.7%	4475 4.0%	359202 22.4%	56784 3.8%	58936 18.4%	321456 26.4%	13073 22.1%	14297 9.0%	90594 23.9%	115496 13.1%	156170 11.1%	102286 17.0%

ITS 99 - U.S. RESIDENTS

TABLE P31-1

AVERAGE SPENDING IN ONTARIO BY CATEGORIES
BASE: TOTAL PARTY VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	17718	13730	4809	5717	704	870	564	349	717	3988	8099	2777	3077	186	2588	2949	5402	6534	2833	16560
TOTAL (WEIGHTED - 000s)	14594	12450	4142	6342	392	730	310	148	385	2145	6756	2189	1825	78	2686	2648	3950	4736	3260	14101
ALL CATEGORIES																				
AVERAGE PER PERSON	164.0	120.9	92.7	96.4	234.2	220.0	378.1	323.3	161.2	418.1	148.8	89.2	567.1	400.0	110.1	142.9	164.2	180.1	153.7	156.7
AVERAGE PER PARTY	337.4	249.3	194.4	190.3	560.3	491.7	780.6	888.7	360.6	849.0	337.3	175.4	769.3	798.4	229.3	280.6	324.8	407.1	297.7	323.8
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	269.1	244.8	211.4	225.7	227.5	268.1	314.1	316.3	272.0	300.2	262.4	113.9	457.5	244.3	238.8	331.1	268.4	251.8	282.2	269.8
ALL CATEGORIES EXCLUDING CANADIAN CARRIER FARES TO CANADA																				
AVERAGE PER PERSON	141.3	113.3	85.0	95.9	208.3	194.5	308.6	310.5	154.9	306.4	142.0	71.8	389.9	298.7	101.4	119.2	141.2	158.9	129.7	138.8
AVERAGE PER PARTY	290.7	233.6	178.2	189.2	498.4	434.6	637.3	853.6	346.6	622.1	322.0	141.2	529.0	596.2	211.1	233.9	279.4	359.2	251.1	286.7
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	230.9	229.3	191.5	223.9	215.7	249.4	266.5	310.9	261.2	232.8	252.5	92.9	336.6	190.3	217.3	252.0	233.3	223.7	234.3	231.8
PUBLIC/LOCAL TRANSPORT (DOMESTIC PLANE, TRAIN, BUS, BOAT FARES IN CANADA/LOCAL TRANSPORT)																				
AVERAGE PER PERSON	4.1	2.4	1.5	1.6	3.7	3.7	13.3	14.4	5.4	13.9	4.1	1.3	18.1	6.3	1.3	2.6	4.4	4.3	4.4	3.6
AVERAGE PER PARTY	8.4	5.0	3.2	3.2	8.8	8.3	27.5	39.5	12.2	28.1	9.4	2.6	24.6	12.6	2.6	5.2	8.7	9.8	8.5	7.4
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	9.0	7.8	5.6	8.5	4.4	6.0	12.0	15.1	11.3	10.5	9.8	2.0	15.2	4.0	9.3	9.4	9.6	7.7	11.5	8.2
PRIVATE/AUTO (INCLUDING VEHICLE RENTAL)																				
AVERAGE PER PERSON	15.8	13.9	10.4	14.7	19.9	17.5	21.8	21.7	15.4	27.2	13.5	7.8	40.7	31.2	17.1	17.3	15.0	16.2	15.1	15.7
AVERAGE PER PARTY	32.6	28.7	21.9	28.9	47.5	39.0	45.1	59.7	34.5	55.2	30.5	15.3	55.2	62.3	35.5	33.9	29.6	36.6	29.2	32.5
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	16.5	14.0	10.3	12.3	18.8	14.1	16.9	20.0	19.8	19.7	13.6	8.9	31.0	20.1	15.7	20.5	16.0	16.5	15.5	16.2

Continued

ITS 99 - U.S. RESIDENTS

TABLE P31-2

AVERAGE SPENDING IN ONTARIO BY CATEGORIES
BASE: TOTAL PARTY VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
			BORDER STATES																	
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	17718	13730	4809	5717	704	870	564	349	717	3988	8099	2777	3077	186	2588	2949	5402	6534	2833	16560
TOTAL (WEIGHTED - 000s)	14594	12450	4142	6342	392	730	310	148	385	2145	6756	2189	1825	78	2686	2648	3950	4736	3260	14101
ACCOMMODATION																				
AVERAGE PER PERSON	36.8	23.1	14.4	11.1	65.5	51.9	124.9	132.7	55.5	117.8	35.7	9.4	181.6	98.8	9.5	22.7	38.9	45.5	31.1	35.5
AVERAGE PER PARTY	75.8	47.6	30.3	22.0	156.6	115.9	257.8	364.7	124.2	239.2	80.9	18.5	246.4	197.1	19.8	44.7	76.9	102.9	60.3	73.3
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	91.1	87.1	68.7	77.6	80.5	91.6	114.9	139.1	115.3	96.2	94.8	14.5	169.1	63.5	79.8	103.4	92.3	87.5	91.9	91.3
FOOD/BEVERAGES																				
AVERAGE PER PERSON	35.0	29.1	23.0	25.6	48.9	49.5	68.7	61.3	34.9	70.0	34.2	22.5	90.9	70.3	25.8	31.5	34.4	38.7	32.4	34.5
AVERAGE PER PARTY	72.0	60.0	48.3	50.6	117.0	110.6	141.9	168.6	78.1	142.1	77.5	44.3	123.4	140.4	53.7	61.9	68.0	87.5	62.8	71.3
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	51.6	51.7	46.8	49.8	48.0	59.4	57.2	59.6	54.1	51.4	54.9	28.9	72.1	44.7	38.6	59.4	51.6	49.7	52.2	52.1
RECREATION/ENTERTAINMENT																				
AVERAGE PER PERSON	25.7	24.2	18.9	23.5	36.0	39.7	39.3	47.8	22.5	34.6	29.7	12.7	22.8	24.4	26.9	24.1	25.6	27.8	23.4	25.8
AVERAGE PER PARTY	52.8	49.8	39.6	46.3	86.2	88.8	81.1	131.4	50.4	70.3	67.4	25.0	30.9	48.8	56.1	47.4	50.5	62.9	45.4	53.3
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	31.4	37.2	31.1	43.6	32.8	43.1	32.1	46.3	31.3	24.0	43.4	14.8	20.4	15.4	46.9	31.4	32.6	31.4	29.7	32.3
RETAIL/OTHER																				
AVERAGE PER PERSON	23.9	20.6	16.7	19.4	34.4	32.2	40.6	32.6	21.1	42.9	24.8	18.0	35.7	67.6	20.9	20.9	23.0	26.3	23.2	23.7
AVERAGE PER PARTY	49.1	42.5	34.9	38.2	82.4	71.9	83.8	89.7	47.2	87.1	56.3	35.5	48.5	134.9	43.4	41.0	45.5	59.5	44.9	49.0
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	31.3	31.5	29.2	32.0	31.3	35.2	33.4	30.9	29.6	30.9	36.1	23.8	28.8	42.7	27.1	28.0	31.2	31.1	33.6	31.8
CANADIAN CARRIER FARES TO CANADA																				
AVERAGE PER PERSON	22.7	7.6	7.7	.5	25.9	25.5	69.4	12.8	6.3	111.7	6.8	17.4	177.2	101.3	8.7	23.8	23.0	21.2	24.0	17.9
AVERAGE PER PARTY	46.7	15.7	16.2	1.1	61.9	57.1	143.4	35.1	14.0	226.9	15.3	34.2	240.3	202.2	18.2	46.7	45.4	47.9	46.6	37.0
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	38.3	15.5	19.9	1.8	11.9	18.6	47.6	5.4	10.8	67.3	9.9	21.0	120.9	54.0	21.4	79.2	35.1	28.0	47.9	38.0

ITS 99 - U.S. RESIDENTS

TABLE P32-1

AVERAGE SPENDING IN ONTARIO BY CATEGORIES
BASE: OVERNIGHT PARTY VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	7566	4624	1269	1270	486	520	432	277	370	2942	3434	1351	2138	168	471	1000	2655	2525	1386	6963
TOTAL (WEIGHTED - 000s)	3725	2377	657	769	220	294	212	99	127	1348	1763	690	958	70	241	474	1010	1490	751	3458
ALL CATEGORIES																				
AVERAGE PER PERSON	419.4	314.8	266.0	244.4	358.5	353.6	526.3	443.1	366.4	641.2	338.8	244.5	903.0	411.2	302.3	413.8	428.5	410.5	431.1	419.7
AVERAGE PER PARTY	877.2	701.1	586.7	527.9	790.0	842.4	1032.0	1243.0	887.7	1187.8	857.7	463.2	1269.2	838.4	660.5	799.5	874.9	941.1	802.7	883.6
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	269.1	244.8	211.4	225.7	227.5	268.1	314.1	316.3	272.0	300.2	262.4	113.9	457.5	244.3	238.8	331.1	268.4	251.8	282.2	269.8
ALL CATEGORIES EXCLUDING CANADIAN CARRIER FARES TO CANADA																				
AVERAGE PER PERSON	359.8	294.9	241.0	242.4	339.8	329.0	446.6	435.5	351.9	497.4	326.1	199.4	664.4	320.3	275.2	314.9	372.5	364.8	358.0	360.6
AVERAGE PER PARTY	752.5	656.8	531.6	523.7	748.8	783.9	875.7	1221.8	852.5	921.3	825.5	377.8	933.8	652.9	601.2	608.4	760.6	836.3	666.6	759.1
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	230.9	229.3	191.5	223.9	215.7	249.4	266.5	310.9	261.2	232.8	252.5	92.9	336.6	190.3	217.3	252.0	233.3	223.7	234.3	231.8
PUBLIC/LOCAL TRANSPORT (DOMESTIC PLANE, TRAIN, BUS, BOAT FARES IN CANADA/LOCAL TRANSPORT)																				
AVERAGE PER PERSON	14.1	10.1	7.1	9.2	6.9	7.9	20.1	21.1	15.2	22.5	12.6	4.2	30.1	6.8	11.7	11.7	15.4	12.5	17.5	12.7
AVERAGE PER PARTY	29.4	22.5	15.6	20.0	15.3	18.9	39.4	59.2	36.8	41.7	32.0	8.0	42.2	13.9	25.6	22.6	31.4	28.7	32.6	26.8
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	9.0	7.8	5.6	8.5	4.4	6.0	12.0	15.1	11.3	10.5	9.8	2.0	15.2	4.0	9.3	9.4	9.6	7.7	11.5	8.2
PRIVATE/AUTO (INCLUDING VEHICLE RENTAL)																				
AVERAGE PER PERSON	25.8	18.1	12.6	13.3	29.6	18.6	28.4	28.1	26.6	42.2	17.6	19.0	61.1	33.8	19.9	25.6	25.6	26.9	23.7	25.2
AVERAGE PER PARTY	53.9	40.2	27.9	28.8	65.2	44.3	55.6	78.8	64.5	78.2	44.4	36.1	85.9	68.9	43.4	49.4	52.2	61.6	44.0	53.1
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	16.5	14.0	10.0	12.3	18.8	14.1	16.9	20.0	19.8	19.7	13.6	8.9	31.0	20.1	15.7	20.5	16.0	16.5	15.5	16.2

Continued

ITS 99 - U.S. RESIDENTS

TABLE P32-2

AVERAGE SPENDING IN ONTARIO BY CATEGORIES
BASE: OVERNIGHT PARTY VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	7566	4624	1269	1270	486	520	432	277	370	2942	3434	1351	2138	168	471	1000	2655	2525	1386	6963
TOTAL (WEIGHTED - 000s)	3725	2377	657	769	220	294	212	99	127	1348	1763	690	958	70	241	474	1010	1490	751	3458
ACCOMMODATION																				
AVERAGE PER PERSON	141.9	111.9	86.5	84.0	126.8	120.9	192.6	194.8	155.3	205.5	122.4	31.0	333.8	106.9	101.1	129.2	147.4	142.6	140.4	142.0
AVERAGE PER PARTY	296.9	249.3	190.8	181.5	279.4	288.0	377.6	546.5	376.2	380.7	309.9	58.8	469.2	217.9	220.8	249.6	300.9	327.0	261.5	299.0
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	91.1	87.1	68.7	77.6	80.5	91.6	114.9	139.1	115.3	96.2	94.8	14.5	169.1	63.5	79.8	103.4	92.3	87.5	91.9	91.3
FOOD/BEVERAGES																				
AVERAGE PER PERSON	80.3	66.4	58.9	53.9	75.6	78.4	95.9	83.5	72.8	109.8	70.9	62.1	142.4	75.1	48.8	74.2	82.4	81.0	79.8	81.1
AVERAGE PER PARTY	168.0	147.9	129.8	116.4	166.6	186.8	188.0	234.1	176.4	203.5	179.4	117.6	200.1	153.2	106.6	143.4	168.1	185.6	148.6	170.7
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	51.6	51.7	46.8	49.8	48.0	59.4	57.2	59.6	54.1	51.4	54.9	28.9	72.1	44.7	38.6	59.4	51.6	49.7	52.2	52.1
RECREATION/ENTERTAINMENT																				
AVERAGE PER PERSON	48.9	47.8	39.2	47.3	51.6	56.8	53.8	64.8	42.1	51.2	56.1	31.8	40.2	25.9	59.4	39.3	52.0	51.2	45.3	50.2
AVERAGE PER PARTY	102.3	106.6	86.4	102.1	113.8	135.4	105.5	181.8	102.0	94.9	142.0	60.3	56.6	52.8	129.7	75.8	106.1	117.3	84.4	105.6
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	31.4	37.2	31.1	43.6	32.8	43.1	32.1	46.3	31.3	24.0	43.4	14.8	20.4	15.4	46.9	31.4	32.6	31.4	29.7	32.3
RETAIL/OTHER																				
AVERAGE PER PERSON	48.7	40.5	36.8	34.7	49.3	46.4	55.9	43.3	39.9	66.1	46.5	51.2	56.8	71.8	34.3	34.9	49.8	50.7	51.3	49.4
AVERAGE PER PARTY	101.9	90.3	81.1	74.9	108.6	110.5	109.6	121.4	96.6	122.4	117.8	97.0	79.8	146.3	75.0	67.5	101.8	116.2	95.5	104.0
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	31.3	31.5	29.2	32.0	31.3	35.2	33.4	30.9	29.6	30.9	36.1	23.8	28.8	42.7	27.1	28.0	31.2	31.1	33.6	31.8
CANADIAN CARRIER FARES TO CANADA																				
AVERAGE PER PERSON	59.6	19.9	25.0	2.0	18.7	24.6	79.7	7.5	14.5	143.9	12.7	45.1	238.6	91.0	27.1	98.9	56.0	45.7	73.1	59.1
AVERAGE PER PARTY	124.7	44.3	55.1	4.2	41.2	58.5	156.4	21.2	35.2	266.5	32.2	85.4	335.4	185.4	59.2	191.1	114.4	104.8	136.1	124.5
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	38.3	15.5	19.9	1.8	11.9	18.6	47.6	5.4	10.8	67.3	9.9	21.0	120.9	54.0	21.4	79.2	35.1	28.0	47.9	38.0

ITS 99 - U.S. RESIDENTS

TABLE P33-1

AVERAGE SPENDING IN ONTARIO BY VISITORS WHO PARTICIPATED IN ACTIVITIES
BASE: TOTAL PARTY VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	17718	13730	4809	5717	704	870	564	349	717	3988	8099	2777	3077	186	2588	2949	5402	6534	2833	16560
TOTAL (WEIGHTED - 000s)	14594	12450	4142	6342	392	730	310	148	385	2145	6756	2189	1825	78	2686	2648	3950	4736	3260	14101
ANY FESTIVALS/FAIRS																				
AVERAGE $ PER PERSON	433.1	345.2	360.0	257.6	419.6	388.0	526.1	408.2	501.2	644.4	418.4	316.9	824.9	642.6	314.4	360.7	362.0	508.8	319.1	439.6
AVERAGE $ PER PARTY PER NIGHT	226.1	253.6	280.0	252.1	216.7	193.2	276.7	269.7	308.5	198.5	251.8	113.4	389.9	385.4	159.1	343.0	196.4	235.7	195.6	227.0
AVERAGE $ PER PERSON PER NIGHT	111.9	117.7	123.7	119.8	88.1	106.3	144.7	126.8	135.0	111.6	118.8	60.0	248.0	199.7	89.7	121.4	106.6	111.7	118.0	113.4
ANY CULTURAL EVENTS																				
AVERAGE $ PER PERSON	349.5	260.7	215.2	214.3	327.7	419.1	480.8	822.5	669.6	767.2	319.2	184.1	1138.2	666.7	420.0	361.7	405.0	358.3	280.2	343.5
AVERAGE $ PER PARTY PER NIGHT	286.7	311.3	253.9	371.9	263.1	346.8	262.8	558.2	244.6	255.8	356.5	100.5	389.9	330.5	259.1	380.7	277.4	309.3	236.5	289.9
AVERAGE $ PER PERSON PER NIGHT	137.5	142.8	114.5	169.9	120.9	153.4	143.1	196.5	137.3	139.5	157.2	58.7	238.2	173.4	159.3	150.0	143.1	140.0	122.0	138.4
ANY SPORTS EVENTS																				
AVERAGE $ PER PERSON	474.7	329.0	238.2	276.8	566.4	531.7	615.8	406.5	356.6	755.7	435.8	200.7	1274.0	337.8	277.6	440.1	339.0	556.7	575.7	473.5
AVERAGE $ PER PARTY PER NIGHT	280.2	283.5	260.4	375.9	396.1	251.5	257.5	165.8	275.7	277.6	306.2	119.3	408.4	203.6	250.0	318.4	252.7	279.1	312.6	280.6
AVERAGE $ PER PERSON PER NIGHT	127.1	119.8	114.5	135.7	179.5	113.6	120.8	85.6	110.4	140.2	114.2	60.4	302.4	142.0	94.2	151.6	126.7	114.9	154.6	126.5
ANY THEME PARK																				
AVERAGE $ PER PERSON	323.6	263.5	220.0	187.3	248.2	402.2	447.7	539.9	853.9	435.8	315.4	287.8	633.4	137.6	381.8	235.6	337.5	311.0	413.8	330.8
AVERAGE $ PER PARTY PER NIGHT	244.4	284.8	282.0	326.7	392.8	250.6	412.9	243.6	183.7	206.6	278.3	119.8	455.0	275.4	313.7	227.2	228.4	241.9	386.2	249.4
AVERAGE $ PER PERSON PER NIGHT	79.5	88.1	82.7	98.5	92.7	92.0	151.3	121.8	91.9	73.9	87.7	43.6	169.3	45.9	113.9	73.3	88.5	70.7	166.1	78.8

Continued

ITS 99 - U.S. RESIDENTS

TABLE P33-2

AVERAGE SPENDING IN ONTARIO BY VISITORS WHO PARTICIPATED IN ACTIVITIES
BASE: TOTAL PARTY VISITS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	ONTARIO ONLY CDN LOCATION VISITED
TOTAL (UNWEIGHTED)	17718	13730	4809	5717	704	870	564	349	717	3988	8099	2777	3077	186	2588	2949	5402	6534	2833	16560
TOTAL (WEIGHTED - 000s)	14594	12450	4142	6342	392	730	310	148	385	2145	6756	2189	1825	78	2686	2648	3950	4736	3260	14101
ANY ZOO/MUSEUM/NATURAL DISPLAY																				
AVERAGE $ PER PERSON	378.3	308.4	285.5	246.3	353.0	315.2	440.5	408.6	450.2	489.4	322.3	339.2	876.1	460.1	287.8	339.7	383.1	375.1	401.8	372.7
AVERAGE $ PER PARTY PER NIGHT	277.9	281.7	277.4	291.0	231.9	350.0	284.6	369.0	163.8	274.1	299.3	126.8	423.1	209.9	202.8	305.3	292.6	266.0	278.6	280.4
AVERAGE $ PER PERSON PER NIGHT	111.6	107.6	110.9	107.0	105.1	116.1	124.0	126.3	62.7	118.3	109.7	62.5	227.6	96.3	101.8	114.5	126.6	96.6	139.4	109.4
ANY NATIONAL/PROVINCIAL/ REGIONAL PARK OR HISTORIC SITE																				
AVERAGE $ PER PERSON	352.9	283.4	277.8	234.4	316.2	342.5	315.0	301.7	268.6	468.7	309.8	304.2	777.5	629.3	382.0	292.9	374.4	346.3	364.9	353.6
AVERAGE $ PER PARTY PER NIGHT	254.8	252.7	223.7	241.3	231.4	361.4	239.4	304.2	198.7	257.0	261.9	120.7	375.2	433.4	251.3	369.8	257.2	238.3	290.7	257.5
AVERAGE $ PER PERSON PER NIGHT	104.7	98.3	90.4	98.2	94.6	120.6	97.1	100.8	80.2	115.1	100.6	60.6	210.1	169.3	114.0	140.7	111.3	92.2	138.9	103.2
ANY OUTDOOR ACTIVITIES																				
AVERAGE $ PER PERSON	375.5	317.3	249.4	225.8	303.9	388.1	589.0	505.5	361.4	550.8	371.1	230.3	849.9	457.1	385.3	243.6	416.5	377.2	372.7	372.8
AVERAGE $ PER PARTY PER NIGHT	219.1	224.9	190.5	191.0	183.1	237.9	262.3	340.6	297.3	209.5	234.2	103.2	343.0	218.7	262.8	259.9	245.5	205.0	223.4	216.3
AVERAGE $ PER PERSON PER NIGHT	79.7	78.2	67.8	71.9	63.3	78.4	90.4	91.8	98.1	86.9	78.0	45.2	234.8	102.9	88.0	92.3	89.9	72.9	96.4	78.0
ANY HUNTING/FISHING																				
AVERAGE $ PER PERSON	481.8	427.3	251.1	335.2	330.6	517.3	700.8	568.8	393.1	650.4	508.2	263.3	1255.9	-	438.8	232.5	521.4	488.0	269.3	476.8
AVERAGE $ PER PARTY PER NIGHT	252.0	252.6	133.1	176.5	201.6	194.9	401.3	358.0	337.2	250.9	259.8	147.1	368.0	-	268.0	199.1	309.0	232.0	156.2	246.8
AVERAGE $ PER PERSON PER NIGHT	80.5	79.7	47.0	67.3	63.2	74.3	99.5	89.4	103.4	83.0	80.3	54.8	277.6	-	86.8	82.5	91.8	74.2	64.9	78.5

ITS 99 - U.S. RESIDENTS

TABLE P34-1

AVERAGE SPENDING IN ONTARIO BY VISITORS WHO PARTICIPATED IN ACTIVITIES
BASE: OVERNIGHT PARTY VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	7566	4624	1269	1270	486	520	432	277	370	2942	3434	1351	2138	168	471	1000	2655	2525	1386	6963
TOTAL (WEIGHTED - 000s)	3725	2377	657	769	220	294	212	99	127	1348	1763	690	958	70	241	474	1010	1490	751	3458
ANY FESTIVALS/FAIRS																				
AVERAGE $ PER PERSON	465.5	380.4	424.5	288.9	409.2	405.5	540.8	413.8	570.5	652.0	446.6	329.1	1213.9	642.6	289.0	355.0	414.2	522.7	370.1	477.2
AVERAGE $ PER PARTY PER NIGHT	226.1	253.6	280.0	252.1	216.7	193.2	276.7	269.7	308.5	198.5	251.8	113.4	389.9	385.4	159.1	343.0	196.4	235.7	195.6	227.0
AVERAGE $ PER PERSON PER NIGHT	111.9	117.7	123.7	119.8	88.1	106.3	144.7	126.8	135.0	111.6	118.8	60.0	248.0	199.7	89.7	121.4	106.6	111.7	118.0	113.4
ANY CULTURAL EVENTS																				
AVERAGE $ PER PERSON	475.8	377.5	329.8	352.3	348.2	425.8	493.1	874.7	669.6	789.8	412.6	337.3	1222.1	666.7	570.8	417.7	516.5	529.9	375.8	472.9
AVERAGE $ PER PARTY PER NIGHT	286.7	311.3	253.9	371.9	263.1	346.8	262.8	558.2	244.6	255.8	356.5	100.5	389.9	330.5	259.1	380.7	277.4	309.3	236.5	289.9
AVERAGE $ PER PERSON PER NIGHT	137.5	142.8	114.5	169.9	120.9	153.4	143.1	196.5	137.3	139.5	157.2	58.7	238.2	173.4	159.3	150.0	143.1	140.0	122.0	138.4
ANY SPORTS EVENTS																				
AVERAGE $ PER PERSON	529.1	375.6	327.6	288.5	524.1	534.8	592.2	417.3	360.5	782.2	447.4	297.2	1313.8	337.8	286.0	468.8	453.5	569.2	581.9	525.1
AVERAGE $ PER PARTY PER NIGHT	280.2	283.5	260.4	375.9	396.1	251.5	257.5	165.8	275.7	277.6	306.2	119.3	408.4	203.6	250.0	318.4	252.7	279.1	312.6	280.6
AVERAGE $ PER PERSON PER NIGHT	127.1	119.8	114.5	135.7	179.5	113.6	120.8	85.6	110.4	140.2	114.2	60.4	302.4	149.0	94.2	151.6	126.7	114.9	154.6	126.5
ANY THEME PARK																				
AVERAGE $ PER PERSON	337.6	284.1	223.1	231.8	260.3	415.7	458.7	539.9	1051.9	445.5	326.6	294.5	650.9	229.5	457.3	274.8	419.3	295.8	484.4	346.5
AVERAGE $ PER PARTY PER NIGHT	244.4	284.8	282.0	326.7	392.8	250.6	412.9	243.6	183.7	206.6	278.3	119.8	455.0	275.4	313.7	227.2	228.4	241.9	386.2	249.4
AVERAGE $ PER PERSON PER NIGHT	79.5	88.1	82.7	98.5	92.7	92.0	151.3	121.8	91.9	73.9	87.7	43.6	169.3	45.9	113.9	73.3	88.5	70.7	166.1	78.8

Continued

ITS 99 - U.S. RESIDENTS

TABLE P34-2

AVERAGE SPENDING IN ONTARIO BY VISITORS WHO PARTICIPATED IN ACTIVITIES
BASE: OVERNIGHT PARTY VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	ONTARIO ONLY CDN LOCATION VISITED
TOTAL (UNWEIGHTED)	7566	4624	1269	1270	486	520	432	277	370	2942	3434	1351	2138	168	471	1000	2655	2525	1386	6963
TOTAL (WEIGHTED - 000s)	3725	2377	657	769	220	294	212	99	127	1348	1763	690	958	70	241	474	1010	1490	751	3458
ANY ZOO/MUSEUM/NATURAL DISPLAY																				
AVERAGE $ PER PERSON	398.1	332.6	313.4	284.0	382.4	316.7	453.0	411.8	456.0	497.1	338.5	345.9	919.4	460.1	346.0	368.5	437.6	377.5	411.9	395.9
AVERAGE $ PER PARTY PER NIGHT	277.9	281.7	277.4	291.0	231.9	350.0	284.6	369.0	163.8	274.1	299.3	126.8	423.1	209.9	202.8	305.3	292.6	266.0	278.6	280.4
AVERAGE $ PER PERSON PER NIGHT	111.6	107.6	110.9	107.0	105.1	116.1	124.0	126.3	62.7	118.3	109.7	62.5	227.6	96.3	101.8	114.5	126.6	96.6	139.4	109.4
ANY NATIONAL/PROVINCIAL/ REGIONAL PARK OR HISTORIC SITE																				
AVERAGE $ PER PERSON	371.5	300.7	295.9	267.1	327.5	343.0	309.0	306.3	275.7	489.6	327.7	303.7	820.5	635.6	424.2	374.7	403.3	350.7	395.6	374.9
AVERAGE $ PER PARTY PER NIGHT	254.8	252.7	223.7	241.3	231.4	361.4	239.4	304.2	198.7	257.0	261.9	120.7	375.2	433.4	251.3	369.8	257.2	238.3	290.7	257.5
AVERAGE $ PER PERSON PER NIGHT	104.7	98.3	90.4	98.2	94.6	120.6	97.1	100.8	80.2	115.1	100.6	60.6	210.1	169.3	114.0	140.7	111.3	92.2	138.9	103.2
ANY OUTDOOR ACTIVITIES																				
AVERAGE $ PER PERSON	381.1	321.1	246.7	228.2	327.0	398.2	591.6	508.7	366.0	572.1	376.7	236.1	933.7	477.4	374.6	252.9	431.5	377.3	369.1	374.4
AVERAGE $ PER PARTY PER NIGHT	219.1	224.9	190.5	191.0	183.1	237.9	262.3	340.6	297.3	209.5	234.2	103.2	343.0	218.7	262.8	259.9	245.5	205.0	223.4	216.3
AVERAGE $ PER PERSON PER NIGHT	79.7	78.2	67.8	71.9	63.3	78.4	90.4	91.8	98.1	86.9	78.0	45.2	234.8	102.9	88.0	92.3	89.9	72.9	96.4	78.0
ANY HUNTING/FISHING																				
AVERAGE $ PER PERSON	488.0	431.8	225.9	335.2	358.7	530.9	700.8	568.8	396.7	660.9	517.2	266.2	1381.2	-	426.4	232.5	537.1	490.1	269.3	476.8
AVERAGE $ PER PARTY PER NIGHT	252.0	252.6	133.1	176.5	201.6	194.9	401.3	358.0	337.2	250.9	259.8	147.1	368.0	-	268.0	199.1	309.0	232.0	156.2	246.8
AVERAGE $ PER PERSON PER NIGHT	80.5	79.7	47.0	67.3	63.2	74.3	99.5	89.4	103.4	83.0	80.3	54.8	277.6	-	86.8	82.5	91.8	74.2	64.9	78.5

ITS 99 - U.S. RESIDENTS

TABLE P35-1

LENGTH OF STAY IN ONTARIO
BASE: TOTAL PERSON VISITS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	17718	13730	4809	5717	704	870	564	349	717	3988	8099	2777	3077	186	2588	2949	5402	6534	2833	16560
TOTAL (WEIGHTED - 000s)	30031	25676	8683	12514	938	1632	640	407	862	4355	15320	4305	2476	156	5591	5200	7813	10704	6314	29128
SAME DAY	22239 74.1%	20381 79.4%	7234 83.3%	10853 86.7%	454 48.4%	932 57.1%	225 35.2%	130 31.9%	554 64.2%	1858 42.7%	10856 70.9%	2998 69.6%	1129 45.6%	12 7.6%	5064 90.6%	4284 82.4%	5752 73.6%	7289 68.1%	4915 77.8%	21848 75.0%
1 - 3 NIGHTS	5504 18.3%	3976 15.5%	1122 12.9%	1434 11.5%	332 35.4%	517 31.7%	254 39.7%	139 34.2%	177 20.6%	1527 35.1%	3223 21.0%	841 19.5%	966 39.0%	99 63.6%	373 6.7%	783 15.1%	1413 18.1%	2266 21.2%	1041 16.5%	5141 17.6%
1 - 4 NIGHTS	6178 20.6%	4382 17.1%	1202 13.8%	1526 12.2%	375 40.0%	583 35.7%	308 48.2%	158 38.7%	230 26.7%	1797 41.3%	3553 23.2%	964 22.4%	1127 45.5%	119 76.8%	413 7.4%	840 16.2%	1625 20.8%	2546 23.8%	1167 18.5%	5754 19.8%
1 NIGHT	2163 7.2%	1639 6.4%	482 5.6%	616 4.9%	105 11.2%	205 12.6%	89 13.8%	57 14.1%	84 9.8%	524 12.0%	1211 7.9%	252 5.9%	440 17.8%	32 20.8%	227 4.1%	329 6.3%	547 7.0%	814 7.6%	473 7.5%	1984 6.8%
2 NIGHTS	2061 6.9%	1530 6.0%	427 4.9%	557 4.4%	113 12.0%	225 13.8%	115 18.0%	41 10.1%	53 6.1%	531 12.2%	1246 8.1%	319 7.4%	349 14.1%	38 24.4%	108 1.9%	315 6.1%	562 7.2%	834 7.8%	350 5.5%	1958 6.7%
3 NIGHTS	1280 4.3%	808 3.1%	213 2.5%	262 2.1%	114 12.2%	87 5.3%	51 7.9%	41 10.0%	40 4.7%	473 10.9%	766 5.0%	270 6.3%	177 7.2%	29 18.4%	38 .7%	139 2.7%	304 3.9%	618 5.8%	218 3.5%	1199 4.1%
4 NIGHTS	674 2.2%	405 1.6%	79 .9%	92 .7%	43 4.5%	66 4.1%	54 8.5%	19 4.5%	53 6.1%	269 6.2%	330 2.2%	123 2.8%	161 6.5%	21 13.2%	39 .7%	57 1.1%	211 2.7%	279 2.6%	127 2.0%	613 2.1%
5 NIGHTS	416 1.4%	251 1.0%	84 1.0%	44 .4%	20 2.1%	26 1.6%	21 3.2%	32 8.0%	25 2.9%	165 3.8%	171 1.1%	115 2.7%	83 3.3%	13 8.6%	35 .6%	30 .6%	119 1.5%	172 1.6%	95 1.5%	382 1.3%
6 - 9 NIGHTS	914 3.0%	531 2.1%	138 1.6%	67 .5%	72 7.7%	65 4.0%	66 10.3%	76 18.6%	46 5.3%	383 8.8%	584 3.8%	140 3.2%	111 4.5%	8 4.9%	71 1.3%	38 .7%	247 3.2%	518 4.8%	111 1.8%	871 3.0%
10 - 16 NIGHTS	201 .7%	99 .4%	14 .2%	21 .2%	14 1.5%	22 1.3%	18 2.8%	7 1.8%	3 .3%	102 2.3%	110 .7%	64 1.5%	17 .7%	2 1.6%	7 .1%	5 .1%	46 .6%	131 1.2%	19 .3%	193 .7%
17 - 30 NIGHTS	66 .2%	27 .1%	11 .1%	2 *	2 .2%	3 .2%	1 .1%	4 1.0%	5 .6%	39 .9%	36 .2%	20 .5%	8 .3%	1 .6%	1 *	3 *	16 .2%	41 .4%	7 .1%	63 .2%
31+ NIGHTS	17 .1%	5 *	1 *	1 *	1 .1%	2 .1%	1 .2%	-	-	11 .3%	11 .1%	5 .1%	1 *	-	-	-	8 .1%	8 .1%	-	16 .1%
OVERALL AVERAGE LENGTH OF STAY IN ONTARIO (NIGHTS)	.86	.61	.48	.31	1.83	1.30	2.42	3.00	1.26	2.34	.97	1.21	1.56	2.86	.27	.41	.90	1.20	.62	.84
STANDARD DEVIATION	2.85	2.21	1.81	1.44	3.37	2.86	3.32	3.83	2.54	4.03	2.96	3.77	2.38	3.28	1.71	1.77	3.14	3.14	2.38	2.85
STANDARD ERROR	.02	.02	.03	.02	.13	.10	.14	.21	.09	.06	.03	.07	.04	.24	.03	.03	.04	.04	.04	.02
MEDIAN	-	-	-	-	1.0	-	2.0	2.0	-	1.0	-	-	1.0	2.0	-	-	-	-	-	-
AVERAGE LENGTH OF STAY OF OVERNIGHT VISITORS (NIGHTS)	3.32	2.97	2.86	2.34	3.55	3.02	3.73	4.40	3.51	4.07	3.33	3.98	2.87	3.10	2.86	2.35	3.39	3.75	2.81	3.35
STANDARD DEVIATION	3.51	2.91	2.70	2.16	3.50	3.08	3.37	3.77	2.56	4.22	3.66	4.44	2.41	3.27	2.96	2.23	3.73	3.94	2.67	3.53
STANDARD ERROR	.04	.04	.08	.06	.16	.14	.16	.23	.13	.08	.06	.12	.05	.25	.14	.07	.07	.08	.07	.04
MEDIAN	2.0	2.0	2.0	2.0	3.0	2.0	3.0	3.0	3.0	3.0	2.0	3.0	2.0	3.0	2.0	2.0	2.0	3.0	2.0	2.0

ITS 99 - U.S. RESIDENTS

TABLE P36-1

LENGTH OF STAY IN ONTARIO
BASE: VISIT COSTS IN ONTARIO

	ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED			
		BORDER STATES																
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV
TOTAL (WEIGHTED - $000s)	4924326	3103386	805233	1206966	219722	359072	241873	131618	138901	1820940	2278959	383936	1404132	62205	615714	743193	1282798	1927814	970522
SAME DAY	1656514	1436651	419759	801045	46119	111457	23515	8767	25990	219863	766573	64429	187722	3101	456303	364219	399229	525671	367395
	33.6%	46.3%	52.1%	66.4%	21.0%	31.0%	9.7%	6.7%	18.7%	12.1%	33.6%	16.8%	13.4%	5.0%	74.1%	49.0%	31.1%	27.3%	37.9%
1 - 3 NIGHTS	1803911	1001882	251265	320827	102686	142156	105581	41278	38089	802029	809808	144725	734980	35925	78145	269188	476082	676039	382601
	36.6%	32.3%	31.2%	26.6%	46.7%	39.6%	43.7%	31.4%	27.4%	44.0%	35.5%	37.7%	52.3%	57.8%	12.7%	36.2%	37.1%	35.1%	39.4%
1 - 4 NIGHTS	2202268	1189638	288848	355232	119795	167550	147104	50769	60341	1012629	955801	180796	922947	43712	98018	316734	589147	829186	467201
	44.7%	38.3%	35.9%	29.4%	54.5%	46.7%	60.8%	38.6%	43.4%	55.6%	41.9%	47.1%	65.7%	70.3%	15.9%	42.6%	45.9%	43.0%	48.1%
1 NIGHT	513631	290380	77345	94740	28652	36199	33705	7361	12378	223251	181426	20741	267577	3976	39704	92160	136234	165318	119919
	10.4%	9.4%	9.6%	7.8%	13.0%	10.1%	13.9%	5.6%	8.9%	12.3%	8.0%	5.4%	19.1%	6.4%	6.4%	12.4%	10.6%	8.6%	12.4%
2 NIGHTS	713058	432129	110832	146300	35126	71279	45517	12330	10746	280929	337265	63065	275381	11831	25506	104067	194423	264765	149803
	14.5%	13.9%	13.8%	12.1%	16.0%	19.9%	18.8%	9.4%	7.7%	15.4%	14.8%	16.4%	19.6%	19.0%	4.1%	14.0%	15.2%	13.7%	15.4%
3 NIGHTS	577222	279373	63088	79787	38908	34678	26359	21587	14965	297849	291117	60918	192022	20118	12936	72961	145425	245956	112879
	11.7%	9.0%	7.8%	6.6%	17.7%	9.7%	10.9%	16.4%	10.8%	16.4%	12.8%	15.9%	13.7%	32.3%	2.1%	9.8%	11.3%	12.8%	11.6%
4 NIGHTS	398357	187757	37583	34405	17109	25395	41522	9491	22252	210600	145993	36072	187967	7786	19872	47546	113064	153147	84600
	8.1%	6.1%	4.7%	2.9%	7.8%	7.1%	17.2%	7.2%	16.0%	11.6%	6.4%	9.4%	13.4%	12.5%	3.2%	6.4%	8.8%	7.9%	8.7%
5 NIGHTS	254101	102230	24855	14743	6531	17648	13779	8641	16032	151871	83490	30073	120819	8509	11209	27183	65518	111957	49444
	5.2%	3.3%	3.1%	1.2%	3.0%	4.9%	5.7%	6.6%	11.5%	8.3%	3.7%	7.8%	8.6%	13.7%	1.8%	3.7%	5.1%	5.8%	5.1%
6 - 9 NIGHTS	565892	286136	53462	27944	33206	42060	48355	52498	28610	279756	345928	57091	115441	5203	42230	27417	174601	292179	71694
	11.5%	9.2%	6.6%	2.3%	15.1%	11.7%	20.0%	39.9%	20.6%	15.4%	15.2%	14.9%	8.2%	8.4%	6.9%	3.7%	13.6%	15.2%	7.4%
10 - 16 NIGHTS	133752	43553	5170	5025	4288	11490	8683	5651	3246	90199	69436	28213	30255	1046	4803	2469	28638	93478	9168
	2.7%	1.4%	.6%	.4%	2.0%	3.2%	3.6%	4.3%	2.3%	5.0%	3.0%	7.3%	2.2%	1.7%	.8%	.3%	2.2%	4.8%	.9%
17 - 30 NIGHTS	87881	38120	12879	1520	8280	5124	342	5293	4682	49761	38513	20114	25469	635	3151	5172	16291	60798	5620
	1.8%	1.2%	1.6%	.1%	3.8%	1.4%	.1%	4.0%	3.4%	2.7%	1.7%	5.2%	1.8%	1.0%	.5%	.7%	1.3%	3.2%	.6%
31+ NIGHTS	23919	7057	259	1458	1503	3742	95	-	-	16862	19218	3221	1480	-	-	-	9374	14544	-
	.5%	.2%	*	.1%	.7%	1.0%	*			.9%	.8%	.8%	.1%				.7%	.8%	

ITS 99 - U.S. RESIDENTS

TABLE P37-1

LENGTH OF STAY IN CANADA
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	17718	13730	4809	5717	704	870	564	349	717	3988	8099	2777	3077	186	2588	2949	5402	6534	2833	16560
TOTAL (WEIGHTED - 000s)	30031	25676	8683	12514	938	1632	640	407	862	4355	15320	4305	2476	156	5591	5200	7813	10704	6314	29128
SAME DAY	21868 72.8%	20204 78.7%	7170 82.6%	10837 86.6%	420 44.8%	905 55.5%	204 31.9%	122 30.1%	545 63.3%	1664 38.2%	10680 69.7%	2925 67.9%	1037 41.9%	- .3%	5047 90.3%	4219 81.1%	5651 72.3%	7143 66.7%	4856 76.9%	21848 75.0%
1 - 3 NIGHTS	5502 18.3%	3988 15.5%	1142 13.1%	1426 11.4%	337 36.0%	522 32.0%	249 38.9%	132 32.4%	180 20.9%	1514 34.8%	3184 20.8%	841 19.5%	997 40.3%	102 65.8%	376 6.7%	811 15.6%	1420 18.2%	2231 20.8%	1040 16.5%	5141 17.6%
1 - 4 NIGHTS	6212 20.7%	4415 17.2%	1227 14.1%	1519 12.1%	384 40.9%	596 36.5%	303 47.4%	154 37.8%	232 27.0%	1798 41.3%	3530 23.0%	964 22.4%	1173 47.4%	126 80.8%	416 7.4%	878 16.9%	1631 20.9%	2520 23.5%	1183 18.7%	5754 19.8%
1 NIGHT	2047 6.8%	1578 6.1%	477 5.5%	610 4.9%	101 10.8%	201 12.3%	82 12.8%	46 11.2%	60 7.0%	469 10.8%	1141 7.4%	232 5.4%	418 16.9%	30 19.1%	226 4.0%	332 6.4%	526 6.7%	749 7.0%	440 7.0%	1984 6.8%
2 NIGHTS	2115 7.0%	1563 6.1%	431 5.0%	557 4.5%	116 12.3%	230 14.1%	110 17.2%	43 10.5%	76 8.9%	551 12.7%	1252 8.2%	328 7.6%	381 15.4%	42 27.0%	111 2.0%	323 6.2%	573 7.3%	850 7.9%	369 5.8%	1958 6.7%
3 NIGHTS	1340 4.5%	847 3.3%	233 2.7%	258 2.1%	121 12.9%	91 5.6%	57 8.9%	43 10.6%	43 5.0%	493 11.3%	791 5.2%	281 6.5%	198 8.0%	31 19.7%	39 .7%	156 3.0%	322 4.1%	632 5.9%	231 3.7%	1199 4.1%
4 NIGHTS	710 2.4%	426 1.7%	85 1.0%	93 .7%	47 5.0%	73 4.5%	54 8.5%	22 5.4%	52 6.1%	284 6.5%	346 2.3%	122 2.8%	176 7.1%	23 14.9%	40 .7%	67 1.3%	211 2.7%	289 2.7%	143 2.3%	613 2.1%
5 NIGHTS	463 1.5%	277 1.1%	92 1.1%	48 .4%	24 2.6%	28 1.7%	27 4.2%	33 8.1%	26 3.0%	186 4.3%	181 1.2%	135 3.1%	96 3.9%	15 9.5%	35 .6%	34 .7%	141 1.8%	185 1.7%	103 1.6%	382 1.3%
6 - 9 NIGHTS	1106 3.7%	601 2.3%	161 1.9%	75 .6%	80 8.6%	72 4.4%	82 12.9%	84 20.5%	47 5.5%	505 11.6%	709 4.6%	172 4.0%	135 5.5%	11 6.9%	78 1.4%	57 1.1%	286 3.7%	631 5.9%	131 2.1%	871 3.0%
10 - 16 NIGHTS	279 .9%	136 .5%	20 .2%	31 .3%	25 2.6%	25 1.5%	19 3.0%	11 2.6%	6 .6%	142 3.3%	160 1.0%	79 1.8%	24 1.0%	3 2.0%	12 .2%	9 .2%	71 .9%	166 1.5%	33 .5%	193 .7%
17 - 30 NIGHTS	86 .3%	38 .1%	14 .2%	3 *	3 .3%	5 .3%	3 .4%	4 1.0%	6 .7%	48 1.1%	48 .3%	26 .6%	10 .4%	1 .6%	2 *	3 .1%	24 .3%	50 .5%	9 .1%	63 .2%
31+ NIGHTS	17 .1%	6 *	1 *	1 *	2 .2%	2 .1%	1 .2%	-	-	12 .3%	12 .1%	5 .1%	1 *	-	-	-	9 .1%	8 .1%	-	16 .1%
OVERALL AVERAGE LENGTH OF STAY IN CANADA (NIGHTS)	.97	.67	.53	.33	2.14	1.42	2.73	3.25	1.38	2.75	1.10	1.37	1.78	3.25	.30	.48	1.02	1.34	.70	.84
STANDARD DEVIATION	3.16	2.46	2.00	1.57	3.84	3.27	3.47	3.86	2.98	4.37	3.33	4.11	2.56	3.34	1.86	1.97	3.44	3.49	2.69	2.85
STANDARD ERROR	.02	.02	.03	.02	.14	.11	.15	.21	.11	.07	.04	.08	.05	.24	.04	.04	.05	.04	.05	.02
MEDIAN	-	-	-	-	1.0	-	2.0	2.0	-	2.0	-	-	1.0	3.0	-	-	-	-	-	-
AVERAGE LENGTH OF STAY OF OVERNIGHT IN CANADA VISITORS (NIGHTS)	3.58	3.16	3.02	2.45	3.88	3.20	4.01	4.65	3.76	4.45	3.62	4.27	3.06	3.26	3.03	2.53	3.68	4.04	3.04	3.35
STANDARD DEVIATION	3.79	3.19	2.91	2.41	3.93	3.50	3.47	3.76	3.16	4.46	4.02	4.69	2.57	3.34	3.17	2.40	4.00	4.26	2.99	3.53
STANDARD ERROR	.04	.05	.08	.07	.17	.15	.16	.22	.16	.08	.07	.12	.05	.25	.14	.07	.08	.08	.08	.04
MEDIAN	2.0	2.0	2.0	2.0	3.0	2.0	3.0	4.0	3.0	3.0	2.0	3.0	2.0	3.0	2.0	2.0	2.0	3.0	2.0	2.0

ITS 99 - U.S. RESIDENTS

TABLE P38-1

MODE OF TRANSPORT USED IN CANADA
BASE: TOTAL PERSON VISITS IN ONTARIO

	ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				
		BORDER STATES																	
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	ONTARIO ONLY CDN LOCATION VISITED
TOTAL (UNWEIGHTED)	17718	13730	4809	5717	704	870	564	349	717	3988	8099	2777	3077	186	2588	2949	5402	6534	2833	16560
TOTAL (WEIGHTED - 000s)	30031	25676	8683	12514	938	1632	640	407	862	4355	15320	4305	2476	156	5591	5200	7813	10704	6314	29128
AUTO/PRIVATE (TOTAL)	27287	23751	8106	11774	820	1418	494	341	798	3536	13666	4106	1916	133	5294	4800	7020	9765	5703	26624
	90.9%	92.5%	93.4%	94.1%	87.5%	86.9%	77.2%	83.7%	92.6%	81.2%	89.2%	95.4%	77.4%	85.6%	94.7%	92.3%	89.8%	91.2%	90.3%	91.4%
SAME-DAY VISIT IN ONTARIO	21142	19478	6921	10386	422	878	202	118	551	1664	10168	2928	986	9	4878	4106	5426	6969	4641	20863
	77.5%	82.0%	85.4%	88.2%	51.5%	61.9%	40.9%	34.5%	69.0%	47.1%	74.4%	71.3%	51.5%	7.1%	92.1%	85.5%	77.3%	71.4%	81.4%	78.4%
OVERNIGHT VISIT IN ONTARIO	6145	4273	1185	1388	398	540	292	223	247	1872	3498	1178	929	124	416	694	1594	2796	1062	5762
	22.5%	18.0%	14.6%	11.8%	48.5%	38.1%	59.1%	65.5%	31.0%	52.9%	25.6%	28.7%	48.5%	92.9%	7.9%	14.5%	22.7%	28.6%	18.6%	21.6%
AUTO (TOTAL)	27084	23558	8028	11669	819	1413	493	340	795	3526	13635	3942	1911	133	5292	4795	6960	9631	5697	26429
	90.2%	91.8%	92.5%	93.3%	87.4%	86.6%	77.1%	83.4%	92.3%	81.0%	89.0%	91.6%	77.2%	85.3%	94.6%	92.2%	89.1%	90.0%	90.2%	90.7%
SAME-DAY VISIT IN ONTARIO	20984	19322	6873	10285	422	873	202	118	551	1662	10164	2781	983	9	4876	4102	5384	6862	4636	20712
	77.5%	82.0%	85.6%	88.1%	51.5%	61.8%	41.0%	34.7%	69.2%	47.1%	74.5%	70.5%	51.4%	7.2%	92.2%	85.5%	77.4%	71.2%	81.4%	78.4%
OVERNIGHT VISIT IN ONTARIO	6100	4236	1155	1385	398	540	291	222	245	1864	3472	1161	928	123	415	693	1576	2770	1061	5717
	22.5%	18.0%	14.4%	11.9%	48.5%	38.2%	59.0%	65.3%	30.8%	52.9%	25.5%	29.5%	48.6%	92.8%	7.8%	14.5%	22.6%	28.8%	18.6%	21.6%
SAME-DAY AUTO (SHORT FORM)	20587	19106	6805	10260	377	833	178	109	544	1482	10024	2703	838	-	4853	4030	5266	6721	4570	20587
	68.6%	74.4%	78.4%	82.0%	40.2%	51.0%	27.9%	26.8%	63.1%	34.0%	65.4%	62.8%	33.8%		86.8%	77.5%	67.4%	62.8%	72.4%	70.7%
SAME-DAY VISIT IN ONTARIO	20587	19106	6805	10260	377	833	178	109	544	1482	10024	2703	838	-	4853	4030	5266	6721	4570	20587
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
OVERNIGHT VISIT IN ONTARIO	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
PRIVATE AUTO (LONG FORM)	5326	4016	1148	1328	389	504	216	197	233	1310	3230	1128	452	99	417	609	1386	2443	888	4857
	17.7%	15.6%	13.2%	10.6%	41.5%	30.9%	33.8%	48.4%	27.0%	30.1%	21.1%	26.2%	18.2%	63.7%	7.5%	11.7%	17.7%	22.8%	14.1%	16.7%
SAME-DAY VISIT IN ONTARIO	227	141	52	19	37	19	6	3	6	86	77	68	56	7	19	42	71	77	38	62
	4.3%	3.5%	4.5%	1.4%	9.5%	3.7%	2.8%	1.4%	2.5%	6.6%	2.4%	6.0%	12.4%	7.0%	4.6%	6.8%	5.1%	3.1%	4.3%	1.3%
OVERNIGHT VISIT IN ONTARIO	5099	3875	1096	1309	352	486	210	195	227	1224	3153	1060	396	92	397	567	1316	2367	849	4795
	95.7%	96.5%	95.5%	98.6%	90.5%	96.3%	97.2%	98.6%	97.5%	93.4%	97.6%	94.0%	87.6%	93.0%	95.4%	93.2%	94.9%	96.9%	95.7%	98.7%
RENTED AUTO	1290	497	86	87	55	111	104	35	19	793	435	136	649	45	23	175	327	534	253	1073
	4.3%	1.9%	1.0%	.7%	5.8%	6.8%	16.2%	8.7%	2.2%	18.2%	2.8%	3.1%	26.2%	28.9%	.4%	3.4%	4.2%	5.0%	4.0%	3.7%
SAME-DAY VISIT IN ONTARIO	187	84	18	8	9	23	18	6	1	103	69	11	98	3	5	32	51	75	29	64
	14.5%	16.9%	20.8%	9.7%	16.3%	21.1%	17.0%	18.0%	5.8%	13.0%	15.7%	8.5%	15.1%	6.8%	23.2%	18.4%	15.5%	14.1%	11.5%	6.0%
OVERNIGHT VISIT IN ONTARIO	1102	413	68	78	46	87	86	29	18	689	367	124	552	42	18	143	277	459	224	1009
	85.5%	83.1%	79.2%	90.3%	83.7%	78.9%	83.0%	82.0%	94.2%	87.0%	84.3%	91.5%	84.9%	93.2%	76.8%	81.6%	84.5%	85.9%	88.5%	94.0%
PRIVATE PLANE	45	30	10	5	2	3	-	5	4	16	22	11	5	-	7	5	10	30	-	37
	.2%	.1%	.1%	*	.3%	.2%		1.3%	.4%	.4%	.1%	.3%	.2%		.1%	.1%	.1%	.3%		.1%
SAME-DAY VISIT IN ONTARIO	14	13	9	-	-	3	-	-	-	2	2	6	4	-	2	4	-	10	-	9
	31.5%	42.1%	92.0%		12.8%	100.0%				11.2%	10.3%	52.1%	78.0%		29.2%	85.5%		33.2%		24.3%
OVERNIGHT VISIT IN ONTARIO	31	17	1	5	2	-	-	5	4	14	20	5	1	-	5	1	10	20	-	28
	68.5%	57.9%	8.0%	100.0%	87.2%			100.0%	100.0%	88.8%	89.7%	47.9%	22.0%		70.8%	14.5%	100.0%	66.8%		75.7%

Continued

ITS 99 - U.S. RESIDENTS

TABLE P38-2

MODE OF TRANSPORT USED IN CANADA
BASE: TOTAL PERSON VISITS IN ONTARIO

	TOTAL	ORIGIN OF TRAVELLERS: BORDER STATES: TOTAL	NEW YORK	MICHIGAN	PENN.	OHIO	ILLINOIS	WISCONSIN	MINNESOTA	OTHER USA	MAIN PURPOSE OF TRIP: PLEASURE	VFR	BUSINESS	PERSONAL	OTHER	QUARTER TRIP STARTED: Q.I	Q.II	Q.III	Q.IV	ONTARIO ONLY CDN LOCATION VISITED
TOTAL (UNWEIGHTED)	17718	13730	4809	5717	704	870	564	349	717	3968	8099	2777	3077	186	2588	2949	5402	6534	2833	16560
TOTAL (WEIGHTED - 000s)	30031	25676	8683	12514	938	1632	640	407	862	4355	15320	4305	2476	156	5591	5200	7813	10704	6314	29128
PRIVATE BOAT	431	363	101	127	23	46	10	20	36	67	229	175	5	1	21	2	137	273	18	410
	1.4%	1.4%	1.2%	1.0%	2.4%	2.8%	1.5%	4.8%	4.2%	1.5%	1.5%	4.1%	.2%	.3%	.4%	*	1.8%	2.5%	.3%	1.4%
SAME-DAY VISIT IN ONTARIO	151	145	42	101	-	2	-	-	-	6	9	142	1	-	-	-	42	104	5	142
	35.0%	39.8%	41.3%	79.4%		3.4%				9.1%	3.8%	80.8%	10.5%			5.2%	30.8%	38.0%	26.0%	34.5%
OVERNIGHT VISIT IN ONTARIO	280	219	60	26	23	44	10	20	36	61	220	34	4	1	21	2	95	169	13	268
	65.0%	60.2%	58.7%	20.6%	100.0%	96.6%	100.0%	100.0%	100.0%	90.9%	96.2%	19.2%	89.5%	100.0%	100.0%	94.8%	69.2%	62.0%	74.0%	65.5%
PUBLIC/LOCAL TRANSPORT (TOTAL)	2183	1583	355	653	117	192	94	88	85	600	1619	100	247	13	194	247	656	830	452	1848
	7.3%	6.2%	4.1%	5.2%	12.4%	11.8%	14.6%	21.6%	9.9%	13.8%	10.6%	2.3%	10.0%	8.4%	3.5%	4.7%	8.4%	7.7%	7.2%	6.3%
SAME-DAY VISIT IN ONTARIO	844	679	175	402	35	45	17	3	3	165	634	19	73	4	104	116	265	255	208	690
	38.7%	42.9%	49.2%	61.5%	30.5%	23.4%	17.9%	3.3%	3.0%	27.5%	39.2%	19.5%	29.5%	30.8%	53.8%	47.1%	40.4%	30.7%	46.1%	37.3%
OVERNIGHT VISIT IN ONTARIO	1339	904	180	251	81	147	77	85	83	435	984	80	174	9	90	130	390	575	243	1158
	61.3%	57.1%	50.8%	38.5%	69.5%	76.6%	82.1%	96.7%	97.0%	72.5%	60.8%	80.5%	70.5%	69.2%	46.2%	52.9%	59.6%	69.3%	53.9%	62.7%
PLANE	204	99	24	15	9	11	12	18	10	105	75	23	82	3	21	24	66	74	39	84
	.7%	.4%	.3%	.1%	1.0%	.7%	1.9%	4.4%	1.1%	2.4%	.5%	.5%	3.3%	2.0%	.4%	.5%	.9%	.7%	.6%	.3%
SAME-DAY VISIT IN ONTARIO	88	41	13	4	5	8	8	2	-	47	29	12	34	3	10	12	24	35	17	6
	43.0%	41.2%	55.8%	27.7%	55.7%	77.0%	63.9%	10.3%		44.7%	38.5%	51.7%	41.1%	96.5%	48.9%	49.6%	36.6%	46.7%	42.6%	6.7%
OVERNIGHT VISIT IN ONTARIO	116	58	11	11	4	3	4	16	10	58	46	11	48	-	11	12	42	39	22	78
	57.0%	58.8%	44.2%	72.3%	44.3%	23.0%	36.1%	89.7%	100.0%	55.3%	61.5%	48.3%	58.9%	3.5%	51.1%	50.4%	63.4%	53.3%	57.4%	93.3%
TRAIN	427	288	31	173	8	40	15	19	1	139	325	26	30	4	33	122	51	139	116	371
	1.4%	1.1%	.4%	1.4%	.9%	2.5%	2.4%	4.8%	.1%	3.2%	2.1%	.6%	1.2%	2.3%	.6%	2.3%	.6%	1.3%	1.8%	1.3%
SAME-DAY VISIT IN ONTARIO	176	137	7	122	1	4	2	-	-	39	141	1	3	1	20	70	4	48	53	159
	41.2%	47.5%	23.6%	70.4%	10.5%	11.0%	12.4%		39.4%	28.0%	43.5%	3.6%	10.7%	29.6%	61.7%	57.9%	8.6%	34.6%	45.6%	43.0%
OVERNIGHT VISIT IN ONTARIO	251	151	23	51	7	36	13	19	1	100	184	25	27	2	13	51	46	91	63	212
	58.8%	52.5%	76.4%	29.6%	89.5%	89.0%	87.6%	100.0%	60.6%	72.0%	56.5%	96.4%	89.3%	70.4%	38.3%	42.1%	91.4%	65.4%	54.4%	57.0%
BOAT	398	261	65	34	30	30	16	27	59	136	339	21	20	1	18	-	126	236	36	311
	1.3%	1.0%	.8%	.3%	3.2%	1.8%	2.4%	6.6%	6.9%	3.1%	2.2%	.5%	.8%	.3%	.3%	*	1.6%	2.2%	.6%	1.1%
SAME-DAY VISIT IN ONTARIO	43	16	4	1	8	-	3	-	-	27	33	6	3	-	1	-	14	26	3	10
	10.8%	6.2%	6.4%	2.6%	27.1%		19.3%			19.5%	9.8%	28.0%	14.0%		5.7%		11.0%	11.1%	7.8%	3.1%
OVERNIGHT VISIT IN ONTARIO	355	245	61	33	22	30	13	27	59	110	305	15	17	1	17	-	112	209	33	302
	89.2%	93.8%	93.6%	97.4%	72.9%	100.0%	80.7%	100.0%	100.0%	80.5%	90.2%	72.0%	86.0%	100.0%	94.3%	100.0%	89.0%	88.9%	92.2%	96.9%
BUS	1486	1097	265	481	86	137	67	43	19	389	1135	46	150	7	147	134	496	526	330	1334
	4.9%	4.3%	3.1%	3.8%	9.1%	8.4%	10.4%	10.6%	2.2%	8.9%	7.4%	1.1%	6.1%	4.4%	2.6%	2.6%	6.4%	4.9%	5.2%	4.6%
SAME-DAY VISIT IN ONTARIO	639	541	161	308	25	37	7	1	3	97	514	3	39	-	83	50	235	189	164	580
	43.0%	49.3%	60.8%	64.1%	29.0%	26.7%	10.3%	2.5%	13.9%	25.0%	45.3%	6.1%	26.0%	6.0%	56.2%	37.5%	47.4%	35.9%	49.8%	43.5%
OVERNIGHT VISIT IN ONTARIO	847	556	104	173	61	100	60	42	16	292	621	44	111	6	64	84	261	337	165	754
	57.0%	50.7%	39.2%	35.9%	71.0%	73.3%	89.7%	97.5%	86.1%	75.0%	54.7%	93.9%	74.0%	94.0%	43.8%	62.5%	52.6%	64.1%	50.2%	56.5%

Continued

ITS 99 - U.S. RESIDENTS

TABLE P38-3

MODE OF TRANSPORT USED IN CANADA
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	17718	13730	4809	5717	704	870	564	349	717	3988	8099	2777	3077	186	2588	2949	5402	6534	2833	16560
TOTAL (WEIGHTED - 000s)	30031	25676	8683	12514	938	1632	640	407	862	4355	15320	4305	2476	156	5591	5200	7813	10704	6314	29128
OTHER	1225	683	283	126	59	85	92	13	24	542	549	185	441	17	32	218	321	378	308	1088
	4.1%	2.7%	3.3%	1.0%	6.3%	5.2%	14.4%	3.2%	2.8%	12.5%	3.6%	4.3%	17.8%	11.2%	.6%	4.2%	4.1%	3.5%	4.9%	3.7%
SAME-DAY VISIT IN ONTARIO	228	154	104	19	8	10	9	3	1	74	73	59	84	1	11	62	39	51	76	154
	18.6%	22.5%	36.6%	15.1%	13.5%	11.7%	10.0%	21.9%	4.2%	13.7%	13.4%	32.0%	19.1%	3.6%	33.0%	28.5%	12.2%	13.5%	24.7%	14.1%
OVERNIGHT VISIT IN ONTARIO	997	529	180	107	51	75	83	10	23	468	476	126	357	17	22	156	282	327	232	935
	81.4%	77.5%	63.4%	84.9%	86.5%	88.3%	90.0%	78.1%	95.8%	86.3%	86.6%	68.0%	80.9%	96.4%	67.0%	71.5%	87.8%	86.5%	75.3%	85.9%
NOT STATED	652	461	152	130	41	69	27	32	10	190	300	64	137	15	134	85	184	302	81	625
	2.2%	1.8%	1.8%	1.0%	4.4%	4.2%	4.2%	7.9%	1.1%	4.4%	2.0%	1.5%	5.6%	9.6%	2.4%	1.6%	2.4%	2.8%	1.3%	2.1%
SAME-DAY VISIT IN ONTARIO	196	154	59	60	8	10	8	10	-	42	73	5	35	-	82	25	59	99	14	179
	30.0%	33.4%	38.7%	45.9%	20.1%	14.0%	28.1%	30.1%		21.9%	24.3%	8.0%	25.4%		61.3%	28.9%	32.0%	32.7%	16.8%	28.6%
OVERNIGHT VISIT IN ONTARIO	456	307	93	71	33	59	19	23	10	149	227	59	103	15	52	61	125	203	67	446
	70.0%	66.6%	61.3%	54.1%	79.9%	86.0%	71.9%	69.9%	100.0%	78.1%	75.7%	92.0%	74.6%	100.0%	38.7%	71.1%	68.0%	67.3%	83.2%	71.4%

MODE OF TRANSPORT USED TO ENTER CANADA
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	17718	13730	4809	5717	704	870	564	349	717	3988	8099	2777	3077	186	2588	2949	5402	6534	2833	16560
TOTAL (WEIGHTED - 000s)	30031	25676	8683	12514	938	1632	640	407	862	4355	15320	4305	2476	156	5591	5200	7813	10704	6314	29128
AUTO/PRIVATE (TOTAL)	26393	23709	8099	11872	791	1442	401	329	776	2684	13725	3846	1262	92	5296	4626	6788	9506	5473	25942
	87.9%	92.3%	93.3%	94.9%	84.3%	88.3%	62.6%	80.8%	90.0%	61.6%	89.6%	89.3%	51.0%	59.4%	94.7%	89.0%	86.9%	88.8%	86.7%	89.1%
SAME-DAY VISIT IN ONTARIO	20914	19396	6896	10395	403	854	180	119	549	1517	10090	2890	891	5	4867	4067	5363	6886	4599	20787
	79.2%	81.8%	85.1%	87.6%	51.0%	59.2%	45.0%	36.1%	70.8%	56.5%	73.5%	75.2%	70.6%	5.8%	91.9%	87.9%	79.0%	72.4%	84.0%	80.1%
OVERNIGHT VISIT IN ONTARIO	5479	4312	1203	1477	388	587	220	210	227	1166	3635	956	371	87	430	560	1425	2620	874	5156
	20.8%	18.2%	14.9%	12.4%	49.0%	40.8%	55.0%	63.9%	29.2%	43.5%	26.5%	24.8%	29.4%	94.2%	8.1%	12.1%	21.0%	27.6%	16.0%	19.9%
AUTO (TOTAL)	26109	23435	8021	11744	785	1392	399	320	775	2674	13666	3676	1213	92	5290	4612	6710	9335	5451	25660
	86.9%	91.3%	92.4%	93.8%	83.7%	85.3%	62.3%	78.6%	89.9%	61.4%	89.2%	85.4%	49.0%	59.1%	94.6%	88.7%	85.9%	87.2%	86.3%	88.1%
SAME-DAY VISIT IN ONTARIO	20714	19201	6845	10275	398	844	180	110	549	1513	10090	2740	847	5	4861	4055	5307	6772	4581	20587
	79.3%	81.9%	85.3%	87.5%	50.7%	60.6%	45.1%	34.5%	70.9%	56.6%	73.8%	74.5%	69.9%	5.8%	91.9%	87.9%	79.1%	72.5%	84.0%	80.2%
OVERNIGHT VISIT IN ONTARIO	5395	4234	1176	1469	387	548	219	210	226	1161	3576	937	366	87	429	558	1403	2564	871	5073
	20.7%	18.1%	14.7%	12.5%	49.3%	39.4%	54.9%	65.5%	29.1%	43.4%	26.2%	25.5%	30.1%	94.2%	8.1%	12.1%	20.9%	27.5%	16.0%	19.8%
SAME-DAY AUTO (SHORT FORM)	20587	19106	6805	10260	377	833	178	109	544	1482	10024	2703	838	-	4853	4030	5266	6721	4570	20587
	68.6%	74.4%	78.4%	82.0%	40.2%	51.0%	27.9%	26.8%	63.1%	34.0%	65.4%	62.8%	33.8%		86.8%	77.5%	67.4%	62.8%	72.4%	70.7%
SAME-DAY VISIT IN ONTARIO	20587	19106	6805	10260	377	833	178	109	544	1482	10024	2703	838	-	4853	4030	5266	6721	4570	20587
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
OVERNIGHT VISIT IN ONTARIO	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
PRIVATE AUTO (LONG FORM)	5134	4134	1185	1426	377	532	193	193	228	1000	3400	927	299	77	430	564	1362	2395	812	4721
	17.1%	16.1%	13.6%	11.4%	40.2%	32.6%	30.1%	47.3%	26.5%	23.0%	22.2%	21.5%	12.1%	49.6%	7.7%	10.8%	17.4%	22.4%	12.9%	16.2%
SAME-DAY VISIT IN ONTARIO	119	89	35	15	20	11	2	1	5	30	61	36	9	5	8	23	40	47	10	-
	2.3%	2.2%	2.9%	1.0%	5.4%	2.1%	.9%	.6%	2.3%	3.0%	1.8%	3.9%	3.0%	6.9%	1.8%	4.1%	2.9%	2.0%	1.2%	
OVERNIGHT VISIT IN ONTARIO	5014	4045	1150	1411	356	521	191	192	223	969	3339	891	290	72	422	541	1322	2348	803	4721
	97.7%	97.8%	97.1%	99.0%	94.6%	97.9%	99.1%	99.4%	97.7%	97.0%	98.2%	96.1%	97.0%	93.1%	98.2%	95.9%	97.1%	98.0%	98.8%	100.0%
RENTED AUTO	388	195	31	58	31	26	28	18	3	193	242	46	76	15	7	18	82	219	69	351
	1.3%	.8%	.4%	.5%	3.3%	1.6%	4.4%	4.4%	.3%	4.4%	1.6%	1.1%	3.1%	9.5%	.1%	.4%	1.0%	2.0%	1.1%	1.2%
SAME-DAY VISIT IN ONTARIO	7	6	5	-	-	-	-	-	-	2	5	-	1	-	-	2	1	3	1	-
	1.9%	2.9%	17.1%						15.7%	.8%	2.1%	.7%	1.1%			10.8%	1.3%	1.5%	1.3%	
OVERNIGHT VISIT IN ONTARIO	380	189	26	58	31	26	28	18	2	192	237	46	75	15	7	16	81	216	68	351
	98.1%	97.1%	82.9%	100.0%	100.0%	100.0%	100.0%	100.0%	84.3%	99.2%	97.9%	99.3%	98.9%	100.0%	100.0%	89.2%	98.7%	98.5%	98.7%	100.0%
PRIVATE PLANE	83	73	13	26	6	16	2	9	1	10	13	14	49	-	7	14	23	29	16	81
	.3%	.3%	.1%	.2%	.7%	1.0%	.3%	2.2%	.1%	.2%	.1%	.3%	2.0%	.3%	.1%	.3%	.3%	.3%	.3%	.3%
SAME-DAY VISIT IN ONTARIO	58	54	11	19	6	10	-	8	-	4	-	10	43	-	6	12	16	17	13	58
	70.6%	74.2%	88.1%	71.0%	89.6%	62.9%	13.7%	92.2%		43.6%		70.6%	88.3%		85.9%	83.9%	68.0%	60.0%	81.6%	71.8%
OVERNIGHT VISIT IN ONTARIO	24	19	2	8	1	6	1	1	1	5	13	4	6	-	1	2	8	12	3	23
	29.4%	25.8%	11.9%	29.0%	10.4%	37.1%	86.3%	7.8%	100.0%	56.4%	100.0%	29.4%	11.7%	100.0%	14.1%	16.1%	32.0%	40.0%	18.4%	28.2%

Continued

MODE OF TRANSPORT USED TO ENTER CANADA
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS								MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		BORDER STATES																	
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	17718	13730	4809	5717	704	870	564	349	717	3988	8099	2777	3077	186	2588	2949	5402	6534	2833	16560
TOTAL (WEIGHTED - 000s)	30031	25676	8683	12514	938	1632	640	407	862	4355	15320	4305	2476	156	5591	5200	7813	10704	6314	29128
PRIVATE BOAT	201	201	66	102	-	34	-	-	-	-	45	156	-	-	-	-	54	142	5	201
	.7%	.8%	.8%	.8%		2.1%				*	.3%	3.6%				*	.7%	1.3%	.1%	.7%
SAME-DAY VISIT IN ONTARIO	141	141	40	101	-	-	-	-	-	-	-	141	-	-	-	-	40	96	5	141
	70.2%	70.2%	61.0%	99.4%						100.0%	.3%	90.5%				100.0%	73.6%	68.1%	89.1%	70.2%
OVERNIGHT VISIT IN ONTARIO	60	60	26	1	-	34	-	-	-	-	45	15	-	-	-	-	14	45	1	60
	29.8%	29.8%	39.0%	.6%		100.0%					99.7%	9.5%					26.4%	31.9%	10.9%	29.8%
PUBLIC/LOCAL TRANSPORT (TOTAL)	3336	1791	483	636	147	190	216	64	55	1545	1408	358	1214	63	281	549	953	1055	778	2919
	11.1%	7.0%	5.6%	5.1%	15.7%	11.6%	33.7%	15.8%	6.4%	35.5%	9.2%	8.3%	49.0%	40.6%	5.0%	10.6%	12.2%	9.9%	12.3%	10.0%
SAME-DAY VISIT IN ONTARIO	1271	930	284	458	51	78	45	11	4	341	766	53	239	6	197	202	382	403	285	1007
	38.1%	51.9%	58.7%	72.1%	34.4%	40.8%	20.7%	17.3%	7.8%	22.0%	54.4%	14.8%	19.6%	10.2%	70.2%	36.7%	40.0%	38.2%	36.6%	34.5%
OVERNIGHT VISIT IN ONTARIO	2065	861	199	177	96	112	171	53	51	1204	642	305	976	57	84	348	571	652	493	1912
	61.9%	48.1%	41.3%	27.9%	65.6%	59.2%	79.3%	82.7%	92.2%	78.0%	45.6%	85.2%	80.4%	89.8%	29.8%	63.3%	60.0%	61.8%	63.4%	65.5%
PLANE	2056	704	217	36	99	103	173	35	41	1353	366	347	1182	63	97	361	548	656	492	1689
	6.8%	2.7%	2.5%	.3%	10.5%	6.3%	27.1%	8.6%	4.8%	31.1%	2.4%	8.1%	47.7%	40.6%	1.7%	6.9%	7.0%	6.1%	7.8%	5.8%
SAME-DAY VISIT IN ONTARIO	455	204	74	10	27	39	41	10	3	251	121	46	220	6	62	80	127	153	96	208
	22.1%	29.0%	34.3%	27.1%	26.9%	37.8%	23.6%	29.6%	7.2%	18.6%	33.0%	13.2%	18.6%	10.2%	63.3%	22.1%	23.1%	23.4%	19.4%	12.3%
OVERNIGHT VISIT IN ONTARIO	1601	500	142	26	72	64	132	25	38	1101	245	301	962	57	36	281	421	502	396	1481
	77.9%	71.0%	65.7%	72.9%	73.1%	62.2%	76.4%	70.4%	92.8%	81.4%	67.0%	86.8%	81.4%	89.8%	36.7%	77.9%	76.9%	76.6%	80.6%	87.7%
TRAIN	30	29	2	18	-	7	1	1	-	1	27	-	-	-	3	4	7	13	6	27
	.1%	.1%	*	.1%		.4%	.1%	.2%		*	.2%				.1%	.1%	.1%	.1%	.1%	.1%
SAME-DAY VISIT IN ONTARIO	3	3	-	1	-	2	-	1	-	-	2	-	-	-	1	-	-	3	-	3
	10.1%	10.4%		4.1%		21.4%		100.0%			8.4%				25.0%			23.3%		11.3%
OVERNIGHT VISIT IN ONTARIO	27	26	2	17	-	6	1	-	-	1	25	-	-	-	2	4	7	10	6	24
	89.9%	89.6%	100.0%	95.9%		78.6%	100.0%			100.0%	91.6%				75.0%	100.0%	100.0%	76.7%	100.0%	88.7%
BOAT	7	6	2	-	4	-	-	-	-	1	1	5	1	-	1	-	1	6	1	6
	*	*	*		.5%					*	*	.1%	*		*	*	*	.1%	*	*
SAME-DAY VISIT IN ONTARIO	7	5	1	-	4	-	-	-	-	1	1	4	1	-	1	-	1	6	1	5
	91.5%	89.8%	66.3%		100.0%					99.9%	100.0%	87.3%	100.0%		100.0%		50.0%	100.0%	100.0%	88.7%
OVERNIGHT VISIT IN ONTARIO	1	1	1	-	-	-	-	-	-	-	-	1	-	-	-	-	1	-	-	1
	8.5%	10.2%	33.7%							.1%		12.7%				100.0%	50.0%			11.3%
BUS	1242	1052	262	582	44	80	42	28	14	190	1014	6	32	-	179	184	396	381	280	1198
	4.1%	4.1%	3.0%	4.6%	4.7%	4.9%	6.5%	7.0%	1.6%	4.4%	6.6%	.1%	1.3%		3.2%	3.5%	5.1%	3.6%	4.4%	4.1%
SAME-DAY VISIT IN ONTARIO	806	718	208	448	20	37	4	-	1	88	643	3	18	-	133	122	254	241	189	791
	64.9%	68.2%	79.3%	77.0%	45.0%	46.4%	9.0%		9.4%	46.3%	63.3%	50.9%	57.6%		74.4%	66.1%	64.1%	63.3%	67.4%	66.0%
OVERNIGHT VISIT IN ONTARIO	436	334	54	134	24	43	38	28	13	102	372	3	13	-	46	62	142	140	91	407
	35.1%	31.8%	20.7%	23.0%	55.0%	53.6%	91.0%	100.0%	90.6%	53.7%	36.7%	49.1%	42.4%		25.6%	33.9%	35.9%	36.7%	32.6%	34.0%

Continued

ITS 99 - U.S. RESIDENTS

TABLE P39-3

MODE OF TRANSPORT USED TO ENTER CANADA
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	17718	13730	4809	5717	704	870	564	349	717	3988	8099	2777	3077	186	2588	2949	5402	6534	2833	16560
TOTAL (WEIGHTED - 000s)	30031	25676	8683	12514	938	1632	640	407	862	4355	15320	4305	2476	156	5591	5200	7813	10704	6314	29128
OTHER	303 1.0%	177 .7%	101 1.2%	7 .1%	-	- *	24 3.7%	14 3.4%	31 3.6%	126 2.9%	188 1.2%	101 2.3%	-	-	14 .2%	24 .5%	73 .9%	143 1.3%	63 1.0%	267 .9%
SAME-DAY VISIT IN ONTARIO	55 18.0%	55 30.9%	55 54.0%	-	-	-	-	-	-	-	-	55 54.0%	-	-	-	16 66.7%	7 9.5%	-	32 50.0%	55 20.5%
OVERNIGHT VISIT IN ONTARIO	248 82.0%	122 69.1%	46 46.0%	7 100.0%	-	- 100.0%	24 100.0%	14 100.0%	31 100.0%	126 100.0%	188 100.0%	46 46.0%	-	-	14 100.0%	8 33.3%	66 90.5%	143 100.0%	32 50.0%	212 79.5%

ITS 99 - U.S. RESIDENTS

TABLE P40-1

MODE OF TRANSPORT USED TO EXIT CANADA
BASE: TOTAL PERSON VISITS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP				QUARTER TRIP STARTED					
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	ONTARIO ONLY CDN LOCATION VISITED
TOTAL (UNWEIGHTED)	17718	13730	4809	5717	704	870	564	349	717	3988	8099	2777	3077	186	2588	2949	5402	6534	2833	16560
TOTAL (WEIGHTED - 000s)	30031	25676	8683	12514	938	1632	640	407	862	4355	15320	4305	2476	156	5591	5200	7813	10704	6314	29128
AUTO/PRIVATE (TOTAL)	26479	23753	8125	11880	792	1447	403	330	775	2726	13749	3856	1286	95	5322	4639	6817	9536	5487	26016
	88.2%	92.5%	93.6%	94.9%	84.4%	88.7%	63.0%	81.0%	90.0%	62.6%	89.7%	89.6%	51.9%	60.9%	95.2%	89.2%	87.3%	89.1%	86.9%	89.3%
SAME-DAY VISIT IN ONTARIO	20952	19427	6923	10397	404	855	180	119	550	1525	10102	2893	895	5	4886	4073	5375	6899	4604	20815
	79.1%	81.8%	85.2%	87.5%	51.0%	59.1%	44.7%	36.0%	70.9%	55.9%	73.5%	75.0%	69.5%	5.6%	91.8%	87.8%	78.8%	72.4%	83.9%	80.0%
OVERNIGHT VISIT IN ONTARIO	5528	4326	1202	1483	388	592	223	211	226	1202	3647	963	392	89	436	566	1442	2636	883	5201
	20.9%	18.2%	14.8%	12.5%	49.0%	40.9%	55.3%	64.0%	29.1%	44.1%	26.5%	25.0%	30.5%	94.4%	8.2%	12.2%	21.2%	27.6%	16.1%	20.0%
AUTO (TOTAL)	26197	23481	8047	11756	786	1395	402	321	774	2716	13691	3687	1240	95	5314	4624	6740	9366	5467	25736
	87.2%	91.4%	92.7%	93.9%	83.7%	85.5%	62.8%	78.8%	89.9%	62.4%	89.4%	85.6%	50.1%	60.9%	95.0%	88.9%	86.3%	87.5%	86.6%	88.4%
SAME-DAY VISIT IN ONTARIO	20754	19234	6872	10279	398	845	180	110	550	1521	10102	2742	854	5	4880	4061	5319	6786	4588	20618
	79.2%	81.9%	85.4%	87.4%	50.7%	60.6%	44.8%	34.4%	71.0%	56.0%	73.8%	74.4%	68.9%	5.6%	91.8%	87.8%	78.9%	72.5%	83.9%	80.1%
OVERNIGHT VISIT IN ONTARIO	5443	4247	1176	1477	388	550	222	210	225	1196	3589	944	386	89	434	563	1420	2580	880	5118
	20.8%	18.1%	14.6%	12.6%	49.3%	39.4%	55.2%	65.6%	29.0%	44.0%	26.2%	25.6%	31.1%	94.4%	8.2%	12.2%	21.1%	27.5%	16.1%	19.9%
SAME-DAY AUTO (SHORT FORM)	20587	19106	6805	10260	377	833	178	109	544	1482	10024	2703	838	-	4853	4030	5266	6721	4570	20587
	68.6%	74.4%	78.4%	82.0%	40.2%	51.0%	27.9%	26.8%	63.1%	34.0%	65.4%	62.8%	33.8%		86.8%	77.5%	67.4%	62.8%	72.4%	70.7%
SAME-DAY VISIT IN ONTARIO	20587	19106	6805	10260	377	833	178	109	544	1482	10024	2703	838	-	4853	4030	5266	6721	4570	20587
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
OVERNIGHT VISIT IN ONTARIO	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
PRIVATE AUTO (LONG FORM)	5184	4171	1208	1436	378	535	193	193	228	1013	3414	932	310	79	449	574	1381	2408	822	4767
	17.3%	16.2%	13.9%	11.5%	40.3%	32.8%	30.2%	47.4%	26.4%	23.3%	22.3%	21.6%	12.5%	50.8%	8.0%	11.0%	17.7%	22.5%	13.0%	16.4%
SAME-DAY VISIT IN ONTARIO	154	118	60	17	21	12	2	1	6	36	71	38	14	5	26	28	51	59	16	28
	3.0%	2.8%	5.0%	1.2%	5.5%	2.2%	.9%	.6%	2.4%	3.5%	2.1%	4.1%	4.4%	6.7%	5.7%	4.9%	3.7%	2.4%	1.9%	.6%
OVERNIGHT VISIT IN ONTARIO	5030	4053	1148	1418	358	523	191	192	222	978	3343	894	296	74	424	545	1330	2349	806	4738
	97.0%	97.2%	95.0%	98.8%	94.5%	97.8%	99.1%	99.4%	97.6%	96.5%	97.9%	95.9%	95.6%	93.3%	94.3%	95.1%	96.3%	97.6%	98.1%	99.4%
RENTED AUTO	426	204	35	60	30	27	30	19	3	222	254	51	92	16	11	21	93	237	75	382
	1.4%	.8%	.4%	.5%	3.2%	1.7%	4.7%	4.6%	.4%	5.1%	1.7%	1.2%	3.7%	10.1%	.2%	.4%	1.2%	2.2%	1.2%	1.3%
SAME-DAY VISIT IN ONTARIO	13	9	7	2	-	-	-	-	-	4	7	1	3	-	1	3	2	6	2	2
	3.1%	4.6%	20.8%	2.6%		.8%			13.1%	1.6%	2.8%	2.2%	2.9%		10.8%	15.9%	1.9%	2.6%	2.2%	.5%
OVERNIGHT VISIT IN ONTARIO	413	195	27	58	30	27	30	19	3	218	247	50	90	16	10	18	91	231	73	379
	96.9%	95.4%	79.2%	97.4%	100.0%	99.2%	100.0%	100.0%	86.9%	98.4%	97.2%	97.8%	97.1%	100.0%	89.2%	84.1%	98.1%	97.4%	97.8%	99.5%
PRIVATE PLANE	81	71	12	23	6	18	1	9	1	10	12	14	47	-	8	15	23	28	15	79
	.3%	.3%	.1%	.2%	.7%	1.1%	.2%	2.2%	.1%	.2%	.1%	.3%	1.9%		.1%	.3%	.3%	.3%	.2%	.3%
SAME-DAY VISIT IN ONTARIO	56	52	11	17	6	10	-	8	-	4	-	10	41	-	6	12	16	17	11	56
	69.3%	73.4%	91.5%	73.7%	89.6%	55.5%		92.2%		40.2%		70.6%	87.4%		68.0%	81.1%	68.0%	60.3%	77.1%	70.7%
OVERNIGHT VISIT IN ONTARIO	25	19	1	6	1	8	1	1	1	6	12	4	6	-	3	3	8	11	3	23
	30.7%	26.6%	8.5%	26.3%	10.4%	44.5%	100.0%	7.8%	100.0%	59.8%	100.0%	29.4%	12.6%		32.0%	18.9%	32.0%	39.7%	22.9%	29.3%

Continued

ITS 99 - U.S. RESIDENTS

TABLE P40-2

MODE OF TRANSPORT USED TO EXIT CANADA
BASE: TOTAL PERSON VISITS IN ONTARIO

	TOTAL	ORIGIN OF TRAVELLERS: BORDER STATES: TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	MAIN PURPOSE OF TRIP: PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	QUARTER TRIP STARTED: Q.I	Q.II	Q.III	Q.IV	ONTARIO ONLY CDN LOCATION VISITED
TOTAL (UNWEIGHTED)	17718	13730	4809	5717	704	870	564	349	717	3988	8099	2777	3077	186	2588	2949	5402	6534	2833	16560
TOTAL (WEIGHTED - 000s)	30031	25676	8683	12514	938	1632	640	407	862	4355	15320	4305	2476	156	5591	5200	7813	10704	6314	29128
PRIVATE BOAT	201 .7%	201 .8%	66 .8%	102 .8%	-	34 2.1%	-	-	-	- *	45 .3%	156 3.6%	-	-	-	- *	54 .7%	142 1.3%	5 .1%	201 .7%
SAME-DAY VISIT IN ONTARIO	141 70.2%	141 70.2%	40 61.0%	101 99.4%	-	-	-	-	-	- 100.0%	- .3%	141 90.5%	-	-	-	- 100.0%	40 73.6%	96 68.1%	5 89.1%	141 70.2%
OVERNIGHT VISIT IN ONTARIO	60 29.8%	60 29.8%	26 39.0%	1 .6%	-	34 100.0%	-	-	-	-	45 99.7%	15 9.5%	-	-	-	-	14 26.4%	45 31.9%	1 10.9%	60 29.8%
PUBLIC/LOCAL TRANSPORT (TOTAL)	3266 10.9%	1746 6.8%	457 5.3%	627 5.0%	146 15.6%	185 11.3%	213 33.3%	63 15.6%	55 6.4%	1520 34.9%	1401 9.1%	348 8.1%	1190 48.1%	61 39.1%	255 4.6%	537 10.3%	941 12.0%	1025 9.6%	763 12.1%	2862 9.8%
SAME-DAY VISIT IN ONTARIO	1233 37.8%	900 51.5%	257 56.2%	456 72.7%	50 34.3%	77 41.7%	45 21.1%	11 17.5%	4 7.1%	333 21.9%	754 53.9%	50 14.4%	235 19.7%	6 10.6%	178 69.7%	195 36.3%	369 39.3%	389 37.9%	280 36.7%	978 34.2%
OVERNIGHT VISIT IN ONTARIO	2033 62.2%	846 48.5%	200 43.8%	171 27.3%	96 65.7%	108 58.3%	168 78.9%	52 82.5%	51 92.9%	1186 78.1%	646 46.1%	297 85.6%	955 80.3%	54 89.4%	77 30.3%	342 63.7%	571 60.7%	636 62.1%	483 63.3%	1884 65.8%
PLANE	1963 6.5%	658 2.6%	187 2.2%	31 .3%	98 10.4%	98 6.0%	169 26.4%	34 8.4%	41 4.7%	1305 30.0%	342 2.2%	334 7.8%	1157 46.7%	61 39.1%	69 1.2%	352 6.8%	514 6.6%	623 5.8%	474 7.5%	1613 5.5%
SAME-DAY VISIT IN ONTARIO	411 20.9%	168 25.6%	43 23.1%	7 20.7%	26 26.7%	38 39.3%	41 24.4%	10 30.3%	3 6.3%	243 18.6%	107 31.3%	41 12.3%	216 18.7%	6 10.6%	40 57.9%	73 20.6%	113 22.1%	137 21.9%	88 18.6%	174 10.8%
OVERNIGHT VISIT IN ONTARIO	1552 79.1%	490 74.4%	144 76.9%	25 79.3%	72 73.3%	59 60.7%	128 75.6%	24 69.7%	38 93.7%	1063 81.4%	235 68.7%	293 87.7%	941 81.3%	54 89.4%	29 42.1%	279 79.4%	400 77.9%	486 78.1%	386 81.4%	1439 89.2%
TRAIN	44 .1%	24 .1%	2 *	13 .1%	-	7 .4%	- .1%	1 .2%	-	20 .5%	41 .3%	- *	-	-	3 .1%	-	25 .3%	14 .1%	6 .1%	40 .1%
SAME-DAY VISIT IN ONTARIO	3 7.4%	3 13.6%	-	1 7.5%	-	2 21.4%	-	1 100.0%	-	-	3 6.1%	-	-	-	1 25.0%	-	-	3 23.8%	-	3 7.5%
OVERNIGHT VISIT IN ONTARIO	41 92.6%	21 86.4%	2 100.0%	12 92.5%	-	6 78.6%	- 100.0%	-	-	20 100.0%	38 93.9%	- 100.0%	-	-	2 75.0%	-	25 100.0%	10 76.2%	6 100.0%	37 92.5%
BOAT	14 *	13 *	5 .1%	3 *	4 .5%	-	-	-	-	1 *	7 *	6 .1%	1 *	-	-	- *	6 .1%	7 .1%	1 *	12 *
SAME-DAY VISIT IN ONTARIO	10 71.5%	9 74.7%	4 87.6%	1 23.3%	4 100.0%	-	-	-	-	- 32.8%	4 60.9%	5 79.9%	1 100.0%	-	-	-	4 77.6%	4 62.9%	1 100.0%	9 73.0%
OVERNIGHT VISIT IN ONTARIO	4 28.5%	3 25.3%	1 12.4%	3 76.7%	-	-	-	-	-	1 67.2%	3 39.1%	1 20.1%	-	-	-	- 100.0%	1 22.4%	3 37.1%	-	3 27.0%
BUS	1245 4.1%	1052 4.1%	263 3.0%	579 4.6%	44 4.7%	80 4.9%	44 6.8%	28 7.0%	14 1.6%	193 4.4%	1011 6.6%	7 .2%	33 1.3%	-	183 3.3%	185 3.6%	396 5.1%	382 3.6%	282 4.5%	1197 4.1%
SAME-DAY VISIT IN ONTARIO	809 65.0%	719 68.3%	209 79.6%	448 77.3%	20 45.0%	37 46.4%	4 8.6%	-	1 9.4%	90 46.8%	641 63.4%	4 60.4%	18 55.8%	-	137 74.9%	122 66.2%	251 63.5%	245 64.1%	190 67.5%	793 66.2%
OVERNIGHT VISIT IN ONTARIO	436 35.0%	333 31.7%	54 20.4%	131 22.7%	24 55.0%	43 53.6%	40 91.4%	28 100.0%	13 90.6%	103 53.2%	370 36.6%	3 39.6%	14 44.2%	-	46 25.1%	62 33.8%	145 36.5%	137 35.9%	92 32.5%	405 33.8%

Continued

ITS 99 - U.S. RESIDENTS

TABLE P40-3

MODE OF TRANSPORT USED TO EXIT CANADA
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	ONTARIO ONLY CDN LOCATION VISITED
TOTAL (UNWEIGHTED)	17718	13730	4809	5717	704	870	564	349	717	3988	8099	2777	3077	186	2588	2949	5402	6534	2833	16560
TOTAL (WEIGHTED - 000s)	30031	25676	8683	12514	938	1632	640	407	862	4355	15320	4305	2476	156	5591	5200	7813	10704	6314	29128
OTHER	286	177	101	7	-	-	24	14	31	109	171	101	-	-	14	24	55	143	64	249
	1.0%	.7%	1.2%	.1%		*	3.7%	3.4%	3.6%	2.5%	1.1%	2.3%			.2%	.5%	.7%	1.3%	1.0%	.9%
SAME-DAY VISIT IN ONTARIO	55	55	55	-	-	-	-	-	-	-	-	55	-	-	-	16	7	-	32	55
	19.1%	30.8%	54.0%									54.0%				66.7%	12.5%		49.5%	21.9%
OVERNIGHT VISIT IN ONTARIO	231	123	46	7	-	-	24	14	31	109	171	46	-	-	14	8	48	143	32	195
	80.9%	69.2%	46.0%	100.0%		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	46.0%			100.0%	33.3%	87.5%	100.0%	50.5%	78.1%

ITS 99 - U.S. RESIDENTS

TABLE P41-1

LOCATIONS VISITED IN ONTARIO - BY OTAPs
BASE: TOTAL PERSON VISITS IN ONTARIO

	TOTAL	ORIGIN OF TRAVELLERS: TOTAL BORDER STATES	NEW YORK	MICHIGAN	PENN.	OHIO	ILLINOIS	WISCONSIN	MINNESOTA	OTHER USA	MAIN PURPOSE OF TRIP: PLEASURE	VFR	BUSINESS	PERSONAL	OTHER	QUARTER TRIP STARTED: Q.I	Q.II	Q.III	Q.IV	ONTARIO ONLY CDN LOCATION VISITED
TOTAL (UNWEIGHTED)	17718	13730	4809	5717	704	870	564	349	717	3988	8099	2777	3077	186	2588	2949	5402	6534	2833	16560
TOTAL (WEIGHTED - 000s)	30031	25676	8683	12514	938	1632	640	407	862	4355	15320	4305	2476	156	5591	5200	7813	10704	6314	29128
LOCATION OF VISIT																				
OTAP 1: SOUTHWESTERN ONTARIO	12545 41.8%	11829 46.1%	342 3.9%	10490 83.8%	56 6.0%	690 42.3%	166 26.0%	58 14.2%	26 3.0%	716 16.4%	5626 36.7%	2025 47.0%	711 28.7%	31 19.9%	3085 55.2%	2631 50.6%	3190 40.8%	3865 36.1%	2859 45.3%	12491 42.9%
OTAP 2: FESTIVAL COUNTRY	9768 32.5%	8139 31.7%	6048 69.6%	751 6.0%	514 54.8%	567 34.8%	146 22.9%	64 15.8%	50 5.8%	1629 37.4%	5699 37.2%	1157 26.9%	514 20.8%	38 24.7%	1637 29.3%	1190 22.9%	2689 34.4%	4057 37.9%	1833 29.0%	9653 33.1%
OTAP 3: LAKELANDS	390 1.3%	273 1.1%	54 .6%	137 1.1%	3 .3%	25 1.5%	33 5.2%	17 4.2%	4 .5%	117 2.7%	201 1.3%	110 2.6%	45 1.8%	5 3.1%	27 .5%	57 1.1%	78 1.0%	203 1.9%	52 .8%	382 1.3%
OTAP 4: METRO TORONTO	3750 12.5%	2343 9.1%	1118 12.9%	467 3.7%	231 24.7%	242 14.8%	203 31.8%	51 12.5%	30 3.5%	1407 32.3%	1705 11.1%	475 11.0%	1151 46.5%	73 47.2%	294 5.3%	713 13.7%	919 11.8%	1211 11.3%	907 14.4%	3384 11.6%
OTAP 5: GETAWAY COUNTRY	495 1.6%	304 1.2%	96 1.1%	87 .7%	41 4.4%	39 2.4%	35 5.5%	2 .4%	3 .4%	192 4.4%	204 1.3%	159 3.7%	97 3.9%	10 6.7%	23 .4%	50 1.0%	116 1.5%	236 2.2%	93 1.5%	472 1.6%
OTAP 6: ONTARIO EAST	2036 6.8%	1533 6.0%	1132 13.0%	93 .7%	168 17.9%	61 3.7%	53 8.3%	13 3.3%	14 1.6%	502 11.5%	1034 6.7%	416 9.7%	185 7.5%	25 15.9%	216 3.9%	258 5.0%	550 7.0%	781 7.3%	446 7.1%	1647 5.7%
OTAP 7: NEAR NORTH	102 .3%	55 .2%	18 .2%	12 .1%	8 .9%	5 .3%	2 .4%	3 .6%	7 .8%	47 1.1%	78 .5%	7 .2%	5 .2%	2 1.5%	10 .2%	4 .1%	25 .3%	66 .6%	7 .1%	68 .2%
OTAP 8: RAINBOW COUNTRY	140 .5%	88 .3%	11 .1%	34 .3%	3 .3%	29 1.8%	1 .2%	2 .6%	6 .7%	52 1.2%	93 .6%	20 .5%	10 .4%	4 2.8%	14 .2%	9 .2%	31 .4%	88 .8%	12 .2%	129 .4%
OTAP 9: ALGOMA COUNTRY	1017 3.4%	812 3.2%	15 .2%	568 4.5%	12 1.3%	82 5.0%	32 5.0%	70 17.2%	34 3.9%	205 4.7%	775 5.1%	65 1.5%	20 .8%	1 .5%	97 1.7%	215 4.1%	175 2.2%	424 4.0%	203 3.2%	969 3.3%
OTAP 10: JAMES BAY FRONTIER	49 .2%	41 .2%	16 .2%	11 .1%	2 .2%	1 *	1 .2%	9 2.3%	1 .1%	8 .2%	37 .2%	8 .2%	3 .1%	-	-	4 .1%	8 .1%	33 .3%	4 .1%	46 .2%
OTAP 11: NORTH OF SUPERIOR	534 1.8%	401 1.6%	19 .2%	93 .7%	7 .7%	2 .1%	15 2.3%	72 17.6%	194 22.5%	133 3.1%	309 2.0%	70 1.6%	13 .5%	1 .5%	66 1.2%	57 1.1%	130 1.7%	304 2.8%	43 .7%	521 1.8%
OTAP 12: SUNSET COUNTRY	883 2.9%	731 2.8%	26 .3%	15 .1%	3 .3%	5 .3%	68 10.6%	90 22.2%	524 60.9%	153 3.5%	537 3.5%	111 2.6%	24 1.0%	1 .4%	165 2.9%	107 2.1%	286 3.7%	322 3.0%	167 2.6%	846 2.9%
OTAPs 7-12	2630 8.8%	2061 8.0%	91 1.0%	710 5.7%	30 3.2%	120 7.4%	116 18.2%	235 57.8%	758 87.9%	568 13.1%	1748 11.4%	276 6.4%	71 2.9%	8 5.0%	347 6.2%	394 7.6%	629 8.1%	1173 11.0%	433 6.9%	2505 8.6%
OTAP UNKNOWN	13 *	6 *	1 *	1 *	-	-	2 .3%	-	2 .3%	6 .1%	5 *	1 *	1 *	-	4 .1%	3 .1%	3 *	6 .1%	- *	5 *

LOCATIONS IN WHICH NIGHTS SPENT IN ONTARIO - BY OTAPs
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	ONTARIO ONLY CDN LOCATION VISITED
TOTAL (UNWEIGHTED)	7566	4624	1269	1270	486	520	432	277	370	2942	3434	1351	2138	168	471	1000	2655	2525	1386	6963
TOTAL (WEIGHTED - 000s)	7792	5295	1449	1661	484	700	415	277	308	2497	4464	1307	1347	144	527	916	2062	3415	1399	7280
LOCATION OF OVERNIGHT VISIT																				
OTAP 1: SOUTHWESTERN ONTARIO	1273 16.3%	1087 20.5%	66 4.5%	730 43.9%	18 3.7%	166 23.8%	77 18.7%	21 7.7%	9 2.8%	186 7.4%	717 16.1%	300 22.9%	90 6.7%	28 19.7%	137 26.1%	146 15.9%	344 16.7%	531 15.6%	252 18.0%	1244 17.1%
OTAP 2: FESTIVAL COUNTRY	2232 28.6%	1541 29.1%	575 39.7%	336 20.2%	209 43.1%	279 39.9%	83 19.9%	35 12.7%	24 7.8%	691 27.7%	1514 33.9%	321 24.6%	245 18.2%	35 24.2%	117 22.2%	191 20.9%	562 27.3%	1132 33.1%	347 24.8%	2142 29.4%
OTAP 3: LAKELANDS	341 4.4%	230 4.3%	37 2.5%	114 6.9%	3 .5%	24 3.4%	32 7.8%	17 6.2%	3 1.1%	111 4.4%	187 4.2%	88 6.8%	42 3.1%	4 3.1%	19 3.7%	52 5.7%	70 3.4%	180 5.3%	39 2.8%	333 4.6%
OTAP 4: METRO TORONTO	2341 30.0%	1276 24.1%	436 30.1%	327 19.7%	139 28.7%	164 23.4%	155 37.3%	29 10.5%	26 8.5%	1065 42.6%	958 21.5%	350 26.8%	872 64.8%	63 43.8%	97 18.3%	354 38.6%	624 30.3%	788 23.1%	575 41.1%	2202 30.3%
OTAP 5: GETAWAY COUNTRY	361 4.6%	200 3.8%	59 4.1%	64 3.8%	15 3.1%	26 3.7%	31 7.5%	1 .4%	3 1.0%	162 6.5%	163 3.7%	116 8.8%	64 4.8%	7 5.1%	11 2.0%	44 4.8%	88 4.3%	166 4.9%	64 4.6%	340 4.7%
OTAP 6: ONTARIO EAST	1007 12.9%	631 11.9%	356 24.6%	36 2.2%	133 27.4%	47 6.7%	36 8.6%	13 4.7%	11 3.5%	375 15.0%	583 13.1%	222 17.0%	125 9.2%	21 14.6%	54 10.3%	74 8.1%	285 13.8%	459 13.4%	188 13.4%	739 10.1%
OTAP 7: NEAR NORTH	91 1.2%	48 .9%	16 1.1%	12 .7%	6 1.3%	3 .4%	2 .6%	3 .9%	5 1.7%	44 1.7%	72 1.6%	7 .6%	2 .2%	2 1.6%	7 1.4%	3 .4%	18 .9%	64 1.9%	6 .4%	62 .9%
OTAP 8: RAINBOW COUNTRY	128 1.6%	82 1.5%	9 .6%	31 1.9%	3 .6%	29 4.2%	1 .2%	2 .9%	6 2.0%	46 1.9%	87 1.9%	19 1.4%	6 .4%	4 3.1%	13 2.4%	7 .8%	28 1.4%	81 2.4%	12 .8%	117 1.6%
OTAP 9: ALGOMA COUNTRY	357 4.6%	258 4.9%	10 .7%	110 6.6%	5 1.1%	39 5.5%	21 5.2%	43 15.4%	30 9.8%	99 4.0%	318 7.1%	17 1.3%	6 .4%	-	17 3.3%	57 6.2%	49 2.4%	217 6.4%	34 2.4%	315 4.3%
OTAP 10: JAMES BAY FRONTIER	36 .5%	29 .5%	16 1.1%	9 .5%	2 .4%	1 .1%	-	1 .3%	1 .2%	8 .3%	26 .6%	8 .6%	3 .2%	-	-	3 .3%	5 .3%	24 .7%	4 .3%	34 .5%
OTAP 11: NORTH OF SUPERIOR	240 3.1%	146 2.8%	6 .4%	14 .8%	1 .3%	2 .3%	5 1.3%	54 19.6%	63 20.6%	94 3.8%	184 4.1%	19 1.4%	10 .8%	1 .6%	27 5.1%	20 2.1%	62 3.0%	150 4.4%	8 .6%	228 3.1%
OTAP 12: SUNSET COUNTRY	425 5.5%	307 5.8%	11 .7%	13 .8%	2 .4%	4 .5%	50 11.9%	83 30.0%	145 47.1%	118 4.7%	339 7.6%	35 2.7%	4 .3%	- .1%	47 8.9%	16 1.7%	166 8.1%	213 6.2%	30 2.1%	398 5.5%
OTAPs 7-12	1216 15.6%	826 15.6%	56 3.8%	178 10.7%	18 3.6%	74 10.6%	77 18.5%	179 64.5%	246 79.7%	390 15.6%	970 21.7%	101 7.7%	28 2.1%	8 5.4%	109 20.8%	106 11.6%	316 15.3%	703 20.6%	91 6.5%	1107 15.2%
OTAP UNKNOWN	3 *	- *	-	- *	-	-	-	-	-	3 .1%	2 *	1 .1%	-	-	- .1%	-	- *	2 .1%	- *	-

ITS 99 - U.S. RESIDENTS

TABLE P43-1

VISIT COSTS IN ONTARIO - BY OTAPs
BASE: VISIT COSTS IN ONTARIO

	ORIGIN OF TRAVELLERS											MAIN PURPOSE OF TRIP				QUARTER TRIP STARTED			
		BORDER STATES																	
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV
TOTAL (WEIGHTED - $000s)	4924326	3103386	805233	1206966	219722	359072	241873	131618	138901	1820940	2278959	383936	1404132	62205	615714	743193	1282798	1927814	970522
VISIT COSTS IN OTAPs																			
OTAP 1: SOUTHWESTERN ONTARIO	1103212	1027775	14751	862599	7344	90849	33883	13453	4894	75437	541553	57301	61269	6837	327118	259772	249667	362683	231088
	22.4%	33.1%	1.8%	71.5%	3.3%	25.3%	14.0%	10.2%	3.5%	4.1%	23.8%	14.9%	4.4%	11.0%	53.1%	35.0%	19.5%	18.8%	23.8%
OTAP 2: FESTIVAL COUNTRY	925568	711709	411393	89870	81521	89195	21377	6507	11847	213858	578556	56324	114804	7136	113502	92501	239337	421876	171854
	18.8%	22.9%	51.1%	7.4%	37.1%	24.8%	8.8%	4.9%	8.5%	11.7%	25.4%	14.7%	8.2%	11.5%	18.4%	12.4%	18.7%	21.9%	17.7%
OTAP 3: LAKELANDS	105419	61858	9893	28852	429	7568	3547	10976	593	43561	57315	16456	23078	794	7420	17076	20762	59492	8089
	2.1%	2.0%	1.2%	2.4%	.2%	2.1%	1.5%	8.3%	.4%	2.4%	2.5%	4.3%	1.6%	1.3%	1.2%	2.3%	1.6%	3.1%	.8%
OTAP 4: METRO TORONTO	1782431	700851	234893	126314	74332	113275	112438	17931	21668	1081579	462561	163888	1037984	38155	77183	285201	472206	589292	435731
	36.2%	22.6%	29.2%	10.5%	33.8%	31.5%	46.5%	13.6%	15.6%	59.4%	20.3%	42.7%	73.9%	61.3%	12.5%	38.4%	36.8%	30.6%	44.9%
OTAP 5: GETAWAY COUNTRY	105411	50067	12916	11938	4276	8048	11333	676	880	55344	38581	20739	41279	1877	2870	11908	26664	51761	15078
	2.1%	1.6%	1.6%	1.0%	1.9%	2.2%	4.7%	.5%	.6%	3.0%	1.7%	5.4%	2.9%	3.0%	.5%	1.6%	2.1%	2.7%	1.6%
OTAP 6: ONTARIO EAST	368115	196759	104193	14250	45146	13955	12758	3961	2496	171356	188522	45684	101342	5958	19973	36567	101033	167857	62659
	7.5%	6.3%	12.9%	1.2%	20.5%	3.9%	5.3%	3.0%	1.8%	9.4%	8.3%	11.9%	7.2%	9.6%	3.2%	4.9%	7.9%	8.7%	6.5%
OTAP 7: NEAR NORTH	27400	13299	4485	2560	2775	1648	871	150	810	14101	19258	2911	1205	243	3783	267	7950	18400	783
	.6%	.4%	.6%	.2%	1.3%	.5%	.4%	.1%	.6%	.8%	.8%	.8%	.1%	.4%	.6%	*	.6%	1.0%	.1%
OTAP 8: RAINBOW COUNTRY	47852	28442	1864	6575	1554	15843	291	196	2119	19410	26347	5151	10060	903	5390	6143	7582	26776	7350
	1.0%	.9%	.2%	.5%	.7%	4.4%	.1%	.1%	1.5%	1.1%	1.2%	1.3%	.7%	1.5%	.9%	.8%	.6%	1.4%	.8%
OTAP 9: ALGOMA COUNTRY	128437	89740	3301	52365	1273	15476	6097	9393	1835	38697	109636	5221	3252	13	8768	20167	26453	55460	26357
	2.6%	2.9%	.4%	4.3%	.6%	4.3%	2.5%	7.1%	1.3%	2.1%	4.8%	1.4%	.2%	*	1.4%	2.7%	2.1%	2.9%	2.7%
OTAP 10: JAMES BAY FRONTIER	13324	8533	4307	1265	192	280	253	2175	62	4791	11336	1074	915	-	-	960	3750	7759	856
	.3%	.3%	.5%	.1%	.1%	.1%	.1%	1.7%	*	.3%	.5%	.3%	.1%			.1%	.3%	.4%	.1%
OTAP 11: NORTH OF SUPERIOR	60688	41394	1014	5124	399	343	2104	16186	16225	19294	46015	2480	4616	198	5806	4809	23478	29591	2810
	1.2%	1.3%	.1%	.4%	.2%	.1%	.9%	12.3%	11.7%	1.1%	2.0%	.6%	.3%	.3%	.9%	.6%	1.8%	1.5%	.3%
OTAP 12: SUNSET COUNTRY	253483	171830	1899	4501	481	2591	36870	50014	75473	81653	197344	6620	4245	92	43382	7754	103372	134514	7843
	5.1%	5.5%	.2%	.4%	.2%	.7%	15.2%	38.0%	54.3%	4.5%	8.7%	1.7%	.3%	.1%	7.0%	1.0%	8.1%	7.0%	.8%
OTAPs 7-12	531183	353238	16870	72390	6674	36181	46485	78114	96524	177945	409937	23457	24293	1448	67130	40100	172586	272499	45999
	10.8%	11.4%	2.1%	6.0%	3.0%	10.1%	19.2%	59.3%	69.5%	9.8%	18.0%	6.1%	1.7%	2.3%	10.9%	5.4%	13.5%	14.1%	4.7%
OTAP UNKNOWN	2988	1128	324	753	-	-	51	-	-	1860	1935	88	82	-	518	67	543	2354	24
	.1%	*	*	.1%			*			.1%	.1%	*	*		.1%	*	*	.1%	*

ITS 99 - U.S. RESIDENTS

TABLE P44-1

NIGHTS SPENT IN ONTARIO - BY OTAPs
BASE: PERSON NIGHTS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	ONTARIO ONLY CDN LOCATION VISITED
TOTAL (WEIGHTED - 000s)	25893	15719	4142	3894	1719	2114	1546	1221	1082	10175	14863	5200	3871	446	1507	2151	6996	12810	3936	24382
NIGHTS SPENT IN OTAPs																				
OTAP 1: SOUTHWESTERN ONTARIO	2937 11.3%	2387 15.2%	148 3.6%	1424 36.6%	70 4.1%	409 19.3%	240 15.5%	72 5.9%	25 2.3%	549 5.4%	1650 11.1%	831 16.0%	164 4.2%	71 15.9%	220 14.6%	234 10.9%	744 10.6%	1343 10.5%	616 15.6%	2854 11.7%
OTAP 2: FESTIVAL COUNTRY	5231 20.2%	3507 22.3%	1391 33.6%	617 15.8%	505 29.4%	542 25.6%	243 15.7%	82 6.7%	129 11.9%	1724 16.9%	3306 22.2%	1064 20.5%	508 13.1%	84 18.8%	269 17.8%	379 17.6%	1210 17.3%	2957 23.1%	685 17.4%	5081 20.8%
OTAP 3: LAKELANDS	1152 4.4%	613 3.9%	95 2.3%	290 7.5%	18 1.1%	86 4.1%	47 3.0%	65 5.3%	11 1.0%	539 5.3%	647 4.4%	305 5.9%	148 3.8%	13 2.9%	39 2.6%	128 5.9%	199 2.8%	725 5.7%	101 2.6%	1124 4.6%
OTAP 4: METRO TORONTO	6514 25.2%	2808 17.9%	932 22.5%	681 17.5%	288 16.8%	401 19.0%	352 22.8%	72 5.9%	82 7.6%	3706 36.4%	2285 15.4%	1268 24.4%	2483 64.2%	187 42.0%	288 19.1%	878 40.8%	1845 26.4%	2200 17.2%	1591 40.4%	6176 25.3%
OTAP 5: GETAWAY COUNTRY	1313 5.1%	631 4.0%	191 4.6%	150 3.8%	76 4.4%	103 4.9%	100 6.5%	3 .2%	9 .8%	681 6.7%	645 4.3%	439 8.4%	179 4.6%	22 5.0%	28 1.9%	105 4.9%	332 4.7%	674 5.3%	201 5.1%	1273 5.2%
OTAP 6: ONTARIO EAST	3522 13.6%	2304 14.7%	1150 27.8%	97 2.5%	682 39.7%	142 6.7%	166 10.7%	46 3.8%	21 1.9%	1218 12.0%	2105 14.2%	846 16.3%	316 8.2%	48 10.9%	201 13.4%	186 8.6%	976 13.9%	1835 14.3%	525 13.3%	2901 11.9%
OTAP 7: NEAR NORTH	451 1.7%	197 1.3%	83 2.0%	51 1.3%	32 1.9%	19 .9%	4 .3%	3 .2%	5 .5%	254 2.5%	367 2.5%	57 1.1%	6 .2%	3 .7%	18 1.2%	8 .4%	102 1.5%	330 2.6%	11 .3%	413 1.7%
OTAP 8: RAINBOW COUNTRY	539 2.1%	370 2.4%	18 .4%	80 2.0%	18 1.1%	228 10.8%	1 .1%	4 .3%	20 1.9%	169 1.7%	361 2.4%	89 1.7%	18 .5%	12 2.6%	60 4.0%	32 1.5%	98 1.4%	378 2.9%	31 .8%	527 2.2%
OTAP 9: ALGOMA COUNTRY	984 3.8%	692 4.4%	18 .4%	351 9.0%	12 .7%	147 6.9%	50 3.2%	80 6.6%	33 3.1%	292 2.9%	866 5.8%	61 1.2%	13 .3%	-	44 2.9%	112 5.2%	230 3.3%	587 4.6%	55 1.4%	915 3.8%
OTAP 10: JAMES BAY FRONTIER	116 .4%	71 .5%	37 .9%	21 .5%	5 .3%	1 *	-	7 .6%	1 *	44 .4%	83 .6%	26 .5%	7 .2%	-	-	8 .4%	26 .4%	75 .6%	7 .2%	110 .5%
OTAP 11: NORTH OF SUPERIOR	799 3.1%	525 3.3%	9 .2%	65 1.7%	1 .1%	11 .5%	26 1.7%	227 18.6%	186 17.2%	274 2.7%	580 3.9%	72 1.4%	20 .5%	4 .9%	122 8.1%	34 1.6%	269 3.8%	475 3.7%	20 .5%	786 3.2%
OTAP 12: SUNSET COUNTRY	2322 9.0%	1611 10.2%	70 1.7%	67 1.7%	10 .6%	27 1.3%	317 20.5%	560 45.9%	561 51.8%	711 7.0%	1957 13.2%	139 2.7%	10 .2%	2 .4%	215 14.3%	47 2.2%	962 13.8%	1219 9.5%	94 2.4%	2222 9.1%
OTAPs 7-12	5211 20.1%	3466 22.0%	235 5.7%	634 16.3%	79 4.6%	432 20.5%	398 25.8%	881 72.2%	806 74.4%	1746 17.2%	4215 28.4%	444 8.5%	73 1.9%	21 4.6%	459 30.5%	241 11.2%	1688 24.1%	3064 23.9%	218 5.5%	4974 20.4%
OTAP UNKNOWN	14 .1%	2 *	-	2 .1%	-	-	-	-	-	12 .1%	9 .1%	3 .1%	-	-	2 .1%	-	2 *	12 .1%	- *	-

LOCATIONS VISITED IN ONTARIO - BY CENSUS DIVISIONS
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	ONTARIO ONLY CDN LOCATION VISITED
TOTAL (UNWEIGHTED)	17718	13730	4809	5717	704	870	564	349	717	3988	8099	2777	3077	186	2588	2949	5402	6534	2833	16560
TOTAL (WEIGHTED - 000s)	30031	25676	8683	12514	938	1632	640	407	862	4355	15320	4305	2476	156	5591	5200	7813	10704	6314	29128
LOCATION OF VISIT																				
CD01: STORMONT, DUNDAS & GLENGARRY UNITED COUNTIES	427 1.4%	382 1.5%	363 4.2%	16 .1%	2 .2%	1 .1%	- .1%	-	- *	45 1.0%	129 .8%	158 3.7%	32 1.3%	1 .9%	65 1.2%	55 1.1%	80 1.0%	83 .8%	209 3.3%	396 1.4%
CD02: PRESCOTT & RUSSELL UNITED COUNTIES	50 .2%	47 .2%	17 .2%	24 .2%	1 .1%	3 .2%	1 .1%	- .1%	-	3 .1%	20 .1%	9 .2%	8 .3%	1 .6%	11 .2%	13 .3%	3 *	26 .2%	7 .1%	44 .2%
CD06: OTTAWA-CARLTON REGIONAL MUNICIPALITY	569 1.9%	298 1.2%	175 2.0%	27 .2%	36 3.8%	14 .9%	29 4.5%	8 2.1%	10 1.1%	271 6.2%	274 1.8%	114 2.6%	107 4.3%	14 9.3%	39 .7%	86 1.6%	190 2.4%	199 1.9%	95 1.5%	329 1.1%
CD07: LEEDS & GRENVILLE UNITED COUNTIES	640 2.1%	513 2.0%	372 4.3%	13 .1%	91 9.7%	24 1.5%	10 1.6%	1 .3%	2 .2%	126 2.9%	385 2.5%	84 1.9%	25 1.0%	8 4.8%	86 1.5%	69 1.3%	193 2.5%	290 2.7%	89 1.4%	537 1.8%
CD09: LANARK COUNTY	72 .2%	49 .2%	20 .2%	1 *	25 2.7%	1 .1%	1 .2%	1 .1%	-	22 .5%	46 .3%	19 .4%	1 *	2 1.0%	1 *	3 .1%	13 .2%	49 .5%	6 .1%	66 .2%
CD10: FRONTENAC COUNTY	392 1.3%	293 1.1%	209 2.4%	15 .1%	37 4.0%	23 1.4%	7 1.0%	1 .3%	- *	99 2.3%	271 1.8%	46 1.1%	14 .6%	3 1.7%	16 .3%	27 .5%	90 1.2%	216 2.0%	58 .9%	346 1.2%
CD11: LENNOX & ADDINGTON COUNTY	13 *	10 *	4 *	-	5 .5%	1 .1%	-	-	-	4 .1%	4 *	6 .1%	3 .1%	-	- *	1 *	4 *	7 .1%	2 *	12 *
CD12: HASTINGS COUNTY	97 .3%	53 .2%	14 .2%	7 .1%	10 1.1%	13 .8%	9 1.4%	-	-	44 1.0%	45 .3%	31 .7%	12 .5%	3 2.2%	4 .1%	5 .1%	22 .3%	49 .5%	21 .3%	88 .3%
CD13: PRINCE EDWARD COUNTY	35 .1%	29 .1%	7 .1%	2 *	20 2.1%	-	-	-	-	6 .1%	26 .2%	4 .1%	3 .1%	- .1%	2 *	2 *	7 .1%	9 .1%	17 .3%	34 .1%
CD14: NORTHUMBERLAND COUNTY	44 .1%	25 .1%	15 .2%	6 *	-	2 .1%	2 .3%	-	1 .1%	19 .4%	21 .1%	15 .3%	7 .3%	1 .5%	-	10 .2%	20 .3%	11 .1%	2 *	41 .1%
CD15: PETERBOROUGH COUNTY	56 .2%	27 .1%	8 .1%	9 .1%	2 .2%	5 .3%	3 .4%	-	-	30 .7%	36 .2%	11 .3%	7 .3%	2 1.0%	-	2 *	13 .2%	36 .3%	6 .1%	53 .2%
CD16: VICTORIA COUNTY	50 .2%	22 .1%	16 .2%	2 *	-	1 .1%	3 .4%	-	- *	28 .6%	29 .2%	21 .5%	-	-	1 *	-	2 *	49 .5%	-	50 .2%
CD18: DURHAM REGIONAL MUNICIPALITY	104 .3%	71 .3%	18 .2%	29 .2%	1 .1%	14 .9%	9 1.4%	- .1%	1 .1%	33 .8%	17 .1%	40 .9%	29 1.2%	2 1.2%	15 .3%	11 .2%	27 .3%	52 .5%	14 .2%	102 .3%
CD19: YORK REGIONAL MUNICIPALITY	123 .4%	70 .3%	15 .2%	33 .3%	8 .9%	4 .2%	8 1.2%	1 .3%	1 .1%	53 1.2%	32 .2%	43 1.0%	42 1.7%	4 2.3%	2 *	18 .4%	31 .4%	39 .4%	35 .6%	115 .4%
CD20: TORONTO METROPOLITAN MUNICIPALITY	3699 12.3%	2249 8.8%	1061 12.2%	421 3.4%	230 24.5%	246 15.0%	209 32.6%	50 12.4%	32 3.7%	1450 33.3%	1704 11.1%	443 10.3%	1174 47.4%	67 42.8%	264 4.7%	693 13.3%	916 11.7%	1199 11.2%	890 14.1%	3322 11.4%
CD21: PEEL REGIONAL MUNICIPALITY	1168 3.9%	449 1.8%	179 2.1%	66 .5%	48 5.1%	59 3.6%	78 12.2%	12 2.9%	9 1.1%	718 16.5%	220 1.4%	245 5.7%	566 22.9%	37 23.8%	96 1.7%	212 4.1%	289 3.7%	391 3.7%	277 4.4%	931 3.2%
CD22: DUFFERIN COUNTY	20 .1%	10 *	4 *	5 *	-	1 .1%	- .1%	-	- *	10 .2%	6 *	7 .2%	3 .1%	-	5 .1%	5 .1%	6 .1%	7 .1%	2 *	20 .1%

Continued

LOCATIONS VISITED IN ONTARIO - BY CENSUS DIVISIONS
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	ONTARIO ONLY CDN LOCATION VISITED
TOTAL (UNWEIGHTED)	17718	13730	4809	5717	704	870	564	349	717	3988	8099	2777	3077	186	2588	2949	5402	6534	2833	16560
TOTAL (WEIGHTED - 000s)	30031	25676	8683	12514	938	1632	640	407	862	4355	15320	4305	2476	156	5591	5200	7813	10704	6314	29128
LOCATION OF VISIT																				
CD23: WELLINGTON COUNTY	100 .3%	41 .2%	5 .1%	11 .1%	5 .6%	3 .2%	6 .9%	5 1.2%	6 .7%	59 1.4%	38 .2%	30 .7%	26 1.0%	3 2.2%	3 .1%	14 .3%	31 .4%	40 .4%	16 .3%	99 .3%
CD24: HALTON REGIONAL MUNICIPALITY	194 .6%	118 .5%	30 .3%	49 .4%	16 1.7%	11 .7%	8 1.3%	2 .5%	2 .2%	76 1.7%	53 .3%	51 1.2%	75 3.0%	3 2.1%	8 .1%	20 .4%	52 .7%	91 .8%	31 .5%	193 .7%
CD25: HAMILTON-WENTWORTH REGIONAL MUNICIPALITY	241 .8%	188 .7%	98 1.1%	36 .3%	25 2.7%	11 .6%	16 2.4%	- .1%	3 .4%	52 1.2%	65 .4%	92 2.1%	39 1.6%	11 6.8%	30 .5%	37 .7%	57 .7%	118 1.1%	29 .5%	234 .8%
CD26: NIAGARA REGIONAL MUNICIPALITY	9100 30.3%	7674 29.9%	5878 67.7%	582 4.6%	474 50.5%	534 32.7%	115 17.9%	53 13.1%	39 4.5%	1426 32.7%	5499 35.9%	950 22.1%	335 13.5%	19 12.3%	1581 28.3%	1089 20.9%	2500 32.0%	3752 35.0%	1760 27.9%	8995 30.9%
CD28: HALDIMAND-NORFOLK REGIONAL MUNICIPALITY	55 .2%	43 .2%	26 .3%	11 .1%	6 .6%	-	-	-	- *	12 .3%	29 .2%	18 .4%	5 .2%	1 .7%	2 *	1 *	10 .1%	42 .4%	1 *	55 .2%
CD29: BRANT COUNTY	56 .2%	47 .2%	20 .2%	21 .2%	2 .2%	- *	- .1%	1 .3%	2 .2%	9 .2%	6 *	16 .4%	21 .8%	1 .9%	12 .2%	4 .1%	21 .3%	20 .2%	10 .2%	55 .2%
CD30: WATERLOO REGIONAL MUNICIPALITY	187 .6%	128 .5%	38 .4%	53 .4%	10 1.0%	17 1.0%	6 1.0%	2 .6%	2 .2%	59 1.4%	68 .4%	44 1.0%	62 2.5%	3 2.2%	10 .2%	24 .5%	51 .7%	75 .7%	37 .6%	185 .6%
CD31: PERTH COUNTY	405 1.3%	373 1.5%	24 .3%	284 2.3%	5 .6%	9 .5%	33 5.2%	15 3.8%	3 .3%	32 .7%	356 2.3%	33 .8%	6 .2%	1 .5%	7 .1%	1 *	93 1.2%	199 1.9%	112 1.8%	403 1.4%
CD32: OXFORD COUNTY	57 .2%	45 .2%	3 *	32 .3%	1 .1%	4 .3%	3 .5%	- .1%	1 .1%	13 .3%	17 .1%	13 .3%	15 .6%	-	8 .1%	9 .2%	10 .1%	31 .3%	7 .1%	56 .2%
CD34: ELGIN COUNTY	49 .2%	33 .1%	3 *	15 .1%	1 .1%	9 .5%	4 .6%	- .1%	1 .1%	16 .4%	9 .1%	23 .5%	14 .6%	- .2%	1 *	9 .2%	11 .1%	16 .1%	13 .2%	48 .2%
CD36: KENT COUNTY	265 .9%	224 .9%	12 .1%	199 1.6%	1 .1%	8 .5%	4 .7%	-	-	41 .9%	70 .5%	91 2.1%	32 1.3%	- .3%	34 .6%	15 .3%	72 .9%	104 1.0%	74 1.2%	265 .9%
CD37: ESSEX COUNTY	9662 32.2%	9215 35.9%	178 2.1%	8221 65.7%	38 4.1%	635 38.9%	99 15.4%	28 6.8%	16 1.9%	447 10.3%	4313 28.2%	1277 29.7%	555 22.4%	20 13.0%	2639 47.2%	2198 42.3%	2524 32.3%	2756 25.7%	2184 34.6%	9630 33.1%
CD38: LAMBTON COUNTY	1809 6.0%	1688 6.6%	110 1.3%	1530 12.2%	2 .2%	13 .8%	21 3.2%	8 2.0%	3 .4%	121 2.8%	770 5.0%	493 11.4%	38 1.6%	3 1.9%	356 6.4%	344 6.6%	375 4.8%	683 6.4%	407 6.4%	1800 6.2%
CD39: MIDDLESEX COUNTY	401 1.3%	329 1.3%	18 .2%	252 2.0%	7 .7%	24 1.5%	18 2.9%	5 1.2%	4 .5%	72 1.7%	153 1.0%	125 2.9%	60 2.4%	7 4.3%	41 .7%	58 1.1%	154 2.0%	109 1.0%	80 1.3%	386 1.3%
CD40: HURON COUNTY	71 .2%	62 .2%	4 *	52 .4%	3 .3%	2 .1%	1 .1%	1 .3%	-	8 .2%	49 .3%	12 .3%	4 .2%	-	3 *	5 .1%	21 .3%	33 .3%	12 .2%	71 .2%
CD41: BRUCE COUNTY	109 .4%	82 .3%	10 .1%	52 .4%	- *	4 .3%	1 .1%	13 3.1%	1 .1%	27 .6%	74 .5%	25 .6%	6 .2%	1 .6%	3 *	1 *	36 .5%	63 .6%	9 .1%	108 .4%
CD42: GREY COUNTY	116 .4%	87 .3%	2 *	46 .4%	- *	8 .5%	30 4.7%	-	1 .1%	29 .7%	65 .4%	27 .6%	9 .4%	3 1.7%	11 .2%	27 .5%	17 .2%	67 .6%	6 .1%	114 .4%

Continued

LOCATIONS VISITED IN ONTARIO - BY CENSUS DIVISIONS
BASE: TOTAL PERSON VISITS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
	TOTAL	BORDER STATES TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	17718	13730	4809	5717	704	870	564	349	717	3988	8099	2777	3077	186	2588	2949	5402	6534	2833	16560
TOTAL (WEIGHTED - 000s)	30031	25676	8683	12514	938	1632	640	407	862	4355	15320	4305	2476	156	5591	5200	7813	10704	6314	29128
LOCATION OF VISIT																				
CD43: SIMCOE COUNTY	138 .5%	95 .4%	31 .4%	51 .4%	1 .2%	7 .4%	2 .3%	-	2 .2%	44 1.0%	37 .2%	49 1.1%	28 1.1%	2 1.1%	21 .4%	30 .6%	22 .3%	52 .5%	35 .6%	136 .5%
CD44: MUSKOKA DISTRICT MUNICIPALITY	83 .3%	50 .2%	16 .2%	20 .2%	1 .1%	7 .5%	1 .1%	4 1.1%	- *	34 .8%	53 .3%	24 .6%	5 .2%	- .3%	1 *	10 .2%	11 .1%	58 .5%	4 .1%	79 .3%
CD46: HALIBURTON COUNTY	32 .1%	26 .1%	9 .1%	2 *	2 .2%	3 .2%	8 1.3%	-	1 .1%	6 .1%	23 .1%	8 .2%	1 *	-	- *	6 .1%	3 *	21 .2%	2 *	32 .1%
CD47: RENFREW COUNTY	72 .2%	55 .2%	24 .3%	2 *	11 1.2%	5 .3%	8 1.3%	2 .4%	3 .3%	17 .4%	50 .3%	10 .2%	4 .2%	1 .8%	7 .1%	9 .2%	21 .3%	37 .3%	6 .1%	59 .2%
CD48: NIPISSING DISTRICT	78 .3%	41 .2%	12 .1%	5 *	8 .9%	4 .3%	2 .4%	3 .6%	6 .8%	37 .9%	58 .4%	5 .1%	5 .2%	1 .5%	10 .2%	3 .1%	22 .3%	47 .4%	7 .1%	45 .2%
CD49: PARRY SOUND DISTRICT	78 .3%	46 .2%	11 .1%	22 .2%	1 .1%	7 .4%	-	1 .3%	5 .6%	32 .7%	55 .4%	15 .4%	2 .1%	3 1.8%	3 .1%	7 .1%	11 .1%	58 .5%	2 *	76 .3%
CD51: MANITOULIN DISTRICT	31 .1%	25 .1%	1 *	8 .1%	-	17 1.0%	-	-	-	6 .1%	26 .2%	3 .1%	-	-	2 *	3 *	4 .1%	24 .2%	-	31 .1%
CD52: SUDBURY DISTRICT	27 .1%	22 .1%	2 *	12 .1%	2 .2%	6 .4%	-	1 .1%	-	5 .1%	19 .1%	3 .1%	1 *	-	4 .1%	-	11 .1%	14 .1%	3 *	27 .1%
CD53: SUDBURY REGIONAL MUNICIPALITY	51 .2%	30 .1%	6 .1%	16 .1%	1 .1%	4 .2%	1 .2%	1 .2%	1 .1%	21 .5%	34 .2%	3 .1%	6 .3%	3 2.0%	4 .1%	6 .1%	11 .1%	27 .2%	8 .1%	41 .1%
CD54: TIMISKAMING DISTRICT	16 .1%	12 *	2 *	6 .1%	2 .2%	-	-	1 .2%	-	4 .1%	9 .1%	6 .1%	- *	-	-	1 *	5 .1%	7 .1%	3 *	15 .1%
CD56: COCHRANE DISTRICT	36 .1%	31 .1%	15 .2%	4 *	-	1 *	1 .2%	9 2.1%	1 .1%	5 .1%	31 .2%	3 .1%	2 .1%	-	-	3 .1%	2 *	29 .3%	2 *	34 .1%
CD57: ALGOMA DISTRICT	1015 3.4%	810 3.2%	15 .2%	566 4.5%	12 1.3%	82 5.0%	32 5.0%	70 17.2%	34 3.9%	205 4.7%	773 5.0%	65 1.5%	20 .8%	1 .5%	97 1.7%	215 4.1%	175 2.2%	422 3.9%	203 3.2%	967 3.3%
CD58: THUNDER BAY DISTRICT	533 1.8%	400 1.6%	19 .2%	93 .7%	7 .7%	2 .1%	14 2.2%	72 17.6%	195 22.6%	133 3.1%	309 2.0%	70 1.6%	13 .5%	1 .5%	66 1.2%	57 1.1%	129 1.7%	304 2.8%	43 .7%	520 1.8%
CD59: RAINY RIVER DISTRICT	587 2.0%	530 2.1%	24 .3%	8 .1%	-	2 .2%	31 4.9%	22 5.3%	442 51.3%	57 1.3%	314 2.0%	91 2.1%	21 .8%	- .3%	117 2.1%	90 1.7%	179 2.3%	162 1.5%	156 2.5%	579 2.0%
CD60: KENORA DISTRICT	333 1.1%	222 .9%	1 *	9 .1%	3 .3%	3 .2%	43 6.7%	71 17.5%	92 10.6%	111 2.5%	252 1.6%	26 .6%	4 .1%	- .1%	49 .9%	18 .3%	124 1.6%	175 1.6%	15 .2%	301 1.0%
CD UNKNOWN	13 *	6 *	1 *	1 *	-	-	2 .3%	-	2 .3%	6 .1%	5 *	1 *	1 *	-	4 .1%	3 .1%	3 *	6 .1%	- *	5 *

ITS 99 - U.S. RESIDENTS

TABLE P46-1

LOCATIONS IN WHICH NIGHTS SPENT IN ONTARIO - BY CENSUS DIVISIONS
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	ONTARIO ONLY CDN LOCATION VISITED
TOTAL (UNWEIGHTED)	7566	4624	1269	1270	486	520	432	277	370	2942	3434	1351	2138	168	471	1000	2655	2525	1386	6963
TOTAL (WEIGHTED - 000s)	7792	5295	1449	1661	484	700	415	277	308	2497	4464	1307	1347	144	527	916	2062	3415	1399	7280
LOCATION OF OVERNIGHT VISIT																				
CD01: STORMONT, DUNDAS & GLENGARRY UNITED COUNTIES	101 1.3%	80 1.5%	75 5.2%	2 .1%	1 .2%	1 .1%	- .1%	-	- .1%	22 .9%	28 .6%	62 4.8%	6 .5%	1 .6%	4 .7%	2 .2%	25 1.2%	36 1.1%	37 2.7%	83 1.1%
CD02: PRESCOTT & RUSSELL UNITED COUNTIES	15 .2%	13 .3%	8 .5%	3 .2%	1 .2%	2 .3%	-	-	-	2 .1%	4 .1%	8 .6%	3 .2%	-	-	3 .3%	2 .1%	8 .2%	2 .1%	10 .1%
CD06: OTTAWA-CARLTON REGIONAL MUNICIPALITY	413 5.3%	190 3.6%	98 6.7%	16 .9%	26 5.3%	13 1.9%	20 4.9%	8 3.1%	9 2.8%	223 8.9%	209 4.7%	76 5.8%	94 7.0%	12 8.1%	21 4.0%	48 5.3%	138 6.7%	154 4.5%	73 5.2%	215 3.0%
CD07: LEEDS & GRENVILLE UNITED COUNTIES	262 3.4%	190 3.6%	99 6.8%	4 .2%	73 15.2%	11 1.6%	1 .3%	1 .4%	- .1%	72 2.9%	201 4.5%	30 2.3%	11 .8%	4 3.0%	15 2.9%	4 .4%	67 3.3%	143 4.2%	48 3.4%	238 3.3%
CD09: LANARK COUNTY	48 .6%	33 .6%	11 .8%	1 .1%	19 4.0%	-	1 .2%	1 .2%	-	15 .6%	30 .7%	15 1.2%	1 .1%	2 1.1%	1 .2%	2 .2%	7 .3%	35 1.0%	5 .3%	44 .6%
CD10: FRONTENAC COUNTY	199 2.6%	137 2.6%	78 5.4%	13 .8%	20 4.2%	19 2.8%	5 1.1%	1 .4%	-	62 2.5%	147 3.3%	28 2.2%	13 .9%	3 1.9%	8 1.6%	13 1.5%	40 1.9%	118 3.5%	27 2.0%	160 2.2%
CD11: LENNOX & ADDINGTON COUNTY	8 .1%	4 .1%	1 *	-	2 .5%	1 .1%	-	-	-	4 .2%	4 .1%	3 .2%	- *	-	- .1%	1 .1%	3 .2%	2 .1%	2 .1%	6 .1%
CD12: HASTINGS COUNTY	74 .9%	39 .7%	6 .4%	6 .4%	4 .9%	13 1.9%	9 2.2%	-	-	35 1.4%	33 .7%	26 2.0%	10 .7%	1 1.0%	3 .6%	4 .4%	20 1.0%	32 .9%	18 1.3%	67 .9%
CD13: PRINCE EDWARD COUNTY	9 .1%	6 .1%	5 .3%	1 .1%	-	-	-	-	-	3 .1%	7 .1%	2 .2%	-	- .1%	- .1%	-	3 .1%	6 .2%	-	9 .1%
CD14: NORTHUMBERLAND COUNTY	33 .4%	20 .4%	11 .7%	6 .4%	-	1 .1%	2 .4%	-	1 .2%	13 .5%	15 .3%	11 .9%	6 .4%	- .3%	-	10 1.0%	17 .8%	4 .1%	2 .1%	31 .4%
CD15: PETERBOROUGH COUNTY	49 .6%	24 .4%	6 .4%	9 .5%	2 .4%	5 .7%	1 .3%	-	-	26 1.0%	31 .7%	11 .8%	7 .5%	2 1.1%	-	2 .2%	11 .5%	31 .9%	5 .4%	47 .6%
CD16: VICTORIA COUNTY	30 .4%	4 .1%	1 *	1 .1%	-	-	3 .6%	-	- .1%	26 1.0%	27 .6%	3 .2%	-	-	-	-	2 .1%	28 .8%	-	30 .4%
CD18: DURHAM REGIONAL MUNICIPALITY	63 .8%	38 .7%	11 .8%	14 .8%	1 .2%	5 .7%	7 1.7%	-	- .1%	24 1.0%	11 .3%	31 2.4%	14 1.0%	2 1.3%	5 .9%	9 1.0%	12 .6%	30 .9%	11 .8%	61 .8%
CD19: YORK REGIONAL MUNICIPALITY	95 1.2%	53 1.0%	13 .9%	27 1.6%	6 1.2%	2 .2%	4 1.1%	1 .4%	1 .2%	41 1.7%	28 .6%	34 2.6%	28 2.1%	2 1.3%	2 .4%	14 1.6%	24 1.1%	29 .8%	28 2.0%	87 1.2%
CD20: TORONTO METROPOLITAN MUNICIPALITY	2170 27.8%	1190 22.5%	414 28.6%	284 17.1%	135 27.9%	159 22.7%	145 34.9%	27 9.7%	26 8.3%	980 39.2%	937 21.0%	281 21.5%	806 59.8%	55 38.5%	90 17.0%	327 35.8%	582 28.2%	730 21.4%	530 37.9%	2032 27.9%
CD21: PEEL REGIONAL MUNICIPALITY	195 2.5%	90 1.7%	23 1.6%	44 2.6%	4 .8%	5 .7%	10 2.4%	2 .9%	1 .4%	106 4.2%	26 .6%	75 5.7%	71 5.3%	16 11.4%	7 1.4%	35 3.8%	45 2.2%	65 1.9%	51 3.6%	192 2.6%
CD22: DUFFERIN COUNTY	12 .2%	7 .1%	1 *	5 .3%	-	1 .2%	- .1%	-	- .1%	5 .2%	3 .1%	2 .1%	3 .2%	-	5 .9%	5 .5%	6 .3%	- *	1 .1%	12 .2%

Continued

LOCATIONS IN WHICH NIGHTS SPENT IN ONTARIO - BY CENSUS DIVISIONS
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	7566	4624	1269	1270	486	520	432	277	370	2942	3434	1351	2138	168	471	1000	2655	2525	1386	6963
TOTAL (WEIGHTED - 000s)	7792	5295	1449	1661	484	700	415	277	308	2497	4464	1307	1347	144	527	916	2062	3415	1399	7280
LOCATION OF OVERNIGHT VISIT																				
CD23: WELLINGTON COUNTY	85 1.1%	28 .5%	-	9 .5%	3 .7%	3 .5%	3 .7%	5 1.7%	6 1.8%	57 2.3%	37 .8%	28 2.1%	15 1.1%	3 2.2%	3 .6%	13 1.4%	20 1.0%	38 1.1%	15 1.1%	84 1.2%
CD24: HALTON REGIONAL MUNICIPALITY	111 1.4%	57 1.1%	9 .6%	27 1.6%	9 1.9%	3 .5%	6 1.4%	2 .6%	2 .6%	53 2.1%	33 .7%	33 2.5%	39 2.9%	1 .4%	5 .9%	9 1.0%	26 1.3%	61 1.8%	15 1.0%	110 1.5%
CD25: HAMILTON-WENTWORTH REGIONAL MUNICIPALITY	109 1.4%	70 1.3%	18 1.3%	12 .7%	16 3.4%	7 .9%	13 3.2%	-	3 1.1%	39 1.6%	24 .5%	47 3.6%	23 1.7%	10 7.1%	5 1.0%	13 1.5%	27 1.3%	48 1.4%	21 1.5%	103 1.4%
CD26: NIAGARA REGIONAL MUNICIPALITY	1756 22.5%	1255 23.7%	498 34.3%	246 14.8%	168 34.7%	250 35.7%	58 13.9%	27 9.6%	10 3.1%	501 20.1%	1365 30.6%	169 12.9%	118 8.8%	16 10.9%	89 16.8%	132 14.4%	444 21.5%	911 26.7%	269 19.2%	1676 23.0%
CD28: HALDIMAND-NORFOLK REGIONAL MUNICIPALITY	43 .6%	34 .6%	24 1.6%	4 .3%	6 1.2%	-	-	-	- .1%	9 .4%	28 .6%	10 .7%	3 .2%	1 .7%	2 .3%	-	9 .4%	33 1.0%	1 .1%	43 .6%
CD29: BRANT COUNTY	29 .4%	21 .4%	12 .8%	6 .4%	1 .2%	- .1%	-	-	2 .6%	8 .3%	4 .1%	14 1.1%	8 .6%	1 .9%	2 .3%	2 .2%	9 .4%	17 .5%	1 .1%	28 .4%
CD30: WATERLOO REGIONAL MUNICIPALITY	131 1.7%	84 1.6%	23 1.6%	30 1.8%	9 1.8%	16 2.3%	3 .8%	2 .8%	1 .4%	47 1.9%	40 .9%	34 2.6%	44 3.3%	3 2.4%	9 1.8%	19 2.0%	35 1.7%	47 1.4%	30 2.2%	129 1.8%
CD31: PERTH COUNTY	205 2.6%	183 3.5%	18 1.2%	108 6.5%	4 .8%	8 1.2%	30 7.3%	13 4.6%	2 .6%	22 .9%	182 4.1%	12 .9%	5 .4%	1 .5%	6 1.1%	1 .1%	62 3.0%	106 3.1%	37 2.6%	203 2.8%
CD32: OXFORD COUNTY	37 .5%	25 .5%	3 .2%	18 1.1%	1 .2%	- *	3 .6%	- .2%	-	12 .5%	16 .3%	5 .4%	9 .6%	-	8 1.5%	5 .5%	7 .4%	20 .6%	5 .3%	35 .5%
CD34: ELGIN COUNTY	29 .4%	21 .4%	3 .2%	5 .3%	1 .1%	9 1.3%	4 1.0%	-	-	8 .3%	8 .2%	18 1.3%	3 .2%	- .2%	1 .2%	1 .1%	7 .4%	12 .4%	8 .6%	29 .4%
CD36: KENT COUNTY	103 1.3%	79 1.5%	12 .8%	59 3.5%	1 .2%	5 .7%	3 .6%	-	-	24 1.0%	52 1.2%	22 1.7%	13 1.0%	-	15 2.9%	9 1.0%	29 1.4%	41 1.2%	23 1.6%	102 1.4%
CD37: ESSEX COUNTY	534 6.8%	481 9.1%	12 .9%	314 18.9%	4 .8%	122 17.4%	23 5.6%	2 .6%	4 1.2%	53 2.1%	275 6.2%	134 10.2%	27 2.0%	18 12.2%	81 15.4%	79 8.7%	133 6.5%	207 6.1%	114 8.2%	516 7.1%
CD38: LAMBTON COUNTY	183 2.3%	164 3.1%	8 .5%	141 8.5%	- *	7 .9%	8 1.9%	1 .2%	- .1%	18 .7%	118 2.7%	43 3.3%	5 .4%	3 2.0%	14 2.7%	22 2.4%	52 2.5%	79 2.3%	29 2.1%	181 2.5%
CD39: MIDDLESEX COUNTY	183 2.4%	129 2.4%	15 1.0%	68 4.1%	6 1.2%	19 2.7%	14 3.5%	4 1.6%	3 1.1%	54 2.2%	54 1.2%	77 5.9%	32 2.4%	7 4.7%	13 2.5%	29 3.1%	50 2.4%	71 2.1%	34 2.4%	173 2.4%
CD40: HURON COUNTY	48 .6%	43 .8%	4 .3%	35 2.1%	3 .5%	-	1 .2%	1 .5%	-	5 .2%	33 .7%	9 .7%	3 .2%	-	2 .4%	3 .3%	14 .7%	23 .7%	8 .6%	48 .7%
CD41: BRUCE COUNTY	89 1.1%	68 1.3%	6 .4%	42 2.5%	- *	4 .6%	1 .2%	13 4.6%	1 .4%	21 .8%	65 1.5%	16 1.2%	5 .4%	1 .6%	2 .3%	- .1%	32 1.5%	48 1.4%	9 .6%	88 1.2%
CD42: GREY COUNTY	98 1.3%	76 1.4%	2 .1%	37 2.2%	-	7 1.0%	30 7.2%	-	- .1%	23 .9%	58 1.3%	20 1.5%	7 .5%	3 1.8%	11 2.0%	26 2.8%	10 .5%	57 1.7%	6 .4%	97 1.3%

Continued

ITS 99 - U.S. RESIDENTS

TABLE P46-3

LOCATIONS IN WHICH NIGHTS SPENT IN ONTARIO - BY CENSUS DIVISIONS
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	7566	4624	1269	1270	486	520	432	277	370	2942	3434	1351	2138	168	471	1000	2655	2525	1386	6963
TOTAL (WEIGHTED - 000s)	7792	5295	1449	1661	484	700	415	277	308	2497	4464	1307	1347	144	527	916	2062	3415	1399	7280
LOCATION OF OVERNIGHT VISIT																				
CD43: SIMCOE COUNTY	94	56	16	32	1	6	1	-	2	38	29	33	25	1	6	18	19	37	20	92
	1.2%	1.1%	1.1%	1.9%	.3%	.8%	.3%		.5%	1.5%	.6%	2.5%	1.9%	.9%	1.2%	1.9%	.9%	1.1%	1.5%	1.3%
CD44: MUSKOKA DISTRICT MUNICIPALITY	72	41	13	14	1	7	1	4	-	31	44	22	5	-	1	10	10	49	4	68
	.9%	.8%	.9%	.8%	.3%	1.1%	.2%	1.6%	.1%	1.3%	1.0%	1.7%	.4%	.3%	.2%	1.1%	.5%	1.4%	.3%	.9%
CD46: HALIBURTON COUNTY	27	23	9	2	2	2	7	-	1	4	20	6	1	-	-	6	3	16	2	27
	.3%	.4%	.6%	.1%	.5%	.2%	1.6%		.4%	.2%	.5%	.4%	.1%		.1%	.6%	.1%	.5%	.2%	.4%
CD47: RENFREW COUNTY	62	46	18	2	10	4	8	2	1	17	43	9	3	1	7	5	20	32	5	50
	.8%	.9%	1.3%	.1%	2.1%	.6%	2.0%	.6%	.4%	.7%	1.0%	.7%	.2%	.8%	1.3%	.5%	1.0%	.9%	.4%	.7%
CD48: NIPISSING DISTRICT	67	34	10	5	6	3	2	3	5	33	52	5	2	1	7	2	15	44	6	38
	.9%	.6%	.7%	.3%	1.3%	.4%	.6%	.9%	1.6%	1.3%	1.2%	.3%	.2%	.6%	1.4%	.3%	.7%	1.3%	.4%	.5%
CD49: PARRY SOUND DISTRICT	66	38	11	13	1	7	-	1	5	28	45	15	-	3	3	2	11	51	2	64
	.8%	.7%	.7%	.8%	.1%	1.0%		.5%	1.7%	1.1%	1.0%	1.1%		1.9%	.6%	.3%	.5%	1.5%	.1%	.9%
CD51: MANITOULIN DISTRICT	24	19	1	3	-	15	-	-	-	5	19	2	-	-	2	-	4	20	-	24
	.3%	.4%	*	.2%		2.1%				.2%	.4%	.1%			.4%		.2%	.6%		.3%
CD52: SUDBURY DISTRICT	22	17	-	9	2	5	-	1	-	5	16	2	1	-	3	-	9	10	3	22
	.3%	.3%		.6%	.4%	.7%		.2%		.2%	.3%	.1%	.1%		.6%		.4%	.3%	.2%	.3%
CD53: SUDBURY REGIONAL MUNICIPALITY	44	26	4	15	1	4	1	1	1	19	30	3	4	3	4	6	9	23	7	35
	.6%	.5%	.3%	.9%	.1%	.5%	.2%	.3%	.4%	.7%	.7%	.2%	.3%	2.1%	.8%	.6%	.4%	.7%	.5%	.5%
CD54: TIMISKAMING DISTRICT	15	11	2	6	2	-	-	1	-	4	9	5	-	-	-	1	5	6	3	14
	.2%	.2%	.1%	.4%	.4%			.3%		.2%	.2%	.4%	*			.1%	.2%	.2%	.2%	.2%
CD56: COCHRANE DISTRICT	24	19	15	3	-	1	-	-	1	5	19	3	2	-	-	2	1	20	2	22
	.3%	.4%	1.1%	.2%		.1%			.2%	.2%	.4%	.2%	.2%			.2%	*	.6%	.1%	.3%
CD57: ALGOMA DISTRICT	355	256	10	108	5	39	21	43	30	99	316	17	6	-	17	57	49	215	34	313
	4.6%	4.8%	.7%	6.5%	1.1%	5.5%	5.2%	15.4%	9.8%	4.0%	7.1%	1.3%	.4%		3.3%	6.2%	2.4%	6.3%	2.4%	4.3%
CD58: THUNDER BAY DISTRICT	238	144	6	13	1	2	5	54	63	94	182	18	10	1	27	20	61	150	8	226
	3.1%	2.7%	.4%	.8%	.3%	.3%	1.1%	19.4%	20.6%	3.8%	4.1%	1.4%	.8%	.6%	5.1%	2.1%	3.0%	4.4%	.6%	3.1%
CD59: RAINY RIVER DISTRICT	132	106	9	6	-	1	13	12	65	26	105	12	-	-	14	3	52	61	15	130
	1.7%	2.0%	.6%	.4%		.2%	3.0%	4.5%	21.0%	1.0%	2.4%	.9%	*		2.7%	.3%	2.5%	1.8%	1.1%	1.8%
CD60: KENORA DISTRICT	297	204	1	8	2	3	37	71	81	93	236	25	3	-	33	13	116	153	14	272
	3.8%	3.8%	.1%	.5%	.4%	.4%	8.9%	25.7%	26.4%	3.7%	5.3%	1.9%	.2%	.1%	6.2%	1.5%	5.6%	4.5%	1.0%	3.7%
CD UNKNOWN	3	-	-	-	-	-	-	-	-	3	2	1	-	-	-	-	-	2	-	-
	*	*		*						.1%	*	.1%			.1%		*	.1%	*	

VISIT COSTS IN ONTARIO - BY CENSUS DIVISIONS
BASE: VISIT COSTS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP				QUARTER TRIP STARTED			
		BORDER STATES																
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV
TOTAL (WEIGHTED - $000s)	4924326	3103386	805233	1206966	219722	359072	241873	131618	138901	1820940	2278959	383936	1404132	62205	615714	743193	1282798	1927814	970522
VISIT COSTS IN CDs																			
CD01: STORMONT, DUNDAS & GLENGARRY UNITED COUNTIES	16359 .3%	12915 .4%	12162 1.5%	404 *	193 .1%	108 *	27 *	-	21 *	3444 .2%	5342 .2%	5783 1.5%	1919 .1%	140 .2%	1972 .3%	2170 .3%	3386 .3%	4233 .2%	6569 .7%
CD02: PRESCOTT & RUSSELL UNITED COUNTIES	3429 .1%	2600 .1%	490 .1%	1581 .1%	175 .1%	263 .1%	64 *	26 *	-	829 *	635 *	918 .2%	1729 .1%	51 .1%	90 *	572 .1%	679 .1%	697 *	1480 .2%
CD06: OTTAWA-CARLTON REGIONAL MUNICIPALITY	185722 3.8%	65002 2.1%	33265 4.1%	8291 .7%	8025 3.7%	3806 1.1%	6246 2.6%	3186 2.4%	2182 1.6%	120720 6.6%	57586 2.5%	25010 6.5%	89370 6.4%	4294 6.9%	8628 1.4%	27108 3.6%	55351 4.3%	65885 3.4%	37377 3.9%
CD07: LEEDS & GRENVILLE UNITED COUNTIES	80072 1.6%	57586 1.9%	28159 3.5%	1326 .1%	21862 9.9%	3351 .9%	2642 1.1%	59 *	188 .1%	22487 1.2%	60769 2.7%	5225 1.4%	4255 .3%	734 1.2%	6143 1.0%	3137 .4%	23190 1.8%	42611 2.2%	11135 1.1%
CD09: LANARK COUNTY	10155 .2%	7892 .3%	1813 .2%	66 *	5726 2.6%	21 *	202 .1%	63 *	-	2263 .1%	7795 .3%	1990 .5%	126 *	79 .1%	128 *	383 .1%	1442 .1%	7780 .4%	550 .1%
CD10: FRONTENAC COUNTY	52952 1.1%	35934 1.2%	22485 2.8%	2310 .2%	4377 2.0%	4705 1.3%	1488 .6%	566 .4%	3 *	17018 .9%	41871 1.8%	4781 1.2%	2618 .2%	406 .7%	1675 .3%	2378 .3%	11534 .9%	33952 1.8%	5088 .5%
CD11: LENNOX & ADDINGTON COUNTY	1799 *	1410 *	84 *	-	851 .4%	475 .1%	-	-	-	389 *	1420 .1%	144 *	217 *	-	17 *	199 *	941 .1%	611 *	48 *
CD12: HASTINGS COUNTY	13295 .3%	4055 .1%	865 .1%	693 .1%	1154 .5%	908 .3%	435 .2%	-	-	9240 .5%	5657 .2%	2241 .6%	4339 .3%	399 .6%	632 .1%	1879 .3%	2412 .2%	7739 .4%	1265 .1%
CD13: PRINCE EDWARD COUNTY	2991 .1%	1746 .1%	1082 .1%	230 *	434 .2%	-	-	-	-	1245 .1%	1964 .1%	862 .2%	44 *	18 *	64 *	46 *	1139 .1%	1396 .1%	409 *
CD14: NORTHUMBERLAND COUNTY	7544 .2%	6286 .2%	4095 .5%	1038 .1%	-	131 *	873 .4%	-	149 .1%	1258 .1%	1917 .1%	1655 .4%	3922 .3%	50 .1%	-	1627 .2%	4869 .4%	646 *	403 *
CD15: PETERBOROUGH COUNTY	22403 .5%	7465 .2%	1136 .1%	1523 .1%	476 .2%	4134 1.2%	196 .1%	-	-	14938 .8%	12212 .5%	2096 .5%	7703 .5%	393 .6%	-	259 *	3191 .2%	16476 .9%	2477 .3%
CD16: VICTORIA COUNTY	4185 .1%	1069 *	270 *	27 *	-	100 *	600 .2%	-	72 .1%	3116 .2%	2764 .1%	1422 .4%	-	-	-	-	1048 .1%	3137 .2%	-
CD18: DURHAM REGIONAL MUNICIPALITY	16366 .3%	8996 .3%	1506 .2%	4008 .3%	235 .1%	1098 .3%	2102 .9%	23 *	23 *	7370 .4%	1932 .1%	4885 1.3%	7560 .5%	463 .7%	1525 .2%	2229 .3%	5531 .4%	6253 .3%	2353 .2%
CD19: YORK REGIONAL MUNICIPALITY	29314 .6%	12668 .4%	2120 .3%	4321 .4%	1527 .7%	1249 .3%	2628 1.1%	653 .5%	169 .1%	16646 .9%	4235 .2%	7089 1.8%	17066 1.2%	554 .9%	370 .1%	5024 .7%	7552 .6%	9466 .5%	7272 .7%
CD20: TORONTO METROPOLITAN MUNICIPALITY	1259340 25.6%	546320 17.6%	185905 23.1%	113637 9.4%	55704 25.4%	80583 22.4%	77950 32.2%	14336 10.9%	18205 13.1%	713020 39.2%	390561 17.1%	100054 26.1%	696089 49.6%	25454 40.9%	44570 7.2%	187904 25.3%	342833 26.7%	410662 21.3%	317941 32.8%
CD21: PEEL REGIONAL MUNICIPALITY	523091 10.6%	154531 5.0%	48988 6.1%	12677 1.1%	18628 8.5%	32692 9.1%	34488 14.3%	3595 2.7%	3464 2.5%	368560 20.2%	72000 3.2%	63834 16.6%	341895 24.3%	12701 20.4%	32613 5.3%	97298 13.1%	129372 10.1%	178630 9.3%	117791 12.1%
CD22: DUFFERIN COUNTY	2742 .1%	729 *	90 *	9 *	-	183 .1%	323 .1%	-	123 .1%	2014 .1%	544 *	853 .2%	1336 .1%	-	9 *	16 *	1972 .2%	198 *	557 .1%

Continued

ITS 99 - U.S. RESIDENTS

TABLE P47-2

VISIT COSTS IN ONTARIO - BY CENSUS DIVISIONS
BASE: VISIT COSTS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP				QUARTER TRIP STARTED			
		BORDER STATES																
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV
TOTAL (WEIGHTED - $000s)	4924326	3103386	805233	1206966	219722	359072	241873	131618	138901	1820940	2278959	383936	1404132	62205	615714	743193	1282798	1927814	970522
VISIT COSTS IN CDs																			
CD23: WELLINGTON COUNTY	23961	9232	64	2838	857	1028	913	904	2629	14728	10980	2975	7281	257	2468	3037	5967	11938	3019
	.5%	.3%	*	.2%	.4%	.3%	.4%	.7%	1.9%	.8%	.5%	.8%	.5%	.4%	.4%	.4%	.5%	.6%	.3%
CD24: HALTON REGIONAL MUNICIPALITY	35025	18946	3684	8035	3222	1319	1391	669	625	16079	6287	4462	21781	186	1901	3135	12044	14044	5802
	.7%	.6%	.5%	.7%	1.5%	.4%	.6%	.5%	.4%	.9%	.3%	1.2%	1.6%	.3%	.3%	.4%	.9%	.7%	.6%
CD25: HAMILTON-WENTWORTH REGIONAL MUNICIPALITY	31220	20828	5305	4699	5086	1096	4191	25	426	10392	5695	8241	12210	2284	1601	4555	6265	13714	6686
	.6%	.7%	.7%	.4%	2.3%	.3%	1.7%	*	.3%	.6%	.2%	2.1%	.9%	3.7%	.3%	.6%	.5%	.7%	.7%
CD26: NIAGARA REGIONAL MUNICIPALITY	789164	637256	394922	67380	69518	81352	13579	3471	7034	151908	544480	33632	48526	4016	104860	74869	201183	365264	147849
	16.0%	20.5%	49.0%	5.6%	31.6%	22.7%	5.6%	2.6%	5.1%	8.3%	23.9%	8.8%	3.5%	6.5%	17.0%	10.1%	15.7%	18.9%	15.2%
CD28: HALDIMAND-NORFOLK REGIONAL MUNICIPALITY	3942	2706	1104	457	986	-	-	-	160	1235	2169	826	537	63	346	-	1411	2431	99
	.1%	.1%	.1%	*	.4%				.1%	.1%	.1%	.2%	*	.1%	.1%		.1%	.1%	*
CD29: BRANT COUNTY	5985	3485	1209	1512	169	30	-	37	527	2500	392	1249	3228	97	1018	280	2594	2379	732
	.1%	.1%	.2%	.1%	.1%	*		*	.4%	.1%	*	.3%	.2%	.2%	.2%	*	.2%	.1%	.1%
CD30: WATERLOO REGIONAL MUNICIPALITY	33529	18526	5015	4939	1682	4186	980	1401	322	15003	8009	4087	19904	232	1297	6609	7901	11909	7111
	.7%	.6%	.6%	.4%	.8%	1.2%	.4%	1.1%	.2%	.8%	.4%	1.1%	1.4%	.4%	.2%	.9%	.6%	.6%	.7%
CD31: PERTH COUNTY	84865	75715	5279	36310	2387	3281	15353	10210	2895	9150	78731	2243	1837	122	1819	371	24940	45229	14325
	1.7%	2.4%	.7%	3.0%	1.1%	.9%	6.3%	7.8%	2.1%	.5%	3.5%	.6%	.1%	.2%	.3%	*	1.9%	2.3%	1.5%
CD32: OXFORD COUNTY	6684	5210	56	2398	268	1696	684	107	1	1473	1330	911	3936	-	498	802	956	3807	1118
	.1%	.2%	*	.2%	.1%	.5%	.3%	.1%	*	.1%	.1%	.2%	.3%		.1%	.1%	.1%	.2%	.1%
CD34: ELGIN COUNTY	6442	4617	215	1884	78	1648	786	5	1	1825	1779	2418	1680	54	305	1353	1931	2513	645
	.1%	.1%	*	.2%	*	.5%	.3%	*	*	.1%	.1%	.6%	.1%	.1%	*	.2%	.2%	.1%	.1%
CD36: KENT COUNTY	19558	14092	933	11848	145	689	477	-	-	5465	6412	4077	2087	28	5418	1732	4828	5980	7017
	.4%	.5%	.1%	1.0%	.1%	.2%	.2%			.3%	.3%	1.1%	.1%	*	.9%	.2%	.4%	.3%	.7%
CD37: ESSEX COUNTY	820802	782906	4792	684217	2800	79888	9452	1309	448	37896	371257	27509	21407	5160	301436	230252	181779	235727	173044
	16.7%	25.2%	.6%	56.7%	1.3%	22.2%	3.9%	1.0%	.3%	2.1%	16.3%	7.2%	1.5%	8.3%	49.0%	31.0%	14.2%	12.2%	17.8%
CD38: LAMBTON COUNTY	113545	107563	2217	100001	21	802	3861	474	186	5982	59994	9380	17620	464	13778	16863	23217	51986	21478
	2.3%	3.5%	.3%	8.3%	*	.2%	1.6%	.4%	.1%	.3%	2.6%	2.4%	1.3%	.7%	2.2%	2.3%	1.8%	2.7%	2.2%
CD39: MIDDLESEX COUNTY	40355	27519	1080	16545	1133	2807	3256	1335	1362	12835	12332	10168	12520	1009	3603	7100	9670	13035	10550
	.8%	.9%	.1%	1.4%	.5%	.8%	1.3%	1.0%	1.0%	.7%	.5%	2.6%	.9%	1.6%	.6%	1.0%	.8%	.7%	1.1%
CD40: HURON COUNTY	10962	10152	179	9396	513	38	14	13	-	809	9717	595	182	-	261	1299	2347	4406	2910
	.2%	.3%	*	.8%	.2%	*	*	*		*	.4%	.2%	*		*	.2%	.2%	.2%	.3%
CD41: BRUCE COUNTY	27538	16739	2753	4994	139	938	289	7582	44	10798	17442	3087	6743	89	177	1219	9671	15482	1166
	.6%	.5%	.3%	.4%	.1%	.3%	.1%	5.8%	*	.6%	.8%	.8%	.5%	.1%	*	.2%	.8%	.8%	.1%
CD42: GREY COUNTY	22740	16487	185	10519	9	3434	2221	-	119	6253	13519	2824	3090	291	2661	5807	1671	13941	1322
	.5%	.5%	*	.9%	*	1.0%	.9%		.1%	.3%	.6%	.7%	.2%	.5%	.4%	.8%	.1%	.7%	.1%

Continued

ITS 99 - U.S. RESIDENTS

TABLE P47-3

VISIT COSTS IN ONTARIO - BY CENSUS DIVISIONS
BASE: VISIT COSTS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP				QUARTER TRIP STARTED			
		BORDER STATES																
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV
TOTAL (WEIGHTED - $000s)	4924326	3103386	805233	1206966	219722	359072	241873	131618	138901	1820940	2278959	383936	1404132	62205	615714	743193	1282798	1927814	970522
VISIT COSTS IN CDs																			
CD43: SIMCOE COUNTY	27352 .6%	14934 .5%	2929 .4%	8283 .7%	39 *	2394 .7%	881 .4%	-	409 .3%	12417 .7%	5257 .2%	5513 1.4%	11894 .8%	373 .6%	4314 .7%	6925 .9%	5603 .4%	10428 .5%	4396 .5%
CD44: MUSKOKA DISTRICT MUNICIPALITY	27789 .6%	13697 .4%	4027 .5%	5057 .4%	241 .1%	803 .2%	156 .1%	3394 2.6%	20 *	14092 .8%	21097 .9%	5031 1.3%	1352 .1%	41 .1%	268 *	3126 .4%	3818 .3%	19641 1.0%	1205 .1%
CD46: HALIBURTON COUNTY	9313 .2%	7782 .3%	1841 .2%	98 *	451 .2%	428 .1%	4497 1.9%	-	468 .3%	1531 .1%	7899 .3%	489 .1%	645 *	-	280 *	844 .1%	923 .1%	6648 .3%	898 .1%
CD47: RENFREW COUNTY	17627 .4%	13421 .4%	5735 .7%	271 *	3938 1.8%	1225 .3%	2089 .9%	62 *	101 .1%	4206 .2%	13103 .6%	1832 .5%	1109 .1%	253 .4%	1320 .2%	619 .1%	4509 .4%	12088 .6%	411 *
CD48: NIPISSING DISTRICT	18636 .4%	8992 .3%	1938 .2%	902 .1%	2775 1.3%	1550 .4%	871 .4%	150 .1%	805 .6%	9645 .5%	11143 .5%	2414 .6%	1205 .1%	92 .1%	3783 .6%	188 *	6079 .5%	11587 .6%	783 .1%
CD49: PARRY SOUND DISTRICT	24424 .5%	15302 .5%	3414 .4%	2689 .2%	379 .2%	6684 1.9%	-	120 .1%	2016 1.5%	9122 .5%	18679 .8%	3033 .8%	91 *	296 .5%	2325 .4%	684 .1%	3575 .3%	19542 1.0%	624 .1%
CD51: MANITOULIN DISTRICT	7709 .2%	7282 .2%	259 *	2224 .2%	-	4799 1.3%	-	-	-	427 *	5248 .2%	1160 .3%	-	-	1301 .2%	190 *	1579 .1%	5940 .3%	-
CD52: SUDBURY DISTRICT	7588 .2%	5209 .2%	23 *	1836 .2%	1144 .5%	2144 .6%	-	62 *	-	2379 .1%	4968 .2%	419 .1%	760 .1%	-	1441 .2%	-	2149 .2%	4530 .2%	908 .1%
CD53: SUDBURY REGIONAL MUNICIPALITY	17321 .4%	5382 .2%	714 .1%	1910 .2%	31 *	2313 .6%	291 .1%	14 *	108 .1%	11938 .7%	5993 .3%	1036 .3%	9210 .7%	759 1.2%	323 .1%	5348 .7%	2151 .2%	4003 .2%	5818 .6%
CD54: TIMISKAMING DISTRICT	5132 .1%	2719 .1%	395 *	886 .1%	192 .1%	-	-	1246 .9%	-	2413 .1%	4319 .2%	758 .2%	55 *	-	-	128 *	3467 .3%	1004 .1%	533 .1%
CD56: COCHRANE DISTRICT	8192 .2%	5814 .2%	3912 .5%	380 *	-	280 .1%	253 .1%	928 .7%	62 *	2378 .1%	7017 .3%	316 .1%	860 .1%	-	-	832 .1%	283 *	6755 .4%	323 *
CD57: ALGOMA DISTRICT	128011 2.6%	89313 2.9%	3301 .4%	51938 4.3%	1273 .6%	15476 4.3%	6097 2.5%	9393 7.1%	1835 1.3%	38697 2.1%	109210 4.8%	5221 1.4%	3252 .2%	13 *	8768 1.4%	20167 2.7%	26453 2.1%	55034 2.9%	26357 2.7%
CD58: THUNDER BAY DISTRICT	59827 1.2%	40534 1.3%	1014 .1%	5105 .4%	399 .2%	343 .1%	1489 .6%	15959 12.1%	16225 11.7%	19294 1.1%	45173 2.0%	2462 .6%	4616 .3%	198 .3%	5806 .9%	4809 .6%	23232 1.8%	28976 1.5%	2810 .3%
CD59: RAINY RIVER DISTRICT	70052 1.4%	57885 1.9%	1303 .2%	695 .1%	-	890 .2%	11209 4.6%	6547 5.0%	37241 26.8%	12167 .7%	44189 1.9%	2549 .7%	2361 .2%	26 *	19147 3.1%	5075 .7%	23425 1.8%	35962 1.9%	5590 .6%
CD60: KENORA DISTRICT	184291 3.7%	114806 3.7%	596 .1%	3825 .3%	481 .2%	1701 .5%	26276 10.9%	43695 33.2%	38232 27.5%	69486 3.8%	153998 6.8%	4089 1.1%	1884 .1%	66 .1%	24236 3.9%	2679 .4%	80193 6.3%	99167 5.1%	2253 .2%
CD UNKNOWN	2988 .1%	1128 *	324 *	753 .1%	-	-	51 *	-	-	1860 .1%	1935 .1%	88 *	82 *	-	518 .1%	67 *	543 *	2354 .1%	24 *

ITS 99 - U.S. RESIDENTS

TABLE P48-1

NIGHTS SPENT IN ONTARIO - BY CENSUS DIVISIONS
BASE: PERSON NIGHTS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				
			BORDER STATES																	
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	ONTARIO ONLY CDN LOCATION VISITED
TOTAL (WEIGHTED - 000s)	25893	15719	4142	3894	1719	2114	1546	1221	1082	10175	14863	5200	3871	446	1507	2151	6996	12810	3936	24382
NIGHTS SPENT IN CDs																				
CD01: STORMONT, DUNDAS & GLENGARRY UNITED COUNTIES	318 1.2%	278 1.8%	271 6.5%	2 *	4 .2%	1 *	- *	-	- *	40 .4%	40 .3%	259 5.0%	8 .2%	4 1.0%	7 .5%	4 .2%	87 1.2%	63 .5%	164 4.2%	291 1.2%
CD02: PRESCOTT & RUSSELL UNITED COUNTIES	21 .1%	16 .1%	9 .2%	4 .1%	1 .1%	2 .1%	-	-	-	5 *	5 *	10 .2%	6 .2%	-	-	3 .1%	5 .1%	9 .1%	4 .1%	11 *
CD06: OTTAWA-CARLTON REGIONAL MUNICIPALITY	1041 4.0%	473 3.0%	229 5.5%	35 .9%	82 4.8%	36 1.7%	33 2.1%	38 3.1%	19 1.8%	569 5.6%	401 2.7%	288 5.5%	253 6.5%	29 6.4%	68 4.5%	115 5.3%	340 4.9%	412 3.2%	175 4.4%	590 2.4%
CD07: LEEDS & GRENVILLE UNITED COUNTIES	943 3.6%	661 4.2%	283 6.8%	4 .1%	332 19.3%	36 1.7%	5 .3%	1 .1%	- *	282 2.8%	744 5.0%	101 1.9%	20 .5%	8 1.7%	69 4.6%	12 .6%	254 3.6%	591 4.6%	85 2.2%	901 3.7%
CD09: LANARK COUNTY	166 .6%	109 .7%	30 .7%	4 .1%	73 4.3%	-	2 .1%	1 *	-	57 .6%	114 .8%	46 .9%	1 *	2 .5%	3 .2%	3 .1%	22 .3%	130 1.0%	10 .3%	159 .7%
CD10: FRONTENAC COUNTY	622 2.4%	421 2.7%	226 5.4%	43 1.1%	78 4.6%	45 2.1%	24 1.5%	4 .4%	-	201 2.0%	490 3.3%	82 1.6%	22 .6%	3 .7%	24 1.6%	35 1.6%	115 1.6%	413 3.2%	59 1.5%	562 2.3%
CD11: LENNOX & ADDINGTON COUNTY	28 .1%	19 .1%	1 *	-	12 .7%	6 .3%	-	-	-	10 .1%	19 .1%	9 .2%	- *	-	- *	3 .1%	12 .2%	8 .1%	6 .1%	23 .1%
CD12: HASTINGS COUNTY	235 .9%	117 .7%	14 .3%	8 .2%	28 1.6%	49 2.3%	18 1.2%	-	-	118 1.2%	132 .9%	68 1.3%	18 .5%	8 1.7%	10 .6%	12 .5%	35 .5%	129 1.0%	60 1.5%	227 .9%
CD13: PRINCE EDWARD COUNTY	59 .2%	19 .1%	18 .4%	1 *	-	-	-	-	-	40 .4%	22 .1%	36 .7%	-	- *	1 *	-	12 .2%	48 .4%	-	58 .2%
CD14: NORTHUMBERLAND COUNTY	89 .3%	72 .5%	43 1.0%	16 .4%	-	7 .3%	3 .2%	-	2 .2%	17 .2%	46 .3%	29 .5%	13 .3%	1 .2%	-	22 1.0%	53 .8%	7 .1%	7 .2%	87 .4%
CD15: PETERBOROUGH COUNTY	242 .9%	96 .6%	17 .4%	32 .8%	15 .9%	28 1.3%	5 .3%	-	-	146 1.4%	157 1.1%	37 .7%	45 1.2%	2 .5%	-	4 .2%	61 .9%	158 1.2%	19 .5%	237 1.0%
CD16: VICTORIA COUNTY	98 .4%	15 .1%	2 *	4 .1%	-	-	10 .6%	-	- *	82 .8%	59 .4%	39 .7%	-	-	-	-	34 .5%	63 .5%	-	98 .4%
CD18: DURHAM REGIONAL MUNICIPALITY	186 .7%	86 .5%	29 .7%	26 .7%	2 .1%	9 .4%	19 1.2%	-	- *	99 1.0%	33 .2%	102 2.0%	34 .9%	5 1.0%	12 .8%	22 1.0%	48 .7%	91 .7%	25 .6%	181 .7%
CD19: YORK REGIONAL MUNICIPALITY	275 1.1%	119 .8%	31 .8%	58 1.5%	14 .8%	5 .2%	7 .4%	3 .2%	2 .2%	155 1.5%	89 .6%	112 2.2%	64 1.6%	6 1.4%	4 .3%	28 1.3%	75 1.1%	91 .7%	80 2.0%	259 1.1%
CD20: TORONTO METROPOLITAN MUNICIPALITY	5963 23.0%	2582 16.4%	862 20.8%	578 14.8%	282 16.4%	388 18.4%	324 20.9%	68 5.6%	81 7.4%	3381 33.2%	2155 14.5%	1057 20.3%	2312 59.7%	158 35.5%	279 18.5%	755 35.1%	1741 24.9%	1993 15.6%	1475 37.5%	5633 23.1%
CD21: PEEL REGIONAL MUNICIPALITY	551 2.1%	226 1.4%	70 1.7%	103 2.6%	7 .4%	12 .6%	28 1.8%	4 .3%	1 .1%	325 3.2%	130 .9%	212 4.1%	172 4.4%	29 6.4%	9 .6%	123 5.7%	105 1.5%	207 1.6%	116 2.9%	543 2.2%
CD22: DUFFERIN COUNTY	33 .1%	11 .1%	1 *	5 .1%	-	4 .2%	- *	-	- *	22 .2%	9 .1%	11 .2%	8 .2%	-	5 .3%	5 .2%	26 .4%	- *	1 *	33 .1%

Continued

ITS 99 - U.S. RESIDENTS

NIGHTS SPENT IN ONTARIO - BY CENSUS DIVISIONS
BASE: PERSON NIGHTS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (WEIGHTED - 000s)	25893	15719	4142	3894	1719	2114	1546	1221	1082	10175	14863	5200	3871	446	1507	2151	6996	12810	3936	24382
NIGHTS SPENT IN CDs																				
CD23: WELLINGTON COUNTY	337 1.3%	120 .8%	-	19 .5%	5 .3%	9 .4%	55 3.5%	14 1.2%	18 1.6%	217 2.1%	133 .9%	153 2.9%	33 .8%	4 1.0%	14 1.0%	27 1.2%	99 1.4%	176 1.4%	35 .9%	336 1.4%
CD24: HALTON REGIONAL MUNICIPALITY	313 1.2%	131 .8%	21 .5%	59 1.5%	21 1.2%	10 .5%	10 .6%	5 .4%	5 .4%	182 1.8%	79 .5%	119 2.3%	102 2.6%	4 1.0%	9 .6%	17 .8%	76 1.1%	168 1.3%	52 1.3%	311 1.3%
CD25: HAMILTON-WENTWORTH REGIONAL MUNICIPALITY	357 1.4%	217 1.4%	33 .8%	25 .7%	48 2.8%	20 .9%	86 5.6%	-	5 .4%	140 1.4%	60 .4%	209 4.0%	44 1.1%	36 8.1%	8 .5%	32 1.5%	62 .9%	210 1.6%	53 1.4%	347 1.4%
CD26: NIAGARA REGIONAL MUNICIPALITY	3710 14.3%	2724 17.3%	1208 29.2%	429 11.0%	391 22.8%	462 21.8%	89 5.7%	52 4.3%	93 8.6%	985 9.7%	2885 19.4%	387 7.4%	212 5.5%	27 6.0%	198 13.2%	225 10.4%	844 12.1%	2186 17.1%	455 11.6%	3580 14.7%
CD28: HALDIMAND-NORFOLK REGIONAL MUNICIPALITY	113 .4%	94 .6%	59 1.4%	8 .2%	24 1.4%	-	-	-	3 .2%	19 .2%	66 .4%	21 .4%	5 .1%	4 .9%	16 1.1%	-	28 .4%	85 .7%	1 *	112 .5%
CD29: BRANT COUNTY	54 .2%	37 .2%	21 .5%	10 .3%	2 .1%	- *	-	-	4 .3%	17 .2%	5 *	31 .6%	14 .4%	3 .6%	2 .1%	3 .2%	12 .2%	35 .3%	5 .1%	54 .2%
CD30: WATERLOO REGIONAL MUNICIPALITY	314 1.2%	173 1.1%	46 1.1%	62 1.6%	13 .8%	36 1.7%	3 .2%	10 .8%	2 .2%	141 1.4%	69 .5%	131 2.5%	90 2.3%	6 1.2%	17 1.1%	70 3.2%	64 .9%	97 .8%	83 2.1%	308 1.3%
CD31: PERTH COUNTY	462 1.8%	407 2.6%	32 .8%	166 4.3%	21 1.2%	20 1.0%	107 6.9%	48 4.0%	12 1.2%	55 .5%	398 2.7%	43 .8%	8 .2%	2 .3%	12 .8%	1 .1%	146 2.1%	231 1.8%	84 2.1%	458 1.9%
CD32: OXFORD COUNTY	62 .2%	40 .3%	8 .2%	27 .7%	1 *	- *	4 .2%	- *	-	22 .2%	24 .2%	10 .2%	11 .3%	-	17 1.1%	12 .5%	12 .2%	32 .3%	6 .2%	60 .2%
CD34: ELGIN COUNTY	79 .3%	59 .4%	4 .1%	11 .3%	2 .1%	34 1.6%	8 .5%	-	-	19 .2%	15 .1%	58 1.1%	4 .1%	2 .4%	1 .1%	9 .4%	13 .2%	28 .2%	30 .8%	79 .3%
CD36: KENT COUNTY	224 .9%	150 1.0%	12 .3%	114 2.9%	1 .1%	8 .4%	16 1.0%	-	-	74 .7%	120 .8%	69 1.3%	20 .5%	-	15 1.0%	20 .9%	54 .8%	127 1.0%	23 .6%	223 .9%
CD37: ESSEX COUNTY	1113 4.3%	972 6.2%	27 .6%	577 14.8%	11 .7%	301 14.2%	47 3.0%	5 .4%	5 .5%	141 1.4%	599 4.0%	313 6.0%	47 1.2%	42 9.4%	113 7.5%	106 4.9%	277 4.0%	429 3.3%	302 7.7%	1060 4.3%
CD38: LAMBTON COUNTY	509 2.0%	408 2.6%	40 1.0%	321 8.2%	- *	18 .9%	27 1.7%	1 *	1 .1%	101 1.0%	317 2.1%	141 2.7%	13 .3%	15 3.3%	24 1.6%	33 1.5%	131 1.9%	273 2.1%	71 1.8%	507 2.1%
CD39: MIDDLESEX COUNTY	373 1.4%	249 1.6%	22 .5%	134 3.4%	16 .9%	26 1.2%	30 1.9%	15 1.3%	6 .6%	124 1.2%	88 .6%	182 3.5%	57 1.5%	11 2.4%	34 2.3%	48 2.2%	84 1.2%	154 1.2%	87 2.2%	351 1.4%
CD40: HURON COUNTY	115 .4%	101 .6%	4 .1%	74 1.9%	18 1.0%	-	2 .1%	3 .2%	-	13 .1%	89 .6%	16 .3%	5 .1%	-	5 .3%	5 .2%	28 .4%	69 .5%	13 .3%	115 .5%
CD41: BRUCE COUNTY	369 1.4%	181 1.2%	14 .3%	108 2.8%	1 .1%	13 .6%	3 .2%	39 3.2%	5 .4%	188 1.8%	257 1.7%	60 1.2%	49 1.3%	1 .2%	2 .1%	10 .5%	75 1.1%	264 2.1%	20 .5%	368 1.5%
CD42: GREY COUNTY	214 .8%	153 1.0%	3 .1%	74 1.9%	-	38 1.8%	37 2.4%	-	1 .1%	60 .6%	121 .8%	43 .8%	25 .6%	4 .9%	21 1.4%	54 2.5%	29 .4%	116 .9%	14 .4%	209 .9%

Continued

ITS 99 - U.S. RESIDENTS

TABLE P48-3

NIGHTS SPENT IN ONTARIO - BY CENSUS DIVISIONS
BASE: PERSON NIGHTS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICK-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	ONTARIO ONLY CDN LOCATION VISITED
TOTAL (WEIGHTED - 000s)	25893	15719	4142	3894	1719	2114	1546	1221	1082	10175	14863	5200	3871	446	1507	2151	6996	12810	3936	24382
NIGHTS SPENT IN CDs																				
CD43: SIMCOE COUNTY	253 1.0%	131 .8%	39 .9%	57 1.5%	13 .7%	11 .5%	6 .4%	-	5 .5%	122 1.2%	55 .4%	109 2.1%	66 1.7%	7 1.7%	15 1.0%	41 1.9%	61 .9%	96 .8%	55 1.4%	247 1.0%
CD44: MUSKOKA DISTRICT MUNICIPALITY	316 1.2%	148 .9%	40 1.0%	51 1.3%	5 .3%	24 1.2%	1 .1%	26 2.1%	- *	169 1.7%	214 1.4%	93 1.8%	8 .2%	- .1%	1 .1%	23 1.1%	34 .5%	248 1.9%	12 .3%	300 1.2%
CD46: HALIBURTON COUNTY	130 .5%	106 .7%	36 .9%	5 .1%	17 1.0%	5 .3%	38 2.5%	-	4 .4%	23 .2%	106 .7%	17 .3%	5 .1%	-	2 .1%	17 .8%	14 .2%	88 .7%	10 .3%	126 .5%
CD47: RENFREW COUNTY	382 1.5%	328 2.1%	102 2.5%	6 .2%	100 5.8%	15 .7%	102 6.6%	2 .1%	1 .1%	54 .5%	293 2.0%	51 1.0%	5 .1%	2 .5%	30 2.0%	11 .5%	140 2.0%	210 1.6%	21 .5%	365 1.5%
CD48: NIPISSING DISTRICT	290 1.1%	127 .8%	45 1.1%	20 .5%	32 1.9%	18 .9%	4 .3%	3 .2%	5 .5%	163 1.6%	220 1.5%	45 .9%	6 .2%	1 .2%	18 1.2%	7 .3%	83 1.2%	190 1.5%	11 .3%	253 1.0%
CD49: PARRY SOUND DISTRICT	387 1.5%	214 1.4%	49 1.2%	48 1.2%	7 .4%	90 4.3%	-	1 .1%	19 1.8%	173 1.7%	298 2.0%	65 1.3%	-	5 1.1%	18 1.2%	10 .5%	43 .6%	327 2.6%	7 .2%	385 1.6%
CD51: MANITOULIN DISTRICT	123 .5%	113 .7%	4 .1%	20 .5%	-	90 4.3%	-	-	-	10 .1%	94 .6%	15 .3%	-	-	14 .9%	-	25 .4%	98 .8%	-	123 .5%
CD52: SUDBURY DISTRICT	118 .5%	84 .5%	-	33 .9%	10 .6%	39 1.8%	-	2 .2%	-	34 .3%	79 .5%	11 .2%	5 .1%	-	23 1.5%	-	36 .5%	67 .5%	15 .4%	118 .5%
CD53: SUDBURY REGIONAL MUNICIPALITY	79 .3%	35 .2%	4 .1%	16 .4%	2 .1%	10 .5%	1 .1%	1 .1%	1 .1%	44 .4%	43 .3%	9 .2%	13 .3%	9 2.0%	4 .3%	23 1.1%	14 .2%	32 .3%	10 .3%	68 .3%
CD54: TIMISKAMING DISTRICT	46 .2%	29 .2%	4 .1%	13 .3%	5 .3%	-	-	7 .6%	-	17 .2%	34 .2%	12 .2%	- *	-	-	3 .1%	25 .4%	13 .1%	5 .1%	45 .2%
CD56: COCHRANE DISTRICT	70 .3%	42 .3%	33 .8%	8 .2%	-	1 *	-	-	1 *	27 .3%	49 .3%	14 .3%	6 .2%	-	-	6 .3%	1 *	62 .5%	2 *	65 .3%
CD57: ALGOMA DISTRICT	978 3.8%	685 4.4%	18 .4%	344 8.8%	12 .7%	147 6.9%	50 3.2%	80 6.6%	33 3.1%	292 2.9%	860 5.8%	61 1.2%	13 .3%	-	44 2.9%	112 5.2%	230 3.3%	581 4.5%	55 1.4%	908 3.7%
CD58: THUNDER BAY DISTRICT	785 3.0%	511 3.3%	9 .2%	59 1.5%	1 .1%	11 .5%	20 1.3%	224 18.4%	186 17.2%	274 2.7%	572 3.8%	67 1.3%	20 .5%	4 .9%	122 8.1%	34 1.6%	261 3.7%	470 3.7%	20 .5%	772 3.2%
CD59: RAINY RIVER DISTRICT	578 2.2%	445 2.8%	65 1.6%	16 .4%	-	7 .3%	78 5.1%	63 5.2%	216 19.9%	133 1.3%	468 3.1%	42 .8%	1 *	-	67 4.4%	12 .5%	213 3.1%	306 2.4%	47 1.2%	576 2.4%
CD60: KENORA DISTRICT	1758 6.8%	1179 7.5%	4 .1%	57 1.5%	10 .6%	20 .9%	244 15.8%	500 41.0%	345 31.9%	579 5.7%	1498 10.1%	102 2.0%	8 .2%	2 .4%	148 9.8%	35 1.6%	757 10.8%	918 7.2%	47 1.2%	1660 6.8%
CD UNKNOWN	14 .1%	2 *	-	2 .1%	-	-	-	-	-	12 .1%	9 .1%	3 .1%	-	-	2 .1%	-	2 *	12 .1%	- *	-

PARTY SIZE
BASE: TOTAL PARTY VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	ONTARIO ONLY CDN LOCATION VISITED
TOTAL (UNWEIGHTED)	17718	13730	4809	5717	704	870	564	349	717	3988	8099	2777	3077	186	2588	2949	5402	6534	2833	16560
TOTAL (WEIGHTED - 000s)	14594	12450	4142	6342	392	730	310	148	385	2145	6756	2189	1825	78	2686	2648	3950	4736	3260	14101
ONE	5481	4520	1450	2480	100	226	125	29	111	961	1897	817	1393	33	956	1049	1622	1456	1354	5270
	37.6%	36.3%	35.0%	39.1%	25.6%	31.0%	40.3%	19.7%	28.7%	44.8%	28.1%	37.3%	76.3%	42.7%	35.6%	39.6%	41.1%	30.7%	41.5%	37.4%
SAME-DAY VISIT IN ONTARIO	4038	3763	1235	2232	34	147	30	7	77	274	1560	533	685	4	874	817	1202	1002	1017	3924
	73.7%	83.3%	85.2%	90.0%	34.3%	65.2%	24.1%	24.5%	69.6%	28.6%	82.2%	65.2%	49.1%	12.3%	91.4%	77.9%	74.1%	68.8%	75.2%	74.5%
OVERNIGHT VISIT IN ONTARIO	1443	757	214	247	66	79	95	22	34	686	338	284	709	29	82	232	421	454	336	1346
	26.3%	16.7%	14.8%	10.0%	65.7%	34.8%	75.9%	75.5%	30.4%	71.4%	17.8%	34.8%	50.9%	87.7%	8.6%	22.1%	25.9%	31.2%	24.8%	25.5%
TWO	5890	5188	1727	2608	172	320	121	66	174	702	3047	948	316	31	1118	1073	1543	2009	1265	5680
	40.4%	41.7%	41.7%	41.1%	43.8%	43.8%	39.1%	44.4%	45.2%	32.7%	45.1%	43.3%	17.3%	39.6%	41.6%	40.5%	39.1%	42.4%	38.8%	40.3%
SAME-DAY VISIT IN ONTARIO	4414	4145	1441	2271	66	190	38	25	113	270	2171	658	139	2	1014	923	1156	1364	971	4336
	75.0%	79.9%	83.5%	87.1%	38.5%	59.3%	31.8%	37.6%	65.0%	38.4%	71.3%	69.5%	44.1%	8.0%	90.7%	86.0%	74.9%	67.9%	76.8%	76.3%
OVERNIGHT VISIT IN ONTARIO	1475	1043	286	337	106	130	83	41	61	432	876	289	176	28	105	151	387	644	294	1344
	25.0%	20.1%	16.5%	12.9%	61.5%	40.7%	68.2%	62.4%	35.0%	61.6%	28.7%	30.5%	55.9%	92.0%	9.3%	14.0%	25.1%	32.1%	23.2%	23.7%
THREE	1378	1198	437	573	35	67	24	13	50	180	698	206	53	6	295	271	337	464	306	1343
	9.4%	9.6%	10.5%	9.0%	8.9%	9.2%	7.8%	8.9%	13.0%	8.4%	10.3%	9.4%	2.9%	7.7%	11.0%	10.2%	8.5%	9.8%	9.4%	9.5%
SAME-DAY VISIT IN ONTARIO	1102	1007	389	508	18	37	11	5	38	95	530	154	20	1	277	243	267	334	258	1082
	79.9%	84.0%	89.0%	88.8%	53.1%	55.5%	45.5%	40.7%	75.8%	52.8%	76.0%	74.8%	36.8%	11.5%	93.9%	89.5%	79.2%	71.9%	84.5%	80.6%
OVERNIGHT VISIT IN ONTARIO	277	192	48	64	16	30	13	8	12	85	168	52	34	5	18	28	70	131	47	261
	20.1%	16.0%	11.0%	11.2%	46.9%	44.5%	54.5%	59.3%	24.2%	47.2%	24.0%	25.2%	63.2%	88.5%	6.1%	10.5%	20.8%	28.1%	15.5%	19.4%
FOUR	1225	1032	333	496	54	76	23	19	31	192	729	152	41	3	206	167	300	505	253	1195
	8.4%	8.3%	8.0%	7.8%	13.7%	10.4%	7.4%	12.9%	8.1%	9.0%	10.8%	6.9%	2.2%	3.4%	7.7%	6.3%	7.6%	10.7%	7.8%	8.5%
SAME-DAY VISIT IN ONTARIO	900	799	269	410	39	42	13	6	22	101	504	106	12	-	183	125	222	357	196	888
	73.5%	77.4%	80.7%	82.6%	72.2%	54.8%	55.4%	29.5%	69.8%	52.4%	69.1%	69.9%	30.4%	6.7%	88.9%	74.8%	74.0%	70.7%	77.6%	74.3%
OVERNIGHT VISIT IN ONTARIO	325	233	64	86	15	34	10	13	9	92	225	46	28	2	23	42	78	148	57	307
	26.5%	22.6%	19.3%	17.4%	27.8%	45.2%	44.6%	70.5%	30.2%	47.6%	30.9%	30.1%	69.6%	93.3%	11.1%	25.2%	26.0%	29.3%	22.4%	25.7%
FIVE+	621	511	196	186	32	41	16	21	19	110	385	66	22	5	110	89	148	302	83	613
	4.3%	4.1%	4.7%	2.9%	8.1%	5.6%	5.3%	14.1%	5.0%	5.1%	5.7%	3.0%	1.2%	6.7%	4.1%	3.3%	3.7%	6.4%	2.6%	4.3%
SAME-DAY VISIT IN ONTARIO	415	359	151	152	15	20	6	6	8	57	228	48	11	-	96	67	93	189	66	413
	66.9%	70.2%	77.2%	81.8%	46.4%	49.6%	35.8%	30.7%	42.7%	51.7%	59.2%	71.9%	49.2%		87.7%	76.1%	63.3%	62.7%	78.9%	67.4%
OVERNIGHT VISIT IN ONTARIO	206	152	45	34	17	21	11	14	11	53	157	19	11	5	13	21	54	113	18	200
	33.1%	29.8%	22.8%	18.2%	53.6%	50.4%	64.2%	69.3%	57.3%	48.3%	40.8%	28.1%	50.8%	100.0%	12.3%	23.9%	36.7%	37.3%	21.1%	32.6%

Continued

ITS 99 - U.S. RESIDENTS

TABLE P49-2

PARTY SIZE
BASE: TOTAL PARTY VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS								MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				
		BORDER STATES																	
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	ONTARIO ONLY CDN LOCATION VISITED
TOTAL (UNWEIGHTED)	17718	13730	4809	5717	704	870	564	349	717	3988	8099	2777	3077	186	2588	2949	5402	6534	2833	16560
TOTAL (WEIGHTED - 000s)	14594	12450	4142	6342	392	730	310	148	385	2145	6756	2189	1825	78	2686	2648	3950	4736	3260	14101
AVERAGE PARTY SIZE																				
AVERAGE ALL VISITS (PEOPLE)	2.06	2.06	2.10	1.97	2.39	2.23	2.06	2.75	2.24	2.03	2.27	1.97	1.36	2.00	2.08	1.96	1.98	2.26	1.94	2.07
STANDARD DEVIATION	1.35	1.33	1.29	1.20	1.41	1.43	1.48	2.08	1.66	1.39	1.46	1.09	.87	1.46	1.38	1.19	1.39	1.43	1.15	1.36
STANDARD ERROR	.01	.01	.02	.02	.05	.05	.06	.11	.06	.02	.02	.02	.02	.11	.03	.02	.02	.02	.02	.01
MEDIAN	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	1.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0
SAME-DAY VISITS (PEOPLE)	2.05	2.02	2.08	1.95	2.63	2.14	2.29	2.64	2.15	2.33	2.17	2.00	1.30	1.59	2.07	1.97	1.96	2.25	1.96	2.05
STANDARD DEVIATION	1.26	1.23	1.27	1.16	1.33	1.38	1.18	1.48	1.19	1.50	1.33	1.09	.77	.83	1.27	1.12	1.21	1.37	1.14	1.27
STANDARD ERROR	.01	.01	.02	.02	.09	.07	.10	.17	.06	.05	.02	.03	.03	.19	.03	.03	.02	.02	.03	.01
MEDIAN	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	1.0	1.0	2.0	2.0	2.0	2.0	2.0	2.0
OVERNIGHT VISITS (PEOPLE)	2.09	2.23	2.21	2.16	2.20	2.38	1.96	2.81	2.42	1.85	2.53	1.89	1.41	2.04	2.18	1.93	2.04	2.29	1.86	2.11
STANDARD DEVIATION	1.46	1.52	1.37	1.30	1.43	1.45	1.56	2.20	1.98	1.32	1.61	1.09	.91	1.50	1.80	1.32	1.54	1.53	1.15	1.47
STANDARD ERROR	.02	.02	.04	.04	.06	.06	.08	.13	.10	.02	.03	.03	.02	.12	.08	.04	.03	.03	.03	.02
MEDIAN	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	1.0	2.0	2.0	1.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0

ITS 99 - U.S. RESIDENTS

TABLE P50-1

PARTY COMPOSITION
BASE: TOTAL PARTY VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	17718	13730	4809	5717	704	870	564	349	717	3988	8099	2777	3077	186	2588	2949	5402	6534	2833	16560
TOTAL (WEIGHTED - 000s)	14594	12450	4142	6342	392	730	310	148	385	2145	6756	2189	1825	78	2686	2648	3950	4736	3260	14101
QUESTION NOT ASKED	9884 67.7%	9330 74.9%	3221 77.8%	5237 82.6%	132 33.6%	380 52.0%	67 21.5%	40 27.3%	252 65.5%	554 25.8%	4481 66.3%	1345 61.4%	674 36.9%	-	2328 86.7%	2020 76.3%	2622 66.4%	2929 61.9%	2313 70.9%	9884 70.1%
AGE AND GENDER NOT STATED	751 5.1%	560 4.5%	178 4.3%	261 4.1%	32 8.1%	33 4.5%	34 10.9%	11 7.3%	11 2.8%	191 8.9%	499 7.4%	61 2.8%	101 5.6%	5 7.0%	82 3.1%	109 4.1%	288 7.3%	206 4.3%	148 4.5%	700 5.0%
TOTAL ANSWERING	3960 27.1% 100.0%	2561 20.6% 100.0%	743 17.9% 100.0%	843 13.3% 100.0%	228 58.3% 100.0%	317 43.5% 100.0%	209 67.6% 100.0%	97 65.4% 100.0%	122 31.7% 100.0%	1400 65.3% 100.0%	1776 26.3% 100.0%	783 35.8% 100.0%	1049 57.5% 100.0%	72 93.0% 100.0%	275 10.2% 100.0%	520 19.6% 100.0%	1040 26.3% 100.0%	1601 33.8% 100.0%	800 24.5% 100.0%	3517 24.9% 100.0%
ADULTS ONLY	3544 89.5%	2257 88.1%	647 87.1%	750 88.9%	201 87.9%	266 83.9%	196 93.8%	87 89.5%	110 89.6%	1287 92.0%	1478 83.2%	697 89.0%	1037 98.8%	68 93.7%	260 94.6%	478 91.9%	951 91.5%	1361 85.0%	753 94.2%	3135 89.1%
SAME-DAY	582 16.4%	413 18.3%	147 22.8%	155 20.7%	26 12.9%	47 17.7%	23 11.9%	9 10.1%	5 4.4%	169 13.1%	208 14.0%	135 19.4%	166 16.0%	7 9.9%	63 24.0%	93 19.5%	160 16.8%	211 15.5%	118 15.6%	395 12.6%
OVERNIGHT	2962 83.6%	1844 81.7%	500 77.2%	594 79.3%	175 87.1%	219 82.3%	173 88.1%	78 89.9%	105 95.6%	1118 86.9%	1270 86.0%	562 80.6%	871 84.0%	61 90.1%	198 76.0%	385 80.5%	792 83.2%	1150 84.5%	635 84.4%	2740 87.4%
1 ADULT	1467 37.0%	749 29.2%	220 29.6%	222 26.4%	66 29.0%	90 28.3%	96 45.8%	22 22.9%	32 26.4%	718 51.3%	255 14.4%	294 37.5%	797 75.9%	32 44.3%	88 31.9%	258 49.7%	391 37.6%	475 29.7%	342 42.8%	1285 36.5%
SAME-DAY	229 15.6%	124 16.6%	41 18.5%	28 12.4%	11 16.6%	23 25.9%	16 16.4%	4 16.7%	2 7.5%	104 14.5%	45 17.5%	24 8.1%	127 16.0%	4 12.8%	28 31.9%	49 18.9%	60 15.3%	69 14.6%	51 14.9%	131 10.2%
OVERNIGHT	1238 84.4%	624 83.4%	179 81.5%	195 87.6%	55 83.4%	67 74.1%	80 83.6%	18 83.3%	30 92.5%	614 85.5%	210 82.5%	270 91.9%	670 84.0%	28 87.2%	60 68.1%	210 81.1%	331 84.7%	406 85.4%	291 85.1%	1153 89.8%
2 ADULTS	1625 41.0%	1188 46.4%	356 48.0%	411 48.8%	110 48.1%	135 42.6%	80 38.4%	37 38.6%	58 47.4%	437 31.2%	939 52.9%	367 46.9%	174 16.6%	29 40.0%	116 42.2%	164 31.6%	427 41.1%	714 44.6%	320 40.0%	1434 40.8%
SAME-DAY	275 16.9%	228 19.2%	93 26.0%	99 24.0%	11 10.4%	15 11.0%	6 7.7%	3 7.3%	2 3.2%	47 10.7%	124 13.2%	108 29.4%	22 12.8%	2 8.5%	19 16.1%	36 21.8%	75 17.6%	118 16.5%	46 14.5%	204 14.2%
OVERNIGHT	1350 83.1%	960 80.8%	264 74.0%	313 76.0%	98 89.6%	120 89.0%	74 92.3%	35 92.7%	56 96.8%	390 89.3%	815 86.8%	259 70.6%	152 87.2%	27 91.5%	97 83.9%	128 78.2%	352 82.4%	596 83.5%	273 85.5%	1230 85.8%
3 ADULTS	186 4.7%	127 5.0%	36 4.9%	44 5.2%	10 4.5%	19 5.9%	7 3.3%	5 5.3%	6 4.9%	59 4.2%	104 5.9%	21 2.7%	31 2.9%	4 5.0%	26 9.4%	14 2.8%	60 5.8%	75 4.7%	36 4.5%	166 4.7%
SAME-DAY	40 21.3%	30 23.7%	11 29.4%	10 23.3%	2 15.9%	6 34.4%	1 13.3%	-	- 4.2%	9 16.1%	16 15.7%	3 14.5%	9 28.8%	-	11 42.4%	2 13.3%	16 27.0%	13 17.5%	8 23.0%	29 17.4%
OVERNIGHT	146 78.7%	97 76.3%	26 70.6%	34 76.7%	9 84.1%	12 65.6%	6 86.7%	5 100.0%	6 95.8%	49 83.9%	88 84.3%	18 85.5%	22 71.2%	4 100.0%	15 57.6%	13 86.7%	44 73.0%	62 82.5%	28 77.0%	137 82.6%
4+ ADULTS	266 6.7%	193 7.5%	35 4.7%	72 8.6%	14 6.3%	22 7.1%	13 6.4%	22 22.7%	13 11.0%	74 5.3%	179 10.1%	15 2.0%	36 3.4%	3 4.4%	31 11.1%	41 7.9%	73 7.0%	98 6.1%	55 6.8%	250 7.1%
SAME-DAY	38 14.4%	30 15.7%	4 10.4%	19 26.3%	2 13.5%	3 11.2%	- 3.7%	2 10.6%	- 2.3%	8 11.1%	22 12.5%	- 3.0%	8 23.2%	- 5.4%	5 15.7%	7 16.1%	8 11.5%	11 11.7%	12 22.0%	31 12.3%
OVERNIGHT	228 85.6%	163 84.3%	31 89.6%	53 73.7%	13 86.5%	20 88.8%	13 96.3%	20 89.4%	13 97.7%	65 88.9%	157 87.5%	15 97.0%	27 76.8%	3 94.6%	26 84.3%	34 83.9%	65 88.5%	87 88.3%	43 78.0%	220 87.7%

Continued

PARTY COMPOSITION
BASE: TOTAL PARTY VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
				BORDER STATES																
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	17718	13730	4809	5717	704	870	564	349	717	3988	8099	2777	3077	186	2588	2949	5402	6534	2833	16560
TOTAL (WEIGHTED - 000s)	14594	12450	4142	6342	392	730	310	148	385	2145	6756	2189	1825	78	2686	2648	3950	4736	3260	14101
ADULTS WITH CHILDREN	412	302	95	93	27	51	13	10	13	111	297	86	12	5	13	42	86	238	47	378
	10.4%	11.8%	12.8%	11.0%	11.6%	16.1%	6.2%	10.5%	10.4%	7.9%	16.7%	11.0%	1.2%	6.3%	4.6%	8.1%	8.3%	14.9%	5.8%	10.7%
SAME-DAY	22	13	4	5	4	1	1	-	-	9	14	5	2	1	1	3	6	10	4	10
	5.4%	4.4%	3.7%	4.9%	14.7%	1.2%	5.0%	1.1%		8.0%	4.6%	5.8%	14.1%	15.1%	9.1%	7.5%	6.5%	4.1%	7.9%	2.6%
OVERNIGHT	390	288	92	88	23	51	12	10	13	102	283	81	11	4	12	39	80	228	43	368
	94.6%	95.6%	96.3%	95.1%	85.3%	98.8%	95.0%	98.9%	100.0%	92.0%	95.4%	94.2%	85.9%	84.9%	90.9%	92.5%	93.5%	95.9%	92.1%	97.4%
1 ADULT WITH CHILDREN	60	43	17	13	2	4	1	2	4	17	31	23	1	-	4	7	12	33	7	56
	1.5%	1.7%	2.3%	1.5%	1.0%	1.2%	.3%	2.4%	3.0%	1.2%	1.8%	2.9%	.1%	.5%	1.5%	1.4%	1.1%	2.1%	.9%	1.6%
SAME-DAY	6	3	1	1	-	-	-	-	-	3	3	3	-	-	-	-	1	3	2	3
	9.6%	6.8%	5.0%	11.7%	14.7%	4.7%				16.5%	9.5%	11.4%			4.3%		8.7%	7.6%	29.4%	5.9%
OVERNIGHT	54	40	16	11	2	4	1	2	4	15	28	20	1	-	4	7	11	31	5	53
	90.4%	93.2%	95.0%	88.3%	85.3%	95.3%	100.0%	100.0%	100.0%	83.5%	90.5%	88.6%	100.0%	100.0%	95.7%	100.0%	91.3%	92.4%	70.6%	94.1%
2 ADULTS WITH CHILDREN	247	186	57	61	12	34	7	6	8	62	177	51	9	4	7	27	50	137	33	223
	6.2%	7.2%	7.6%	7.3%	5.3%	10.8%	3.5%	5.9%	6.6%	4.4%	9.9%	6.5%	.9%	5.0%	2.4%	5.2%	4.8%	8.6%	4.1%	6.3%
SAME-DAY	13	8	3	3	1	-	1	-	-	6	8	2	2	1	1	3	4	5	1	4
	5.4%	4.1%	4.7%	5.1%	9.0%		8.8%	1.9%		9.2%	4.4%	4.3%	18.8%	19.0%	12.5%	10.9%	7.4%	3.7%	4.5%	2.0%
OVERNIGHT	234	178	54	58	11	34	7	6	8	56	169	49	8	3	6	24	46	132	32	218
	94.6%	95.9%	95.3%	94.9%	91.0%	100.0%	91.2%	98.1%	100.0%	90.8%	95.6%	95.7%	81.2%	81.0%	87.5%	89.1%	92.6%	96.3%	95.5%	98.0%
3+ ADULTS WITH CHILDREN	105	73	21	19	12	13	5	2	1	32	89	12	2	1	2	7	24	68	6	99
	2.7%	2.9%	2.8%	2.2%	5.3%	4.2%	2.4%	2.2%	.8%	2.3%	5.0%	1.5%	.2%	.8%	.8%	1.4%	2.3%	4.2%	.8%	2.8%
SAME-DAY	3	3	-	-	2	-	-	-	-	-	3	-	-	-	-	-	1	2	-	2
	3.1%	3.9%			20.3%	3.3%				1.0%	3.2%	1.5%			8.1%	2.1%	3.6%	3.3%		2.2%
OVERNIGHT	102	71	21	19	10	13	5	2	1	31	86	12	2	1	2	7	23	65	6	97
	96.9%	96.1%	100.0%	100.0%	79.7%	96.7%	100.0%	100.0%	100.0%	99.0%	96.8%	98.5%	100.0%	100.0%	91.9%	97.9%	96.4%	96.7%	100.0%	97.8%
CHILDREN ONLY	4	2	1	1	1	-	-	-	-	2	2	-	-	-	2	-	2	2	-	4
	.1%	.1%	.1%	.1%	.5%					.1%	.1%	*			.8%		.2%	.1%		.1%

AGE AND GENDER OF PARTY MEMBERS
BASE: TOTAL PERSON VISITS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	17718	13730	4809	5717	704	870	564	349	717	3988	8099	2777	3077	186	2588	2949	5402	6534	2833	16560
TOTAL (WEIGHTED - 000s)	30031	25676	8683	12514	938	1632	640	407	862	4355	15320	4305	2476	156	5591	5200	7813	10704	6314	29128
QUESTION NOT ASKED	20587 68.6%	19106 74.4%	6805 78.4%	10260 82.0%	377 40.2%	833 51.0%	178 27.9%	109 26.8%	544 63.1%	1482 34.0%	10024 65.4%	2703 62.8%	838 33.8%	-	4853 86.8%	4030 77.5%	5266 67.4%	6721 62.8%	4570 72.4%	20587 70.7%
AGE AND GENDER NOT STATED	1227 4.1%	903 3.5%	280 3.2%	395 3.2%	62 6.6%	55 3.4%	54 8.5%	26 6.3%	32 3.7%	324 7.4%	743 4.8%	132 3.1%	189 7.6%	21 13.3%	141 2.5%	195 3.7%	410 5.2%	397 3.7%	226 3.6%	1143 3.9%
TOTAL ANSWERING	8216 27.4% 100.0%	5667 22.1% 100.0%	1599 18.4% 100.0%	1859 14.9% 100.0%	499 53.2% 100.0%	744 45.6% 100.0%	407 63.7% 100.0%	272 66.9% 100.0%	286 33.2% 100.0%	2549 58.5% 100.0%	4554 29.7% 100.0%	1470 34.1% 100.0%	1450 58.6% 100.0%	135 86.7% 100.0%	597 10.7% 100.0%	976 18.8% 100.0%	2137 27.4% 100.0%	3585 33.5% 100.0%	1518 24.0% 100.0%	7397 25.4% 100.0%
AGE																				
UNDER 15	733 8.9%	548 9.7%	182 11.4%	158 8.5%	41 8.3%	100 13.5%	25 6.1%	19 7.0%	22 7.8%	185 7.3%	539 11.8%	143 9.7%	16 1.1%	9 6.7%	26 4.4%	71 7.2%	151 7.0%	436 12.2%	76 5.0%	683 9.2%
15-24	493 6.0%	373 6.6%	99 6.2%	122 6.6%	42 8.5%	42 5.6%	23 5.6%	29 10.6%	16 5.6%	119 4.7%	334 7.3%	83 5.6%	26 1.8%	10 7.4%	39 6.6%	75 7.7%	137 6.4%	215 6.0%	66 4.3%	456 6.2%
25-44	2500 30.4%	1677 29.6%	534 33.4%	482 25.9%	149 29.8%	218 29.3%	125 30.8%	85 31.4%	83 29.1%	823 32.3%	1196 26.3%	455 30.9%	654 45.1%	42 31.4%	153 25.7%	360 36.9%	698 32.7%	943 26.3%	499 32.9%	2264 30.6%
45-64	3188 38.8%	2146 37.9%	557 34.9%	717 38.6%	184 36.9%	270 36.3%	184 45.2%	99 36.3%	134 47.0%	1042 40.9%	1644 36.1%	558 38.0%	694 47.9%	57 42.6%	232 39.0%	386 39.6%	757 35.4%	1415 39.5%	630 41.5%	2845 38.5%
65+	1302 15.9%	922 16.3%	226 14.2%	380 20.4%	82 16.5%	114 15.3%	50 12.2%	40 14.7%	30 10.4%	380 14.9%	841 18.5%	232 15.8%	59 4.1%	16 11.9%	145 24.4%	83 8.5%	395 18.5%	577 16.1%	247 16.3%	1148 15.5%
GENDER																				
MALE	4287 52.2%	2877 50.8%	775 48.5%	865 46.5%	273 54.8%	381 51.2%	231 56.7%	172 63.3%	178 62.4%	1411 55.3%	2211 48.6%	714 48.6%	1013 69.9%	56 41.3%	290 48.6%	511 52.3%	1182 55.3%	1793 50.0%	802 52.8%	3839 51.9%
UNDER 15	371 4.5%	282 5.0%	86 5.4%	73 3.9%	20 4.1%	63 8.4%	17 4.2%	14 5.2%	10 3.4%	89 3.5%	269 5.9%	79 5.4%	8 .6%	3 2.4%	11 1.9%	31 3.1%	80 3.8%	222 6.2%	38 2.5%	346 4.7%
15+	3916 47.7%	2594 45.8%	689 43.1%	792 42.6%	253 50.7%	319 42.8%	214 52.5%	158 58.1%	169 59.0%	1322 51.8%	1942 42.6%	635 43.2%	1004 69.3%	52 38.8%	279 46.7%	480 49.2%	1101 51.5%	1571 43.8%	763 50.3%	3493 47.2%
FEMALE	3929 47.8%	2790 49.2%	824 51.5%	994 53.5%	226 45.2%	363 48.8%	176 43.3%	100 36.7%	107 37.6%	1139 44.7%	2343 51.4%	756 51.4%	437 30.1%	79 58.7%	306 51.4%	465 47.7%	956 44.7%	1792 50.0%	716 47.2%	3558 48.1%
UNDER 15	362 4.4%	266 4.7%	96 6.0%	86 4.6%	21 4.2%	38 5.1%	8 1.9%	5 1.8%	13 4.4%	96 3.8%	270 5.9%	64 4.4%	8 .5%	6 4.2%	15 2.5%	40 4.1%	70 3.3%	214 6.0%	38 2.5%	337 4.6%
15+	3567 43.4%	2524 44.5%	728 45.5%	909 48.9%	204 41.0%	325 43.7%	169 41.4%	95 34.9%	95 33.1%	1043 40.9%	2073 45.5%	691 47.0%	429 29.6%	73 54.5%	292 48.9%	425 43.5%	885 41.4%	1578 44.0%	678 44.7%	3221 43.5%

ITS 99 - U.S. RESIDENTS

TABLE P52-1

AGE AND GENDER OF PARTY MEMBERS
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	ONTARIO ONLY CDN LOCATION VISITED
TOTAL (UNWEIGHTED)	7566	4624	1269	1270	486	520	432	277	370	2942	3434	1351	2138	168	471	1000	2655	2525	1386	6963
TOTAL (WEIGHTED - 000s)	7792	5295	1449	1661	484	700	415	277	308	2497	4464	1307	1347	144	527	916	2062	3415	1399	7280
QUESTION NOT ASKED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
AGE AND GENDER NOT STATED	718 9.2%	485 9.2%	140 9.7%	154 9.3%	47 9.7%	44 6.2%	44 10.6%	26 9.2%	31 10.0%	233 9.3%	394 8.8%	102 7.8%	144 10.7%	21 14.4%	55 10.4%	105 11.5%	239 11.6%	252 7.4%	121 8.7%	680 9.3%
TOTAL ANSWERING	7074 90.8% 100.0%	4810 90.8% 100.0%	1309 90.3% 100.0%	1507 90.7% 100.0%	437 90.3% 100.0%	657 93.8% 100.0%	371 89.4% 100.0%	252 90.8% 100.0%	277 90.0% 100.0%	2264 90.7% 100.0%	4070 91.2% 100.0%	1205 92.2% 100.0%	1203 89.3% 100.0%	123 85.6% 100.0%	473 89.6% 100.0%	811 88.5% 100.0%	1823 88.4% 100.0%	3163 92.6% 100.0%	1278 91.3% 100.0%	6600 90.7% 100.0%
AGE																				
UNDER 15	704 10.0%	529 11.0%	174 13.3%	154 10.2%	36 8.3%	99 15.1%	24 6.4%	19 7.5%	22 8.1%	175 7.7%	521 12.8%	136 11.3%	14 1.2%	8 6.8%	24 5.1%	68 8.3%	144 7.9%	424 13.4%	69 5.4%	670 10.2%
15-24	447 6.3%	338 7.0%	86 6.6%	115 7.6%	38 8.7%	35 5.3%	21 5.6%	28 11.0%	16 5.8%	108 4.8%	306 7.5%	75 6.2%	25 2.0%	9 7.0%	33 6.9%	65 8.1%	125 6.9%	201 6.4%	55 4.3%	428 6.5%
25-44	2140 30.2%	1406 29.2%	386 29.5%	438 29.0%	124 28.3%	190 28.9%	112 30.1%	75 29.9%	81 29.3%	734 32.4%	1103 27.1%	353 29.3%	530 44.0%	37 30.3%	117 24.7%	302 37.3%	572 31.4%	862 27.3%	404 31.6%	2015 30.5%
45-64	2736 38.7%	1815 37.7%	478 36.5%	541 35.9%	166 38.0%	242 36.8%	168 45.2%	90 35.9%	130 46.8%	921 40.7%	1473 36.2%	427 35.5%	583 48.5%	55 44.4%	198 41.9%	316 39.0%	685 37.6%	1180 37.3%	555 43.4%	2539 38.5%
65+	1047 14.8%	722 15.0%	184 14.1%	260 17.3%	73 16.7%	90 13.8%	47 12.7%	39 15.7%	28 10.0%	325 14.4%	667 16.4%	213 17.7%	51 4.3%	14 11.5%	101 21.4%	59 7.3%	297 16.3%	496 15.7%	195 15.3%	948 14.4%
GENDER																				
MALE	3670 51.9%	2427 50.5%	614 46.9%	715 47.4%	231 52.8%	328 50.0%	208 56.1%	157 62.2%	174 62.7%	1243 54.9%	2016 49.5%	547 45.4%	820 68.2%	52 42.2%	235 49.7%	425 52.4%	989 54.3%	1585 50.1%	671 52.5%	3421 51.8%
UNDER 15	363 5.1%	278 5.8%	84 6.4%	73 4.8%	19 4.5%	62 9.4%	17 4.5%	14 5.6%	10 3.5%	84 3.7%	267 6.6%	75 6.2%	8 .6%	3 2.7%	10 2.2%	30 3.7%	77 4.2%	218 6.9%	38 2.9%	345 5.2%
15+	3307 46.8%	2149 44.7%	530 40.5%	642 42.6%	212 48.4%	267 40.6%	192 51.6%	142 56.6%	164 59.2%	1159 51.2%	1749 43.0%	472 39.2%	813 67.5%	49 39.5%	224 47.5%	395 48.7%	912 50.0%	1367 43.2%	634 49.6%	3076 46.6%
FEMALE	3404 48.1%	2383 49.5%	695 53.1%	792 52.6%	206 47.2%	328 50.0%	163 43.9%	95 37.8%	104 37.3%	1021 45.1%	2054 50.5%	658 54.6%	383 31.8%	71 57.8%	238 50.3%	386 47.6%	834 45.7%	1578 49.9%	606 47.5%	3179 48.2%
UNDER 15	342 4.8%	251 5.2%	90 6.9%	81 5.4%	17 3.9%	38 5.7%	7 1.9%	5 1.9%	13 4.6%	91 4.0%	255 6.3%	61 5.1%	7 .5%	5 4.1%	14 3.0%	37 4.6%	66 3.6%	207 6.5%	31 2.4%	325 4.9%
15+	3063 43.3%	2132 44.3%	604 46.2%	711 47.2%	189 43.3%	291 44.2%	156 42.0%	90 35.9%	91 32.8%	930 41.1%	1800 44.2%	596 49.5%	376 31.3%	66 53.8%	224 47.4%	348 43.0%	767 42.1%	1372 43.4%	575 45.0%	2853 43.2%

ITS 99 - U.S. RESIDENTS

TABLE P53-1

SUMMARY OF AGE GROUPS
BASE: TOTAL PARTY VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				
			BORDER STATES																	
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	ONTARIO ONLY CDN LOCATION VISITED
TOTAL (UNWEIGHTED)	17718	13730	4809	5717	704	870	564	349	717	3988	8099	2777	3077	186	2588	2949	5402	6534	2833	16560
TOTAL (WEIGHTED - 000s)	14594	12450	4142	6342	392	730	310	148	385	2145	6756	2189	1825	78	2686	2648	3950	4736	3260	14101
QUESTION NOT ASKED	9884 67.7%	9330 74.9%	3221 77.8%	5237 82.6%	132 33.6%	380 52.0%	67 21.5%	40 27.3%	252 65.5%	554 25.8%	4481 66.3%	1345 61.4%	674 36.9%	-	2328 86.7%	2020 76.3%	2622 66.4%	2929 61.9%	2313 70.9%	9884 70.1%
AGE AND GENDER NOT STATED	751 5.1%	560 4.5%	178 4.3%	261 4.1%	32 8.1%	33 4.5%	34 10.9%	11 7.3%	11 2.8%	191 8.9%	499 7.4%	61 2.8%	101 5.6%	5 7.0%	82 3.1%	109 4.1%	288 7.3%	206 4.3%	148 4.5%	700 5.0%
TOTAL ANSWERING	3960 27.1% 100.0%	2561 20.6% 100.0%	743 17.9% 100.0%	843 13.3% 100.0%	228 58.3% 100.0%	317 43.5% 100.0%	209 67.6% 100.0%	97 65.4% 100.0%	122 31.7% 100.0%	1400 65.3% 100.0%	1776 26.3% 100.0%	783 35.8% 100.0%	1049 57.5% 100.0%	72 93.0% 100.0%	275 10.2% 100.0%	520 19.6% 100.0%	1040 26.3% 100.0%	1601 33.8% 100.0%	800 24.5% 100.0%	3517 24.9% 100.0%
AGE																				
ANY UNDER 15	416 10.5%	304 11.9%	96 12.9%	93 11.1%	28 12.1%	51 16.1%	13 6.2%	10 10.5%	13 10.4%	113 8.0%	299 16.8%	86 11.0%	12 1.2%	5 6.3%	15 5.4%	42 8.1%	88 8.5%	240 15.0%	47 5.8%	382 10.9%
ANY 15-24	327 8.3%	235 9.2%	63 8.5%	79 9.4%	25 10.8%	29 9.0%	14 6.6%	15 15.2%	11 8.9%	92 6.6%	203 11.4%	70 9.0%	18 1.8%	7 9.5%	29 10.6%	46 8.9%	90 8.6%	147 9.2%	44 5.5%	301 8.5%
ANY 25-44	1663 42.0%	1056 41.2%	333 44.9%	308 36.6%	91 40.0%	140 44.3%	85 40.8%	46 47.9%	50 41.2%	607 43.4%	703 39.6%	314 40.1%	518 49.3%	29 39.5%	99 35.9%	253 48.6%	450 43.3%	625 39.0%	335 41.9%	1495 42.5%
ANY 45-64	2086 52.7%	1343 52.4%	360 48.4%	444 52.7%	118 51.8%	172 54.2%	115 54.9%	57 59.0%	77 62.6%	743 53.1%	958 53.9%	367 46.9%	573 54.6%	40 54.8%	146 53.2%	262 50.3%	507 48.8%	890 55.6%	427 53.4%	1851 52.6%
ANY 65+	812 20.5%	560 21.9%	144 19.4%	217 25.7%	49 21.5%	77 24.2%	32 15.3%	22 22.3%	20 16.3%	251 17.9%	513 28.9%	155 19.8%	44 4.2%	12 16.3%	85 30.7%	56 10.9%	240 23.1%	365 22.8%	150 18.7%	715 20.3%

ITS 99 - U.S. RESIDENTS

TABLE P54-1

SUMMARY OF AGE GROUPS
BASE: OVERNIGHT PARTY VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	ONTARIO ONLY CDN LOCATION VISITED
TOTAL (UNWEIGHTED)	7566	4624	1269	1270	486	520	432	277	370	2942	3434	1351	2138	168	471	1000	2655	2525	1386	6963
TOTAL (WEIGHTED - 000s)	3725	2377	657	769	220	294	212	99	127	1348	1763	690	958	70	241	474	1010	1490	751	3458
QUESTION NOT ASKED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
AGE AND GENDER NOT STATED	369 9.9%	243 10.2%	65 9.9%	86 11.1%	21 9.6%	24 8.3%	26 12.4%	11 10.9%	10 7.7%	126 9.3%	208 11.8%	46 6.7%	77 8.0%	5 7.8%	30 12.4%	50 10.6%	135 13.4%	110 7.4%	73 9.7%	346 10.0%
TOTAL ANSWERING	3356 90.1% 100.0%	2134 89.8% 100.0%	592 90.1% 100.0%	683 88.9% 100.0%	199 90.4% 100.0%	270 91.7% 100.0%	185 87.6% 100.0%	88 89.1% 100.0%	117 92.3% 100.0%	1222 90.7% 100.0%	1555 88.2% 100.0%	643 93.3% 100.0%	881 92.0% 100.0%	65 92.2% 100.0%	212 87.6% 100.0%	424 89.4% 100.0%	875 86.6% 100.0%	1380 92.6% 100.0%	678 90.3% 100.0%	3112 90.0% 100.0%
AGE																				
ANY UNDER 15	394 11.7%	291 13.6%	92 15.6%	89 13.0%	24 12.0%	51 18.8%	12 6.7%	10 11.4%	13 10.8%	104 8.5%	285 18.3%	81 12.6%	11 1.2%	4 6.0%	14 6.5%	39 9.2%	83 9.4%	230 16.7%	43 6.3%	372 12.0%
ANY 15-24	291 8.7%	208 9.7%	55 9.2%	72 10.5%	21 10.7%	23 8.5%	13 6.9%	14 15.7%	11 9.2%	83 6.8%	182 11.7%	62 9.7%	17 1.9%	6 9.4%	23 10.8%	37 8.8%	81 9.2%	135 9.8%	38 5.6%	277 8.9%
ANY 25-44	1426 42.5%	890 41.7%	246 41.6%	281 41.2%	77 38.6%	122 45.1%	75 40.3%	41 46.8%	49 41.5%	536 43.9%	638 41.0%	259 40.3%	430 48.7%	25 38.6%	75 35.5%	207 48.8%	371 42.4%	566 41.0%	282 41.6%	1338 43.0%
ANY 45-64	1788 53.3%	1140 53.4%	309 52.2%	349 51.0%	106 53.5%	149 55.1%	102 55.2%	51 58.1%	73 62.5%	649 53.1%	857 55.1%	294 45.7%	479 54.4%	38 57.9%	121 57.1%	215 50.8%	453 51.8%	752 54.5%	369 54.4%	1660 53.3%
ANY 65+	671 20.0%	452 21.2%	116 19.7%	160 23.5%	44 22.2%	62 22.9%	29 15.9%	21 23.9%	19 16.0%	219 17.9%	416 26.8%	145 22.5%	38 4.3%	11 16.2%	62 29.3%	40 9.4%	190 21.8%	318 23.0%	123 18.1%	609 19.6%

ITS 99 - U.S. RESIDENTS

TABLE P55-1

RATING OF VARIOUS SERVICES IN CANADA IN COMPARISON TO HOME COUNTRY
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	17718	13730	4809	5717	704	870	564	349	717	3988	8099	2777	3077	186	2588	2949	5402	6534	2833	16560
TOTAL (WEIGHTED - 000s)	30031	25676	8683	12514	938	1632	640	407	862	4355	15320	4305	2476	156	5591	5200	7813	10704	6314	29128
QUESTION NOT ASKED	20587	19106	6805	10260	377	833	178	109	544	1482	10024	2703	838	-	4853	4030	5266	6721	4570	20587
	68.6%	74.4%	78.4%	82.0%	40.2%	51.0%	27.9%	26.8%	63.1%	34.0%	65.4%	62.8%	33.8%		86.8%	77.5%	67.4%	62.8%	72.4%	70.7%
TRANSPORTATION SERVICES																				
TOTAL ASKED QUESTION	9444	6570	1879	2254	561	799	462	298	318	2873	5297	1602	1639	156	738	1170	2547	3983	1744	8540
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
NOT STATED	1747	1324	338	521	88	142	89	73	73	424	1072	301	115	40	210	165	521	792	269	1613
	18.5%	20.1%	18.0%	23.1%	15.7%	17.7%	19.2%	24.6%	22.9%	14.7%	20.2%	18.8%	7.0%	25.6%	28.5%	14.1%	20.5%	19.9%	15.4%	18.9%
TOTAL RATING	7696	5246	1540	1733	473	658	373	225	245	2450	4225	1300	1524	116	528	1006	2026	3190	1475	6927
	81.5%	79.9%	82.0%	76.9%	84.3%	82.3%	80.8%	75.4%	77.1%	85.3%	79.8%	81.2%	93.0%	74.4%	71.5%	85.9%	79.5%	80.1%	84.6%	81.1%
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
BETTER	1706	1138	318	474	115	143	59	18	12	568	878	318	343	34	130	251	488	652	315	1495
	22.2%	21.7%	20.6%	27.3%	24.4%	21.8%	15.8%	7.9%	4.7%	23.2%	20.8%	24.4%	22.5%	29.8%	24.7%	25.0%	24.1%	20.4%	21.4%	21.6%
SAME	5367	3692	1120	1186	329	475	249	159	175	1675	2923	903	1102	77	359	702	1370	2238	1056	4854
	69.7%	70.4%	72.7%	68.4%	69.5%	72.2%	66.9%	70.7%	71.4%	68.4%	69.2%	69.4%	72.3%	66.5%	68.1%	69.8%	67.7%	70.2%	71.6%	70.1%
NOT AS GOOD	623	417	103	74	29	40	65	48	59	207	423	79	78	4	38	52	167	300	104	579
	8.1%	7.9%	6.7%	4.2%	6.2%	6.1%	17.3%	21.4%	23.9%	8.4%	10.0%	6.1%	5.1%	3.7%	7.2%	5.2%	8.3%	9.4%	7.0%	8.4%
ACCOMMODATION SERVICES																				
TOTAL ASKED QUESTION	9444	6570	1879	2254	561	799	462	298	318	2873	5297	1602	1639	156	738	1170	2547	3983	1744	8540
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
NOT STATED	1441	1058	330	479	53	87	50	28	31	383	772	349	106	24	181	142	379	628	292	1364
	15.3%	16.1%	17.6%	21.3%	9.4%	10.9%	10.8%	9.3%	9.8%	13.3%	14.6%	21.8%	6.5%	15.1%	24.5%	12.1%	14.9%	15.8%	16.8%	16.0%
TOTAL RATING	8003	5512	1549	1775	508	712	412	270	287	2490	4525	1253	1532	132	557	1029	2168	3355	1451	7176
	84.7%	83.9%	82 4%	78.7%	90.6%	89.1%	89.2%	90.7%	90.2%	86.7%	85.4%	78.2%	93.5%	84.9%	75.5%	87.9%	85.1%	84.2%	83.2%	84.0%
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
BETTER	997	701	238	229	86	65	43	20	21	296	588	108	214	10	76	149	246	393	209	853
	12.5%	12.7%	15.4%	12.9%	16.9%	9.2%	10.4%	7.2%	7.4%	11.9%	13.0%	8.6%	14.0%	7.6%	13.7%	14.5%	11.3%	11.7%	14.4%	11.9%
SAME	6404	4393	1221	1435	399	596	307	198	236	2011	3528	1096	1227	118	432	812	1747	2683	1162	5770
	80.0%	79.7%	78.8%	80.9%	78.5%	83.8%	74.6%	73.3%	82.4%	80.7%	78.0%	87.5%	80.1%	89.5%	77.5%	78.9%	80.6%	80.0%	80.1%	80.4%
NOT AS GOOD	602	418	90	111	23	50	62	53	29	184	409	49	91	4	49	68	175	278	80	553
	7.5%	7.6%	5.8%	6.3%	4.6%	7.0%	15.0%	19.4%	10.2%	7.4%	9.0%	3.9%	6.0%	2.9%	8.8%	6.6%	8.1%	8.3%	5.5%	7.7%

Continued

ITS 99 - U.S. RESIDENTS

TABLE P55-2

RATING OF VARIOUS SERVICES IN CANADA IN COMPARISON TO HOME COUNTRY
BASE: TOTAL PERSON VISITS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	ONTARIO ONLY CDN LOCATION VISITED
TOTAL (UNWEIGHTED)	17718	13730	4809	5717	704	870	564	349	717	3988	8099	2777	3077	186	2588	2949	5402	6534	2833	16560
TOTAL (WEIGHTED - 000s)	30031	25676	8683	12514	938	1632	640	407	862	4355	15320	4305	2476	156	5591	5200	7813	10704	6314	29128
HOSPITALITY OF LOCAL PEOPLE																				
TOTAL ASKED QUESTION	9444 100.0%	6570 100.0%	1879 100.0%	2254 100.0%	561 100.0%	799 100.0%	462 100.0%	298 100.0%	318 100.0%	2873 100.0%	5297 100.0%	1602 100.0%	1639 100.0%	156 100.0%	738 100.0%	1170 100.0%	2547 100.0%	3983 100.0%	1744 100.0%	8540 100.0%
NOT STATED	572 6.1%	424 6.5%	107 5.7%	201 8.9%	23 4.1%	47 5.9%	18 3.9%	16 5.5%	11 3.5%	148 5.2%	290 5.5%	89 5.6%	63 3.9%	11 6.8%	109 14.8%	56 4.8%	149 5.8%	234 5.9%	134 7.7%	534 6.3%
TOTAL RATING	8872 93.9% 100.0%	6146 93.5% 100.0%	1772 94.3% 100.0%	2053 91.1% 100.0%	538 95.9% 100.0%	752 94.1% 100.0%	444 96.1% 100.0%	282 94.5% 100.0%	307 96.5% 100.0%	2725 94.8% 100.0%	5006 94.5% 100.0%	1512 94.4% 100.0%	1575 96.1% 100.0%	145 93.2% 100.0%	628 85.2% 100.0%	1114 95.2% 100.0%	2398 94.2% 100.0%	3749 94.1% 100.0%	1610 92.3% 100.0%	8006 93.7% 100.0%
BETTER	3486 39.3%	2354 38.3%	628 35.5%	854 41.6%	225 41.9%	282 37.5%	186 42.0%	81 28.9%	97 31.5%	1132 41.5%	2013 40.2%	521 34.4%	629 39.9%	56 38.7%	265 42.2%	446 40.0%	941 39.2%	1497 39.9%	601 37.3%	3059 38.2%
SAME	5020 56.6%	3572 58.1%	1068 60.3%	1141 55.6%	308 57.3%	432 57.4%	250 56.4%	181 64.4%	192 62.5%	1448 53.1%	2772 55.4%	930 61.5%	894 56.8%	85 58.7%	337 53.6%	632 56.8%	1336 55.7%	2115 56.4%	936 58.1%	4614 57.6%
NOT AS GOOD	366 4.1%	221 3.6%	76 4.3%	58 2.8%	4 .8%	38 5.1%	7 1.6%	19 6.7%	18 6.0%	146 5.3%	221 4.4%	61 4.1%	52 3.3%	4 2.6%	27 4.2%	35 3.2%	121 5.0%	137 3.7%	73 4.5%	332 4.2%
VALUE FOR YOUR MONEY																				
TOTAL ASKED QUESTION	9444 100.0%	6570 100.0%	1879 100.0%	2254 100.0%	561 100.0%	799 100.0%	462 100.0%	298 100.0%	318 100.0%	2873 100.0%	5297 100.0%	1602 100.0%	1639 100.0%	156 100.0%	738 100.0%	1170 100.0%	2547 100.0%	3983 100.0%	1744 100.0%	8540 100.0%
NOT STATED	608 6.4%	465 7.1%	102 5.4%	217 9.6%	20 3.7%	51 6.3%	17 3.8%	20 6.6%	38 11.8%	143 5.0%	321 6.1%	82 5.1%	69 4.2%	10 6.7%	116 15.8%	50 4.3%	152 6.0%	289 7.3%	117 6.7%	552 6.5%
TOTAL RATING	8836 93.6% 100.0%	6105 92.9% 100.0%	1777 94.6% 100.0%	2037 90.4% 100.0%	540 96.3% 100.0%	748 93.7% 100.0%	444 96.2% 100.0%	278 93.4% 100.0%	280 88.2% 100.0%	2730 95.0% 100.0%	4975 93.9% 100.0%	1520 94.9% 100.0%	1569 95.8% 100.0%	145 93.3% 100.0%	621 84.2% 100.0%	1120 95.7% 100.0%	2395 94.0% 100.0%	3694 92.7% 100.0%	1627 93.3% 100.0%	7988 93.5% 100.0%
BETTER	4884 55.3%	3276 53.7%	962 54.2%	1135 55.7%	276 51.1%	363 48.5%	233 52.5%	150 53.9%	157 55.9%	1608 58.9%	2680 53.9%	776 51.0%	1010 64.4%	81 55.6%	335 53.9%	611 54.6%	1186 49.5%	2084 56.4%	1003 61.6%	4290 53.7%
SAME	2772 31.4%	2024 33.1%	579 32.6%	662 32.5%	193 35.8%	277 37.0%	149 33.6%	72 26.0%	91 32.5%	748 27.4%	1598 32.1%	538 35.4%	412 26.3%	48 33.2%	174 28.0%	351 31.3%	799 33.4%	1180 31.9%	442 27.1%	2581 32.3%
NOT AS GOOD	1180 13.4%	806 13.2%	235 13.2%	241 11.8%	71 13.2%	109 14.5%	62 13.9%	56 20.1%	32 11.6%	374 13.7%	698 14.0%	207 13.6%	147 9.4%	16 11.2%	112 18.1%	158 14.1%	410 17.1%	430 11.6%	183 11.2%	1116 14.0%

Continued

ITS 99 - U.S. RESIDENTS

TABLE P55-3

RATING OF VARIOUS SERVICES IN CANADA IN COMPARISON TO HOME COUNTRY
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	ONTARIO ONLY CDN LOCATION VISITED
TOTAL (UNWEIGHTED)	17718	13730	4809	5717	704	870	564	349	717	3988	8099	2777	3077	186	2588	2949	5402	6534	2833	16560
TOTAL (WEIGHTED - 000s)	30031	25676	8683	12514	938	1632	640	407	862	4355	15320	4305	2476	156	5591	5200	7813	10704	6314	29128
VARIETY OF THINGS TO SEE AND DO																				
TOTAL ASKED QUESTION	9444	6570	1879	2254	561	799	462	298	318	2873	5297	1602	1639	156	738	1170	2547	3983	1744	8540
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
NOT STATED	977	708	159	308	45	76	42	25	53	270	458	144	153	28	185	108	267	421	181	897
	10.3%	10.8%	8.5%	13.6%	8.0%	9.6%	9.0%	8.5%	16.8%	9.4%	8.7%	9.0%	9.3%	17.9%	25.1%	9.2%	10.5%	10.6%	10.4%	10.5%
TOTAL RATING	8466	5863	1720	1946	516	723	420	273	265	2604	4838	1457	1486	128	553	1063	2280	3561	1562	7643
	89.7%	89.2%	91.5%	86.4%	92.0%	90.4%	91.0%	91.5%	83.2%	90.6%	91.3%	91.0%	90.7%	82.1%	74.9%	90.8%	89.5%	89.4%	89.6%	89.5%
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
BETTER	1831	1402	524	433	129	181	58	52	26	429	1189	234	239	17	151	249	511	761	310	1646
	21.6%	23.9%	30.4%	22.3%	24.9%	25.1%	13.7%	19.0%	9.7%	16.5%	24.6%	16.0%	16.1%	13.6%	27.4%	23.5%	22.4%	21.4%	19.8%	21.5%
SAME	6064	4079	1104	1419	358	499	299	198	202	1985	3362	1114	1124	98	363	751	1629	2559	1125	5486
	71.6%	69.6%	64.2%	72.9%	69.3%	69.1%	71.1%	72.7%	76.3%	76.3%	69.5%	76.5%	75.6%	76.9%	65.6%	70.7%	71.4%	71.9%	72.0%	71.8%
NOT AS GOOD	571	381	93	94	30	42	64	22	37	190	288	109	123	12	39	62	140	242	127	511
	6.7%	6.5%	5.4%	4.8%	5.8%	5.8%	15.2%	8.2%	14.0%	7.3%	5.9%	7.5%	8.3%	9.5%	7.0%	5.8%	6.1%	6.8%	8.2%	6.7%

ITS 99 - U.S. RESIDENTS

TABLE P56-1

RATING OF VARIOUS SERVICES IN CANADA IN COMPARISON TO HOME COUNTRY
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	ONTARIO ONLY CDN LOCATION VISITED
TOTAL (UNWEIGHTED)	7566	4624	1269	1270	486	520	432	277	370	2942	3434	1351	2138	168	471	1000	2655	2525	1386	6963
TOTAL (WEIGHTED - 000s)	7792	5295	1449	1661	484	700	415	277	308	2497	4464	1307	1347	144	527	916	2062	3415	1399	7280
QUESTION NOT ASKED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TRANSPORTATION SERVICES																				
TOTAL ASKED QUESTION	7792 100.0%	5295 100.0%	1449 100.0%	1661 100.0%	484 100.0%	700 100.0%	415 100.0%	277 100.0%	308 100.0%	2497 100.0%	4464 100.0%	1307 100.0%	1347 100.0%	144 100.0%	527 100.0%	916 100.0%	2062 100.0%	3415 100.0%	1399 100.0%	7280 100.0%
NOT STATED	1405 18.0%	1038 19.6%	248 17.1%	383 23.0%	65 13.4%	118 16.8%	81 19.6%	73 26.5%	69 22.5%	367 14.7%	865 19.4%	281 21.5%	86 6.4%	37 26.0%	136 25.7%	124 13.5%	421 20.4%	645 18.9%	215 15.4%	1327 18.2%
TOTAL RATING	6387 82.0% 100.0%	4258 80.4% 100.0%	1201 82.9% 100.0%	1279 77.0% 100.0%	419 86.6% 100.0%	582 83.2% 100.0%	334 80.4% 100.0%	204 73.5% 100.0%	239 77.5% 100.0%	2130 85.3% 100.0%	3600 80.6% 100.0%	1026 78.5% 100.0%	1261 93.6% 100.0%	106 74.0% 100.0%	392 74.3% 100.0%	792 86.5% 100.0%	1641 79.6% 100.0%	2770 81.1% 100.0%	1184 84.6% 100.0%	5952 81.8% 100.0%
BETTER	1466 22.9%	969 22.8%	245 20.4%	409 32.0%	104 24.9%	134 23.0%	51 15.3%	17 8.2%	9 3.7%	496 23.3%	757 21.0%	303 29.6%	270 21.4%	31 28.7%	104 26.5%	211 26.7%	421 25.7%	577 20.8%	256 21.6%	1347 22.6%
SAME	4338 67.9%	2896 68.0%	865 72.1%	802 62.8%	286 68.3%	409 70.2%	220 66.0%	140 68.6%	173 72.3%	1443 67.7%	2435 67.7%	650 63.4%	922 73.1%	73 68.6%	257 65.6%	536 67.7%	1071 65.2%	1900 68.6%	832 70.3%	4049 68.0%
NOT AS GOOD	583 9.1%	393 9.2%	90 7.5%	67 5.2%	29 6.8%	40 6.8%	62 18.7%	47 23.2%	57 24.0%	191 9.0%	407 11.3%	73 7.1%	70 5.5%	3 2.7%	31 7.9%	45 5.7%	149 9.1%	293 10.6%	96 8.1%	556 9.3%
ACCOMMODATION SERVICES																				
TOTAL ASKED QUESTION	7792 100.0%	5295 100.0%	1449 100.0%	1661 100.0%	484 100.0%	700 100.0%	415 100.0%	277 100.0%	308 100.0%	2497 100.0%	4464 100.0%	1307 100.0%	1347 100.0%	144 100.0%	527 100.0%	916 100.0%	2062 100.0%	3415 100.0%	1399 100.0%	7280 100.0%
NOT STATED	945 12.1%	647 12.2%	212 14.6%	252 15.1%	29 6.1%	59 8.4%	39 9.4%	27 9.7%	29 9.4%	299 12.0%	478 10.7%	322 24.7%	35 2.6%	20 14.0%	89 16.9%	77 8.4%	248 12.0%	436 12.8%	184 13.2%	913 12.5%
TOTAL RATING	6847 87.9% 100.0%	4648 87.8% 100.0%	1237 85.4% 100.0%	1410 84.9% 100.0%	455 93.9% 100.0%	642 91.6% 100.0%	376 90.6% 100.0%	250 90.3% 100.0%	279 90.6% 100.0%	2198 88.0% 100.0%	3986 89.3% 100.0%	984 75.3% 100.0%	1312 97.4% 100.0%	124 86.0% 100.0%	438 83.1% 100.0%	839 91.6% 100.0%	1814 88.0% 100.0%	2979 87.2% 100.0%	1215 86.8% 100.0%	6367 87.5% 100.0%
BETTER	879 12.8%	619 13.3%	206 16.7%	201 14.3%	77 16.9%	61 9.6%	38 10.0%	16 6.2%	20 7.1%	260 11.8%	523 13.1%	98 9.9%	179 13.6%	9 7.3%	70 16.0%	134 16.0%	217 12.0%	363 12.2%	165 13.6%	789 12.4%
SAME	5416 79.1%	3645 78.4%	948 76.7%	1117 79.2%	356 78.4%	530 82.6%	278 74.0%	185 73.9%	231 82.6%	1770 80.5%	3086 77.4%	842 85.6%	1053 80.3%	111 89.9%	321 73.2%	653 77.9%	1431 78.9%	2349 78.8%	983 80.9%	5053 79.4%
NOT AS GOOD	552 8.1%	384 8.3%	83 6.7%	91 6.5%	21 4.7%	50 7.8%	60 16.0%	50 19.9%	29 10.3%	168 7.6%	377 9.5%	44 4.5%	80 6.1%	3 2.8%	48 10.9%	52 6.2%	166 9.2%	268 9.0%	67 5.5%	525 8.2%

Continued

RATING OF VARIOUS SERVICES IN CANADA IN COMPARISON TO HOME COUNTRY
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

	ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		BORDER STATES																	
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	7566	4624	1269	1270	486	520	432	277	370	2942	3434	1351	2138	168	471	1000	2655	2525	1386	6963
TOTAL (WEIGHTED - 000s)	7792	5295	1449	1661	484	700	415	277	308	2497	4464	1307	1347	144	527	916	2062	3415	1399	7280
HOSPITALITY OF LOCAL PEOPLE																				
TOTAL ASKED QUESTION	7792 100.0%	5295 100.0%	1449 100.0%	1661 100.0%	484 100.0%	700 100.0%	415 100.0%	277 100.0%	308 100.0%	2497 100.0%	4464 100.0%	1307 100.0%	1347 100.0%	144 100.0%	527 100.0%	916 100.0%	2062 100.0%	3415 100.0%	1399 100.0%	7280 100.0%
NOT STATED	376 4.8%	267 5.1%	69 4.8%	107 6.4%	16 3.4%	35 4.9%	14 3.4%	16 5.9%	11 3.5%	108 4.3%	205 4.6%	82 6.2%	40 3.0%	10 6.9%	39 7.4%	33 3.6%	100 4.9%	150 4.4%	92 6.6%	360 4.9%
TOTAL RATING	7416 95.2% 100.0%	5028 94.9% 100.0%	1380 95.2% 100.0%	1555 93.6% 100.0%	468 96.6% 100.0%	666 95.1% 100.0%	401 96.6% 100.0%	261 94.1% 100.0%	298 96.5% 100.0%	2389 95.7% 100.0%	4259 95.4% 100.0%	1225 93.8% 100.0%	1307 97.0% 100.0%	134 93.1% 100.0%	488 92.6% 100.0%	883 96.4% 100.0%	1962 95.1% 100.0%	3265 95.6% 100.0%	1307 93.4% 100.0%	6920 95.1% 100.0%
BETTER	2974 40.1%	2011 40.0%	521 37.8%	693 44.6%	202 43.2%	258 38.7%	166 41.4%	76 29.2%	93 31.4%	963 40.3%	1725 40.5%	487 39.7%	509 39.0%	47 34.9%	206 42.1%	374 42.4%	780 39.8%	1329 40.7%	490 37.5%	2738 39.6%
SAME	4115 55.5%	2828 56.2%	791 57.3%	822 52.9%	261 55.9%	373 56.0%	228 57.0%	166 63.8%	186 62.5%	1287 53.9%	2335 54.8%	682 55.7%	752 57.6%	83 62.4%	260 53.3%	479 54.3%	1074 54.7%	1805 55.3%	758 58.0%	3871 55.9%
NOT AS GOOD	327 4.4%	189 3.8%	67 4.9%	39 2.5%	4 .9%	35 5.3%	6 1.6%	18 7.0%	18 6.1%	139 5.8%	199 4.7%	56 4.6%	45 3.5%	4 2.8%	22 4.6%	30 3.3%	108 5.5%	131 4.0%	59 4.5%	311 4.5%
VALUE FOR YOUR MONEY																				
TOTAL ASKED QUESTION	7792 100.0%	5295 100.0%	1449 100.0%	1661 100.0%	484 100.0%	700 100.0%	415 100.0%	277 100.0%	308 100.0%	2497 100.0%	4464 100.0%	1307 100.0%	1347 100.0%	144 100.0%	527 100.0%	916 100.0%	2062 100.0%	3415 100.0%	1399 100.0%	7280 100.0%
NOT STATED	380 4.9%	279 5.3%	68 4.7%	93 5.6%	13 2.6%	39 5.5%	11 2.6%	19 6.8%	36 11.7%	102 4.1%	221 5.0%	74 5.6%	37 2.8%	10 7.2%	38 7.2%	27 2.9%	101 4.9%	178 5.2%	74 5.3%	345 4.7%
TOTAL RATING	7411 95.1% 100.0%	5016 94.7% 100.0%	1381 95.3% 100.0%	1568 94.4% 100.0%	472 97.4% 100.0%	662 94.5% 100.0%	404 97.4% 100.0%	258 93.2% 100.0%	272 88.3% 100.0%	2395 95.9% 100.0%	4243 95.0% 100.0%	1233 94.4% 100.0%	1310 97.2% 100.0%	133 92.8% 100.0%	489 92.8% 100.0%	889 97.1% 100.0%	1961 95.1% 100.0%	3237 94.8% 100.0%	1325 94.7% 100.0%	6934 95.3% 100.0%
BETTER	4213 56.8%	2800 55.8%	794 57.5%	945 60.3%	248 52.7%	319 48.3%	206 50.9%	136 52.7%	151 55.7%	1413 59.0%	2301 54.2%	718 58.2%	857 65.4%	75 56.0%	262 53.5%	505 56.8%	984 50.2%	1876 58.0%	848 64.0%	3887 56.1%
SAME	2156 29.1%	1497 29.9%	400 28.9%	407 26.0%	159 33.6%	235 35.5%	141 34.9%	67 25.9%	89 32.6%	659 27.5%	1321 31.1%	323 26.2%	332 25.4%	43 32.5%	136 27.8%	250 28.1%	614 31.3%	970 30.0%	323 24.4%	2045 29.5%
NOT AS GOOD	1042 14.1%	719 14.3%	187 13.6%	215 13.7%	64 13.7%	107 16.2%	57 14.2%	55 21.3%	32 11.7%	323 13.5%	621 14.6%	193 15.7%	121 9.2%	15 11.5%	91 18.7%	134 15.1%	363 18.5%	391 12.1%	154 11.6%	1002 14.5%

Continued

ITS 99 - U.S. RESIDENTS

TABLE P56-3

RATING OF VARIOUS SERVICES IN CANADA IN COMPARISON TO HOME COUNTRY
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	ONTARIO ONLY CDN LOCATION VISITED
TOTAL (UNWEIGHTED)	7566	4624	1269	1270	486	520	432	277	370	2942	3434	1351	2138	168	471	1000	2655	2525	1386	6963
TOTAL (WEIGHTED - 000s)	7792	5295	1449	1661	484	700	415	277	308	2497	4464	1307	1347	144	527	916	2062	3415	1399	7280
VARIETY OF THINGS TO SEE AND DO																				
TOTAL ASKED QUESTION	7792 100.0%	5295 100.0%	1449 100.0%	1661 100.0%	484 100.0%	700 100.0%	415 100.0%	277 100.0%	308 100.0%	2497 100.0%	4464 100.0%	1307 100.0%	1347 100.0%	144 100.0%	527 100.0%	916 100.0%	2062 100.0%	3415 100.0%	1399 100.0%	7280 100.0%
NOT STATED	693 8.9%	494 9.3%	117 8.1%	178 10.7%	32 6.6%	57 8.2%	33 8.0%	24 8.8%	52 16.9%	199 8.0%	347 7.8%	130 10.0%	94 7.0%	26 18.1%	96 18.2%	74 8.1%	193 9.4%	303 8.9%	123 8.8%	642 8.8%
TOTAL RATING	7099 91.1% 100.0%	4801 90.7% 100.0%	1332 91.9% 100.0%	1483 89.3% 100.0%	452 93.4% 100.0%	643 91.8% 100.0%	382 92.0% 100.0%	253 91.2% 100.0%	256 83.1% 100.0%	2298 92.0% 100.0%	4118 92.2% 100.0%	1177 90.0% 100.0%	1253 93.0% 100.0%	118 81.9% 100.0%	431 81.8% 100.0%	842 91.9% 100.0%	1869 90.6% 100.0%	3112 91.1% 100.0%	1276 91.2% 100.0%	6637 91.2% 100.0%
BETTER	1551 21.8%	1182 24.6%	402 30.2%	372 25.1%	117 26.0%	174 27.1%	50 13.0%	43 17.2%	24 9.4%	369 16.0%	991 24.1%	224 19.0%	193 15.4%	17 14.5%	126 29.2%	202 24.0%	432 23.1%	660 21.2%	257 20.1%	1459 22.0%
SAME	5039 71.0%	3268 68.1%	842 63.2%	1038 70.0%	306 67.7%	428 66.6%	271 71.0%	187 74.1%	196 76.4%	1771 77.1%	2877 69.9%	855 72.6%	949 75.8%	89 75.9%	267 62.0%	591 70.2%	1318 70.5%	2228 71.6%	902 70.7%	4708 70.9%
NOT AS GOOD	509 7.2%	351 7.3%	89 6.7%	73 4.9%	29 6.3%	41 6.4%	61 16.1%	22 8.7%	36 14.2%	158 6.9%	250 6.1%	99 8.4%	111 8.9%	11 9.7%	38 8.9%	49 5.8%	119 6.4%	224 7.2%	117 9.2%	471 7.1%

ITS 99 - U.S. RESIDENTS

TABLE R1-1

MAIN PURPOSE OF TRIP WITHIN ORIGIN
BASE: TOTAL PERSON VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	5444	5044	330	3884	498	1989	93	129	619	36	344	812	1912	22	17718
TOTAL (WEIGHTED - 000s)	12545	9768	390	3750	495	2036	102	140	1017	49	534	883	2630	13	30031
ORIGIN:															
ANY BORDER STATE	11829 94.3%	8139 83.3%	273 70.0%	2343 62.5%	304 61.3%	1533 75.3%	55 53.9%	88 62.6%	812 79.8%	41 84.3%	401 75.0%	731 82.7%	2061 78.4%	6 50.7%	25676 85.5%
PLEASURE	5277 44.6%	4654 57.2%	157 57.7%	1319 56.3%	129 42.6%	791 51.6%	45 81.2%	69 78.5%	602 74.1%	33 79.8%	207 51.6%	426 58.3%	1321 64.1%	1 19.2%	13099 51.0%
VFR	1886 15.9%	952 11.7%	67 24.6%	221 9.4%	96 31.7%	315 20.6%	- .6%	5 5.7%	56 6.8%	7 16.7%	64 15.9%	99 13.6%	229 11.1%	-	3637 14.2%
BUSINESS	635 5.4%	305 3.7%	17 6.3%	483 20.6%	54 17.8%	79 5.2%	3 6.3%	3 3.5%	18 2.2%	1 2.4%	6 1.6%	23 3.1%	52 2.5%	1 8.2%	1529 6.0%
PERSONAL	28 .2%	18 .2%	3 1.2%	31 1.3%	3 1.1%	10 .7%	1 2.2%	3 3.6%	-	-	- .1%	- .1%	5 .2%	-	88 .3%
OTHER	2989 25.3%	1518 18.7%	26 9.5%	239 10.2%	20 6.5%	196 12.8%	5 9.8%	8 8.8%	91 11.2%	-	62 15.4%	137 18.8%	302 14.7%	3 43.7%	5268 20.5%
NOT STATED	1012 8.6%	693 8.5%	2 .7%	51 2.2%	1 .3%	141 9.2%	-	-	46 5.7%	- 1.1%	62 15.5%	45 6.1%	154 7.4%	2 28.8%	2055 8.0%
NEW YORK	342 2.7%	6048 61.9%	54 13.7%	1118 29.8%	96 19.5%	1132 55.6%	18 17.6%	11 8.2%	15 1.5%	16 33.4%	19 3.5%	26 2.9%	91 3.5%	1 8.7%	8683 28.9%
PLEASURE	50 14.5%	3271 54.1%	24 44.2%	670 60.0%	36 37.0%	552 48.8%	17 93.8%	9 81.5%	10 64.5%	16 97.3%	8 45.5%	21 81.7%	68 74.6%	-	4533 52.2%
VFR	99 29.1%	741 12.3%	18 34.0%	85 7.6%	49 50.6%	249 22.0%	- 1.9%	1 4.6%	2 11.3%	-	4 19.2%	- 1.4%	6 6.9%	-	1223 14.1%
BUSINESS	20 5.7%	114 1.9%	2 4.3%	135 12.1%	6 5.9%	31 2.8%	1 4.2%	1 4.4%	2 15.5%	-	-	-	3 3.4%	-	283 3.3%
PERSONAL	5 1.5%	1 *	1 1.9%	11 1.0%	2 2.1%	7 .6%	-	-	-	-	-	-	-	-	26 .3%
OTHER	153 44.8%	1285 21.2%	8 15.6%	174 15.6%	3 3.4%	162 14.3%	-	1 9.5%	1 8.6%	-	7 35.3%	4 16.9%	13 14.6%	-	1794 20.7%
NOT STATED	15 4.4%	635 10.5%	-	42 3.7%	1 1.0%	130 11.5%	-	-	-	- 2.7%	-	-	- .5%	1 100.0%	825 9.5%

Continued

ITS 99 - U.S. RESIDENTS

TABLE R1-2

MAIN PURPOSE OF TRIP WITHIN ORIGIN
BASE: TOTAL PERSON VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	5444	5044	330	3884	498	1989	93	129	619	36	344	812	1912	22	17718
TOTAL (WEIGHTED - 000s)	12545	9768	390	3750	495	2036	102	140	1017	49	534	883	2630	13	30031
ORIGIN:															
MICHIGAN	10490	751	137	467	87	93	12	34	568	11	93	15	710	1	12514
	83.6%	7.7%	35.2%	12.5%	17.6%	4.6%	12.1%	24.4%	55.8%	22.0%	17.5%	1.7%	27.0%	9.2%	41.7%
PLEASURE	4647	318	79	298	30	40	11	29	397	3	28	9	456	-	5734
	44.3%	42.3%	57.3%	63.8%	34.8%	42.5%	86.9%	84.6%	70.0%	31.8%	29.5%	57.3%	64.2%	36.0%	45.8%
VFR	1685	135	34	71	26	23	-	4	46	7	46	5	105	-	2020
	16.1%	18.0%	24.9%	15.2%	30.3%	25.2%		10.3%	8.1%	64.3%	48.7%	30.4%	14.7%		16.1%
BUSINESS	563	118	6	57	17	12	-	-	13	-	3	-	16	-	772
	5.4%	15.7%	4.3%	12.2%	20.1%	12.6%	3.4%	1.2%	2.3%	3.9%	2.9%		2.3%		6.2%
PERSONAL	12	5	1	8	-	-	1	1	-	-	-	-	3	-	24
	.1%	.6%	.6%	1.7%	.5%		9.7%	3.9%					.4%		.2%
OTHER	2673	162	17	30	12	15	-	-	77	-	14	2	93	-	2995
	25.5%	21.5%	12.5%	6.5%	14.3%	16.3%			13.5%		15.2%	12.3%	13.1%		23.9%
NOT STATED	911	14	1	3	-	3	-	-	35	-	3	-	38	1	970
	8.7%	1.8%	.4%	.6%		3.4%			6.1%		3.7%		5.4%	64.0%	7.7%
PENNSYLVANIA	56	514	3	231	41	168	8	3	12	2	7	3	30	-	938
	.4%	5.3%	.7%	6.2%	8.3%	8.2%	8.2%	2.1%	1.2%	4.3%	1.3%	.3%	1.2%		3.1%
PLEASURE	43	408	1	129	30	121	6	2	11	2	1	2	19	-	673
	76.0%	79.5%	21.1%	55.8%	72.7%	72.4%	70.6%	69.7%	91.0%	100.0%	21.4%	56.7%	63.8%		71.7%
VFR	9	24	2	16	5	21	-	-	-	-	-	1	1	-	66
	15.1%	4.6%	78.9%	7.0%	11.0%	12.4%						43.3%	4.1%		7.1%
BUSINESS	5	26	-	68	5	6	-	1	-	-	-	-	1	-	98
	8.9%	5.0%		29.5%	12.7%	3.8%		30.3%					2.9%		10.4%
PERSONAL	-	8	-	4	-	2	-	-	-	-	-	-	-	-	13
		1.5%		1.5%		1.2%									1.4%
OTHER	-	29	-	13	1	12	2	-	1	-	-	-	4	-	58
		5.7%		5.5%	3.6%	7.3%	29.4%		9.0%				11.5%		6.2%
NOT STATED	-	18	-	1	-	5	-	-	-	-	5	-	5	-	30
		3.6%		.6%		3.0%					78.6%		17.7%		3.2%

Continued

ITS 99 - U.S. RESIDENTS

TABLE R1-3

MAIN PURPOSE OF TRIP WITHIN ORIGIN
BASE: TOTAL PERSON VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	5444	5044	330	3884	498	1989	93	129	619	36	344	812	1912	22	17718
TOTAL (WEIGHTED - 000s)	12545	9768	390	3750	495	2036	102	140	1017	49	534	883	2630	13	30031
ORIGIN:															
OHIO	690	567	25	242	39	61	5	29	82	1	2	5	120	-	1632
	5.5%	5.8%	6.4%	6.4%	7.9%	3.0%	4.7%	20.8%	8.1%	1.1%	.3%	.5%	4.6%		5.4%
PLEASURE	394	493	11	132	13	35	3	22	65	-	2	2	91	-	1089
	57.0%	86.9%	43.5%	54.6%	32.6%	57.2%	66.1%	76.2%	79.1%		100.0%	35.4%	76.1%		66.7%
VFR	46	18	8	19	12	11	-	1	2	-	-	1	5	-	107
	6.6%	3.1%	30.7%	8.0%	30.4%	17.6%		3.3%	2.8%			31.5%	3.9%		6.6%
BUSINESS	30	21	5	74	14	9	2	1	-	1	-	-	2	-	144
	4.3%	3.8%	20.5%	30.6%	37.0%	15.2%	33.9%	1.9%		100.0%			1.8%		8.8%
PERSONAL	10	3	-	3	-	1	-	1	-	-	-	-	1	-	15
	1.5%	.6%		1.3%		1.1%		3.8%					.9%		.9%
OTHER	139	17	-	13	-	3	-	4	7	-	-	1	12	-	178
	20.1%	3.0%		5.5%		5.3%		14.9%	8.5%			13.7%	10.0%		10.9%
NOT STATED	72	15	1	-	-	2	-	-	8	-	-	1	9	-	99
	10.5%	2.6%	5.3%			3.6%			9.7%			19.3%	7.3%		6.1%
ILLINOIS	166	146	33	203	35	53	2	1	32	1	15	68	116	2	640
	1.3%	1.5%	8.5%	5.4%	7.1%	2.6%	2.3%	1.0%	3.1%	3.0%	2.7%	7.7%	4.4%	13.7%	2.1%
PLEASURE	113	105	26	72	19	32	2	-	27	1	5	63	97	1	384
	68.0%	71.7%	79.1%	35.5%	54.2%	61.1%	71.9%		86.7%	100.0%	36.5%	93.1%	83.4%	46.9%	60.0%
VFR	28	15	3	20	3	8	-	-	-	-	1	1	3	-	69
	16.9%	10.2%	10.5%	10.1%	9.9%	15.2%					9.9%	1.8%	2.3%		10.7%
BUSINESS	12	15	2	103	9	10	1	1	1	-	-	-	2	1	135
	7.2%	10.4%	5.9%	50.4%	26.9%	18.9%	28.1%	49.9%	2.2%		2.1%	.4%	1.4%	30.4%	21.1%
PERSONAL	1	1	2	3	1	1	-	1	-	-	-	-	1	-	7
	.7%	.9%	4.5%	1.5%	1.9%	1.0%		50.1%					.6%		1.1%
OTHER	10	10	-	5	3	1	-	-	1	-	2	3	6	-	34
	5.8%	6.8%		2.6%	7.1%	2.7%			2.0%		14.7%	4.7%	5.2%	22.8%	5.4%
NOT STATED	2	-	-	-	-	1	-	-	3	-	5	-	8	-	11
	1.5%					1.0%			9.0%		36.8%		7.1%		1.8%

Continued

ITS 99 - U.S. RESIDENTS

TABLE R1-4

MAIN PURPOSE OF TRIP WITHIN ORIGIN
BASE: TOTAL PERSON VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	5444	5044	330	3884	498	1989	93	129	619	36	344	812	1912	22	17718
TOTAL (WEIGHTED - 000s)	12545	9768	390	3750	495	2036	102	140	1017	49	534	883	2630	13	30031
ORIGIN:															
WISCONSIN	58 .5%	64 .7%	17 4.4%	51 1.4%	2 .3%	13 .7%	3 2.5%	2 1.8%	70 6.9%	9 19.4%	72 13.4%	90 10.2%	235 9.0%	-	407 1.4%
PLEASURE	17 28.6%	34 53.5%	15 86.4%	13 24.9%	-	4 26.6%	3 100.0%	2 100.0%	60 86.2%	9 100.0%	46 64.7%	71 78.8%	183 77.6%	-	240 59.1%
VFR	15 25.4%	14 22.4%	1 7.6%	5 10.8%	-	3 18.7%	-	-	5 7.3%	-	2 2.3%	5 5.8%	12 5.1%	-	44 10.7%
BUSINESS	2 4.2%	5 7.5%	1 6.0%	26 51.7%	2 100.0%	6 48.2%	-	-	-	-	1 1.5%	1 .7%	2 .7%	-	42 10.3%
PERSONAL	- .7%	-	-	- .6%	-	-	-	-	-	-	- .6%	- .5%	- .2%	-	1 .3%
OTHER	12 20.9%	7 10.8%	-	2 3.2%	-	1 6.5%	-	-	4 5.5%	-	18 25.4%	13 14.2%	34 14.5%	-	56 13.6%
NOT STATED	12 20.2%	4 5.8%	-	4 8.8%	-	-	-	-	1 1.0%	-	4 5.5%	-	5 2.0%	-	25 6.0%
MINNESOTA	26 .2%	50 .5%	4 1.0%	30 .8%	3 .6%	14 .7%	7 6.6%	6 4.4%	34 3.3%	1 1.1%	194 36.3%	524 59.4%	758 28.8%	2 19.1%	862 2.9%
PLEASURE	15 56.9%	24 48.5%	3 66.4%	5 14.9%	2 50.7%	8 55.0%	4 56.7%	4 63.5%	31 93.2%	1 100.0%	116 59.7%	259 49.3%	406 53.6%	-	446 51.8%
VFR	5 20.7%	4 8.1%	-	3 8.9%	1 34.6%	- 1.8%	-	-	1 1.7%	-	11 5.9%	85 16.3%	97 12.8%	-	108 12.6%
BUSINESS	4 14.4%	6 11.1%	1 20.8%	20 65.4%	- 6.7%	4 28.9%	-	-	2 5.1%	-	2 1.2%	22 4.2%	26 3.4%	-	56 6.5%
PERSONAL	-	- .6%	-	2 6.0%	- 7.9%	-	-	-	-	-	-	-	-	-	2 .3%
OTHER	2 8.0%	8 16.5%	1 12.8%	1 4.8%	-	2 14.4%	3 43.3%	2 36.5%	-	-	21 10.7%	115 21.9%	141 18.5%	2 100.0%	153 17.8%
NOT STATED	-	8 15.2%	-	-	-	-	-	-	-	-	44 22.6%	44 8.4%	88 11.6%	-	95 11.1%

Continued

ITS 99 - U.S. RESIDENTS

TABLE R1-5

MAIN PURPOSE OF TRIP WITHIN ORIGIN
BASE: TOTAL PERSON VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	5444	5044	330	3884	498	1989	93	129	619	36	344	812	1912	22	17718
TOTAL (WEIGHTED - 000s)	12545	9768	390	3750	495	2036	102	140	1017	49	534	883	2630	13	30031
ORIGIN:															
ALL OTHER USA	716 5.7%	1629 16.7%	117 30.0%	1407 37.5%	192 38.7%	502 24.7%	47 46.1%	52 37.4%	205 20.2%	8 15.7%	133 25.0%	153 17.3%	568 21.6%	6 49.3%	4355 14.5%
PLEASURE	349 48.7%	1046 64.2%	44 37.4%	386 27.4%	75 39.0%	242 48.3%	33 71.2%	24 45.4%	174 84.5%	5 61.9%	102 76.7%	111 72.6%	428 75.3%	4 65.8%	2221 51.0%
VFR	138 19.3%	206 12.6%	43 36.8%	254 18.1%	63 32.8%	101 20.1%	7 14.6%	15 28.5%	9 4.6%	1 17.6%	7 5.0%	12 7.9%	47 8.3%	1 11.6%	668 15.3%
BUSINESS	75 10.5%	210 12.9%	28 24.0%	668 47.5%	43 22.7%	105 21.0%	1 2.6%	6 12.3%	3 1.3%	2 20.5%	7 4.9%	1 .9%	20 3.5%	- 6.2%	948 21.8%
PERSONAL	3 .4%	20 1.2%	1 1.2%	43 3.0%	7 3.7%	14 2.9%	1 2.3%	1 2.4%	1 .4%	-	- .3%	- .1%	3 .5%	-	67 1.5%
OTHER	96 13.4%	119 7.3%	1 .6%	55 3.9%	4 1.9%	19 3.8%	4 9.2%	6 11.4%	7 3.3%	-	4 3.3%	27 17.9%	45 7.9%	1 16.4%	323 7.4%
NOT STATED	55 7.7%	28 1.7%	-	1 .1%	-	20 3.9%	-	-	12 5.9%	-	13 9.7%	1 .6%	26 4.6%	-	128 2.9%

ITS 99 - U.S. RESIDENTS

TABLE R2-1

MAIN PURPOSE OF TRIP WITHIN ORIGIN
BASE: SAME-DAY PERSON TRIPS IN ONTARIO

	ONTARIO REGION OF SAME-DAY VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	4387	3254	21	967	44	727	2	2	313	6	126	293	742	14	10152
TOTAL (WEIGHTED - 000s)	11201	7299	32	1256	66	1006	3	1	635	12	283	447	1381	9	22239
ORIGIN:															
ANY BORDER STATE	10692 95.5%	6516 89.3%	32 99.2%	985 78.4%	61 93.1%	888 88.3%	3 100.0%	1 81.5%	534 84.1%	12 100.0%	247 87.5%	413 92.5%	1211 87.7%	6 63.3%	20381 91.6%
PLEASURE	4609 43.1%	3513 53.9%	6 17.8%	579 58.8%	5 8.4%	384 43.3%	-	-	356 66.6%	12 96.4%	96 39.0%	177 42.8%	641 52.9%	1 13.6%	9729 47.7%
VFR	1630 15.2%	744 11.4%	16 50.0%	41 4.2%	29 46.8%	167 18.8%	-	-	43 8.0%	-	50 20.3%	72 17.5%	165 13.7%	-	2791 13.7%
BUSINESS	580 5.4%	153 2.3%	1 2.6%	149 15.1%	14 23.3%	39 4.4%	2 60.9%	-	15 2.8%	-	2 1.0%	21 5.0%	39 3.3%	1 8.8%	975 4.8%
PERSONAL	3 *	-	-	- *	-	2 .2%	-	-	-	-	-	-	-	-	5 *
OTHER	2859 26.7%	1413 21.7%	7 23.7%	165 16.8%	12 19.9%	155 17.5%	1 39.1%	1 100.0%	75 14.0%	-	36 14.7%	99 23.9%	212 17.5%	3 46.8%	4827 23.7%
NOT STATED	1012 9.5%	693 10.6%	2 5.9%	51 5.1%	1 1.6%	140 15.8%	-	-	46 8.6%	- 3.6%	62 25.1%	45 10.9%	154 12.7%	2 30.8%	2054 10.1%
NEW YORK	271 2.4%	5444 74.6%	17 53.0%	669 53.3%	30 45.1%	771 76.7%	-	1 81.5%	4 .6%	- 3.6%	11 3.8%	15 3.3%	31 2.3%	1 11.6%	7234 32.5%
PLEASURE	23 8.5%	2844 52.2%	-	419 62.6%	5 17.4%	342 44.3%	-	-	3 62.9%	-	1 7.0%	11 71.1%	14 44.6%	-	3647 50.4%
VFR	88 32.5%	648 11.9%	12 68.8%	27 4.0%	21 71.0%	135 17.5%	-	-	2 37.1%	-	3 31.8%	-	5 15.7%	-	936 12.9%
BUSINESS	8 3.0%	90 1.7%	1 4.8%	46 6.9%	1 4.6%	21 2.8%	-	-	-	-	-	-	-	-	168 2.3%
PERSONAL	-	-	-	-	-	1 .2%	-	-	-	-	-	-	-	-	1 *
OTHER	136 50.4%	1227 22.5%	4 26.4%	136 20.3%	1 3.6%	142 18.4%	-	1 100.0%	-	-	7 61.3%	4 28.9%	12 38.3%	-	1658 22.9%
NOT STATED	15 5.6%	635 11.7%	-	42 6.2%	1 3.3%	130 16.8%	-	-	-	- 100.0%	-	-	- 1.4%	1 100.0%	825 11.4%

Continued

ITS 99 - U.S. RESIDENTS

TABLE R2-2

MAIN PURPOSE OF TRIP WITHIN ORIGIN
BASE: SAME-DAY PERSON TRIPS IN ONTARIO

	ONTARIO REGION OF SAME-DAY VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	4387	3254	21	967	44	727	2	2	313	6	126	293	742	14	10152
TOTAL (WEIGHTED - 000s)	11201	7299	32	1256	66	1006	3	1	635	12	283	447	1381	9	22239
ORIGIN:															
MICHIGAN	9731 86.9%	395 5.4%	13 42.1%	108 8.6%	19 29.2%	55 5.5%	-	-	451 71.1%	2 14.0%	77 27.1%	1 .2%	531 38.4%	1 7.9%	10853 48.8%
PLEASURE	4207 43.2%	121 30.7%	6 42.1%	65 60.4%	-	15 27.7%	-	-	297 65.9%	2 100.0%	14 18.4%	-	313 59.0%	-	4728 43.6%
VFR	1496 15.4%	74 18.6%	4 31.3%	6 5.7%	3 17.4%	15 27.5%	-	-	37 8.3%	-	43 56.0%	-	80 15.1%	-	1679 15.5%
BUSINESS	542 5.6%	54 13.8%	-	20 18.3%	5 24.7%	9 16.9%	-	-	13 2.9%	-	2 2.6%	-	15 2.8%	-	645 5.9%
PERSONAL	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *
OTHER	2574 26.5%	132 33.5%	3 22.5%	14 12.9%	11 57.9%	12 22.2%	-	-	69 15.3%	-	14 18.5%	1 100.0%	84 15.8%	-	2830 26.1%
NOT STATED	910 9.4%	14 3.5%	1 4.1%	3 2.7%	-	3 5.7%	-	-	35 7.7%	-	3 4.5%	-	38 7.2%	1 100.0%	969 8.9%
PENNSYLVANIA	37 .3%	298 4.1%	-	79 6.3%	4 6.5%	32 3.2%	1 39.1%	-	6 1.0%	-	5 1.9%	-	13 .9%	-	454 2.0%
PLEASURE	35 93.1%	240 80.6%	-	49 62.4%	-	20 63.3%	-	-	6 100.0%	-	-	-	6 48.7%	-	341 75.2%
VFR	-	11 3.8%	-	3 3.7%	4 100.0%	5 16.7%	-	-	-	-	-	-	-	-	24 5.2%
BUSINESS	3 6.9%	4 1.3%	-	20 25.4%	-	- 1.6%	-	-	-	-	-	-	-	-	27 5.9%
PERSONAL	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER	-	24 8.2%	-	5 6.8%	-	1 4.1%	1 100.0%	-	-	-	-	-	1 8.3%	-	32 7.1%
NOT STATED	-	18 6.2%	-	1 1.7%	-	5 14.4%	-	-	-	-	5 100.0%	-	5 43.1%	-	30 6.6%

Continued

ITS 99 - U.S. RESIDENTS

TABLE R2-3

MAIN PURPOSE OF TRIP WITHIN ORIGIN
BASE: SAME-DAY PERSON TRIPS IN ONTARIO

	ONTARIO REGION OF SAME-DAY VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	4387	3254	21	967	44	727	2	2	313	6	126	293	742	14	10152
TOTAL (WEIGHTED - 000s)	11201	7299	32	1256	66	1006	3	1	635	12	283	447	1381	9	22239
ORIGIN:															
OHIO	514 4.6%	281 3.8%	1 4.2%	68 5.4%	8 11.7%	14 1.4%	2 60.9%	-	43 6.8%	-	-	1 .2%	46 3.3%	-	932 4.2%
PLEASURE	268 52.0%	250 89.1%	-	28 41.5%	-	3 25.1%	-	-	28 65.1%	-	-	-	28 61.3%	-	578 62.0%
VFR	17 3.4%	5 1.9%	-	3 4.4%	-	6 43.5%	-	-	1 3.3%	-	-	- 18.9%	2 3.6%	-	33 3.6%
BUSINESS	25 4.8%	-	-	30 44.0%	8 100.0%	1 10.6%	2 100.0%	-	-	-	-	-	2 3.5%	-	66 7.0%
PERSONAL	1 .2%	-	-	-	-	1 5.1%	-	-	-	-	-	-	-	-	2 .2%
OTHER	131 25.4%	11 3.8%	-	7 10.1%	-	-	-	-	6 13.3%	-	-	-	6 12.5%	-	154 16.5%
NOT STATED	72 14.1%	15 5.2%	1 100.0%	-	-	2 15.7%	-	-	8 18.3%	-	-	1 81.1%	9 19.1%	-	99 10.7%
ILLINOIS	87 .8%	50 .7%	-	36 2.8%	-	14 1.4%	-	-	10 1.6%	1 11.8%	9 3.3%	15 3.4%	36 2.6%	2 18.3%	225 1.0%
PLEASURE	62 71.0%	38 76.4%	-	13 37.0%	-	3 21.3%	-	-	7 71.8%	1 100.0%	2 18.7%	15 100.0%	25 71.0%	1 46.9%	143 63.5%
VFR	15 17.6%	-	-	2 4.5%	-	5 38.3%	-	-	-	-	-	-	-	-	22 10.0%
BUSINESS	2 2.3%	3 6.2%	-	18 51.5%	-	5 36.6%	-	-	-	-	-	-	-	1 30.4%	29 13.0%
PERSONAL	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER	5 6.2%	9 17.4%	-	2 6.9%	-	-	-	-	-	-	2 23.2%	-	2 6.0%	- 22.8%	19 8.5%
NOT STATED	2 2.9%	-	-	-	-	1 3.8%	-	-	3 28.2%	-	5 58.0%	-	8 23.0%	-	11 5.0%

Continued

ITS 99 - U.S. RESIDENTS

TABLE R2-4

MAIN PURPOSE OF TRIP WITHIN ORIGIN
BASE: SAME-DAY PERSON TRIPS IN ONTARIO

	ONTARIO REGION OF SAME-DAY VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	4387	3254	21	967	44	727	2	2	313	6	126	293	742	14	10152
TOTAL (WEIGHTED - 000s)	11201	7299	32	1256	66	1006	3	1	635	12	283	447	1381	9	22239
ORIGIN:															
WISCONSIN	36 .3%	26 .4%	-	22 1.7%	- .7%	-	-	-	17 2.6%	9 70.6%	15 5.2%	6 1.4%	46 3.3%	-	130 .6%
PLEASURE	5 12.9%	10 37.4%	-	3 15.6%	-	-	-	-	13 80.3%	9 100.0%	11 72.8%	6 92.9%	38 83.3%	-	56 43.1%
VFR	9 23.6%	5 19.9%	-	- 1.4%	-	-	-	-	3 15.4%	-	-	-	3 5.6%	-	17 12.7%
BUSINESS	- 1.0%	2 6.6%	-	13 58.9%	- 100.0%	-	-	-	-	-	-	- 7.1%	- .9%	-	16 11.9%
PERSONAL	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER	11 30.2%	6 21.8%	-	1 3.5%	-	-	-	-	-	-	-	-	-	-	17 13.3%
NOT STATED	12 32.3%	4 14.3%	-	4 20.6%	-	-	-	-	1 4.3%	-	4 27.2%	-	5 10.2%	-	25 18.9%
MINNESOTA	16 .1%	23 .3%	-	3 .2%	-	1 .1%	-	-	3 .4%	-	131 46.3%	375 83.9%	508 36.8%	2 25.4%	554 2.5%
PLEASURE	10 61.5%	10 45.2%	-	- 13.8%	-	1 35.4%	-	-	1 27.7%	-	69 52.9%	146 38.8%	216 42.4%	-	236 42.7%
VFR	4 25.4%	-	-	-	-	-	-	-	- 5.5%	-	4 3.0%	72 19.2%	76 14.9%	-	80 14.5%
BUSINESS	-	-	-	2 70.4%	-	1 64.6%	-	-	2 66.8%	-	- .3%	20 5.4%	22 4.4%	-	25 4.5%
PERSONAL	-	-	-	- 15.8%	-	-	-	-	-	-	-	-	-	-	- .1%
OTHER	2 13.1%	5 21.6%	-	-	-	-	-	-	-	-	13 10.3%	93 24.9%	107 21.0%	2 100.0%	116 21.0%
NOT STATED	-	8 33.2%	-	-	-	-	-	-	-	-	44 33.5%	44 11.7%	88 17.3%	-	95 17.2%

Continued

ITS 99 - U.S. RESIDENTS

TABLE R2-5

MAIN PURPOSE OF TRIP WITHIN ORIGIN
BASE: SAME-DAY PERSON TRIPS IN ONTARIO

	ONTARIO REGION OF SAME-DAY VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	4387	3254	21	967	44	727	2	2	313	6	126	293	742	14	10152
TOTAL (WEIGHTED - 000s)	11201	7299	32	1256	66	1006	3	1	635	12	283	447	1381	9	22239
ORIGIN:															
ALL OTHER USA	509	783	-	272	5	117	-	-	101	-	35	34	170	3	1858
	4.5%	10.7%	.8%	21.6%	6.9%	11.7%		18.5%	15.9%		12.5%	7.5%	12.3%	36.7%	8.4%
PLEASURE	262	591	-	103	3	56	-	-	80	-	18	12	110	2	1127
	51.4%	75.6%		37.7%	71.9%	47.6%			79.1%		52.5%	36.0%	64.9%	68.3%	60.7%
VFR	79	58	-	38	-	22	-	-	5	-	1	4	10	-	207
	15.4%	7.5%		14.1%		18.8%		100.0%	4.6%		3.4%	11.3%	5.8%		11.1%
BUSINESS	32	6	-	100	1	15	-	-	-	-	-	-	-	-	154
	6.2%	.8%	100.0%	36.8%	28.1%	12.5%					1.2%		.3%	11.1%	8.3%
PERSONAL	-	-	-	5	-	1	-	-	-	-	-	-	-	-	7
				1.9%		1.1%									.4%
OTHER	82	100	-	26	-	5	-	-	4	-	2	17	23	1	237
	16.1%	12.7%		9.5%		4.4%			4.2%		6.1%	50.2%	13.7%	20.6%	12.7%
NOT STATED	55	27	-	-	-	18	-	-	12	-	13	1	26	-	127
	10.9%	3.4%				15.7%			12.1%		36.8%	2.6%	15.3%		6.8%

ITS 99 - U.S. RESIDENTS

TABLE R3-1

MAIN PURPOSE OF TRIP WITHIN ORIGIN
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO

	ONTARIO REGION OF OVERNIGHT VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	1000	1578	285	2771	383	1236	81	115	289	30	206	507	1145	8	7566
TOTAL (WEIGHTED - 000s)	1273	2232	341	2341	361	1007	91	128	357	36	240	425	1216	3	7792
ORIGIN:															
ANY BORDER STATE	1087 85.4%	1541 69.0%	230 67.5%	1276 54.5%	200 55.3%	631 62.7%	48 52.2%	82 63.8%	258 72.2%	29 79.0%	146 60.8%	307 72.2%	826 67.9%	- 13.2%	5295 68.0%
PLEASURE	637 58.6%	1104 71.6%	145 62.9%	695 54.4%	99 49.4%	400 63.4%	40 83.8%	65 79.7%	226 87.7%	21 72.8%	104 70.9%	241 78.5%	658 79.6%	- 100.0%	3370 63.6%
VFR	247 22.7%	197 12.8%	48 20.9%	157 12.3%	60 29.8%	145 22.9%	- .7%	5 6.1%	13 4.9%	7 23.8%	13 9.1%	27 8.8%	63 7.7%	-	846 16.0%
BUSINESS	52 4.8%	124 8.1%	15 6.7%	326 25.6%	31 15.3%	37 5.9%	2 3.9%	2 2.3%	3 1.2%	1 3.4%	4 2.8%	2 .7%	12 1.5%	-	553 10.5%
PERSONAL	26 2.4%	15 .9%	3 1.5%	29 2.2%	3 1.7%	8 1.3%	1 2.5%	3 3.8%	-	-	- .3%	-	5 .6%	-	83 1.6%
OTHER	125 11.5%	101 6.6%	19 8.1%	70 5.5%	8 3.8%	40 6.4%	4 9.1%	7 8.1%	16 6.2%	-	25 16.9%	37 11.9%	88 10.7%	-	441 8.3%
NOT STATED	1 .1%	-	-	-	-	1 .1%	-	-	-	-	-	-	-	-	1 *
NEW YORK	66 5.2%	575 25.8%	37 10.8%	436 18.6%	59 16.4%	356 35.4%	16 17.4%	9 7.0%	10 2.7%	16 43.4%	6 2.4%	11 2.5%	56 4.6%	-	1449 18.6%
PLEASURE	23 34.4%	414 71.9%	24 64.5%	245 56.2%	25 42.0%	209 58.5%	15 93.0%	8 94.2%	6 61.2%	16 100.0%	6 97.0%	10 96.7%	50 89.6%	-	886 61.2%
VFR	11 17.5%	93 16.1%	7 18.1%	55 12.7%	26 44.2%	112 31.4%	- 2.2%	1 5.8%	- 1.8%	-	- 3.0%	- 3.3%	1 2.5%	-	287 19.8%
BUSINESS	10 15.8%	13 2.3%	2 4.1%	88 20.2%	4 6.6%	10 2.8%	1 4.8%	-	2 23.8%	-	-	-	3 5.5%	-	115 8.0%
PERSONAL	5 8.0%	1 .1%	1 2.7%	10 2.3%	2 3.4%	6 1.6%	-	-	-	-	-	-	-	-	24 1.7%
OTHER	16 24.4%	55 9.5%	4 10.6%	38 8.7%	2 3.8%	20 5.6%	-	-	1 13.2%	-	-	-	1 2.3%	-	136 9.4%
NOT STATED	-	-	-	-	-	- .1%	-	-	-	-	-	-	-	-	- *

Continued

ITS 99 - U.S. RESIDENTS

TABLE R3-2

MAIN PURPOSE OF TRIP WITHIN ORIGIN
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO

	ONTARIO REGION OF OVERNIGHT VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	1000	1578	285	2771	383	1236	81	115	289	30	206	507	1145	8	7566
TOTAL (WEIGHTED - 000s)	1273	2232	341	2341	361	1007	91	128	357	36	240	425	1216	3	7792
ORIGIN:															
MICHIGAN	730 57.4%	336 15.1%	114 33.5%	327 14.0%	64 17.6%	36 3.6%	12 13.5%	31 24.3%	110 30.7%	9 24.6%	14 5.8%	13 3.1%	178 14.6%	- 13.2%	1661 21.3%
PLEASURE	424 58.1%	190 56.5%	67 58.4%	216 66.0%	29 45.1%	23 64.1%	11 86.9%	26 83.1%	93 84.9%	2 18.8%	11 76.5%	8 58.3%	141 79.2%	- 100.0%	1006 60.6%
VFR	179 24.6%	57 16.9%	27 23.3%	51 15.7%	22 34.8%	8 21.0%	-	4 11.3%	9 7.9%	7 76.5%	3 18.4%	5 34.4%	24 13.7%	-	341 20.5%
BUSINESS	20 2.7%	56 16.5%	6 5.1%	36 10.9%	11 17.4%	2 6.8%	- 3.4%	- 1.4%	-	- 4.7%	1 5.2%	-	1 .6%	-	126 7.6%
PERSONAL	10 1.4%	5 1.4%	1 .8%	8 2.4%	- .7%	-	1 9.7%	1 4.3%	-	-	-	-	3 1.4%	-	23 1.4%
OTHER	96 13.1%	29 8.7%	14 12.4%	17 5.1%	1 2.0%	3 8.2%	-	-	8 7.2%	-	-	1 7.3%	9 5.0%	-	165 9.9%
NOT STATED	1 .1%	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *
PENNSYLVANIA	18 1.4%	209 9.4%	3 .8%	139 5.9%	15 4.2%	133 13.2%	6 6.9%	3 2.3%	5 1.5%	2 5.7%	1 .6%	2 .5%	18 1.4%	-	484 6.2%
PLEASURE	7 40.8%	162 77.8%	- 13.3%	74 53.2%	12 76.6%	101 76.0%	5 77.3%	2 69.7%	4 80.1%	2 100.0%	1 100.0%	1 38.8%	13 73.8%	-	331 68.4%
VFR	8 45.5%	13 6.0%	2 86.7%	10 7.2%	- 1.9%	15 11.6%	-	-	-	-	-	1 61.2%	1 7.1%	-	42 8.8%
BUSINESS	2 13.7%	21 9.9%	-	45 32.4%	2 11.9%	3 2.4%	-	1 30.3%	-	-	-	-	1 5.0%	-	71 14.6%
PERSONAL	-	8 3.7%	-	4 2.6%	-	2 1.5%	-	-	-	-	-	-	-	-	13 2.8%
OTHER	-	5 2.5%	-	6 4.5%	1 9.7%	11 8.2%	1 22.7%	-	1 19.9%	-	-	-	2 14.1%	-	26 5.4%
NOT STATED	-	-	-	-	-	- .3%	-	-	-	-	-	-	-	-	- .1%

Continued

MAIN PURPOSE OF TRIP WITHIN ORIGIN
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO

	ONTARIO REGION OF OVERNIGHT VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	1000	1578	285	2771	383	1236	81	115	289	30	206	507	1145	8	7566
TOTAL (WEIGHTED - 000s)	1273	2232	341	2341	361	1007	91	128	357	36	240	425	1216	3	7792
ORIGIN:															
OHIO	166	279	24	164	26	47	3	29	39	1	2	4	74	-	700
	13.1%	12.5%	6.9%	7.0%	7.2%	4.7%	3.5%	22.9%	10.8%	1.5%	.8%	.8%	6.1%		9.0%
PLEASURE	117	240	11	96	13	31	3	22	37	-	2	2	63	-	511
	70.1%	85.9%	46.4%	58.7%	48.5%	66.5%	100.0%	76.2%	94.7%		100.0%	46.5%	85.3%		73.0%
VFR	28	12	8	16	8	5	-	1	1	-	-	1	3	-	74
	17.0%	4.3%	32.8%	9.8%	29.4%	10.1%		3.3%	2.2%			35.5%	4.1%		10.5%
BUSINESS	5	20	5	44	6	8	-	1	-	1	-	-	1	-	78
	2.8%	7.1%	20.8%	26.7%	22.0%	16.5%		1.9%		100.0%			.7%		11.2%
PERSONAL	9	1	-	3	-	-	-	1	-	-	-	-	1	-	13
	5.3%	.4%		1.9%				3.8%					1.5%		1.8%
OTHER	8	7	-	5	-	3	-	4	1	-	-	1	6	-	24
	4.9%	2.4%		2.9%		6.9%		14.9%	3.1%			18.0%	8.4%		3.4%
NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ILLINOIS	77	83	32	155	31	36	2	1	21	-	5	50	77	-	415
	6.1%	3.7%	9.5%	6.6%	8.7%	3.5%	2.5%	.5%	6.0%		2.2%	11.6%	6.3%		5.3%
PLEASURE	51	63	26	51	19	26	2	-	20	-	4	45	68	-	241
	65.9%	76.4%	80.6%	32.9%	61.1%	73.6%	71.9%		93.8%		67.3%	90.5%	88.5%		58.1%
VFR	13	11	3	16	2	3	-	-	-	-	1	1	3	-	46
	16.5%	12.8%	10.7%	10.4%	7.0%	7.3%					27.1%	2.5%	3.5%		11.1%
BUSINESS	8	8	1	82	7	5	1	-	1	-	-	-	2	-	105
	10.9%	10.3%	4.0%	53.3%	21.7%	13.5%	28.1%		3.2%		5.7%	.6%	2.1%		25.4%
PERSONAL	1	-	2	2	1	1	-	1	-	-	-	-	1	-	7
	1.4%		4.6%	1.6%	2.2%	1.5%		100.0%					.9%		1.7%
OTHER	4	-	-	3	3	1	-	-	1	-	-	3	4	-	15
	5.4%	.6%		1.8%	8.0%	4.1%			3.0%			6.5%	5.0%		3.7%
NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Continued

ITS 99 - U.S. RESIDENTS

TABLE R3-4

MAIN PURPOSE OF TRIP WITHIN ORIGIN
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO

	ONTARIO REGION OF OVERNIGHT VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	1000	1578	285	2771	383	1236	81	115	289	30	206	507	1145	8	7566
TOTAL (WEIGHTED - 000s)	1273	2232	341	2341	361	1007	91	128	357	36	240	425	1216	3	7792
ORIGIN:															
WISCONSIN	21	35	17	29	1	13	3	2	43	1	54	83	179	-	277
	1.7%	1.6%	5.0%	1.2%	.3%	1.3%	2.8%	1.9%	12.0%	2.3%	22.6%	19.6%	14.7%		3.6%
PLEASURE	11	22	15	9	-	4	3	2	36	1	34	65	134	-	185
	53.9%	63.9%	86.4%	31.8%		27.6%	100.0%	100.0%	85.1%	100.0%	62.2%	78.1%	74.8%		66.6%
VFR	6	9	1	5	-	3	-	-	3	-	2	5	9	-	27
	29.0%	25.1%	7.6%	17.8%		19.5%			5.9%		3.0%	6.3%	5.3%		9.7%
BUSINESS	2	3	1	13	1	6	-	-	-	-	1	-	1	-	26
	9.9%	7.3%	6.0%	46.3%	100.0%	46.2%					1.9%	.3%	.7%		9.5%
PERSONAL	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1
	1.9%			1.1%							.8%		.2%		.4%
OTHER	1	1	-	1	-	1	-	-	4	-	17	13	34	-	38
	5.4%	3.7%		3.0%		6.7%			9.0%		32.0%	15.4%	19.0%		13.8%
NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MINNESOTA	9	24	3	26	3	11	5	6	30	1	63	145	246	-	308
	.7%	1.1%	1.0%	1.1%	.9%	1.1%	5.7%	4.8%	8.4%	1.4%	26.4%	34.1%	20.2%		4.0%
PLEASURE	4	13	2	3	2	7	2	4	30	1	47	111	189	-	210
	50.0%	53.1%	59.9%	12.5%	50.7%	61.5%	44.1%	63.5%	98.6%	100.0%	73.6%	76.6%	77.1%		68.1%
VFR	1	4	-	3	1	-	-	-	-	-	8	13	21	-	28
	6.4%	14.6%		10.3%	34.6%				1.4%		11.9%	9.2%	8.7%		9.2%
BUSINESS	4	4	1	18	-	3	-	-	-	-	2	2	4	-	31
	43.6%	17.5%	24.9%	68.1%	6.7%	28.8%					3.1%	1.2%	1.5%		10.0%
PERSONAL	-	-	-	1	-	-	-	-	-	-	-	-	-	-	2
		1.3%		5.5%	7.9%										.6%
OTHER	-	3	1	1	-	1	3	2	-	-	7	19	31	-	37
		13.5%	15.2%	3.6%		9.7%	55.9%	36.5%			11.5%	13.1%	12.8%		12.1%
NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Continued

ITS 99 - U.S. RESIDENTS

TABLE R3-5

MAIN PURPOSE OF TRIP WITHIN ORIGIN
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO

	ONTARIO REGION OF OVERNIGHT VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	1000	1578	285	2771	383	1236	81	115	289	30	206	507	1145	8	7566
TOTAL (WEIGHTED - 000s)	1273	2232	341	2341	361	1007	91	128	357	36	240	425	1216	3	7792
ORIGIN:															
ALL OTHER USA	186 14.6%	691 31.0%	111 32.5%	1065 45.5%	162 44.7%	375 37.3%	44 47.8%	46 36.2%	99 27.8%	8 21.0%	94 39.2%	118 27.8%	390 32.1%	3 86.8%	2497 32.0%
PLEASURE	80 43.1%	410 59.4%	42 38.4%	263 24.7%	65 40.1%	183 48.7%	32 73.7%	22 47.2%	92 92.2%	5 61.9%	80 84.8%	98 82.8%	313 80.1%	2 62.7%	1094 43.8%
VFR	53 28.4%	124 18.0%	40 36.4%	193 18.1%	56 34.7%	77 20.5%	7 15.7%	14 29.2%	4 3.9%	1 17.6%	6 5.9%	8 7.0%	37 9.6%	1 26.2%	461 18.5%
BUSINESS	38 20.6%	120 17.4%	26 23.7%	546 51.3%	34 20.9%	87 23.3%	- .9%	4 8.0%	3 2.6%	2 20.5%	6 6.5%	1 1.2%	16 4.1%	-	794 31.8%
PERSONAL	3 1.4%	20 2.9%	1 .9%	34 3.2%	4 2.4%	13 3.5%	1 2.5%	1 2.7%	-	-	- .4%	- .2%	3 .8%	-	61 2.4%
OTHER	12 6.5%	16 2.3%	1 .6%	27 2.5%	3 2.0%	14 3.7%	3 7.1%	6 12.9%	1 1.3%	-	2 2.4%	10 8.9%	21 5.5%	- 11.2%	87 3.5%
NOT STATED	-	-	-	1 .1%	-	1 .3%	-	-	-	-	-	-	-	-	1 .1%

ITS 99 - U.S. RESIDENTS

TABLE R4-1

NIGHTS SPENT IN OTAPs
BASE: PERSON NIGHTS IN ONTARIO

	TOTAL	ACCOMMODATION NIGHTS SPENT IN ONTARIO												
		HOTEL	MOTEL	PRIVATE COTTAGE	COMM'L COTTAGE	ANY COTTAGE /CABIN	CAMPING/ TRAILER	VFR	UNSPECIFIED COMM'L	UNSPECIFIED NON-COMM'L	UNSPECIFIED OTHER/ UNKNOWN	TOTAL COMM'L	TOTAL ROOFED COMM'L	TOTAL NON-COMM'L
TOTAL NIGHTS (WEIGHTED - 000s)	25893	7486	2659	1678	3932	5609	1558	5364	1157	677	1382	16792	14077	7719
OTAP 1: SOUTHWESTERN ONTARIO	2937	539	357	271	195	466	183	795	186	154	257	1460	1091	1219
	11.3%	7.2%	13.4%	16.1%	5.0%	8.3%	11.7%	14.8%	16.1%	22.7%	18.6%	8.7%	7.8%	15.8%
ORIGIN:														
ANY BORDER STATE	2387	433	269	221	160	381	170	583	178	144	229	1210	862	948
	81.3%	80.4%	75.3%	81.7%	82.1%	81.9%	92.9%	73.3%	95.7%	93.7%	89.0%	82.9%	79.0%	77.8%
NEW YORK	148	23	24	1	3	4	1	46	33	6	12	84	50	53
	5.1%	4.2%	6.7%	.4%	1.4%	.8%	.7%	5.7%	17.7%	3.8%	4.7%	5.7%	4.5%	4.3%
MICHIGAN	1424	180	147	201	103	304	130	407	73	108	74	633	430	716
	48.5%	33.4%	41.3%	74.3%	52.6%	65.2%	71.0%	51.1%	39.4%	70.4%	28.9%	43.4%	39.4%	58.7%
PENNSYLVANIA	70	7	8	5	19	24	3	24	1	-	4	38	34	28
	2.4%	1.3%	2.2%	1.7%	9.8%	5.1%	1.8%	3.0%	.4%		1.4%	2.6%	3.1%	2.3%
OHIO	409	143	32	7	18	25	33	52	27	11	85	253	193	70
	13.9%	26.5%	9.0%	2.5%	9.4%	5.4%	18.2%	6.6%	14.6%	7.2%	33.0%	17.4%	17.7%	5.8%
ILLINOIS	240	57	39	8	3	11	2	38	21	18	54	122	99	63
	8.2%	10.6%	11.1%	2.9%	1.5%	2.3%	1.0%	4.7%	11.1%	11.7%	21.1%	8.3%	9.1%	5.2%
WISCONSIN	72	20	4	-	12	12	-	13	22	1	-	58	36	14
	2.5%	3.8%	1.1%		6.0%	2.5%	.2%	1.7%	11.7%	.5%		4.0%	3.3%	1.2%
MINNESOTA	25	4	14	-	3	3	-	3	1	-	-	21	20	3
	.8%	.6%	3.9%		1.3%	.5%		.4%	.8%			1.5%	1.8%	.3%
ALL OTHER USA	549	106	88	50	35	85	13	212	8	10	28	250	229	271
	18.7%	19.6%	24.7%	18.3%	17.9%	18.1%	7.1%	26.7%	4.3%	6.3%	11.0%	17.1%	21.0%	22.2%

Continued

ITS 99 - U.S. RESIDENTS

TABLE R4-2

NIGHTS SPENT IN OTAPs
BASE: PERSON NIGHTS IN ONTARIO

	ACCOMMODATION NIGHTS SPENT IN ONTARIO													
									UNSPECIFIED					
	TOTAL	HOTEL	MOTEL	PRIVATE COTTAGE	COMM'L COTTAGE	ANY COTTAGE /CABIN	CAMPING/ TRAILER	VFR	COMM'L	NON-COMM'L	OTHER/ UNKNOWN	TOTAL COMM'L	TOTAL ROOFED COMM'L	TOTAL NON-COMM'L
TOTAL NIGHTS (WEIGHTED - 000s)	25893	7486	2659	1678	3932	5609	1558	5364	1157	677	1382	16792	14077	7719
OTAP 2: FESTIVAL COUNTRY	5231	1495	954	196	215	411	354	1105	466	201	246	3483	2663	1502
	20.2%	20.0%	35.9%	11.7%	5.5%	7.3%	22.7%	20.6%	40.2%	29.7%	17.8%	20.7%	18.9%	19.5%
ORIGIN:														
ANY BORDER STATE	3507	999	681	194	191	384	257	538	322	177	148	2451	1871	908
	67.0%	66.9%	71.5%	98.8%	88.8%	93.6%	72.8%	48.7%	69.2%	87.8%	60.1%	70.4%	70.3%	60.5%
NEW YORK	1391	224	162	115	161	276	93	194	231	128	82	871	548	437
	26.6%	15.0%	17.0%	58.6%	75.2%	67.3%	26.3%	17.5%	49.5%	63.8%	33.3%	25.0%	20.6%	29.1%
MICHIGAN	617	271	142	-	-	-	20	123	19	24	17	452	413	148
	11.8%	18.1%	14.9%				5.6%	11.2%	4.1%	12.1%	6.8%	13.0%	15.5%	9.8%
PENNSYLVANIA	505	137	178	76	-	76	64	30	5	4	10	384	315	110
	9.6%	9.1%	18.7%	38.7%		18.5%	18.0%	2.7%	1.1%	2.1%	4.3%	11.0%	11.8%	7.3%
OHIO	542	276	155	2	8	10	7	45	19	10	20	465	439	56
	10.4%	18.5%	16.2%	.8%	3.9%	2.4%	1.9%	4.1%	4.1%	4.7%	8.3%	13.3%	16.5%	3.8%
ILLINOIS	243	59	33	-	-	-	1	85	47	10	8	139	91	95
	4.6%	3.9%	3.4%				.4%	7.7%	10.0%	5.1%	3.4%	4.0%	3.4%	6.3%
WISCONSIN	82	22	3	-	10	10	15	22	-	-	10	50	35	22
	1.6%	1.5%	.3%		4.6%	2.4%	4.3%	2.0%			4.0%	1.4%	1.3%	1.5%
MINNESOTA	129	10	9	1	11	12	58	38	2	-	-	90	30	39
	2.5%	.7%	.9%	.6%	5.1%	3.0%	16.3%	3.4%	.4%			2.6%	1.1%	2.6%
ALL OTHER USA	1724	495	272	2	24	26	96	567	143	24	98	1031	792	594
	33.0%	33.1%	28.5%	1.2%	11.2%	6.4%	27.2%	51.3%	30.8%	12.2%	39.9%	29.6%	29.7%	39.5%

Continued

ITS 99 - U.S. RESIDENTS

TABLE R4-3

NIGHTS SPENT IN OTAPs
BASE: PERSON NIGHTS IN ONTARIO

	ACCOMMODATION NIGHTS SPENT IN ONTARIO													
									UNSPECIFIED					
	TOTAL	HOTEL	MOTEL	PRIVATE COTTAGE	COMM'L COTTAGE	ANY COTTAGE /CABIN	CAMPING/ TRAILER	VFR	COMM'L	NON-COMM'L	OTHER/ UNKNOWN	TOTAL COMM'L	TOTAL ROOFED COMM'L	TOTAL NON-COMM'L
TOTAL NIGHTS (WEIGHTED - 000s)	25893	7486	2659	1678	3932	5609	1558	5364	1157	677	1382	16792	14077	7719
OTAP 3: LAKELANDS	1152	173	176	162	185	346	49	234	41	31	100	625	534	427
	4.4%	2.3%	6.6%	9.6%	4.7%	6.2%	3.2%	4.4%	3.6%	4.6%	7.2%	3.7%	3.8%	5.5%
ORIGIN:														
ANY BORDER STATE	613	109	111	76	111	187	42	82	23	7	52	395	331	165
	53.2%	62.9%	62.7%	47.1%	60.2%	54.1%	84.7%	35.0%	55.0%	22.7%	52.3%	63.2%	61.9%	38.7%
NEW YORK	95	29	22	20	-	20	-	20	2	-	3	52	50	40
	8.2%	16.5%	12.3%	12.1%		5.6%		8.7%	3.8%	.9%	3.0%	8.3%	9.4%	9.4%
MICHIGAN	290	62	51	53	45	98	5	26	21	-	28	184	158	79
	25.2%	35.6%	29.1%	32.8%	24.5%	28.4%	10.2%	11.0%	50.0%		27.7%	29.4%	29.6%	18.4%
PENNSYLVANIA	18	-	2	-	-	-	-	8	-	-	9	2	2	8
	1.6%		.9%					3.3%			9.0%	.3%	.3%	1.8%
OHIO	86	12	2	-	37	37	4	18	1	1	11	56	51	19
	7.5%	6.8%	1.4%		20.1%	10.7%	8.4%	7.5%	1.3%	3.3%	11.4%	9.0%	9.6%	4.4%
ILLINOIS	47	1	30	-	-	-	-	10	-	6	-	31	31	16
	4.1%	.7%	16.8%					4.5%		18.4%		4.9%	5.8%	3.8%
WISCONSIN	65	3	3	-	25	25	32	-	-	-	1	63	32	-
	5.6%	1.8%	1.8%		13.7%	7.3%	64.6%				1.3%	10.1%	5.9%	
MINNESOTA	11	2	1	4	4	7	1	-	-	-	-	8	7	4
	1.0%	1.4%	.6%	2.2%	1.9%	2.0%	1.5%					1.2%	1.3%	.8%
ALL OTHER USA	539	64	66	85	74	159	8	152	18	24	48	230	204	262
	46.8%	37.1%	37.3%	52.9%	39.8%	45.9%	15.3%	65.0%	45.0%	77.3%	47.7%	36.8%	38.1%	61.3%

Continued

ITS 99 - U.S. RESIDENTS

TABLE R4-4

NIGHTS SPENT IN OTAPs
BASE: PERSON NIGHTS IN ONTARIO

	ACCOMMODATION NIGHTS SPENT IN ONTARIO													
									UNSPECIFIED					
	TOTAL	HOTEL	MOTEL	PRIVATE COTTAGE	COMM'L COTTAGE	ANY COTTAGE /CABIN	CAMPING/ TRAILER	VFR	COMM'L	NON-COMM'L	OTHER/ UNKNOWN	TOTAL COMM'L	TOTAL ROOFED COMM'L	TOTAL NON-COMM'L
TOTAL NIGHTS (WEIGHTED - 000s)	25893	7486	2659	1678	3932	5609	1558	5364	1157	677	1382	16792	14077	7719
OTAP 4: METRO TORONTO	6514	4003	279	1	6	7	3	1570	148	143	360	4440	4289	1714
	25.2%	53.5%	10.5%	*	.2%	.1%	.2%	29.3%	12.8%	21.1%	26.1%	26.4%	30.5%	22.2%
ORIGIN:														
ANY BORDER STATE	2808	1954	173	1	-	1	1	453	49	46	132	2176	2127	499
	43.1%	48.8%	61.9%	100.0%		11.7%	46.2%	28.8%	32.7%	31.9%	36.8%	49.0%	49.6%	29.1%
NEW YORK	932	615	44	1	-	1	-	160	8	22	82	667	659	183
	14.3%	15.4%	15.7%	100.0%		11.7%		10.2%	5.4%	15.2%	22.8%	15.0%	15.4%	10.7%
MICHIGAN	681	519	42	-	-	-	-	94	5	10	11	566	560	104
	10.5%	13.0%	15.0%					6.0%	3.7%	7.0%	3.0%	12.7%	13.1%	6.1%
PENNSYLVANIA	288	186	24	-	-	-	-	34	13	-	31	222	210	35
	4.4%	4.6%	8.6%					2.2%	8.6%	.2%	8.7%	5.0%	4.9%	2.0%
OHIO	401	302	17	-	-	-	1	71	7	2	2	327	318	73
	6.2%	7.5%	6.1%				46.2%	4.5%	4.6%	1.2%	.4%	7.4%	7.4%	4.2%
ILLINOIS	352	227	39	-	-	-	-	63	8	8	7	274	266	71
	5.4%	5.7%	14.1%					4.0%	5.5%	5.9%	1.9%	6.2%	6.2%	4.2%
WISCONSIN	72	47	6	-	-	-	-	11	5	3	-	58	53	14
	1.1%	1.2%	2.1%					.7%	3.4%	2.4%		1.3%	1.2%	.8%
MINNESOTA	82	59	1	-	-	-	-	19	2	-	-	62	60	19
	1.3%	1.5%	.4%					1.2%	1.6%			1.4%	1.4%	1.1%
ALL OTHER USA	3706	2049	106	-	6	6	1	1117	100	97	228	2263	2162	1215
	56.9%	51.2%	38.1%		100.0%	88.3%	53.8%	71.2%	67.3%	68.1%	63.2%	51.0%	50.4%	70.9%

Continued

ITS 99 - U.S. RESIDENTS

TABLE R4-5

NIGHTS SPENT IN OTAPs
BASE: PERSON NIGHTS IN ONTARIO

	TOTAL	ACCOMMODATION NIGHTS SPENT IN ONTARIO												
		HOTEL	MOTEL	PRIVATE COTTAGE	COMM'L COTTAGE	ANY COTTAGE /CABIN	CAMPING/ TRAILER	VFR	UNSPECIFIED COMM'L	UNSPECIFIED NON-COMM'L	UNSPECIFIED OTHER/ UNKNOWN	TOTAL COMM'L	TOTAL ROOFED COMM'L	TOTAL NON-COMM'L
TOTAL NIGHTS (WEIGHTED - 000s)	25893	7486	2659	1678	3932	5609	1558	5364	1157	677	1382	16792	14077	7719
OTAP 5: GETAWAY COUNTRY	1313 5.1%	169 2.3%	107 4.0%	118 7.0%	321 8.2%	439 7.8%	25 1.6%	500 9.3%	22 1.9%	14 2.1%	36 2.6%	645 3.8%	597 4.2%	632 8.2%
ORIGIN:														
ANY BORDER STATE	631 48.1%	54 32.1%	80 74.8%	91 77.4%	171 53.1%	262 59.6%	15 59.8%	191 38.3%	16 69.9%	3 22.5%	10 28.1%	336 52.1%	305 51.1%	286 45.2%
NEW YORK	191 14.5%	14 8.0%	25 23.5%	8 7.2%	59 18.3%	67 15.3%	9 36.2%	63 12.7%	12 51.3%	1 4.9%	- .7%	118 18.3%	97 16.3%	72 11.5%
MICHIGAN	150 11.4%	19 11.4%	25 23.5%	-	23 7.2%	23 5.3%	6 23.5%	67 13.3%	-	1 6.3%	9 23.8%	73 11.4%	68 11.3%	68 10.7%
PENNSYLVANIA	76 5.8%	2 1.0%	3 2.9%	16 13.2%	43 13.3%	58 13.3%	-	13 2.5%	- 1.6%	-	-	48 7.5%	48 8.0%	28 4.4%
OHIO	103 7.8%	3 1.8%	9 8.4%	56 47.9%	2 .5%	58 13.2%	-	33 6.5%	-	-	-	14 2.1%	14 2.3%	89 14.1%
ILLINOIS	100 7.6%	13 7.9%	18 16.4%	11 9.1%	44 13.8%	55 12.5%	-	12 2.3%	-	2 11.3%	1 3.6%	75 11.7%	75 12.6%	24 3.8%
WISCONSIN	3 .2%	3 1.8%	-	-	-	-	-	-	-	-	-	3 .5%	3 .5%	-
MINNESOTA	9 .7%	- .2%	-	-	-	-	-	4 .9%	4 17.0%	-	-	4 .7%	- .1%	4 .7%
ALL OTHER USA	681 51.9%	114 67.9%	27 25.2%	27 22.6%	151 46.9%	177 40.4%	10 40.2%	309 61.7%	7 30.1%	11 77.5%	26 71.9%	309 47.9%	292 48.9%	346 54.8%

Continued

ITS 99 - U.S. RESIDENTS

TABLE R4-6

NIGHTS SPENT IN OTAPs
BASE: PERSON NIGHTS IN ONTARIO

		ACCOMMODATION NIGHTS SPENT IN ONTARIO												
									UNSPECIFIED					
	TOTAL	HOTEL	MOTEL	PRIVATE COTTAGE	COMM'L COTTAGE	ANY COTTAGE /CABIN	CAMPING/ TRAILER	VFR	COMM'L	NON-COMM'L	OTHER/ UNKNOWN	TOTAL COMM'L	TOTAL ROOFED COMM'L	TOTAL NON-COMM'L
TOTAL NIGHTS (WEIGHTED - 000s)	25893	7486	2659	1678	3932	5609	1558	5364	1157	677	1382	16792	14077	7719
OTAP 6: ONTARIO EAST	3522	786	319	359	720	1079	219	785	99	94	141	2143	1825	1238
	13.6%	10.5%	12.0%	21.4%	18.3%	19.2%	14.1%	14.6%	8.5%	13.8%	10.2%	12.8%	13.0%	16.0%
ORIGIN:														
ANY BORDER STATE	2304	427	190	302	567	869	150	470	53	64	81	1387	1184	836
	65.4%	54.3%	59.6%	84.1%	78.7%	80.5%	68.4%	59.8%	53.7%	68.2%	58.0%	64.7%	64.9%	67.5%
NEW YORK	1150	183	99	139	210	349	76	330	28	26	59	596	492	495
	32.7%	23.3%	31.1%	38.8%	29.1%	32.3%	34.9%	42.0%	28.0%	27.4%	42.2%	27.8%	27.0%	40.0%
MICHIGAN	97	32	18	22	-	22	1	11	-	13	-	51	50	46
	2.8%	4.0%	5.7%	6.1%		2.0%	.3%	1.4%		14.2%		2.4%	2.7%	3.7%
PENNSYLVANIA	682	119	32	121	210	330	69	67	25	23	17	455	361	211
	19.4%	15.2%	9.9%	33.6%	29.1%	30.6%	31.4%	8.6%	25.5%	24.9%	11.9%	21.2%	19.8%	17.1%
OHIO	142	30	19	19	33	52	3	34	-	2	2	85	81	55
	4.0%	3.8%	5.8%	5.3%	4.5%	4.8%	1.4%	4.3%	.3%	1.7%	1.6%	4.0%	4.5%	4.4%
ILLINOIS	166	19	14	1	114	115	-	18	-	-	-	147	147	19
	4.7%	2.4%	4.5%	.3%	15.8%	10.6%		2.3%				6.8%	8.0%	1.5%
WISCONSIN	46	29	3	-	-	-	1	10	-	-	3	33	32	10
	1.3%	3.7%	1.1%				.3%	1.3%			2.3%	1.5%	1.8%	.8%
MINNESOTA	21	15	5	-	1	1	-	-	-	-	-	21	21	-
	.6%	1.9%	1.5%		.2%	.1%						1.0%	1.2%	
ALL OTHER USA	1218	360	129	57	153	210	69	316	46	30	59	757	642	402
	34.6%	45.7%	40.4%	15.9%	21.3%	19.5%	31.6%	40.2%	46.3%	31.8%	42.0%	35.3%	35.1%	32.5%

Continued

ITS 99 - U.S. RESIDENTS

TABLE R4-7

NIGHTS SPENT IN OTAPs
BASE: PERSON NIGHTS IN ONTARIO

	TOTAL	ACCOMMODATION NIGHTS SPENT IN ONTARIO												
		HOTEL	MOTEL	PRIVATE COTTAGE	COMM'L COTTAGE	ANY COTTAGE /CABIN	CAMPING/ TRAILER	VFR	UNSPECIFIED COMM'L	UNSPECIFIED NON-COMM'L	UNSPECIFIED OTHER/ UNKNOWN	TOTAL COMM'L	TOTAL ROOFED COMM'L	TOTAL NON-COMM'L
TOTAL NIGHTS (WEIGHTED - 000s)	25893	7486	2659	1678	3932	5609	1558	5364	1157	677	1382	16792	14077	7719
OTAP 7: NEAR NORTH	451 1.7%	6 .1%	29 1.1%	95 5.7%	197 5.0%	292 5.2%	82 5.3%	18 .3%	16 1.4%	-	7 .5%	331 2.0%	232 1.6%	113 1.5%
ORIGIN:														
ANY BORDER STATE	197 43.6%	4 75.3%	22 74.3%	8 7.9%	117 59.7%	125 42.8%	36 43.5%	8 42.0%	-	-	2 31.4%	179 54.3%	144 61.9%	15 13.4%
NEW YORK	83 18.4%	1 9.0%	5 17.3%	8 7.9%	45 22.9%	53 18.0%	17 20.8%	7 35.6%	-	-	1 12.5%	68 20.5%	51 21.9%	14 12.4%
MICHIGAN	51 11.3%	- 7.3%	7 22.6%	-	28 14.3%	28 9.7%	15 17.7%	1 6.4%	-	-	-	50 15.1%	35 15.2%	1 1.0%
PENNSYLVANIA	32 7.1%	-	2 6.1%	-	25 12.8%	25 8.6%	4 4.7%	-	-	-	1 18.9%	31 9.3%	27 11.6%	-
OHIO	19 4.2%	-	-	-	19 9.6%	19 6.5%	-	-	-	-	-	19 5.7%	19 8.1%	-
ILLINOIS	4 .9%	1 9.0%	4 12.7%	-	-	-	-	-	-	-	-	4 1.3%	4 1.8%	-
WISCONSIN	3 .6%	-	3 8.6%	-	-	-	-	-	-	-	-	3 .8%	3 1.1%	-
MINNESOTA	5 1.2%	3 50.1%	2 7.0%	-	-	-	- .3%	-	-	-	-	5 1.6%	5 2.1%	-
ALL OTHER USA	254 56.4%	1 24.7%	8 25.7%	88 92.1%	79 40.3%	167 57.2%	47 56.5%	11 58.0%	16 100.0%	-	5 68.6%	151 45.7%	88 38.1%	98 86.6%

Continued

ITS 99 - U.S. RESIDENTS

TABLE R4-8

NIGHTS SPENT IN OTAPs
BASE: PERSON NIGHTS IN ONTARIO

	ACCOMMODATION NIGHTS SPENT IN ONTARIO													
									UNSPECIFIED					
	TOTAL	HOTEL	MOTEL	PRIVATE COTTAGE	COMM'L COTTAGE	ANY COTTAGE /CABIN	CAMPING/ TRAILER	VFR	COMM'L	NON-COMM'L	OTHER/ UNKNOWN	TOTAL COMM'L	TOTAL ROOFED COMM'L	TOTAL NON-COMM'L
TOTAL NIGHTS (WEIGHTED - 000s)	25893	7486	2659	1678	3932	5609	1558	5364	1157	677	1382	16792	14077	7719
OTAP 8: RAINBOW COUNTRY	539 2.1%	25 .3%	49 1.8%	67 4.0%	248 6.3%	315 5.6%	13 .8%	105 2.0%	9 .8%	2 .3%	22 1.6%	343 2.0%	322 2.3%	174 2.3%
ORIGIN:														
ANY BORDER STATE	370 68.6%	13 52.3%	25 50.8%	55 82.0%	193 78.0%	248 78.8%	8 63.1%	49 46.3%	9 100.0%	-	18 84.1%	248 72.2%	231 71.8%	104 59.6%
NEW YORK	18 3.3%	4 16.5%	2 3.5%	2 2.4%	-	2 .5%	4 27.6%	4 3.6%	-	-	3 14.7%	9 2.7%	6 1.8%	5 3.1%
MICHIGAN	80 14.8%	5 19.7%	13 25.8%	13 19.0%	33 13.4%	46 14.6%	3 19.8%	14 12.9%	-	-	-	53 15.5%	51 15.8%	26 15.1%
PENNSYLVANIA	18 3.4%	-	-	2 2.5%	13 5.1%	14 4.6%	-	4 3.7%	-	-	-	13 3.7%	13 3.9%	6 3.2%
OHIO	228 42.4%	2 7.7%	3 5.5%	39 58.1%	147 59.4%	186 59.1%	-	27 26.1%	9 100.0%	-	2 7.2%	161 46.8%	152 47.2%	66 38.1%
ILLINOIS	1 .3%	1 5.6%	-	-	-	-	-	-	-	-	-	1 .4%	1 .4%	-
WISCONSIN	4 .7%	1 2.8%	1 2.6%	-	-	-	2 15.7%	-	-	-	-	4 1.2%	2 .6%	-
MINNESOTA	20 3.7%	-	7 13.5%	-	-	-	-	-	-	-	14 62.2%	7 1.9%	7 2.1%	-
ALL OTHER USA	169 31.4%	12 47.7%	24 49.2%	12 18.0%	55 22.0%	67 21.2%	5 36.9%	56 53.7%	-	2 100.0%	3 15.9%	95 27.8%	91 28.2%	70 40.4%

Continued

ITS 99 - U.S. RESIDENTS

TABLE R4-9

NIGHTS SPENT IN OTAPs
BASE: PERSON NIGHTS IN ONTARIO

	ACCOMMODATION NIGHTS SPENT IN ONTARIO													
									UNSPECIFIED					
	TOTAL	HOTEL	MOTEL	PRIVATE COTTAGE	COMM'L COTTAGE	ANY COTTAGE /CABIN	CAMPING/ TRAILER	VFR	COMM'L	NON-COMM'L	OTHER/ UNKNOWN	TOTAL COMM'L	TOTAL ROOFED COMM'L	TOTAL NON-COMM'L
TOTAL NIGHTS (WEIGHTED - 000s)	25893	7486	2659	1678	3932	5609	1558	5364	1157	677	1382	16792	14077	7719
OTAP 9: ALGOMA COUNTRY	984	174	201	152	157	309	159	53	31	5	53	721	532	210
	3.8%	2.3%	7.5%	9.1%	4.0%	5.5%	10.2%	1.0%	2.7%	.8%	3.8%	4.3%	3.8%	2.7%
ORIGIN:														
ANY BORDER STATE	692	124	123	95	116	211	123	27	31	5	48	516	363	127
	70.3%	71.0%	61.3%	62.2%	74.1%	68.2%	77.1%	52.2%	100.0%	100.0%	91.3%	71.6%	68.3%	60.6%
NEW YORK	18	8	6	-	-	-	-	-	-	-	5	13	13	-
	1.8%	4.4%	2.8%								9.1%	1.9%	2.5%	
MICHIGAN	351	39	44	46	86	132	102	9	15	5	5	286	169	60
	35.6%	22.4%	22.0%	30.1%	54.7%	42.6%	64.3%	16.8%	47.7%	100.0%	8.8%	39.6%	31.8%	28.5%
PENNSYLVANIA	12	6	1	-	5	5	-	-	-	-	-	12	12	-
	1.3%	3.6%	.7%		3.0%	1.5%						1.7%	2.3%	
OHIO	147	27	32	36	22	58	13	8	-	-	8	94	81	45
	14.9%	15.5%	16.2%	23.7%	13.9%	18.7%	8.0%	16.0%			15.9%	13.0%	15.3%	21.2%
ILLINOIS	50	8	22	13	3	16	-	-	-	-	4	34	34	13
	5.1%	4.8%	11.1%	8.4%	1.9%	5.1%					7.2%	4.6%	6.3%	6.1%
WISCONSIN	80	32	15	-	1	1	7	10	13	-	3	67	48	10
	8.2%	18.6%	7.4%		.5%	.3%	4.2%	19.4%	41.1%		5.6%	9.3%	9.0%	4.8%
MINNESOTA	33	3	2	-	-	-	1	-	3	-	24	10	5	-
	3.4%	1.8%	1.1%				.6%		11.2%		44.7%	1.4%	1.0%	
ALL OTHER USA	292	50	78	58	41	98	36	25	-	-	5	205	169	83
	29.7%	29.0%	38.7%	37.8%	25.9%	31.8%	22.9%	47.8%			8.7%	28.4%	31.7%	39.4%

Continued

ITS 99 - U.S. RESIDENTS

TABLE R4-10

NIGHTS SPENT IN OTAPs
BASE: PERSON NIGHTS IN ONTARIO

	ACCOMMODATION NIGHTS SPENT IN ONTARIO													
									UNSPECIFIED					
	TOTAL	HOTEL	MOTEL	PRIVATE COTTAGE	COMM'L COTTAGE	ANY COTTAGE /CABIN	CAMPING/ TRAILER	VFR	COMM'L	NON-COMM'L	OTHER/ UNKNOWN	TOTAL COMM'L	TOTAL ROOFED COMM'L	TOTAL NON-COMM'L
TOTAL NIGHTS (WEIGHTED - 000s)	25893	7486	2659	1678	3932	5609	1558	5364	1157	677	1382	16792	14077	7719
OTAP 10: JAMES BAY FRONTIER	116	4	22	6	22	29	23	30	-	4	4	72	49	40
	.4%	.1%	.8%	.4%	.6%	.5%	1.4%	.6%		.6%	.3%	.4%	.4%	.5%
ORIGIN:														
ANY BORDER STATE	71	3	16	-	7	7	23	23	-	-	1	48	25	23
	61.7%	58.6%	71.7%		30.4%	24.0%	100.0%	75.9%			15.7%	66.8%	51.7%	57.0%
NEW YORK	37	2	9	-	3	3	23	-	-	-	1	36	14	-
	31.9%	36.7%	42.1%		11.5%	9.1%	100.0%				15.7%	50.4%	27.7%	
MICHIGAN	21	-	2	-	1	1	-	18	-	-	-	3	3	18
	18.5%	9.5%	7.5%		3.7%	3.0%		61.8%				4.1%	6.0%	46.5%
PENNSYLVANIA	5	-	1	-	-	-	-	4	-	-	-	1	1	4
	4.5%		4.6%					14.0%				1.4%	2.1%	10.5%
OHIO	1	1	-	-	-	-	-	-	-	-	-	1	1	-
	.5%	12.4%										.8%	1.1%	
ILLINOIS	-	-	-	-	-	-	-	-	-	-	-	-	-	-
WISCONSIN	7	-	3	-	3	3	-	-	-	-	-	7	7	-
	5.9%		15.2%		15.1%	11.9%						9.4%	13.8%	
MINNESOTA	1	-	1	-	-	-	-	-	-	-	-	1	1	-
	.5%		2.3%									.7%	1.1%	
ALL OTHER USA	44	2	6	6	16	22	-	7	-	4	3	24	24	17
	38.3%	41.4%	28.3%	100.0%	69.6%	76.0%		24.1%		100.0%	84.3%	33.2%	48.3%	43.0%

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ITS 99 - U.S. RESIDENTS

TABLE R4-11

NIGHTS SPENT IN OTAPs
BASE: PERSON NIGHTS IN ONTARIO

		ACCOMMODATION NIGHTS SPENT IN ONTARIO												
									UNSPECIFIED					
	TOTAL	HOTEL	MOTEL	PRIVATE COTTAGE	COMM'L COTTAGE	ANY COTTAGE /CABIN	CAMPING/ TRAILER	VFR	COMM'L	NON-COMM'L	OTHER/ UNKNOWN	TOTAL COMM'L	TOTAL ROOFED COMM'L	TOTAL NON-COMM'L
TOTAL NIGHTS (WEIGHTED - 000s)	25893	7486	2659	1678	3932	5609	1558	5364	1157	677	1382	16792	14077	7719
OTAP 11: NORTH OF SUPERIOR	799	74	70	21	232	253	289	67	12	7	26	678	376	95
	3.1%	1.0%	2.6%	1.3%	5.9%	4.5%	18.6%	1.3%	1.1%	1.0%	1.9%	4.0%	2.7%	1.2%
ORIGIN:														
ANY BORDER STATE	525	65	46	18	157	175	151	44	11	7	26	431	268	69
	65.7%	87.9%	65.3%	85.6%	67.9%	69.4%	52.2%	65.2%	89.9%	100.0%	97.4%	63.5%	71.4%	72.2%
NEW YORK	9	3	-	-	-	-	-	1	5	-	-	8	3	1
	1.2%	3.6%	.6%					1.6%	41.5%			1.2%	.8%	1.1%
MICHIGAN	65	-	3	-	22	22	11	3	-	5	20	36	25	8
	8.1%		4.0%		9.7%	8.9%	3.8%	3.7%		81.1%	77.3%	5.4%	6.7%	8.4%
PENNSYLVANIA	1	-	1	-	-	-	-	-	-	-	-	1	1	-
	.2%		2.1%									.2%	.4%	
OHIO	11	-	-	-	-	-	11	-	-	-	-	11	-	-
	1.3%						3.7%					1.6%		
ILLINOIS	26	-	1	5	5	10	2	13	-	-	-	8	6	17
	3.2%		1.0%	22.6%	2.3%	4.0%	.8%	18.6%				1.2%	1.6%	18.2%
WISCONSIN	227	22	22	5	66	72	86	13	6	1	5	203	111	19
	28.4%	29.7%	31.9%	25.4%	28.6%	28.3%	29.9%	18.9%	48.4%	18.9%	17.7%	30.0%	29.4%	20.3%
MINNESOTA	186	40	18	8	63	71	40	15	-	-	1	162	122	23
	23.3%	54.6%	25.6%	37.7%	27.4%	28.2%	14.0%	22.3%			2.4%	23.9%	32.4%	24.2%
ALL OTHER USA	274	9	24	3	74	77	138	23	1	-	1	247	108	26
	34.3%	12.1%	34.7%	14.4%	32.1%	30.6%	47.8%	34.8%	10.1%		2.6%	36.5%	28.6%	27.8%

Continued

ITS 99 - U.S. RESIDENTS

TABLE R4-12

NIGHTS SPENT IN OTAPs
BASE: PERSON NIGHTS IN ONTARIO

		ACCOMMODATION NIGHTS SPENT IN ONTARIO												
									UNSPECIFIED					
	TOTAL	HOTEL	MOTEL	PRIVATE COTTAGE	COMM'L COTTAGE	ANY COTTAGE /CABIN	CAMPING/ TRAILER	VFR	COMM'L	NON-COMM'L	OTHER/ UNKNOWN	TOTAL COMM'L	TOTAL ROOFED COMM'L	TOTAL NON-COMM'L
TOTAL NIGHTS (WEIGHTED - 000s)	25893	7486	2659	1678	3932	5609	1558	5364	1157	677	1382	16792	14077	7719
OTAP 12: SUNSET COUNTRY	2322	38	95	230	1426	1655	156	102	126	23	128	1840	1558	355
	9.0%	.5%	3.6%	13.7%	36.3%	29.5%	10.0%	1.9%	10.9%	3.4%	9.2%	11.0%	11.1%	4.6%
ORIGIN:														
ANY BORDER STATE	1611	31	70	201	908	1109	120	72	89	19	102	1218	1009	291
	69.4%	81.4%	74.3%	87.5%	63.7%	67.0%	76.6%	70.4%	70.7%	80.5%	79.9%	66.2%	64.8%	82.1%
NEW YORK	70	-	1	65	1	66	3	-	-	-	-	4	2	65
	3.0%		.5%	28.5%	.1%	4.0%	1.6%					.2%	.1%	18.5%
MICHIGAN	67	-	2	1	35	36	20	-	-	7	2	57	37	8
	2.9%		2.1%	.4%	2.5%	2.2%	12.8%	.4%		29.4%	1.3%	3.1%	2.4%	2.3%
PENNSYLVANIA	10	-	-	-	2	2	2	6	-	-	-	3	2	6
	.4%				.1%	.1%	1.3%	6.1%				.2%	.1%	1.8%
OHIO	27	-	-	-	15	15	-	12	-	-	-	15	15	12
	1.2%				1.1%	.9%		11.3%				.8%	1.0%	3.2%
ILLINOIS	317	1	5	12	229	241	27	4	1	11	26	264	235	27
	13.6%	2.0%	5.7%	5.2%	16.1%	14.6%	17.1%	4.2%	1.2%	46.8%	20.7%	14.3%	15.1%	7.6%
WISCONSIN	560	25	22	17	350	367	27	18	56	-	46	480	397	35
	24.1%	65.3%	23.5%	7.6%	24.6%	22.2%	17.2%	17.2%	44.5%		35.7%	26.1%	25.5%	9.8%
MINNESOTA	561	5	40	105	276	381	42	32	31	1	28	394	321	138
	24.1%	14.2%	42.4%	45.8%	19.4%	23.0%	26.6%	31.2%	25.0%	4.3%	22.1%	21.4%	20.6%	38.9%
ALL OTHER USA	711	7	24	29	517	546	37	30	37	4	26	622	549	63
	30.6%	18.6%	25.7%	12.5%	36.3%	33.0%	23.4%	29.6%	29.3%	19.5%	20.1%	33.8%	35.2%	17.9%

Continued

ITS 99 - U.S. RESIDENTS

TABLE R4-13

NIGHTS SPENT IN OTAPs
BASE: PERSON NIGHTS IN ONTARIO

	TOTAL	ACCOMMODATION NIGHTS SPENT IN ONTARIO												
		HOTEL	MOTEL	PRIVATE COTTAGE	COMM'L COTTAGE	ANY COTTAGE /CABIN	CAMPING/ TRAILER	VFR	UNSPECIFIED COMM'L	UNSPECIFIED NON-COMM'L	UNSPECIFIED OTHER/ UNKNOWN	TOTAL COMM'L	TOTAL ROOFED COMM'L	TOTAL NON-COMM'L
TOTAL NIGHTS (WEIGHTED - 000s)	25893	7486	2659	1678	3932	5609	1558	5364	1157	677	1382	16792	14077	7719
OTAPs 7-12 (NET)	5211 20.1%	321 4.3%	466 17.5%	571 34.0%	2281 58.0%	2852 50.8%	722 46.4%	375 7.0%	194 16.8%	41 6.0%	240 17.3%	3985 23.7%	3068 21.8%	987 12.8%
ORIGIN:														
ANY BORDER STATE	3466 66.5%	239 74.6%	302 64.8%	376 65.8%	1499 65.7%	1875 65.7%	460 63.7%	222 59.2%	140 71.9%	31 74.8%	197 82.2%	2640 66.3%	2041 66.5%	628 63.7%
NEW YORK	235 4.5%	17 5.2%	23 4.9%	75 13.1%	49 2.1%	123 4.3%	46 6.3%	11 3.0%	5 2.7%	-	10 4.0%	139 3.5%	88 2.9%	86 8.7%
MICHIGAN	634 12.2%	45 13.9%	70 15.0%	60 10.4%	206 9.0%	266 9.3%	150 20.8%	45 12.0%	15 7.5%	17 42.8%	27 11.1%	486 12.2%	321 10.5%	122 12.4%
PENNSYLVANIA	79 1.5%	6 1.9%	6 1.2%	2 .3%	44 1.9%	46 1.6%	6 .8%	14 3.8%	-	-	1 .5%	62 1.6%	56 1.8%	16 1.6%
OHIO	432 8.3%	29 9.2%	35 7.5%	75 13.1%	203 8.9%	278 9.8%	24 3.3%	47 12.6%	9 4.5%	-	10 4.2%	300 7.5%	268 8.7%	122 12.4%
ILLINOIS	398 7.6%	11 3.4%	32 6.9%	29 5.1%	237 10.4%	267 9.4%	29 4.0%	17 4.5%	1 .8%	11 26.5%	30 12.6%	311 7.8%	280 9.1%	57 5.8%
WISCONSIN	881 16.9%	80 24.8%	67 14.3%	23 4.0%	421 18.4%	443 15.5%	122 16.9%	40 10.8%	75 38.4%	1 3.1%	53 22.2%	764 19.2%	567 18.5%	64 6.5%
MINNESOTA	806 15.5%	52 16.1%	69 14.9%	113 19.8%	339 14.9%	452 15.9%	83 11.5%	47 12.5%	35 18.0%	1 2.5%	66 27.6%	579 14.5%	461 15.0%	161 16.3%
ALL OTHER USA	1746 33.5%	81 25.4%	164 35.2%	195 34.2%	782 34.3%	977 34.3%	262 36.3%	153 40.8%	55 28.1%	10 25.2%	43 17.8%	1345 33.7%	1028 33.5%	358 36.3%

Continued

ITS 99 - U.S. RESIDENTS

TABLE R4-14

NIGHTS SPENT IN OTAPs
BASE: PERSON NIGHTS IN ONTARIO

		ACCOMMODATION NIGHTS SPENT IN ONTARIO												
									UNSPECIFIED					
	TOTAL	HOTEL	MOTEL	PRIVATE COTTAGE	COMM'L COTTAGE	ANY COTTAGE /CABIN	CAMPING/ TRAILER	VFR	COMM'L	NON-COMM'L	OTHER/ UNKNOWN	TOTAL COMM'L	TOTAL ROOFED COMM'L	TOTAL NON-COMM'L
TOTAL NIGHTS (WEIGHTED - 000s)	25893	7486	2659	1678	3932	5609	1558	5364	1157	677	1382	16792	14077	7719
OTAP UNKNOWN	14 .1%	-	- *	- *	8 .2%	9 .2%	3 .2%	-	1 *	-	2 .2%	12 .1%	9 .1%	- *
ORIGIN:														
ANY BORDER STATE	2 17.3%	-	-	-	2 29.8%	2 28.9%	-	-	-	-	-	2 20.7%	2 28.8%	-
NEW YORK	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MICHIGAN	2 17.3%	-	-	-	2 29.8%	2 28.9%	-	-	-	-	-	2 20.7%	2 28.8%	-
PENNSYLVANIA	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OHIO	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ILLINOIS	-	-	-	-	-	-	-	-	-	-	-	-	-	-
WISCONSIN	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MINNESOTA	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ALL OTHER USA	12 82.7%	-	- 100.0%	- 100.0%	6 70.2%	6 71.1%	3 100.0%	-	1 100.0%	-	2 100.0%	10 79.3%	6 71.2%	- 100.0%

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TABLE R5-1

NIGHTS SPENT IN OTAPs
BASE: PARTY NIGHTS IN ONTARIO

	ACCOMMODATION NIGHTS SPENT IN ONTARIO													
									UNSPECIFIED					
	TOTAL	HOTEL	MOTEL	PRIVATE COTTAGE	COMM'L COTTAGE	ANY COTTAGE /CABIN	CAMPING/ TRAILER	VFR	COMM'L	NON-COMM'L	OTHER/ UNKNOWN	TOTAL COMM'L	TOTAL ROOFED COMM'L	TOTAL NON-COMM'L
TOTAL NIGHTS (WEIGHTED - 000s)	12142	3820	1221	749	1256	2006	661	2989	455	388	603	7413	6298	4126
OTAP 1: SOUTHWESTERN ONTARIO	1439	264	172	138	64	202	73	423	87	94	124	661	501	655
	11.9%	6.9%	14.1%	18.4%	5.1%	10.1%	11.0%	14.1%	19.2%	24.2%	20.5%	8.9%	8.0%	15.9%
ORIGIN:														
ANY BORDER STATE	1135	194	129	116	54	170	67	298	80	87	111	523	377	501
	78.9%	73.3%	74.9%	84.4%	83.4%	84.1%	91.8%	70.4%	91.4%	93.0%	89.6%	79.1%	75.1%	76.6%
NEW YORK	74	10	14	-	1	2	1	23	18	2	5	44	26	25
	5.2%	3.9%	8.1%	.3%	2.1%	.8%	1.4%	5.4%	20.2%	1.7%	4.1%	6.7%	5.1%	3.8%
MICHIGAN	711	89	75	105	35	140	55	210	33	67	41	288	199	382
	49.4%	33.7%	43.5%	75.9%	54.7%	69.1%	76.2%	49.6%	37.7%	71.8%	33.3%	43.5%	39.8%	58.3%
PENNSYLVANIA	28	5	4	2	4	6	2	9	-	-	2	14	12	11
	1.9%	1.7%	2.3%	1.6%	5.5%	2.9%	2.3%	2.2%	.5%		1.8%	2.1%	2.4%	1.8%
OHIO	143	45	16	5	8	13	7	20	12	9	21	88	69	34
	10.0%	17.1%	9.2%	3.8%	11.9%	6.4%	10.2%	4.6%	13.8%	9.4%	17.1%	13.4%	13.7%	5.1%
ILLINOIS	138	28	14	4	2	5	1	25	14	9	41	58	44	38
	9.6%	10.8%	7.9%	2.8%	2.3%	2.7%	1.2%	6.0%	15.9%	9.6%	33.3%	8.8%	8.7%	5.8%
WISCONSIN	30	13	2	-	4	4	-	8	2	-	-	21	19	9
	2.1%	4.7%	1.2%		6.1%	1.9%	.4%	2.0%	2.7%	.4%		3.2%	3.7%	1.3%
MINNESOTA	12	4	4	-	1	1	-	3	-	-	-	9	8	3
	.8%	1.3%	2.6%		.8%	.2%		.6%	.5%			1.3%	1.7%	.4%
ALL OTHER USA	304	71	43	22	11	32	6	125	8	7	13	138	125	153
	21.1%	26.7%	25.1%	15.6%	16.6%	15.9%	8.2%	29.6%	8.6%	7.0%	10.4%	20.9%	24.9%	23.4%

Continued

ITS 99 - U.S. RESIDENTS

TABLE R5-2

NIGHTS SPENT IN OTAPs
BASE: PARTY NIGHTS IN ONTARIO

		ACCOMMODATION NIGHTS SPENT IN ONTARIO												
									UNSPECIFIED					
	TOTAL	HOTEL	MOTEL	PRIVATE COTTAGE	COMM'L COTTAGE	ANY COTTAGE /CABIN	CAMPING/ TRAILER	VFR	COMM'L	NON-COMM'L	OTHER/ UNKNOWN	TOTAL COMM'L	TOTAL ROOFED COMM'L	TOTAL NON-COMM'L
TOTAL NIGHTS (WEIGHTED - 000s)	12142	3820	1221	749	1256	2006	661	2989	455	388	603	7413	6298	4126
OTAP 2: FESTIVAL COUNTRY	2298	604	386	120	77	197	180	594	144	100	95	1391	1067	813
	18.9%	15.8%	31.6%	16.0%	6.2%	9.8%	27.2%	19.9%	31.6%	25.7%	15.8%	18.8%	16.9%	19.7%
ORIGIN:														
ANY BORDER STATE	1488	398	263	118	71	189	126	284	82	86	60	940	732	488
	64.8%	66.0%	68.1%	98.8%	91.8%	96.1%	70.2%	47.8%	57.1%	86.2%	63.3%	67.6%	68.6%	60.0%
NEW YORK	559	85	65	60	63	123	40	103	48	64	31	302	213	226
	24.3%	14.1%	16.9%	49.8%	81.3%	62.2%	22.2%	17.4%	33.6%	63.9%	32.3%	21.7%	20.0%	27.9%
MICHIGAN	289	133	55	-	-	-	10	62	9	11	8	207	188	73
	12.6%	22.0%	14.2%				5.7%	10.5%	6.4%	10.9%	8.9%	14.9%	17.6%	9.0%
PENNSYLVANIA	247	53	68	57	-	57	39	18	2	4	5	162	121	80
	10.7%	8.7%	17.7%	47.8%		29.0%	21.6%	3.1%	1.6%	4.2%	5.1%	11.7%	11.3%	9.8%
OHIO	195	92	53	1	3	4	2	25	7	6	6	157	148	32
	8.5%	15.2%	13.6%	.7%	4.4%	2.1%	1.3%	4.3%	5.1%	5.7%	6.8%	11.3%	13.8%	3.9%
ILLINOIS	101	20	15	-	-	-	1	45	14	2	5	50	36	46
	4.4%	3.4%	3.9%				.4%	7.5%	9.6%	1.5%	5.2%	3.6%	3.3%	5.7%
WISCONSIN	37	10	3	-	3	3	6	9	-	-	5	22	16	9
	1.6%	1.7%	.7%		4.0%	1.6%	3.3%	1.6%			5.2%	1.6%	1.5%	1.2%
MINNESOTA	61	5	4	1	2	2	28	21	1	-	-	40	10	21
	2.7%	.8%	1.0%	.5%	2.2%	1.2%	15.8%	3.5%	.8%			2.9%	1.0%	2.6%
ALL OTHER USA	810	205	123	1	6	8	53	310	62	14	35	450	335	325
	35.2%	34.0%	31.9%	1.2%	8.2%	3.9%	29.8%	52.2%	42.9%	13.8%	36.7%	32.4%	31.4%	40.0%

Continued

ITS 99 - U.S. RESIDENTS

TABLE R5-3

NIGHTS SPENT IN OTAPs
BASE: PARTY NIGHTS IN ONTARIO

	TOTAL	ACCOMMODATION NIGHTS SPENT IN ONTARIO												
		HOTEL	MOTEL	PRIVATE COTTAGE	COMM'L COTTAGE	ANY COTTAGE /CABIN	CAMPING/ TRAILER	UNSPECIFIED VFR	UNSPECIFIED COMM'L	UNSPECIFIED NON-COMM'L	UNSPECIFIED OTHER/ UNKNOWN	TOTAL COMM'L	TOTAL ROOFED COMM'L	TOTAL NON-COMM'L
TOTAL NIGHTS (WEIGHTED - 000s)	12142	3820	1221	749	1256	2006	661	2989	455	388	603	7413	6298	4126
OTAP 3: LAKELANDS	566 4.7%	74 1.9%	87 7.1%	86 11.5%	79 6.3%	165 8.2%	15 2.3%	146 4.9%	21 4.5%	19 5.0%	39 6.5%	275 3.7%	239 3.8%	251 6.1%
ORIGIN:														
ANY BORDER STATE	271 48.0%	48 65.1%	49 56.7%	41 47.0%	37 47.4%	78 47.2%	11 75.3%	53 36.6%	7 32.6%	7 33.7%	18 46.1%	153 55.5%	134 56.2%	101 40.0%
NEW YORK	44 7.9%	12 16.3%	7 8.0%	9 10.7%	-	9 5.6%	-	14 9.4%	1 3.8%	- 1.5%	1 3.8%	20 7.2%	19 7.9%	23 9.2%
MICHIGAN	121 21.4%	22 29.7%	22 25.6%	30 34.7%	18 23.4%	48 29.3%	2 11.5%	14 9.4%	5 26.2%	-	8 19.8%	70 25.3%	63 26.1%	44 17.4%
PENNSYLVANIA	12 2.1%	-	2 1.8%	-	-	-	-	6 4.1%	-	-	5 11.6%	2 .6%	2 .7%	6 2.4%
OHIO	47 8.3%	9 11.9%	1 1.4%	-	15 18.7%	15 8.9%	3 19.5%	15 10.2%	1 2.6%	1 2.7%	4 9.3%	28 10.3%	25 10.3%	15 6.1%
ILLINOIS	27 4.8%	1 1.8%	15 17.1%	-	-	-	-	5 3.6%	-	6 29.6%	-	16 5.8%	16 6.7%	11 4.4%
WISCONSIN	13 2.3%	2 2.2%	2 2.1%	-	2 3.0%	2 1.4%	6 41.8%	-	-	-	1 1.7%	12 4.4%	6 2.4%	-
MINNESOTA	7 1.2%	2 3.3%	1 .7%	1 1.6%	2 2.2%	3 1.9%	- 2.5%	-	-	-	-	5 1.9%	5 2.0%	1 .5%
ALL OTHER USA	294 52.0%	26 34.9%	37 43.3%	46 53.0%	41 52.6%	87 52.8%	4 24.7%	92 63.4%	14 67.4%	13 66.3%	21 53.9%	122 44.5%	105 43.8%	151 60.0%

Continued

ITS 99 - U.S. RESIDENTS

TABLE R5-4

NIGHTS SPENT IN OTAPs
BASE: PARTY NIGHTS IN ONTARIO

		ACCOMMODATION NIGHTS SPENT IN ONTARIO												
									UNSPECIFIED					
	TOTAL	HOTEL	MOTEL	PRIVATE COTTAGE	COMM'L COTTAGE	ANY COTTAGE /CABIN	CAMPING/ TRAILER	VFR	COMM'L	NON-COMM'L	OTHER/ UNKNOWN	TOTAL COMM'L	TOTAL ROOFED COMM'L	TOTAL NON-COMM'L
TOTAL NIGHTS (WEIGHTED - 000s)	12142	3820	1221	749	1256	2006	661	2989	455	388	603	7413	6298	4126
OTAP 4: METRO TORONTO	3651	2221	150	-	4	4	1	907	96	104	168	2472	2375	1012
	30.1%	58.1%	12.3%	.1%	.3%	.2%	.2%	30.3%	21.1%	26.9%	27.8%	33.3%	37.7%	24.5%
ORIGIN:														
ANY BORDER STATE	1477	988	91	-	-	-	-	284	29	37	47	1108	1079	321
	40.4%	44.5%	60.3%	100.0%		9.8%	30.1%	31.3%	30.3%	35.8%	28.1%	44.8%	45.4%	31.8%
NEW YORK	457	282	26	-	-	-	-	101	4	20	23	313	308	121
	12.5%	12.7%	17.2%	100.0%		9.8%		11.2%	4.4%	19.1%	13.7%	12.6%	13.0%	12.0%
MICHIGAN	321	230	18	-	-	-	-	58	3	6	6	251	248	64
	8.8%	10.3%	12.2%					6.4%	2.9%	5.9%	3.4%	10.1%	10.4%	6.3%
PENNSYLVANIA	156	105	12	-	-	-	-	21	5	-	13	122	116	21
	4.3%	4.7%	7.9%					2.3%	5.6%	.3%	7.6%	4.9%	4.9%	2.1%
OHIO	217	155	9	-	-	-	-	46	5	1	1	169	164	47
	5.9%	7.0%	5.7%				30.1%	5.1%	5.3%	.8%	.5%	6.8%	6.9%	4.6%
ILLINOIS	222	143	22	-	-	-	-	39	5	8	5	169	165	48
	6.1%	6.4%	14.5%					4.3%	5.0%	8.0%	2.9%	6.9%	6.9%	4.7%
WISCONSIN	49	31	3	-	-	-	-	7	5	2	-	40	35	9
	1.3%	1.4%	2.2%					.8%	5.2%	1.7%		1.6%	1.5%	.9%
MINNESOTA	56	42	1	-	-	-	-	11	2	-	-	45	43	11
	1.5%	1.9%	.7%					1.2%	1.9%			1.8%	1.8%	1.1%
ALL OTHER USA	2174	1233	60	-	4	4	1	623	67	67	121	1364	1296	690
	59.6%	55.5%	39.7%		100.0%	90.2%	69.9%	68.7%	69.7%	64.2%	71.9%	55.2%	54.6%	68.2%

Continued

ITS 99 - U.S. RESIDENTS

TABLE RS-5

NIGHTS SPENT IN OTAPs
BASE: PARTY NIGHTS IN ONTARIO

	TOTAL	ACCOMMODATION NIGHTS SPENT IN ONTARIO												
		HOTEL	MOTEL	PRIVATE COTTAGE	COMM'L COTTAGE	ANY COTTAGE /CABIN	CAMPING/ TRAILER	VFR	UNSPECIFIED COMM'L	UNSPECIFIED NON-COMM'L	UNSPECIFIED OTHER/ UNKNOWN	TOTAL COMM'L	TOTAL ROOFED COMM'L	TOTAL NON-COMM'L
TOTAL NIGHTS (WEIGHTED - 000s)	12142	3820	1221	749	1256	2006	661	2989	455	388	603	7413	6298	4126
OTAP 5: GETAWAY COUNTRY	612	97	54	54	97	151	8	262	12	9	18	269	249	325
	5.0%	2.5%	4.4%	7.1%	7.7%	7.5%	1.2%	8.8%	2.6%	2.4%	3.0%	3.6%	3.9%	7.9%
ORIGIN:														
ANY BORDER STATE	258	36	36	36	46	81	5	83	6	3	8	129	118	121
	42.2%	37.4%	65.8%	66.5%	47.0%	53.9%	67.2%	31.5%	51.3%	30.5%	45.4%	48.1%	47.3%	37.2%
NEW YORK	78	8	11	4	14	18	4	30	5	-	-	43	33	35
	12.7%	8.7%	19.8%	7.7%	14.1%	11.8%	55.2%	11.6%	43.0%	3.7%	1.5%	15.8%	13.3%	10.7%
MICHIGAN	64	11	10	-	9	9	1	25	-	1	7	31	30	26
	10.5%	11.4%	18.7%		9.2%	6.0%	11.9%	9.5%		9.6%	40.4%	11.6%	12.1%	8.0%
PENNSYLVANIA	22	2	2	5	8	13	-	5	-	-	-	12	12	10
	3.6%	1.8%	4.2%	9.7%	8.4%	8.8%		1.7%	2.9%			4.7%	4.9%	3.0%
OHIO	46	3	6	23	2	24	-	12	-	-	-	11	11	34
	7.5%	3.2%	11.9%	42.5%	1.6%	16.1%		4.5%				4.1%	4.5%	10.6%
ILLINOIS	41	9	6	4	13	17	-	7	-	2	1	29	29	12
	6.7%	9.7%	11.1%	6.7%	13.6%	11.1%		2.5%		17.2%	3.6%	10.7%	11.5%	3.6%
WISCONSIN	2	2	-	-	-	-	-	-	-	-	-	2	2	-
	.3%	2.2%										.8%	.9%	
MINNESOTA	5	-	-	-	-	-	-	4	1	-	-	1	-	4
	.9%	.4%						1.7%	5.4%			.4%	.2%	1.4%
ALL OTHER USA	353	61	19	18	52	69	3	180	6	6	10	139	131	204
	57.8%	62.6%	34.2%	33.5%	53.0%	46.1%	32.8%	68.5%	48.7%	69.5%	54.6%	51.9%	52.7%	62.8%

Continued

ITS 99 - U.S. RESIDENTS

TABLE R5-6

NIGHTS SPENT IN OTAPs
BASE: PARTY NIGHTS IN ONTARIO

	ACCOMMODATION NIGHTS SPENT IN ONTARIO													
									UNSPECIFIED					
	TOTAL	HOTEL	MOTEL	PRIVATE COTTAGE	COMM'L COTTAGE	ANY COTTAGE /CABIN	CAMPING/ TRAILER	VFR	COMM'L	NON-COMM'L	OTHER/ UNKNOWN	TOTAL COMM'L	TOTAL ROOFED COMM'L	TOTAL NON-COMM'L
TOTAL NIGHTS (WEIGHTED - 000s)	12142	3820	1221	749	1256	2006	661	2989	455	388	603	7413	6298	4126
OTAP 6: ONTARIO EAST	1664	411	160	153	219	372	109	450	43	45	73	942	790	648
	13.7%	10.8%	13.1%	20.5%	17.4%	18.6%	16.5%	15.1%	9.5%	11.5%	12.2%	12.7%	12.5%	15.7%
ORIGIN:														
ANY BORDER STATE	961	181	91	122	152	274	68	252	26	29	40	518	424	403
	57.7%	44.0%	56.9%	79.7%	69.4%	73.7%	62.5%	56.0%	59.5%	64.4%	54.4%	55.0%	53.7%	62.2%
NEW YORK	509	82	47	58	53	112	38	170	14	17	30	234	182	245
	30.6%	19.9%	29.4%	38.0%	24.4%	30.0%	34.5%	37.9%	32.6%	37.3%	40.5%	24.8%	23.1%	37.9%
MICHIGAN	47	17	9	11	-	11	-	6	-	4	-	26	26	21
	2.8%	4.2%	5.5%	7.1%		2.9%	.3%	1.4%		8.0%		2.8%	3.3%	3.2%
PENNSYLVANIA	263	39	15	42	69	110	29	45	11	7	7	163	123	93
	15.8%	9.5%	9.4%	27.1%	31.4%	29.6%	26.4%	9.9%	26.2%	15.4%	9.2%	17.3%	15.5%	14.4%
OHIO	71	15	7	10	15	26	1	17	-	2	2	40	38	29
	4.2%	3.7%	4.6%	6.7%	7.1%	6.9%	.9%	3.9%	.7%	3.6%	2.4%	4.2%	4.8%	4.5%
ILLINOIS	41	10	7	1	14	15	-	9	-	-	-	31	31	10
	2.5%	2.3%	4.4%	.8%	6.5%	4.1%		2.1%				3.3%	3.9%	1.6%
WISCONSIN	13	6	2	-	-	-	-	4	-	-	2	8	8	4
	.8%	1.4%	1.2%				.3%	.8%			2.3%	.9%	1.0%	.6%
MINNESOTA	16	12	4	-	-	-	-	-	-	-	-	16	16	-
	1.0%	3.0%	2.4%		.1%	.1%						1.7%	2.1%	
ALL OTHER USA	703	230	69	31	67	98	41	198	17	16	33	424	366	245
	42.3%	56.0%	43.1%	20.3%	30.6%	26.3%	37.5%	44.0%	40.5%	35.6%	45.6%	45.0%	46.3%	37.8%

Continued

ITS 99 - U.S. RESIDENTS

TABLE R5-7

NIGHTS SPENT IN OTAPs
BASE: PARTY NIGHTS IN ONTARIO

	ACCOMMODATION NIGHTS SPENT IN ONTARIO													
									UNSPECIFIED					
	TOTAL	HOTEL	MOTEL	PRIVATE COTTAGE	COMM'L COTTAGE	ANY COTTAGE /CABIN	CAMPING/ TRAILER	VFR	COMM'L	NON-COMM'L	OTHER/ UNKNOWN	TOTAL COMM'L	TOTAL ROOFED COMM'L	TOTAL NON-COMM'L
TOTAL NIGHTS (WEIGHTED - 000s)	12142	3820	1221	749	1256	2006	661	2989	455	388	603	7413	6298	4126
OTAP 7: NEAR NORTH	196	3	15	30	86	116	42	12	4	-	3	151	105	42
	1.6%	.1%	1.3%	3.9%	6.8%	5.8%	6.3%	.4%	1.0%		.5%	2.0%	1.7%	1.0%
ORIGIN:														
ANY BORDER STATE	89	2	12	4	49	53	16	4	-	-	1	80	64	8
	45.4%	77.7%	78.9%	12.4%	57.2%	45.7%	38.9%	36.5%			21.2%	53.1%	61.1%	19.4%
NEW YORK	42	1	3	4	23	26	9	3	-	-	-	35	26	7
	21.6%	16.2%	16.4%	12.4%	26.3%	22.7%	22.5%	26.9%			13.2%	23.2%	24.5%	16.6%
MICHIGAN	16	-	3	-	8	8	4	1	-	-	-	15	12	1
	8.4%	13.1%	20.2%		9.3%	6.9%	8.9%	9.6%				10.1%	11.1%	2.8%
PENNSYLVANIA	12	-	1	-	8	8	3	-	-	-	-	12	9	-
	6.0%		6.5%		8.7%	6.5%	7.2%				8.0%	7.6%	8.1%	
OHIO	11	-	-	-	11	11	-	-	-	-	-	11	11	-
	5.7%				12.9%	9.6%						7.3%	10.6%	
ILLINOIS	3	-	3	-	-	-	-	-	-	-	-	3	3	-
	1.6%	8.1%	18.6%									2.1%	3.0%	
WISCONSIN	1	-	1	-	-	-	-	-	-	-	-	1	1	-
	.6%		8.2%									.8%	1.2%	
MINNESOTA	3	1	1	-	-	-	-	-	-	-	-	3	3	-
	1.4%	40.3%	8.9%				.3%					1.8%	2.6%	
ALL OTHER USA	107	1	3	26	37	63	26	8	4	-	3	71	41	34
	54.6%	22.3%	21.1%	87.6%	42.8%	54.3%	61.1%	63.5%	100.0%		78.8%	46.9%	38.9%	80.6%

Continued

ITS 99 - U.S. RESIDENTS

TABLE R5-8

NIGHTS SPENT IN OTAPs
BASE: PARTY NIGHTS IN ONTARIO

		ACCOMMODATION NIGHTS SPENT IN ONTARIO												
									UNSPECIFIED					
	TOTAL	HOTEL	MOTEL	PRIVATE COTTAGE	COMM'L COTTAGE	ANY COTTAGE /CABIN	CAMPING/ TRAILER	VFR	COMM'L	NON-COMM'L	OTHER/ UNKNOWN	TOTAL COMM'L	TOTAL ROOFED COMM'L	TOTAL NON-COMM'L
TOTAL NIGHTS (WEIGHTED - 000s)	12142	3820	1221	749	1256	2006	661	2989	455	388	603	7413	6298	4126
OTAP 8: RAINBOW COUNTRY	270	13	22	17	125	142	7	75	3	1	8	170	160	93
	2.2%	.3%	1.8%	2.2%	9.9%	7.1%	1.0%	2.5%	.6%	.3%	1.3%	2.3%	2.5%	2.2%
ORIGIN:														
ANY BORDER STATE	176	7	12	11	101	112	4	34	3	-	5	126	119	45
	65.1%	50.5%	53.4%	66.4%	80.8%	79.1%	52.9%	45.0%	100.0%		67.6%	74.1%	74.6%	48.4%
NEW YORK	11	2	1	1	-	1	2	2	-	-	3	5	3	3
	4.0%	15.8%	5.4%	4.8%		.6%	25.8%	2.5%			39.4%	3.0%	2.0%	2.9%
MICHIGAN	35	2	5	4	16	20	1	7	-	-	-	24	23	11
	12.9%	13.1%	23.8%	25.4%	12.9%	14.3%	12.3%	9.0%				14.0%	14.4%	11.9%
PENNSYLVANIA	11	-	-	1	6	7	-	4	-	-	-	6	6	5
	4.1%			5.1%	5.1%	5.1%		5.2%				3.7%	3.9%	5.1%
OHIO	112	2	1	5	78	84	-	21	3	-	1	85	82	26
	41.4%	14.9%	6.4%	31.1%	62.9%	59.1%		28.2%	100.0%		9.6%	50.0%	51.2%	28.4%
ILLINOIS	1	1	-	-	-	-	-	-	-	-	-	1	1	-
	.3%	5.3%										.4%	.4%	
WISCONSIN	2	-	1	-	-	-	1	-	-	-	-	2	1	-
	.7%	1.3%	3.8%				14.7%					1.2%	.6%	
MINNESOTA	5	-	3	-	-	-	-	-	-	-	2	3	3	-
	1.7%		14.0%								18.6%	1.8%	1.9%	
ALL OTHER USA	94	6	10	6	24	30	3	41	-	1	3	44	41	48
	34.9%	49.5%	46.6%	33.6%	19.2%	20.9%	47.1%	55.0%		100.0%	32.4%	25.9%	25.4%	51.6%

Continued

ITS 99 - U.S. RESIDENTS

TABLE R5-9

NIGHTS SPENT IN OTAPs
BASE: PARTY NIGHTS IN ONTARIO

	ACCOMMODATION NIGHTS SPENT IN ONTARIO													
									UNSPECIFIED					
	TOTAL	HOTEL	MOTEL	PRIVATE COTTAGE	COMM'L COTTAGE	ANY COTTAGE /CABIN	CAMPING/ TRAILER	VFR	COMM'L	NON-COMM'L	OTHER/ UNKNOWN	TOTAL COMM'L	TOTAL ROOFED COMM'L	TOTAL NON-COMM'L
TOTAL NIGHTS (WEIGHTED - 000s)	12142	3820	1221	749	1256	2006	661	2989	455	388	603	7413	6298	4126
OTAP 9: ALGOMA COUNTRY	431	91	97	70	58	128	47	28	12	3	25	303	245	102
	3.5%	2.4%	7.9%	9.4%	4.6%	6.4%	7.1%	.9%	2.5%	.9%	4.2%	4.1%	3.9%	2.5%
ORIGIN:														
ANY BORDER STATE	294	61	57	42	49	90	33	15	12	3	23	211	166	60
	68.2%	67.2%	58.8%	59.1%	84.1%	70.4%	70.5%	52.3%	100.0%	100.0%	90.4%	69.5%	67.9%	58.6%
NEW YORK	12	6	3	-	-	-	-	-	-	-	3	9	9	-
	2.7%	6.1%	3.2%								12.1%	2.8%	3.5%	
MICHIGAN	132	13	20	17	39	56	25	5	7	3	2	104	72	26
	30.7%	14.6%	20.3%	24.4%	67.2%	43.7%	53.3%	19.4%	63.3%	100.0%	9.2%	34.2%	29.2%	25.6%
PENNSYLVANIA	8	5	1	-	2	2	-	-	-	-	-	8	8	-
	1.9%	5.4%	.8%		4.1%	1.8%						2.6%	3.3%	
OHIO	69	17	16	18	5	24	6	4	-	-	2	44	38	22
	15.9%	18.9%	16.0%	25.6%	9.5%	18.4%	13.1%	14.9%			8.4%	14.6%	15.6%	21.8%
ILLINOIS	24	5	10	6	1	8	-	-	-	-	2	16	16	6
	5.6%	5.0%	10.3%	9.0%	2.6%	6.1%					7.6%	5.3%	6.5%	6.2%
WISCONSIN	32	15	7	-	-	-	2	5	3	-	1	26	22	5
	7.5%	16.1%	6.7%		.7%	.3%	3.5%	18.0%	21.8%		5.9%	8.5%	8.8%	5.0%
MINNESOTA	16	1	1	-	-	-	-	-	2	-	12	5	3	-
	3.8%	1.2%	1.5%				.5%		14.9%		47.1%	1.5%	1.0%	
ALL OTHER USA	137	30	40	29	9	38	14	13	-	-	2	92	79	42
	31.8%	32.8%	41.2%	40.9%	15.9%	29.6%	29.5%	47.7%			9.6%	30.5%	32.1%	41.4%

Continued

ITS 99 - U.S. RESIDENTS

TABLE R5-10

NIGHTS SPENT IN OTAPs
BASE: PARTY NIGHTS IN ONTARIO

	TOTAL	ACCOMMODATION NIGHTS SPENT IN ONTARIO												
		HOTEL	MOTEL	PRIVATE COTTAGE	COMM'L COTTAGE	ANY COTTAGE /CABIN	CAMPING/ TRAILER	VFR	UNSPECIFIED COMM'L	UNSPECIFIED NON-COMM'L	UNSPECIFIED OTHER/ UNKNOWN	TOTAL COMM'L	TOTAL ROOFED COMM'L	TOTAL NON-COMM'L
TOTAL NIGHTS (WEIGHTED - 000s)	12142	3820	1221	749	1256	2006	661	2989	455	388	603	7413	6298	4126
OTAP 10: JAMES BAY FRONTIER	55 .5%	4 .1%	13 1.0%	3 .4%	6 .5%	9 .4%	11 1.7%	14 .5%	-	2 .5%	2 .4%	33 .4%	22 .3%	19 .5%
ORIGIN:														
ANY BORDER STATE	34 62.1%	3 73.9%	9 74.6%	-	3 44.2%	3 29.1%	11 100.0%	8 52.5%	-	-	1 27.2%	26 77.8%	15 66.5%	8 39.1%
NEW YORK	22 40.2%	2 46.3%	7 57.2%	-	1 22.3%	1 14.7%	11 100.0%	-	-	-	1 27.2%	21 64.5%	10 46.3%	-
MICHIGAN	9 15.5%	- 12.0%	1 6.6%	-	- 7.2%	- 4.8%	-	7 47.6%	-	-	-	2 5.1%	2 7.6%	7 35.5%
PENNSYLVANIA	1 1.7%	-	- 2.0%	-	-	-	-	1 4.8%	-	-	-	- .8%	- 1.2%	1 3.6%
OHIO	1 1.0%	1 15.6%	-	-	-	-	-	-	-	-	-	1 1.7%	1 2.5%	-
ILLINOIS	-	-	-	-	-	-	-	-	-	-	-	-	-	-
WISCONSIN	2 3.1%	-	1 6.7%	-	1 14.6%	1 9.6%	-	-	-	-	-	2 5.1%	2 7.7%	-
MINNESOTA	- .5%	-	- 2.1%	-	-	-	-	-	-	-	-	- .8%	- 1.2%	-
ALL OTHER USA	21 37.9%	1 26.1%	3 25.4%	3 100.0%	3 55.8%	6 70.9%	-	7 47.5%	-	2 100.0%	2 72.8%	7 22.2%	7 33.5%	12 60.9%

Continued

ITS 99 - U.S. RESIDENTS

TABLE R5-11

NIGHTS SPENT IN OTAPs
BASE: PARTY NIGHTS IN ONTARIO

	ACCOMMODATION NIGHTS SPENT IN ONTARIO													
									UNSPECIFIED					
	TOTAL	HOTEL	MOTEL	PRIVATE COTTAGE	COMM'L COTTAGE	ANY COTTAGE /CABIN	CAMPING/ TRAILER	VFR	COMM'L	NON-COMM'L	OTHER/ UNKNOWN	TOTAL COMM'L	TOTAL ROOFED COMM'L	TOTAL NON-COMM'L
TOTAL NIGHTS (WEIGHTED - 000s)	12142	3820	1221	749	1256	2006	661	2989	455	388	603	7413	6298	4126
OTAP 11: NORTH OF SUPERIOR	283	28	33	8	56	64	109	31	4	2	13	228	116	41
	2.3%	.7%	2.7%	1.1%	4.4%	3.2%	16.4%	1.0%	.9%	.6%	2.2%	3.1%	1.8%	1.0%
ORIGIN:														
ANY BORDER STATE	170	23	18	8	41	49	40	20	3	2	13	126	83	31
	59.8%	82.4%	56.5%	91.0%	74.7%	76.8%	36.9%	66.6%	84.0%	100.0%	95.0%	55.2%	71.4%	73.5%
NEW YORK	4	1	-	-	-	-	-	1	1	-	-	3	1	1
	1.3%	4.8%	.3%					3.4%	32.9%			1.2%	1.2%	2.5%
MICHIGAN	29	-	1	-	8	8	6	3	-	2	10	15	9	4
	10.3%		2.8%		14.7%	12.7%	5.1%	8.2%		74.1%	75.4%	6.4%	7.8%	10.5%
PENNSYLVANIA	1	-	1	-	-	-	-	-	-	-	-	1	1	-
	.3%		2.3%									.3%	.6%	
OHIO	3	-	-	-	-	-	3	-	-	-	-	3	-	-
	1.1%						2.9%					1.4%		
ILLINOIS	7	-	-	1	2	3	1	3	-	-	-	3	2	4
	2.5%		1.1%	14.2%	3.2%	4.6%	.5%	10.6%				1.2%	1.8%	10.7%
WISCONSIN	71	10	8	2	18	20	22	6	2	1	2	59	36	9
	25.1%	37.3%	23.2%	29.6%	31.8%	31.5%	20.1%	20.7%	51.1%	25.9%	17.2%	26.0%	30.7%	22.8%
MINNESOTA	54	11	9	4	14	18	9	7	-	-	-	43	34	11
	19.2%	40.4%	26.8%	47.3%	25.1%	28.0%	8.3%	23.6%			2.4%	18.8%	29.2%	27.0%
ALL OTHER USA	114	5	14	1	14	15	69	10	1	-	1	102	33	11
	40.2%	17.6%	43.5%	9.0%	25.3%	23.2%	63.1%	33.4%	16.0%		5.0%	44.8%	28.6%	26.5%

Continued

ITS 99 - U.S. RESIDENTS

TABLE R5-12

NIGHTS SPENT IN OTAPs
BASE: PARTY NIGHTS IN ONTARIO

		ACCOMMODATION NIGHTS SPENT IN ONTARIO												
									UNSPECIFIED					
	TOTAL	HOTEL	MOTEL	PRIVATE COTTAGE	COMM'L COTTAGE	ANY COTTAGE /CABIN	CAMPING/ TRAILER	VFR	COMM'L	NON-COMM'L	OTHER/ UNKNOWN	TOTAL COMM'L	TOTAL ROOFED COMM'L	TOTAL NON-COMM'L
TOTAL NIGHTS (WEIGHTED - 000s)	12142	3820	1221	749	1256	2006	661	2989	455	388	603	7413	6298	4126
OTAP 12: SUNSET COUNTRY	671	10	33	70	383	453	58	47	29	8	33	513	426	125
	5.5%	.3%	2.7%	9.3%	30.5%	22.6%	8.8%	1.6%	6.4%	2.0%	5.5%	6.9%	6.8%	3.0%
ORIGIN:														
ANY BORDER STATE	454	5	24	60	240	300	46	29	17	6	28	331	269	95
	67.7%	55.7%	72.1%	86.2%	62.5%	66.1%	78.2%	62.2%	57.4%	74.0%	85.6%	64.5%	63.1%	76.4%
NEW YORK	11	-	-	9	1	10	1	-	-	-	-	2	1	9
	1.7%		.8%	13.4%	.1%	2.2%	2.2%					.4%	.2%	7.5%
MICHIGAN	24	-	1	1	13	14	7	-	-	2	1	21	14	3
	3.6%		3.6%	1.4%	3.3%	3.0%	12.0%	.4%		22.2%	1.9%	4.0%	3.2%	2.3%
PENNSYLVANIA	3	-	-	-	1	1	1	2	-	-	-	2	1	2
	.5%				.2%	.2%	1.7%	3.3%				.3%	.2%	1.2%
OHIO	10	-	-	-	6	6	-	4	-	-	-	6	6	4
	1.5%				1.6%	1.4%		7.4%				1.2%	1.5%	2.8%
ILLINOIS	89	-	2	2	58	61	11	3	1	4	8	73	60	9
	13.3%	2.6%	5.4%	3.3%	15.2%	13.4%	19.4%	5.8%	5.1%	48.5%	23.4%	14.2%	14.1%	7.0%
WISCONSIN	136	4	6	8	84	92	11	5	9	-	10	114	93	13
	20.3%	36.9%	17.0%	11.6%	21.9%	20.3%	18.9%	10.3%	32.1%		29.7%	22.1%	21.9%	10.4%
MINNESOTA	180	2	15	40	77	117	14	17	6	-	10	113	94	56
	26.8%	16.2%	45.3%	56.5%	20.1%	25.7%	24.1%	35.0%	20.2%	3.3%	30.6%	22.1%	22.0%	45.1%
ALL OTHER USA	217	4	9	10	144	153	13	18	12	2	5	182	157	30
	32.3%	44.3%	27.9%	13.8%	37.5%	33.9%	21.8%	37.8%	42.6%	26.0%	14.4%	35.5%	36.9%	23.6%

Continued

ITS 99 - U.S. RESIDENTS

TABLE R5-13

NIGHTS SPENT IN OTAPs
BASE: PARTY NIGHTS IN ONTARIO

	TOTAL	ACCOMMODATION NIGHTS SPENT IN ONTARIO												
		HOTEL	MOTEL	PRIVATE COTTAGE	COMM'L COTTAGE	ANY COTTAGE /CABIN	CAMPING/ TRAILER	VFR	UNSPECIFIED COMM'L	UNSPECIFIED NON-COMM'L	UNSPECIFIED OTHER/ UNKNOWN	TOTAL COMM'L	TOTAL ROOFED COMM'L	TOTAL NON-COMM'L
TOTAL NIGHTS (WEIGHTED - 000s)	12142	3820	1221	749	1256	2006	661	2989	455	388	603	7413	6298	4126
OTAPs 7-12 (NET)	1906	148	212	198	713	911	274	208	52	16	85	1399	1073	422
	15.7%	3.9%	17.4%	26.4%	56.8%	45.4%	41.4%	6.9%	11.4%	4.2%	14.1%	18.9%	17.0%	10.2%
ORIGIN:														
ANY BORDER STATE	1217	101	132	124	482	606	150	110	35	12	71	900	716	246
	63.8%	68.2%	62.4%	62.8%	67.6%	66.6%	54.8%	53.1%	66.4%	70.3%	82.7%	64.3%	66.7%	58.3%
NEW YORK	102	11	14	14	24	38	24	6	1	-	7	75	50	20
	5.4%	7.5%	6.8%	7.0%	3.4%	4.2%	8.7%	3.0%	2.5%		8.6%	5.4%	4.6%	4.7%
MICHIGAN	246	16	31	22	84	106	42	23	7	7	13	180	131	52
	12.9%	10.6%	14.6%	11.3%	11.8%	11.7%	15.4%	11.1%	14.1%	42.4%	15.4%	12.9%	12.2%	12.4%
PENNSYLVANIA	36	5	3	1	17	18	4	6	-	-	-	29	25	7
	1.9%	3.3%	1.3%	.4%	2.4%	2.0%	1.5%	3.0%			.3%	2.0%	2.3%	1.7%
OHIO	205	20	17	23	101	125	9	29	3	-	3	150	138	52
	10.8%	13.3%	8.0%	11.7%	14.2%	13.7%	3.4%	13.9%	5.7%		3.4%	10.7%	12.8%	12.3%
ILLINOIS	125	6	15	10	61	71	12	6	1	4	10	95	82	20
	6.5%	3.9%	7.0%	5.0%	8.6%	7.8%	4.3%	2.9%	2.9%	22.5%	11.3%	6.8%	7.7%	4.6%
WISCONSIN	245	29	23	11	103	114	36	16	14	1	14	204	154	28
	12.8%	19.4%	10.7%	5.3%	14.5%	12.5%	13.0%	7.9%	26.7%	3.9%	15.9%	14.6%	14.4%	6.5%
MINNESOTA	258	15	30	43	91	135	23	24	8	-	24	167	136	68
	13.6%	10.2%	14.0%	22.0%	12.8%	14.8%	8.6%	11.5%	14.6%	1.5%	27.8%	11.9%	12.7%	16.0%
ALL OTHER USA	690	47	80	74	231	305	124	97	17	5	15	499	358	176
	36.2%	31.8%	37.6%	37.2%	32.4%	33.4%	45.2%	46.9%	33.6%	29.7%	17.3%	35.7%	33.3%	41.7%

Continued

ITS 99 - U.S. RESIDENTS

TABLE R5-14

NIGHTS SPENT IN OTAPs
BASE: PARTY NIGHTS IN ONTARIO

	TOTAL	ACCOMMODATION NIGHTS SPENT IN ONTARIO												
		HOTEL	MOTEL	PRIVATE COTTAGE	COMM'L COTTAGE	ANY COTTAGE /CABIN	CAMPING/ TRAILER	VFR	UNSPECIFIED COMM'L	UNSPECIFIED NON-COMM'L	UNSPECIFIED OTHER/ UNKNOWN	TOTAL COMM'L	TOTAL ROOFED COMM'L	TOTAL NON-COMM'L
TOTAL NIGHTS (WEIGHTED - 000s)	12142	3820	1221	749	1256	2006	661	2989	455	388	603	7413	6298	4126
OTAP UNKNOWN	6 *	-	- *	- *	3 .2%	3 .2%	1 .2%	-	- .1%	-	1 .1%	5 .1%	3 *	- *
ORIGIN:														
ANY BORDER STATE	1 11.2%	-	-	-	1 21.2%	1 19.5%	-	-	-	-	-	1 13.0%	1 20.3%	-
NEW YORK	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MICHIGAN	1 11.2%	-	-	-	1 21.2%	1 19.5%	-	-	-	-	-	1 13.0%	1 20.3%	-
PENNSYLVANIA	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OHIO	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ILLINOIS	-	-	-	-	-	-	-	-	-	-	-	-	-	-
WISCONSIN	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MINNESOTA	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ALL OTHER USA	5 88.8%	-	- 100.0%	- 100.0%	2 78.8%	3 80.5%	1 100.0%	-	- 100.0%	-	1 100.0%	4 87.0%	2 79.7%	- 100.0%

ITS 99 - U.S. RESIDENTS

TABLE R6-1

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: TOTAL PERSON VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	5444	5044	330	3884	498	1989	93	129	619	36	344	812	1912	22	17718
TOTAL (WEIGHTED - 000s)	12545	9768	390	3750	495	2036	102	140	1017	49	534	883	2630	13	30031
QUESTION NOT ASKED	10748 85.7%	7070 72.4%	26 6.7%	724 19.3%	47 9.5%	797 39.1%	2 1.6%	1 .8%	436 42.9%	12 25.1%	281 52.5%	437 49.5%	1169 44.5%	5 42.8%	20587 68.6%
TOTAL ASKED QUESTION	1796 14.3% 100.0%	2698 27.6% 100.0%	364 93.3% 100.0%	3026 80.7% 100.0%	448 90.5% 100.0%	1239 60.9% 100.0%	100 98.4% 100.0%	139 99.2% 100.0%	581 57.1% 100.0%	36 74.9% 100.0%	254 47.5% 100.0%	446 50.5% 100.0%	1461 55.5% 100.0%	7 57.2% 100.0%	9444 31.4% 100.0%
VISITING FRIENDS OR RELATIVES	550 30.6%	750 27.8%	161 44.3%	887 29.3%	240 53.4%	418 33.8%	56 56.2%	59 42.3%	83 14.3%	11 30.7%	43 17.1%	97 21.8%	329 22.5%	1 11.8%	2594 27.5%
ATTENDING FESTIVALS OR FAIRS (A/B)	171 9.5%	197 7.3%	37 10.2%	187 6.2%	31 6.8%	139 11.2%	8 8.2%	9 6.4%	7 1.1%	2 6.2%	6 2.4%	8 1.8%	35 2.4%	-	654 6.9%
ATTENDING CULTURAL EVENTS (A/B)	521 29.0%	375 13.9%	32 8.7%	680 22.5%	30 6.8%	204 16.5%	4 3.8%	9 6.2%	3 .5%	1 1.8%	6 2.2%	2 .5%	22 1.5%	1 19.9%	1530 16.2%
ATTENDING SPORTS EVENTS (E)	46 2.6%	160 5.9%	16 4.5%	264 8.7%	29 6.4%	79 6.4%	3 2.7%	2 1.1%	- *	-	9 3.5%	- .1%	13 .9%	-	485 5.1%
SHOPPING	765 42.6%	1812 67.2%	192 52.7%	1790 59.1%	259 57.7%	743 60.0%	61 60.5%	91 65.4%	240 41.3%	12 32.4%	138 54.4%	146 32.6%	625 42.8%	3 36.7%	5091 53.9%
SIGHTSEEING	594 33.1%	1821 67.5%	175 48.2%	1481 49.0%	196 43.8%	663 53.5%	62 61.4%	77 55.3%	423 72.9%	21 58.9%	146 57.4%	106 23.7%	755 51.7%	3 46.4%	4570 48.4%
NIGHTLIFE/ENTERTAINMENT	321 17.8%	545 20.2%	54 14.7%	699 23.1%	55 12.3%	197 15.9%	16 16.1%	15 11.0%	51 8.7%	13 34.8%	21 8.1%	18 4.0%	119 8.2%	1 9.3%	1659 17.6%
DINING AT HIGH QUALITY RESTAURANTS	602 33.5%	1137 42.1%	108 29.6%	1524 50.4%	125 27.9%	518 41.8%	23 23.2%	49 34.9%	168 29.0%	19 52.6%	37 14.5%	44 9.8%	310 21.2%	3 36.7%	3539 37.5%
VISITING A THEME PARK (E)	70 3.9%	203 7.5%	5 1.5%	141 4.7%	23 5.2%	49 4.0%	7 7.3%	15 11.0%	3 .6%	1 1.8%	5 2.0%	2 .4%	30 2.1%	-	397 4.2%
VISITING A ZOO, MUSEUM, NATURAL DISPLAY (A)	158 8.8%	719 26.6%	45 12.3%	538 17.8%	65 14.5%	248 20.1%	18 18.2%	35 24.9%	95 16.3%	3 8.5%	27 10.5%	21 4.6%	167 11.4%	2 23.2%	1517 16.1%
VISITING A NATIONAL, PROVINCIAL, REGIONAL PARK OR HISTORIC SITE	289 16.1%	1130 41.9%	136 37.4%	659 21.8%	121 27.0%	437 35.3%	49 48.7%	39 28.1%	302 51.9%	16 44.8%	137 54.0%	72 16.2%	554 37.9%	3 41.1%	2597 27.5%

Continued

ITS 99 - U.S. RESIDENTS

TABLE R6-2

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: TOTAL PERSON VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	5444	5044	330	3884	498	1989	93	129	619	36	344	812	1912	22	17718
TOTAL (WEIGHTED - 000s)	12545	9768	390	3750	495	2036	102	140	1017	49	534	883	2630	13	30031
PARTICIPATING IN SPORTS OR OUTDOOR ACTIVITIES	375 20.9%	650 24.1%	180 49.4%	388 12.8%	163 36.3%	407 32.8%	53 53.2%	71 50.8%	123 21.2%	20 54.4%	107 42.2%	380 85.2%	718 49.2%	4 52.0%	2482 26.3%
SWIMMING (D)	203 11.3%	505 18.7%	100 27.5%	234 7.7%	68 15.2%	214 17.3%	24 24.3%	41 29.1%	34 5.8%	13 37.0%	25 10.0%	42 9.5%	172 11.8%	2 29.9%	1230 13.0%
OTHER WATER SPORTS (D)	60 3.4%	95 3.5%	54 14.7%	30 1.0%	35 7.9%	96 7.7%	14 13.5%	29 21.0%	11 1.9%	11 31.0%	5 1.8%	15 3.3%	82 5.6%	-	355 3.8%
HUNTING OR FISHING	57 3.2%	59 2.2%	41 11.3%	23 .8%	73 16.3%	194 15.7%	33 32.8%	45 32.1%	59 10.2%	6 16.2%	82 32.2%	353 79.1%	556 38.0%	2 22.1%	897 9.5%
CROSS COUNTRY SKIING (C)	2 .1%	2 .1%	2 .4%	2 .1%	7 1.6%	5 .4%	-	-	4 .6%	-	1 .2%	-	4 .3%	-	21 .2%
DOWN HILL SKIING (C)	4 .2%	3 .1%	26 7.1%	9 .3%	1 .2%	11 .9%	-	-	10 1.7%	-	2 .7%	-	12 .8%	-	62 .7%
OTHER SPORT	146 8.1%	151 5.6%	66 18.2%	138 4.6%	49 10.9%	108 8.7%	16 16.3%	10 7.3%	28 4.8%	3 9.6%	13 5.0%	19 4.2%	81 5.5%	1 10.0%	634 6.7%
OTHER	241 13.4%	168 6.2%	31 8.6%	132 4.4%	43 9.5%	58 4.7%	4 4.4%	11 7.8%	98 16.8%	2 4.2%	12 4.9%	11 2.5%	131 9.0%	- 4.9%	722 7.6%
NONE OF THE ABOVE ACTIVITIES/ NOT STATED	78 4.4%	90 3.3%	17 4.7%	334 11.0%	41 9.1%	49 4.0%	4 3.5%	6 4.5%	26 4.4%	1 4.1%	7 2.6%	10 2.3%	52 3.6%	2 27.8%	623 6.6%
NETS															
(A) ANY CULTURAL ACTIVITIES	688 38.3%	1079 40.0%	92 25.2%	1126 37.2%	113 25.2%	463 37.4%	26 25.5%	46 33.1%	100 17.2%	6 16.2%	35 13.6%	28 6.2%	204 14.0%	2 23.2%	3051 32.3%
(B) ANY FESTIVALS/CULTURAL EVENTS	590 32.9%	490 18.2%	60 16.5%	775 25.6%	56 12.6%	315 25.4%	9 9.4%	17 12.2%	9 1.6%	3 8.0%	10 3.9%	9 2.0%	51 3.5%	1 19.9%	1929 20.4%
(C) SKIING	5 .3%	5 .2%	27 7.5%	12 .4%	8 1.7%	15 1.2%	-	-	13 2.3%	-	2 .9%	-	16 1.1%	-	80 .8%
(D) WATER-BASED ACTIVITIES	215 12.0%	521 19.3%	112 30.7%	247 8.2%	75 16.8%	226 18.2%	28 28.3%	43 31.1%	36 6.3%	13 37.0%	29 11.3%	47 10.5%	187 12.8%	2 29.9%	1308 13.8%
(E) OTHER ATTRACTIONS	110 6.1%	336 12.5%	22 5.9%	379 12.5%	45 10.1%	120 9.7%	10 9.9%	17 12.1%	4 .6%	1 1.8%	14 5.5%	2 .5%	44 3.0%	-	834 8.8%

ITS 99 - U.S. RESIDENTS

TABLE R7-1

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO

	ONTARIO REGION OF OVERNIGHT VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	1000	1578	285	2771	383	1236	81	115	289	30	206	507	1145	8	7566
TOTAL (WEIGHTED - 000s)	1273	2232	341	2341	361	1007	91	128	357	36	240	425	1216	3	7792
VISITING FRIENDS OR RELATIVES	515 40.5%	643 28.8%	155 45.3%	736 31.4%	212 58.6%	360 35.7%	52 56.8%	58 44.9%	76 21.3%	11 30.7%	38 15.8%	92 21.6%	314 25.8%	1 26.9%	2440 31.3%
ATTENDING FESTIVALS OR FAIRS (A/B)	142 11.1%	181 8.1%	36 10.6%	128 5.5%	23 6.5%	115 11.4%	8 9.0%	8 6.2%	7 1.8%	2 6.2%	6 2.6%	7 1.6%	34 2.8%	-	562 7.2%
ATTENDING CULTURAL EVENTS (A/B)	250 19.7%	268 12.0%	30 8.8%	559 23.9%	20 5.5%	122 12.1%	3 3.6%	8 6.2%	3 .7%	1 1.8%	6 2.3%	2 .4%	21 1.7%	-	1029 13.2%
ATTENDING SPORTS EVENTS (E)	40 3.1%	94 4.2%	16 4.7%	235 10.0%	24 6.6%	68 6.7%	2 2.6%	2 1.2%	-	-	9 3.7%	- *	13 1.1%	-	416 5.3%
SHOPPING	598 47.0%	1507 67.5%	177 52.1%	1439 61.5%	223 61.7%	647 64.2%	52 56.8%	84 65.3%	181 50.6%	12 32.4%	134 55.8%	131 30.9%	554 45.5%	- 9.9%	4466 57.3%
SIGHTSEEING	417 32.7%	1535 68.8%	169 49.6%	1224 52.3%	157 43.3%	557 55.3%	55 60.2%	70 54.6%	272 76.1%	21 58.9%	139 57.7%	94 22.1%	599 49.3%	1 32.1%	3939 50.6%
NIGHTLIFE/ENTERTAINMENT	284 22.3%	447 20.0%	50 14.8%	603 25.8%	48 13.3%	164 16.3%	16 17.7%	13 10.1%	37 10.3%	13 34.8%	21 8.5%	16 3.8%	103 8.4%	- 9.9%	1495 19.2%
DINING AT HIGH QUALITY RESTAURANTS	417 32.7%	957 42.9%	102 29.9%	1251 53.5%	103 28.6%	435 43.2%	20 22.1%	43 33.9%	128 35.7%	19 52.6%	33 13.9%	40 9.4%	262 21.6%	- 9.9%	3011 38.6%
VISITING A THEME PARK (E)	47 3.7%	180 8.1%	5 1.6%	114 4.9%	20 5.5%	41 4.1%	5 5.7%	15 12.0%	3 .9%	1 1.8%	4 1.6%	1 .3%	27 2.2%	-	346 4.4%
VISITING A ZOO, MUSEUM, NATURAL DISPLAY (A)	108 8.5%	638 28.6%	42 12.3%	429 18.3%	60 16.5%	203 20.1%	15 16.4%	30 23.8%	76 21.2%	3 8.5%	26 10.9%	18 4.3%	147 12.1%	-	1330 17.1%
VISITING A NATIONAL, PROVINCIAL, REGIONAL PARK OR HISTORIC SITE	230 18.0%	997 44.7%	129 37.9%	488 20.9%	93 25.7%	381 37.9%	41 45.1%	35 27.1%	195 54.7%	16 44.8%	132 54.9%	65 15.3%	442 36.3%	1 40.7%	2259 29.0%

Continued

ITS 99 - U.S. RESIDENTS

TABLE R7-2

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO

	ONTARIO REGION OF OVERNIGHT VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	1000	1578	285	2771	383	1236	81	115	289	30	206	507	1145	8	7566
TOTAL (WEIGHTED - 000s)	1273	2232	341	2341	361	1007	91	128	357	36	240	425	1216	3	7792
PARTICIPATING IN SPORTS OR OUTDOOR ACTIVITIES	362 28.4%	610 27.3%	172 50.4%	304 13.0%	154 42.6%	363 36.0%	51 55.6%	68 53.2%	115 32.1%	20 54.4%	100 41.5%	369 86.8%	698 57.4%	2 73.0%	2364 30.3%
SWIMMING (D)	196 15.4%	488 21.8%	94 27.6%	196 8.4%	65 17.9%	198 19.7%	24 26.1%	40 30.9%	33 9.2%	13 37.0%	23 9.7%	40 9.4%	168 13.8%	1 22.7%	1194 15.3%
OTHER WATER SPORTS (D)	59 4.6%	93 4.1%	53 15.7%	23 1.0%	35 9.6%	93 9.2%	13 14.3%	29 22.7%	11 3.0%	11 31.0%	5 1.9%	15 3.5%	81 6.7%	-	345 4.4%
HUNTING OR FISHING	57 4.5%	51 2.3%	41 12.1%	16 .7%	69 19.1%	188 18.7%	31 33.8%	45 35.0%	52 14.5%	6 16.2%	77 32.2%	345 81.2%	542 44.5%	2 50.3%	878 11.3%
CROSS COUNTRY SKIING (C)	2 .2%	2 .1%	2 .5%	1 .1%	7 1.9%	5 .5%	-	-	4 1.0%	-	1 .2%	-	4 .3%	-	19 .2%
DOWN HILL SKIING (C)	1 .1%	3 .1%	25 7.4%	1 *	1 .2%	7 .7%	-	-	10 2.7%	-	2 .8%	-	12 1.0%	-	49 .6%
OTHER SPORT	143 11.2%	136 6.1%	61 17.8%	100 4.3%	45 12.4%	83 8.3%	16 17.9%	8 6.1%	28 7.8%	3 9.6%	10 4.4%	15 3.6%	76 6.2%	1 22.7%	579 7.4%
OTHER	180 14.1%	150 6.7%	24 7.1%	87 3.7%	33 9.0%	40 4.0%	4 4.8%	11 8.5%	66 18.5%	2 4.2%	12 5.1%	9 2.1%	98 8.0%	-	551 7.1%
NONE OF THE ABOVE ACTIVITIES/ NOT STATED	64 5.0%	73 3.3%	16 4.7%	174 7.4%	25 6.8%	35 3.5%	4 3.9%	4 2.8%	5 1.5%	1 4.1%	7 2.8%	10 2.5%	30 2.5%	- 9.0%	403 5.2%
NETS															
(A) ANY CULTURAL ACTIVITIES	369 29.0%	900 40.3%	89 26.0%	887 37.9%	91 25.3%	350 34.7%	22 24.5%	41 31.9%	81 22.6%	6 16.2%	34 14.3%	24 5.7%	183 15.0%	-	2376 30.5%
(B) ANY FESTIVALS/CULTURAL EVENTS	309 24.3%	374 16.8%	58 17.1%	614 26.2%	39 10.7%	219 21.8%	9 9.8%	15 12.0%	9 2.5%	3 8.0%	10 4.1%	8 1.8%	49 4.0%	-	1376 17.7%
(C) SKIING	2 .2%	5 .2%	27 7.9%	2 .1%	8 2.2%	10 1.0%	-	-	13 3.8%	-	2 1.0%	-	16 1.3%	-	67 .9%
(D) WATER-BASED ACTIVITIES	207 16.3%	501 22.4%	106 31.1%	205 8.8%	72 19.9%	209 20.8%	28 30.5%	42 33.2%	36 10.0%	13 37.0%	27 11.1%	44 10.4%	183 15.0%	1 22.7%	1266 16.3%
(E) OTHER ATTRACTIONS	81 6.3%	257 11.5%	21 6.3%	329 14.1%	37 10.3%	101 10.1%	8 8.3%	17 13.2%	3 .9%	1 1.8%	13 5.3%	1 .3%	40 3.3%	-	714 9.2%

ITS 99 - U.S. RESIDENTS

TABLE R8-1

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS IN ONTARIO - MAIN PURPOSE PLEASURE

	ONTARIO REGION OF OVERNIGHT VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	519	854	120	736	105	645	55	75	248	20	140	391	862	6	3434
TOTAL (WEIGHTED - 000s)	717	1514	187	958	163	583	72	87	318	26	184	339	970	2	4464
VISITING FRIENDS OR RELATIVES	177 24.7%	275 18.2%	49 26.4%	153 16.0%	80 49.1%	146 25.1%	44 60.4%	31 36.1%	59 18.5%	2 7.9%	14 7.8%	58 17.0%	200 20.7%	- 6.2%	848 19.0%
ATTENDING FESTIVALS OR FAIRS (A/B)	110 15.3%	141 9.3%	27 14.5%	73 7.6%	15 9.0%	80 13.8%	7 10.3%	7 8.2%	5 1.7%	1 3.8%	5 2.9%	5 1.5%	28 2.9%	-	402 9.0%
ATTENDING CULTURAL EVENTS (A/B)	215 29.9%	220 14.5%	15 8.0%	405 42.3%	10 6.0%	67 11.5%	2 3.1%	8 9.1%	1 .4%	1 2.5%	5 2.5%	1 .3%	18 1.8%	-	769 17.2%
ATTENDING SPORTS EVENTS (E)	18 2.4%	64 4.2%	6 3.5%	154 16.0%	14 8.4%	24 4.1%	1 1.6%	1 1.0%	-	-	6 3.3%	-	8 .8%	-	244 5.5%
SHOPPING	417 58.2%	1125 74.3%	108 57.5%	725 75.7%	107 65.2%	405 69.5%	44 60.4%	65 75.2%	161 50.7%	9 36.1%	121 65.8%	102 30.0%	466 48.0%	- 14.7%	2907 65.1%
SIGHTSEEING	316 44.1%	1201 79.3%	102 54.4%	721 75.3%	92 56.1%	398 68.3%	50 68.8%	54 62.4%	255 80.2%	20 78.5%	124 67.6%	69 20.5%	526 54.2%	1 47.5%	2826 63.3%
NIGHTLIFE/ENTERTAINMENT	162 22.6%	315 20.8%	26 14.1%	277 28.9%	19 11.4%	99 17.0%	14 19.7%	9 10.7%	35 11.1%	13 49.4%	16 8.9%	15 4.5%	90 9.3%	- 14.7%	859 19.2%
DINING AT HIGH QUALITY RESTAURANTS	263 36.7%	698 46.1%	48 25.5%	507 52.9%	41 24.9%	273 46.8%	13 18.6%	31 36.2%	114 35.8%	17 64.7%	28 15.1%	28 8.1%	212 21.8%	- 14.7%	1716 38.4%
VISITING A THEME PARK (E)	41 5.7%	139 9.2%	5 2.4%	86 9.0%	11 6.8%	38 6.5%	3 4.2%	9 10.7%	3 1.0%	1 2.5%	4 2.1%	1 .3%	19 1.9%	-	269 6.0%
VISITING A ZOO, MUSEUM, NATURAL DISPLAY (A)	91 12.7%	519 34.2%	24 12.8%	273 28.5%	41 25.3%	151 25.9%	14 19.1%	22 25.1%	73 22.9%	3 12.1%	23 12.7%	11 3.2%	125 12.9%	-	1003 22.5%
VISITING A NATIONAL, PROVINCIAL, REGIONAL PARK OR HISTORIC SITE	183 25.5%	804 53.1%	91 48.7%	319 33.3%	66 40.3%	301 51.6%	37 51.0%	23 26.0%	190 59.6%	16 63.6%	124 67.4%	50 14.9%	401 41.3%	1 26.6%	1773 39.7%

Continued

ITS 99 - U.S. RESIDENTS

TABLE R8-2

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS IN ONTARIO - MAIN PURPOSE PLEASURE

	ONTARIO REGION OF OVERNIGHT VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	519	854	120	736	105	645	55	75	248	20	140	391	862	6	3434
TOTAL (WEIGHTED - 000s)	717	1514	187	958	163	583	72	87	318	26	184	339	970	2	4464
PARTICIPATING IN SPORTS OR OUTDOOR ACTIVITIES	260 36.3%	473 31.2%	108 57.6%	166 17.4%	99 60.7%	265 45.4%	46 63.9%	49 55.8%	105 33.2%	17 67.0%	69 37.8%	304 89.6%	566 58.3%	1 60.1%	1729 38.7%
SWIMMING (D)	158 22.1%	404 26.7%	68 36.5%	129 13.4%	36 21.7%	161 27.6%	23 31.4%	29 33.1%	31 9.8%	12 47.3%	22 12.1%	32 9.5%	144 14.8%	-	944 21.1%
OTHER WATER SPORTS (D)	42 5.9%	75 4.9%	39 21.0%	11 1.1%	22 13.6%	84 14.4%	13 17.5%	17 19.7%	10 3.2%	11 44.0%	3 1.7%	8 2.3%	60 6.1%	-	264 5.9%
HUNTING OR FISHING	38 5.3%	32 2.1%	31 16.6%	12 1.2%	51 31.2%	148 25.3%	29 40.0%	31 35.1%	46 14.4%	6 23.0%	53 28.9%	291 85.9%	441 45.5%	1 60.1%	687 15.4%
CROSS COUNTRY SKIING (C)	1 .2%	2 .1%	2 .9%	1 .1%	7 4.2%	3 .6%	-	-	4 1.2%	-	-	-	4 .4%	-	16 .3%
DOWN HILL SKIING (C)	-	-	15 8.0%	-	-	2 .3%	-	-	10 3.1%	-	2 1.0%	-	12 1.2%	-	28 .6%
OTHER SPORT	93 13.0%	87 5.7%	32 17.2%	37 3.8%	30 18.6%	51 8.8%	13 18.3%	7 8.5%	24 7.7%	1 3.3%	6 3.2%	9 2.7%	55 5.7%	-	349 7.8%
OTHER	112 15.6%	92 6.1%	9 4.7%	39 4.0%	26 15.7%	21 3.6%	2 2.9%	4 5.1%	60 18.8%	2 5.9%	9 5.0%	6 1.9%	77 7.9%	-	329 7.4%
NONE OF THE ABOVE ACTIVITIES/ NOT STATED	11 1.5%	14 .9%	9 4.6%	16 1.7%	-	14 2.4%	-	1 1.5%	4 1.4%	1 5.8%	4 2.0%	9 2.7%	19 1.9%	- 13.3%	79 1.8%
NETS															
(A) ANY CULTURAL ACTIVITIES	305 42.6%	724 47.8%	55 29.3%	601 62.8%	57 35.0%	228 39.1%	20 28.2%	31 36.1%	77 24.2%	5 17.9%	30 16.3%	14 4.3%	155 16.0%	-	1758 39.4%
(B) ANY FESTIVALS/CULTURAL EVENTS	254 35.5%	296 19.6%	37 19.6%	430 44.9%	20 12.4%	135 23.2%	7 10.3%	14 16.7%	7 2.1%	2 6.3%	8 4.6%	5 1.5%	41 4.2%	-	1004 22.5%
(C) SKIING	1 .2%	2 .1%	17 8.9%	1 .1%	7 4.2%	5 .8%	-	-	13 4.2%	-	2 1.0%	-	15 1.6%	-	44 1.0%
(D) WATER-BASED ACTIVITIES	164 22.9%	413 27.3%	77 41.0%	132 13.8%	42 25.5%	170 29.1%	27 37.0%	30 34.1%	33 10.4%	12 47.3%	24 13.3%	34 10.1%	152 15.7%	-	991 22.2%
(E) OTHER ATTRACTIONS	56 7.8%	187 12.4%	11 5.9%	223 23.3%	18 11.2%	55 9.5%	4 5.9%	10 11.7%	3 1.0%	1 2.5%	10 5.4%	1 .3%	27 2.8%	-	475 10.6%

ITS 99 - U.S. RESIDENTS

TABLE R9-1

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS IN ONTARIO - MAIN PURPOSE BUSINESS

	ONTARIO REGION OF OVERNIGHT VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	121	301	56	1431	117	229	5	9	5	4	16	9	44	-	2138
TOTAL (WEIGHTED - 000s)	90	245	42	872	64	125	2	6	6	3	10	4	28	-	1347
VISITING FRIENDS OR RELATIVES	17 18.8%	36 14.9%	13 31.3%	169 19.4%	6 9.1%	17 13.9%	- 18.4%	-	-	1 37.6%	2 16.4%	1 26.1%	4 13.1%	-	220 16.3%
ATTENDING FESTIVALS OR FAIRS (A/B)	1 .8%	5 1.9%	2 4.9%	22 2.6%	- .5%	6 4.9%	-	-	-	-	-	- 6.2%	- .8%	-	32 2.4%
ATTENDING CULTURAL EVENTS (A/B)	3 2.8%	21 8.7%	7 16.0%	66 7.5%	2 2.7%	11 8.4%	-	-	1 15.3%	-	- 4.1%	-	1 4.6%	-	87 6.4%
ATTENDING SPORTS EVENTS (E)	4 4.6%	11 4.5%	4 9.2%	45 5.2%	4 5.7%	4 3.5%	-	-	-	-	- 2.7%	-	- 1.0%	-	59 4.4%
SHOPPING	28 30.7%	134 55.0%	24 56.5%	397 45.5%	20 31.0%	63 50.5%	1 22.4%	1 15.9%	3 59.7%	-	4 38.0%	2 52.7%	10 36.4%	-	607 45.0%
SIGHTSEEING	10 10.9%	114 46.4%	17 40.3%	284 32.5%	13 19.9%	56 45.3%	1 33.9%	-	2 41.1%	-	4 38.4%	1 31.8%	8 27.9%	-	452 33.6%
NIGHTLIFE/ENTERTAINMENT	26 28.6%	48 19.7%	14 33.1%	224 25.7%	8 12.9%	30 24.4%	- 11.6%	- 4.4%	1 25.9%	-	3 29.7%	- 6.2%	5 18.6%	-	325 24.1%
DINING AT HIGH QUALITY RESTAURANTS	53 59.0%	141 57.6%	24 56.5%	526 60.3%	26 41.1%	78 62.7%	2 81.6%	2 40.9%	5 87.7%	3 100.0%	1 13.3%	2 49.5%	13 47.5%	-	786 58.3%
VISITING A THEME PARK (E)	-	7 3.1%	-	6 .6%	-	1 .6%	-	-	-	-	-	- 6.2%	- .8%	-	13 .9%
VISITING A ZOO, MUSEUM, NATURAL DISPLAY (A)	- .5%	43 17.6%	11 25.4%	74 8.4%	1 1.8%	21 17.0%	1 22.4%	-	1 15.3%	-	-	- 6.2%	2 5.7%	-	129 9.6%
VISITING A NATIONAL, PROVINCIAL, REGIONAL PARK OR HISTORIC SITE	3 3.2%	65 26.7%	11 26.6%	78 8.9%	6 9.7%	30 24.1%	- 18.4%	1 12.5%	-	-	1 8.2%	1 14.7%	2 7.7%	-	175 13.0%

Continued

ITS 99 - U.S. RESIDENTS

TABLE R9-2

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS IN ONTARIO - MAIN PURPOSE BUSINESS

	ONTARIO REGION OF OVERNIGHT VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	121	301	56	1431	117	229	5	9	5	4	16	9	44	-	2138
TOTAL (WEIGHTED - 000s)	90	245	42	872	64	125	2	6	6	3	10	4	28	-	1347
PARTICIPATING IN SPORTS OR OUTDOOR ACTIVITIES	8 9.0%	26 10.5%	6 14.1%	57 6.6%	5 8.2%	10 8.3%	-	1 15.9%	-	-	2 19.4%	2 62.1%	5 18.2%	-	100 7.4%
SWIMMING (D)	-	16 6.5%	3 6.1%	26 3.0%	1 1.5%	5 3.7%	-	-	-	-	-	-	-	-	41 3.1%
OTHER WATER SPORTS (D)	1 1.0%	-	-	1 .1%	1 1.1%	1 .6%	-	-	-	-	-	-	-	-	2 .2%
HUNTING OR FISHING	-	1 .4%	-	1 .1%	-	-	-	1 15.9%	-	-	1 10.3%	1 36.0%	3 11.5%	-	5 .4%
CROSS COUNTRY SKIING (C)	-	-	-	-	-	-	-	-	-	-	1 5.2%	-	1 1.9%	-	1 *
DOWN HILL SKIING (C)	-	- .2%	-	- .1%	- .7%	-	-	-	-	-	-	-	-	-	1 .1%
OTHER SPORT	7 8.0%	10 4.2%	4 9.8%	32 3.7%	4 7.0%	6 4.5%	-	-	-	-	1 9.1%	1 26.1%	2 6.7%	-	56 4.2%
OTHER	7 7.5%	26 10.5%	2 4.1%	19 2.2%	1 1.1%	3 2.1%	- 18.4%	1 12.5%	-	-	- 3.9%	-	2 5.4%	-	56 4.1%
NONE OF THE ABOVE ACTIVITIES/ NOT STATED	15 16.1%	26 10.6%	6 15.3%	133 15.3%	23 35.8%	18 14.5%	-	2 42.1%	1 12.3%	-	3 28.6%	- 11.7%	6 22.7%	-	220 16.4%
NETS															
(A) ANY CULTURAL ACTIVITIES	3 3.3%	57 23.2%	15 34.9%	131 15.0%	3 4.2%	30 23.8%	1 22.4%	-	1 15.3%	-	- 4.1%	- 6.2%	2 7.1%	-	206 15.3%
(B) ANY FESTIVALS/CULTURAL EVENTS	3 2.8%	23 9.2%	7 17.8%	78 9.0%	2 3.2%	14 11.2%	-	-	1 15.3%	-	- 4.1%	- 6.2%	2 5.4%	-	103 7.7%
(C) SKIING	-	- .2%	-	- .1%	- .7%	-	-	-	-	-	1 5.2%	-	1 1.9%	-	2 .1%
(D) WATER-BASED ACTIVITIES	1 1.0%	16 6.5%	3 6.1%	27 3.1%	1 1.5%	5 4.3%	-	-	-	-	-	-	-	-	43 3.2%
(E) OTHER ATTRACTIONS	4 4.6%	17 7.1%	4 9.2%	50 5.7%	4 5.7%	5 4.1%	-	-	-	-	- 2.7%	- 6.2%	1 1.8%	-	70 5.2%

ITS 99 - U.S. RESIDENTS

TABLE R10-1

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS IN ONTARIO - MAIN PURPOSE VFR

	ONTARIO REGION OF OVERNIGHT VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	245	292	90	428	131	261	9	18	19	6	31	51	127	1	1351
TOTAL (WEIGHTED - 000s)	300	321	88	350	116	222	7	19	17	8	19	35	101	1	1307
VISITING FRIENDS OR RELATIVES	282 94.2%	288 89.5%	86 97.7%	340 97.1%	114 98.4%	166 74.7%	7 94.4%	19 100.0%	16 97.7%	8 100.0%	18 95.7%	32 90.7%	96 95.1%	1 100.0%	1184 90.6%
ATTENDING FESTIVALS OR FAIRS (A/B)	22 7.2%	33 10.4%	7 8.0%	31 8.9%	8 7.2%	19 8.7%	- 5.6%	1 4.5%	1 3.9%	1 15.8%	- 2.6%	1 3.9%	5 5.0%	-	105 8.0%
ATTENDING CULTURAL EVENTS (A/B)	24 8.0%	24 7.4%	8 8.7%	73 20.8%	7 6.3%	42 19.1%	1 9.6%	-	-	-	-	- 1.3%	1 1.2%	-	144 11.0%
ATTENDING SPORTS EVENTS (E)	15 4.9%	10 3.2%	6 6.4%	25 7.2%	5 4.5%	34 15.3%	-	1 3.7%	-	-	1 2.7%	- .3%	1 1.3%	-	80 6.2%
SHOPPING	124 41.4%	188 58.5%	43 48.8%	244 69.6%	87 75.4%	140 63.0%	6 88.3%	13 69.2%	12 71.5%	3 31.0%	8 42.8%	18 50.4%	57 56.1%	-	741 56.7%
SIGHTSEEING	72 24.1%	156 48.6%	45 50.7%	159 45.3%	45 38.8%	73 32.8%	3 40.5%	12 65.0%	8 47.0%	1 15.8%	5 28.7%	15 40.9%	41 40.5%	-	477 36.5%
NIGHTLIFE/ENTERTAINMENT	55 18.2%	58 18.2%	5 5.7%	77 21.9%	16 14.2%	21 9.6%	1 15.2%	1 7.8%	-	-	1 4.2%	1 2.2%	4 4.1%	-	206 15.8%
DINING AT HIGH QUALITY RESTAURANTS	71 23.7%	79 24.7%	27 31.0%	157 44.7%	35 30.4%	59 26.7%	1 12.4%	10 52.1%	4 27.1%	-	4 20.2%	9 25.2%	27 26.6%	-	355 27.1%
VISITING A THEME PARK (E)	6 2.1%	30 9.2%	1 1.0%	14 4.1%	9 7.6%	1 .4%	2 29.7%	5 28.8%	-	-	-	- .3%	8 7.5%	-	51 3.9%
VISITING A ZOO, MUSEUM, NATURAL DISPLAY (A)	15 5.1%	50 15.6%	6 6.9%	62 17.7%	15 12.7%	20 8.9%	1 9.6%	6 30.7%	2 10.4%	-	2 11.4%	7 18.8%	15 14.7%	-	139 10.6%
VISITING A NATIONAL, PROVINCIAL, REGIONAL PARK OR HISTORIC SITE	37 12.2%	85 26.4%	26 29.2%	59 17.0%	18 15.7%	33 14.8%	3 37.1%	9 47.4%	4 24.4%	-	3 16.6%	9 25.1%	25 25.0%	1 100.0%	214 16.4%

Continued

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS IN ONTARIO - MAIN PURPOSE VFR

	ONTARIO REGION OF OVERNIGHT VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	245	292	90	428	131	261	9	18	19	6	31	51	127	1	1351
TOTAL (WEIGHTED - 000s)	300	321	88	350	116	222	7	19	17	8	19	35	101	1	1307
PARTICIPATING IN SPORTS OR OUTDOOR ACTIVITIES	68 22.6%	83 25.7%	46 52.2%	55 15.8%	44 37.7%	54 24.5%	2 31.0%	12 66.6%	4 25.7%	3 32.1%	5 26.6%	19 52.6%	45 44.7%	1 100.0%	330 25.2%
SWIMMING (D)	35 11.6%	63 19.5%	23 25.6%	28 8.1%	28 24.1%	27 12.1%	1 13.0%	10 54.7%	2 10.5%	1 16.3%	1 6.3%	7 18.5%	22 21.7%	1 100.0%	185 14.1%
OTHER WATER SPORTS (D)	15 4.9%	16 4.9%	14 15.9%	11 3.2%	11 9.9%	6 2.5%	- 3.4%	11 60.4%	1 5.1%	-	1 7.7%	5 14.6%	19 18.7%	-	70 5.3%
HUNTING OR FISHING	11 3.6%	13 4.2%	10 11.0%	3 .8%	15 13.3%	24 10.6%	1 17.9%	8 41.8%	2 10.2%	-	2 10.9%	12 32.9%	24 24.2%	-	81 6.2%
CROSS COUNTRY SKIING (C)	1 .4%	-	-	1 .2%	-	1 .6%	-	-	-	-	-	-	-	-	3 .2%
DOWN HILL SKIING (C)	1 .4%	3 .8%	- .4%	- .1%	- .3%	4 1.8%	-	-	-	-	-	-	-	-	9 .7%
OTHER SPORT	30 10.0%	22 6.7%	23 26.3%	19 5.5%	8 6.5%	13 5.7%	1 13.0%	- 2.2%	3 15.5%	3 32.1%	1 7.9%	2 6.5%	10 10.3%	1 100.0%	107 8.2%
OTHER	13 4.5%	11 3.3%	7 7.4%	14 4.1%	5 4.6%	8 3.7%	-	-	-	-	3 14.3%	2 4.5%	4 4.1%	-	54 4.1%
NONE OF THE ABOVE ACTIVITIES/ NOT STATED	12 3.9%	5 1.6%	-	1 .3%	- .3%	-	-	-	- 2.3%	-	-	-	- .4%	-	18 1.4%
NETS															
(A) ANY CULTURAL ACTIVITIES	48 16.2%	91 28.3%	18 20.3%	128 36.4%	28 23.9%	74 33.5%	1 15.2%	7 35.3%	2 14.3%	1 15.8%	3 14.0%	9 24.0%	20 20.2%	-	326 25.0%
(B) ANY FESTIVALS/CULTURAL EVENTS	40 13.2%	51 16.0%	14 15.5%	90 25.7%	15 13.2%	59 26.7%	1 15.2%	1 4.5%	1 3.9%	1 15.8%	- 2.6%	2 5.3%	6 6.2%	-	224 17.2%
(C) SKIING	1 .4%	3 .8%	- .4%	1 .3%	- .3%	4 1.8%	-	-	-	-	-	-	-	-	9 .7%
(D) WATER-BASED ACTIVITIES	37 12.5%	66 20.5%	26 29.5%	33 9.4%	28 24.6%	28 12.5%	1 13.0%	12 65.2%	3 15.5%	1 16.3%	2 11.5%	7 20.3%	26 26.0%	1 100.0%	203 15.5%
(E) OTHER ATTRACTIONS	17 5.8%	40 12.4%	6 7.3%	39 11.1%	14 12.0%	35 15.7%	2 29.7%	6 32.6%	-	-	1 2.7%	- .3%	9 8.7%	-	128 9.8%

ITS 99 - U.S. RESIDENTS

TABLE R11-1

VISIT COSTS ASSIGNED TO REGION OF VISIT
BASE: TOTAL VISIT COSTS IN ONTARIO

	CATEGORY OF EXPENDITURES									
			----TRANSPORT IN CANADA----						-CDN CARRIER FARES-	
	TOTAL	ACCOM-MODATION	TOTAL	PRIVATE /AUTO	PUBLIC /LOCAL	FOOD/ BEVERAGE	REC./ ENTER-TAINMENT	RETAIL /OTHER	TOTAL	INT'L AIR FARES
TOTAL (WEIGHTED - $000s)	4924326	1105813	597766	475643	122124	1051402	771300	716353	681692	676110
OTAP 1: SOUTHWESTERN ONTARIO	1103212	72404	191077	184448	6629	305747	292592	234700	6691	6107
	22.4%	6.5%	32.0%	38.8%	5.4%	29.1%	37.9%	32.8%	1.0%	.9%
NO VISIT TO OTAP	3168	-	-	-	-	-	-	-	3168	2584
	.3%								47.3%	42.3%
SAME-DAY VISIT IN OTAP	830459	-	170240	168941	1299	240315	226879	193025	-	-
	75.3%		89.1%	91.6%	19.6%	78.6%	77.5%	82.2%		
OVERNIGHT VISIT IN OTAP	269584	72404	20837	15507	5330	65432	65713	41675	3523	3523
	24.4%	100.0%	10.9%	8.4%	80.4%	21.4%	22.5%	17.8%	52.7%	57.7%
OTAP 2: FESTIVAL COUNTRY	925568	178880	121919	110897	11022	246940	199866	171578	6384	3829
	18.8%	16.2%	20.4%	23.3%	9.0%	23.5%	25.9%	24.0%	.9%	.6%
NO VISIT TO OTAP	2867	-	-	-	-	-	-	-	2867	2521
	.3%								44.9%	65.8%
SAME-DAY VISIT IN OTAP	411636	-	75136	73617	1520	121440	113933	98612	2516	573
	44.5%		61.6%	66.4%	13.8%	49.2%	57.0%	57.5%	39.4%	15.0%
OVERNIGHT VISIT IN OTAP	511064	178880	46783	37281	9502	125500	85934	72966	1000	735
	55.2%	100.0%	38.4%	33.6%	86.2%	50.8%	43.0%	42.5%	15.7%	19.2%
OTAP 3: LAKELANDS	105419	35952	15100	10143	4957	24474	14639	15254	-	-
	2.1%	3.3%	2.5%	2.1%	4.1%	2.3%	1.9%	2.1%		
NO VISIT TO OTAP	-	-	-	-	-	-	-	-	-	-
SAME-DAY VISIT IN OTAP	2774	-	407	353	54	917	753	698	-	-
	2.6%		2.7%	3.5%	1.1%	3.7%	5.1%	4.6%		
OVERNIGHT VISIT IN OTAP	102645	35952	14693	9790	4903	23557	13886	14556	-	-
	97.4%	100.0%	97.3%	96.5%	98.9%	96.3%	94.9%	95.4%		
OTAP 4: METRO TORONTO	1782431	470741	142834	81157	61677	259561	125343	153518	630433	630433
	36.2%	42.6%	23.9%	17.1%	50.5%	24.7%	16.3%	21.4%	92.5%	93.2%
NO VISIT TO OTAP	92978	-	-	-	-	-	-	-	92978	92978
	5.2%								14.7%	14.7%
SAME-DAY VISIT IN OTAP	300323	-	17343	12424	4919	33524	19783	21540	208134	208134
	16.8%		12.1%	15.3%	8.0%	12.9%	15.8%	14.0%	33.0%	33.0%
OVERNIGHT VISIT IN OTAP	1389130	470741	125491	68733	56758	226038	105561	131978	329321	329321
	77.9%	100.0%	87.9%	84.7%	92.0%	87.1%	84.2%	86.0%	52.2%	52.2%

Continued

ITS 99 - U.S. RESIDENTS

TABLE R11-2

VISIT COSTS ASSIGNED TO REGION OF VISIT
BASE: TOTAL VISIT COSTS IN ONTARIO

	CATEGORY OF EXPENDITURES									
			TRANSPORT IN CANADA						CDN CARRIER FARES	
	TOTAL	ACCOM-MODATION	TOTAL	PRIVATE /AUTO	PUBLIC /LOCAL	FOOD/ BEVERAGE	REC./ ENTER-TAINMENT	RETAIL /OTHER	TOTAL	INT'L AIR FARES
TOTAL (WEIGHTED - $000s)	4924326	1105813	597766	475643	122124	1051402	771300	716353	681692	676110
OTAP 5: GETAWAY COUNTRY	105411 2.1%	35754 3.2%	17827 3.0%	13805 2.9%	4022 3.3%	24828 2.4%	9954 1.3%	16496 2.3%	552 .1%	533 .1%
NO VISIT TO OTAP	-	-	-	-	-	-	-	-	-	-
SAME-DAY VISIT IN OTAP	5190 4.9%	-	461 2.6%	413 3.0%	48 1.2%	2177 8.8%	1082 10.9%	1107 6.7%	363 65.8%	353 66.3%
OVERNIGHT VISIT IN OTAP	100221 95.1%	35754 100.0%	17366 97.4%	13392 97.0%	3974 98.8%	22651 91.2%	8872 89.1%	15389 93.3%	189 34.2%	179 33.7%
OTAP 6: ONTARIO EAST	368115 7.5%	114529 10.4%	40377 6.8%	29825 6.3%	10551 8.6%	84368 8.0%	41043 5.3%	55541 7.8%	32257 4.7%	30528 4.5%
NO VISIT TO OTAP	1803 .5%	-	-	-	-	-	-	-	1803 5.6%	1109 3.6%
SAME-DAY VISIT IN OTAP	54974 14.9%	-	8025 19.9%	7908 26.5%	117 1.1%	16420 19.5%	12368 30.1%	11709 21.1%	6451 20.0%	5925 19.4%
OVERNIGHT VISIT IN OTAP	311338 84.6%	114529 100.0%	32352 80.1%	21917 73.5%	10435 98.9%	67948 80.5%	28675 69.9%	43832 78.9%	24003 74.4%	23494 77.0%
OTAP 7: NEAR NORTH	27400 .6%	10062 .9%	4277 .7%	3808 .8%	469 .4%	5953 .6%	3549 .5%	3560 .5%	-	-
NO VISIT TO OTAP	-	-	-	-	-	-	-	-	-	-
SAME-DAY VISIT IN OTAP	278 1.0%	-	-	-	-	148 2.5%	45 1.3%	86 2.4%	-	-
OVERNIGHT VISIT IN OTAP	27122 99.0%	10062 100.0%	4277 100.0%	3808 100.0%	469 100.0%	5805 97.5%	3504 98.7%	3474 97.6%	-	-
OTAP 8: RAINBOW COUNTRY	47852 1.0%	18201 1.6%	6143 1.0%	5141 1.1%	1001 .8%	9356 .9%	7343 1.0%	6809 1.0%	-	-
NO VISIT TO OTAP	-	-	-	-	-	-	-	-	-	-
SAME-DAY VISIT IN OTAP	1084 2.3%	-	1 *	1 *	- *	233 2.5%	44 .6%	807 11.9%	-	-
OVERNIGHT VISIT IN OTAP	46767 97.7%	18201 100.0%	6142 100.0%	5140 100.0%	1001 100.0%	9123 97.5%	7299 99.4%	6002 88.1%	-	-

Continued

ITS 99 - U.S. RESIDENTS

TABLE R11-3

VISIT COSTS ASSIGNED TO REGION OF VISIT
BASE: TOTAL VISIT COSTS IN ONTARIO

	CATEGORY OF EXPENDITURES									
			TRANSPORT IN CANADA						CDN CARRIER FARES	
	TOTAL	ACCOM-MODATION	TOTAL	PRIVATE /AUTO	PUBLIC /LOCAL	FOOD/ BEVERAGE	REC./ ENTER-TAINMENT	RETAIL /OTHER	TOTAL	INT'L AIR FARES
TOTAL (WEIGHTED - $000s)	4924326	1105813	597766	475643	122124	1051402	771300	716353	681692	676110
OTAP 9: ALGOMA COUNTRY	128437 2.6%	35483 3.2%	19404 3.2%	9878 2.1%	9526 7.8%	30845 2.9%	20174 2.6%	20670 2.9%	1861 .3%	1861 .3%
NO VISIT TO OTAP	-	-	-	-	-	-	-	-	-	-
SAME-DAY VISIT IN OTAP	45267 35.2%	-	9184 47.3%	4674 47.3%	4509 47.3%	12449 40.4%	11513 57.1%	10259 49.6%	1861 100.0%	1861 100.0%
OVERNIGHT VISIT IN OTAP	83170 64.8%	35483 100.0%	10221 52.7%	5204 52.7%	5017 52.7%	18395 59.6%	8661 42.9%	10410 50.4%	-	-
OTAP 10: JAMES BAY FRONTIER	13324 .3%	3322 .3%	1702 .3%	935 .2%	767 .6%	3167 .3%	2711 .4%	2424 .3%	-	-
NO VISIT TO OTAP	-	-	-	-	-	-	-	-	-	-
SAME-DAY VISIT IN OTAP	1183 8.9%	-	149 8.8%	149 16.0%	-	366 11.5%	362 13.4%	306 12.6%	-	-
OVERNIGHT VISIT IN OTAP	12141 91.1%	3322 100.0%	1552 91.2%	785 84.0%	767 100.0%	2801 88.5%	2348 86.6%	2117 87.4%	-	-
OTAP 11: NORTH OF SUPERIOR	60688 1.2%	22599 2.0%	7632 1.3%	6198 1.3%	1434 1.2%	12496 1.2%	8835 1.1%	8341 1.2%	783 .1%	87 *
NO VISIT TO OTAP	180 .3%	-	-	-	-	-	-	-	180 22.9%	-
SAME-DAY VISIT IN OTAP	7964 13.1%	-	1278 16.7%	1278 20.6%	-	2408 19.3%	2292 25.9%	1963 23.5%	22 2.8%	-
OVERNIGHT VISIT IN OTAP	52544 86.6%	22599 100.0%	6354 83.3%	4920 79.4%	1434 100.0%	10088 80.7%	6543 74.1%	6378 76.5%	581 74.2%	87 100.0%
OTAP 12: SUNSET COUNTRY	253483 5.1%	107020 9.7%	28790 4.8%	19092 4.0%	9698 7.9%	43061 4.1%	44850 5.8%	27030 3.8%	2732 .4%	2732 .4%
NO VISIT TO OTAP	78 *	-	-	-	-	-	-	-	78 2.9%	78 2.9%
SAME-DAY VISIT IN OTAP	28984 11.4%	-	4824 16.8%	4824 25.3%	-	9156 21.3%	7950 17.7%	7053 26.1%	-	-
OVERNIGHT VISIT IN OTAP	224421 88.5%	107020 100.0%	23965 83.2%	14268 74.7%	9698 100.0%	33906 78.7%	36899 82.3%	19977 73.9%	2654 97.1%	2654 97.1%

Continued

ITS 99 - U.S. RESIDENTS

TABLE R11-4

VISIT COSTS ASSIGNED TO REGION OF VISIT
BASE: TOTAL VISIT COSTS IN ONTARIO

	CATEGORY OF EXPENDITURES									
			----TRANSPORT IN CANADA----						-CDN CARRIER FARES-	
	TOTAL	ACCOM-MODATION	TOTAL	PRIVATE /AUTO	PUBLIC /LOCAL	FOOD/ BEVERAGE	REC./ ENTER-TAINMENT	RETAIL /OTHER	TOTAL	INT'L AIR FARES
TOTAL (WEIGHTED - $000s)	4924326	1105813	597766	475643	122124	1051402	771300	716353	681692	676110
OTAPs 7-12	531183 10.8%	196686 17.8%	67948 11.4%	45052 9.5%	22896 18.7%	104878 10.0%	87462 11.3%	68833 9.6%	5377 .8%	4681 .7%
NO VISIT TO REGION	78 *	-	-	-	-	-	-	-	78 1.5%	78 1.7%
SAME-DAY VISIT IN REGION	83719 15.8%	-	15436 22.7%	10927 24.3%	4509 19.7%	24383 23.2%	22016 25.2%	20000 29.1%	1884 35.0%	1861 39.8%
OVERNIGHT VISIT IN REGION	447386 84.2%	196686 100.0%	52511 77.3%	34125 75.7%	18387 80.3%	80495 76.8%	65446 74.8%	48833 70.9%	3415 63.5%	2741 58.6%
OTAP UNKNOWN	2988 .1%	866 .1%	685 .1%	315 .1%	370 .3%	606 .1%	401 .1%	431 .1%	-	-
NO VISIT TO OTAP	-	-	-	-	-	-	-	-	-	-
SAME-DAY VISIT IN OTAP	594 19.9%	-	119 17.3%	119 37.6%	-	233 38.4%	110 27.3%	133 31.0%	-	-
OVERNIGHT VISIT IN OTAP	2394 80.1%	866 100.0%	566 82.7%	196 62.4%	370 100.0%	373 61.6%	291 72.7%	297 69.0%	-	-

ITS 99 - U.S. RESIDENTS

TABLE R12-1

AVERAGE SPENDING IN OTAPs
BASE: TOTAL PARTY VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
ANY VISIT IN OTAP															
AVERAGE $ PER PARTY	173.21	208.78	554.17	825.86	425.70	377.00	514.95	709.46	265.38	599.16	287.50	713.96	462.88	469.94	337.41
AVERAGE $ PER PERSON	87.69	94.46	270.12	450.49	212.85	179.94	269.01	340.87	126.25	274.31	113.23	286.83	201.95	238.93	163.97
SAME-DAY VISIT IN OTAP															
AVERAGE $ PER PARTY	145.27	118.59	104.96	404.43	75.83	117.03	48.77	184.89	141.63	284.62	68.32	129.50	126.88	119.29	152.40
AVERAGE $ PER PERSON	73.68	54.62	56.08	213.11	38.76	53.43	26.11	87.37	68.59	97.18	27.09	63.25	59.22	63.46	74.49
OVERNIGHT VISIT IN OTAP															
AVERAGE $ PER PERSON	211.77	229.01	301.19	593.39	277.36	309.24	297.39	365.46	232.73	333.58	218.62	527.78	367.86	762.10	419.39
AVERAGE $ PER PARTY PER NIGHT	187.30	222.35	181.50	380.44	163.85	187.13	138.43	172.99	193.10	220.79	185.36	334.45	234.67	429.56	269.13
AVERAGE $ PER PERSON PER NIGHT	93.33	94.49	87.23	211.77	81.25	93.29	72.10	83.25	88.82	109.68	72.40	103.13	94.07	188.26	128.67
WITH ANY ROOFED COMMERCIAL ACCOMMODATION IN OTAP															
AVERAGE $ PER PARTY PER NIGHT	304.64	344.35	250.43	477.73	254.75	280.84	166.33	202.44	258.47	305.87	331.42	406.26	303.03	451.84	366.29
AVERAGE $ PER PERSON PER NIGHT	150.85	138.23	114.48	262.48	121.39	136.37	76.81	99.33	123.39	164.20	119.15	117.31	118.47	172.32	171.54

Continued

ITS 99 - U.S. RESIDENTS

TABLE R12-2

AVERAGE SPENDING IN OTAPs
BASE: TOTAL PARTY VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
OVERNIGHT VISIT IN ONTARIO - MAIN PURPOSE PLEASURE															
AVERAGE $ PER PERSON	240.95	226.45	301.02	364.96	228.30	275.34	264.59	293.12	229.06	395.73	221.65	559.85	370.06	846.50	338.78
AVERAGE $ PER PARTY PER NIGHT	233.93	278.04	213.75	364.22	167.88	183.43	129.51	146.11	198.88	270.82	204.44	348.72	244.48	583.60	262.38
AVERAGE $ PER PERSON PER NIGHT	104.19	102.03	88.35	150.77	60.93	82.58	67.09	66.35	89.17	132.40	76.58	102.16	94.67	238.50	103.64
WITH ANY ROOFED COMMERCIAL ACCOMMODATION IN OTAP															
AVERAGE $ PER PARTY PER NIGHT	338.55	377.87	268.75	423.83	236.80	250.13	144.57	170.12	262.52	300.81	346.02	410.53	308.38	438.61	331.61
AVERAGE $ PER PERSON PER NIGHT	151.70	130.86	108.27	173.76	69.04	108.59	62.87	78.57	123.47	151.85	112.50	113.03	115.50	151.57	125.66
OVERNIGHT VISIT IN ONTARIO - MAIN PURPOSE BUSINESS															
AVERAGE $ PER PERSON	328.34	402.95	549.32	962.75	607.48	726.87	517.46	1778.47	507.76	359.98	452.76	610.47	772.76	-	903.02
AVERAGE $ PER PARTY PER NIGHT	235.92	274.56	228.19	496.63	320.50	417.49	223.22	1162.72	457.31	240.47	353.03	283.39	486.25	-	457.46
AVERAGE $ PER PERSON PER NIGHT	184.84	180.44	153.80	357.38	251.67	293.94	198.26	722.54	210.72	166.21	211.15	200.11	292.67	-	325.48
WITH ANY ROOFED COMMERCIAL ACCOMMODATION IN OTAP															
AVERAGE $ PER PARTY PER NIGHT	245.52	307.20	257.52	523.83	340.15	449.56	231.13	1162.72	457.31	374.06	366.74	290.09	519.01	-	485.56
AVERAGE $ PER PERSON PER NIGHT	192.12	199.77	170.64	376.23	265.60	314.42	199.45	722.54	210.72	301.68	209.12	208.82	306.41	-	344.23

Continued

ITS 99 - U.S. RESIDENTS

TABLE R12-3

AVERAGE SPENDING IN OTAPs
BASE: TOTAL PARTY VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
OVERNIGHT VISIT IN ONTARIO - MAIN PURPOSE VFR															
AVERAGE $ PER PERSON	105.70	126.88	182.36	368.46	168.16	183.02	403.60	276.53	158.89	130.96	114.59	179.02	201.11	122.99	244.47
AVERAGE $ PER PARTY PER NIGHT	75.16	74.53	90.16	173.79	81.12	88.57	97.19	108.76	77.38	78.41	59.20	114.64	93.63	61.49	113.90
AVERAGE $ PER PERSON PER NIGHT	39.60	38.51	49.70	98.86	41.49	46.05	48.85	53.16	41.62	36.16	33.97	46.41	45.14	30.75	60.11
WITH ANY ROOFED COMMERCIAL ACCOMMODATION IN OTAP															
AVERAGE $ PER PARTY PER NIGHT	147.15	165.37	90.33	412.49	105.10	147.89	152.19	132.59	157.79	-	83.24	241.48	146.99	-	176.89
AVERAGE $ PER PERSON PER NIGHT	63.54	82.05	47.32	199.11	44.53	68.12	83.82	59.15	78.63	-	64.36	87.48	69.02	-	84.05

ITS 99 - U.S. RESIDENTS

TABLE R13-1

LENGTH OF STAY IN OTAPs
BASE: TOTAL PERSON VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	5444	5044	330	3884	498	1989	93	129	619	36	344	812	1912	22	17718
TOTAL (WEIGHTED - 000s)	12545	9768	390	3750	495	2036	102	140	1017	49	534	883	2630	13	30031
SAME DAY	11272 89.9%	7537 77.2%	49 12.7%	1409 37.6%	134 27.0%	1029 50.5%	11 10.5%	12 8.8%	660 64.9%	12 25.1%	294 55.0%	458 51.9%	1414 53.8%	9 74.9%	22239 74.1%
1 - 3 NIGHTS	1062 8.5%	1966 20.1%	257 65.9%	1815 48.4%	240 48.5%	673 33.1%	42 41.6%	65 46.4%	287 28.2%	25 51.5%	160 29.9%	113 12.8%	624 23.7%	1 7.8%	5504 18.3%
1 - 4 NIGHTS	1143 9.1%	2084 21.3%	270 69.2%	2018 53.8%	273 55.2%	755 37.1%	49 48.5%	77 54.7%	312 30.7%	31 63.1%	179 33.5%	157 17.7%	734 27.9%	2 13.5%	6178 20.6%
1 NIGHT	623 5.0%	967 9.9%	93 23.7%	756 20.2%	77 15.6%	268 13.1%	37 36.8%	44 31.2%	140 13.7%	5 9.8%	53 9.9%	42 4.8%	252 9.6%	1 6.8%	2163 7.2%
2 NIGHTS	299 2.4%	694 7.1%	100 25.5%	702 18.7%	92 18.6%	239 11.7%	3 2.9%	18 12.6%	126 12.4%	17 35.9%	65 12.2%	38 4.3%	262 10.0%	- 1.1%	2061 6.9%
3 NIGHTS	141 1.1%	306 3.1%	65 16.7%	357 9.5%	70 14.2%	167 8.2%	2 1.9%	4 2.6%	21 2.1%	3 5.8%	42 7.8%	33 3.8%	110 4.2%	-	1280 4.3%
4 NIGHTS	80 .6%	118 1.2%	13 3.2%	204 5.4%	33 6.7%	82 4.0%	7 6.9%	12 8.3%	25 2.4%	6 11.5%	19 3.6%	43 4.9%	110 4.2%	1 5.7%	674 2.2%
5 NIGHTS	34 .3%	51 .5%	19 4.9%	130 3.5%	20 4.1%	79 3.9%	4 3.4%	18 12.7%	8 .7%	1 2.4%	21 3.9%	36 4.1%	93 3.5%	- 3.3%	416 1.4%
6 - 9 NIGHTS	67 .5%	50 .5%	31 8.0%	155 4.1%	52 10.5%	127 6.3%	27 26.7%	26 18.7%	25 2.5%	3 6.4%	39 7.2%	215 24.3%	334 12.7%	1 5.8%	914 3.0%
10 - 16 NIGHTS	27 .2%	25 .3%	18 4.5%	22 .6%	12 2.5%	37 1.8%	10 9.6%	5 3.4%	8 .8%	2 3.1%	1 .2%	12 1.4%	41 1.6%	- 2.5%	201 .7%
17 - 30 NIGHTS	2 *	20 .2%	1 .3%	11 .3%	3 .5%	6 .3%	1 1.3%	1 .5%	3 .3%	-	1 .2%	5 .6%	12 .4%	-	66 .2%
31+ NIGHTS	-	3 *	2 .5%	5 .1%	1 .2%	2 .1%	-	2 1.1%	1 .1%	-	-	- *	3 .1%	-	17 .1%
OVERALL AVERAGE LENGTH OF STAY (NIGHTS)	.23	.54	2.95	1.74	2.65	1.73	4.43	3.84	.97	2.38	1.50	2.63	1.98	1.15	.86
STANDARD DEVIATION	1.34	2.02	4.06	2.69	3.56	3.18	4.00	4.41	2.67	2.87	2.90	3.81	3.68	3.09	2.85
STANDARD ERROR	.02	.03	.22	.04	.16	.07	.41	.39	.11	.48	.16	.13	.08	.66	.02
MEDIAN	-	-	2.0	1.0	2.0	-	2.0	2.0	-	2.0	-	-	-	-	-
AVERAGE LENGTH OF STAY OF OVERNIGHT VISITORS (NIGHTS)	2.31	2.34	3.38	2.78	3.63	3.50	4.95	4.21	2.75	3.18	3.32	5.46	4.28	4.59	3.32
STANDARD DEVIATION	2.20	2.99	4.15	2.80	3.66	3.46	3.98	4.47	3.33	2.80	3.09	3.48	3.80	3.46	3.51
STANDARD ERROR	.07	.08	.25	.05	.19	.10	.44	.42	.20	.51	.22	.15	.11	1.22	.04
MEDIAN	2.0	2.0	2.0	2.0	3.0	2.0	4.0	3.0	2.0	2.0	3.0	6.0	3.0	4.0	2.0

ITS 99 - U.S. RESIDENTS

TABLE R14-1

LENGTH OF STAY IN OTAPs
BASE: OVERNIGHT PERSON VISITS IN ONTARIO - MAIN PURPOSE PLEASURE

	ONTARIO REGION OF OVERNIGHT VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	519	854	120	736	105	645	55	75	248	20	140	391	862	6	3434
TOTAL (WEIGHTED - 000s)	717	1514	187	958	163	583	72	87	318	26	184	339	970	2	4464
SAME DAY	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1 - 3 NIGHTS	596 83.2%	1378 91.0%	139 74.2%	842 87.9%	99 60.3%	395 67.8%	32 43.9%	46 53.1%	264 82.9%	18 68.5%	133 72.7%	81 23.8%	511 52.7%	1 46.1%	3223 72.2%
1 - 4 NIGHTS	649 90.5%	1437 94.9%	147 78.6%	886 92.5%	112 68.3%	442 75.8%	37 50.9%	58 66.2%	280 88.0%	21 80.1%	147 80.3%	108 32.0%	588 60.6%	1 46.1%	3553 79.6%
1 NIGHT	336 46.8%	655 43.2%	56 29.8%	357 37.2%	25 15.1%	164 28.2%	29 40.0%	36 41.7%	130 40.8%	3 12.1%	40 22.0%	25 7.3%	203 21.0%	1 39.9%	1211 27.1%
2 NIGHTS	183 25.5%	504 33.3%	49 26.0%	344 36.0%	39 23.8%	127 21.8%	1 1.2%	8 9.5%	114 35.8%	14 53.1%	58 31.5%	28 8.3%	216 22.3%	- 6.2%	1246 27.9%
3 NIGHTS	78 10.9%	219 14.5%	34 18.4%	141 14.7%	35 21.4%	103 17.7%	2 2.7%	2 2.0%	20 6.3%	1 3.3%	35 19.3%	28 8.2%	92 9.5%	-	766 17.2%
4 NIGHTS	53 7.4%	59 3.9%	8 4.4%	44 4.6%	13 8.0%	47 8.1%	5 7.0%	11 13.1%	16 5.1%	3 11.6%	14 7.6%	28 8.2%	77 7.9%	-	330 7.4%
5 NIGHTS	18 2.5%	30 2.0%	10 5.5%	27 2.8%	6 3.9%	23 4.0%	3 3.8%	9 10.6%	2 .8%	1 4.5%	4 2.4%	25 7.4%	51 5.3%	- 19.6%	171 3.8%
6 - 9 NIGHTS	38 5.2%	25 1.6%	19 10.2%	36 3.7%	40 24.4%	84 14.3%	24 33.2%	15 16.8%	25 7.7%	3 12.0%	30 16.5%	188 55.6%	283 29.1%	- 19.6%	584 13.1%
10 - 16 NIGHTS	11 1.6%	9 .6%	9 4.8%	5 .6%	5 3.2%	29 4.9%	9 12.1%	4 4.6%	7 2.3%	1 3.3%	1 .5%	11 3.4%	37 3.8%	- 14.7%	110 2.5%
17 - 30 NIGHTS	1 .2%	12 .8%	-	1 .1%	- .2%	3 .6%	-	-	3 1.1%	-	1 .3%	5 1.5%	9 .9%	-	36 .8%
31+ NIGHTS	-	1 *	2 1.0%	3 .3%	-	2 .4%	-	2 1.8%	1 .2%	-	-	- .1%	3 .3%	-	11 .2%
AVERAGE NUMBER OF NIGHTS	2.30	2.18	3.46	2.39	3.95	3.61	5.09	4.15	2.72	3.25	3.16	5.78	4.34	4.44	3.33
STANDARD DEVIATION	2.16	2.49	4.98	2.83	3.66	3.75	3.80	4.80	3.47	2.90	2.79	3.58	3.89	3.86	3.66
STANDARD ERROR	.09	.09	.45	.10	.36	.15	.51	.55	.22	.65	.24	.18	.13	1.58	.06
MEDIAN	2.0	2.0	2.0	2.0	3.0	2.0	4.0	2.0	2.0	2.0	2.0	6.0	3.0	5.0	2.0

ITS 99 - U.S. RESIDENTS

TABLE R15-1

LENGTH OF STAY IN OTAPs
BASE: OVERNIGHT PERSON VISITS IN ONTARIO - MAIN PURPOSE BUSINESS

	ONTARIO REGION OF OVERNIGHT VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	121	301	56	1431	117	229	5	9	5	4	16	9	44	-	2138
TOTAL (WEIGHTED - 000s)	90	245	42	872	64	125	2	6	6	3	10	4	28	-	1347
SAME DAY	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1 - 3 NIGHTS	79 88.0%	217 88.5%	32 76.8%	616 70.6%	49 75.7%	94 75.6%	1 48.7%	3 58.3%	4 74.1%	2 62.4%	9 85.8%	3 79.6%	20 71.3%	-	966 71.7%
1 - 4 NIGHTS	86 95.3%	234 95.7%	32 77.7%	727 83.3%	53 83.0%	106 85.4%	2 77.6%	3 58.3%	6 100.0%	3 100.0%	10 100.0%	3 89.0%	25 88.5%	-	1127 83.7%
1 NIGHT	55 60.7%	110 45.0%	23 54.3%	282 32.4%	28 43.4%	46 36.6%	1 37.2%	1 21.3%	2 28.0%	1 38.2%	4 42.3%	2 46.0%	8 26.9%	-	440 32.6%
2 NIGHTS	16 17.5%	91 37.3%	6 14.0%	204 23.4%	14 21.1%	36 29.1%	- 11.6%	1 25.0%	3 46.2%	-	3 31.1%	- 6.2%	8 30.3%	-	349 25.9%
3 NIGHTS	9 9.8%	15 6.2%	4 8.6%	129 14.8%	7 11.1%	12 9.9%	-	1 12.0%	-	1 24.1%	1 12.4%	1 27.4%	4 14.1%	-	177 13.2%
4 NIGHTS	7 7.3%	18 7.2%	- .9%	110 12.7%	5 7.3%	12 9.8%	1 28.9%	-	1 25.9%	1 37.6%	1 14.2%	- 9.4%	5 17.3%	-	161 11.9%
5 NIGHTS	2 2.0%	4 1.6%	1 3.6%	59 6.7%	5 7.2%	10 7.9%	1 22.4%	2 41.7%	-	-	-	-	3 10.1%	-	83 6.2%
6 - 9 NIGHTS	2 2.7%	5 2.0%	2 4.5%	79 9.1%	2 2.6%	7 6.0%	-	-	-	-	-	- 11.0%	- 1.4%	-	111 8.3%
10 - 16 NIGHTS	-	- .1%	5 11.7%	5 .5%	5 7.2%	1 .7%	-	-	-	-	-	-	-	-	17 1.3%
17 - 30 NIGHTS	-	1 .3%	1 2.5%	3 .4%	-	-	-	-	-	-	-	-	-	-	8 .6%
31+ NIGHTS	-	1 .3%	-	-	-	-	-	-	-	-	-	-	-	-	1 .1%
AVERAGE NUMBER OF NIGHTS	1.83	2.08	3.54	2.85	2.77	2.54	2.88	3.16	2.24	2.61	1.99	2.66	2.60	-	2.87
STANDARD DEVIATION	1.38	3.06	4.49	2.00	2.20	1.75	1.62	1.50	.98	1.30	1.13	2.08	1.45	-	2.41
STANDARD ERROR	.13	.18	.60	.05	.20	.12	.73	.50	.44	.65	.28	.69	.22	-	.05
MEDIAN	1.0	2.0	1.0	2.0	2.0	2.0	4.0	3.0	2.0	3.0	2.0	2.0	2.0	-	2.0

ITS 99 - U.S. RESIDENTS

TABLE R16-1

LENGTH OF STAY IN OTAPs
BASE: OVERNIGHT PERSON VISITS IN ONTARIO - MAIN PURPOSE VFR

	ONTARIO REGION OF OVERNIGHT VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	245	292	90	428	131	261	9	18	19	6	31	51	127	1	1351
TOTAL (WEIGHTED - 000s)	300	321	88	350	116	222	7	19	17	8	19	35	101	1	1307
SAME DAY	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1 - 3 NIGHTS	243 81.0%	250 77.8%	64 72.4%	237 67.7%	79 68.7%	132 59.3%	2 26.9%	8 42.3%	8 45.7%	6 71.5%	12 64.3%	17 47.2%	48 47.9%	-	841 64.4%
1 - 4 NIGHTS	257 85.8%	273 85.1%	68 76.9%	274 78.2%	93 80.2%	147 66.1%	2 26.9%	8 43.7%	14 81.9%	8 92.1%	13 67.0%	22 62.8%	62 61.8%	1 100.0%	964 73.7%
1 NIGHT	116 38.8%	116 36.2%	11 12.8%	72 20.4%	22 19.1%	36 16.2%	1 12.3%	2 13.0%	3 16.3%	1 8.5%	6 29.8%	11 29.7%	18 17.7%	-	252 19.3%
2 NIGHTS	76 25.4%	69 21.6%	28 31.8%	99 28.4%	31 26.9%	56 25.2%	1 14.6%	4 22.6%	4 24.2%	4 46.8%	3 15.6%	4 10.0%	20 19.4%	-	319 24.4%
3 NIGHTS	50 16.8%	64 20.0%	25 27.7%	66 18.8%	26 22.6%	40 17.9%	-	1 6.7%	1 5.1%	1 16.3%	4 18.8%	3 7.5%	11 10.8%	-	270 20.6%
4 NIGHTS	14 4.8%	24 7.3%	4 4.5%	37 10.6%	13 11.5%	15 6.8%	-	- 1.4%	6 36.2%	2 20.5%	1 2.8%	6 15.6%	14 13.9%	1 100.0%	123 9.4%
5 NIGHTS	8 2.7%	16 5.0%	7 7.8%	31 8.7%	8 6.6%	43 19.3%	- 3.4%	6 33.8%	1 5.1%	-	3 14.3%	5 14.1%	15 14.9%	-	115 8.8%
6 - 9 NIGHTS	19 6.2%	12 3.8%	10 10.9%	29 8.3%	10 8.4%	24 11.0%	3 46.1%	3 14.1%	1 5.1%	-	3 15.2%	7 20.4%	17 16.7%	-	140 10.7%
10 - 16 NIGHTS	15 5.0%	12 3.6%	4 4.4%	10 2.8%	2 2.0%	6 2.7%	- 5.6%	1 4.5%	1 8.0%	1 7.9%	- 1.1%	1 2.1%	4 3.9%	-	64 4.9%
17 - 30 NIGHTS	1 .3%	6 2.0%	-	5 1.4%	2 2.1%	2 .9%	1 17.9%	1 3.7%	-	-	- 2.2%	- .6%	3 2.6%	-	20 1.6%
31+ NIGHTS	-	1 .4%	-	2 .5%	1 .8%	-	-	-	-	-	-	-	-	-	5 .4%
AVERAGE NUMBER OF NIGHTS	2.77	3.31	3.45	3.62	3.80	3.82	7.84	4.82	3.71	3.12	3.81	3.92	4.40	4.00	3.98
STANDARD DEVIATION	2.69	4.12	2.74	4.20	4.57	3.61	5.25	4.87	2.79	2.98	4.76	3.35	4.46	-	4.44
STANDARD ERROR	.17	.24	.29	.20	.40	.22	1.75	1.15	.64	1.22	.85	.47	.40	-	.12
MEDIAN	2.0	2.0	3.0	3.0	3.0	3.0	7.0	5.0	4.0	2.0	3.0	4.0	4.0	4.0	3.0

MODE OF TRANSPORT USED WHILE IN CANADA BY LENGTH OF STAY IN ONTARIO
BASE: TOTAL PERSON VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	5444	5044	330	3884	498	1989	93	129	619	36	344	812	1912	22	17718
TOTAL (WEIGHTED - 000s)	12545	9768	390	3750	495	2036	102	140	1017	49	534	883	2630	13	30031
AUTO/PRIVATE (TOTAL)	12044 96.0%	9301 95.2%	312 80.0%	2721 72.6%	443 89.5%	1696 83.3%	84 82.2%	124 88.3%	662 65.1%	44 90.0%	460 86.0%	846 95.7%	2132 81.1%	10 82.5%	27287 90.9%
SAME-DAY VISIT	10929 90.7%	7355 79.1%	44 14.2%	1105 40.6%	124 27.9%	922 54.3%	9 10.9%	12 10.0%	462 69.8%	12 27.9%	294 63.9%	456 54.0%	1215 57.0%	8 73.6%	21142 77.5%
OVERNIGHT VISIT	1115 9.3%	1946 20.9%	268 85.8%	1616 59.4%	320 72.1%	774 45.7%	75 89.1%	112 90.0%	200 30.2%	32 72.1%	166 36.1%	389 46.0%	917 43.0%	3 26.4%	6145 22.5%
AUTO (TOTAL)	11939 95.2%	9245 94.6%	310 79.3%	2710 72.3%	443 89.5%	1663 81.7%	83 81.8%	121 85.9%	662 65.1%	32 66.8%	455 85.2%	841 95.2%	2107 80.1%	10 82.5%	27084 90.2%
SAME-DAY VISIT	10828 90.7%	7313 79.1%	44 14.3%	1097 40.5%	124 27.9%	916 55.1%	9 11.0%	12 10.3%	462 69.8%	12 37.5%	292 64.0%	456 54.3%	1213 57.6%	8 73.6%	20984 77.5%
OVERNIGHT VISIT	1111 9.3%	1932 20.9%	265 85.7%	1614 59.5%	320 72.1%	747 44.9%	74 89.0%	108 89.7%	200 30.2%	20 62.5%	164 36.0%	385 45.7%	895 42.4%	3 26.4%	6100 22.5%
SAME-DAY AUTO (SHORT FORM)	10748 85.7%	7070 72.4%	26 6.7%	724 19.3%	47 9.5%	797 39.1%	2 1.6%	1 .8%	436 42.9%	12 25.1%	281 52.5%	437 49.5%	1169 44.5%	5 42.8%	20587 68.6%
SAME-DAY VISIT	10748 100.0%	7070 100.0%	26 100.0%	724 100.0%	47 100.0%	797 100.0%	2 100.0%	1 100.0%	436 100.0%	12 100.0%	281 100.0%	437 100.0%	1169 100.0%	5 100.0%	20587 100.0%
OVERNIGHT VISIT	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
PRIVATE AUTO (LONG FORM)	1101 8.8%	1805 18.5%	234 59.9%	1336 35.6%	305 61.6%	738 36.3%	71 69.9%	103 73.6%	206 20.2%	19 39.3%	162 30.3%	392 44.4%	870 33.1%	2 18.3%	5326 17.7%
SAME-DAY VISIT	68 6.2%	160 8.9%	15 6.3%	209 15.7%	52 17.1%	100 13.6%	6 8.3%	10 9.5%	13 6.6%	-	11 6.8%	18 4.6%	30 3.4%	1 25.9%	227 4.3%
OVERNIGHT VISIT	1033 93.8%	1645 91.1%	219 93.7%	1127 84.3%	253 82.9%	638 86.4%	65 91.7%	94 90.5%	192 93.4%	19 100.0%	151 93.2%	374 95.4%	840 96.6%	2 74.1%	5099 95.7%
RENTED AUTO	136 1.1%	403 4.1%	55 14.2%	708 18.9%	98 19.9%	136 6.7%	11 10.6%	20 14.4%	22 2.2%	1 2.4%	13 2.4%	12 1.4%	76 2.9%	3 21.5%	1290 4.3%
SAME-DAY VISIT	25 18.4%	87 21.5%	4 7.4%	177 25.0%	25 25.4%	19 14.2%	2 14.9%	4 18.3%	12 54.4%	-	-	1 10.8%	17 21.8%	2 61.5%	187 14.5%
OVERNIGHT VISIT	111 81.6%	316 78.5%	51 92.6%	531 75.0%	73 74.6%	117 85.8%	9 85.1%	17 81.7%	10 45.6%	1 100.0%	13 100.0%	11 89.2%	59 78.2%	1 38.5%	1102 85.5%
PRIVATE PLANE	4 *	1 *	1 .2%	10 .3%	-	8 .4%	-	4 2.6%	2 .2%	-	9 1.6%	12 1.4%	24 .9%	- 1.1%	45 .2%
SAME-DAY VISIT	-	-	-	8 80.9%	-	6 70.7%	-	-	-	-	-	1 9.4%	- 1.3%	-	14 31.5%
OVERNIGHT VISIT	4 100.0%	1 100.0%	1 100.0%	2 19.1%	-	2 29.3%	-	4 100.0%	2 100.0%	-	9 100.0%	11 90.6%	24 98.7%	- 100.0%	31 68.5%

Continued

MODE OF TRANSPORT USED WHILE IN CANADA BY LENGTH OF STAY IN ONTARIO
BASE: TOTAL PERSON VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	5444	5044	330	3884	498	1989	93	129	619	36	344	812	1912	22	17718
TOTAL (WEIGHTED - 000s)	12545	9768	390	3750	495	2036	102	140	1017	49	534	883	2630	13	30031
PRIVATE BOAT	145	80	16	16	22	79	10	28	8	13	19	80	151	-	431
	1.2%	.8%	4.1%	.4%	4.5%	3.9%	10.1%	20.0%	.8%	26.9%	3.5%	9.0%	5.7%		1.4%
SAME-DAY VISIT	102	42	3	8	-	5	-	-	-	-	3	1	3	-	151
	70.3%	52.5%	18.4%	46.5%		6.0%		.9%			14.6%	1.0%	1.7%		35.0%
OVERNIGHT VISIT	43	38	13	9	22	75	10	28	8	13	16	79	148	-	280
	29.7%	47.5%	81.6%	53.5%	100.0%	94.0%	100.0%	99.1%	100.0%	100.0%	85.4%	99.0%	98.3%		65.0%
PUBLIC/LOCAL TRANSPORT (TOTAL)	395	465	83	686	35	281	18	33	348	10	32	124	546	1	2183
	3.1%	4.8%	21.3%	18.3%	7.1%	13.8%	18.1%	23.3%	34.2%	20.5%	6.1%	14.1%	20.8%	6.9%	7.3%
SAME-DAY VISIT	287	174	5	209	12	69	4	1	204	-	4	5	211	-	844
	72.7%	37.4%	6.5%	30.5%	34.3%	24.4%	19.3%	3.3%	58.7%		13.1%	3.9%	38.6%		38.7%
OVERNIGHT VISIT	108	291	78	476	23	212	15	32	144	10	28	119	335	1	1339
	27.3%	62.6%	93.5%	69.5%	65.7%	75.6%	80.7%	96.7%	41.3%	100.0%	86.9%	96.1%	61.4%	100.0%	61.3%
PLANE	15	11	11	127	2	23	-	4	13	5	9	24	51	1	204
	.1%	.1%	2.9%	3.4%	.3%	1.1%	.4%	2.9%	1.3%	9.3%	1.6%	2.7%	1.9%	4.4%	.7%
SAME-DAY VISIT	5	5	-	73	1	7	-	1	7	-	2	-	9	-	88
	30.8%	41.1%		57.8%	50.6%	32.0%		20.2%	55.9%		21.8%	1.8%	17.0%		43.0%
OVERNIGHT VISIT	11	7	11	54	1	16	-	3	6	5	7	24	42	1	116
	69.2%	58.9%	100.0%	42.2%	49.4%	68.0%	100.0%	79.8%	44.1%	100.0%	78.2%	98.2%	83.0%	100.0%	57.0%
TRAIN	13	33	5	146	8	31	1	2	251	3	3	-	254	-	427
	.1%	.3%	1.3%	3.9%	1.6%	1.5%	.5%	1.5%	24.6%	6.4%	.5%		9.6%		1.4%
SAME-DAY VISIT	2	14	-	9	1	9	-	-	160	-	-	-	159	-	176
	19.3%	41.4%		6.1%	19.2%	29.9%			63.9%				62.8%		41.2%
OVERNIGHT VISIT	10	20	5	137	6	22	1	2	91	3	3	-	94	-	251
	80.7%	58.6%	100.0%	93.9%	80.8%	70.1%	100.0%	100.0%	36.1%	100.0%	100.0%		37.2%		58.8%
BOAT	26	53	36	68	15	75	9	20	62	5	13	96	192	1	398
	.2%	.5%	9.1%	1.8%	3.0%	3.7%	9.2%	14.4%	6.1%	9.6%	2.4%	10.9%	7.3%	6.9%	1.3%
SAME-DAY VISIT	4	14	-	28	5	6	2	-	3	-	3	3	8	-	43
	14.9%	27.0%	.7%	42.0%	34.9%	7.6%	24.5%	1.2%	4.4%		26.9%	2.8%	4.1%		10.8%
OVERNIGHT VISIT	22	38	35	39	10	70	7	20	59	5	9	93	184	1	355
	85.1%	73.0%	99.3%	58.0%	65.1%	92.4%	75.5%	98.8%	95.6%	100.0%	73.1%	97.2%	95.9%	100.0%	89.2%
BUS	347	417	36	463	19	201	9	16	166	3	14	13	214	-	1486
	2.8%	4.3%	9.3%	12.3%	3.8%	9.9%	9.2%	11.3%	16.3%	6.0%	2.7%	1.5%	8.1%		4.9%
SAME-DAY VISIT	279	163	5	128	6	55	3	-	96	-	-	2	97	-	639
	80.3%	39.2%	14.1%	27.7%	32.8%	27.5%	26.8%	1.5%	57.7%			16.1%	45.5%		43.0%
OVERNIGHT VISIT	68	253	31	335	12	146	7	16	70	3	14	11	116	-	847
	19.7%	60.8%	85.9%	72.3%	67.2%	72.5%	73.2%	98.5%	42.3%	100.0%	100.0%	83.9%	54.5%		57.0%

Continued

ITS 99 - U.S. RESIDENTS

TABLE R17-3

MODE OF TRANSPORT USED WHILE IN CANADA BY LENGTH OF STAY IN ONTARIO
BASE: TOTAL PERSON VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	5444	5044	330	3884	498	1989	93	129	619	36	344	812	1912	22	17718
TOTAL (WEIGHTED - 000s)	12545	9768	390	3750	495	2036	102	140	1017	49	534	883	2630	13	30031
OTHER	55	224	46	772	49	199	14	2	40	13	27	10	104	3	1225
	.4%	2.3%	11.8%	20.6%	9.9%	9.8%	13.8%	1.6%	3.9%	26.1%	5.0%	1.1%	3.9%	20.1%	4.1%
SAME-DAY VISIT	24	65	2	118	6	65	-	1	10	-	-	-	10	3	228
	43.0%	28.8%	4.0%	15.3%	11.3%	32.7%		30.0%	24.2%				9.2%	100.0%	18.6%
OVERNIGHT VISIT	31	159	44	654	43	134	14	2	30	13	27	10	94	-	997
	57.0%	71.2%	96.0%	84.7%	88.7%	67.3%	100.0%	70.0%	75.8%	100.0%	100.0%	100.0%	90.8%		81.4%
NOT STATED	145	151	11	238	4	57	3	5	17	-	42	7	73	1	652
	1.2%	1.5%	2.9%	6.3%	.9%	2.8%	2.9%	3.3%	1.7%		7.8%	.8%	2.8%	8.8%	2.2%
SAME-DAY VISIT	60	31	-	95	1	13	-	-	1	-	-	-	2	1	196
	41.2%	20.7%		39.8%	15.0%	23.2%	8.5%		8.8%		1.0%		2.4%	62.3%	30.0%
OVERNIGHT VISIT	85	120	11	143	4	44	3	5	15	-	41	7	71	-	456
	58.8%	79.3%	100.0%	60.2%	85.0%	76.8%	91.5%	100.0%	91.2%		99.0%	100.0%	97.6%	37.7%	70.0%

ITS 99 - U.S. RESIDENTS

TABLE R18-1

MODE OF TRANSPORT USED WHILE IN CANADA
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO

	ONTARIO REGION OF OVERNIGHT VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	1000	1578	285	2771	383	1236	81	115	289	30	206	507	1145	8	7566
TOTAL (WEIGHTED - 000s)	1273	2232	341	2341	361	1007	91	128	357	36	240	425	1216	3	7792
AUTO/PRIVATE (TOTAL)	1115	1946	268	1616	320	774	75	112	200	32	166	389	917	3	6145
	87.6%	87.2%	78.5%	69.0%	88.4%	76.9%	81.8%	87.1%	56.0%	86.7%	69.1%	91.6%	75.4%	86.8%	78.9%
AUTO (TOTAL)	1111	1932	265	1614	320	747	74	108	200	20	164	385	895	3	6100
	87.3%	86.6%	77.8%	68.9%	88.4%	74.2%	81.3%	84.5%	56.0%	55.7%	68.1%	90.4%	73.6%	86.8%	78.3%
SAME-DAY AUTO (SHORT FORM)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
PRIVATE AUTO (LONG FORM)	1033	1645	219	1127	253	638	65	94	192	19	151	374	840	2	5099
	81.2%	73.7%	64.3%	48.1%	70.1%	63.4%	71.5%	73.1%	53.8%	52.5%	62.7%	88.0%	69.1%	53.9%	65.4%
RENTED AUTO	111	316	51	531	73	117	9	17	10	1	13	11	59	1	1102
	8.7%	14.2%	15.1%	22.7%	20.3%	11.6%	10.0%	12.9%	2.8%	3.2%	5.4%	2.6%	4.9%	32.9%	14.1%
PRIVATE PLANE	4	1	1	2	-	2	-	4	2	-	9	11	24	-	31
	.3%	*	.3%	.1%		.2%		2.8%	.5%		3.6%	2.6%	2.0%	4.2%	.4%
PRIVATE BOAT	43	38	13	9	22	75	10	28	8	13	16	79	148	-	280
	3.4%	1.7%	3.8%	.4%	6.2%	7.4%	11.3%	21.7%	2.2%	35.9%	6.7%	18.5%	12.2%		3.6%
PUBLIC/LOCAL TRANSPORT (TOTAL)	108	291	78	476	23	212	15	32	144	10	28	119	335	1	1339
	8.5%	13.1%	22.8%	20.4%	6.4%	21.1%	16.3%	24.7%	40.2%	27.3%	11.7%	28.1%	27.6%	27.4%	17.2%
PLANE	11	7	11	54	1	16	-	3	6	5	7	24	42	1	116
	.8%	.3%	3.3%	2.3%	.2%	1.6%	.5%	2.5%	1.6%	12.4%	2.8%	5.6%	3.5%	17.5%	1.5%
TRAIN	10	20	5	137	6	22	1	2	91	3	3	-	94	-	251
	.8%	.9%	1.5%	5.9%	1.7%	2.2%	.6%	1.7%	25.3%	8.6%	1.1%		7.7%		3.2%
BOAT	22	38	35	39	10	70	7	20	59	5	9	93	184	1	355
	1.7%	1.7%	10.4%	1.7%	2.6%	6.9%	7.8%	15.6%	16.5%	12.8%	3.8%	22.0%	15.1%	27.4%	4.6%
BUS	68	253	31	335	12	146	7	16	70	3	14	11	116	-	847
	5.4%	11.3%	9.2%	14.3%	3.5%	14.5%	7.5%	12.3%	19.7%	8.0%	5.9%	2.6%	9.6%		10.9%
OTHER	31	159	44	654	43	134	14	2	30	13	27	10	94	-	997
	2.5%	7.1%	12.9%	27.9%	12.0%	13.3%	15.5%	1.3%	8.4%	34.9%	11.1%	2.3%	7.7%		12.8%
NOT STATED	85	120	11	143	4	44	3	5	15	-	41	7	71	-	456
	6.7%	5.4%	3.3%	6.1%	1.0%	4.4%	2.9%	3.6%	4.3%		17.1%	1.7%	5.8%	13.2%	5.9%

MODE OF TRANSPORT USED TO ENTER CANADA BY LENGTH OF STAY IN ONTARIO
BASE: TOTAL PERSON VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	5444	5044	330	3884	498	1989	93	129	619	36	344	812	1912	22	17718
TOTAL (WEIGHTED - 000s)	12545	9768	390	3750	495	2036	102	140	1017	49	534	883	2630	13	30031
AUTO/PRIVATE (TOTAL)	12079	9152	248	1906	326	1588	73	105	667	42	443	855	2098	8	26393
	96.3%	93.7%	63.6%	50.8%	65.8%	78.0%	71.7%	74.9%	65.6%	86.7%	83.0%	96.8%	79.8%	66.0%	87.9%
SAME-DAY VISIT	10935	7244	38	851	98	894	8	8	462	12	292	456	1208	7	20914
	90.5%	79.2%	15.5%	44.7%	30.1%	56.3%	10.3%	7.2%	69.3%	28.9%	66.0%	53.3%	57.6%	86.0%	79.2%
OVERNIGHT VISIT	1144	1907	210	1055	228	694	65	98	205	30	151	400	890	1	5479
	9.5%	20.8%	84.5%	55.3%	69.9%	43.7%	89.7%	92.8%	30.7%	71.1%	34.0%	46.7%	42.4%	14.0%	20.8%
AUTO (TOTAL)	11926	9098	248	1870	315	1552	73	105	667	31	438	853	2079	8	26109
	95.1%	93.1%	63.6%	49.9%	63.7%	76.3%	71.7%	74.9%	65.6%	63.5%	82.0%	96.6%	79.0%	62.4%	86.9%
SAME-DAY VISIT	10822	7202	38	821	89	889	8	8	462	12	292	456	1208	7	20714
	90.7%	79.2%	15.5%	43.9%	28.1%	57.3%	10.3%	7.2%	69.3%	39.5%	66.8%	53.4%	58.1%	85.2%	79.3%
OVERNIGHT VISIT	1104	1896	210	1049	227	664	65	98	205	19	146	397	871	1	5395
	9.3%	20.8%	84.5%	56.1%	71.9%	42.7%	89.7%	92.8%	30.7%	60.5%	33.2%	46.6%	41.9%	14.8%	20.7%
SAME-DAY AUTO (SHORT FORM)	10748	7070	26	724	47	797	2	1	436	12	281	437	1169	5	20587
	85.7%	72.4%	6.7%	19.3%	9.5%	39.1%	1.6%	.8%	42.9%	25.1%	52.5%	49.5%	44.5%	42.8%	68.6%
SAME-DAY VISIT	10748	7070	26	724	47	797	2	1	436	12	281	437	1169	5	20587
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
OVERNIGHT VISIT	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
PRIVATE AUTO (LONG FORM)	1127	1833	208	1048	256	708	70	98	214	19	156	408	879	2	5134
	9.0%	18.8%	53.2%	27.9%	51.7%	34.8%	68.8%	69.6%	21.1%	38.4%	29.2%	46.2%	33.4%	17.2%	17.1%
SAME-DAY VISIT	70	130	12	89	41	87	6	6	13	-	12	18	28	1	119
	6.2%	7.1%	5.8%	8.5%	15.8%	12.2%	8.5%	6.6%	6.3%		7.6%	4.4%	3.2%	60.5%	2.3%
OVERNIGHT VISIT	1057	1703	196	958	215	621	64	91	201	19	144	390	851	1	5014
	93.8%	92.9%	94.2%	91.5%	84.2%	87.8%	91.5%	93.4%	93.7%	100.0%	92.4%	95.6%	96.8%	39.5%	97.7%
RENTED AUTO	50	195	14	98	13	47	1	6	16	-	2	8	31	-	388
	.4%	2.0%	3.6%	2.6%	2.5%	2.3%	1.3%	4.5%	1.6%		.3%	.9%	1.2%	2.4%	1.3%
SAME-DAY VISIT	4	2	-	8	1	5	-	-	12	-	-	1	11	-	7
	7.6%	1.1%		8.0%	10.3%	10.9%			75.9%			9.0%	36.9%		1.9%
OVERNIGHT VISIT	47	193	14	90	11	42	1	6	4	-	2	7	19	-	380
	92.4%	98.9%	100.0%	92.0%	89.7%	89.1%	100.0%	100.0%	24.1%		100.0%	91.0%	63.1%	100.0%	98.1%
PRIVATE PLANE	17	2	-	36	10	10	-	-	-	-	5	2	8	-	83
	.1%	*		1.0%	2.1%	.5%			*		1.0%	.2%	.3%	3.6%	.3%
SAME-DAY VISIT	11	2	-	30	9	6	-	-	-	-	-	-	-	-	58
	66.5%	100.0%		82.4%	88.7%	56.3%								100.0%	70.6%
OVERNIGHT VISIT	6	-	-	6	1	4	-	-	-	-	5	2	8	-	24
	33.5%			17.6%	11.3%	43.7%			100.0%		100.0%	100.0%	100.0%		29.4%

Continued

ITS 99 - U.S. RESIDENTS

TABLE R19-2

MODE OF TRANSPORT USED TO ENTER CANADA BY LENGTH OF STAY IN ONTARIO
BASE: TOTAL PERSON VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	5444	5044	330	3884	498	1989	93	129	619	36	344	812	1912	22	17718
TOTAL (WEIGHTED - 000s)	12545	9768	390	3750	495	2036	102	140	1017	49	534	883	2630	13	30031
PRIVATE BOAT	136 1.1%	51 .5%	-	-	-	26 1.3%	-	-	-	11 23.2%	-	-	11 .4%	-	201 .7%
SAME-DAY VISIT	101 74.6%	40 78.0%	-	-	-	-	-	-	-	-	-	-	-	-	141 70.2%
OVERNIGHT VISIT	34 25.4%	11 22.0%	-	-	-	26 100.0%	-	-	-	11 100.0%	-	-	11 100.0%	-	60 29.8%
PUBLIC/LOCAL TRANSPORT (TOTAL)	466 3.7%	549 5.6%	111 28.6%	1820 48.5%	146 29.4%	359 17.6%	17 16.7%	35 25.1%	303 29.7%	6 13.3%	30 5.6%	21 2.4%	404 15.4%	4 34.0%	3336 11.1%
SAME-DAY VISIT	337 72.3%	276 50.3%	11 9.9%	558 30.7%	36 24.6%	96 26.8%	3 18.4%	5 13.8%	198 65.4%	-	2 5.3%	2 11.8%	206 50.8%	2 53.3%	1271 38.1%
OVERNIGHT VISIT	129 27.7%	273 49.7%	100 90.1%	1262 69.3%	110 75.4%	263 73.2%	14 81.6%	30 86.2%	105 34.6%	6 100.0%	28 94.7%	19 88.2%	199 49.2%	2 46.7%	2065 61.9%
PLANE	77 .6%	333 3.4%	78 19.9%	1578 42.1%	134 27.1%	210 10.3%	14 13.4%	24 17.3%	8 .8%	3 6.7%	19 3.5%	10 1.1%	75 2.9%	4 34.0%	2056 6.8%
SAME-DAY VISIT	12 16.1%	125 37.5%	7 8.4%	452 28.6%	31 23.1%	36 17.3%	2 13.6%	5 20.1%	- 5.5%	-	2 8.4%	1 8.6%	8 10.2%	2 53.3%	455 22.1%
OVERNIGHT VISIT	64 83.9%	208 62.5%	71 91.6%	1126 71.4%	103 76.9%	174 82.7%	12 86.4%	19 79.9%	7 94.5%	3 100.0%	17 91.6%	9 91.4%	68 89.8%	2 46.7%	1601 77.9%
TRAIN	3 *	12 .1%	-	18 .5%	-	2 .1%	-	-	2 .1%	-	-	-	2 .1%	-	30 .1%
SAME-DAY VISIT	-	-	-	2 8.5%	-	-	-	-	2 100.0%	-	-	-	2 100.0%	-	3 10.1%
OVERNIGHT VISIT	3 100.0%	12 100.0%	-	16 91.5%	-	2 100.0%	-	-	-	-	-	-	-	-	27 89.9%
BOAT	- *	-	-	2 *	6 1.1%	-	-	-	-	-	-	-	-	-	7 *
SAME-DAY VISIT	-	-	-	2 100.0%	5 88.7%	-	-	-	-	-	-	-	-	-	7 91.5%
OVERNIGHT VISIT	- 100.0%	-	-	-	1 11.3%	-	-	-	-	-	-	-	-	-	1 8.5%
BUS	386 3.1%	205 2.1%	34 8.6%	223 5.9%	6 1.2%	146 7.2%	3 3.3%	11 7.8%	293 28.8%	3 6.6%	11 2.1%	11 1.3%	327 12.4%	-	1242 4.1%
SAME-DAY VISIT	325 84.1%	152 74.1%	4 13.2%	103 46.1%	-	60 40.8%	1 37.9%	-	196 66.8%	-	-	2 14.5%	196 60.0%	-	806 64.9%
OVERNIGHT VISIT	61 15.9%	53 25.9%	29 86.8%	120 53.9%	6 100.0%	87 59.2%	2 62.1%	11 100.0%	97 33.2%	3 100.0%	11 100.0%	10 85.5%	131 40.0%	-	436 35.1%

Continued

ITS 99 - U.S. RESIDENTS

TABLE R19-3

MODE OF TRANSPORT USED TO ENTER CANADA BY LENGTH OF STAY IN ONTARIO
BASE: TOTAL PERSON VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	5444	5044	330	3884	498	1989	93	129	619	36	344	812	1912	22	17718
TOTAL (WEIGHTED - 000s)	12545	9768	390	3750	495	2036	102	140	1017	49	534	883	2630	13	30031
OTHER	-	67 .7%	31 7.9%	24 .6%	24 4.8%	89 4.4%	12 11.7%	-	47 4.7%	-	61 11.5%	7 .8%	128 4.9%	-	303 1.0%
SAME-DAY VISIT	-	16 24.0%	-	-	-	38 43.1%	-	-	-	-	-	-	-	-	55 18.0%
OVERNIGHT VISIT	-	51 76.0%	31 100.0%	24 100.0%	24 100.0%	51 56.9%	12 100.0%	-	47 100.0%	-	61 100.0%	7 100.0%	128 100.0%	-	248 82.0%

ITS 99 - U.S. RESIDENTS

TABLE R20-1

MODE OF TRANSPORT USED TO ENTER CANADA
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO

	ONTARIO REGION OF OVERNIGHT VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	1000	1578	285	2771	383	1236	81	115	289	30	206	507	1145	8	7566
TOTAL (WEIGHTED - 000s)	1273	2232	341	2341	361	1007	91	128	357	36	240	425	1216	3	7792
AUTO/PRIVATE (TOTAL)	1144 89.9%	1907 85.5%	210 61.5%	1055 45.1%	228 63.0%	694 68.9%	65 71.8%	98 76.2%	205 57.4%	30 82.2%	151 62.8%	400 94.0%	890 73.2%	1 36.7%	5479 70.3%
AUTO (TOTAL)	1104 86.7%	1896 85.0%	210 61.5%	1049 44.8%	227 62.7%	664 65.9%	65 71.8%	98 76.2%	205 57.3%	19 51.2%	146 60.6%	397 93.5%	871 71.6%	1 36.7%	5395 69.2%
SAME-DAY AUTO (SHORT FORM)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
PRIVATE AUTO (LONG FORM)	1057 83.1%	1703 76.3%	196 57.4%	958 40.9%	215 59.6%	621 61.7%	64 70.3%	91 71.3%	201 56.2%	19 51.2%	144 59.9%	390 91.8%	851 70.0%	1 27.0%	5014 64.4%
RENTED AUTO	47 3.7%	193 8.7%	14 4.1%	90 3.9%	11 3.1%	42 4.2%	1 1.5%	6 4.9%	4 1.1%	-	2 .7%	7 1.7%	19 1.6%	- 9.7%	380 4.9%
PRIVATE PLANE	6 .5%	-	-	6 .3%	1 .3%	4 .4%	-	-	- .1%	-	5 2.2%	2 .5%	8 .6%	-	24 .3%
PRIVATE BOAT	34 2.7%	11 .5%	-	-	-	26 2.5%	-	-	-	11 31.0%	-	-	11 .9%	-	60 .8%
PUBLIC/LOCAL TRANSPORT (TOTAL)	129 10.1%	273 12.2%	100 29.5%	1262 53.9%	110 30.4%	263 26.1%	14 15.2%	30 23.8%	105 29.3%	6 17.8%	28 11.7%	19 4.4%	199 16.3%	2 63.3%	2065 26.5%
PLANE	64 5.1%	208 9.3%	71 20.9%	1126 48.1%	103 28.5%	174 17.2%	12 12.9%	19 15.2%	7 2.0%	3 9.0%	17 7.1%	9 2.1%	68 5.6%	2 63.3%	1601 20.6%
TRAIN	3 .2%	12 .6%	-	16 .7%	-	2 .2%	-	-	-	-	-	-	-	-	27 .3%
BOAT	- *	-	-	-	1 .2%	-	-	-	-	-	-	-	-	-	1 *
BUS	61 4.8%	53 2.4%	29 8.6%	120 5.1%	6 1.7%	87 8.6%	2 2.3%	11 8.6%	97 27.3%	3 8.8%	11 4.6%	10 2.3%	131 10.8%	-	436 5.6%
OTHER	-	51 2.3%	31 9.0%	24 1.0%	24 6.6%	51 5.0%	12 13.0%	-	47 13.3%	-	61 25.5%	7 1.6%	128 10.5%	-	248 3.2%

MODE OF TRANSPORT USED TO EXIT CANADA BY LENGTH OF STAY IN ONTARIO
BASE: TOTAL PERSON VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	5444	5044	330	3884	498	1989	93	129	619	36	344	812	1912	22	17718
TOTAL (WEIGHTED - 000s)	12545	9768	390	3750	495	2036	102	140	1017	49	534	883	2630	13	30031
AUTO/PRIVATE (TOTAL)	12083	9173	254	1968	326	1602	73	105	668	42	443	855	2099	7	26479
	96.3%	93.9%	65.1%	52.5%	65.9%	78.7%	71.7%	74.7%	65.7%	86.7%	83.0%	96.8%	79.8%	56.7%	88.2%
SAME-DAY VISIT	10935	7249	39	882	98	902	8	8	462	12	294	456	1210	6	20952
	90.5%	79.0%	15.2%	44.8%	30.0%	56.3%	10.3%	7.4%	69.2%	28.9%	66.3%	53.3%	57.7%	83.8%	79.1%
OVERNIGHT VISIT	1148	1923	215	1086	228	700	65	97	206	30	149	399	888	1	5528
	9.5%	21.0%	84.8%	55.2%	70.0%	43.7%	89.7%	92.6%	30.8%	71.1%	33.7%	46.7%	42.3%	16.2%	20.9%
AUTO (TOTAL)	11931	9121	254	1933	317	1565	73	105	667	31	438	853	2079	7	26197
	95.1%	93.4%	65.0%	51.5%	64.0%	76.9%	71.7%	74.7%	65.6%	63.5%	82.0%	96.6%	79.1%	56.7%	87.2%
SAME-DAY VISIT	10823	7209	39	852	89	896	8	8	462	12	294	456	1210	6	20754
	90.7%	79.0%	15.3%	44.1%	28.0%	57.3%	10.3%	7.4%	69.2%	39.5%	67.1%	53.4%	58.2%	83.8%	79.2%
OVERNIGHT VISIT	1109	1912	215	1080	228	668	65	97	205	19	144	397	869	1	5443
	9.3%	21.0%	84.7%	55.9%	72.0%	42.7%	89.7%	92.6%	30.8%	60.5%	32.9%	46.6%	41.8%	16.2%	20.8%
SAME-DAY AUTO (SHORT FORM)	10748	7070	26	724	47	797	2	1	436	12	281	437	1169	5	20587
	85.7%	72.4%	6.7%	19.3%	9.5%	39.1%	1.6%	.8%	42.9%	25.1%	52.5%	49.5%	44.5%	42.8%	68.6%
SAME-DAY VISIT	10748	7070	26	724	47	797	2	1	436	12	281	437	1169	5	20587
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
OVERNIGHT VISIT	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
PRIVATE AUTO (LONG FORM)	1129	1838	212	1089	257	712	70	99	214	19	156	408	880	1	5184
	9.0%	18.8%	54.3%	29.0%	51.8%	35.0%	68.8%	70.5%	21.1%	38.4%	29.2%	46.2%	33.5%	11.5%	17.3%
SAME-DAY VISIT	70	135	12	117	41	93	6	7	13	-	13	18	30	1	154
	6.2%	7.3%	5.8%	10.7%	15.8%	13.1%	8.5%	6.8%	6.3%		8.6%	4.4%	3.4%	41.1%	3.0%
OVERNIGHT VISIT	1059	1703	200	972	216	619	64	92	201	19	142	390	851	1	5030
	93.8%	92.7%	94.2%	89.3%	84.2%	86.9%	91.5%	93.2%	93.7%	100.0%	91.4%	95.6%	96.6%	58.9%	97.0%
RENTED AUTO	54	213	16	119	14	56	1	5	17	-	2	8	30	-	426
	.4%	2.2%	4.0%	3.2%	2.7%	2.7%	1.3%	3.5%	1.6%		.3%	.9%	1.1%	2.4%	1.4%
SAME-DAY VISIT	4	4	-	11	1	6	-	-	12	-	-	1	12	-	13
	8.3%	2.0%		9.4%	9.6%	11.6%			72.9%			11.4%	38.3%		3.1%
OVERNIGHT VISIT	49	209	16	108	12	49	1	5	4	-	2	7	19	-	413
	91.7%	98.0%	100.0%	90.6%	90.4%	88.4%	100.0%	100.0%	27.1%		100.0%	88.6%	61.7%	100.0%	96.9%
PRIVATE PLANE	16	-	-	36	9	12	-	-	-	-	5	2	8	-	81
	.1%		.1%	1.0%	1.9%	.6%			*		1.0%	.2%	.3%		.3%
SAME-DAY VISIT	11	-	-	30	9	6	-	-	-	-	-	-	-	-	56
	70.4%			82.9%	100.0%	48.1%									69.3%
OVERNIGHT VISIT	5	-	-	6	-	6	-	-	-	-	5	2	8	-	25
	29.6%		100.0%	17.1%		51.9%			100.0%		100.0%	100.0%	100.0%		30.7%

Continued

ITS 99 - U.S. RESIDENTS

TABLE R21-2

MODE OF TRANSPORT USED TO EXIT CANADA BY LENGTH OF STAY IN ONTARIO
BASE: TOTAL PERSON VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	5444	5044	330	3884	498	1989	93	129	619	36	344	812	1912	22	17718
TOTAL (WEIGHTED - 000s)	12545	9768	390	3750	495	2036	102	140	1017	49	534	883	2630	13	30031
PRIVATE BOAT	136 1.1%	51 .5%	-	-	-	26 1.3%	-	-	-	11 23.2%	-	-	11 .4%	-	201 .7%
SAME-DAY VISIT	101 74.6%	40 78.0%	-	-	-	-	-	-	-	-	-	-	-	-	141 70.2%
OVERNIGHT VISIT	34 25.4%	11 22.0%	-	-	-	26 100.0%	-	-	-	11 100.0%	-	-	11 100.0%	-	60 29.8%
PUBLIC/LOCAL TRANSPORT (TOTAL)	462 3.7%	546 5.6%	105 27.0%	1758 46.9%	145 29.3%	345 16.9%	17 16.7%	35 25.3%	302 29.7%	6 13.3%	30 5.5%	21 2.3%	403 15.3%	5 43.3%	3266 10.9%
SAME-DAY VISIT	336 72.9%	271 49.7%	11 10.2%	527 30.0%	36 24.7%	88 25.7%	3 18.4%	5 13.1%	198 65.5%	-	-	2 11.1%	204 50.5%	3 63.3%	1233 37.8%
OVERNIGHT VISIT	125 27.1%	275 50.3%	95 89.8%	1231 70.0%	109 75.3%	256 74.3%	14 81.6%	31 86.9%	104 34.5%	6 100.0%	30 100.0%	18 88.9%	200 49.5%	2 36.7%	2033 62.2%
PLANE	71 .6%	309 3.2%	72 18.4%	1511 40.3%	134 27.0%	195 9.6%	14 13.4%	25 17.5%	8 .8%	3 6.7%	19 3.5%	9 1.0%	75 2.8%	5 43.3%	1963 6.5%
SAME-DAY VISIT	11 14.8%	120 38.7%	6 8.8%	417 27.6%	31 23.2%	29 14.7%	2 13.6%	5 18.9%	- 5.5%	-	-	1 6.8%	6 7.5%	3 63.3%	411 20.9%
OVERNIGHT VISIT	61 85.2%	189 61.3%	65 91.2%	1094 72.4%	103 76.8%	166 85.3%	12 86.4%	20 81.1%	7 94.5%	3 100.0%	19 100.0%	8 93.2%	69 92.5%	2 36.7%	1552 79.1%
TRAIN	2 *	32 .3%	-	15 .4%	- .1%	2 .1%	-	-	2 .1%	-	-	-	2 .1%	-	44 .1%
SAME-DAY VISIT	- 13.8%	-	-	2 9.9%	-	-	-	-	2 100.0%	-	-	-	2 100.0%	-	3 7.4%
OVERNIGHT VISIT	2 86.2%	32 100.0%	-	14 90.1%	- 100.0%	2 100.0%	-	-	-	-	-	-	-	-	41 92.6%
BOAT	3 *	4 *	2 .5%	1 *	6 1.1%	1 *	-	2 1.4%	-	-	-	-	2 .1%	-	14 *
SAME-DAY VISIT	3 80.7%	4 85.3%	-	- 35.0%	5 88.7%	-	-	-	-	-	-	-	-	-	10 71.5%
OVERNIGHT VISIT	1 19.3%	1 14.7%	2 100.0%	1 65.0%	1 11.3%	1 100.0%	-	2 100.0%	-	-	-	-	2 100.0%	-	4 28.5%
BUS	385 3.1%	201 2.1%	32 8.1%	231 6.2%	6 1.1%	147 7.2%	3 3.3%	9 6.4%	293 28.8%	3 6.6%	11 2.1%	11 1.3%	325 12.3%	-	1245 4.1%
SAME-DAY VISIT	323 83.8%	148 73.6%	4 14.0%	109 47.1%	-	60 40.7%	1 37.9%	-	196 66.9%	-	-	2 14.5%	196 60.5%	-	809 65.0%
OVERNIGHT VISIT	62 16.2%	53 26.4%	27 86.0%	122 52.9%	6 100.0%	87 59.3%	2 62.1%	9 100.0%	97 33.1%	3 100.0%	11 100.0%	10 85.5%	128 39.5%	-	436 35.0%

Continued

ITS 99 - U.S. RESIDENTS

TABLE R21-3

MODE OF TRANSPORT USED TO EXIT CANADA BY LENGTH OF STAY IN ONTARIO
BASE: TOTAL PERSON VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	5444	5044	330	3884	498	1989	93	129	619	36	344	812	1912	22	17718
TOTAL (WEIGHTED - 000s)	12545	9768	390	3750	495	2036	102	140	1017	49	534	883	2630	13	30031
OTHER	-	50 .5%	31 7.9%	24 .6%	24 4.8%	89 4.4%	12 11.7%	-	47 4.7%	-	61 11.5%	8 .9%	128 4.9%	-	286 1.0%
SAME-DAY VISIT	-	16 32.3%	-	-	-	38 43.1%	-	-	-	-	-	-	-	-	55 19.1%
OVERNIGHT VISIT	-	34 67.7%	31 100.0%	24 100.0%	24 100.0%	51 56.9%	12 100.0%	-	47 100.0%	-	61 100.0%	8 100.0%	128 100.0%	-	231 80.9%

ITS 99 - U.S. RESIDENTS

TABLE R22-1

MODE OF TRANSPORT USED TO EXIT CANADA
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO

	ONTARIO REGION OF OVERNIGHT VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	1000	1578	285	2771	383	1236	81	115	289	30	206	507	1145	8	7566
TOTAL (WEIGHTED - 000s)	1273	2232	341	2341	361	1007	91	128	357	36	240	425	1216	3	7792
AUTO/PRIVATE (TOTAL)	1148	1923	215	1086	228	700	65	97	206	30	149	399	888	1	5528
	90.2%	86.2%	63.2%	46.4%	63.2%	69.5%	71.8%	75.9%	57.6%	82.2%	62.2%	93.9%	73.0%	36.7%	70.9%
AUTO (TOTAL)	1109	1912	215	1080	228	668	65	97	205	19	144	397	869	1	5443
	87.1%	85.7%	63.1%	46.1%	63.2%	66.4%	71.8%	75.9%	57.5%	51.2%	60.0%	93.4%	71.5%	36.7%	69.9%
SAME-DAY AUTO (SHORT FORM)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
PRIVATE AUTO (LONG FORM)	1059	1703	200	972	216	619	64	92	201	19	142	390	851	1	5030
	83.2%	76.3%	58.5%	41.5%	59.8%	61.5%	70.3%	72.1%	56.2%	51.2%	59.3%	91.7%	69.9%	27.0%	64.6%
RENTED AUTO	49	209	16	108	12	49	1	5	4	-	2	7	19	-	413
	3.9%	9.4%	4.6%	4.6%	3.4%	4.9%	1.5%	3.8%	1.3%		.7%	1.7%	1.5%	9.7%	5.3%
PRIVATE PLANE	5	-	-	6	-	6	-	-	-	-	5	2	8	-	25
	.4%		.1%	.3%		.6%			.1%		2.2%	.5%	.6%		.3%
PRIVATE BOAT	34	11	-	-	-	26	-	-	-	11	-	-	11	-	60
	2.7%	.5%				2.5%				31.0%			.9%		.8%
PUBLIC/LOCAL TRANSPORT (TOTAL)	125	275	95	1231	109	256	14	31	104	6	30	18	200	2	2033
	9.8%	12.3%	27.8%	52.6%	30.2%	25.4%	15.2%	24.1%	29.1%	17.8%	12.3%	4.3%	16.4%	63.3%	26.1%
PLANE	61	189	65	1094	103	166	12	20	7	3	19	8	69	2	1552
	4.8%	8.5%	19.2%	46.8%	28.4%	16.5%	12.9%	15.5%	2.0%	9.0%	7.7%	2.0%	5.7%	63.3%	19.9%
TRAIN	2	32	-	14	-	2	-	-	-	-	-	-	-	-	41
	.1%	1.4%		.6%	.1%	.2%									.5%
BOAT	1	1	2	1	1	1	-	2	-	-	-	-	2	-	4
	.1%	*	.6%	*	.2%	.1%		1.5%					.2%		.1%
BUS	62	53	27	122	6	87	2	9	97	3	11	10	128	-	436
	4.9%	2.4%	8.0%	5.2%	1.5%	8.6%	2.3%	7.1%	27.1%	8.8%	4.6%	2.3%	10.6%		5.6%
OTHER	-	34	31	24	24	51	12	-	47	-	61	8	128	-	231
		1.5%	9.0%	1.0%	6.6%	5.0%	13.0%		13.3%		25.5%	1.8%	10.5%		3.0%

PARTY SIZE
BASE: TOTAL PARTY VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	5444	5044	330	3884	498	1989	93	129	619	36	344	812	1912	22	17718
TOTAL (WEIGHTED - 000s)	6351	4419	190	2046	248	972	53	67	484	22	210	355	1147	6	14594
ONE	2425 38.2%	1433 32.4%	65 34.0%	1078 52.7%	108 43.5%	319 32.9%	24 45.0%	22 32.8%	158 32.6%	4 20.0%	40 19.1%	97 27.2%	336 29.3%	3 48.7%	5481 37.6%
SAME-DAY VISIT	2186 90.1%	1158 80.8%	14 21.4%	400 37.1%	27 25.3%	125 39.2%	3 14.3%	2 7.4%	124 78.9%	- 9.8%	27 68.1%	82 84.3%	235 70.0%	3 95.7%	4038 73.7%
OVERNIGHT VISIT	239 9.9%	275 19.2%	51 78.6%	678 62.9%	80 74.7%	194 60.8%	21 85.7%	21 92.6%	33 21.1%	4 90.2%	13 31.9%	15 15.7%	101 30.0%	- 4.3%	1443 26.3%
TWO	2675 42.1%	1807 40.9%	90 47.3%	623 30.5%	89 36.0%	442 45.5%	19 35.0%	29 42.6%	229 47.3%	14 61.5%	104 49.4%	145 40.9%	511 44.5%	2 28.3%	5890 40.4%
SAME-DAY VISIT	2397 89.6%	1406 77.8%	7 8.2%	203 32.5%	29 32.6%	223 50.4%	1 4.8%	3 9.3%	125 54.5%	2 11.5%	50 47.7%	89 61.4%	260 50.8%	1 48.1%	4414 75.0%
OVERNIGHT VISIT	277 10.4%	401 22.2%	83 91.8%	421 67.5%	60 67.4%	219 49.6%	18 95.2%	26 90.7%	104 45.5%	12 88.5%	54 52.3%	56 38.6%	251 49.2%	1 51.9%	1475 25.0%
THREE	592 9.3%	469 10.6%	13 6.9%	133 6.5%	16 6.5%	95 9.7%	5 9.7%	11 15.9%	30 6.1%	1 3.1%	20 9.4%	50 14.2%	114 10.0%	- 1.6%	1378 9.4%
SAME-DAY VISIT	551 93.2%	389 82.9%	1 11.3%	52 38.7%	4 28.0%	59 62.5%	- 8.1%	1 7.9%	22 74.2%	-	11 53.8%	34 67.7%	67 58.5%	-	1102 79.9%
OVERNIGHT VISIT	40 6.8%	80 17.1%	12 88.7%	82 61.3%	12 72.0%	35 37.5%	5 91.9%	10 92.1%	8 25.8%	1 100.0%	9 46.2%	16 32.3%	47 41.5%	- 100.0%	277 20.1%
FOUR	480 7.6%	459 10.4%	13 6.9%	129 6.3%	24 9.8%	72 7.4%	3 6.2%	5 7.2%	45 9.3%	3 13.7%	28 13.1%	31 8.6%	111 9.6%	1 21.0%	1225 8.4%
SAME-DAY VISIT	425 88.6%	343 74.8%	3 20.1%	45 35.1%	3 13.5%	43 59.7%	1 23.5%	1 15.1%	33 74.0%	2 70.7%	17 61.8%	14 44.5%	66 59.8%	1 84.4%	900 73.5%
OVERNIGHT VISIT	55 11.4%	116 25.2%	10 79.9%	84 64.9%	21 86.5%	29 40.3%	3 76.5%	4 84.9%	12 26.0%	1 29.3%	11 38.2%	17 55.5%	44 40.2%	- 15.6%	325 26.5%
FIVE+	180 2.8%	251 5.7%	9 4.8%	82 4.0%	10 4.2%	44 4.5%	2 4.0%	1 1.5%	23 4.7%	- 1.7%	19 9.0%	32 9.1%	76 6.6%	- .3%	621 4.3%
SAME-DAY VISIT	157 87.3%	175 69.6%	1 11.9%	43 52.0%	4 42.1%	20 45.2%	- 8.2%	-	15 66.7%	-	12 63.0%	6 17.1%	32 42.5%	- 100.0%	415 66.9%
OVERNIGHT VISIT	23 12.7%	76 30.4%	8 88.1%	39 48.0%	6 57.9%	24 54.8%	2 91.8%	1 100.0%	8 33.3%	- 100.0%	7 37.0%	27 82.9%	44 57.5%	-	206 33.1%

Continued

ITS 99 - U.S. RESIDENTS

TABLE R23-2

PARTY SIZE
BASE: TOTAL PARTY VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	5444	5044	330	3884	498	1989	93	129	619	36	344	812	1912	22	17718
TOTAL (WEIGHTED - 000s)	6351	4419	190	2046	248	972	53	67	484	22	210	355	1147	6	14594
AVERAGE PARTY SIZE															
AVERAGE ALL TRIPS (PEOPLE)	1.98	2.21	2.05	1.83	2.00	2.10	1.91	2.08	2.10	2.18	2.54	2.49	2.29	1.97	2.06
STANDARD DEVIATION	1.16	1.40	1.35	1.21	1.33	1.30	1.25	1.22	1.26	1.40	1.75	2.04	1.76	1.50	1.35
STANDARD ERROR	.02	.02	.07	.02	.06	.03	.13	.11	.05	.23	.09	.07	.04	.32	.01
MEDIAN	2.0	2.0	2.0	1.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0
SAME-DAY TRIPS (PEOPLE)	1.97	2.17	1.87	1.90	1.96	2.19	1.87	2.12	2.06	2.93	2.52	2.05	2.14	1.88	2.05
STANDARD DEVIATION	1.16	1.36	1.11	1.31	1.08	1.18	1.55	.94	1.27	1.21	1.52	1.38	1.38	1.72	1.26
STANDARD ERROR	.02	.02	.17	.04	.10	.04	.45	.25	.07	.50	.13	.08	.05	.46	.01
MEDIAN	2.0	2.0	1.0	1.0	2.0	2.0	1.0	2.0	2.0	4.0	2.0	2.0	2.0	1.0	2.0
OVERNIGHT TRIPS (PEOPLE)	2.01	2.35	2.08	1.80	2.02	2.01	1.92	2.08	2.17	2.01	2.56	3.24	2.49	2.28	2.09
STANDARD DEVIATION	1.20	1.49	1.37	1.17	1.39	1.36	1.20	1.25	1.26	1.42	1.89	2.22	1.93	1.00	1.46
STANDARD ERROR	.04	.04	.08	.02	.07	.04	.13	.12	.07	.26	.13	.10	.06	.35	.02
MEDIAN	2.0	2.0	2.0	1.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0

PARTY COMPOSITION
BASE: TOTAL PARTY VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	5444	5044	330	3884	498	1989	93	129	619	36	344	812	1912	22	17718
TOTAL (WEIGHTED - 000s)	6351	4419	190	2046	248	972	53	67	484	22	210	355	1147	6	14594
QUESTION NOT ASKED	5431 85.5%	3204 72.5%	14 7.5%	340 16.6%	16 6.7%	337 34.7%	2 3.0%	1 .8%	205 42.3%	4 18.7%	111 52.8%	216 60.8%	538 46.9%	3 47.1%	9884 67.7%
AGE AND GENDER NOT STATED	185 2.9%	191 4.3%	12 6.4%	183 8.9%	16 6.5%	113 11.6%	4 7.8%	9 14.0%	96 19.9%	2 9.3%	6 2.8%	12 3.4%	123 10.7%	- 2.8%	751 5.1%
TOTAL ANSWERING	735 11.6% 100.0%	1025 23.2% 100.0%	164 86.1% 100.0%	1522 74.4% 100.0%	215 86.9% 100.0%	522 53.7% 100.0%	47 89.2% 100.0%	57 85.2% 100.0%	183 37.8% 100.0%	16 72.0% 100.0%	94 44.5% 100.0%	127 35.8% 100.0%	487 42.4% 100.0%	3 50.2% 100.0%	3960 27.1% 100.0%
ADULTS ONLY	676 91.9%	849 82.8%	148 90.2%	1411 92.7%	191 88.9%	467 89.6%	43 90.6%	50 87.3%	167 91.2%	15 90.8%	81 86.7%	112 88.3%	434 89.0%	3 80.0%	3544 89.5%
SAME-DAY	155 23.0%	142 16.7%	11 7.5%	321 22.7%	43 22.5%	81 17.3%	2 4.4%	4 7.5%	51 30.4%	-	3 4.1%	7 6.0%	57 13.1%	1 50.1%	582 16.4%
OVERNIGHT	521 77.0%	707 83.3%	137 92.5%	1091 77.3%	148 77.5%	387 82.7%	41 95.6%	46 92.5%	116 69.6%	15 100.0%	78 95.9%	105 94.0%	377 86.9%	1 49.9%	2962 83.6%
1 ADULT	230 31.2%	288 28.1%	52 31.5%	804 52.8%	98 45.7%	165 31.7%	20 41.7%	17 30.4%	22 12.1%	3 17.0%	10 11.2%	12 9.3%	80 16.4%	1 39.9%	1467 37.0%
SAME-DAY	29 12.5%	54 18.7%	6 12.1%	188 23.4%	24 24.0%	20 11.9%	- 1.6%	1 5.4%	9 41.3%	-	- 3.7%	1 4.8%	11 13.3%	1 89.6%	229 15.6%
OVERNIGHT	201 87.5%	234 81.3%	45 87.9%	616 76.6%	75 76.0%	146 88.1%	19 98.4%	17 94.6%	13 58.7%	3 100.0%	10 96.3%	11 95.2%	69 86.7%	- 10.4%	1238 84.4%
2 ADULTS	360 48.9%	443 43.3%	79 48.4%	474 31.1%	74 34.6%	255 48.9%	17 36.0%	25 44.3%	115 63.0%	11 66.6%	55 59.2%	55 43.3%	253 52.1%	1 32.9%	1625 41.0%
SAME-DAY	97 27.1%	67 15.2%	3 3.4%	101 21.3%	18 23.5%	52 20.2%	1 5.3%	2 8.3%	27 23.3%	-	2 3.5%	4 7.6%	29 11.4%	- 11.2%	275 16.9%
OVERNIGHT	262 72.9%	376 84.8%	77 96.6%	373 78.7%	57 76.5%	204 79.8%	16 94.7%	23 91.7%	88 76.7%	11 100.0%	53 96.5%	51 92.4%	225 88.6%	1 88.8%	1350 83.1%
3 ADULTS	40 5.5%	42 4.1%	6 3.9%	61 4.0%	9 4.1%	26 5.1%	4 7.7%	5 9.1%	4 2.4%	- 1.6%	4 3.9%	14 11.1%	30 6.1%	-	186 4.7%
SAME-DAY	17 42.7%	6 13.3%	1 23.0%	19 31.2%	1 7.1%	8 29.8%	- 11.6%	-	-	-	- 9.9%	1 5.1%	1 2.4%	-	40 21.3%
OVERNIGHT	23 57.3%	36 86.7%	5 77.0%	42 68.8%	8 92.9%	19 70.2%	3 88.4%	5 100.0%	4 100.0%	- 100.0%	3 90.1%	13 94.9%	29 97.6%	-	146 78.7%
4+ ADULTS	46 6.3%	76 7.4%	10 6.3%	73 4.8%	10 4.5%	20 3.9%	3 5.3%	2 3.5%	25 13.7%	1 5.6%	12 12.5%	31 24.6%	70 14.4%	- 7.2%	266 6.7%
SAME-DAY	12 25.7%	15 20.3%	1 6.2%	12 17.0%	1 13.8%	2 8.8%	- 10.2%	1 36.9%	15 58.8%	-	1 5.4%	1 4.1%	17 23.9%	- 9.6%	38 14.4%
OVERNIGHT	34 74.3%	60 79.7%	10 93.8%	61 83.0%	8 86.2%	19 91.2%	2 89.8%	1 63.1%	10 41.2%	1 100.0%	11 94.6%	30 95.9%	53 76.1%	- 90.4%	228 85.6%

Continued

ITS 99 - U.S. RESIDENTS

TABLE R24-2

PARTY COMPOSITION
BASE: TOTAL PARTY VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	5444	5044	330	3884	498	1989	93	129	619	36	344	812	1912	22	17718
TOTAL (WEIGHTED - 000s)	6351	4419	190	2046	248	972	53	67	484	22	210	355	1147	6	14594
ADULTS WITH CHILDREN	59 8.1%	174 16.9%	16 9.8%	108 7.1%	23 10.5%	54 10.4%	4 9.4%	7 11.5%	16 8.8%	1 9.2%	12 13.3%	15 11.7%	53 10.8%	1 20.0%	412 10.4%
SAME-DAY	4 6.0%	13 7.4%	- 2.8%	21 19.6%	2 7.0%	5 9.9%	1 15.6%	- 6.4%	4 23.0%	-	2 17.4%	- 1.4%	5 10.1%	1 83.7%	22 5.4%
OVERNIGHT	56 94.0%	161 92.6%	16 97.2%	87 80.4%	21 93.0%	49 90.1%	4 84.4%	6 93.6%	12 77.0%	1 100.0%	10 82.6%	15 98.6%	47 89.9%	- 16.3%	390 94.6%
1 ADULT WITH CHILDREN	10 1.4%	18 1.8%	4 2.3%	19 1.2%	3 1.2%	9 1.7%	1 1.8%	3 5.4%	3 1.4%	1 4.0%	3 3.5%	2 1.9%	11 2.2%	-	60 1.5%
SAME-DAY	1 14.6%	1 7.7%	-	6 30.8%	-	1 10.5%	-	- 13.7%	1 42.1%	-	2 48.4%	-	2 14.6%	-	6 9.6%
OVERNIGHT	9 85.4%	17 92.3%	4 100.0%	13 69.2%	3 100.0%	8 89.5%	1 100.0%	3 86.3%	1 57.9%	1 100.0%	2 51.6%	2 100.0%	9 85.4%	-	54 90.4%
2 ADULTS WITH CHILDREN	40 5.4%	108 10.5%	11 7.0%	58 3.8%	17 7.8%	27 5.2%	2 4.7%	3 4.8%	9 5.1%	- 2.8%	8 8.4%	7 5.4%	29 6.0%	- 14.4%	247 6.2%
SAME-DAY	2 4.4%	8 7.0%	- 3.9%	10 16.7%	2 9.4%	4 13.2%	-	-	3 28.5%	-	- 4.0%	- 3.1%	3 10.9%	- 77.4%	13 5.4%
OVERNIGHT	38 95.6%	100 93.0%	11 96.1%	48 83.3%	15 90.6%	24 86.8%	2 100.0%	3 100.0%	7 71.5%	- 100.0%	8 96.0%	7 96.9%	26 89.1%	- 22.6%	234 94.6%
3+ ADULTS WITH CHILDREN	10 1.3%	47 4.6%	1 .6%	31 2.1%	3 1.5%	18 3.4%	1 2.9%	1 1.4%	4 2.4%	- 2.4%	1 1.3%	6 4.4%	13 2.6%	- 5.5%	105 2.7%
SAME-DAY	- 3.5%	4 8.2%	-	6 18.3%	-	1 4.3%	1 50.5%	-	-	-	- 20.2%	-	1 4.2%	- 100.0%	3 3.1%
OVERNIGHT	9 96.5%	44 91.8%	1 100.0%	26 81.7%	3 100.0%	17 95.7%	1 49.5%	1 100.0%	4 100.0%	- 100.0%	1 79.8%	6 100.0%	12 95.8%	-	102 96.9%
CHILDREN ONLY	-	3 .3%	-	3 .2%	1 .6%	- *	-	1 1.2%	-	-	-	-	1 .1%	-	4 .1%

ITS 99 - OVERSEAS RESIDENTS

TABLE S1-1

OVERVIEW OF VISITS IN ONTARIO
BASE: TOTAL PERSON VISITS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	4046	2541	1116	265	285	875	752	188	564	753	1575	1438	835	83	105	579	1198	1567	702	2436
TOTAL (WEIGHTED - 000s)	2144	1146	419	155	188	384	660	247	413	337	966	647	431	44	53	231	623	918	373	1177
SAME-DAY VISITS IN ONTARIO	269 12.5%	133 11.6%	37 8.9%	21 13.2%	31 16.5%	44 11.4%	82 12.4%	29 11.6%	53 12.9%	54 16.1%	131 13.6%	61 9.5%	46 10.6%	3 6.2%	27 51.0%	42 18.2%	53 8.6%	116 12.6%	57 15.4%	103 8.8%
OVERNIGHT VISITS IN ONTARIO	1875 87.5%	1014 88.4%	382 91.1%	135 86.8%	157 83.5%	340 88.6%	578 87.6%	218 88.4%	360 87.1%	283 83.9%	835 86.4%	586 90.5%	385 89.4%	41 93.8%	26 49.0%	188 81.8%	569 91.4%	802 87.4%	315 84.6%	1074 91.2%
MAIN PURPOSE OF TRIP																				
PLEASURE	966 45.0%	553 48.3%	199 47.4%	93 59.8%	118 62.5%	144 37.5%	294 44.6%	139 56.4%	155 37.5%	118 35.0%	966 100.0%	-	-	-	-	67 28.9%	288 46.3%	464 50.5%	147 39.4%	441 37.5%
VFR	647 30.2%	368 32.1%	162 38.6%	37 24.0%	40 21.1%	129 33.6%	173 26.3%	21 8.6%	152 36.8%	106 31.3%	-	647 100.0%	-	-	-	67 28.9%	174 27.9%	283 30.9%	123 33.0%	403 34.2%
BUSINESS	431 20.1%	172 15.0%	35 8.5%	22 14.0%	23 12.3%	91 23.8%	172 26.1%	81 32.9%	91 22.0%	87 25.9%	-	-	431 100.0%	-	-	84 36.5%	131 21.0%	128 14.0%	88 23.6%	283 24.0%
PERSONAL	44 2.1%	23 2.0%	11 2.6%	- .3%	2 1.2%	10 2.5%	14 2.1%	3 1.3%	11 2.5%	7 2.1%	-	-	-	44 100.0%	-	6 2.5%	18 2.9%	15 1.7%	5 1.3%	23 1.9%
OTHER	53 2.5%	29 2.6%	12 2.8%	3 1.9%	6 3.0%	9 2.4%	6 .9%	2 .8%	4 1.0%	18 5.2%	-	-	-	-	53 100.0%	6 2.7%	11 1.8%	27 2.9%	9 2.4%	25 2.2%
NOT STATED/DON'T KNOW	3 .1%	1 .1%	1 .2%	-	-	- .1%	1 .1%	-	1 .1%	1 .4%	-	-	-	-	-	1 .3%	1 .1%	1 .1%	1 .2%	2 .1%
QUARTER TRIP STARTED																				
QUARTER I (JAN - MAR)	231 10.8%	106 9.3%	34 8.1%	19 12.6%	14 7.2%	39 10.2%	78 11.8%	33 13.2%	45 10.9%	47 13.9%	67 6.9%	67 10.3%	84 19.5%	6 13.2%	6 12.0%	231 100.0%	-	-	-	137 11.7%
QUARTER II (APR - JUN)	623 29.1%	324 28.2%	124 29.6%	47 30.3%	47 24.9%	106 27.5%	210 31.8%	64 26.1%	145 35.2%	89 26.5%	288 29.8%	174 26.9%	131 30.3%	18 41.2%	11 20.8%	-	623 100.0%	-	-	331 28.1%
QUARTER III (JUL - SEP)	918 42.8%	509 44.4%	182 43.4%	61 39.5%	96 51.0%	170 44.2%	265 40.1%	108 43.6%	157 38.1%	144 42.8%	464 48.0%	283 43.8%	128 29.7%	15 34.6%	27 50.2%	-	-	918 100.0%	-	457 38.8%
QUARTER IV (OCT - DEC)	373 17.4%	208 18.1%	79 18.9%	27 17.6%	32 16.9%	70 18.2%	108 16.3%	42 17.1%	66 15.8%	57 16.9%	147 15.2%	123 19.0%	88 20.4%	5 11.0%	9 17.0%	-	-	-	373 100.0%	252 21.4%

Continued

ITS 99 - OVERSEAS RESIDENTS

TABLE S1-2

OVERVIEW OF VISITS IN ONTARIO
BASE: TOTAL PERSON VISITS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	4046	2541	1116	265	285	875	752	188	564	753	1575	1438	835	83	105	579	1198	1567	702	2436
TOTAL (WEIGHTED - 000s)	2144	1146	419	155	188	384	660	247	413	337	966	647	431	44	53	231	623	918	373	1177
ACCOMMODATION USED IN ONTARIO (OVERNIGHT VISITS ONLY)																				
ANY ROOFED COMMERCIAL ACCOMMODATION	1131 52.8%	604 52.7%	213 50.9%	85 54.9%	116 61.6%	190 49.4%	366 55.5%	181 73.4%	185 44.8%	161 47.7%	576 59.6%	204 31.6%	310 71.9%	22 49.3%	19 35.8%	119 51.7%	350 56.2%	490 53.4%	172 46.1%	583 49.6%
HOTEL	938 43.7%	486 42.4%	174 41.6%	66 42.8%	102 54.3%	143 37.1%	319 48.3%	172 69.8%	146 35.4%	133 39.6%	470 48.7%	139 21.4%	297 68.9%	16 37.0%	15 28.8%	103 44.8%	280 45.0%	394 42.9%	160 43.1%	468 39.8%
MOTEL	231 10.8%	148 12.9%	42 10.0%	27 17.1%	28 14.9%	52 13.4%	56 8.4%	9 3.7%	46 11.2%	27 8.1%	140 14.5%	59 9.1%	18 4.2%	9 19.7%	5 9.8%	18 7.9%	83 13.3%	111 12.1%	19 5.0%	117 9.9%
OTHER ROOFED COMMERCIAL	84 3.9%	57 5.0%	26 6.2%	9 6.0%	2 1.1%	19 5.1%	15 2.3%	5 1.9%	10 2.5%	12 3.6%	37 3.8%	40 6.1%	2 .5%	3 6.8%	2 4.5%	4 1.6%	30 4.8%	48 5.2%	3 .8%	54 4.6%
ANY CAMPGROUNDS	57 2.7%	49 4.3%	13 3.2%	17 10.7%	3 1.4%	17 4.4%	3 .4%	-	3 .6%	5 1.5%	36 3.8%	19 3.0%	1 .2%	- .9%	- .9%	-	18 2.9%	34 3.7%	5 1.4%	31 2.6%
ANY PRIVATE COTTAGE	9 .4%	5 .4%	2 .4%	-	- .2%	3 .8%	2 .3%	2 .6%	- .1%	2 .7%	4 .4%	5 .8%	-	-	-	1 .4%	3 .5%	3 .3%	2 .6%	8 .7%
ANY PRIVATE HOME	750 35.0%	415 36.2%	186 44.4%	47 30.2%	27 14.5%	155 40.3%	215 32.5%	24 9.8%	191 46.1%	120 35.6%	243 25.1%	431 66.7%	36 8.4%	29 65.8%	9 17.6%	71 30.7%	224 36.0%	334 36.4%	120 32.2%	476 40.5%
ONLY OTHER	180 8.4%	101 8.8%	42 9.9%	11 7.2%	16 8.3%	33 8.5%	49 7.4%	18 7.4%	30 7.3%	30 9.0%	69 7.2%	54 8.3%	52 12.0%	1 1.4%	3 6.1%	17 7.5%	54 8.7%	68 7.4%	40 10.8%	127 10.8%

ITS 99 - OVERSEAS RESIDENTS

TABLE S2-1

OVERVIEW OF VISITS IN ONTARIO
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	3491	2242	1031	240	245	726	638	159	479	611	1361	1253	727	76	66	448	1071	1374	598	2201
TOTAL (WEIGHTED - 000s)	1875	1014	382	135	157	340	578	218	360	283	835	586	385	41	26	188	569	802	315	1074
SAME-DAY VISITS IN ONTARIO	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OVERNIGHT VISITS IN ONTARIO	1875 100.0%	1014 100.0%	382 100.0%	135 100.0%	157 100.0%	340 100.0%	578 100.0%	218 100.0%	360 100.0%	283 100.0%	835 100.0%	586 100.0%	385 100.0%	41 100.0%	26 100.0%	188 100.0%	569 100.0%	802 100.0%	315 100.0%	1074 100.0%
MAIN PURPOSE OF TRIP																				
PLEASURE	835 44.5%	479 47.2%	177 46.5%	76 56.8%	97 62.0%	127 37.4%	250 43.3%	118 53.9%	133 36.8%	106 37.4%	835 100.0%	-	-	-	-	50 26.7%	263 46.1%	403 50.2%	119 37.8%	379 35.3%
VFR	586 31.2%	340 33.5%	154 40.4%	37 27.3%	33 21.1%	116 34.1%	155 26.8%	19 8.6%	136 37.8%	91 32.0%	-	586 100.0%	-	-	-	57 30.0%	160 28.2%	261 32.5%	108 34.2%	385 35.9%
BUSINESS	385 20.6%	157 15.5%	33 8.5%	21 15.5%	22 13.8%	82 24.0%	155 26.8%	77 35.0%	78 21.8%	74 26.0%	-	-	385 100.0%	-	-	72 38.3%	120 21.0%	114 14.2%	79 25.1%	273 25.4%
PERSONAL	41 2.2%	21 2.1%	11 2.8%	-	1 .7%	10 2.8%	14 2.4%	3 1.5%	11 2.9%	7 2.3%	-	-	-	41 100.0%	-	5 2.8%	18 3.2%	14 1.7%	4 1.4%	23 2.1%
OTHER	26 1.4%	16 1.6%	6 1.7%	1 .5%	4 2.5%	5 1.6%	4 .6%	2 .9%	2 .5%	6 2.1%	-	-	-	-	26 100.0%	3 1.7%	8 1.4%	10 1.3%	5 1.5%	12 1.1%
NOT STATED/DON'T KNOW	2 .1%	1 .1%	1 .2%	-	-	- .1%	1 .1%	-	1 .1%	- .2%	-	-	-	-	-	1 .4%	1 .1%	1 .1%	-	2 .2%
QUARTER TRIP STARTED																				
QUARTER I (JAN - MAR)	188 10.1%	86 8.5%	29 7.7%	15 11.4%	8 5.2%	34 9.9%	68 11.8%	29 13.3%	39 10.8%	34 12.0%	50 6.0%	57 9.7%	72 18.7%	5 12.9%	3 12.2%	188 100.0%	-	-	-	125 11.6%
QUARTER II (APR - JUN)	569 30.4%	299 29.4%	117 30.6%	42 31.1%	45 28.7%	95 27.9%	192 33.2%	58 26.4%	134 37.3%	79 27.8%	263 31.5%	160 27.4%	120 31.0%	18 43.9%	8 29.9%	-	569 100.0%	-	-	307 28.6%
QUARTER III (JUL - SEP)	802 42.8%	450 44.3%	163 42.8%	60 44.6%	77 49.1%	149 43.8%	230 39.8%	97 44.3%	134 37.1%	123 43.4%	403 48.2%	261 44.5%	114 29.7%	14 32.8%	10 39.9%	-	-	802 100.0%	-	416 38.7%
QUARTER IV (OCT - DEC)	315 16.8%	179 17.7%	72 19.0%	17 12.9%	27 17.0%	63 18.5%	88 15.2%	35 16.0%	53 14.7%	48 16.8%	119 14.3%	108 18.4%	79 20.6%	4 10.4%	5 17.9%	-	-	-	315 100.0%	226 21.1%

Continued

ITS 99 - OVERSEAS RESIDENTS

TABLE S2-2

OVERVIEW OF VISITS IN ONTARIO
BASE: OVERNICHT PERSON VISITS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	3491	2242	1031	240	245	726	638	159	479	611	1361	1253	727	76	66	448	1071	1374	598	2201
TOTAL (WEIGHTED - 000s)	1875	1014	382	135	157	340	578	218	360	283	835	586	385	41	26	188	569	802	315	1074
ACCOMMODATION USED IN ONTARIO (OVERNIGHT VISITS ONLY)																				
ANY ROOFED COMMERCIAL ACCOMMODATION	1131 60.3%	604 59.6%	213 55.8%	85 63.3%	116 73.8%	190 55.8%	366 63.4%	181 83.0%	185 51.5%	161 56.8%	576 69.0%	204 34.9%	310 80.4%	22 52.6%	19 73.0%	119 63.2%	350 61.5%	490 61.1%	172 54.5%	583 54.3%
HOTEL	938 50.0%	486 47.9%	174 45.7%	66 49.4%	102 65.1%	143 41.9%	319 55.1%	172 79.0%	146 40.6%	133 47.2%	470 56.3%	139 23.7%	297 77.1%	16 39.4%	15 58.7%	103 54.8%	280 49.3%	394 49.1%	160 50.9%	468 43.6%
MOTEL	231 12.3%	148 14.6%	42 10.9%	27 19.7%	28 17.9%	52 15.1%	56 9.6%	9 4.2%	46 12.9%	27 9.7%	140 16.8%	59 10.1%	18 4.7%	9 21.0%	5 20.1%	18 9.6%	83 14.5%	111 13.9%	19 5.9%	117 10.9%
OTHER ROOFED COMMERCIAL	84 4.5%	57 5.6%	26 6.8%	9 6.9%	2 1.3%	19 5.7%	15 2.6%	5 2.1%	10 2.9%	12 4.3%	37 4.4%	40 6.8%	2 .6%	3 7.3%	2 9.3%	4 1.9%	30 5.2%	48 5.9%	3 1.0%	54 5.0%
ANY CAMPGROUNDS	57 3.0%	49 4.9%	13 3.5%	17 12.3%	3 1.6%	17 5.0%	3 .5%	-	3 .7%	5 1.8%	36 4.4%	19 3.3%	1 .2%	- .9%	- 1.8%	-	18 3.1%	34 4.3%	5 1.6%	31 2.9%
ANY PRIVATE COTTAGE	9 .5%	5 .5%	2 .4%	-	- .2%	3 .9%	2 .3%	2 .7%	- .1%	2 .8%	4 .4%	5 .9%	-	-	-	1 .5%	3 .5%	3 .3%	2 .7%	8 .7%
ANY PRIVATE HOME	750 40.0%	415 40.9%	186 48.7%	47 34.8%	27 17.4%	155 45.5%	215 37.2%	24 11.1%	191 53.0%	120 42.4%	243 29.1%	431 73.7%	36 9.4%	29 70.1%	9 36.0%	71 37.6%	224 39.4%	334 41.7%	120 38.1%	476 44.3%
ONLY OTHER	180 9.6%	101 9.9%	42 10.9%	11 8.3%	16 9.9%	33 9.6%	49 8.4%	18 8.3%	30 8.4%	30 10.8%	69 8.3%	54 9.2%	52 13.4%	1 1.5%	3 12.6%	17 9.1%	54 9.6%	68 8.5%	40 12.7%	127 11.8%

ITS 99 - OVERSEAS RESIDENTS

TABLE S3-1

OVERVIEW OF SPENDING IN ONTARIO
BASE: VISIT COSTS IN ONTARIO

		ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP				QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (WEIGHTED - $000s)	2169079	1123562	503108	147445	123400	349609	653881	222124	431756	391637	796462	632262	640759	49436	47442	228864	638587	912039	389589	1346489
SAME-DAY VISITS IN ONTARIO	95952 4.4%	48800 4.3%	20800 4.1%	6299 4.3%	9174 7.4%	12527 3.6%	21283 3.3%	4691 2.1%	16592 3.8%	25869 6.6%	33291 4.2%	25779 4.1%	23157 3.6%	1411 2.9%	11546 24.3%	20862 9.1%	17480 2.7%	36262 4.0%	21349 5.5%	14972 1.1%
OVERNIGHT VISITS IN ONTARIO	2073127 95.6%	1074762 95.7%	482308 95.9%	141146 95.7%	114226 92.6%	337082 96.4%	632598 96.7%	217434 97.9%	415164 96.2%	365767 93.4%	763172 95.8%	606483 95.9%	617602 96.4%	48026 97.1%	35896 75.7%	208002 90.9%	621107 97.3%	875778 96.0%	368240 94.5%	1331516 98.9%
MAIN PURPOSE OF TRIP																				
PLEASURE	796462 36.7%	494034 44.0%	231601 46.0%	83664 56.7%	69861 56.6%	108908 31.2%	182432 27.9%	76815 34.6%	105617 24.5%	119996 30.6%	796462 100.0%	-	-	-	-	44039 19.2%	241442 37.8%	380708 41.7%	130273 33.4%	399350 29.7%
VFR	632262 29.1%	334595 29.8%	179880 35.8%	28692 19.5%	24440 19.8%	101583 29.1%	186321 28.5%	29451 13.3%	156871 36.3%	111345 28.4%	-	632262 100.0%	-	-	-	57082 24.9%	169915 26.6%	290423 31.8%	114842 29.5%	426494 31.7%
BUSINESS	640759 29.5%	246624 22.0%	66709 13.3%	32096 21.8%	25411 20.6%	122408 35.0%	254058 38.9%	110899 49.9%	143159 33.2%	140077 35.8%	-	-	640759 100.0%	-	-	116426 50.9%	191215 29.9%	207905 22.8%	125214 32.1%	468869 34.8%
PERSONAL	49436 2.3%	20281 1.8%	9921 2.0%	191 .1%	681 .6%	9488 2.7%	23126 3.5%	1912 .9%	21214 4.9%	6030 1.5%	-	-	-	49436 100.0%	-	4307 1.9%	24012 3.8%	15285 1.7%	5832 1.5%	23690 1.8%
OTHER	47442 2.2%	27078 2.4%	14180 2.8%	2801 1.9%	3007 2.4%	7089 2.0%	7106 1.1%	3047 1.4%	4059 .9%	13259 3.4%	-	-	-	-	47442 100.0%	6140 2.7%	11708 1.8%	16929 1.9%	12665 3.3%	26265 2.0%
NOT STATED/DON'T KNOW	2717 .1%	950 .1%	818 .2%	-	-	132 *	837 .1%	-	837 .2%	930 .2%	-	-	-	-	-	870 .4%	295 *	788 .1%	765 .2%	1821 .1%
QUARTER TRIP STARTED																				
QUARTER I (JAN - MAR)	228864 10.6%	94863 8.4%	34569 6.9%	12674 8.6%	10646 8.6%	36974 10.6%	81672 12.5%	26939 12.1%	54733 12.7%	52329 13.4%	44039 5.5%	57082 9.0%	116426 18.2%	4307 8.7%	6140 12.9%	228864 100.0%	-	-	-	155234 11.5%
QUARTER II (APR - JUN)	638587 29.4%	334903 29.8%	156500 31.1%	47842 32.4%	29632 24.0%	100929 28.9%	207831 31.8%	52028 23.4%	155803 36.1%	95853 24.5%	241442 30.3%	169915 26.9%	191215 29.8%	24012 48.6%	11708 24.7%	-	638587 100.0%	-	-	374799 27.8%
QUARTER III (JUL - SEP)	912039 42.0%	499554 44.5%	219006 43.5%	68776 46.6%	64864 52.6%	146907 42.0%	228077 34.9%	95610 43.0%	132467 30.7%	184408 47.1%	380708 47.8%	290423 45.9%	207905 32.4%	15285 30.9%	16929 35.7%	-	-	912039 100.0%	-	521955 38.8%
QUARTER IV (OCT - DEC)	389589 18.0%	194242 17.3%	93033 18.5%	18153 12.3%	18258 14.8%	64798 18.5%	136301 20.8%	47547 21.4%	88754 20.6%	59046 15.1%	130273 16.4%	114842 18.2%	125214 19.5%	5832 11.8%	12665 26.7%	-	-	-	389589 100.0%	294501 21.9%

Continued

ITS 99 - OVERSEAS RESIDENTS

TABLE S3-2

OVERVIEW OF SPENDING IN ONTARIO
BASE: VISIT COSTS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP				QUARTER TRIP STARTED				
		EUROPE					ASIA												
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	ONTARIO ONLY CDN LOCATION VISITED
TOTAL (WEIGHTED - $000s)	2169079	1123562	503108	147445	123400	349609	653881	222124	431756	391637	796462	632262	640759	49436	47442	228864	638587	912039	389589	1346489
ACCOMMODATION USED IN ONTARIO (OVERNIGHT VISITS ONLY)																				
ANY ROOFED COMMERCIAL ACCOMMODATION	1315504	707773	301042	101804	83817	221110	396213	180368	215845	211517	536277	221494	507842	25003	24700	142892	392208	563160	217245	803053
	60.6%	63.0%	59.8%	69.0%	67.9%	63.2%	60.6%	81.2%	50.0%	54.0%	67.3%	35.0%	79.3%	50.6%	52.1%	62.4%	61.4%	61.7%	55.8%	59.6%
HOTEL	1153224	603577	256069	84136	77463	185910	367706	178247	189459	181940	462316	162278	487988	20935	19519	125583	338786	480325	208530	700577
	53.2%	53.7%	50.9%	57.1%	62.8%	53.2%	56.2%	80.2%	43.9%	46.5%	58.0%	25.7%	76.2%	42.3%	41.1%	54.9%	53.1%	52.7%	53.5%	52.0%
MOTEL	221822	149340	51796	28036	16416	53093	42095	2490	39606	30386	112965	60287	28376	13203	6991	21446	81815	103825	14736	119298
	10.2%	13.3%	10.3%	19.0%	13.3%	15.2%	6.4%	1.1%	9.2%	7.8%	14.2%	9.5%	4.4%	26.7%	14.7%	9.4%	12.8%	11.4%	3.8%	8.9%
OTHER ROOFED COMMERCIAL	100741	70844	39585	13705	567	16988	18659	5925	12734	11237	48187	41351	5866	3261	2076	4673	34777	57450	3841	69637
	4.6%	6.3%	7.9%	9.3%	.5%	4.9%	2.9%	2.7%	2.9%	2.9%	6.1%	6.5%	.9%	6.6%	4.4%	2.0%	5.4%	6.3%	1.0%	5.2%
ANY CAMPGROUNDS	54689	48366	18860	15599	607	13300	2508	-	2508	3815	31218	21099	1075	804	492	-	14038	36882	3769	33081
	2.5%	4.3%	3.7%	10.6%	.5%	3.8%	.4%		.6%	1.0%	3.9%	3.3%	.2%	1.6%	1.0%		2.2%	4.0%	1.0%	2.5%
ANY PRIVATE COTTAGE	7407	3507	1990	-	228	1289	642	157	485	3258	2066	5340	-	-	-	955	2923	2978	551	6153
	.3%	.3%	.4%		.2%	.4%	.1%	.1%	.1%	.8%	.3%	.8%				.4%	.5%	.3%	.1%	.5%
ANY PRIVATE HOME	820023	413177	224294	40307	18426	130150	256008	30346	225662	150838	255468	454055	57467	38506	13581	71084	250197	359781	138961	540096
	37.8%	36.8%	44.6%	27.3%	14.9%	37.2%	39.2%	13.7%	52.3%	38.5%	32.1%	71.8%	9.0%	77.9%	28.6%	31.1%	39.2%	39.4%	35.7%	40.1%
ONLY OTHER	202255	101528	42337	11516	14525	33150	64462	22238	42224	36266	62641	59097	73699	241	5599	18726	61941	80573	41016	156564
	9.3%	9.0%	8.4%	7.8%	11.8%	9.5%	9.9%	10.0%	9.8%	9.3%	7.9%	9.3%	11.5%	.5%	11.8%	8.2%	9.7%	8.8%	10.5%	11.6%

ITS 99 - OVERSEAS RESIDENTS

TABLE S4-1

OVERVIEW OF SPENDING IN ONTARIO
BASE: OVERNIGHT VISIT COSTS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (WEIGHTED - $000s)	2073127	1074762	482308	141146	114226	337082	632598	217434	415164	365767	763172	606483	617602	48026	35896	208002	621107	875778	368240	1331516
SAME-DAY VISITS IN ONTARIO	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OVERNIGHT VISITS IN ONTARIO	2073127	1074762	482308	141146	114226	337082	632598	217434	415164	365767	763172	606483	617602	48026	35896	208002	621107	875778	368240	1331516
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
MAIN PURPOSE OF TRIP																				
PLEASURE	763172	469083	222268	79195	63601	104019	176104	74627	101476	117985	763172	-	-	-	-	39745	237203	363633	122590	394897
	36.8%	43.6%	46.1%	56.1%	55.7%	30.9%	27.8%	34.3%	24.4%	32.3%	100.0%					19.1%	38.2%	41.5%	33.3%	29.7%
VFR	606483	323642	174854	28539	22620	97629	180614	27636	152978	102227	-	606483	-	-	-	51583	164003	283202	107696	424970
	29.3%	30.1%	36.3%	20.2%	19.8%	29.0%	28.6%	12.7%	36.8%	27.9%		100.0%				24.8%	26.4%	32.3%	29.2%	31.9%
BUSINESS	617602	241042	65217	32096	24582	119146	245572	110211	135362	130988	-	-	617602	-	-	107253	185697	201691	122961	466835
	29.8%	22.4%	13.5%	22.7%	21.5%	35.3%	38.8%	50.7%	32.6%	35.8%			100.0%			51.6%	29.9%	23.0%	33.4%	35.1%
PERSONAL	48026	19441	9618	-	621	9202	23126	1912	21214	5459	-	-	-	48026	-	4116	24012	14431	5467	23690
	2.3%	1.8%	2.0%		.5%	2.7%	3.7%	.9%	5.1%	1.5%				100.0%		2.0%	3.9%	1.6%	1.5%	1.8%
OTHER	35896	20604	9533	1316	2802	6952	6349	3047	3302	8943	-	-	-	-	35896	4436	9897	12037	9527	19308
	1.7%	1.9%	2.0%	.9%	2.5%	2.1%	1.0%	1.4%	.8%	2.4%					100.0%	2.1%	1.6%	1.4%	2.6%	1.5%
NOT STATED/DON'T KNOW	1948	950	818	-	-	132	833	-	833	165	-	-	-	-	-	870	295	784	-	1816
	.1%	.1%	.2%			*	.1%		.2%	*						.4%	*	.1%		.1%
QUARTER TRIP STARTED																				
QUARTER I (JAN - MAR)	208002	87237	32256	11467	7895	35620	77834	26738	51097	42931	39745	51583	107253	4116	4436	208002	-	-	-	152686
	10.0%	8.1%	6.7%	8.1%	6.9%	10.6%	12.3%	12.3%	12.3%	11.7%	5.2%	8.5%	17.4%	8.6%	12.4%	100.0%				11.5%
QUARTER II (APR - JUN)	621107	327176	153331	46637	28752	98456	203127	49690	153437	90804	237203	164003	185697	24012	9897	-	621107	-	-	371921
	30.0%	30.4%	31.8%	33.0%	25.2%	29.2%	32.1%	22.9%	37.0%	24.8%	31.1%	27.0%	30.1%	50.0%	27.6%		100.0%			27.9%
QUARTER III (JUL - SEP)	875778	477299	208848	68496	59571	140384	222046	94936	127110	176432	363633	283202	201691	14431	12037	-	-	875778	-	517394
	42.2%	44.4%	43.3%	48.5%	52.2%	41.6%	35.1%	43.7%	30.6%	48.2%	47.6%	46.7%	32.7%	30.0%	33.5%			100.0%		38.9%
QUARTER IV (OCT - DEC)	368240	183050	87873	14547	18009	62621	129590	46070	83521	55600	122590	107696	122961	5467	9527	-	-	-	368240	289515
	17.8%	17.0%	18.2%	10.3%	15.8%	18.6%	20.5%	21.2%	20.1%	15.2%	16.1%	17.8%	19.9%	11.4%	26.5%				100.0%	21.7%

Continued

ITS 99 - OVERSEAS RESIDENTS

TABLE S4-2

OVERVIEW OF SPENDING IN ONTARIO
BASE: OVERNIGHT VISIT COSTS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP				QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA												
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (WEIGHTED - $000s)	2073127	1074762	482308	141146	114226	337082	632598	217434	415164	365767	763172	606483	617602	48026	35896	208002	621107	875778	368240	1331516
ACCOMMODATION USED IN ONTARIO (OVERNIGHT VISITS ONLY)																				
ANY ROOFED COMMERCIAL ACCOMMODATION	1315504	707773	301042	101804	83817	221110	396213	180368	215845	211517	536277	221494	507842	25003	24700	142892	392208	563160	217245	803053
	63.5%	65.9%	62.4%	72.1%	73.4%	65.6%	62.6%	83.0%	52.0%	57.8%	70.3%	36.5%	82.2%	52.1%	68.8%	68.7%	63.1%	64.3%	59.0%	60.3%
HOTEL	1153224	603577	256069	84136	77463	185910	367706	178247	189459	181940	462316	162278	487988	20935	19519	125583	338786	480325	208530	700577
	55.6%	56.2%	53.1%	59.6%	67.8%	55.2%	58.1%	82.0%	45.6%	49.7%	60.6%	26.8%	79.0%	43.6%	54.4%	60.4%	54.5%	54.8%	56.6%	52.6%
MOTEL	221822	149340	51796	28036	16416	53093	42095	2490	39606	30386	112965	60287	28376	13203	6991	21446	81815	103825	14736	119298
	10.7%	13.9%	10.7%	19.9%	14.4%	15.8%	6.7%	1.1%	9.5%	8.3%	14.8%	9.9%	4.6%	27.5%	19.5%	10.3%	13.2%	11.9%	4.0%	9.0%
OTHER ROOFED COMMERCIAL	100741	70844	39585	13705	567	16988	18659	5925	12734	11237	48187	41351	5866	3261	2076	4673	34777	57450	3841	69637
	4.9%	6.6%	8.2%	9.7%	.5%	5.0%	2.9%	2.7%	3.1%	3.1%	6.3%	6.8%	.9%	6.8%	5.8%	2.2%	5.6%	6.6%	1.0%	5.2%
ANY CAMPGROUNDS	54689	48366	18860	15599	607	13300	2508	-	2508	3815	31218	21099	1075	804	492	-	14038	36882	3769	33081
	2.6%	4.5%	3.9%	11.1%	.5%	3.9%	.4%		.6%	1.0%	4.1%	3.5%	.2%	1.7%	1.4%		2.3%	4.2%	1.0%	2.5%
ANY PRIVATE COTTAGE	7407	3507	1990	-	228	1289	642	157	485	3258	2066	5340	-	-	-	955	2923	2978	551	6153
	.4%	.3%	.4%		.2%	.4%	.1%	.1%	.1%	.9%	.3%	.9%				.5%	.5%	.3%	.1%	.5%
ANY PRIVATE HOME	820023	413177	224294	40307	18426	130150	256008	30346	225662	150838	255468	454055	57467	38506	13581	71084	250197	359781	138961	540096
	39.6%	38.4%	46.5%	28.6%	16.1%	38.6%	40.5%	14.0%	54.4%	41.2%	33.5%	74.9%	9.3%	80.2%	37.8%	34.2%	40.3%	41.1%	37.7%	40.6%
ONLY OTHER	202255	101528	42337	11516	14525	33150	64462	22238	42224	36266	62641	59097	73699	241	5599	18726	61941	80573	41016	156564
	9.8%	9.4%	8.8%	8.2%	12.7%	9.8%	10.2%	10.2%	10.2%	9.9%	8.2%	9.7%	11.9%	.5%	15.6%	9.0%	10.0%	9.2%	11.1%	11.8%

ITS 99 - OVERSEAS RESIDENTS

TABLE P1-1

ORIGIN OF TRIP
BASE: TOTAL PERSON VISITS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	ONTARIO ONLY CDN LOCATION VISITED
TOTAL (UNWEIGHTED)	4046	2541	1116	265	285	875	752	188	564	753	1575	1438	835	83	105	579	1198	1567	702	2436
TOTAL (WEIGHTED - 000s)	2144	1146	419	155	188	384	660	247	413	337	966	647	431	44	53	231	623	918	373	1177
EUROPE	1146 53.5%	1146 100.0%	419 100.0%	155 100.0%	188 100.0%	384 100.0%	-	-	-	-	553 57.3%	368 56.9%	172 39.8%	23 52.4%	29 55.3%	106 46.0%	324 52.0%	509 55.4%	208 55.8%	649 55.1%
U.K.	419 19.5%	419 36.5%	419 100.0%	-	-	-	-	-	-	-	199 20.6%	162 25.0%	35 8.2%	11 24.2%	12 21.9%	34 14.8%	124 19.9%	182 19.8%	79 21.2%	301 25.6%
FRANCE	188 8.8%	188 16.4%	-	-	188 100.0%	-	-	-	-	-	118 12.2%	40 6.1%	23 5.4%	2 5.0%	6 10.5%	14 5.9%	47 7.5%	96 10.4%	32 8.5%	35 2.9%
GERMANY	155 7.2%	155 13.5%	-	155 100.0%	-	-	-	-	-	-	93 9.6%	37 5.7%	22 5.0%	- 1.1%	3 5.6%	19 8.5%	47 7.6%	61 6.7%	27 7.3%	83 7.1%
ITALY	73 3.4%	73 6.3%	-	-	-	73 18.9%	-	-	-	-	32 3.4%	16 2.5%	19 4.3%	4 9.1%	1 2.2%	7 3.2%	17 2.7%	35 3.8%	14 3.7%	49 4.2%
NETHERLANDS	60 2.8%	60 5.2%	-	-	-	60 15.5%	-	-	-	-	29 3.0%	23 3.5%	7 1.6%	- .4%	- .4%	6 2.8%	21 3.3%	25 2.8%	7 1.9%	34 2.9%
SWITZERLAND	34 1.6%	34 2.9%	-	-	-	34 8.7%	-	-	-	-	15 1.6%	11 1.7%	6 1.5%	1 1.6%	-	3 1.1%	5 .9%	19 2.1%	6 1.7%	11 .9%
AUSTRIA	17 .8%	17 1.4%	-	-	-	17 4.3%	-	-	-	-	5 .6%	8 1.2%	1 .2%	-	2 4.3%	- .1%	7 1.0%	8 .8%	2 .6%	10 .9%
SPAIN	22 1.0%	22 1.9%	-	-	-	22 5.7%	-	-	-	-	12 1.2%	1 .2%	6 1.4%	-	3 4.9%	1 .6%	7 1.1%	13 1.4%	1 .2%	9 .7%
SCANDINAVIA	39 1.8%	39 3.4%	-	-	-	39 10.2%	-	-	-	-	10 1.0%	11 1.7%	15 3.5%	1 2.3%	2 3.7%	6 2.6%	8 1.3%	16 1.7%	9 2.5%	24 2.0%
OTHER EUROPE	141 6.6%	141 12.3%	-	-	-	141 36.7%	-	-	-	-	40 4.1%	59 9.2%	37 8.5%	4 8.7%	1 2.0%	15 6.6%	42 6.7%	54 5.9%	30 8.1%	94 8.0%
AFRICA	38 1.8%	-	-	-	-	-	-	-	-	38 11.3%	5 .5%	15 2.4%	16 3.8%	1 2.2%	-	6 2.7%	12 1.9%	14 1.5%	6 1.5%	19 1.6%
CENTRAL AMERICA	72 3.4%	-	-	-	-	-	-	-	-	72 21.4%	22 2.3%	21 3.3%	26 6.0%	2 4.9%	- .9%	7 3.1%	22 3.6%	30 3.3%	13 3.5%	37 3.1%
MEXICO	62 2.9%	-	-	-	-	-	-	-	-	62 18.3%	21 2.2%	14 2.1%	24 5.6%	2 4.9%	- .7%	5 2.3%	18 2.9%	28 3.0%	10 2.8%	32 2.7%
OTHER CENTRAL AMERICA	11 .5%	-	-	-	-	-	-	-	-	11 3.2%	1 .1%	8 1.2%	2 .4%	-	- .2%	2 .8%	4 .6%	2 .2%	3 .7%	5 .5%
CARIBBEAN	86 4.0%	-	-	-	-	-	-	-	-	86 25.5%	30 3.1%	29 4.6%	13 3.0%	2 5.6%	10 19.8%	10 4.5%	21 3.4%	42 4.6%	12 3.2%	52 4.4%

Continued

ITS 99 - OVERSEAS RESIDENTS

TABLE P1-2

ORIGIN OF TRIP
BASE: TOTAL PERSON VISITS IN ONTARIO

	ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP						QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	4046	2541	1116	265	285	875	752	188	564	753	1575	1438	835	83	105	579	1198	1567	702	2436
TOTAL (WEIGHTED - 000s)	2144	1146	419	155	188	384	660	247	413	337	966	647	431	44	53	231	623	918	373	1177
SOUTH AMERICA	74 3.4%	-	-	-	-	-	-	-	-	74 21.8%	30 3.1%	21 3.2%	19 4.4%	- .8%	3 5.7%	12 5.1%	15 2.4%	31 3.4%	16 4.2%	30 2.5%
BRAZIL	30 1.4%	-	-	-	-	-	-	-	-	30 8.8%	16 1.7%	5 .8%	7 1.6%	-	1 2.7%	5 2.1%	6 1.0%	12 1.3%	7 1.9%	6 .5%
OTHER SOUTH AMERICA	44 2.0%	-	-	-	-	-	-	-	-	44 13.0%	14 1.5%	16 2.4%	12 2.8%	- .8%	2 3.0%	7 2.9%	8 1.4%	20 2.2%	9 2.3%	24 2.1%
EAST ASIA	529 24.7%	-	-	-	-	-	529 80.1%	247 100.0%	282 68.3%	-	243 25.2%	122 18.8%	148 34.3%	11 25.1%	5 10.4%	63 27.1%	173 27.8%	213 23.2%	80 21.5%	271 23.0%
CHINA	44 2.1%	-	-	-	-	-	44 6.7%	-	44 10.7%	-	10 1.1%	21 3.3%	12 2.7%	-	1 2.0%	7 3.2%	12 1.9%	20 2.2%	5 1.4%	24 2.0%
HONG KONG	72 3.4%	-	-	-	-	-	72 10.9%	-	72 17.4%	-	32 3.3%	32 5.0%	6 1.4%	1 3.2%	-	10 4.4%	22 3.6%	30 3.3%	9 2.5%	27 2.3%
JAPAN	247 11.5%	-	-	-	-	-	247 37.4%	247 100.0%	-	-	139 14.4%	21 3.3%	81 18.9%	3 7.5%	2 3.9%	33 14.2%	64 10.4%	108 11.7%	42 11.3%	139 11.8%
SOUTH KOREA	62 2.9%	-	-	-	-	-	62 9.4%	-	62 14.9%	-	23 2.3%	16 2.5%	18 4.2%	4 9.8%	1 1.2%	6 2.5%	24 3.9%	23 2.5%	9 2.5%	42 3.6%
TAIWAN	60 2.8%	-	-	-	-	-	60 9.2%	-	60 14.6%	-	19 2.0%	19 2.9%	21 4.8%	- .9%	1 2.7%	4 1.8%	34 5.4%	17 1.9%	5 1.4%	19 1.6%
OTHER EAST ASIA	44 2.0%	-	-	-	-	-	44 6.6%	-	44 10.6%	-	20 2.0%	12 1.9%	10 2.3%	2 3.7%	- .6%	3 1.1%	17 2.7%	15 1.7%	9 2.5%	20 1.7%
OTHER ASIA	131 6.1%	-	-	-	-	-	131 19.9%	-	131 31.7%	-	51 5.3%	52 8.0%	24 5.6%	3 6.1%	1 1.0%	15 6.6%	37 5.9%	52 5.6%	27 7.4%	88 7.5%
INDIA	38 1.8%	-	-	-	-	-	38 5.8%	-	38 9.3%	-	23 2.4%	9 1.4%	6 1.4%	-	-	5 2.1%	9 1.5%	16 1.8%	8 2.2%	31 2.6%
ISRAEL	44 2.0%	-	-	-	-	-	44 6.6%	-	44 10.6%	-	10 1.0%	22 3.4%	11 2.5%	2 3.8%	-	7 2.9%	11 1.7%	15 1.6%	11 3.1%	22 1.9%
OTHER ASIA	49 2.3%	-	-	-	-	-	49 7.4%	-	49 11.9%	-	18 1.9%	21 3.3%	7 1.7%	1 2.3%	1 1.0%	4 1.6%	17 2.7%	21 2.2%	8 2.1%	34 2.9%
PACIFIC	67 3.1%	-	-	-	-	-	-	-	-	67 20.0%	31 3.2%	19 2.9%	13 3.1%	1 2.8%	4 6.8%	11 4.8%	20 3.1%	26 2.8%	11 2.9%	32 2.7%
AUSTRALIA	54 2.5%	-	-	-	-	-	-	-	-	54 16.1%	26 2.6%	14 2.2%	11 2.5%	1 2.8%	3 5.0%	10 4.4%	13 2.2%	21 2.3%	9 2.5%	26 2.2%
NEW ZEALAND	12 .5%	-	-	-	-	-	-	-	-	12 3.5%	5 .5%	5 .7%	1 .3%	-	1 1.9%	1 .4%	5 .9%	4 .4%	1 .3%	6 .5%
OTHER PACIFIC	2 .1%	-	-	-	-	-	-	-	-	2 .5%	- *	- *	1 .3%	-	-	- .1%	1 .1%	1 .1%	- *	1 .1%

ITS 99 - OVERSEAS RESIDENTS

TABLE P2-1

ORIGIN OF TRIP
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	3491	2242	1031	240	245	726	638	159	479	611	1361	1253	727	76	66	448	1071	1374	598	2201
TOTAL (WEIGHTED - 000s)	1875	1014	382	135	157	340	578	218	360	283	835	586	385	41	26	188	569	802	315	1074
EUROPE	1014 54.1%	1014 100.0%	382 100.0%	135 100.0%	157 100.0%	340 100.0%	-	-	-	-	479 57.3%	340 58.1%	157 40.7%	21 51.0%	16 63.0%	86 45.9%	299 52.4%	450 56.0%	179 56.9%	608 56.6%
U.K.	382 20.4%	382 37.7%	382 100.0%	-	-	-	-	-	-	-	177 21.2%	154 26.3%	33 8.5%	11 25.4%	6 25.0%	29 15.6%	117 20.5%	163 20.3%	72 23.0%	286 26.6%
FRANCE	157 8.4%	157 15.5%	-	-	157 100.0%	-	-	-	-	-	97 11.7%	33 5.7%	22 5.6%	1 2.6%	4 15.0%	8 4.3%	45 7.9%	77 9.6%	27 8.5%	31 2.9%
GERMANY	135 7.2%	135 13.3%	-	135 100.0%	-	-	-	-	-	-	76 9.2%	37 6.3%	21 5.4%	-	1 2.5%	15 8.1%	42 7.3%	60 7.5%	17 5.5%	75 7.0%
ITALY	63 3.4%	63 6.2%	-	-	-	63 18.5%	-	-	-	-	24 2.9%	16 2.8%	17 4.5%	4 9.7%	1 3.5%	6 3.2%	13 2.2%	32 4.0%	12 3.9%	44 4.1%
NETHERLANDS	57 3.0%	57 5.6%	-	-	-	57 16.6%	-	-	-	-	28 3.3%	22 3.7%	7 1.7%	- .5%	- .7%	6 3.4%	20 3.6%	23 2.9%	6 2.0%	34 3.2%
SWITZERLAND	27 1.4%	27 2.6%	-	-	-	27 7.8%	-	-	-	-	12 1.5%	8 1.4%	5 1.4%	1 1.7%	-	3 1.4%	4 .7%	14 1.8%	6 1.9%	10 .9%
AUSTRIA	16 .9%	16 1.6%	-	-	-	16 4.8%	-	-	-	-	5 .6%	8 1.3%	1 .3%	-	2 8.8%	- .1%	6 1.1%	8 .9%	2 .7%	10 .9%
SPAIN	18 1.0%	18 1.8%	-	-	-	18 5.3%	-	-	-	-	11 1.3%	- *	6 1.6%	-	- 1.3%	1 .7%	5 .8%	11 1.4%	1 .3%	6 .5%
SCANDINAVIA	30 1.6%	30 3.0%	-	-	-	30 8.9%	-	-	-	-	9 1.1%	8 1.4%	12 3.1%	1 1.9%	1 2.2%	4 2.3%	7 1.2%	11 1.4%	8 2.5%	22 2.1%
OTHER EUROPE	130 6.9%	130 12.8%	-	-	-	130 38.2%	-	-	-	-	38 4.6%	53 9.1%	33 8.7%	4 9.2%	1 4.0%	13 6.7%	40 7.0%	50 6.2%	27 8.7%	90 8.4%
AFRICA	33 1.8%	-	-	-	-	-	-	-	-	33 11.7%	4 .5%	14 2.3%	14 3.8%	1 2.4%	-	4 2.4%	11 1.9%	13 1.6%	5 1.5%	18 1.7%
CENTRAL AMERICA	66 3.5%	-	-	-	-	-	-	-	-	66 23.3%	20 2.4%	21 3.6%	22 5.8%	2 5.2%	- 1.9%	7 3.6%	19 3.4%	28 3.5%	12 3.7%	34 3.2%
MEXICO	56 3.0%	-	-	-	-	-	-	-	-	56 19.7%	19 2.3%	13 2.3%	21 5.3%	2 5.2%	- 1.4%	5 2.6%	15 2.7%	26 3.3%	9 2.9%	29 2.7%
OTHER CENTRAL AMERICA	10 .5%	-	-	-	-	-	-	-	-	10 3.6%	1 .1%	7 1.3%	2 .5%	-	- .5%	2 .9%	4 .7%	2 .2%	3 .8%	5 .5%
CARIBBEAN	69 3.7%	-	-	-	-	-	-	-	-	69 24.4%	26 3.1%	26 4.5%	12 3.0%	2 4.5%	2 9.6%	7 3.8%	19 3.3%	32 4.0%	11 3.5%	52 4.8%

Continued

ITS 99 - OVERSEAS RESIDENTS

TABLE P2-2

ORIGIN OF TRIP
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

	ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP						QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	3491	2242	1031	240	245	726	638	159	479	611	1361	1253	727	76	66	448	1071	1374	598	2201
TOTAL (WEIGHTED - 000s)	1875	1014	382	135	157	340	578	218	360	283	835	586	385	41	26	188	569	802	315	1074
SOUTH AMERICA	54 2.9%	-	-	-	-	-	-	-	-	54 19.1%	27 3.2%	13 2.3%	13 3.3%	- .7%	- 1.4%	6 3.4%	11 2.0%	26 3.2%	11 3.4%	27 2.5%
BRAZIL	19 1.0%	-	-	-	-	-	-	-	-	19 6.6%	14 1.6%	2 .3%	3 .8%	-	-	2 .9%	5 .8%	9 1.1%	4 1.1%	5 .5%
OTHER SOUTH AMERICA	35 1.9%	-	-	-	-	-	-	-	-	35 12.5%	13 1.6%	12 2.0%	10 2.5%	- .7%	- 1.4%	5 2.5%	7 1.2%	17 2.1%	7 2.3%	22 2.1%
EAST ASIA	470 25.0%	-	-	-	-	-	470 81.2%	218 100.0%	251 69.8%	-	207 24.8%	111 19.0%	136 35.4%	11 26.8%	4 14.1%	57 30.0%	160 28.1%	184 23.0%	69 21.8%	228 21.2%
CHINA	40 2.1%	-	-	-	-	-	40 6.9%	-	40 11.1%	-	10 1.2%	19 3.3%	11 2.7%	-	-	7 3.7%	11 2.0%	18 2.2%	4 1.3%	21 2.0%
HONG KONG	66 3.5%	-	-	-	-	-	66 11.4%	-	66 18.4%	-	27 3.2%	32 5.4%	6 1.6%	1 3.4%	-	10 5.2%	22 3.9%	25 3.1%	9 3.0%	23 2.1%
JAPAN	218 11.6%	-	-	-	-	-	218 37.8%	218 100.0%	-	-	118 14.1%	19 3.2%	77 19.9%	3 8.0%	2 7.9%	29 15.4%	58 10.1%	97 12.0%	35 11.1%	116 10.8%
SOUTH KOREA	52 2.8%	-	-	-	-	-	52 9.0%	-	52 14.4%	-	16 1.9%	13 2.2%	18 4.8%	4 10.5%	1 2.5%	5 2.7%	22 3.8%	18 2.2%	7 2.2%	32 3.0%
TAIWAN	56 3.0%	-	-	-	-	-	56 9.6%	-	56 15.4%	-	19 2.3%	18 3.2%	17 4.5%	- 1.0%	1 2.5%	4 1.9%	32 5.7%	15 1.8%	5 1.6%	17 1.6%
OTHER EAST ASIA	38 2.0%	-	-	-	-	-	38 6.5%	-	38 10.5%	-	18 2.1%	10 1.8%	8 2.0%	2 3.9%	- 1.2%	2 1.1%	15 2.6%	13 1.6%	8 2.5%	17 1.6%
OTHER ASIA	109 5.8%	-	-	-	-	-	109 18.8%	-	109 30.2%	-	43 5.2%	44 7.5%	18 4.8%	3 6.5%	- .4%	12 6.1%	32 5.6%	46 5.7%	20 6.2%	76 7.1%
INDIA	33 1.7%	-	-	-	-	-	33 5.7%	-	33 9.1%	-	19 2.3%	8 1.4%	6 1.4%	-	-	4 2.1%	8 1.4%	14 1.7%	7 2.3%	26 2.4%
ISRAEL	30 1.6%	-	-	-	-	-	30 5.2%	-	30 8.4%	-	8 1.0%	15 2.5%	6 1.4%	2 4.0%	-	4 2.4%	7 1.3%	12 1.5%	6 2.1%	17 1.5%
OTHER ASIA	46 2.5%	-	-	-	-	-	46 8.0%	-	46 12.8%	-	16 2.0%	21 3.5%	7 1.9%	1 2.5%	- .4%	3 1.6%	16 2.9%	21 2.6%	6 1.9%	34 3.2%
PACIFIC	61 3.2%	-	-	-	-	-	-	-	-	61 21.5%	29 3.4%	16 2.8%	12 3.2%	1 3.0%	3 9.7%	9 4.9%	18 3.2%	24 3.0%	9 3.0%	30 2.8%
AUSTRALIA	49 2.6%	-	-	-	-	-	-	-	-	49 17.4%	24 2.8%	12 2.1%	10 2.7%	1 3.0%	2 6.0%	8 4.4%	13 2.2%	20 2.5%	8 2.6%	24 2.3%
NEW ZEALAND	11 .6%	-	-	-	-	-	-	-	-	11 3.8%	5 .6%	4 .6%	1 .3%	-	1 3.6%	1 .4%	5 .9%	4 .4%	1 .4%	6 .5%
OTHER PACIFIC	1 *	-	-	-	-	-	-	-	-	1 .3%	- *	- *	1 .2%	-	-	- .1%	1 .1%	- *	- *	1 .1%

ITS 99 - OVERSEAS RESIDENTS

TABLE P3-1

ORIGIN OF TRIP
BASE: VISIT COSTS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (WEIGHTED - $000s)	2169079	1123562	503108	147445	123400	349609	653881	222124	431756	391637	796462	632262	640759	49436	47442	228864	638587	912039	389589	1346489
EUROPE	1123562 51.8%	1123562 100.0%	503108 100.0%	147445 100.0%	123400 100.0%	349609 100.0%	-	-	-	-	494034 62.0%	334595 52.9%	246624 38.5%	20281 41.0%	27078 57.1%	94863 41.4%	334903 52.4%	499554 54.8%	194242 49.9%	734774 54.6%
U.K.	503108 23.2%	503108 44.8%	503108 100.0%	-	-	-	-	-	-	-	231601 29.1%	179880 28.5%	66709 10.4%	9921 20.1%	14180 29.9%	34569 15.1%	156500 24.5%	219006 24.0%	93033 23.9%	386026 28.7%
FRANCE	123400 5.7%	123400 11.0%	-	-	123400 100.0%	-	-	-	-	-	69861 8.8%	24440 3.9%	25411 4.0%	681 1.4%	3007 6.3%	10646 4.7%	29632 4.6%	64864 7.1%	18258 4.7%	35721 2.7%
GERMANY	147445 6.8%	147445 13.1%	-	147445 100.0%	-	-	-	-	-	-	83664 10.5%	28692 4.5%	32096 5.0%	191 .4%	2801 5.9%	12674 5.5%	47842 7.5%	68776 7.5%	18153 4.7%	79057 5.9%
ITALY	74819 3.4%	74819 6.7%	-	-	-	74819 21.4%	-	-	-	-	22217 2.8%	21063 3.3%	21918 3.4%	5363 10.8%	4257 9.0%	8476 3.7%	14999 2.3%	35877 3.9%	15466 4.0%	54501 4.0%
NETHERLANDS	48114 2.2%	48114 4.3%	-	-	-	48114 13.8%	-	-	-	-	24494 3.1%	14269 2.3%	9184 1.4%	72 .1%	95 .2%	4222 1.8%	16441 2.6%	21814 2.4%	5637 1.4%	28982 2.2%
SWITZERLAND	28145 1.3%	28145 2.5%	-	-	-	28145 8.1%	-	-	-	-	14555 1.8%	5842 .9%	7504 1.2%	243 .5%	-	3264 1.4%	4727 .7%	13583 1.5%	6570 1.7%	12950 1.0%
AUSTRIA	11018 .5%	11018 1.0%	-	-	-	11018 3.2%	-	-	-	-	3440 .4%	4757 .8%	1199 .2%	-	1621 3.4%	224 .1%	3899 .6%	5937 .7%	957 .2%	7396 .5%
SPAIN	11963 .6%	11963 1.1%	-	-	-	11963 3.4%	-	-	-	-	4684 .6%	257 *	6680 1.0%	-	211 .4%	1051 .5%	5140 .8%	5338 .6%	434 .1%	5906 .4%
SCANDINAVIA	36086 1.7%	36086 3.2%	-	-	-	36086 10.3%	-	-	-	-	5765 .7%	7549 1.2%	21958 3.4%	481 1.0%	333 .7%	6950 3.0%	6875 1.1%	11513 1.3%	10749 2.8%	23747 1.8%
OTHER EUROPE	139464 6.4%	139464 12.4%	-	-	-	139464 39.9%	-	-	-	-	33753 4.2%	47846 7.6%	53966 8.4%	3328 6.7%	571 1.2%	12787 5.6%	48846 7.6%	52845 5.8%	24985 6.4%	100488 7.5%
AFRICA	48907 2.3%	-	-	-	-	-	-	-	-	48907 12.5%	5382 .7%	16548 2.6%	25148 3.9%	1064 2.2%	-	5494 2.4%	15926 2.5%	24420 2.7%	3067 .8%	28615 2.1%
CENTRAL AMERICA	68392 3.2%	-	-	-	-	-	-	-	-	68392 17.5%	16694 2.1%	14912 2.4%	35285 5.5%	978 2.0%	523 1.1%	10190 4.5%	18706 2.9%	28729 3.1%	10767 2.8%	44090 3.3%
MEXICO	61371 2.8%	-	-	-	-	-	-	-	-	61371 15.7%	16485 2.1%	11490 1.8%	31981 5.0%	978 2.0%	437 .9%	7446 3.3%	16908 2.6%	28231 3.1%	8786 2.3%	38322 2.8%
OTHER CENTRAL AMERICA	7021 .3%	-	-	-	-	-	-	-	-	7021 1.8%	209 *	3421 .5%	3304 .5%	-	87 .2%	2745 1.2%	1797 .3%	498 .1%	1981 .5%	5768 .4%
CARIBBEAN	99615 4.6%	-	-	-	-	-	-	-	-	99615 25.4%	32245 4.0%	41053 6.5%	19896 3.1%	2266 4.6%	4014 8.5%	8746 3.8%	18035 2.8%	57718 6.3%	15117 3.9%	70534 5.2%

Continued

ITS 99 - OVERSEAS RESIDENTS

TABLE P3-2

ORIGIN OF TRIP
BASE: VISIT COSTS IN ONTARIO

	ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA												
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (WEIGHTED - $000s)	2169079	1123562	503108	147445	123400	349609	653881	222124	431756	391637	796462	632262	640759	49436	47442	228864	638587	912039	389589	1346489
SOUTH AMERICA	95931	-	-	-	-	-	-	-	-	95931	38730	21928	30799	219	4230	12393	21119	41662	20756	49471
	4.4%									24.5%	4.9%	3.5%	4.8%	.4%	8.9%	5.4%	3.3%	4.6%	5.3%	3.7%
BRAZIL	38673	-	-	-	-	-	-	-	-	38673	20583	5641	10663	-	1786	4522	8622	16483	9046	10325
	1.8%									9.9%	2.6%	.9%	1.7%		3.8%	2.0%	1.4%	1.8%	2.3%	.8%
OTHER SOUTH AMERICA	57257	-	-	-	-	-	-	-	-	57257	18147	16287	20137	219	2444	7871	12497	25179	11710	39145
	2.6%									14.6%	2.3%	2.6%	3.1%	.4%	5.2%	3.4%	2.0%	2.8%	3.0%	2.9%
EAST ASIA	533375	-	-	-	-	-	533375	222124	311251	-	161690	137154	211160	16341	7025	66150	175308	185668	106249	288973
	24.6%						81.6%	100.0%	72.1%		20.3%	21.7%	33.0%	33.1%	14.8%	28.9%	27.5%	20.4%	27.3%	21.5%
CHINA	63151	-	-	-	-	-	63151	-	63151	-	8716	26796	26962	-	676	16091	11559	26923	8578	43274
	2.9%						9.7%		14.6%		1.1%	4.2%	4.2%		1.4%	7.0%	1.8%	3.0%	2.2%	3.2%
HONG KONG	70876	-	-	-	-	-	70876	-	70876	-	28217	30923	11095	641	-	8403	29268	19234	13971	25857
	3.3%						10.8%		16.4%		3.5%	4.9%	1.7%	1.3%		3.7%	4.6%	2.1%	3.6%	1.9%
JAPAN	222124	-	-	-	-	-	222124	222124	-	-	76815	29451	110899	1912	3047	26939	52028	95610	47547	139808
	10.2%						34.0%	100.0%			9.6%	4.7%	17.3%	3.9%	6.4%	11.8%	8.1%	10.5%	12.2%	10.4%
SOUTH KOREA	60547	-	-	-	-	-	60547	-	60547	-	11083	13372	25165	10707	221	5153	29782	13044	12569	33712
	2.8%						9.3%		14.0%		1.4%	2.1%	3.9%	21.7%	.5%	2.3%	4.7%	1.4%	3.2%	2.5%
TAIWAN	71212	-	-	-	-	-	71212	-	71212	-	21126	22059	23593	1738	2695	5408	37737	13208	14860	21407
	3.3%						10.9%		16.5%		2.7%	3.5%	3.7%	3.5%	5.7%	2.4%	5.9%	1.4%	3.8%	1.6%
OTHER EAST ASIA	45465	-	-	-	-	-	45465	-	45465	-	15734	14552	13446	1344	385	4156	14936	17649	8724	24914
	2.1%						7.0%		10.5%		2.0%	2.3%	2.1%	2.7%	.8%	1.8%	2.3%	1.9%	2.2%	1.9%
OTHER ASIA	120506	-	-	-	-	-	120506	-	120506	-	20742	49168	42897	6784	82	15521	32522	42410	30053	80080
	5.6%						18.4%		27.9%		2.6%	7.8%	6.7%	13.7%	.2%	6.8%	5.1%	4.6%	7.7%	5.9%
INDIA	24152	-	-	-	-	-	24152	-	24152	-	5151	7053	11947	-	-	3845	4690	7175	8442	17739
	1.1%						3.7%		5.6%		.6%	1.1%	1.9%			1.7%	.7%	.8%	2.2%	1.3%
ISRAEL	36204	-	-	-	-	-	36204	-	36204	-	4753	17102	11245	3103	-	6100	8436	9554	12114	20012
	1.7%						5.5%		8.4%		.6%	2.7%	1.8%	6.3%		2.7%	1.3%	1.0%	3.1%	1.5%
OTHER ASIA	60150	-	-	-	-	-	60150	-	60150	-	10837	25012	19705	3681	82	5577	19396	25681	9496	42328
	2.8%						9.2%		13.9%		1.4%	4.0%	3.1%	7.4%	.2%	2.4%	3.0%	2.8%	2.4%	3.1%
PACIFIC	78792	-	-	-	-	-	-	-	-	78792	26945	16905	28948	1502	4491	15506	22068	31879	9339	49952
	3.6%									20.1%	3.4%	2.7%	4.5%	3.0%	9.5%	6.8%	3.5%	3.5%	2.4%	3.7%
AUSTRALIA	63826	-	-	-	-	-	-	-	-	63826	21338	11868	25502	1502	3615	14637	15774	26363	7052	39241
	2.9%									16.3%	2.7%	1.9%	4.0%	3.0%	7.6%	6.4%	2.5%	2.9%	1.8%	2.9%
NEW ZEALAND	14684	-	-	-	-	-	-	-	-	14684	5597	5003	3210	-	875	806	6164	5448	2268	10557
	.7%									3.7%	.7%	.8%	.5%		1.8%	.4%	1.0%	.6%	.6%	.8%
OTHER PACIFIC	281	-	-	-	-	-	-	-	-	281	10	35	236	-	-	63	130	68	19	154
	*									.1%	*	*	*			*	*	*	*	*

ITS 99 - OVERSEAS RESIDENTS

TABLE P4-1

ORIGIN OF TRIP
BASE: OVERNIGHT VISIT COSTS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (WEIGHTED - $000s)	2073127	1074762	482308	141146	114226	337082	632598	217434	415164	365767	763172	606483	617602	48026	35896	208002	621107	875778	368240	1331516
EUROPE	1074762 51.8%	1074762 100.0%	482308 100.0%	141146 100.0%	114226 100.0%	337082 100.0%	-	-	-	-	469083 61.5%	323642 53.4%	241042 39.0%	19441 40.5%	20604 57.4%	87237 41.9%	327176 52.7%	477299 54.5%	183050 49.7%	727431 54.6%
U.K.	482308 23.3%	482308 44.9%	482308 100.0%	-	-	-	-	-	-	-	222268 29.1%	174854 28.8%	65217 10.6%	9618 20.0%	9533 26.6%	32256 15.5%	153331 24.7%	208848 23.8%	87873 23.9%	380577 28.6%
FRANCE	114226 5.5%	114226 10.6%	-	-	114226 100.0%	-	-	-	-	-	63601 8.3%	22620 3.7%	24582 4.0%	621 1.3%	2802 7.8%	7895 3.8%	28752 4.6%	59571 6.8%	18009 4.9%	35477 2.7%
GERMANY	141146 6.8%	141146 13.1%	-	141146 100.0%	-	-	-	-	-	-	79195 10.4%	28539 4.7%	32096 5.2%	-	1316 3.7%	11467 5.5%	46637 7.5%	68496 7.8%	14547 4.0%	78248 5.9%
ITALY	73502 3.5%	73502 6.8%	-	-	-	73502 21.8%	-	-	-	-	21180 2.8%	21063 3.5%	21641 3.5%	5363 11.2%	4255 11.9%	8396 4.0%	14311 2.3%	35395 4.0%	15400 4.2%	54093 4.1%
NETHERLANDS	47453 2.3%	47453 4.4%	-	-	-	47453 14.1%	-	-	-	-	23907 3.1%	14211 2.3%	9168 1.5%	72 .2%	95 .3%	4222 2.0%	16438 2.6%	21249 2.4%	5543 1.5%	28979 2.2%
SWITZERLAND	24009 1.2%	24009 2.2%	-	-	-	24009 7.1%	-	-	-	-	12224 1.6%	4814 .8%	6728 1.1%	243 .5%	-	3264 1.6%	3723 .6%	10464 1.2%	6559 1.8%	12932 1.0%
AUSTRIA	11014 .5%	11014 1.0%	-	-	-	11014 3.3%	-	-	-	-	3437 .5%	4756 .8%	1199 .2%	-	1621 4.5%	224 .1%	3896 .6%	5937 .7%	956 .3%	7392 .6%
SPAIN	11684 .6%	11684 1.1%	-	-	-	11684 3.5%	-	-	-	-	4659 .6%	96 *	6680 1.1%	-	118 .3%	1051 .5%	4954 .8%	5244 .6%	434 .1%	5651 .4%
SCANDINAVIA	33192 1.6%	33192 3.1%	-	-	-	33192 9.8%	-	-	-	-	5580 .7%	6313 1.0%	20812 3.4%	196 .4%	292 .8%	6563 3.2%	6552 1.1%	10252 1.2%	9825 2.7%	23711 1.8%
OTHER EUROPE	136227 6.6%	136227 12.7%	-	-	-	136227 40.4%	-	-	-	-	33034 4.3%	46375 7.6%	52919 8.6%	3328 6.9%	571 1.6%	11899 5.7%	48582 7.8%	51843 5.9%	23903 6.5%	100370 7.5%
AFRICA	47667 2.3%	-	-	-	-	-	-	-	-	47667 13.0%	5342 .7%	16438 2.7%	24822 4.0%	1064 2.2%	-	5161 2.5%	15830 2.5%	24377 2.8%	2300 .6%	28601 2.1%
CENTRAL AMERICA	67364 3.2%	-	-	-	-	-	-	-	-	67364 18.4%	16388 2.1%	14851 2.4%	34624 5.6%	978 2.0%	523 1.5%	10136 4.9%	18059 2.9%	28615 3.3%	10554 2.9%	44011 3.3%
MEXICO	60443 2.9%	-	-	-	-	-	-	-	-	60443 16.5%	16272 2.1%	11437 1.9%	31320 5.1%	978 2.0%	437 1.2%	7393 3.6%	16268 2.6%	28209 3.2%	8573 2.3%	38252 2.9%
OTHER CENTRAL AMERICA	6921 .3%	-	-	-	-	-	-	-	-	6921 1.9%	116 *	3414 .6%	3304 .5%	-	87 .2%	2743 1.3%	1791 .3%	406 *	1981 .5%	5759 .4%
CARIBBEAN	94890 4.6%	-	-	-	-	-	-	-	-	94890 25.9%	31689 4.2%	39155 6.5%	18998 3.1%	1754 3.7%	3153 8.8%	6612 3.2%	17506 2.8%	56234 6.4%	14539 3.9%	70344 5.3%

Continued

ITS 99 - OVERSEAS RESIDENTS

TABLE P4-2

ORIGIN OF TRIP
BASE: OVERNIGHT VISIT COSTS IN ONTARIO

	TOTAL	ORIGIN OF TRAVELLERS: TOTAL	EUROPE: U.K.	EUROPE: GER-MANY	EUROPE: FRANCE	EUROPE: OTHER EUROPE	ASIA: TOTAL	ASIA: JAPAN	ASIA: OTHER ASIA	ALL OTHER	MAIN PURPOSE OF TRIP: PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	QUARTER TRIP STARTED: Q.I	Q.II	Q.III	Q.IV	ONTARIO ONLY CDN LOCATION VISITED
TOTAL (WEIGHTED - $000s)	2073127	1074762	482308	141146	114226	337082	632598	217434	415164	365767	763172	606483	617602	48026	35896	208002	621107	875778	368240	1331516
SOUTH AMERICA	79706 3.8%	-	-	-	-	-	-	-	-	79706 21.8%	37987 5.0%	16571 2.7%	23917 3.9%	160 .3%	1047 2.9%	6192 3.0%	18007 2.9%	36249 4.1%	19258 5.2%	48351 3.6%
BRAZIL	30775 1.5%	-	-	-	-	-	-	-	-	30775 8.4%	20374 2.7%	3598 .6%	6803 1.1%	-	-	1122 .5%	6488 1.0%	14678 1.7%	8487 2.3%	10319 .8%
OTHER SOUTH AMERICA	48931 2.4%	-	-	-	-	-	-	-	-	48931 13.4%	17613 2.3%	12973 2.1%	17114 2.8%	160 .3%	1047 2.9%	5070 2.4%	11519 1.9%	21571 2.5%	10771 2.9%	38032 2.9%
EAST ASIA	521566 25.2%	-	-	-	-	-	521566 82.4%	217434 100.0%	304132 73.3%	-	156638 20.5%	135017 22.3%	207240 33.6%	16341 34.0%	6329 17.6%	64391 31.0%	172579 27.8%	180011 20.6%	104585 28.4%	284546 21.4%
CHINA	61038 2.9%	-	-	-	-	-	61038 9.6%	-	61038 14.7%	-	8716 1.1%	26761 4.4%	25561 4.1%	-	-	14724 7.1%	11539 1.9%	26231 3.0%	8544 2.3%	43225 3.2%
HONG KONG	68560 3.3%	-	-	-	-	-	68560 10.8%	-	68560 16.5%	-	25917 3.4%	30908 5.1%	11095 1.8%	641 1.3%	-	8330 4.0%	29268 4.7%	16992 1.9%	13971 3.8%	24443 1.8%
JAPAN	217434 10.5%	-	-	-	-	-	217434 34.4%	217434 100.0%	-	-	74627 9.8%	27636 4.6%	110211 17.8%	1912 4.0%	3047 8.5%	26738 12.9%	49690 8.0%	94936 10.8%	46070 12.5%	137328 10.3%
SOUTH KOREA	60204 2.9%	-	-	-	-	-	60204 9.5%	-	60204 14.5%	-	10826 1.4%	13286 2.2%	25165 4.1%	10707 22.3%	221 .6%	5100 2.5%	29764 4.8%	12793 1.5%	12547 3.4%	33368 2.5%
TAIWAN	69767 3.4%	-	-	-	-	-	69767 11.0%	-	69767 16.8%	-	21117 2.8%	22031 3.6%	22204 3.6%	1738 3.6%	2676 7.5%	5407 2.6%	37694 6.1%	11819 1.3%	14847 4.0%	21359 1.6%
OTHER EAST ASIA	44564 2.1%	-	-	-	-	-	44564 7.0%	-	44564 10.7%	-	15435 2.0%	14395 2.4%	13005 2.1%	1344 2.8%	385 1.1%	4093 2.0%	14625 2.4%	17240 2.0%	8606 2.3%	24822 1.9%
OTHER ASIA	111032 5.4%	-	-	-	-	-	111032 17.6%	-	111032 26.7%	-	19465 2.6%	45597 7.5%	38332 6.2%	6784 14.1%	20 .1%	13443 6.5%	30548 4.9%	42036 4.8%	25006 6.8%	78558 5.9%
INDIA	23459 1.1%	-	-	-	-	-	23459 3.7%	-	23459 5.7%	-	4742 .6%	7047 1.2%	11669 1.9%	-	-	3558 1.7%	4664 .8%	6855 .8%	8382 2.3%	17324 1.3%
ISRAEL	28457 1.4%	-	-	-	-	-	28457 4.5%	-	28457 6.9%	-	4717 .6%	13679 2.3%	6958 1.1%	3103 6.5%	-	4447 2.1%	6504 1.0%	9501 1.1%	8005 2.2%	18928 1.4%
OTHER ASIA	59117 2.9%	-	-	-	-	-	59117 9.3%	-	59117 14.2%	-	10006 1.3%	24871 4.1%	19705 3.2%	3681 7.7%	20 .1%	5438 2.6%	19380 3.1%	25680 2.9%	8619 2.3%	42306 3.2%
PACIFIC	76140 3.7%	-	-	-	-	-	-	-	-	76140 20.8%	26578 3.5%	15213 2.5%	28627 4.6%	1502 3.1%	4220 11.8%	14831 7.1%	21402 3.4%	30958 3.5%	8949 2.4%	49675 3.7%
AUSTRALIA	62269 3.0%	-	-	-	-	-	-	-	-	62269 17.0%	20971 2.7%	11217 1.8%	25234 4.1%	1502 3.1%	3344 9.3%	14192 6.8%	15200 2.4%	26215 3.0%	6662 1.8%	38964 2.9%
NEW ZEALAND	13643 .7%	-	-	-	-	-	-	-	-	13643 3.7%	5597 .7%	3961 .7%	3210 .5%	-	875 2.4%	576 .3%	6072 1.0%	4727 .5%	2268 .6%	10557 .8%
OTHER PACIFIC	228 *	-	-	-	-	-	-	-	-	228 .1%	10 *	34 *	183 *	-	-	63 *	130 *	15 *	19 *	154 *

ITS 99 - OVERSEAS RESIDENTS

TABLE P5-1

ORIGIN OF TRIP
BASE: PERSON NIGHTS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (WEIGHTED - 000s)	16243	9270	3629	1219	813	3609	4214	743	3470	2760	5991	7274	2187	435	335	1271	5342	7164	2466	10156
EUROPE	9270 57.1%	9270 100.0%	3629 100.0%	1219 100.0%	813 100.0%	3609 100.0%	-	-	-	-	3535 59.0%	4446 61.1%	867 39.7%	191 43.8%	223 66.6%	631 49.6%	2776 52.0%	4496 62.8%	1367 55.4%	6375 62.8%
U.K.	3629 22.3%	3629 39.2%	3629 100.0%	-	-	-	-	-	-	-	1426 23.8%	1842 25.3%	184 8.4%	97 22.3%	72 21.5%	195 15.4%	1210 22.6%	1674 23.4%	550 22.3%	2926 28.8%
FRANCE	813 5.0%	813 8.8%	-	-	813 100.0%	-	-	-	-	-	416 6.9%	292 4.0%	70 3.2%	8 1.9%	26 7.9%	38 3.0%	227 4.2%	444 6.2%	104 4.2%	233 2.3%
GERMANY	1219 7.5%	1219 13.1%	-	1219 100.0%	-	-	-	-	-	-	646 10.8%	446 6.1%	102 4.7%	-	25 7.4%	97 7.6%	365 6.8%	671 9.4%	86 3.5%	755 7.4%
ITALY	585 3.6%	585 6.3%	-	-	-	585 16.2%	-	-	-	-	176 2.9%	288 4.0%	78 3.6%	29 6.7%	14 4.1%	55 4.3%	94 1.8%	273 3.8%	162 6.6%	479 4.7%
NETHERLANDS	634 3.9%	634 6.8%	-	-	-	634 17.6%	-	-	-	-	306 5.1%	279 3.8%	45 2.1%	2 .4%	2 .6%	59 4.6%	210 3.9%	308 4.3%	57 2.3%	375 3.7%
SWITZERLAND	166 1.0%	166 1.8%	-	-	-	166 4.6%	-	-	-	-	97 1.6%	42 .6%	26 1.2%	2 .5%	-	16 1.3%	13 .2%	81 1.1%	56 2.3%	97 1.0%
AUSTRIA	188 1.2%	188 2.0%	-	-	-	188 5.2%	-	-	-	-	24 .4%	90 1.2%	4 .2%	-	71 21.0%	3 .2%	112 2.1%	60 .8%	14 .6%	76 .7%
SPAIN	71 .4%	71 .8%	-	-	-	71 2.0%	-	-	-	-	40 .7%	- *	29 1.3%	-	1 .3%	6 .5%	21 .4%	41 .6%	4 .2%	27 .3%
SCANDINAVIA	220 1.4%	220 2.4%	-	-	-	220 6.1%	-	-	-	-	82 1.4%	73 1.0%	59 2.7%	5 1.3%	1 .3%	27 2.2%	62 1.2%	80 1.1%	50 2.0%	168 1.7%
OTHER EUROPE	1745 10.7%	1745 18.8%	-	-	-	1745 48.4%	-	-	-	-	322 5.4%	1095 15.0%	270 12.4%	47 10.7%	12 3.6%	135 10.6%	462 8.7%	864 12.1%	284 11.5%	1240 12.2%
AFRICA	240 1.5%	-	-	-	-	-	-	-	-	240 8.7%	16 .3%	111 1.5%	94 4.3%	19 4.3%	-	46 3.6%	75 1.4%	109 1.5%	11 .4%	183 1.8%
CENTRAL AMERICA	477 2.9%	-	-	-	-	-	-	-	-	477 17.3%	116 1.9%	232 3.2%	111 5.1%	8 1.8%	10 2.9%	43 3.4%	169 3.2%	195 2.7%	70 2.8%	265 2.6%
MEXICO	333 2.0%	-	-	-	-	-	-	-	-	333 12.0%	114 1.9%	103 1.4%	98 4.5%	8 1.8%	9 2.7%	31 2.5%	87 1.6%	179 2.5%	35 1.4%	200 2.0%
OTHER CENTRAL AMERICA	145 .9%	-	-	-	-	-	-	-	-	145 5.2%	2 *	129 1.8%	13 .6%	-	1 .2%	12 .9%	82 1.5%	16 .2%	35 1.4%	65 .6%
CARIBBEAN	1050 6.5%	-	-	-	-	-	-	-	-	1050 38.1%	419 7.0%	376 5.2%	143 6.5%	51 11.6%	55 16.5%	77 6.1%	246 4.6%	562 7.8%	166 6.7%	844 8.3%

Continued

ITS 99 - OVERSEAS RESIDENTS

ORIGIN OF TRIP
BASE: PERSON NIGHTS IN ONTARIO

TABLE P5-2

	ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP						QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (WEIGHTED - 000s)	16243	9270	3629	1219	813	3609	4214	743	3470	2760	5991	7274	2187	435	335	1271	5342	7164	2466	10156
SOUTH AMERICA	481 3.0%	-	-	-	-	-	-	-	-	481 17.4%	171 2.9%	219 3.0%	79 3.6%	9 2.0%	3 .7%	42 3.3%	87 1.6%	219 3.1%	133 5.4%	352 3.5%
BRAZIL	114 .7%	-	-	-	-	-	-	-	-	114 4.1%	51 .9%	45 .6%	18 .8%	-	-	5 .4%	24 .5%	37 .5%	48 1.9%	63 .6%
OTHER SOUTH AMERICA	366 2.3%	-	-	-	-	-	-	-	-	366 13.3%	120 2.0%	174 2.4%	61 2.8%	9 2.0%	3 .7%	36 2.9%	63 1.2%	182 2.5%	86 3.5%	289 2.9%
EAST ASIA	3176 19.6%	-	-	-	-	-	3176 75.4%	743 100.0%	2433 70.1%	-	1283 21.4%	1153 15.8%	597 27.3%	118 27.2%	25 7.4%	293 23.0%	1477 27.6%	940 13.1%	467 18.9%	1250 12.3%
CHINA	429 2.6%	-	-	-	-	-	429 10.2%	-	429 12.3%	-	65 1.1%	264 3.6%	100 4.6%	-	-	68 5.3%	124 2.3%	193 2.7%	44 1.8%	252 2.5%
HONG KONG	505 3.1%	-	-	-	-	-	505 12.0%	-	505 14.6%	-	187 3.1%	277 3.8%	35 1.6%	6 1.3%	-	62 4.9%	268 5.0%	93 1.3%	82 3.3%	148 1.5%
JAPAN	743 4.6%	-	-	-	-	-	743 17.6%	743 100.0%	-	-	286 4.8%	149 2.0%	274 12.5%	21 4.9%	13 3.9%	100 7.9%	183 3.4%	313 4.4%	147 6.0%	447 4.4%
SOUTH KOREA	298 1.8%	-	-	-	-	-	298 7.1%	-	298 8.6%	-	90 1.5%	56 .8%	68 3.1%	82 18.9%	2 .6%	21 1.7%	173 3.2%	52 .7%	51 2.1%	152 1.5%
TAIWAN	922 5.7%	-	-	-	-	-	922 21.9%	-	922 26.6%	-	497 8.3%	333 4.6%	81 3.7%	5 1.1%	6 1.7%	28 2.2%	599 11.2%	207 2.9%	88 3.6%	128 1.3%
OTHER EAST ASIA	278 1.7%	-	-	-	-	-	278 6.6%	-	278 8.0%	-	158 2.6%	73 1.0%	39 1.8%	5 1.1%	4 1.1%	14 1.1%	129 2.4%	81 1.1%	55 2.2%	123 1.2%
OTHER ASIA	1038 6.4%	-	-	-	-	-	1038 24.6%	-	1038 29.9%	-	288 4.8%	556 7.6%	161 7.4%	28 6.5%	- *	67 5.3%	404 7.6%	380 5.3%	187 7.6%	574 5.7%
INDIA	254 1.6%	-	-	-	-	-	254 6.0%	-	254 7.3%	-	116 1.9%	55 .8%	82 3.8%	-	-	24 1.9%	66 1.2%	91 1.3%	73 3.0%	130 1.3%
ISRAEL	238 1.5%	-	-	-	-	-	238 5.7%	-	238 6.9%	-	23 .4%	169 2.3%	28 1.3%	18 4.2%	-	25 2.0%	64 1.2%	85 1.2%	64 2.6%	146 1.4%
OTHER ASIA	546 3.4%	-	-	-	-	-	546 13.0%	-	546 15.7%	-	149 2.5%	331 4.6%	51 2.3%	10 2.2%	- *	18 1.4%	274 5.1%	204 2.8%	50 2.0%	298 2.9%
PACIFIC	511 3.1%	-	-	-	-	-	-	-	-	511 18.5%	163 2.7%	181 2.5%	135 6.2%	12 2.8%	20 5.9%	73 5.8%	108 2.0%	264 3.7%	66 2.7%	313 3.1%
AUSTRALIA	437 2.7%	-	-	-	-	-	-	-	-	437 15.8%	149 2.5%	136 1.9%	125 5.7%	12 2.8%	14 4.2%	63 5.0%	86 1.6%	227 3.2%	61 2.5%	263 2.6%
NEW ZEALAND	70 .4%	-	-	-	-	-	-	-	-	70 2.5%	13 .2%	45 .6%	6 .3%	-	6 1.7%	9 .7%	20 .4%	36 .5%	5 .2%	46 .5%
OTHER PACIFIC	4 *	-	-	-	-	-	-	-	-	4 .1%	- *	- *	3 .1%	-	-	1 *	3 .1%	- *	- *	3 *

ITS 99 - OVERSEAS RESIDENTS

TABLE P6-1

ORIGIN OF TRIP
BASE: PARTY NIGHTS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (WEIGHTED - 000s)	9163	5193	2013	656	446	2078	2242	423	1819	1729	2815	4404	1480	245	202	850	2926	3763	1624	6115
EUROPE	5193 56.7%	5193 100.0%	2013 100.0%	656 100.0%	446 100.0%	2078 100.0%	-	-	-	-	1661 59.0%	2722 61.8%	599 40.5%	93 37.8%	111 55.1%	426 50.2%	1590 54.3%	2301 61.2%	875 53.8%	3659 59.8%
U.K.	2013 22.0%	2013 38.8%	2013 100.0%	-	-	-	-	-	-	-	676 24.0%	1138 25.8%	121 8.2%	46 18.9%	26 12.8%	122 14.3%	710 24.3%	824 21.9%	357 22.0%	1650 27.0%
FRANCE	446 4.9%	446 8.6%	-	-	446 100.0%	-	-	-	-	-	199 7.1%	173 3.9%	50 3.4%	7 2.7%	18 8.7%	28 3.3%	138 4.7%	219 5.8%	61 3.8%	133 2.2%
GERMANY	656 7.2%	656 12.6%	-	656 100.0%	-	-	-	-	-	-	277 9.8%	278 6.3%	76 5.2%	-	25 12.3%	63 7.5%	206 7.1%	334 8.9%	52 3.2%	418 6.8%
ITALY	351 3.8%	351 6.8%	-	-	-	351 16.9%	-	-	-	-	86 3.1%	192 4.4%	49 3.3%	10 4.3%	14 6.8%	43 5.0%	51 1.7%	134 3.6%	124 7.6%	277 4.5%
NETHERLANDS	304 3.3%	304 5.9%	-	-	-	304 14.7%	-	-	-	-	128 4.5%	141 3.2%	32 2.2%	2 .7%	2 .9%	33 3.9%	98 3.3%	143 3.8%	31 1.9%	177 2.9%
SWITZERLAND	91 1.0%	91 1.8%	-	-	-	91 4.4%	-	-	-	-	48 1.7%	22 .5%	19 1.3%	2 .9%	-	10 1.1%	9 .3%	45 1.2%	28 1.7%	55 .9%
AUSTRIA	69 .7%	69 1.3%	-	-	-	69 3.3%	-	-	-	-	13 .5%	35 .8%	3 .2%	-	18 8.7%	3 .3%	38 1.3%	20 .5%	8 .5%	30 .5%
SPAIN	43 .5%	43 .8%	-	-	-	43 2.1%	-	-	-	-	23 .8%	- *	18 1.2%	-	1 .3%	4 .5%	15 .5%	22 .6%	2 .1%	20 .3%
SCANDINAVIA	120 1.3%	120 2.3%	-	-	-	120 5.8%	-	-	-	-	36 1.3%	45 1.0%	35 2.4%	3 1.1%	1 .3%	11 1.3%	31 1.0%	48 1.3%	30 1.8%	96 1.6%
OTHER EUROPE	1100 12.0%	1100 21.2%	-	-	-	1100 52.9%	-	-	-	-	174 6.2%	699 15.9%	195 13.2%	22 9.2%	9 4.3%	110 12.9%	294 10.0%	513 13.6%	183 11.3%	803 13.1%
AFRICA	138 1.5%	-	-	-	-	-	-	-	-	138 8.0%	9 .3%	67 1.5%	47 3.2%	15 6.0%	-	22 2.6%	42 1.4%	66 1.8%	8 .5%	107 1.8%
CENTRAL AMERICA	243 2.6%	-	-	-	-	-	-	-	-	243 14.0%	54 1.9%	102 2.3%	74 5.0%	3 1.3%	9 4.6%	35 4.1%	74 2.5%	92 2.4%	42 2.6%	175 2.9%
MEXICO	176 1.9%	-	-	-	-	-	-	-	-	176 10.2%	54 1.9%	44 1.0%	66 4.4%	3 1.3%	9 4.5%	28 3.3%	37 1.2%	86 2.3%	26 1.6%	132 2.2%
OTHER CENTRAL AMERICA	66 .7%	-	-	-	-	-	-	-	-	66 3.8%	1 *	57 1.3%	8 .6%	-	- .1%	7 .8%	38 1.3%	6 .2%	16 1.0%	44 .7%
CARIBBEAN	704 7.7%	-	-	-	-	-	-	-	-	704 40.8%	276 9.8%	260 5.9%	68 4.6%	49 19.9%	44 22.0%	61 7.1%	221 7.6%	310 8.2%	113 7.0%	609 10.0%

Continued

ITS 99 - OVERSEAS RESIDENTS

TABLE P6-2

ORIGIN OF TRIP
BASE: PARTY NIGHTS IN ONTARIO

	ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP						QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (WEIGHTED - 000s)	9163	5193	2013	656	446	2078	2242	423	1819	1729	2815	4404	1480	245	202	850	2926	3763	1624	6115
SOUTH AMERICA	350	-	-	-	-	-	-	-	-	350	102	164	73	9	1	36	66	156	92	270
	3.8%									20.2%	3.6%	3.7%	5.0%	3.5%	.7%	4.3%	2.2%	4.1%	5.7%	4.4%
BRAZIL	71	-	-	-	-	-	-	-	-	71	26	26	18	-	-	4	18	22	27	44
	.8%									4.1%	.9%	.6%	1.2%			.4%	.6%	.6%	1.7%	.7%
OTHER SOUTH AMERICA	279	-	-	-	-	-	-	-	-	279	75	138	55	9	1	33	47	134	64	225
	3.0%									16.1%	2.7%	3.1%	3.8%	3.5%	.7%	3.8%	1.6%	3.6%	4.0%	3.7%
EAST ASIA	1652	-	-	-	-	-	1652	423	1229	-	506	664	413	45	23	184	681	483	303	798
	18.0%						73.7%	100.0%	67.5%		18.0%	15.1%	27.9%	18.5%	11.2%	21.7%	23.3%	12.8%	18.7%	13.0%
CHINA	295	-	-	-	-	-	295	-	295	-	38	180	77	-	-	44	105	131	15	190
	3.2%						13.2%		16.2%		1.4%	4.1%	5.2%			5.2%	3.6%	3.5%	.9%	3.1%
HONG KONG	243	-	-	-	-	-	243	-	243	-	86	126	28	3	-	35	113	41	54	78
	2.7%						10.8%		13.3%		3.0%	2.9%	1.9%	1.2%		4.1%	3.9%	1.1%	3.3%	1.3%
JAPAN	423	-	-	-	-	-	423	423	-	-	124	109	162	15	13	53	119	169	81	260
	4.6%						18.9%	100.0%			4.4%	2.5%	11.0%	6.1%	6.5%	6.3%	4.1%	4.5%	5.0%	4.2%
SOUTH KOREA	142	-	-	-	-	-	142	-	142	-	23	41	54	21	2	14	66	34	28	81
	1.5%						6.3%		7.8%		.8%	.9%	3.7%	8.6%	1.0%	1.6%	2.3%	.9%	1.7%	1.3%
TAIWAN	399	-	-	-	-	-	399	-	399	-	180	148	60	5	6	26	228	56	88	98
	4.4%						17.8%		21.9%		6.4%	3.4%	4.0%	2.0%	2.9%	3.1%	7.8%	1.5%	5.4%	1.6%
OTHER EAST ASIA	150	-	-	-	-	-	150	-	150	-	56	59	32	2	2	11	49	53	37	91
	1.6%						6.7%		8.3%		2.0%	1.3%	2.2%	.7%	.8%	1.3%	1.7%	1.4%	2.3%	1.5%
OTHER ASIA	591	-	-	-	-	-	591	-	591	-	118	305	139	24	-	46	181	228	137	317
	6.4%						26.3%		32.5%		4.2%	6.9%	9.4%	9.7%	*	5.4%	6.2%	6.1%	8.4%	5.2%
INDIA	167	-	-	-	-	-	167	-	167	-	43	42	82	-	-	13	33	71	50	69
	1.8%						7.4%		9.2%		1.5%	.9%	5.6%			1.5%	1.1%	1.9%	3.1%	1.1%
ISRAEL	168	-	-	-	-	-	168	-	168	-	16	116	21	14	-	17	47	46	58	120
	1.8%						7.5%		9.2%		.6%	2.6%	1.4%	5.8%		2.0%	1.6%	1.2%	3.6%	2.0%
OTHER ASIA	256	-	-	-	-	-	256	-	256	-	59	147	35	10	-	16	101	111	28	128
	2.8%						11.4%		14.1%		2.1%	3.3%	2.4%	4.0%	*	1.9%	3.5%	2.9%	1.7%	2.1%
PACIFIC	294	-	-	-	-	-	-	-	-	294	88	120	65	8	13	40	72	127	55	180
	3.2%									17.0%	3.1%	2.7%	4.4%	3.2%	6.3%	4.7%	2.5%	3.4%	3.4%	2.9%
AUSTRALIA	245	-	-	-	-	-	-	-	-	245	80	92	57	8	8	34	54	105	51	145
	2.7%									14.2%	2.8%	2.1%	3.8%	3.2%	4.0%	4.0%	1.9%	2.8%	3.1%	2.4%
NEW ZEALAND	46	-	-	-	-	-	-	-	-	46	8	28	5	-	5	6	15	22	4	32
	.5%									2.7%	.3%	.6%	.4%		2.2%	.7%	.5%	.6%	.2%	.5%
OTHER PACIFIC	3	-	-	-	-	-	-	-	-	3	-	-	3	-	-	-	3	-	-	3
	*									.2%	*	*	.2%			*	.1%	*	*	.1%

ITS 99 - OVERSEAS RESIDENTS

TABLE P7-1

MAIN PURPOSE OF TRIP
BASE: TOTAL PERSON VISITS IN ONTARIO

	TOTAL	ORIGIN OF TRAVELLERS: EUROPE: TOTAL	EUROPE: U.K.	EUROPE: GER-MANY	EUROPE: FRANCE	EUROPE: OTHER EUROPE	ASIA: TOTAL	ASIA: JAPAN	ASIA: OTHER ASIA	ALL OTHER	MAIN PURPOSE OF TRIP: PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	QUARTER TRIP STARTED: Q.I	Q.II	Q.III	Q.IV	ONTARIO ONLY CDN LOCATION VISITED
TOTAL (UNWEIGHTED)	4046	2541	1116	265	285	875	752	188	564	753	1575	1438	835	83	105	579	1198	1567	702	2436
TOTAL (WEIGHTED - 000s)	2144	1146	419	155	188	384	660	247	413	337	966	647	431	44	53	231	623	918	373	1177
PLEASURE	966	553	199	93	118	144	294	139	155	118	966	-	-	-	-	67	288	464	147	441
	45.0%	48.3%	47.4%	59.8%	62.5%	37.5%	44.6%	56.4%	37.5%	35.0%	100.0%					28.9%	46.3%	50.5%	39.4%	37.5%
SAME-DAY VISIT IN ONTARIO	131	75	21	16	20	17	44	21	22	12	131	-	-	-	-	16	25	61	28	62
	13.6%	13.5%	10.7%	17.7%	17.2%	11.8%	14.9%	15.4%	14.5%	10.4%	13.6%					24.5%	8.8%	13.2%	19.0%	14.0%
OVERNIGHT VISIT IN ONTARIO	835	479	177	76	97	127	250	118	133	106	835	-	-	-	-	50	263	403	119	379
	86.4%	86.5%	89.3%	82.3%	82.8%	88.2%	85.1%	84.6%	85.5%	89.6%	86.4%					75.5%	91.2%	86.8%	81.0%	86.0%
VFR	647	368	162	37	40	129	173	21	152	106	-	647	-	-	-	67	174	283	123	403
	30.2%	32.1%	38.6%	24.0%	21.1%	33.6%	26.3%	8.6%	36.8%	31.3%		100.0%				28.9%	27.9%	30.9%	33.0%	34.2%
SAME-DAY VISIT IN ONTARIO	61	28	8	-	7	13	19	2	16	15	-	61	-	-	-	10	14	23	15	18
	9.5%	7.6%	4.8%	1.3%	16.6%	10.1%	10.7%	11.5%	10.6%	14.1%		9.5%				15.0%	7.8%	8.0%	12.2%	4.4%
OVERNIGHT VISIT IN ONTARIO	586	340	154	37	33	116	155	19	136	91	-	586	-	-	-	57	160	261	108	385
	90.5%	92.4%	95.2%	98.7%	83.4%	89.9%	89.3%	88.5%	89.4%	85.9%		90.5%				85.0%	92.2%	92.0%	87.8%	95.6%
BUSINESS	431	172	35	22	23	91	172	81	91	87	-	-	431	-	-	84	131	128	88	283
	20.1%	15.0%	8.5%	14.0%	12.3%	23.8%	26.1%	32.9%	22.0%	25.9%			100.0%			36.5%	21.0%	14.0%	23.6%	24.0%
SAME-DAY VISIT IN ONTARIO	46	15	3	1	1	10	17	5	12	14	-	-	46	-	-	12	11	14	9	10
	10.6%	8.6%	8.0%	3.9%	6.4%	10.6%	10.0%	5.8%	13.7%	15.7%			10.6%			14.3%	8.6%	10.8%	10.0%	3.5%
OVERNIGHT VISIT IN ONTARIO	385	157	33	21	22	82	155	77	78	74	-	-	385	-	-	72	120	114	79	273
	89.4%	91.4%	92.0%	96.1%	93.6%	89.4%	90.0%	94.2%	86.3%	84.3%			89.4%			85.7%	91.4%	89.2%	90.0%	96.5%
PERSONAL	44	23	11	-	2	10	14	3	11	7	-	-	-	44	-	6	18	15	5	23
	2.1%	2.0%	2.6%	.3%	1.2%	2.5%	2.1%	1.3%	2.5%	2.1%				100.0%		2.5%	2.9%	1.7%	1.3%	1.9%
SAME-DAY VISIT IN ONTARIO	3	2	-	-	1	-	-	-	-	1	-	-	-	3	-	-	-	2	1	-
	6.2%	8.7%	1.5%	100.0%	51.4%	2.3%				9.8%				6.2%		8.5%		11.1%	10.9%	
OVERNIGHT VISIT IN ONTARIO	41	21	11	-	1	10	14	3	11	7	-	-	-	41	-	5	18	14	4	23
	93.8%	91.3%	98.5%		48.6%	97.7%	100.0%	100.0%	100.0%	90.2%				93.8%		91.5%	100.0%	88.9%	89.1%	100.0%
OTHER	53	29	12	3	6	9	6	2	4	18	-	-	-	-	53	6	11	27	9	25
	2.5%	2.6%	2.8%	1.9%	3.0%	2.4%	.9%	.8%	1.0%	5.2%					100.0%	2.7%	1.8%	2.9%	2.4%	2.2%
SAME-DAY VISIT IN ONTARIO	27	13	5	2	2	4	2	-	2	12	-	-	-	-	27	3	3	16	4	13
	51.0%	44.2%	44.0%	78.0%	30.1%	42.2%	37.6%		57.1%	66.9%					51.0%	50.1%	29.5%	61.1%	48.4%	52.4%
OVERNIGHT VISIT IN ONTARIO	26	16	6	1	4	5	4	2	2	6	-	-	-	-	26	3	8	10	5	12
	49.0%	55.8%	56.0%	22.0%	69.9%	57.8%	62.4%	100.0%	42.9%	33.1%					49.0%	49.9%	70.5%	38.9%	51.6%	47.6%
NOT STATED	3	1	1	-	-	-	1	-	1	1	-	-	-	-	-	1	1	1	1	2
	.1%	.1%	.2%			.1%	.1%		.1%	.4%						.3%	.1%	.1%	.2%	.1%
SAME-DAY VISIT IN ONTARIO	1	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	1	-
	30.7%						12.5%		12.5%	64.3%								10.0%	100.0%	4.4%
OVERNIGHT VISIT IN ONTARIO	2	1	1	-	-	-	1	-	1	-	-	-	-	-	-	1	1	1	-	2
	69.3%	100.0%	100.0%			100.0%	87.5%		87.5%	35.7%						100.0%	100.0%	90.0%		95.6%

ITS 99 - OVERSEAS RESIDENTS

TABLE P8-1

MAIN PURPOSE OF TRIP
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP				QUARTER TRIP STARTED				
		EUROPE					ASIA												ONTARIO ONLY CDN LOCATION VISITED
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	3491	2242	1031	240	245	726	638	159	479	611	1361	1253	727	76	66	448	1071	1374	598	2201
TOTAL (WEIGHTED - 000s)	1875	1014	382	135	157	340	578	218	360	283	835	586	385	41	26	188	569	802	315	1074
PLEASURE	835 44.5%	479 47.2%	177 46.5%	76 56.8%	97 62.0%	127 37.4%	250 43.3%	118 53.9%	133 36.8%	106 37.4%	835 100.0%	-	-	-	-	50 26.7%	263 46.1%	403 50.2%	119 37.8%	379 35.3%
VFR	586 31.2%	340 33.5%	154 40.4%	37 27.3%	33 21.1%	116 34.1%	155 26.8%	19 8.6%	136 37.8%	91 32.0%	-	586 100.0%	-	-	-	57 30.0%	160 28.2%	261 32.5%	108 34.2%	385 35.9%
BUSINESS	385 20.6%	157 15.5%	33 8.5%	21 15.5%	22 13.8%	82 24.0%	155 26.8%	77 35.0%	78 21.8%	74 26.0%	-	-	385 100.0%	-	-	72 38.3%	120 21.0%	114 14.2%	79 25.1%	273 25.4%
PERSONAL	41 2.2%	21 2.1%	11 2.8%	-	1 .7%	10 2.8%	14 2.4%	3 1.5%	11 2.9%	7 2.3%	-	-	-	41 100.0%	-	5 2.8%	18 3.2%	14 1.7%	4 1.4%	23 2.1%
OTHER	26 1.4%	16 1.6%	6 1.7%	1 .5%	4 2.5%	5 1.6%	4 .6%	2 .9%	2 .5%	6 2.1%	-	-	-	-	26 100.0%	3 1.7%	8 1.4%	10 1.3%	5 1.5%	12 1.1%
NOT STATED	2 .1%	1 .1%	1 .2%	-	-	- .1%	1 .1%	-	1 .1%	- .2%	-	-	-	-	-	1 .4%	1 .1%	1 .1%	-	2 .2%

ITS 99 - OVERSEAS RESIDENTS

TABLE P9-1

MAIN PURPOSE OF TRIP
BASE: VISIT COSTS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (WEIGHTED - $000s)	2169079	1123562	503108	147445	123400	349609	653881	222124	431756	391637	796462	632262	640759	49436	47442	228864	638587	912039	389589	1346489
PLEASURE	796462	494034	231601	83664	69861	108908	182432	76815	105617	119996	796462	-	-	-	-	44039	241442	380708	130273	399350
	36.7%	44.0%	46.0%	56.7%	56.6%	31.2%	27.9%	34.6%	24.5%	30.6%	100.0%					19.2%	37.8%	41.7%	33.4%	29.7%
SAME-DAY VISIT IN ONTARIO	33291	24950	9333	4469	6259	4889	6329	2188	4141	2012	33291	-	-	-	-	4294	4239	17075	7682	4453
	4.2%	5.1%	4.0%	5.3%	9.0%	4.5%	3.5%	2.8%	3.9%	1.7%	4.2%					9.8%	1.8%	4.5%	5.9%	1.1%
OVERNIGHT VISIT IN ONTARIO	763172	469083	222268	79195	63601	104019	176104	74627	101476	117985	763172	-	-	-	-	39745	237203	363633	122590	394897
	95.8%	94.9%	96.0%	94.7%	91.0%	95.5%	96.5%	97.2%	96.1%	98.3%	95.8%					90.2%	98.2%	95.5%	94.1%	98.9%
VFR	632262	334595	179880	28692	24440	101583	186321	29451	156871	111345	-	632262	-	-	-	57082	169915	290423	114842	426494
	29.1%	29.8%	35.8%	19.5%	19.8%	29.1%	28.5%	13.3%	36.3%	28.4%		100.0%				24.9%	26.6%	31.8%	29.5%	31.7%
SAME-DAY VISIT IN ONTARIO	25779	10953	5026	154	1820	3954	5707	1814	3893	9118	-	25779	-	-	-	5499	5912	7222	7146	1524
	4.1%	3.3%	2.8%	.5%	7.4%	3.9%	3.1%	6.2%	2.5%	8.2%		4.1%				9.6%	3.5%	2.5%	6.2%	.4%
OVERNIGHT VISIT IN ONTARIO	606483	323642	174854	28539	22620	97629	180614	27636	152978	102227	-	606483	-	-	-	51583	164003	283202	107696	424970
	95.9%	96.7%	97.2%	99.5%	92.6%	96.1%	96.9%	93.8%	97.5%	91.8%		95.9%				90.4%	96.5%	97.5%	93.8%	99.6%
BUSINESS	640759	246624	66709	32096	25411	122408	254058	110899	143159	140077	-	-	640759	-	-	116426	191215	207905	125214	468869
	29.5%	22.0%	13.3%	21.8%	20.6%	35.0%	38.9%	49.9%	33.2%	35.8%			100.0%			50.9%	29.9%	22.8%	32.1%	34.8%
SAME-DAY VISIT IN ONTARIO	23157	5582	1492	-	829	3262	8485	688	7797	9090	-	-	23157	-	-	9173	5518	6214	2253	2033
	3.6%	2.3%	2.2%		3.3%	2.7%	3.3%	.6%	5.4%	6.5%			3.6%			7.9%	2.9%	3.0%	1.8%	.4%
OVERNIGHT VISIT IN ONTARIO	617602	241042	65217	32096	24582	119146	245572	110211	135362	130988	-	-	617602	-	-	107253	185697	201691	122961	466835
	96.4%	97.7%	97.8%	100.0%	96.7%	97.3%	96.7%	99.4%	94.6%	93.5%			96.4%			92.1%	97.1%	97.0%	98.2%	99.6%
PERSONAL	49436	20281	9921	191	681	9488	23126	1912	21214	6030	-	-	-	49436	-	4307	24012	15285	5832	23690
	2.3%	1.8%	2.0%	.1%	.6%	2.7%	3.5%	.9%	4.9%	1.5%				100.0%		1.9%	3.8%	1.7%	1.5%	1.8%
SAME-DAY VISIT IN ONTARIO	1411	840	303	191	60	285	-	-	-	570	-	-	-	1411	-	191	-	854	365	-
	2.9%	4.1%	3.1%	100.0%	8.9%	3.0%				9.5%				2.9%		4.4%		5.6%	6.3%	
OVERNIGHT VISIT IN ONTARIO	48026	19441	9618	-	621	9202	23126	1912	21214	5459	-	-	-	48026	-	4116	24012	14431	5467	23690
	97.1%	95.9%	96.9%		91.1%	97.0%	100.0%	100.0%	100.0%	90.5%				97.1%		95.6%	100.0%	94.4%	93.7%	100.0%
OTHER	47442	27078	14180	2801	3007	7089	7106	3047	4059	13259	-	-	-	-	47442	6140	11708	16929	12665	26265
	2.2%	2.4%	2.8%	1.9%	2.4%	2.0%	1.1%	1.4%	.9%	3.4%					100.0%	2.7%	1.8%	1.9%	3.3%	2.0%
SAME-DAY VISIT IN ONTARIO	11546	6474	4647	1485	205	137	757	-	757	4316	-	-	-	-	11546	1705	1811	4893	3138	6958
	24.3%	23.9%	32.8%	53.0%	6.8%	1.9%	10.6%		18.6%	32.5%					24.3%	27.8%	15.5%	28.9%	24.8%	26.5%
OVERNIGHT VISIT IN ONTARIO	35896	20604	9533	1316	2802	6952	6349	3047	3302	8943	-	-	-	-	35896	4436	9897	12037	9527	19308
	75.7%	76.1%	67.2%	47.0%	93.2%	98.1%	89.4%	100.0%	81.4%	67.5%					75.7%	72.2%	84.5%	71.1%	75.2%	73.5%
NOT STATED	2717	950	818	-	-	132	837	-	837	930	-	-	-	-	-	870	295	788	765	1821
	.1%	.1%	.2%			*	.1%		.2%	.2%						.4%	*	.1%	.2%	.1%
SAME-DAY VISIT IN ONTARIO	769	-	-	-	-	-	5	-	5	765	-	-	-	-	-	-	-	5	765	5
	28.3%						.6%		.6%	82.2%								.6%	100.0%	.3%
OVERNIGHT VISIT IN ONTARIO	1948	950	818	-	-	132	833	-	833	165	-	-	-	-	-	870	295	784	-	1816
	71.7%	100.0%	100.0%			100.0%	99.4%		99.4%	17.8%						100.0%	100.0%	99.4%		99.7%

ITS 99 - OVERSEAS RESIDENTS

TABLE P10-1

MAIN PURPOSE OF TRIP
BASE: OVERNIGHT VISIT COSTS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (WEIGHTED - $000s)	2073127	1074762	482308	141146	114226	337082	632598	217434	415164	365767	763172	606483	617602	48026	35896	208002	621107	875778	368240	1331516
PLEASURE	763172 36.8%	469083 43.6%	222268 46.1%	79195 56.1%	63601 55.7%	104019 30.9%	176104 27.8%	74627 34.3%	101476 24.4%	117985 32.3%	763172 100.0%	-	-	-	-	39745 19.1%	237203 38.2%	363633 41.5%	122590 33.3%	394897 29.7%
VFR	606483 29.3%	323642 30.1%	174854 36.3%	28539 20.2%	22620 19.8%	97629 29.0%	180614 28.6%	27636 12.7%	152978 36.8%	102227 27.9%	-	606483 100.0%	-	-	-	51583 24.8%	164003 26.4%	283202 32.3%	107696 29.2%	424970 31.9%
BUSINESS	617602 29.8%	241042 22.4%	65217 13.5%	32096 22.7%	24582 21.5%	119146 35.3%	245572 38.8%	110211 50.7%	135362 32.6%	130988 35.8%	-	-	617602 100.0%	-	-	107253 51.6%	185697 29.9%	201691 23.0%	122961 33.4%	466835 35.1%
PERSONAL	48026 2.3%	19441 1.8%	9618 2.0%	-	621 .5%	9202 2.7%	23126 3.7%	1912 .9%	21214 5.1%	5459 1.5%	-	-	-	48026 100.0%	-	4116 2.0%	24012 3.9%	14431 1.6%	5467 1.5%	23690 1.8%
OTHER	35896 1.7%	20604 1.9%	9533 2.0%	1316 .9%	2802 2.5%	6952 2.1%	6349 1.0%	3047 1.4%	3302 .8%	8943 2.4%	-	-	-	-	35896 100.0%	4436 2.1%	9897 1.6%	12037 1.4%	9527 2.6%	19308 1.5%
NOT STATED	1948 .1%	950 .1%	818 .2%	-	-	132 *	833 .1%	-	833 .2%	165 *	-	-	-	-	-	870 .4%	295 *	784 .1%	-	1816 .1%

ITS 99 - OVERSEAS RESIDENTS

TABLE P11-1

MAIN PURPOSE OF TRIP
BASE: PERSON NIGHTS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (WEIGHTED - 000s)	16243	9270	3629	1219	813	3609	4214	743	3470	2760	5991	7274	2187	435	335	1271	5342	7164	2466	10156
PLEASURE	5991 36.9%	3535 38.1%	1426 39.3%	646 53.0%	416 51.2%	1046 29.0%	1571 37.3%	286 38.4%	1286 37.0%	885 32.1%	5991 100.0%	-	-	-	-	269 21.1%	2339 43.8%	2568 35.8%	816 33.1%	3181 31.3%
VFR	7274 44.8%	4446 48.0%	1842 50.7%	446 36.6%	292 35.9%	1866 51.7%	1708 40.5%	149 20.0%	1559 44.9%	1120 40.6%	-	7274 100.0%	-	-	-	563 44.3%	1994 37.3%	3504 48.9%	1213 49.2%	5095 50.2%
BUSINESS	2187 13.5%	867 9.4%	184 5.1%	102 8.4%	70 8.6%	511 14.2%	758 18.0%	274 36.9%	483 13.9%	562 20.4%	-	-	2187 100.0%	-	-	364 28.6%	646 12.1%	824 11.5%	353 14.3%	1500 14.8%
PERSONAL	435 2.7%	191 2.1%	97 2.7%	-	8 1.0%	85 2.4%	147 3.5%	21 2.9%	125 3.6%	98 3.5%	-	-	-	435 100.0%	-	40 3.2%	237 4.4%	112 1.6%	47 1.9%	197 1.9%
OTHER	335 2.1%	223 2.4%	72 2.0%	25 2.0%	26 3.2%	100 2.8%	25 .6%	13 1.8%	12 .3%	87 3.2%	-	-	-	-	335 100.0%	27 2.1%	125 2.3%	145 2.0%	38 1.5%	163 1.6%
NOT STATED	20 .1%	8 .1%	8 .2%	-	-	- *	5 .1%	-	5 .1%	7 .3%	-	-	-	-	-	8 .6%	2 *	11 .2%	-	20 .2%

TABLE P12-1

MAIN PURPOSE OF TRIP
BASE: PARTY NIGHTS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP				QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA												
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (WEIGHTED - 000s)	9163	5193	2013	656	446	2078	2242	423	1819	1729	2815	4404	1480	245	202	850	2926	3763	1624	6115
PLEASURE	2815 30.7%	1661 32.0%	676 33.6%	277 42.2%	199 44.7%	509 24.5%	624 27.8%	124 29.3%	501 27.5%	529 30.6%	2815 100.0%	-	-	-	-	149 17.5%	1047 35.8%	1151 30.6%	469 28.9%	1583 25.9%
VFR	4404 48.1%	2722 52.4%	1138 56.5%	278 42.3%	173 38.7%	1134 54.6%	968 43.2%	109 25.7%	860 47.3%	713 41.3%	-	4404 100.0%	-	-	-	404 47.5%	1247 42.6%	1932 51.3%	821 50.6%	3245 53.1%
BUSINESS	1480 16.1%	599 11.5%	121 6.0%	76 11.7%	50 11.1%	352 16.9%	553 24.6%	162 38.4%	390 21.4%	328 19.0%	-	-	1480 100.0%	-	-	238 28.0%	464 15.9%	517 13.7%	260 16.0%	1007 16.5%
PERSONAL	245 2.7%	93 1.8%	46 2.3%	-	7 1.5%	40 1.9%	69 3.1%	15 3.5%	54 3.0%	83 4.8%	-	-	-	245 100.0%	-	27 3.1%	115 3.9%	64 1.7%	40 2.4%	134 2.2%
OTHER	202 2.2%	111 2.1%	26 1.3%	25 3.8%	18 3.9%	43 2.1%	23 1.0%	13 3.1%	10 .5%	68 3.9%	-	-	-	-	202 100.0%	25 3.0%	52 1.8%	91 2.4%	34 2.1%	129 2.1%
NOT STATED	18 .2%	6 .1%	6 .3%	-	-	- *	5 .2%	-	5 .3%	7 .4%	-	-	-	-	-	8 .9%	2 .1%	9 .2%	-	18 .3%

ITS 99 - OVERSEAS RESIDENTS

TABLE P13-1

MAIN PURPOSE OF TRIP
BASE: PARTY VISITS IN ONTARIO

	TOTAL PARTY VISITS IN ONTARIO						OVERNIGHT PARTY VISITS IN ONTARIO					
		AGE OF VISITOR PARTY MEMBERS						AGE OF VISITOR PARTY MEMBERS				
	TOTAL	ANY UNDER 15 YRS	ANY 15-24 YEARS	ANY 25-44 YEARS	ANY 45-64 YEARS	ANY 65+ YEARS	TOTAL	ANY UNDER 15 YRS	ANY 15-24 YEARS	ANY 25-44 YEARS	ANY 45-64 YEARS	ANY 65+ YEARS
TOTAL (UNWEIGHTED)	4046	299	453	1640	1624	502	3491	269	381	1403	1414	449
TOTAL (WEIGHTED - 000s)	1160	78	123	482	443	126	1015	72	104	423	392	113
PLEASURE	431 37.1%	41 52.3%	66 53.9%	181 37.7%	163 36.9%	49 38.7%	375 37.0%	37 51.8%	57 54.8%	163 38.5%	143 36.6%	43 38.0%
VFR	386 33.3%	30 37.8%	44 35.8%	145 30.1%	143 32.4%	59 47.0%	344 33.9%	29 39.5%	37 35.6%	125 29.6%	130 33.2%	54 47.6%
BUSINESS	288 24.8%	4 5.3%	5 4.3%	136 28.1%	116 26.1%	10 8.1%	256 25.2%	4 5.6%	5 4.5%	121 28.7%	103 26.3%	9 8.3%
PERSONAL	23 2.0%	2 2.5%	3 2.6%	9 1.9%	9 2.1%	5 4.3%	21 2.1%	2 2.8%	3 2.9%	8 2.0%	8 2.1%	5 4.6%
OTHER	30 2.6%	2 2.1%	4 3.4%	10 2.1%	11 2.5%	2 1.7%	17 1.7%	- .2%	2 2.2%	5 1.1%	7 1.7%	1 1.2%
NOT STATED	3 .2%	-	-	- .1%	- .1%	- .2%	2 .2%	-	-	- .1%	- .1%	- .3%

ITS 99 - OVERSEAS RESIDENTS

TABLE P14-1

ACCOMMODATION USED IN ONTARIO
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	3491	2242	1031	240	245	726	638	159	479	611	1361	1253	727	76	66	448	1071	1374	598	2201
TOTAL (WEIGHTED - 000s)	1875	1014	382	135	157	340	578	218	360	283	835	586	385	41	26	188	569	802	315	1074
HOTEL ONLY, IN ONTARIO	698 37.2%	331 32.6%	114 29.7%	41 30.7%	76 48.3%	100 29.3%	263 45.4%	160 73.4%	102 28.4%	105 37.2%	354 42.5%	54 9.3%	275 71.3%	7 15.8%	8 30.6%	84 44.8%	210 36.9%	272 34.0%	132 41.8%	341 31.7%
MOTEL ONLY, IN ONTARIO	81 4.3%	42 4.2%	9 2.3%	7 5.5%	9 5.7%	17 5.1%	30 5.2%	6 3.0%	23 6.5%	8 3.0%	60 7.1%	11 1.9%	9 2.2%	1 2.2%	1 2.6%	8 4.0%	27 4.8%	39 4.9%	7 2.1%	51 4.8%
COMMERCIAL COTTAGE ONLY, IN ONTARIO	11 .6%	8 .8%	3 .7%	-	1 .7%	4 1.1%	2 .4%	2 1.0%	-	1 .3%	6 .7%	3 .4%	-	2 4.5%	-	-	4 .7%	6 .7%	1 .2%	9 .9%
CAMPING ONLY, IN ONTARIO	16 .9%	13 1.2%	2 .4%	6 4.2%	2 1.1%	4 1.1%	2 .3%	-	2 .5%	2 .6%	13 1.6%	3 .5%	-	-	-	-	6 1.1%	9 1.1%	1 .3%	6 .5%
MIXED ROOFED COMMERCIAL ONLY, IN ONTARIO (2+ TYPES OF ROOFED)	67 3.6%	48 4.7%	10 2.5%	9 7.0%	16 9.9%	14 4.0%	12 2.1%	3 1.2%	9 2.6%	7 2.5%	50 6.0%	10 1.7%	5 1.3%	2 4.2%	1 3.3%	3 1.5%	20 3.5%	38 4.7%	6 2.1%	27 2.5%
MIXED COMMERCIAL ONLY, IN ONTARIO (CAMPING + AT LEAST ONE ROOFED)	10 .5%	10 1.0%	2 .6%	4 2.9%	-	4 1.1%	- *	-	- *	-	10 1.1%	- .1%	-	-	-	-	4 .7%	6 .7%	-	5 .4%
MIXED COMMERCIAL & NON-COMMERCIAL, IN ONTARIO	190 10.1%	117 11.5%	54 14.2%	16 11.7%	4 2.8%	43 12.5%	45 7.8%	7 3.2%	38 10.7%	28 9.8%	57 6.9%	107 18.3%	12 3.2%	10 24.1%	3 12.2%	18 9.4%	56 9.9%	94 11.7%	22 7.0%	118 11.0%
NON-COMMERCIAL ACCOMMODATION ONLY, IN ONTARIO	487 26.0%	257 25.3%	107 28.1%	26 19.6%	20 13.0%	103 30.2%	151 26.1%	18 8.3%	133 37.0%	79 27.9%	156 18.7%	288 49.1%	21 5.4%	18 43.9%	3 12.4%	47 25.0%	145 25.5%	202 25.1%	93 29.6%	320 29.8%
OTHER ACCOMMODATION/TYPE NOT STATED	315 16.8%	189 18.7%	82 21.4%	25 18.5%	29 18.5%	53 15.7%	74 12.7%	22 10.0%	52 14.3%	53 18.6%	129 15.4%	110 18.8%	63 16.5%	2 5.2%	10 38.9%	29 15.2%	96 16.9%	137 17.1%	54 17.0%	198 18.4%
NO ACCOMMODATION IN ONTARIO	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ROOFED COMMERCIAL ACCOMMODATION ONLY, IN ONTARIO	857 45.7%	429 42.3%	135 35.3%	58 43.2%	102 64.6%	134 39.5%	307 53.0%	172 78.5%	135 37.5%	122 43.0%	470 56.3%	78 13.3%	289 74.9%	11 26.8%	9 36.5%	95 50.3%	261 45.9%	355 44.3%	145 46.1%	428 39.9%
TOTAL COMMERCIAL ACCOMMODATION ONLY, IN ONTARIO (ROOFED OR CAMPING)	883 47.1%	451 44.5%	138 36.3%	68 50.2%	103 65.7%	142 41.6%	308 53.3%	172 78.5%	137 38.0%	123 43.6%	493 59.0%	81 13.8%	289 74.9%	11 26.8%	9 36.5%	95 50.3%	272 47.7%	370 46.1%	146 46.4%	438 40.8%

ITS 99 - OVERSEAS RESIDENTS

TABLE P15-1

ACCOMMODATION USED IN ONTARIO
BASE: OVERNIGHT PARTY VISITS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	3491	2242	1031	240	245	726	638	159	479	611	1361	1253	727	76	66	448	1071	1374	598	2201
TOTAL (WEIGHTED - 000s)	1015	551	205	72	83	191	293	104	189	171	375	344	256	21	17	119	308	397	191	616
HOTEL ONLY, IN ONTARIO	373 36.7%	181 32.9%	58 28.1%	23 32.4%	39 47.3%	61 32.1%	134 45.6%	70 67.6%	63 33.4%	58 33.8%	155 41.2%	27 7.9%	182 71.0%	3 13.6%	6 36.6%	51 42.7%	116 37.5%	133 33.4%	74 38.5%	200 32.6%
MOTEL ONLY, IN ONTARIO	33 3.3%	18 3.3%	4 1.7%	4 5.2%	4 4.9%	7 3.7%	9 3.2%	3 2.5%	7 3.6%	5 3.1%	22 5.8%	6 1.8%	4 1.8%	- 1.1%	- 2.0%	3 2.6%	12 3.8%	15 3.7%	4 1.9%	20 3.2%
COMMERCIAL COTTAGE ONLY, IN ONTARIO	4 .4%	3 .6%	2 .7%	-	- .3%	1 .7%	1 .2%	1 .5%	-	1 .3%	2 .6%	1 .3%	-	1 2.9%	-	-	2 .6%	2 .5%	- .2%	3 .5%
CAMPING ONLY, IN ONTARIO	7 .7%	5 .9%	- .2%	2 3.4%	1 .7%	1 .7%	1 .3%	-	1 .5%	1 .6%	5 1.3%	2 .5%	-	-	-	-	2 .8%	4 .9%	1 .3%	2 .4%
MIXED ROOFED COMMERCIAL ONLY, IN ONTARIO (2+ TYPES OF ROOFED)	30 3.0%	22 4.0%	4 2.1%	3 3.9%	9 10.4%	6 3.2%	5 1.8%	2 1.5%	4 2.0%	3 1.8%	21 5.7%	5 1.4%	3 1.3%	- 1.7%	1 4.0%	2 1.5%	9 3.0%	16 4.0%	3 1.8%	11 1.8%
MIXED COMMERCIAL ONLY, IN ONTARIO (CAMPING + AT LEAST ONE ROOFED)	3 .3%	3 .5%	1 .4%	1 1.4%	-	1 .5%	- *	-	- *	-	3 .7%	- *	-	-	-	-	1 .4%	2 .4%	-	1 .2%
MIXED COMMERCIAL & NON-COMMERCIAL, IN ONTARIO	96 9.5%	59 10.8%	27 13.1%	8 11.5%	3 3.8%	21 11.1%	22 7.6%	4 4.0%	18 9.6%	14 8.4%	26 7.0%	55 15.9%	9 3.6%	4 19.5%	2 10.8%	12 10.0%	28 9.0%	46 11.5%	11 5.6%	64 10.4%
NON-COMMERCIAL ACCOMMODATION ONLY, IN ONTARIO	293 28.9%	157 28.5%	66 32.2%	17 24.1%	13 16.1%	60 31.4%	81 27.8%	10 9.7%	71 37.7%	55 32.3%	75 19.9%	188 54.6%	16 6.3%	12 54.7%	3 17.5%	33 27.5%	86 28.0%	108 27.3%	66 34.7%	200 32.5%
OTHER ACCOMMODATION/TYPE NOT STATED	176 17.3%	102 18.6%	44 21.5%	13 18.0%	14 16.4%	32 16.6%	40 13.5%	15 14.2%	25 13.1%	34 19.7%	66 17.7%	61 17.6%	41 16.1%	1 6.5%	5 29.1%	19 15.7%	52 17.0%	72 18.2%	32 16.9%	113 18.4%
NO ACCOMMODATION IN ONTARIO	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ROOFED COMMERCIAL ACCOMMODATION ONLY, IN ONTARIO	440 43.4%	225 40.8%	67 32.7%	30 41.5%	52 63.0%	76 39.6%	149 50.8%	75 72.2%	74 39.0%	67 39.0%	200 53.4%	39 11.4%	189 74.0%	4 19.3%	7 42.6%	56 46.8%	138 44.9%	165 41.6%	81 42.5%	234 38.1%
TOTAL COMMERCIAL ACCOMMODATION ONLY, IN ONTARIO (ROOFED OR CAMPING)	450 44.3%	232 42.2%	68 33.3%	33 46.3%	53 63.7%	78 40.8%	150 51.1%	75 72.2%	75 39.6%	67 39.5%	208 55.4%	41 12.0%	189 74.0%	4 19.3%	7 42.6%	56 46.8%	142 46.0%	171 43.0%	82 42.8%	238 38.7%

ITS 99 - OVERSEAS RESIDENTS

TABLE P16-1

NIGHTS SPENT IN VARIOUS ACCOMMODATION TYPES
BASE: PERSON NIGHTS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL NIGHTS (000s)	16243	9270	3629	1219	813	3609	4214	743	3470	2760	5991	7274	2187	435	335	1271	5342	7164	2466	10156
HOTEL NIGHTS	3734 23.0%	2086 22.5%	758 20.9%	297 24.4%	325 40.0%	706 19.6%	990 23.5%	469 63.1%	521 15.0%	658 23.8%	1692 28.2%	442 6.1%	1490 68.1%	52 11.9%	58 17.2%	386 30.3%	1097 20.5%	1641 22.9%	610 24.7%	2027 20.0%
AVERAGE NIGHTS PER USER	3.99	4.29	4.35	4.47	3.18	4.95	3.12	2.72	3.59	4.93	3.60	3.21	5.01	3.17	3.79	3.73	3.91	4.17	3.82	4.34
MOTEL NIGHTS	708 4.4%	487 5.3%	139 3.8%	86 7.1%	56 6.9%	206 5.7%	132 3.1%	12 1.5%	120 3.5%	89 3.2%	420 7.0%	156 2.1%	69 3.2%	36 8.3%	27 8.1%	69 5.4%	245 4.6%	329 4.6%	64 2.6%	391 3.8%
AVERAGE NIGHTS PER USER	3.07	3.29	3.34	3.25	1.98	4.00	2.37	1.26	2.59	3.26	3.00	2.64	3.83	4.13	5.22	3.80	2.97	2.96	3.46	3.34
COMMERCIAL COTTAGE NIGHTS	421 2.6%	315 3.4%	106 2.9%	78 6.4%	6 .7%	125 3.5%	46 1.1%	10 1.3%	36 1.0%	61 2.2%	198 3.3%	154 2.1%	22 1.0%	19 4.4%	28 8.2%	13 1.0%	182 3.4%	218 3.0%	8 .3%	277 2.7%
AVERAGE NIGHTS PER USER	5.01	5.54	4.07	8.46	2.84	6.42	3.05	2.09	3.47	4.95	5.41	3.88	9.51	6.39	11.47	3.68	6.12	4.59	2.46	5.16
NIGHTS IN ANY ROOFED COMMERCIAL ACCOMMODATION	4863 29.9%	2888 31.2%	1003 27.6%	461 37.9%	386 47.6%	1037 28.7%	1168 27.7%	490 66.0%	677 19.5%	807 29.3%	2309 38.5%	753 10.3%	1581 72.3%	107 24.6%	112 33.5%	467 36.8%	1525 28.5%	2189 30.6%	682 27.7%	2695 26.5%
AVERAGE NIGHTS PER USER	4.30	4.78	4.71	5.42	3.33	5.46	3.19	2.70	3.68	5.02	4.01	3.70	5.10	4.91	5.94	3.92	4.36	4.46	4.00	4.63
NIGHTS IN CAMPING/TRAILER PARK	343 2.1%	302 3.3%	82 2.2%	82 6.7%	14 1.7%	125 3.5%	11 .3%	-	11 .3%	30 1.1%	207 3.5%	130 1.8%	2 .1%	3 .7%	1 .4%	-	113 2.1%	201 2.8%	30 1.2%	215 2.1%
AVERAGE NIGHTS PER USER	6.00	6.11	6.18	4.91	5.29	7.34	4.10	-	4.10	5.93	5.70	6.72	2.59	8.00	2.75	-	6.32	5.87	5.76	6.96
NIGHTS IN HOME OF FRIENDS/ RELATIVES/PRIVATE COTTAGE	8589 52.9%	4608 49.7%	1922 53.0%	463 38.0%	240 29.5%	1983 55.0%	2519 59.8%	166 22.4%	2352 67.8%	1462 53.0%	2749 45.9%	5150 70.8%	236 10.8%	312 71.7%	130 38.8%	589 46.4%	2970 55.6%	3671 51.2%	1359 55.1%	5557 54.7%
AVERAGE NIGHTS PER USER	11.45	11.14	10.41	9.89	8.75	12.80	11.63	6.44	12.34	12.20	11.28	11.95	6.53	10.75	13.95	8.36	13.24	11.00	11.17	11.65
NIGHTS IN HOME OF FRIENDS/ RELATIVES	8540 52.6%	4581 49.4%	1916 52.8%	463 38.0%	237 29.2%	1965 54.4%	2511 59.6%	160 21.5%	2350 67.7%	1448 52.5%	2729 45.5%	5122 70.4%	236 10.8%	312 71.7%	130 38.8%	582 45.8%	2954 55.3%	3652 51.0%	1352 54.8%	5511 54.3%
AVERAGE NIGHTS PER USER	11.42	11.09	10.41	9.89	8.66	12.68	11.68	6.60	12.33	12.08	11.27	11.90	6.53	10.75	13.95	8.26	13.17	10.97	11.25	11.61
PRIVATE COTTAGE NIGHTS	49 .3%	27 .3%	6 .2%	-	3 .3%	19 .5%	8 .2%	6 .8%	2 .1%	14 .5%	21 .3%	29 .4%	-	-	-	7 .6%	16 .3%	18 .3%	8 .3%	46 .5%
AVERAGE NIGHTS PER USER	5.53	5.67	3.96	-	8.00	6.36	4.34	4.00	6.00	6.25	5.89	5.30	-	-	-	7.50	5.36	6.85	3.38	5.88
NUMBER OF "OTHER" NIGHTS (INCLUDES NOT STATED)	2448 15.1%	1472 15.9%	622 17.1%	212 17.4%	173 21.3%	464 12.9%	516 12.3%	87 11.6%	430 12.4%	460 16.7%	726 12.1%	1242 17.1%	368 16.8%	13 3.0%	91 27.3%	214 16.9%	735 13.8%	1104 15.4%	395 16.0%	1689 16.6%
AVERAGE NIGHTS PER USER	7.91	7.89	7.71	8.75	5.95	8.85	7.23	4.21	8.44	8.90	5.77	11.63	5.80	6.08	9.07	7.95	7.66	8.29	7.38	8.66

ITS 99 - OVERSEAS RESIDENTS

TABLE P17-1

NIGHTS SPENT IN VARIOUS ACCOMMODATION TYPES
BASE: PARTY NIGHTS IN ONTARIO

	ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP				QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
	TOTAL	EUROPE TOTAL	EUROPE U.K.	EUROPE GER-MANY	EUROPE FRANCE	EUROPE OTHER EUROPE	ASIA TOTAL	ASIA JAPAN	ASIA OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL NIGHTS (000s)	9163	5193	2013	656	446	2078	2242	423	1819	1729	2815	4404	1480	245	202	850	2926	3763	1624	6115
HOTEL NIGHTS	1998 21.8%	1101 21.2%	376 18.7%	141 21.5%	167 37.4%	418 20.1%	577 25.7%	227 53.7%	350 19.2%	319 18.5%	747 26.5%	226 5.1%	961 64.9%	25 10.3%	38 18.8%	243 28.5%	629 21.5%	777 20.6%	350 21.5%	1146 18.7%
AVERAGE NIGHTS PER USER	4.09	4.33	4.35	4.26	3.09	5.17	3.58	2.91	4.20	4.35	3.61	3.28	4.86	4.02	4.19	3.85	4.21	4.15	3.93	4.36
MOTEL NIGHTS	305 3.3%	211 4.1%	56 2.8%	35 5.4%	27 6.2%	92 4.4%	49 2.2%	5 1.2%	43 2.4%	45 2.6%	172 6.1%	74 1.7%	37 2.5%	9 3.9%	12 5.8%	34 4.0%	104 3.6%	133 3.5%	34 2.1%	169 2.8%
AVERAGE NIGHTS PER USER	3.03	3.15	2.99	3.03	1.94	4.09	2.36	1.23	2.65	3.52	3.04	2.66	3.43	4.04	4.42	3.69	2.92	2.88	3.57	3.31
COMMERCIAL COTTAGE NIGHTS	174 1.9%	134 2.6%	51 2.5%	29 4.4%	3 .7%	51 2.5%	15 .7%	4 .8%	11 .6%	24 1.4%	76 2.7%	70 1.6%	13 .9%	7 3.0%	7 3.5%	7 .8%	70 2.4%	94 2.5%	3 .2%	120 2.0%
AVERAGE NIGHTS PER USER	4.71	5.05	4.13	7.04	2.73	5.67	3.48	2.32	4.13	4.11	5.40	3.69	8.04	5.09	10.17	3.23	5.98	4.28	2.82	4.97
NIGHTS IN ANY ROOFED COMMERCIAL ACCOMMODATION	2477 27.0%	1447 27.9%	483 24.0%	205 31.3%	197 44.2%	561 27.0%	641 28.6%	236 55.8%	405 22.3%	389 22.5%	995 35.3%	371 8.4%	1011 68.3%	42 17.1%	57 28.2%	284 33.4%	803 27.4%	1003 26.7%	387 23.8%	1435 23.5%
AVERAGE NIGHTS PER USER	4.32	4.67	4.60	4.80	3.28	5.52	3.61	2.90	4.21	4.50	4.02	3.66	4.93	4.90	5.29	3.97	4.48	4.39	4.08	4.55
NIGHTS IN CAMPING/TRAILER PARK	161 1.8%	138 2.7%	34 1.7%	32 4.8%	5 1.0%	68 3.3%	8 .3%	-	8 .4%	16 .9%	72 2.6%	86 1.9%	1 .1%	2 .6%	1 .6%	-	43 1.5%	97 2.6%	21 1.3%	116 1.9%
AVERAGE NIGHTS PER USER	6.19	6.33	5.69	4.92	3.17	8.52	5.26	-	5.26	5.61	5.20	7.70	2.42	8.00	2.75	-	5.85	6.17	7.10	7.60
NIGHTS IN HOME OF FRIENDS/ RELATIVES/PRIVATE COTTAGE	5084 55.5%	2776 53.5%	1140 56.6%	305 46.5%	157 35.3%	1174 56.5%	1292 57.6%	119 28.2%	1172 64.4%	1017 58.8%	1346 47.8%	3251 73.8%	195 13.2%	191 77.9%	93 46.1%	414 48.7%	1692 57.8%	2025 53.8%	953 58.7%	3569 58.4%
AVERAGE NIGHTS PER USER	11.94	11.65	10.86	10.71	8.80	13.51	11.64	7.98	12.21	13.26	11.88	12.38	7.15	11.61	16.71	8.65	13.64	11.67	11.85	12.51
NIGHTS IN HOME OF FRIENDS/ RELATIVES	5058 55.2%	2763 53.2%	1136 56.4%	305 46.5%	155 34.7%	1167 56.2%	1287 57.4%	117 27.7%	1170 64.3%	1008 58.3%	1336 47.5%	3234 73.4%	195 13.2%	191 77.9%	93 46.1%	411 48.3%	1683 57.5%	2014 53.5%	950 58.5%	3545 58.0%
AVERAGE NIGHTS PER USER	11.90	11.61	10.85	10.71	8.66	13.43	11.66	8.12	12.19	13.15	11.85	12.33	7.15	11.61	16.71	8.57	13.57	11.63	11.90	12.46
PRIVATE COTTAGE NIGHTS	26 .3%	13 .3%	4 .2%	-	3 .6%	7 .3%	4 .2%	2 .5%	2 .1%	8 .5%	9 .3%	17 .4%	-	-	-	4 .4%	9 .3%	11 .3%	2 .1%	25 .4%
AVERAGE NIGHTS PER USER	6.26	6.25	4.71	-	8.00	7.12	4.76	4.00	6.00	7.37	6.19	6.30	-	-	-	7.50	5.96	7.16	3.71	6.42
NUMBER OF "OTHER" NIGHTS (INCLUDES NOT STATED)	1442 15.7%	832 16.0%	356 17.7%	114 17.4%	87 19.5%	275 13.2%	302 13.5%	68 16.0%	235 12.9%	308 17.8%	402 14.3%	697 15.8%	273 18.4%	11 4.3%	51 25.2%	152 17.9%	388 13.3%	638 17.0%	264 16.2%	995 16.3%
AVERAGE NIGHTS PER USER	8.38	8.25	8.15	9.25	6.40	8.81	7.91	4.80	9.74	9.29	6.23	11.87	6.63	7.67	10.41	8.55	7.46	9.13	8.15	8.89

ITS 99 - OVERSEAS RESIDENTS

TABLE P18-1

QUARTER TRIP STARTED
BASE: TOTAL PERSON VISITS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	4046	2541	1116	265	285	875	752	188	564	753	1575	1438	835	83	105	579	1198	1567	702	2436
TOTAL (WEIGHTED - 000s)	2144	1146	419	155	188	384	660	247	413	337	966	647	431	44	53	231	623	918	373	1177
QUARTER I	231 10.8%	106 9.3%	34 8.1%	19 12.6%	14 7.2%	39 10.2%	78 11.8%	33 13.2%	45 10.9%	47 13.9%	67 6.9%	67 10.3%	84 19.5%	6 13.2%	6 12.0%	231 100.0%	-	-	-	137 11.7%
QUARTER II	623 29.1%	324 28.2%	124 29.6%	47 30.3%	47 24.9%	106 27.5%	210 31.8%	64 26.1%	145 35.2%	89 26.5%	288 29.8%	174 26.9%	131 30.3%	18 41.2%	11 20.8%	-	623 100.0%	-	-	331 28.1%
QUARTER III	918 42.8%	509 44.4%	182 43.4%	61 39.5%	96 51.0%	170 44.2%	265 40.1%	108 43.6%	157 38.1%	144 42.8%	464 48.0%	283 43.8%	128 29.7%	15 34.6%	27 50.2%	-	-	918 100.0%	-	457 38.8%
QUARTER IV	373 17.4%	208 18.1%	79 18.9%	27 17.6%	32 16.9%	70 18.2%	108 16.3%	42 17.1%	66 15.8%	57 16.9%	147 15.2%	123 19.0%	88 20.4%	5 11.0%	9 17.0%	-	-	-	373 100.0%	252 21.4%

ITS 99 - OVERSEAS RESIDENTS

TABLE P19-1

QUARTER TRIP STARTED
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	3491	2242	1031	240	245	726	638	159	479	611	1361	1253	727	76	66	448	1071	1374	598	2201
TOTAL (WEIGHTED - 000s)	1875	1014	382	135	157	340	578	218	360	283	835	586	385	41	26	188	569	802	315	1074
QUARTER I	188 10.1%	86 8.5%	29 7.7%	15 11.4%	8 5.2%	34 9.9%	68 11.8%	29 13.3%	39 10.8%	34 12.0%	50 6.0%	57 9.7%	72 18.7%	5 12.9%	3 12.2%	188 100.0%	-	-	-	125 11.6%
QUARTER II	569 30.4%	299 29.4%	117 30.6%	42 31.1%	45 28.7%	95 27.9%	192 33.2%	58 26.4%	134 37.3%	79 27.8%	263 31.5%	160 27.4%	120 31.0%	18 43.9%	8 29.9%	-	569 100.0%	-	-	307 28.6%
QUARTER III	802 42.8%	450 44.3%	163 42.8%	60 44.6%	77 49.1%	149 43.8%	230 39.8%	97 44.3%	134 37.1%	123 43.4%	403 48.2%	261 44.5%	114 29.7%	14 32.8%	10 39.9%	-	-	802 100.0%	-	416 38.7%
QUARTER IV	315 16.8%	179 17.7%	72 19.0%	17 12.9%	27 17.0%	63 18.5%	88 15.2%	35 16.0%	53 14.7%	48 16.8%	119 14.3%	108 18.4%	79 20.6%	4 10.4%	5 17.9%	-	-	-	315 100.0%	226 21.1%

ITS 99 - OVERSEAS RESIDENTS

TABLE P20-1

QUARTER TRIP STARTED
BASE: VISIT COSTS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP				QUARTER TRIP STARTED				
		EUROPE					ASIA												
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	ONTARIO ONLY CDN LOCATION VISITED
TOTAL (WEIGHTED - $000s)	2169079	1123562	503108	147445	123400	349609	653881	222124	431756	391637	796462	632262	640759	49436	47442	228864	638587	912039	389589	1346489
QUARTER I	228864	94863	34569	12674	10646	36974	81672	26939	54733	52329	44039	57082	116426	4307	6140	228864	-	-	-	155234
	10.6%	8.4%	6.9%	8.6%	8.6%	10.6%	12.5%	12.1%	12.7%	13.4%	5.5%	9.0%	18.2%	8.7%	12.9%	100.0%				11.5%
QUARTER II	638587	334903	156500	47842	29632	100929	207831	52028	155803	95853	241442	169915	191215	24012	11708	-	638587	-	-	374799
	29.4%	29.8%	31.1%	32.4%	24.0%	28.9%	31.8%	23.4%	36.1%	24.5%	30.3%	26.9%	29.8%	48.6%	24.7%		100.0%			27.8%
QUARTER III	912039	499554	219006	68776	64864	146907	228077	95610	132467	184408	380708	290423	207905	15285	16929	-	-	912039	-	521955
	42.0%	44.5%	43.5%	46.6%	52.6%	42.0%	34.9%	43.0%	30.7%	47.1%	47.8%	45.9%	32.4%	30.9%	35.7%			100.0%		38.8%
QUARTER IV	389589	194242	93033	18153	18258	64798	136301	47547	88754	59046	130273	114842	125214	5832	12665	-	-	-	389589	294501
	18.0%	17.3%	18.5%	12.3%	14.8%	18.5%	20.8%	21.4%	20.6%	15.1%	16.4%	18.2%	19.5%	11.8%	26.7%				100.0%	21.9%

ITS 99 - OVERSEAS RESIDENTS

TABLE P21-1

QUARTER TRIP STARTED
BASE: OVERNIGHT VISIT COSTS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (WEIGHTED - $000s)	2073127	1074762	482308	141146	114226	337082	632598	217434	415164	365767	763172	606483	617602	48026	35896	208002	621107	875778	368240	1331516
QUARTER I	208002 10.0%	87237 8.1%	32256 6.7%	11467 8.1%	7895 6.9%	35620 10.6%	77834 12.3%	26738 12.3%	51097 12.3%	42931 11.7%	39745 5.2%	51583 8.5%	107253 17.4%	4116 8.6%	4436 12.4%	208002 100.0%	-	-	-	152686 11.5%
QUARTER II	621107 30.0%	327176 30.4%	153331 31.8%	46637 33.0%	28752 25.2%	98456 29.2%	203127 32.1%	49690 22.9%	153437 37.0%	90804 24.8%	237203 31.1%	164003 27.0%	185697 30.1%	24012 50.0%	9897 27.6%	-	621107 100.0%	-	-	371921 27.9%
QUARTER III	875778 42.2%	477299 44.4%	208848 43.3%	68496 48.5%	59571 52.2%	140384 41.6%	222046 35.1%	94936 43.7%	127110 30.6%	176432 48.2%	363633 47.6%	283202 46.7%	201691 32.7%	14431 30.0%	12037 33.5%	-	-	875778 100.0%	-	517394 38.9%
QUARTER IV	368240 17.8%	183050 17.0%	87873 18.2%	14547 10.3%	18009 15.8%	62621 18.6%	129590 20.5%	46070 21.2%	83521 20.1%	55600 15.2%	122590 16.1%	107696 17.8%	122961 19.9%	5467 11.4%	9527 26.5%	-	-	-	368240 100.0%	289515 21.7%

ITS 99 - OVERSEAS RESIDENTS

TABLE P22-1

QUARTER TRIP STARTED
BASE: PERSON NIGHTS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (WEIGHTED - 000s)	16243	9270	3629	1219	813	3609	4214	743	3470	2760	5991	7274	2187	435	335	1271	5342	7164	2466	10156
QUARTER I	1271 7.8%	631 6.8%	195 5.4%	97 7.9%	38 4.6%	301 8.3%	360 8.5%	100 13.4%	260 7.5%	281 10.2%	269 4.5%	563 7.7%	364 16.6%	40 9.2%	27 8.1%	1271 100.0%	-	-	-	937 9.2%
QUARTER II	5342 32.9%	2776 29.9%	1210 33.3%	365 30.0%	227 27.9%	974 27.0%	1881 44.6%	183 24.6%	1698 48.9%	685 24.8%	2339 39.0%	1994 27.4%	646 29.5%	237 54.4%	125 37.3%	-	5342 100.0%	-	-	2702 26.6%
QUARTER III	7164 44.1%	4496 48.5%	1674 46.1%	671 55.1%	444 54.7%	1706 47.3%	1320 31.3%	313 42.1%	1006 29.0%	1348 48.8%	2568 42.9%	3504 48.2%	824 37.7%	112 25.7%	145 43.3%	-	-	7164 100.0%	-	4599 45.3%
QUARTER IV	2466 15.2%	1367 14.7%	550 15.2%	86 7.0%	104 12.8%	628 17.4%	653 15.5%	147 19.8%	506 14.6%	445 16.1%	816 13.6%	1213 16.7%	353 16.2%	47 10.7%	38 11.3%	-	-	-	2466 100.0%	1918 18.9%

ITS 99 - OVERSEAS RESIDENTS

TABLE P23-1

ACTIVITIES ON TRIP
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	4046	2541	1116	265	285	875	752	188	564	753	1575	1438	835	83	105	579	1198	1567	702	2436
TOTAL (WEIGHTED - 000s)	2144	1146	419	155	188	384	660	247	413	337	966	647	431	44	53	231	623	918	373	1177
VISITING FRIENDS OR RELATIVES	1202 56.1%	666 58.1%	267 63.8%	86 55.2%	83 44.1%	230 59.8%	332 50.4%	60 24.4%	272 65.9%	204 60.5%	420 43.5%	596 92.2%	128 29.6%	40 91.2%	18 33.1%	124 53.8%	348 55.9%	527 57.4%	203 54.5%	650 55.2%
ATTENDING FESTIVALS OR FAIRS (A/B)	263 12.3%	172 15.0%	66 15.7%	18 11.6%	33 17.8%	55 14.3%	47 7.1%	5 2.2%	41 10.0%	45 13.2%	115 11.9%	106 16.4%	27 6.2%	6 14.2%	9 16.2%	16 7.1%	82 13.2%	139 15.1%	26 7.0%	135 11.5%
ATTENDING CULTURAL EVENTS (A/B)	356 16.6%	186 16.2%	66 15.8%	25 16.2%	18 9.5%	76 19.9%	98 14.8%	23 9.4%	75 18.1%	73 21.5%	133 13.7%	130 20.2%	72 16.7%	12 27.4%	9 16.7%	30 12.9%	102 16.4%	164 17.9%	60 16.2%	202 17.2%
ATTENDING SPORTS EVENTS (E)	209 9.7%	118 10.3%	55 13.1%	9 6.1%	10 5.4%	43 11.2%	44 6.7%	5 1.9%	40 9.6%	47 13.8%	87 9.0%	79 12.3%	32 7.5%	5 12.1%	4 8.3%	27 11.7%	62 10.0%	81 8.8%	38 10.3%	123 10.4%
SHOPPING	1715 80.0%	945 82.4%	376 89.7%	121 77.7%	150 79.9%	299 77.7%	486 73.6%	180 72.9%	306 74.0%	284 84.2%	789 81.7%	549 84.9%	305 70.7%	37 83.1%	34 64.1%	176 76.5%	506 81.3%	742 80.8%	290 77.9%	917 77.9%
SIGHTSEEING	1647 76.8%	913 79.6%	350 83.5%	127 82.1%	148 78.9%	288 74.9%	501 75.8%	202 81.7%	299 72.3%	233 69.2%	860 89.0%	468 72.4%	253 58.6%	36 81.0%	30 56.4%	140 60.6%	498 80.0%	771 84.0%	238 64.0%	838 71.2%
NIGHTLIFE/ENTERTAINMENT	463 21.6%	290 25.3%	114 27.2%	33 21.3%	54 28.7%	89 23.1%	88 13.3%	24 9.6%	64 15.5%	86 25.5%	210 21.7%	148 22.9%	86 20.0%	11 25.5%	8 14.9%	53 23.0%	134 21.5%	193 21.0%	84 22.5%	229 19.4%
DINING AT HIGH QUALITY RESTAURANTS	927 43.3%	527 46.0%	212 50.7%	53 34.1%	94 50.0%	168 43.6%	237 35.9%	65 26.2%	172 41.6%	164 48.5%	364 37.7%	293 45.3%	229 53.1%	22 49.5%	19 36.1%	105 45.5%	278 44.7%	385 42.0%	159 42.7%	472 40.1%
VISITING A THEME PARK (E)	344 16.1%	206 18.0%	60 14.3%	24 15.4%	52 27.6%	70 18.3%	87 13.2%	12 4.9%	75 18.2%	51 15.1%	184 19.0%	106 16.3%	34 7.8%	12 27.3%	9 17.1%	10 4.5%	115 18.4%	196 21.3%	23 6.3%	153 13.0%
VISITING A ZOO, MUSEUM, NATURAL DISPLAY (A)	791 36.9%	490 42.7%	137 32.7%	70 45.0%	117 62.0%	166 43.2%	185 28.1%	51 20.8%	134 32.4%	116 34.5%	428 44.3%	249 38.6%	91 21.1%	9 21.1%	14 25.9%	60 26.0%	232 37.2%	397 43.2%	103 27.6%	329 27.9%
VISITING A NATIONAL, PROVINCIAL, REGIONAL PARK OR HISTORIC SITE	1068 49.8%	637 55.6%	222 53.0%	103 66.5%	115 61.1%	197 51.2%	269 40.8%	97 39.1%	173 41.8%	162 48.0%	605 62.6%	299 46.2%	121 28.0%	20 45.6%	23 43.2%	76 33.2%	335 53.8%	513 55.8%	144 38.7%	451 38.3%

Continued

ITS 99 - OVERSEAS RESIDENTS

TABLE P23-2

ACTIVITIES ON TRIP
BASE: TOTAL PERSON VISITS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	4046	2541	1116	265	285	875	752	188	564	753	1575	1438	835	83	105	579	1198	1567	702	2436
TOTAL (WEIGHTED - 000s)	2144	1146	419	155	188	384	660	247	413	337	966	647	431	44	53	231	623	918	373	1177
PARTICIPATING IN SPORTS OR OUTDOOR ACTIVITIES	529 24.7%	351 30.6%	146 34.9%	58 37.1%	51 26.9%	96 25.1%	106 16.1%	28 11.4%	78 18.8%	72 21.3%	270 27.9%	186 28.7%	59 13.6%	4 10.0%	9 17.2%	59 25.8%	145 23.3%	260 28.3%	64 17.1%	266 22.6%
SWIMMING (D)	306 14.3%	214 18.6%	106 25.3%	36 22.9%	16 8.3%	57 14.7%	61 9.3%	11 4.7%	50 12.1%	31 9.1%	156 16.1%	111 17.1%	34 7.8%	3 7.4%	2 2.9%	17 7.5%	91 14.6%	172 18.7%	26 7.0%	171 14.5%
OTHER WATER SPORTS (D)	81 3.8%	66 5.7%	24 5.8%	19 12.3%	9 4.9%	13 3.4%	4 .6%	2 .7%	2 .5%	11 3.4%	47 4.9%	27 4.3%	5 1.1%	- .5%	1 2.7%	1 .6%	20 3.3%	57 6.3%	2 .5%	44 3.7%
HUNTING OR FISHING	64 3.0%	42 3.7%	13 3.0%	11 7.1%	4 1.9%	15 3.9%	12 1.8%	4 1.8%	8 1.9%	10 2.8%	31 3.3%	28 4.4%	1 .1%	- .4%	3 6.1%	2 .8%	20 3.2%	39 4.2%	3 .8%	30 2.6%
CROSS COUNTRY SKIING (C)	16 .7%	8 .7%	2 .4%	1 .5%	5 2.4%	1 .4%	2 .3%	-	2 .5%	5 1.6%	9 1.0%	5 .7%	2 .4%	-	- .2%	10 4.4%	- .1%	4 .4%	1 .4%	2 .2%
DOWN HILL SKIING (C)	36 1.7%	17 1.5%	7 1.7%	- .2%	3 1.4%	8 2.0%	10 1.5%	5 2.0%	5 1.1%	9 2.8%	17 1.7%	14 2.2%	3 .8%	- 1.0%	1 2.6%	21 9.0%	2 .3%	- 	14 3.8%	10 .8%
OTHER SPORT	192 8.9%	129 11.3%	37 8.8%	28 18.3%	29 15.6%	34 8.9%	34 5.1%	11 4.5%	22 5.4%	29 8.6%	98 10.1%	72 11.1%	16 3.8%	2 3.7%	4 7.5%	22 9.6%	58 9.3%	84 9.1%	28 7.5%	92 7.8%
OTHER	98 4.6%	41 3.6%	16 3.8%	7 4.7%	4 2.1%	14 3.6%	38 5.8%	16 6.4%	22 5.4%	19 5.6%	44 4.6%	20 3.1%	26 6.0%	2 5.4%	5 10.2%	8 3.3%	30 4.8%	51 5.5%	10 2.6%	55 4.7%
NONE OF THE ABOVE ACTIVITIES/ NOT STATED	68 3.2%	35 3.0%	14 3.2%	3 2.1%	5 2.6%	13 3.3%	24 3.6%	10 4.1%	14 3.4%	10 2.9%	17 1.8%	5 .8%	33 7.6%	- .7%	11 21.7%	12 5.1%	15 2.5%	21 2.3%	20 5.3%	50 4.3%
NETS																				
(A) ANY CULTURAL ACTIVITIES	1031 48.1%	614 53.5%	195 46.5%	87 56.4%	123 65.5%	208 54.1%	256 38.7%	70 28.4%	186 44.9%	162 48.0%	503 52.1%	347 53.6%	141 32.8%	21 47.4%	19 35.8%	83 35.8%	302 48.5%	494 53.8%	153 41.1%	489 41.6%
(B) ANY FESTIVALS/CULTURAL EVENTS	516 24.1%	289 25.2%	104 24.8%	38 24.8%	43 23.0%	104 26.9%	128 19.4%	28 11.5%	99 24.0%	99 29.4%	206 21.4%	198 30.6%	88 20.5%	12 27.8%	11 20.8%	40 17.4%	155 24.9%	243 26.5%	77 20.7%	283 24.0%
(C) SKIING	48 2.3%	23 2.0%	7 1.8%	1 .6%	7 3.8%	8 2.0%	11 1.7%	5 2.0%	6 1.5%	14 4.2%	24 2.5%	18 2.8%	5 1.1%	- 1.0%	1 2.6%	28 12.1%	2 .3%	4 .4%	15 4.0%	11 1.0%
(D) WATER-BASED ACTIVITIES	335 15.6%	235 20.5%	113 27.0%	41 26.3%	20 10.7%	61 16.0%	64 9.7%	13 5.1%	52 12.5%	35 10.4%	174 18.0%	118 18.2%	37 8.5%	3 7.4%	3 5.5%	18 7.9%	100 16.1%	189 20.6%	27 7.1%	185 15.7%
(E) OTHER ATTRACTIONS	504 23.5%	293 25.5%	99 23.7%	32 20.6%	59 31.5%	102 26.6%	128 19.4%	15 6.1%	113 27.4%	83 24.6%	245 25.4%	170 26.3%	60 14.0%	16 35.1%	13 23.8%	35 15.1%	165 26.5%	246 26.8%	57 15.4%	247 21.0%

ITS 99 - OVERSEAS RESIDENTS

TABLE P24-1

ACTIVITIES ON TRIP
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	3491	2242	1031	240	245	726	638	159	479	611	1361	1253	727	76	66	448	1071	1374	598	2201
TOTAL (WEIGHTED - 000s)	1875	1014	382	135	157	340	578	218	360	283	835	586	385	41	26	188	569	802	315	1074
VISITING FRIENDS OR RELATIVES	1096 58.4%	607 59.8%	254 66.6%	75 55.4%	65 41.6%	212 62.4%	310 53.6%	56 25.7%	254 70.5%	179 63.3%	378 45.2%	551 94.1%	115 29.8%	38 90.6%	14 53.4%	105 55.8%	329 57.7%	484 60.4%	178 56.3%	641 59.7%
ATTENDING FESTIVALS OR FAIRS (A/B)	237 12.6%	158 15.6%	63 16.6%	17 12.6%	28 18.1%	49 14.4%	40 7.0%	5 2.1%	36 9.9%	38 13.5%	102 12.2%	98 16.7%	24 6.2%	6 14.6%	7 26.8%	14 7.7%	78 13.7%	123 15.3%	22 6.9%	132 12.3%
ATTENDING CULTURAL EVENTS (A/B)	314 16.8%	170 16.8%	64 16.7%	23 17.1%	15 9.4%	69 20.1%	82 14.1%	21 9.7%	60 16.8%	62 22.0%	120 14.4%	107 18.2%	68 17.6%	12 28.7%	7 27.9%	26 13.9%	95 16.6%	143 17.8%	50 16.0%	184 17.1%
ATTENDING SPORTS EVENTS (E)	184 9.8%	107 10.6%	52 13.7%	9 7.0%	9 5.9%	37 10.8%	34 5.9%	5 2.1%	29 8.2%	42 15.0%	80 9.6%	64 10.9%	31 8.0%	5 12.9%	4 15.5%	22 11.8%	55 9.6%	70 8.8%	37 11.6%	109 10.2%
SHOPPING	1528 81.5%	856 84.5%	351 92.1%	108 80.1%	126 80.1%	271 79.7%	430 74.3%	162 74.0%	268 74.5%	242 85.4%	696 83.4%	500 85.4%	276 71.6%	34 82.0%	21 79.2%	144 76.6%	470 82.6%	657 81.9%	256 81.3%	868 80.8%
SIGHTSEEING	1471 78.4%	825 81.4%	325 85.2%	113 84.3%	125 79.5%	262 76.9%	446 77.1%	181 83.0%	265 73.5%	200 70.7%	753 90.2%	435 74.3%	231 59.8%	33 80.8%	18 68.8%	115 61.2%	467 82.0%	678 84.5%	211 66.8%	784 73.0%
NIGHTLIFE/ENTERTAINMENT	425 22.7%	265 26.1%	107 28.0%	33 24.2%	44 28.0%	82 24.0%	83 14.3%	24 10.9%	59 16.3%	77 27.3%	191 22.9%	137 23.3%	78 20.2%	11 26.3%	8 29.8%	45 23.7%	127 22.4%	176 21.9%	77 24.5%	228 21.2%
DINING AT HIGH QUALITY RESTAURANTS	840 44.8%	483 47.7%	197 51.7%	50 36.9%	82 52.4%	154 45.2%	215 37.2%	60 27.5%	155 43.1%	142 50.1%	329 39.4%	269 45.9%	206 53.5%	19 46.4%	16 61.7%	89 47.4%	264 46.4%	345 43.0%	142 44.9%	460 42.8%
VISITING A THEME PARK (E)	310 16.6%	189 18.7%	59 15.3%	22 16.6%	45 28.6%	64 18.7%	82 14.1%	11 5.1%	71 19.6%	39 13.9%	166 19.8%	100 17.1%	31 7.9%	12 28.5%	2 8.8%	10 5.2%	108 19.0%	176 22.0%	16 5.1%	150 13.9%
VISITING A ZOO, MUSEUM, NATURAL DISPLAY (A)	711 37.9%	438 43.2%	127 33.2%	64 47.5%	100 63.8%	147 43.2%	173 29.9%	48 22.0%	125 34.6%	101 35.5%	384 46.0%	230 39.3%	82 21.2%	8 19.3%	7 28.3%	48 25.6%	218 38.4%	354 44.1%	91 28.8%	314 29.3%
VISITING A NATIONAL, PROVINCIAL, REGIONAL PARK OR HISTORIC SITE	945 50.4%	560 55.3%	201 52.6%	89 66.2%	95 60.3%	176 51.6%	248 42.8%	90 41.1%	158 43.9%	136 48.2%	528 63.3%	274 46.7%	110 28.7%	18 44.6%	13 51.8%	65 34.3%	309 54.2%	455 56.7%	116 36.8%	425 39.6%

Continued

ITS 99 - OVERSEAS RESIDENTS

TABLE P24-2

ACTIVITIES ON TRIP
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	3491	2242	1031	240	245	726	638	159	479	611	1361	1253	727	76	66	448	1071	1374	598	2201
TOTAL (WEIGHTED - 000s)	1875	1014	382	135	157	340	578	218	360	283	835	586	385	41	26	188	569	802	315	1074
PARTICIPATING IN SPORTS OR OUTDOOR ACTIVITIES	479 25.5%	314 31.0%	138 36.2%	52 38.4%	37 23.4%	88 25.7%	99 17.1%	27 12.5%	72 19.9%	66 23.3%	238 28.5%	173 29.5%	54 14.1%	4 9.7%	9 33.6%	50 26.6%	138 24.2%	238 29.7%	53 16.8%	260 24.2%
SWIMMING (D)	284 15.1%	199 19.7%	103 26.9%	31 22.8%	14 8.7%	52 15.4%	57 9.8%	11 5.3%	45 12.5%	28 9.8%	140 16.8%	105 17.9%	34 8.8%	3 6.9%	2 5.8%	16 8.4%	87 15.3%	159 19.8%	21 6.8%	166 15.4%
OTHER WATER SPORTS (D)	75 4.0%	62 6.1%	24 6.2%	19 14.2%	8 4.9%	12 3.5%	4 .7%	2 .8%	2 .6%	9 3.2%	46 5.5%	25 4.3%	4 1.0%	-	1 4.1%	- .3%	19 3.4%	54 6.7%	2 .6%	43 4.0%
HUNTING OR FISHING	61 3.2%	39 3.9%	12 3.2%	11 8.2%	2 1.5%	13 4.0%	12 2.1%	4 2.0%	8 2.1%	9 3.4%	30 3.6%	27 4.7%	-	- .4%	3 12.4%	2 1.0%	19 3.4%	37 4.6%	3 .9%	30 2.8%
CROSS COUNTRY SKIING (C)	12 .6%	5 .5%	1 .4%	1 .6%	2 1.0%	1 .4%	2 .3%	-	2 .4%	5 1.9%	7 .8%	4 .7%	1 .4%	-	- .5%	6 3.4%	- .1%	4 .5%	1 .4%	2 .2%
DOWN HILL SKIING (C)	32 1.7%	14 1.4%	5 1.2%	- .2%	2 1.5%	7 2.1%	9 1.5%	4 1.9%	5 1.3%	9 3.2%	14 1.7%	13 2.2%	3 .9%	- 1.0%	1 5.2%	18 9.4%	- .1%	- 	14 4.5%	10 .9%
OTHER SPORT	172 9.2%	113 11.2%	35 9.0%	27 20.4%	21 13.1%	31 9.1%	32 5.5%	11 5.1%	20 5.7%	27 9.6%	84 10.1%	67 11.5%	15 3.9%	2 3.9%	4 15.3%	20 10.6%	57 10.0%	73 9.1%	22 6.9%	91 8.5%
OTHER	85 4.5%	34 3.4%	15 4.0%	7 5.0%	3 1.6%	10 2.9%	33 5.8%	15 6.7%	19 5.2%	17 6.0%	39 4.7%	20 3.4%	21 5.6%	2 5.7%	2 6.9%	7 3.9%	27 4.7%	42 5.3%	8 2.6%	49 4.5%
NONE OF THE ABOVE ACTIVITIES/ NOT STATED	48 2.5%	21 2.1%	6 1.7%	2 1.3%	3 2.1%	10 2.8%	20 3.5%	7 3.1%	13 3.7%	7 2.3%	12 1.4%	5 .9%	29 7.5%	- .7%	1 4.7%	8 4.0%	10 1.8%	17 2.1%	13 4.2%	37 3.4%
NETS																				
(A) ANY CULTURAL ACTIVITIES	919 49.0%	554 54.6%	184 48.1%	79 58.6%	106 67.5%	185 54.4%	226 39.0%	64 29.2%	162 44.9%	139 49.1%	449 53.8%	309 52.7%	128 33.3%	20 47.3%	12 47.1%	69 36.6%	283 49.8%	438 54.6%	128 40.7%	456 42.4%
(B) ANY FESTIVALS/CULTURAL EVENTS	462 24.6%	267 26.4%	100 26.2%	36 26.4%	38 24.1%	94 27.6%	108 18.6%	26 11.7%	82 22.8%	87 30.8%	187 22.4%	172 29.3%	82 21.2%	12 29.1%	9 36.2%	36 19.1%	147 25.8%	215 26.8%	64 20.3%	264 24.5%
(C) SKIING	41 2.2%	17 1.7%	5 1.3%	1 .7%	4 2.4%	7 2.1%	10 1.7%	4 1.9%	6 1.6%	14 4.9%	19 2.3%	15 2.6%	4 1.1%	- 1.0%	1 5.2%	21 11.4%	1 .1%	4 .5%	15 4.7%	11 1.0%
(D) WATER-BASED ACTIVITIES	309 16.5%	219 21.6%	109 28.6%	36 26.7%	17 11.0%	56 16.6%	60 10.3%	13 5.7%	47 13.0%	31 10.8%	157 18.9%	110 18.8%	36 9.2%	3 6.9%	3 9.9%	16 8.4%	96 16.9%	175 21.8%	22 7.0%	179 16.7%
(E) OTHER ATTRACTIONS	447 23.8%	267 26.3%	95 24.9%	30 22.6%	51 32.7%	90 26.4%	112 19.4%	14 6.5%	98 27.2%	68 24.0%	220 26.4%	151 25.7%	55 14.4%	15 36.9%	5 21.1%	29 15.6%	151 26.5%	218 27.1%	49 15.5%	230 21.5%

ITS 99 - OVERSEAS RESIDENTS

TABLE P25-1

ACTIVITIES ON TRIP
BASE: VISIT COSTS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP				QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA												
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (WEIGHTED - $000s)	2169079	1123562	503108	147445	123400	349609	653881	222124	431756	391637	796462	632262	640759	49436	47442	228864	638587	912039	389589	1346489
VISITING FRIENDS OR RELATIVES	1255397 57.9%	631678 56.2%	312748 62.2%	75915 51.5%	47168 38.2%	195847 56.0%	379277 58.0%	64504 29.0%	314774 72.9%	244441 62.4%	391842 49.2%	598431 94.6%	190989 29.8%	47485 96.1%	25710 54.2%	121586 53.1%	370190 58.0%	551129 60.4%	212492 54.5%	757350 56.2%
ATTENDING FESTIVALS OR FAIRS (A/B)	276882 12.8%	184734 16.4%	82480 16.4%	17890 12.1%	22355 18.1%	62008 17.7%	44741 6.8%	3265 1.5%	41476 9.6%	47407 12.1%	102407 12.9%	111121 17.6%	42992 6.7%	12089 24.5%	8152 17.2%	15752 6.9%	72562 11.4%	161051 17.7%	27518 7.1%	176185 13.1%
ATTENDING CULTURAL EVENTS (A/B)	443475 20.4%	206586 18.4%	84311 16.8%	25871 17.5%	12878 10.4%	83526 23.9%	133314 20.4%	39753 17.9%	93561 21.7%	103575 26.4%	142260 17.9%	128993 20.4%	137952 21.5%	24430 49.4%	9720 20.5%	36121 15.8%	138920 21.8%	193459 21.2%	74975 19.2%	289891 21.5%
ATTENDING SPORTS EVENTS (E)	259243 12.0%	139954 12.5%	72555 14.4%	9985 6.8%	5151 4.2%	52264 14.9%	42569 6.5%	11398 5.1%	31171 7.2%	76720 19.6%	98960 12.4%	72302 11.4%	72617 11.3%	10749 21.7%	4615 9.7%	26877 11.7%	71638 11.2%	117358 12.9%	43371 11.1%	168997 12.6%
SHOPPING	1799195 82.9%	972238 86.5%	461988 91.8%	117442 79.7%	101578 82.3%	291231 83.3%	480364 73.5%	157602 71.0%	322762 74.8%	346594 88.5%	669420 84.0%	558883 88.4%	491644 76.7%	45153 91.3%	33037 69.6%	179574 78.5%	534020 83.6%	774162 84.9%	311439 79.9%	1124386 83.5%
SIGHTSEEING	1662608 76.7%	914340 81.4%	427854 85.0%	121795 82.6%	92552 75.0%	272139 77.8%	462450 70.7%	169887 76.5%	292563 67.8%	285817 73.0%	718482 90.2%	469361 74.2%	411029 64.1%	39073 79.0%	24222 51.1%	129479 56.6%	516015 80.8%	764763 83.9%	252351 64.8%	995002 73.9%
NIGHTLIFE/ENTERTAINMENT	531208 24.5%	301122 26.8%	135765 27.0%	32365 22.0%	39285 31.8%	93707 26.8%	113899 17.4%	28348 12.8%	85551 19.8%	116187 29.7%	195630 24.6%	161511 25.5%	150719 23.5%	15525 31.4%	7529 15.9%	56168 24.5%	168486 26.4%	214228 23.5%	92326 23.7%	335632 24.9%
DINING AT HIGH QUALITY RESTAURANTS	1081147 49.8%	593890 52.9%	281974 56.0%	61252 41.5%	67028 54.3%	183635 52.5%	270456 41.4%	69229 31.2%	201227 46.6%	216801 55.4%	361158 45.3%	324977 51.4%	348045 54.3%	24435 49.4%	22208 46.8%	112474 49.1%	331889 52.0%	445452 48.8%	191332 49.1%	654003 48.6%
VISITING A THEME PARK (E)	377071 17.4%	198812 17.7%	83459 16.6%	22663 15.4%	34471 27.9%	58219 16.7%	104082 15.9%	21714 9.8%	82367 19.1%	74177 18.9%	177317 22.3%	118991 18.8%	55266 8.6%	22056 44.6%	3440 7.3%	10188 4.5%	127949 20.0%	221786 24.3%	17149 4.4%	202334 15.0%
VISITING A ZOO, MUSEUM, NATURAL DISPLAY (A)	781807 36.0%	474340 42.2%	179600 35.7%	71480 48.5%	71713 58.1%	151547 43.3%	173187 26.5%	48968 22.0%	124218 28.8%	134280 34.3%	381501 47.9%	242591 38.4%	139941 21.8%	6681 13.5%	11070 23.3%	48002 21.0%	237680 37.2%	398066 43.6%	98060 25.2%	397663 29.5%
VISITING A NATIONAL, PROVINCIAL, REGIONAL PARK OR HISTORIC SITE	1075803 49.6%	622334 55.4%	272075 54.1%	102805 69.7%	72490 58.7%	174963 50.0%	267556 40.9%	82811 37.3%	184745 42.8%	185913 47.5%	523467 65.7%	316332 50.0%	187704 29.3%	30066 60.8%	17470 36.8%	75041 32.8%	341049 53.4%	525084 57.6%	134628 34.6%	554197 41.2%

Continued

ITS 99 - OVERSEAS RESIDENTS

TABLE P25-2

ACTIVITIES ON TRIP
BASE: VISIT COSTS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP				QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA												
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (WEIGHTED - $000s)	2169079	1123562	503108	147445	123400	349609	653881	222124	431756	391637	796462	632262	640759	49436	47442	228864	638587	912039	389589	1346489
PARTICIPATING IN SPORTS OR OUTDOOR ACTIVITIES	588516 27.1%	386926 34.4%	186067 37.0%	65274 44.3%	33412 27.1%	102173 29.2%	117278 17.9%	21206 9.5%	96072 22.3%	84313 21.5%	258317 32.4%	190648 30.2%	118612 18.5%	8415 17.0%	11587 24.4%	59364 25.9%	166883 26.1%	293146 32.1%	69124 17.7%	348000 25.8%
SWIMMING (D)	365299 16.8%	254788 22.7%	132890 26.4%	42794 29.0%	11520 9.3%	67584 19.3%	70694 10.8%	11668 5.3%	59026 13.7%	39817 10.2%	165194 20.7%	115522 18.3%	75754 11.8%	6355 12.9%	1670 3.5%	19997 8.7%	103144 16.2%	208139 22.8%	34018 8.7%	234451 17.4%
OTHER WATER SPORTS (D)	91051 4.2%	80129 7.1%	36275 7.2%	24158 16.4%	4333 3.5%	15363 4.4%	2810 .4%	394 .2%	2416 .6%	8112 2.1%	52470 6.6%	29191 4.6%	8163 1.3%	285 .6%	941 2.0%	981 .4%	23389 3.7%	64385 7.1%	2294 .6%	56254 4.2%
HUNTING OR FISHING	65383 3.0%	48719 4.3%	15338 3.0%	15641 10.6%	1249 1.0%	16491 4.7%	12810 2.0%	5728 2.6%	7083 1.6%	3854 1.0%	28049 3.5%	34945 5.5%	64 *	145 .3%	2179 4.6%	2362 1.0%	19742 3.1%	41566 4.6%	1713 .4%	38921 2.9%
CROSS COUNTRY SKIING (C)	12284 .6%	5681 .5%	1548 .3%	378 .3%	2424 2.0%	1331 .4%	4470 .7%	-	4470 1.0%	2133 .5%	4764 .6%	3768 .6%	3717 .6%	-	34 .1%	9494 4.1%	8 *	328 *	2453 .6%	3739 .3%
DOWN HILL SKIING (C)	39171 1.8%	15649 1.4%	5688 1.1%	100 .1%	2122 1.7%	7740 2.2%	13459 2.1%	5658 2.5%	7801 1.8%	10062 2.6%	15062 1.9%	11932 1.9%	6504 1.0%	947 1.9%	4726 10.0%	22054 9.6%	1876 .3%	-	15241 3.9%	12558 .9%
OTHER SPORT	203164 9.4%	137295 12.2%	51561 10.2%	33052 22.4%	20144 16.3%	32538 9.3%	34368 5.3%	9154 4.1%	25214 5.8%	31501 8.0%	98283 12.3%	71772 11.4%	27258 4.3%	2044 4.1%	3675 7.7%	16345 7.1%	66558 10.4%	98451 10.8%	21809 5.6%	116149 8.6%
OTHER	105813 4.9%	42927 3.8%	20304 4.0%	9080 6.2%	3468 2.8%	10076 2.9%	40937 6.3%	18306 8.2%	22631 5.2%	21949 5.6%	40535 5.1%	16293 2.6%	40004 6.2%	4660 9.4%	4322 9.1%	7255 3.2%	28862 4.5%	62012 6.8%	7684 2.0%	64695 4.8%
NONE OF THE ABOVE ACTIVITIES/ NOT STATED	58858 2.7%	31556 2.8%	12554 2.5%	3422 2.3%	3489 2.8%	12091 3.5%	19906 3.0%	4460 2.0%	15446 3.6%	7396 1.9%	8499 1.1%	4724 .7%	36172 5.6%	17 *	7829 16.5%	11293 4.9%	7651 1.2%	20376 2.2%	19539 5.0%	39829 3.0%
NETS																				
(A) ANY CULTURAL ACTIVITIES	1087308 50.1%	615536 54.8%	247982 49.3%	87423 59.3%	76445 61.9%	203685 58.3%	272503 41.7%	81903 36.9%	190599 44.1%	199269 50.9%	462076 58.0%	341539 54.0%	236507 36.9%	30180 61.0%	16860 35.5%	77274 33.8%	334506 52.4%	515656 56.5%	159872 41.0%	619417 46.0%
(B) ANY FESTIVALS/CULTURAL EVENTS	596649 27.5%	312385 27.8%	132269 26.3%	39022 26.5%	29480 23.9%	111614 31.9%	156370 23.9%	42815 19.3%	113555 26.3%	127894 32.7%	205370 25.8%	194856 30.8%	160500 25.0%	24647 49.9%	11154 23.5%	46218 20.2%	178553 28.0%	282338 31.0%	89539 23.0%	387532 28.8%
(C) SKIING	47081 2.2%	18910 1.7%	6145 1.2%	478 .3%	4546 3.7%	7740 2.2%	17011 2.6%	5658 2.5%	11353 2.6%	11160 2.8%	17954 2.3%	14159 2.2%	9295 1.5%	947 1.9%	4726 10.0%	28029 12.2%	1884 .3%	328 *	16839 4.3%	15006 1.1%
(D) WATER-BASED ACTIVITIES	393185 18.1%	277489 24.7%	143581 28.5%	49528 33.6%	14298 11.6%	70083 20.0%	72672 11.1%	11715 5.3%	60957 14.1%	43024 11.0%	181019 22.7%	120568 19.1%	81828 12.8%	6355 12.9%	2610 5.5%	20797 9.1%	112298 17.6%	225466 24.7%	34624 8.9%	251857 18.7%
(E) OTHER ATTRACTIONS	555560 25.6%	298921 26.6%	133063 26.4%	32355 21.9%	38084 30.9%	95420 27.3%	138279 21.1%	26317 11.8%	111962 25.9%	118361 30.2%	235975 29.6%	171002 27.0%	111822 17.5%	29630 59.9%	7130 15.0%	34575 15.1%	179244 28.1%	285291 31.3%	56451 14.5%	317688 23.6%

ITS 99 - OVERSEAS RESIDENTS

TABLE P26-1

ACTIVITIES ON TRIP
BASE: OVERNIGHT VISIT COSTS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP				QUARTER TRIP STARTED				
		EUROPE					ASIA												
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	ONTARIO ONLY CDN LOCATION VISITED
TOTAL (WEIGHTED - $000s)	2073127	1074762	482308	141146	114226	337082	632598	217434	415164	365767	703172	606483	617602	48026	35896	208002	621107	875778	368240	1331516
VISITING FRIENDS OR RELATIVES	1207594	608379	304907	70762	43959	188751	366659	62681	303978	232556	378138	573503	184477	46075	24462	111929	360190	536558	198917	754724
	58.2%	56.6%	63.2%	50.1%	38.5%	56.0%	58.0%	28.8%	73.2%	63.6%	49.5%	94.6%	29.9%	95.9%	68.1%	53.8%	58.0%	61.3%	54.0%	56.7%
ATTENDING FESTIVALS OR FAIRS (A/B)	262186	176763	79899	17655	20047	59163	42585	3265	39320	42838	95504	106458	40481	11804	7817	14572	69731	151912	25970	175723
	12.6%	16.4%	16.6%	12.5%	17.6%	17.6%	6.7%	1.5%	9.5%	11.7%	12.5%	17.6%	6.6%	24.6%	21.8%	7.0%	11.2%	17.3%	7.1%	13.2%
ATTENDING CULTURAL EVENTS (A/B)	429001	200537	83255	25723	10570	80989	130237	37938	92299	98227	137744	120621	136986	24144	9385	33257	134926	187522	73296	288443
	20.7%	18.7%	17.3%	18.2%	9.3%	24.0%	20.6%	17.4%	22.2%	26.9%	18.0%	19.9%	22.2%	50.3%	26.1%	16.0%	21.7%	21.4%	19.9%	21.7%
ATTENDING SPORTS EVENTS (E)	252551	135700	70869	9985	5062	49784	41440	11398	30043	75411	95861	70276	71378	10749	4287	25091	70799	114651	42010	168464
	12.2%	12.6%	14.7%	7.1%	4.4%	14.8%	6.6%	5.2%	7.2%	20.6%	12.6%	11.6%	11.6%	22.4%	11.9%	12.1%	11.4%	13.1%	11.4%	12.7%
SHOPPING	1725978	938252	448039	113629	94750	281834	460884	154191	306694	326841	644582	534181	473960	43743	28454	165067	522239	743179	295493	1118089
	83.3%	87.3%	92.9%	80.5%	82.9%	83.6%	72.9%	70.9%	73.9%	89.4%	84.5%	88.1%	76.7%	91.1%	79.3%	79.4%	84.1%	84.9%	80.2%	84.0%
SIGHTSEEING	1596307	882410	414683	117238	86381	264107	444916	166502	278414	268982	691217	450448	395969	37969	20265	119025	504757	733209	239316	990117
	77.0%	82.1%	86.0%	83.1%	75.6%	78.4%	70.3%	76.6%	67.1%	73.5%	90.6%	74.3%	64.1%	79.1%	56.5%	57.2%	81.3%	83.7%	65.0%	74.4%
NIGHTLIFE/ENTERTAINMENT	515911	293507	132348	32334	38252	90573	111243	28348	82895	111162	190830	155783	146540	14936	7528	51034	165626	208405	90846	335499
	24.9%	27.3%	27.4%	22.9%	33.5%	26.9%	17.6%	13.0%	20.0%	30.4%	25.0%	25.7%	23.7%	31.1%	21.0%	24.5%	26.7%	23.8%	24.7%	25.2%
DINING AT HIGH QUALITY RESTAURANTS	1040539	573981	271737	60363	64245	177635	260861	67178	193684	205698	347835	313190	335677	23083	20435	104028	324806	429289	182415	650649
	50.2%	53.4%	56.3%	42.8%	56.2%	52.7%	41.2%	30.9%	46.7%	56.2%	45.6%	51.6%	54.4%	48.1%	56.9%	50.0%	52.3%	49.0%	49.5%	48.9%
VISITING A THEME PARK (E)	368571	196147	83009	22015	33965	57157	100309	20623	79686	72116	174341	117125	52749	21771	2585	9911	124004	218079	16577	201782
	17.8%	18.3%	17.2%	15.6%	29.7%	17.0%	15.9%	9.5%	19.2%	19.7%	22.8%	19.3%	8.5%	45.3%	7.2%	4.8%	20.0%	24.9%	4.5%	15.2%
VISITING A ZOO, MUSEUM, NATURAL DISPLAY (A)	747996	453419	171474	68262	67339	146343	168828	48792	120036	125749	365364	234976	132850	6335	8447	43490	231855	380450	92201	397047
	36.1%	42.2%	35.6%	48.4%	59.0%	43.4%	26.7%	22.4%	28.9%	34.4%	47.9%	38.7%	21.5%	13.2%	23.5%	20.9%	37.3%	43.4%	25.0%	29.8%
VISITING A NATIONAL, PROVINCIAL, REGIONAL PARK OR HISTORIC SITE	1025736	594513	260366	98943	66626	168577	257717	80990	176727	173506	500407	300693	179837	29212	14822	67514	330192	504586	123444	553138
	49.5%	55.3%	54.0%	70.1%	58.3%	50.0%	40.7%	37.2%	42.6%	47.4%	65.6%	49.6%	29.1%	60.8%	41.3%	32.5%	53.2%	57.6%	33.5%	41.5%

Continued

ITS 99 - OVERSEAS RESIDENTS

TABLE P26-2

ACTIVITIES ON TRIP
BASE: OVERNIGHT VISIT COSTS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP				QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA												
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (WEIGHTED - $000s)	2073127	1074762	482308	141146	114226	337082	632598	217434	415164	365767	763172	606483	617602	48026	35896	208002	621107	875778	368240	1331516
PARTICIPATING IN SPORTS OR OUTDOOR ACTIVITIES	563709	368917	180546	62260	27732	98378	113767	20114	93653	81026	244464	183566	115657	7826	11259	53229	163164	281296	66020	347463
	27.2%	34.3%	37.4%	44.1%	24.3%	29.2%	18.0%	9.3%	22.6%	22.2%	32.0%	30.3%	18.7%	16.3%	31.4%	25.6%	26.3%	32.1%	17.9%	26.1%
SWIMMING (D)	354379	246478	130697	40015	9485	66281	69374	11668	57705	38528	156999	113386	75754	5766	1670	19217	102214	201583	31366	233958
	17.1%	22.9%	27.1%	28.4%	8.3%	19.7%	11.0%	5.4%	13.9%	10.5%	20.6%	18.7%	12.3%	12.0%	4.7%	9.2%	16.5%	23.0%	8.5%	17.6%
OTHER WATER SPORTS (D)	88014	78447	35660	24158	3968	14661	2810	394	2416	6757	51589	28521	7293	-	612	182	23273	62265	2294	56212
	4.2%	7.3%	7.4%	17.1%	3.5%	4.3%	.4%	.2%	.6%	1.8%	6.8%	4.7%	1.2%		1.7%	.1%	3.7%	7.1%	.6%	4.2%
HUNTING OR FISHING	64480	47931	15288	15641	1147	15854	12810	5728	7083	3738	27898	34257	-	145	2179	2362	19054	41352	1713	38921
	3.1%	4.5%	3.2%	11.1%	1.0%	4.7%	2.0%	2.6%	1.7%	1.0%	3.7%	5.6%		.3%	6.1%	1.1%	3.1%	4.7%	.5%	2.9%
CROSS COUNTRY SKIING (C)	8934	3193	1336	378	147	1331	3608	-	3608	2133	3081	2963	2856	-	34	6144	8	328	2453	3739
	.4%	.3%	.3%	.3%	.1%	.4%	.6%		.9%	.6%	.4%	.5%	.5%		.1%	3.0%	*	*	.7%	.3%
DOWN HILL SKIING (C)	36432	14040	4340	100	2121	7479	12368	4567	7801	10024	13726	10530	6504	947	4726	20741	451	-	15241	12558
	1.8%	1.3%	.9%	.1%	1.9%	2.2%	2.0%	2.1%	1.9%	2.7%	1.8%	1.7%	1.1%	2.0%	13.2%	10.0%	.1%		4.1%	.9%
OTHER SPORT	193442	129076	48714	32816	16882	30664	33803	9154	24649	30562	91838	69526	26226	2044	3675	15520	66001	90562	21359	115692
	9.3%	12.0%	10.1%	23.2%	14.8%	9.1%	5.3%	4.2%	5.9%	8.4%	12.0%	11.5%	4.2%	4.3%	10.2%	7.5%	10.6%	10.3%	5.8%	8.7%
OTHER	98278	40371	19957	8910	1759	9745	38115	18281	19834	19792	37363	15763	37890	4660	2602	6992	26274	57622	7390	63103
	4.7%	3.8%	4.1%	6.3%	1.5%	2.9%	6.0%	8.4%	4.8%	5.4%	4.9%	2.6%	6.1%	9.7%	7.2%	3.4%	4.2%	6.6%	2.0%	4.7%
NONE OF THE ABOVE ACTIVITIES/ NOT STATED	49196	24365	7436	2787	3284	10857	18796	3349	15446	6036	6641	4722	35187	17	1777	9708	4995	18090	16403	33375
	2.4%	2.3%	1.5%	2.0%	2.9%	3.2%	3.0%	1.5%	3.7%	1.7%	.9%	.8%	5.7%	*	4.9%	4.7%	.8%	2.1%	4.5%	2.5%
NETS																				
(A) ANY CULTURAL ACTIVITIES	1044070	592964	239617	84117	72050	197180	264029	79913	184116	187076	442699	328348	229135	29834	13908	71422	325349	495365	151933	617347
	50.4%	55.2%	49.7%	59.6%	63.1%	58.5%	41.7%	36.8%	44.3%	51.1%	58.0%	54.1%	37.1%	62.1%	38.7%	34.3%	52.4%	56.6%	41.3%	46.4%
(B) ANY FESTIVALS/CULTURAL EVENTS	575962	303486	129515	38787	27062	108122	151653	41000	110652	120822	197299	185662	157698	24361	10820	43106	174005	271906	86945	386078
	27.8%	28.2%	26.9%	27.5%	23.7%	32.1%	24.0%	18.9%	26.7%	33.0%	25.9%	30.6%	25.5%	50.7%	30.1%	20.7%	28.0%	31.0%	23.6%	29.0%
(C) SKIING	41203	15024	4798	478	2269	7479	15058	4567	10491	11122	15146	11952	8433	947	4726	23577	459	328	16839	15006
	2.0%	1.4%	1.0%	.3%	2.0%	2.2%	2.4%	2.1%	2.5%	3.0%	2.0%	2.0%	1.4%	2.0%	13.2%	11.3%	.1%	*	4.6%	1.1%
(D) WATER-BASED ACTIVITIES	380731	268844	141325	46749	12224	68547	71352	11715	59636	40535	172821	118100	80957	5766	2282	19217	111250	218292	31972	251322
	18.4%	25.0%	29.3%	33.1%	10.7%	20.3%	11.3%	5.4%	14.4%	11.1%	22.6%	19.5%	13.1%	12.0%	6.4%	9.2%	17.9%	24.9%	8.7%	18.9%
(E) OTHER ATTRACTIONS	540501	292122	130927	31707	37489	91999	133377	25226	108152	115002	229912	167232	108066	29345	5946	32512	174460	279010	54519	316602
	26.1%	27.2%	27.1%	22.5%	32.8%	27.3%	21.1%	11.6%	26.1%	31.4%	30.1%	27.6%	17.5%	61.1%	16.6%	15.6%	28.1%	31.9%	14.8%	23.8%

ITS 99 - OVERSEAS RESIDENTS

TABLE P27-1

ACTIVITIES ON TRIP
BASE: PERSON NIGHTS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (WEIGHTED - 000s)	16243	9270	3629	1219	813	3609	4214	743	3470	2760	5991	7274	2187	435	335	1271	5342	7164	2466	10156
VISITING FRIENDS OR RELATIVES	12391 76.3%	6920 74.6%	2870 79.1%	812 66.6%	449 55.3%	2788 77.3%	3313 78.6%	296 39.8%	3017 86.9%	2158 78.2%	3944 65.8%	6934 95.3%	825 37.7%	418 96.1%	255 76.2%	902 71.0%	4202 78.7%	5451 76.1%	1835 74.4%	7746 76.3%
ATTENDING FESTIVALS OR FAIRS (A/B)	2679 16.5%	1784 19.2%	783 21.6%	229 18.8%	184 22.7%	588 16.3%	427 10.1%	21 2.8%	406 11.7%	468 17.0%	870 14.5%	1366 18.8%	250 11.4%	61 14.0%	125 37.4%	105 8.2%	804 15.1%	1548 21.6%	222 9.0%	1794 17.7%
ATTENDING CULTURAL EVENTS (A/B)	3413 21.0%	1908 20.6%	737 20.3%	284 23.3%	112 13.8%	775 21.5%	796 18.9%	109 14.7%	687 19.8%	708 25.7%	1087 18.1%	1482 20.4%	553 25.3%	154 35.5%	131 38.9%	234 18.4%	1071 20.1%	1505 21.0%	602 24.4%	2246 22.1%
ATTENDING SPORTS EVENTS (E)	2426 14.9%	1287 13.9%	589 16.2%	129 10.5%	90 11.1%	479 13.3%	618 14.7%	29 4.0%	589 17.0%	521 18.9%	1067 17.8%	916 12.6%	319 14.6%	56 12.9%	67 20.0%	204 16.1%	975 18.2%	869 12.1%	378 15.3%	1364 13.4%
SHOPPING	13793 84.9%	8002 86.3%	3378 93.1%	1005 82.4%	685 84.3%	2935 81.3%	3365 79.9%	567 76.3%	2798 80.6%	2426 87.9%	5077 84.7%	6249 85.9%	1765 80.7%	386 88.7%	305 90.9%	1025 80.6%	4546 85.1%	6058 84.6%	2165 87.8%	8646 85.1%
SIGHTSEEING	12907 79.5%	7620 82.2%	3055 84.2%	1071 87.9%	644 79.3%	2850 79.0%	3196 75.9%	612 82.3%	2584 74.5%	2091 75.8%	5251 87.6%	5510 75.7%	1523 69.6%	357 82.0%	259 77.3%	772 60.7%	4504 84.3%	6050 84.5%	1581 64.1%	7724 76.1%
NIGHTLIFE/ENTERTAINMENT	3540 21.8%	2288 24.7%	889 24.5%	303 24.9%	286 35.1%	810 22.4%	516 12.2%	87 11.7%	429 12.4%	736 26.7%	1286 21.5%	1501 20.6%	557 25.5%	108 24.8%	87 26.0%	326 25.6%	981 18.4%	1554 21.7%	680 27.6%	2261 22.3%
DINING AT HIGH QUALITY RESTAURANTS	7234 44.5%	4167 45.0%	1870 51.5%	384 31.5%	440 54.2%	1473 40.8%	1794 42.6%	209 28.2%	1585 45.7%	1272 46.1%	2479 41.4%	3252 44.7%	1094 50.0%	174 39.9%	233 69.6%	543 42.7%	2536 47.5%	2949 41.2%	1206 48.9%	4226 41.6%
VISITING A THEME PARK (E)	3327 20.5%	1922 20.7%	786 21.7%	227 18.6%	222 27.3%	687 19.0%	902 21.4%	43 5.8%	859 24.7%	503 18.2%	1321 22.0%	1517 20.9%	309 14.1%	163 37.4%	17 5.1%	79 6.2%	1158 21.7%	1967 27.5%	123 5.0%	1923 18.9%
VISITING A ZOO, MUSEUM, NATURAL DISPLAY (A)	6736 41.5%	4167 45.0%	1305 35.9%	674 55.3%	493 60.7%	1696 47.0%	1655 39.3%	198 26.6%	1457 42.0%	914 33.1%	3099 51.7%	2885 39.7%	599 27.4%	66 15.2%	87 25.9%	330 25.9%	2308 43.2%	3343 46.7%	756 30.6%	3524 34.7%
VISITING A NATIONAL, PROVINCIAL, REGIONAL PARK OR HISTORIC SITE	8410 51.8%	5134 55.4%	1867 51.4%	863 70.8%	460 56.6%	1944 53.9%	1993 47.3%	260 34.9%	1733 49.9%	1283 46.5%	3807 63.5%	3366 46.3%	826 37.8%	226 51.9%	176 52.5%	453 35.6%	3111 58.2%	4036 56.3%	811 32.9%	4478 44.1%

Continued

ITS 99 - OVERSEAS RESIDENTS

TABLE P27-2

ACTIVITIES ON TRIP
BASE: PERSON NIGHTS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (WEIGHTED - 000s)	16243	9270	3629	1219	813	3609	4214	743	3470	2760	5991	7274	2187	435	335	1271	5342	7164	2466	10156
PARTICIPATING IN SPORTS OR OUTDOOR ACTIVITIES	5505 33.9%	3576 38.6%	1505 41.5%	648 53.1%	206 25.3%	1217 33.7%	1183 28.1%	101 13.6%	1082 31.2%	747 27.1%	2399 40.0%	2433 33.4%	467 21.3%	32 7.4%	170 50.6%	363 28.5%	1846 34.6%	2811 39.2%	485 19.7%	3230 31.8%
SWIMMING (D)	3697 22.8%	2363 25.5%	1126 31.0%	442 36.3%	68 8.4%	726 20.1%	897 21.3%	54 7.3%	842 24.3%	438 15.9%	1710 28.5%	1615 22.2%	334 15.3%	18 4.1%	14 4.3%	102 8.1%	1236 23.1%	2179 30.4%	180 7.3%	2221 21.9%
OTHER WATER SPORTS (D)	895 5.5%	741 8.0%	301 8.3%	231 19.0%	36 4.5%	172 4.8%	18 .4%	4 .6%	13 .4%	137 5.0%	445 7.4%	414 5.7%	27 1.3%	-	9 2.6%	1 .1%	214 4.0%	650 9.1%	31 1.2%	594 5.8%
HUNTING OR FISHING	829 5.1%	673 7.3%	151 4.2%	154 12.6%	17 2.1%	351 9.7%	99 2.3%	20 2.7%	79 2.3%	57 2.1%	306 5.1%	445 6.1%	-	1 .2%	78 23.3%	17 1.3%	307 5.7%	490 6.8%	15 .6%	491 4.8%
CROSS COUNTRY SKIING (C)	84 .5%	40 .4%	19 .5%	3 .3%	2 .2%	17 .5%	23 .5%	-	23 .7%	21 .8%	42 .7%	33 .5%	8 .4%	-	1 .3%	39 3.1%	1 *	8 .1%	37 1.5%	18 .2%
DOWN HILL SKIING (C)	258 1.6%	127 1.4%	39 1.1%	3 .3%	24 3.0%	59 1.6%	74 1.8%	8 1.1%	66 1.9%	58 2.1%	85 1.4%	112 1.5%	32 1.5%	6 1.3%	23 6.8%	117 9.2%	8 .2%	-	133 5.4%	117 1.2%
OTHER SPORT	1880 11.6%	1294 14.0%	428 11.8%	342 28.1%	124 15.2%	400 11.1%	268 6.4%	54 7.3%	214 6.2%	318 11.5%	768 12.8%	905 12.4%	122 5.6%	12 2.9%	72 21.4%	173 13.6%	642 12.0%	871 12.2%	194 7.8%	1119 11.0%
OTHER	709 4.4%	307 3.3%	149 4.1%	61 5.0%	12 1.5%	84 2.3%	241 5.7%	37 4.9%	204 5.9%	161 5.8%	264 4.4%	263 3.7%	123 5.6%	15 3.4%	40 12.0%	75 5.9%	239 4.5%	319 4.5%	76 3.1%	409 4.0%
NONE OF THE ABOVE ACTIVITIES/ NOT STATED	250 1.5%	109 1.2%	40 1.1%	3 .3%	5 .6%	62 1.7%	102 2.4%	15 2.0%	87 2.5%	38 1.4%	60 1.0%	76 1.0%	103 4.7%	2 .4%	5 1.4%	25 2.0%	21 .4%	139 1.9%	65 2.6%	148 1.5%
NETS																				
(A) ANY CULTURAL ACTIVITIES	8964 55.2%	5405 58.3%	1924 53.0%	853 70.0%	548 67.4%	2080 57.6%	2133 50.6%	267 35.9%	1866 53.8%	1426 51.7%	3637 60.7%	3945 54.2%	980 44.8%	216 49.5%	179 53.4%	493 38.8%	3018 56.5%	4261 59.5%	1192 48.3%	5130 50.5%
(B) ANY FESTIVALS/CULTURAL EVENTS	4991 30.7%	2958 31.9%	1172 32.3%	463 38.0%	265 32.6%	1059 29.3%	1094 26.0%	129 17.4%	964 27.8%	939 34.0%	1623 27.1%	2338 32.1%	708 32.4%	157 36.0%	161 48.0%	300 23.6%	1580 29.6%	2406 33.6%	705 28.6%	3256 32.1%
(C) SKIING	309 1.9%	138 1.5%	46 1.3%	7 .6%	26 3.2%	59 1.6%	94 2.2%	8 1.1%	86 2.5%	77 2.8%	107 1.8%	136 1.9%	38 1.7%	6 1.3%	23 6.8%	135 10.6%	9 .2%	8 .1%	158 6.4%	130 1.3%
(D) WATER-BASED ACTIVITIES	3883 23.9%	2514 27.1%	1200 33.1%	477 39.2%	87 10.7%	750 20.8%	903 21.4%	55 7.4%	848 24.4%	465 16.9%	1805 30.1%	1681 23.1%	351 16.0%	18 4.1%	23 6.9%	102 8.1%	1305 24.4%	2279 31.8%	196 8.0%	2344 23.1%
(E) OTHER ATTRACTIONS	5165 31.8%	2857 30.8%	1155 31.8%	352 28.9%	301 37.0%	1050 29.1%	1478 35.1%	61 8.2%	1417 40.8%	830 30.1%	2110 35.2%	2243 30.8%	521 23.8%	208 47.7%	83 24.6%	262 20.6%	1996 37.4%	2427 33.9%	480 19.5%	2901 28.6%

ITS 99 - OVERSEAS RESIDENTS

TABLE P28-1

ACTIVITIES ON TRIP
BASE: PARTY VISITS IN ONTARIO

	TOTAL PARTY VISITS IN ONTARIO						OVERNIGHT PARTY VISITS IN ONTARIO					
		AGE OF VISITOR PARTY MEMBERS						AGE OF VISITOR PARTY MEMBERS				
	TOTAL	ANY UNDER 15 YRS	ANY 15-24 YEARS	ANY 25-44 YEARS	ANY 45-64 YEARS	ANY 65+ YEARS	TOTAL	ANY UNDER 15 YRS	ANY 15-24 YEARS	ANY 25-44 YEARS	ANY 45-64 YEARS	ANY 65+ YEARS
TOTAL (UNWEIGHTED)	4046	299	453	1640	1624	502	3491	269	381	1403	1414	449
TOTAL (WEIGHTED - 000s)	1160	78	123	482	443	126	1015	72	104	423	392	113
VISITING FRIENDS OR RELATIVES	659 56.8%	56 70.9%	77 62.7%	255 53.0%	247 55.8%	94 74.9%	601 59.2%	52 71.6%	65 63.2%	234 55.4%	223 57.0%	87 76.7%
ATTENDING FESTIVALS OR FAIRS (A/B)	139 12.0%	16 20.4%	22 17.7%	62 12.9%	50 11.4%	15 12.1%	125 12.3%	15 20.1%	20 19.2%	56 13.2%	45 11.6%	13 11.6%
ATTENDING CULTURAL EVENTS (A/B)	201 17.3%	12 15.9%	27 22.2%	88 18.3%	67 15.1%	25 20.2%	172 16.9%	11 15.5%	24 23.0%	73 17.3%	58 14.7%	23 20.5%
ATTENDING SPORTS EVENTS (E)	120 10.4%	10 12.5%	18 14.8%	63 13.1%	32 7.2%	10 7.7%	101 10.0%	9 12.4%	17 16.4%	52 12.4%	27 7.0%	9 7.6%
SHOPPING	902 77.7%	70 89.9%	103 83.7%	386 80.1%	351 79.4%	95 75.5%	804 79.2%	66 92.1%	88 85.1%	350 82.6%	314 80.1%	86 76.2%
SIGHTSEEING	826 71.2%	64 82.3%	100 81.3%	345 71.7%	319 72.0%	102 81.2%	742 73.2%	61 83.9%	87 83.8%	317 74.8%	287 73.3%	92 81.2%
NIGHTLIFE/ENTERTAINMENT	263 22.6%	14 17.7%	50 40.9%	132 27.4%	72 16.2%	14 10.8%	242 23.8%	13 18.2%	45 43.6%	122 28.9%	66 16.9%	12 10.2%
DINING AT HIGH QUALITY RESTAURANTS	500 43.1%	28 36.1%	45 36.7%	203 42.2%	211 47.6%	57 45.6%	450 44.4%	26 36.5%	38 37.0%	186 43.9%	189 48.2%	52 45.6%
VISITING A THEME PARK (E)	154 13.3%	23 30.0%	20 16.4%	75 15.6%	52 11.8%	18 14.0%	143 14.1%	22 30.6%	19 18.2%	70 16.4%	49 12.5%	17 14.8%
VISITING A ZOO, MUSEUM, NATURAL DISPLAY (A)	397 34.2%	38 48.9%	53 43.4%	169 35.0%	139 31.3%	49 39.1%	356 35.1%	36 50.1%	46 44.7%	156 36.9%	125 31.8%	44 39.1%
VISITING A NATIONAL, PROVINCIAL, REGIONAL PARK OR HISTORIC SITE	518 44.7%	45 57.4%	68 55.2%	230 47.7%	202 45.7%	69 55.0%	467 46.1%	42 58.0%	58 55.8%	211 49.8%	182 46.4%	61 54.0%

Continued

ITS 99 - OVERSEAS RESIDENTS

TABLE P28-2

ACTIVITIES ON TRIP
BASE: PARTY VISITS IN ONTARIO

	TOTAL PARTY VISITS IN ONTARIO						OVERNIGHT PARTY VISITS IN ONTARIO					
		AGE OF VISITOR PARTY MEMBERS						AGE OF VISITOR PARTY MEMBERS				
	TOTAL	ANY UNDER 15 YRS	ANY 15-24 YEARS	ANY 25-44 YEARS	ANY 45-64 YEARS	ANY 65+ YEARS	TOTAL	ANY UNDER 15 YRS	ANY 15-24 YEARS	ANY 25-44 YEARS	ANY 45-64 YEARS	ANY 65+ YEARS
TOTAL (UNWEIGHTED)	4046	299	453	1640	1624	502	3491	269	381	1403	1414	449
TOTAL (WEIGHTED - 000s)	1160	78	123	482	443	126	1015	72	104	423	392	113
PARTICIPATING IN SPORTS OR OUTDOOR ACTIVITIES	262 22.6%	34 43.3%	42 33.9%	117 24.3%	88 19.9%	23 18.2%	238 23.5%	32 44.2%	37 35.7%	107 25.3%	80 20.4%	21 18.5%
SWIMMING (D)	144 12.4%	29 36.7%	21 17.5%	61 12.6%	50 11.3%	14 11.5%	133 13.1%	27 37.8%	19 18.3%	58 13.7%	47 11.9%	14 12.2%
OTHER WATER SPORTS (D)	35 3.0%	7 9.1%	8 6.8%	18 3.7%	12 2.7%	1 1.0%	31 3.1%	7 9.8%	8 7.3%	16 3.8%	11 2.7%	1 1.1%
HUNTING OR FISHING	26 2.3%	5 6.9%	6 5.1%	12 2.4%	10 2.3%	2 1.8%	25 2.5%	5 7.1%	6 5.7%	11 2.6%	10 2.4%	2 1.7%
CROSS COUNTRY SKIING (C)	8 .6%	- .2%	1 .6%	5 1.1%	2 .5%	-	7 .6%	- .2%	1 .7%	5 1.1%	2 .4%	-
DOWN HILL SKIING (C)	20 1.8%	1 1.7%	3 2.6%	11 2.2%	8 1.8%	- .1%	18 1.7%	1 1.7%	3 2.6%	9 2.1%	7 1.8%	- .1%
OTHER SPORT	99 8.5%	9 12.0%	18 14.9%	45 9.4%	31 7.0%	8 6.3%	91 8.9%	9 11.9%	16 15.6%	41 9.7%	29 7.3%	7 6.3%
OTHER	47 4.1%	3 4.5%	5 3.7%	21 4.4%	21 4.6%	8 6.5%	43 4.2%	3 4.3%	4 3.4%	20 4.7%	18 4.6%	7 6.3%
NONE OF THE ABOVE ACTIVITIES/ NOT STATED	47 4.0%	2 2.2%	2 1.6%	17 3.6%	13 3.0%	2 1.5%	34 3.3%	1 1.0%	1 .8%	11 2.7%	10 2.5%	2 1.4%
NETS												
(A) ANY CULTURAL ACTIVITIES	538 46.3%	46 58.3%	71 57.8%	231 48.0%	191 43.0%	66 52.6%	474 46.7%	42 58.7%	61 58.9%	206 48.6%	169 43.1%	60 52.8%
(B) ANY FESTIVALS/CULTURAL EVENTS	281 24.3%	25 31.7%	41 33.4%	127 26.3%	96 21.7%	33 25.9%	246 24.3%	23 31.4%	36 35.0%	109 25.7%	84 21.5%	30 26.6%
(C) SKIING	26 2.2%	1 1.7%	4 3.1%	15 3.1%	9 2.0%	- .1%	22 2.2%	1 1.7%	3 3.2%	12 2.9%	8 1.9%	- .1%
(D) WATER-BASED ACTIVITIES	157 13.6%	30 37.8%	24 19.2%	69 14.2%	54 12.2%	15 12.1%	145 14.3%	28 39.0%	21 20.0%	65 15.3%	50 12.7%	15 12.9%
(E) OTHER ATTRACTIONS	252 21.7%	28 36.1%	33 27.1%	123 25.5%	80 18.1%	26 20.5%	222 21.9%	26 36.5%	31 29.7%	106 25.1%	72 18.5%	24 21.1%

ITS 99 - OVERSEAS RESIDENTS

TABLE P29-1

VISIT COSTS IN ONTARIO
BASE: VISIT COSTS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (WEIGHTED - $000s)	2169079	1123562	503108	147445	123400	349609	653881	222124	431756	391637	796462	632262	640759	49436	47442	228864	638587	912039	389589	1346489
PUBLIC/LOCAL TRANSPORT (DOMESTIC PLANE, TRAIN, BUS, BOAT FARES IN CANADA/LOCAL TRANSPORT)	94596 4.4%	42735 3.8%	18941 3.8%	4449 3.0%	5539 4.5%	13807 3.9%	36895 5.6%	13719 6.2%	23176 5.4%	14966 3.8%	40857 5.1%	21532 3.4%	27213 4.2%	2610 5.3%	2254 4.8%	9422 4.1%	33053 5.2%	39972 4.4%	12149 3.1%	44424 3.3%
PRIVATE/AUTO (INCLUDING VEHICLE RENTAL)	113261 5.2%	66060 5.9%	21019 4.2%	14106 9.6%	6629 5.4%	24306 7.0%	28395 4.3%	5219 2.3%	23176 5.4%	18806 4.8%	47722 6.0%	37765 6.0%	22455 3.5%	1557 3.1%	3653 7.7%	8972 3.9%	34494 5.4%	52860 5.8%	16935 4.3%	67886 5.0%
ACCOMMODATION	421686 19.4%	233871 20.8%	83678 16.6%	30006 20.4%	31958 25.9%	88229 25.2%	121071 18.5%	55777 25.1%	65295 15.1%	66744 17.0%	166151 20.9%	49992 7.9%	195398 30.5%	3401 6.9%	6304 13.3%	43620 19.1%	134632 21.1%	164283 18.0%	79151 20.3%	260610 19.4%
FOOD/BEVERAGES	307159 14.2%	164520 14.6%	69855 13.9%	23588 16.0%	16929 13.7%	54148 15.5%	92171 14.1%	24224 10.9%	67948 15.7%	50468 12.9%	115371 14.5%	99810 15.8%	79501 12.4%	7067 14.3%	5195 11.0%	30592 13.4%	96239 15.1%	126799 13.9%	53529 13.7%	195565 14.5%
RECREATION/ENTERTAINMENT	167405 7.7%	88775 7.9%	41336 8.2%	9599 6.5%	8116 6.6%	29724 8.5%	49951 7.6%	11271 5.1%	38680 9.0%	28679 7.3%	65526 8.2%	63829 10.1%	29980 4.7%	5438 11.0%	2410 5.1%	13394 5.9%	54824 8.6%	71949 7.9%	27238 7.0%	106642 7.9%
RETAIL/OTHER	389236 17.9%	173312 15.4%	73652 14.6%	22880 15.5%	19758 16.0%	57023 16.3%	125515 19.2%	30230 13.6%	95286 22.1%	90409 23.1%	131725 16.5%	159511 25.2%	85201 13.3%	7392 15.0%	5058 10.7%	38131 16.7%	109267 17.1%	164324 18.0%	77513 19.9%	260956 19.4%
CARRIER FARES TO CANADA	675735 31.2%	354288 31.5%	194628 38.7%	42817 29.0%	34472 27.9%	82371 23.6%	199882 30.6%	81685 36.8%	118197 27.4%	121565 31.0%	229110 28.8%	199823 31.6%	201011 31.4%	21972 44.4%	22568 47.6%	84731 37.0%	176078 27.6%	291852 32.0%	123074 31.6%	410405 30.5%

ITS 99 - OVERSEAS RESIDENTS

TABLE P30-1

OVERNIGHT VISIT COSTS IN ONTARIO
BASE: OVERNIGHT VISIT COSTS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP				QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA												
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (WEIGHTED - $000s)	2073127	1074762	482308	141146	114226	337082	632598	217434	415164	365767	763172	606483	617602	48026	35896	208002	621107	875778	368240	1331516
PUBLIC/LOCAL TRANSPORT (DOMESTIC PLANE, TRAIN, BUS, BOAT FARES IN CANADA/LOCAL TRANSPORT)	94372 4.6%	42670 4.0%	18901 3.9%	4448 3.2%	5539 4.8%	13782 4.1%	36747 5.8%	13655 6.3%	23092 5.6%	14955 4.1%	40747 5.3%	21516 3.5%	27138 4.4%	2610 5.4%	2230 6.2%	9418 4.5%	33029 5.3%	39829 4.5%	12096 3.3%	44222 3.3%
PRIVATE/AUTO (INCLUDING VEHICLE RENTAL)	113125 5.5%	65938 6.1%	21017 4.4%	14106 10.0%	6629 5.8%	24186 7.2%	28385 4.5%	5218 2.4%	23168 5.6%	18802 5.1%	47685 6.2%	37764 6.2%	22454 3.6%	1557 3.2%	3557 9.9%	8954 4.3%	34482 5.6%	52759 6.0%	16930 4.6%	67750 5.1%
ACCOMMODATION	421686 20.3%	233871 21.8%	83678 17.3%	30006 21.3%	31958 28.0%	88229 26.2%	121071 19.1%	55777 25.7%	65295 15.7%	66744 18.2%	166151 21.8%	49992 8.2%	195398 31.6%	3401 7.1%	6304 17.6%	43620 21.0%	134632 21.7%	164283 18.8%	79151 21.5%	260610 19.6%
FOOD/BEVERAGES	301780 14.6%	161942 15.1%	69255 14.4%	23290 16.5%	16236 14.2%	53162 15.8%	90412 14.3%	23465 10.8%	66947 16.1%	49425 13.5%	112783 14.8%	98650 16.3%	78196 12.7%	7030 14.6%	4911 13.7%	29714 14.3%	95033 15.3%	124580 14.2%	52452 14.2%	193761 14.6%
RECREATION/ENTERTAINMENT	165236 8.0%	87658 8.2%	41069 8.5%	9549 6.8%	7752 6.8%	29288 8.7%	49322 7.8%	10952 5.0%	38370 9.2%	28256 7.7%	64421 8.4%	63395 10.5%	29496 4.8%	5416 11.3%	2287 6.4%	12874 6.2%	54421 8.8%	71004 8.1%	26936 7.3%	106029 8.0%
RETAIL/OTHER	383491 18.5%	171097 15.9%	73102 15.2%	22695 16.1%	18973 16.6%	56326 16.7%	123485 19.5%	29150 13.4%	94335 22.7%	88909 24.3%	128990 16.9%	158356 26.1%	83904 13.6%	7263 15.1%	4675 13.0%	36978 17.8%	108170 17.4%	161989 18.5%	76354 20.7%	259343 19.5%
CARRIER FARES TO CANADA	593437 28.6%	311586 29.0%	175286 36.3%	37052 26.3%	27139 23.8%	72108 21.4%	183175 29.0%	79217 36.4%	103958 25.0%	98676 27.0%	202395 26.5%	176811 29.2%	181016 29.3%	20749 43.2%	11932 33.2%	66443 31.9%	161338 26.0%	261333 29.8%	104323 28.3%	399800 30.0%

ITS 99 - OVERSEAS RESIDENTS

TABLE P31-1

AVERAGE SPENDING IN ONTARIO BY CATEGORIES
BASE: TOTAL PARTY VISITS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	4046	2541	1116	265	285	875	752	188	564	753	1575	1438	835	83	105	579	1198	1567	702	2436
TOTAL (WEIGHTED - 000s)	1160	619	225	81	96	217	340	119	221	202	431	386	288	23	30	147	340	455	219	673
ALL CATEGORIES																				
AVERAGE PER PERSON	1011.7	980.0	1201.1	950.5	655.7	909.7	990.2	899.3	1044.5	1161.4	824.8	977.3	1485.8	1119.8	896.7	992.9	1025.3	993.3	1045.8	1143.9
AVERAGE PER PARTY	1869.1	1816.2	2237.3	1826.1	1285.6	1610.9	1925.2	1865.5	1957.4	1936.9	1848.5	1637.3	2225.0	2147.4	1600.1	1552.0	1880.9	2005.3	1781.5	2001.7
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	226.2	207.0	239.6	215.2	256.2	162.2	282.1	514.1	228.2	211.6	271.1	137.7	417.3	196.1	178.0	244.7	212.3	232.7	226.7	217.7
ALL CATEGORIES EXCLUDING CANADIAN CARRIER FARES TO CANADA																				
AVERAGE PER PERSON	696.5	671.0	736.5	674.5	472.5	695.4	687.5	568.6	758.6	800.9	587.5	668.4	1019.7	622.1	470.1	625.3	742.6	675.5	715.5	795.2
AVERAGE PER PARTY	1286.8	1243.5	1371.8	1295.8	926.5	1231.3	1336.7	1179.5	1421.6	1335.7	1316.8	1119.9	1527.0	1193.0	838.9	977.4	1362.3	1363.6	1218.7	1391.6
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	161.5	147.0	152.5	158.7	195.4	127.5	200.4	326.8	171.1	154.5	199.2	97.6	295.0	111.4	118.9	166.5	157.1	163.3	162.5	152.4
PUBLIC/LOCAL TRANSPORT (DOMESTIC PLANE, TRAIN, BUS, BOAT FARES IN CANADA/LOCAL TRANSPORT)																				
AVERAGE PER PERSON	44.1	37.3	45.2	28.7	29.4	35.9	55.9	55.5	56.1	44.4	42.3	33.3	63.1	59.1	42.6	40.9	53.1	43.5	32.6	37.7
AVERAGE PER PARTY	81.5	69.1	84.2	55.1	57.7	63.6	108.6	115.2	105.1	74.0	94.8	55.8	94.5	113.4	76.0	63.9	97.4	87.9	55.6	66.0
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	10.3	8.2	9.4	6.8	12.4	6.6	16.4	32.3	12.7	8.7	14.5	4.9	18.3	10.7	11.1	11.1	11.3	10.6	7.4	7.2
PRIVATE/AUTO (INCLUDING VEHICLE RENTAL)																				
AVERAGE PER PERSON	52.8	57.6	50.2	90.9	35.2	63.2	43.0	21.1	56.1	55.8	49.4	58.4	52.1	35.3	69.0	38.9	55.4	57.6	45.5	57.7
AVERAGE PER PARTY	97.6	106.8	93.5	174.7	69.1	112.0	83.6	43.8	105.1	93.0	110.8	97.8	78.0	67.6	123.2	60.8	101.6	116.2	77.4	100.9
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	12.3	12.7	10.4	21.5	14.9	11.6	12.7	12.3	12.7	10.9	16.9	8.6	15.2	6.4	17.6	10.5	11.8	14.0	10.4	11.1

Continued

ITS 99 - OVERSEAS RESIDENTS

TABLE P31-2

AVERAGE SPENDING IN ONTARIO BY CATEGORIES
BASE: TOTAL PARTY VISITS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	4046	2541	1116	265	285	875	752	188	564	753	1575	1438	835	83	105	579	1198	1567	702	2436
TOTAL (WEIGHTED - 000s)	1160	619	225	81	96	217	340	119	221	202	431	386	288	23	30	147	340	455	219	673
ACCOMMODATION																				
AVERAGE PER PERSON	196.7	204.0	199.8	193.4	169.8	229.6	183.3	225.8	158.0	197.9	172.1	77.3	453.1	77.0	119.1	189.2	216.2	178.9	212.5	221.4
AVERAGE PER PARTY	363.4	378.0	372.1	371.6	333.0	406.5	356.5	468.4	296.0	330.1	385.6	129.5	678.5	147.7	212.6	295.8	396.6	361.2	361.9	387.4
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	46.0	45.0	41.6	45.8	71.7	42.5	54.0	131.9	35.9	38.6	59.0	11.4	132.0	13.9	31.3	51.3	46.0	43.7	48.7	42.6
FOOD/BEVERAGES																				
AVERAGE PER PERSON	143.3	143.5	166.8	152.1	90.0	140.9	139.6	98.1	164.4	149.7	119.5	154.3	184.3	160.1	98.2	132.7	154.5	138.1	143.7	166.1
AVERAGE PER PARTY	264.7	265.9	310.6	292.1	176.4	249.5	271.4	203.4	308.0	249.6	267.8	258.5	276.1	307.0	175.2	207.5	283.5	278.8	244.8	290.7
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	32.9	31.2	34.4	35.5	36.4	25.6	40.3	55.5	36.8	28.6	40.1	22.4	52.8	28.7	24.4	35.0	32.5	33.1	32.3	31.7
RECREATION/ENTERTAINMENT																				
AVERAGE PER PERSON	78.1	77.4	98.7	61.9	43.1	77.3	75.6	45.6	93.6	85.1	67.9	98.7	69.5	123.2	45.6	58.1	88.0	78.4	73.1	90.6
AVERAGE PER PARTY	144.3	143.5	183.8	118.9	84.6	137.0	147.1	94.7	175.4	141.8	152.1	165.3	104.1	236.2	81.3	90.8	161.5	158.2	124.6	158.5
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	18.0	16.9	20.4	14.6	17.4	14.1	22.0	25.9	21.1	16.3	22.9	14.4	19.9	22.1	11.3	15.1	18.6	18.9	16.6	17.3
RETAIL/OTHER																				
AVERAGE PER PERSON	181.5	151.2	175.8	147.5	105.0	148.4	190.1	122.4	230.5	268.1	136.4	246.6	197.6	167.4	95.6	165.4	175.4	179.0	208.1	221.7
AVERAGE PER PARTY	335.4	280.2	327.5	283.4	205.8	262.7	369.5	253.9	432.0	447.1	305.7	413.1	295.9	321.1	170.6	258.6	321.8	361.3	354.5	387.9
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	41.9	32.9	36.3	34.6	42.6	27.1	55.1	68.9	51.9	51.4	45.8	36.0	56.7	29.7	23.2	43.5	37.0	43.0	47.0	42.4
CANADIAN CARRIER FARES TO CANADA																				
AVERAGE PER PERSON	315.2	309.0	464.7	276.0	183.2	214.3	302.7	330.7	285.9	360.5	237.2	308.9	466.1	497.7	426.5	367.6	282.7	317.9	330.4	348.6
AVERAGE PER PARTY	582.3	572.7	865.5	530.3	359.1	379.5	588.5	686.0	535.9	601.2	531.8	517.5	698.0	954.4	761.1	574.6	518.6	641.7	562.8	610.1
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	64.8	60.0	87.1	56.5	60.9	34.7	81.7	187.3	57.1	57.1	71.9	40.1	122.3	84.7	59.2	78.2	55.1	69.4	64.2	65.4

ITS 99 - OVERSEAS RESIDENTS

TABLE P32-1

AVERAGE SPENDING IN ONTARIO BY CATEGORIES
BASE: OVERNIGHT PARTY VISITS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	ONTARIO ONLY CDN LOCATION VISITED
TOTAL (UNWEIGHTED)	3491	2242	1031	240	245	726	638	159	479	611	1361	1253	727	76	66	448	1071	1374	598	2201
TOTAL (WEIGHTED - 000s)	1015	551	205	72	83	191	293	104	189	171	375	344	256	21	17	119	308	397	191	616
ALL CATEGORIES																				
AVERAGE PER PERSON	1105.4	1060.0	1263.4	1048.7	727.0	990.0	1093.7	995.4	1153.4	1292.3	914.2	1035.5	1602.3	1159.2	1385.5	1103.5	1090.9	1091.5	1168.5	1239.7
AVERAGE PER PARTY	2043.0	1951.6	2349.4	1961.3	1381.2	1767.1	2156.3	2089.3	2193.1	2142.9	2035.1	1763.2	2415.0	2244.5	2141.7	1747.8	2017.9	2206.1	1928.1	2162.7
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	226.2	207.0	239.6	215.2	256.2	162.2	282.1	514.1	228.2	211.6	271.1	137.7	417.3	196.1	178.0	244.7	212.3	232.7	226.7	217.7
ALL CATEGORIES EXCLUDING CANADIAN CARRIER FARES TO CANADA																				
AVERAGE PER PERSON	789.0	752.7	804.2	773.4	554.2	778.3	777.0	632.7	864.6	943.6	671.8	733.6	1132.7	658.4	925.0	751.0	807.5	765.8	837.4	867.5
AVERAGE PER PARTY	1458.2	1385.8	1495.6	1446.4	1053.0	1389.1	1531.9	1328.1	1643.9	1564.8	1495.4	1249.2	1707.2	1274.8	1429.8	1189.5	1493.8	1547.8	1381.9	1513.3
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	161.5	147.0	152.5	158.7	195.4	127.5	200.4	326.8	171.1	154.5	199.2	97.6	295.0	111.4	118.9	166.5	157.1	163.3	162.5	152.4
PUBLIC/LOCAL TRANSPORT (DOMESTIC PLANE, TRAIN, BUS, BOAT FARES IN CANADA/LOCAL TRANSPORT)																				
AVERAGE PER PERSON	50.3	42.1	49.5	33.0	35.3	40.5	63.5	62.5	64.2	52.8	48.8	36.7	70.4	63.0	86.1	50.0	58.0	49.6	38.4	41.2
AVERAGE PER PARTY	93.0	77.5	92.1	61.8	67.0	72.3	125.3	131.2	122.0	87.6	108.7	62.6	106.1	122.0	133.1	79.1	107.3	100.3	63.3	71.8
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	10.3	8.2	9.4	6.8	12.4	6.6	16.4	32.3	12.7	8.7	14.5	4.9	18.3	10.7	11.1	11.1	11.3	10.6	7.4	7.2
PRIVATE/AUTO (INCLUDING VEHICLE RENTAL)																				
AVERAGE PER PERSON	60.3	65.0	55.1	104.8	42.2	71.0	49.1	23.9	64.4	66.4	57.1	64.5	58.3	37.6	137.3	47.5	60.6	65.8	53.7	63.1
AVERAGE PER PARTY	111.5	119.7	102.4	196.0	80.2	126.8	96.8	50.1	122.4	110.2	127.2	109.8	87.8	72.8	212.2	75.2	112.0	132.9	88.6	110.0
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	12.3	12.7	10.4	21.5	14.9	11.6	12.7	12.3	12.7	10.9	16.9	8.6	15.2	6.4	17.6	10.5	11.8	14.0	10.4	11.1

Continued

ITS 99 - OVERSEAS RESIDENTS

TABLE P32-2

AVERAGE SPENDING IN ONTARIO BY CATEGORIES
BASE: OVERNIGHT PARTY VISITS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	3491	2242	1031	240	245	726	638	159	479	611	1361	1253	727	76	66	448	1071	1374	598	2201
TOTAL (WEIGHTED - 000s)	1015	551	205	72	83	191	293	104	189	171	375	344	256	21	17	119	308	397	191	616
ACCOMMODATION																				
AVERAGE PER PERSON	224.9	230.7	219.2	222.9	203.4	259.1	209.3	255.3	181.4	235.8	199.0	85.4	506.9	82.1	243.3	231.4	236.5	204.7	251.2	242.6
AVERAGE PER PARTY	415.5	424.7	407.6	417.0	386.4	462.5	412.7	536.0	344.9	391.0	443.1	145.3	764.1	158.9	376.1	366.5	437.4	413.8	414.4	423.3
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	46.0	45.0	41.6	45.8	71.7	42.5	54.0	131.9	35.9	38.6	59.0	11.4	132.0	13.9	31.3	51.3	46.0	43.7	48.7	42.6
FOOD/BEVERAGES																				
AVERAGE PER PERSON	160.9	159.7	181.4	173.0	103.3	156.1	156.3	107.4	186.0	174.6	135.1	168.4	202.9	169.7	189.6	157.6	166.9	155.3	166.4	180.4
AVERAGE PER PARTY	297.4	294.1	337.4	323.6	196.3	278.7	308.2	225.5	353.6	289.6	300.7	286.8	305.8	328.5	293.0	249.7	308.8	313.8	274.6	314.7
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	32.9	31.2	34.4	35.5	36.4	25.6	40.3	55.5	36.8	28.6	40.1	22.4	52.8	28.7	24.4	35.0	32.5	33.1	32.3	31.7
RECREATION/ENTERTAINMENT																				
AVERAGE PER PERSON	88.1	86.5	107.6	70.9	49.3	86.0	85.3	50.1	106.6	99.8	77.2	108.2	76.5	130.7	88.3	68.3	95.6	88.5	85.5	98.7
AVERAGE PER PARTY	162.8	159.2	200.1	132.7	93.7	153.5	168.1	105.2	202.7	165.5	171.8	184.3	115.3	253.1	136.5	108.2	176.8	178.9	141.0	172.2
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	18.0	16.9	20.4	14.6	17.4	14.1	22.0	25.9	21.1	16.3	22.9	14.4	19.9	22.1	11.3	15.1	18.6	18.9	16.6	17.3
RETAIL/OTHER																				
AVERAGE PER PERSON	204.5	168.7	191.5	168.6	120.7	165.4	213.5	133.4	262.1	314.1	154.5	270.4	217.7	175.3	180.4	196.2	190.0	201.9	242.3	241.5
AVERAGE PER PARTY	377.9	310.7	356.1	315.4	229.4	295.3	420.9	280.1	498.3	520.9	344.0	460.4	328.1	339.4	278.9	310.7	351.4	408.0	399.8	421.2
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	41.9	32.9	36.3	34.6	42.6	27.1	55.1	68.9	51.9	51.4	45.8	36.0	56.7	29.7	23.2	43.5	37.0	43.0	47.0	42.4
CANADIAN CARRIER FARES TO CANADA																				
AVERAGE PER PERSON	316.4	307.3	459.2	275.3	172.7	211.8	316.7	362.6	288.8	348.6	242.5	301.9	469.6	500.8	460.5	352.5	283.4	325.7	331.0	372.2
AVERAGE PER PARTY	584.8	565.8	853.9	514.9	328.2	378.0	624.4	761.2	549.2	578.1	539.7	514.0	707.8	969.7	711.9	558.3	524.2	658.3	546.2	649.4
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	64.8	60.0	87.1	56.5	60.9	34.7	81.7	187.3	57.1	57.1	71.9	40.1	122.3	84.7	59.2	78.2	55.1	69.4	64.2	65.4

ITS 99 - OVERSEAS RESIDENTS

TABLE P33-1

AVERAGE SPENDING IN ONTARIO BY VISITORS WHO PARTICIPATED IN ACTIVITIES
BASE: TOTAL PARTY VISITS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP				QUARTER TRIP STARTED				
		EUROPE					ASIA												
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	ONTARIO ONLY CDN LOCATION VISITED
TOTAL (UNWEIGHTED)	4046	2541	1116	265	285	875	752	188	564	753	1575	1438	835	83	105	579	1198	1567	702	2436
TOTAL (WEIGHTED - 000s)	1160	619	225	81	96	217	340	119	221	202	431	386	288	23	30	147	340	455	219	673
ANY FESTIVALS/FAIRS																				
AVERAGE $ PER PERSON	1051.1	1072.9	1258.2	993.0	667.4	1124.9	959.8	601.8	1007.0	1062.5	890.1	1044.2	1595.5	1932.8	951.0	967.3	883.4	1158.4	1059.9	1305.5
AVERAGE $ PER PARTY PER NIGHT	175.6	194.8	198.2	138.0	258.5	198.1	157.1	200.0	154.4	136.3	223.9	139.9	223.5	280.0	103.0	201.8	165.7	178.3	176.2	171.9
AVERAGE $ PER PERSON PER NIGHT	92.5	94.6	99.8	65.8	117.0	95.9	100.2	154.6	95.7	78.7	104.2	77.2	146.7	163.4	57.5	127.1	87.7	90.7	96.4	91.8
ANY CULTURAL EVENTS																				
AVERAGE $ PER PERSON	1244.7	1112.3	1270.6	1029.7	722.3	1092.9	1360.7	1705.0	1253.2	1427.0	1073.5	988.6	1912.5	2016.3	1096.7	1215.7	1360.3	1178.1	1244.3	1435.7
AVERAGE $ PER PARTY PER NIGHT	213.8	174.4	206.3	145.8	129.5	166.0	302.8	599.2	251.7	230.2	245.8	123.3	451.0	331.5	110.1	213.8	214.0	228.6	183.3	201.6
AVERAGE $ PER PERSON PER NIGHT	117.1	97.7	106.6	86.3	95.4	91.7	158.9	299.2	134.3	124.8	117.4	75.5	258.1	165.9	64.5	124.1	123.7	111.5	117.8	118.3
ANY SPORTS EVENTS																				
AVERAGE $ PER PERSON	1242.4	1190.2	1323.8	1063.9	505.4	1209.9	957.5	2471.4	782.3	1645.9	1136.2	910.8	2238.0	2008.0	1056.1	997.4	1149.0	1446.1	1135.1	1376.6
AVERAGE $ PER PARTY PER NIGHT	200.3	186.3	232.2	109.9	77.0	186.8	181.8	406.6	150.3	247.7	229.7	120.3	426.5	305.1	75.7	181.0	158.8	264.4	173.3	209.9
AVERAGE $ PER PERSON PER NIGHT	110.4	103.5	121.8	76.1	51.5	100.1	91.9	346.0	67.8	142.6	106.7	76.3	247.2	177.5	53.3	104.7	86.6	135.5	106.9	122.8
ANY THEME PARK																				
AVERAGE $ PER PERSON	1094.7	963.9	1391.1	950.5	663.4	826.3	1190.6	1804.8	1092.6	1460.8	964.2	1126.5	1632.9	1832.2	381.0	972.6	1113.8	1132.6	736.5	1326.3
AVERAGE $ PER PARTY PER NIGHT	248.3	232.3	243.0	254.2	353.4	178.7	244.1	647.1	210.2	314.7	314.2	159.8	412.6	409.2	167.9	181.6	233.5	269.0	188.5	227.2
AVERAGE $ PER PERSON PER NIGHT	114.1	99.1	98.2	101.2	159.7	78.6	123.7	462.8	99.6	162.8	138.1	77.3	212.9	144.9	103.8	112.4	110.0	116.2	110.0	98.4

Continued

ITS 99 - OVERSEAS RESIDENTS

TABLE P33-2

AVERAGE SPENDING IN ONTARIO BY VISITORS WHO PARTICIPATED IN ACTIVITIES
BASE: TOTAL PARTY VISITS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	ONTARIO ONLY CDN LOCATION VISITED
TOTAL (UNWEIGHTED)	4046	2541	1116	265	285	875	752	188	564	753	1575	1438	835	83	105	579	1198	1567	702	2436
TOTAL (WEIGHTED - 000s)	1160	619	225	81	96	217	340	119	221	202	431	386	288	23	30	147	340	455	219	673
ANY ZOO/MUSEUM/NATURAL DISPLAY																				
AVERAGE $ PER PERSON	987.8	968.8	1311.3	1023.3	614.7	912.2	934.3	950.9	928.0	1152.7	891.9	972.4	1536.8	716.2	806.8	802.1	1025.1	1003.2	952.4	1210.3
AVERAGE $ PER PARTY PER NIGHT	215.2	203.3	257.4	204.3	264.6	149.9	228.4	423.1	192.4	248.4	270.4	144.6	314.1	182.8	200.3	232.7	211.2	223.2	189.3	206.0
AVERAGE $ PER PERSON PER NIGHT	107.8	102.7	129.1	95.2	131.1	79.8	110.1	225.9	88.9	127.7	123.2	77.9	191.9	80.1	104.5	120.2	107.9	105.3	110.1	105.8
ANY NATIONAL/PROVINCIAL/ REGIONAL PARK OR HISTORIC SITE																				
AVERAGE $ PER PERSON	1007.2	977.1	1226.5	996.8	630.5	888.4	993.2	856.8	1069.6	1148.8	865.7	1058.2	1551.7	1492.2	764.9	981.6	1018.0	1024.3	934.9	1229.9
AVERAGE $ PER PARTY PER NIGHT	231.0	220.2	268.0	236.3	292.3	155.9	261.9	542.8	211.7	229.5	296.5	152.2	314.3	240.4	198.6	238.4	215.0	240.0	238.4	220.3
AVERAGE $ PER PERSON PER NIGHT	114.3	108.9	134.2	112.2	142.8	78.1	122.9	239.8	102.6	124.3	132.2	83.5	186.2	116.0	104.3	129.2	106.4	113.0	133.9	113.7
ANY OUTDOOR ACTIVITIES																				
AVERAGE $ PER PERSON	1113.3	1102.8	1271.9	1133.9	660.6	1059.6	1106.4	754.6	1233.3	1175.1	958.2	1025.0	2025.0	1913.2	1275.5	998.3	1149.7	1126.5	1084.0	1310.1
AVERAGE $ PER PARTY PER NIGHT	205.1	196.4	249.0	197.6	232.1	136.9	236.9	424.6	216.4	208.1	254.0	133.8	397.8	379.6	114.5	251.8	196.8	202.0	209.8	199.9
AVERAGE $ PER PERSON PER NIGHT	102.1	97.9	119.4	91.6	119.8	74.2	116.1	191.0	109.3	104.8	107.2	74.0	246.3	231.8	69.1	138.9	96.9	94.9	122.6	102.0
ANY HUNTING/FISHING																				
AVERAGE $ PER PERSON	1029.2	1163.8	1226.1	1422.6	353.3	1112.6	1060.5	1311.8	918.2	402.0	893.0	1240.9	109.4	887.7	678.2	1264.5	987.4	1072.8	586.4	1283.5
AVERAGE $ PER PARTY PER NIGHT	170.4	153.6	243.2	281.6	146.7	85.3	302.6	870.6	198.1	155.7	234.3	143.6	-	221.9	108.2	280.2	163.6	172.4	126.1	159.1
AVERAGE $ PER PERSON PER NIGHT	70.0	66.1	101.6	102.7	72.4	41.3	114.0	255.4	84.0	58.1	82.9	69.8	-	221.9	29.7	140.1	64.6	67.3	89.6	64.1

ITS 99 - OVERSEAS RESIDENTS

TABLE P34-1

AVERAGE SPENDING IN ONTARIO BY VISITORS WHO PARTICIPATED IN ACTIVITIES
BASE: OVERNIGHT PARTY VISITS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	ONTARIO ONLY CDN LOCATION VISITED
TOTAL (UNWEIGHTED)	3491	2242	1031	240	245	726	638	159	479	611	1361	1253	727	76	66	448	1071	1374	598	2201
TOTAL (WEIGHTED - 000s)	1015	551	205	72	83	191	293	104	189	171	375	344	256	21	17	119	308	397	191	616
ANY FESTIVALS/FAIRS																				
AVERAGE $ PER PERSON	1108.1	1118.9	1262.2	1037.9	703.8	1202.7	1055.3	705.8	1100.5	1119.5	937.9	1087.8	1703.9	1956.0	1125.6	1009.5	895.8	1239.5	1193.2	1329.8
AVERAGE $ PER PARTY PER NIGHT	175.6	194.8	198.2	138.0	258.5	198.1	157.1	200.0	154.4	136.3	223.9	139.9	223.5	280.0	103.0	201.8	165.7	178.3	176.2	171.9
AVERAGE $ PER PERSON PER NIGHT	92.5	94.6	99.8	65.8	117.0	95.9	100.2	154.6	95.7	78.7	104.2	77.2	146.7	163.4	57.5	127.1	87.7	90.7	96.4	91.8
ANY CULTURAL EVENTS																				
AVERAGE $ PER PERSON	1365.6	1178.3	1302.5	1117.8	717.5	1181.8	1596.7	1794.7	1527.4	1574.3	1143.8	1131.3	2020.8	2029.6	1297.0	1267.8	1423.8	1313.0	1456.0	1566.1
AVERAGE $ PER PARTY PER NIGHT	213.8	174.4	206.3	145.8	129.5	166.0	302.8	599.2	251.7	230.2	245.8	123.3	451.0	331.5	110.1	213.8	214.0	228.6	183.3	201.6
AVERAGE $ PER PERSON PER NIGHT	117.1	97.7	106.6	86.3	95.4	91.7	158.9	299.2	134.3	124.8	117.4	75.5	258.1	165.9	64.5	124.1	123.7	111.5	117.8	118.3
ANY SPORTS EVENTS																				
AVERAGE $ PER PERSON	1372.7	1262.4	1358.0	1063.9	545.1	1358.7	1219.3	2471.4	1022.7	1774.7	1195.8	1104.9	2313.5	2008.0	1070.9	1129.4	1294.2	1629.2	1145.2	1542.3
AVERAGE $ PER PARTY PER NIGHT	200.3	186.3	232.2	109.9	77.0	186.8	181.8	406.6	150.3	247.7	229.7	120.3	426.5	305.1	75.7	181.0	158.8	264.4	173.3	209.9
AVERAGE $ PER PERSON PER NIGHT	110.4	103.5	121.8	76.1	51.5	100.1	91.9	346.0	67.8	142.6	106.7	76.3	247.2	177.5	53.3	104.7	86.6	135.5	106.9	122.8
ANY THEME PARK																				
AVERAGE $ PER PERSON	1187.2	1036.0	1418.4	986.1	757.0	898.6	1228.3	1852.5	1129.7	1827.3	1053.0	1167.8	1729.1	1842.1	1136.7	1015.7	1145.5	1236.5	1030.6	1347.4
AVERAGE $ PER PARTY PER NIGHT	248.3	232.3	243.0	254.2	353.4	178.7	244.1	647.1	210.2	314.7	314.2	159.8	412.6	409.2	167.9	181.6	233.5	269.0	188.5	227.2
AVERAGE $ PER PERSON PER NIGHT	114.1	99.1	98.2	101.2	159.7	78.6	123.7	462.8	99.6	162.8	138.1	77.3	212.9	144.9	103.8	112.4	110.0	116.2	110.0	98.4

Continued

ITS 99 - OVERSEAS RESIDENTS

TABLE P34-2

AVERAGE SPENDING IN ONTARIO BY VISITORS WHO PARTICIPATED IN ACTIVITIES
BASE: OVERNIGHT PARTY VISITS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	ONTARIO ONLY CDN LOCATION VISITED
TOTAL (UNWEIGHTED)	3491	2242	1031	240	245	726	638	159	479	611	1361	1253	727	76	66	448	1071	1374	598	2201
TOTAL (WEIGHTED - 000s)	1015	551	205	72	83	191	293	104	189	171	375	344	256	21	17	119	308	397	191	616
ANY ZOO/MUSEUM/NATURAL DISPLAY																				
AVERAGE $ PER PERSON	1051.5	1035.3	1353.5	1068.3	671.7	994.7	976.6	1013.4	962.4	1250.7	950.9	1021.0	1628.0	793.7	1153.5	901.5	1061.6	1074.4	1017.5	1263.6
AVERAGE $ PER PARTY PER NIGHT	215.2	203.3	257.4	204.3	264.6	149.9	228.4	423.1	192.4	248.4	270.4	144.6	314.1	182.8	200.3	232.7	211.2	223.2	189.3	206.0
AVERAGE $ PER PERSON PER NIGHT	107.8	102.7	129.1	95.2	131.1	79.8	110.1	225.9	88.9	127.7	123.2	77.9	191.9	80.1	104.5	120.2	107.9	105.3	110.1	105.8
ANY NATIONAL/PROVINCIAL/ REGIONAL PARK OR HISTORIC SITE																				
AVERAGE $ PER PERSON	1086.0	1060.9	1297.7	1110.5	702.6	958.8	1040.2	901.4	1119.2	1272.0	947.5	1099.2	1628.1	1582.7	1105.1	1043.6	1069.3	1108.7	1064.6	1301.9
AVERAGE $ PER PARTY PER NIGHT	231.0	220.2	268.0	236.3	292.3	155.9	261.9	542.8	211.7	229.5	296.5	152.2	314.3	240.4	198.6	238.4	215.0	240.0	238.4	220.3
AVERAGE $ PER PERSON PER NIGHT	114.3	108.9	134.2	112.2	142.8	78.1	122.9	239.8	102.6	124.3	132.2	83.5	186.2	116.0	104.3	129.2	106.4	113.0	133.9	113.7
ANY OUTDOOR ACTIVITIES																				
AVERAGE $ PER PERSON	1176.6	1173.9	1305.2	1204.1	755.5	1124.1	1150.9	739.5	1307.1	1227.6	1027.1	1061.7	2123.3	1949.5	1291.5	1061.8	1182.7	1181.8	1245.4	1334.8
AVERAGE $ PER PARTY PER NIGHT	205.1	196.4	249.0	197.6	232.1	136.9	236.9	424.6	216.4	208.1	254.0	133.8	397.8	379.6	114.5	251.8	196.8	202.0	209.8	199.9
AVERAGE $ PER PERSON PER NIGHT	102.1	97.9	119.4	91.6	119.8	74.2	116.1	191.0	109.3	104.8	107.2	74.0	246.3	231.8	69.1	138.9	96.9	94.9	122.6	102.0
ANY HUNTING/FISHING																				
AVERAGE $ PER PERSON	1060.6	1221.9	1238.3	1422.6	476.4	1176.4	1060.5	1311.8	918.2	393.9	926.3	1254.8	-	887.7	678.2	1264.5	995.9	1121.4	586.4	1283.5
AVERAGE $ PER PARTY PER NIGHT	170.4	153.6	243.2	281.6	146.7	85.3	302.6	870.6	198.1	155.7	234.3	143.6	-	221.9	108.2	280.2	163.6	172.4	126.1	159.1
AVERAGE $ PER PERSON PER NIGHT	70.0	66.1	101.6	102.7	72.4	41.3	114.0	255.4	84.0	58.1	82.9	69.8	-	221.9	29.7	140.1	64.6	67.3	89.6	64.1

ITS 99 - OVERSEAS RESIDENTS

TABLE P35-1

LENGTH OF STAY IN ONTARIO
BASE: TOTAL PERSON VISITS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	ONTARIO ONLY CDN LOCATION VISITED
TOTAL (UNWEIGHTED)	4046	2541	1116	265	285	875	752	188	564	753	1575	1438	835	83	105	579	1198	1567	702	2436
TOTAL (WEIGHTED - 000s)	2144	1146	419	155	188	384	660	247	413	337	966	647	431	44	53	231	623	918	373	1177
SAME DAY	269	133	37	21	31	44	82	29	53	54	131	61	46	3	27	42	53	116	57	103
	12.5%	11.6%	8.9%	13.2%	16.5%	11.4%	12.4%	11.6%	12.9%	16.1%	13.6%	9.5%	10.6%	6.2%	51.0%	18.2%	8.6%	12.6%	15.4%	8.8%
1 - 3 NIGHTS	654	285	75	37	81	92	277	142	135	91	347	116	176	8	7	80	181	283	110	301
	30.5%	24.9%	17.9%	24.1%	43.3%	23.8%	41.9%	57.4%	32.7%	27.1%	35.9%	18.0%	40.7%	17.5%	12.5%	34.5%	29.0%	30.8%	29.6%	25.5%
1 - 4 NIGHTS	826	369	98	47	104	120	335	171	165	122	438	150	215	14	8	94	240	357	134	387
	38.5%	32.2%	23.5%	30.4%	55.2%	31.1%	50.8%	69.2%	39.8%	36.0%	45.4%	23.2%	49.8%	31.5%	16.0%	40.9%	38.6%	38.9%	36.1%	32.9%
1 NIGHT	150	68	16	8	18	25	67	33	34	15	90	23	34	-	2	18	36	66	30	78
	7.0%	5.9%	3.9%	5.4%	9.7%	6.5%	10.1%	13.3%	8.1%	4.5%	9.3%	3.6%	7.9%	.9%	3.7%	8.0%	5.8%	7.1%	7.9%	6.6%
2 NIGHTS	280	104	28	17	23	36	145	92	53	31	147	45	83	4	2	38	83	114	44	124
	13.1%	9.1%	6.7%	11.0%	12.4%	9.3%	22.0%	37.3%	12.8%	9.2%	15.2%	6.9%	19.3%	8.2%	4.1%	16.5%	13.4%	12.5%	11.9%	10.5%
3 NIGHTS	224	113	30	12	40	31	65	17	49	45	111	48	59	4	2	23	61	103	36	99
	10.4%	9.9%	7.3%	7.7%	21.2%	8.0%	9.9%	6.7%	11.8%	13.4%	11.4%	7.4%	13.6%	8.4%	4.7%	9.9%	9.9%	11.2%	9.7%	8.4%
4 NIGHTS	172	83	23	10	22	28	58	29	29	30	92	34	39	6	2	15	59	74	24	87
	8.0%	7.3%	5.6%	6.2%	11.9%	7.3%	8.9%	11.8%	7.1%	9.0%	9.5%	5.2%	9.0%	14.1%	3.5%	6.4%	9.5%	8.0%	6.5%	7.4%
5 NIGHTS	134	66	30	8	8	20	43	13	30	25	70	22	39	2	-	14	47	50	23	70
	6.2%	5.8%	7.1%	5.3%	4.5%	5.2%	6.5%	5.2%	7.3%	7.4%	7.2%	3.5%	9.1%	5.0%	.4%	6.2%	7.5%	5.5%	6.1%	5.9%
6 - 9 NIGHTS	379	240	100	31	29	80	87	28	59	53	139	132	93	10	4	42	117	145	76	250
	17.7%	20.9%	23.8%	20.0%	15.2%	20.9%	13.2%	11.4%	14.3%	15.6%	14.4%	20.4%	21.6%	22.9%	8.3%	18.2%	18.8%	15.7%	20.4%	21.2%
10 - 16 NIGHTS	280	194	100	26	8	60	54	4	50	32	106	141	23	6	5	22	83	127	49	202
	13.1%	17.0%	23.8%	16.9%	4.3%	15.7%	8.1%	1.6%	12.0%	9.5%	11.0%	21.8%	5.2%	12.8%	8.6%	9.5%	13.3%	13.8%	13.2%	17.1%
17 - 30 NIGHTS	185	114	48	20	7	39	33	2	31	38	61	99	11	9	5	14	51	96	25	127
	8.6%	9.9%	11.5%	12.6%	3.7%	10.1%	5.0%	1.0%	7.5%	11.4%	6.3%	15.4%	2.6%	19.4%	9.3%	6.1%	8.1%	10.4%	6.6%	10.8%
31+ NIGHTS	71	31	6	3	1	22	26	-	26	14	20	41	5	1	3	2	32	28	9	38
	3.3%	2.7%	1.5%	1.6%	.6%	5.6%	3.9%	.1%	6.2%	4.0%	2.1%	6.3%	1.1%	2.2%	6.4%	.9%	5.2%	3.1%	2.3%	3.3%
OVERALL AVERAGE LENGTH OF STAY IN ONTARIO (NIGHTS)	7.58	8.09	8.66	7.86	4.32	9.39	6.38	3.01	8.40	8.18	6.20	11.24	5.07	9.86	6.34	5.52	8.58	7.80	6.62	8.63
STANDARD DEVIATION	9.87	9.44	8.34	9.07	5.97	11.32	9.66	4.32	10.72	11.19	7.75	11.79	7.99	10.38	10.33	7.50	11.06	9.81	9.25	10.24
STANDARD ERROR	.16	.19	.25	.56	.35	.38	.35	.31	.45	.41	.20	.31	.28	1.14	1.01	.31	.32	.25	.35	.21
MEDIAN	4.0	6.0	7.0	6.0	3.0	6.0	3.0	2.0	4.0	4.0	4.0	8.0	3.0	6.0	-	3.0	5.0	4.0	4.0	6.0
AVERAGE LENGTH OF STAY OF OVERNIGHT VISITORS (NIGHTS)	8.66	9.14	9.51	9.05	5.17	10.60	7.28	3.40	9.64	9.75	7.18	12.42	5.67	10.50	12.94	6.75	9.38	8.93	7.82	9.46
STANDARD DEVIATION	10.07	9.50	8.22	9.10	6.09	11.71	10.11	4.43	11.18	11.68	7.89	11.78	8.29	10.39	11.27	7.75	11.29	9.91	9.47	10.30
STANDARD ERROR	.17	.20	.26	.59	.39	.43	.40	.35	.51	.47	.21	.33	.31	1.19	1.39	.37	.35	.27	.39	.22
MEDIAN	5.0	6.0	7.0	7.0	3.0	7.0	4.0	2.0	5.0	5.0	4.0	9.0	4.0	7.0	9.0	4.0	5.0	5.0	6.0	6.0

ITS 99 - OVERSEAS RESIDENTS

TABLE P36-1

LENGTH OF STAY IN ONTARIO
BASE: VISIT COSTS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP				QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA												
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (WEIGHTED - $000s)	2169079	1123562	503108	147445	123400	349609	653881	222124	431756	391637	796462	632262	640759	49436	47442	228864	638587	912039	389589	1346489
SAME DAY	95952	48800	20800	6299	9174	12527	21283	4691	16592	25869	33291	25779	23157	1411	11546	20862	17480	36262	21349	14972
	4.4%	4.3%	4.1%	4.3%	7.4%	3.6%	3.3%	2.1%	3.8%	6.6%	4.2%	4.1%	3.6%	2.9%	24.3%	9.1%	2.7%	4.0%	5.5%	1.1%
1 - 3 NIGHTS	436662	176160	60489	25105	42511	48055	186176	101633	84543	74327	177819	58272	192898	3374	4144	66253	110121	179458	80831	234353
	20.1%	15.7%	12.0%	17.0%	34.4%	13.7%	28.5%	45.8%	19.6%	19.0%	22.3%	9.2%	30.1%	6.8%	8.7%	28.9%	17.2%	19.7%	20.7%	17.4%
1 - 4 NIGHTS	593550	252082	84312	34215	59461	74094	232954	125626	107328	108514	251588	85723	243054	6541	6488	78788	160841	249339	104582	317708
	27.4%	22.4%	16.8%	23.2%	48.2%	21.2%	35.6%	56.6%	24.9%	27.7%	31.6%	13.6%	37.9%	13.2%	13.7%	34.4%	25.2%	27.3%	26.8%	23.6%
1 NIGHT	61486	31840	8541	7391	6863	9044	22405	8310	14095	7241	22721	7674	28355	226	2378	9132	11025	27606	13723	33901
	2.8%	2.8%	1.7%	5.0%	5.6%	2.6%	3.4%	3.7%	3.3%	1.8%	2.9%	1.2%	4.4%	.5%	5.0%	4.0%	1.7%	3.0%	3.5%	2.5%
2 NIGHTS	194352	65056	25347	9011	10924	19775	107512	75283	32229	21784	80897	19875	91743	951	861	29317	48201	76748	40085	106428
	9.0%	5.8%	5.0%	6.1%	8.9%	5.7%	16.4%	33.9%	7.5%	5.6%	10.2%	3.1%	14.3%	1.9%	1.8%	12.8%	7.5%	8.4%	10.3%	7.9%
3 NIGHTS	180825	79264	26600	8704	24724	19236	56258	18040	38219	45303	74200	30722	72800	2197	905	27804	50894	75104	27022	94024
	8.3%	7.1%	5.3%	5.9%	20.0%	5.5%	8.6%	8.1%	8.9%	11.6%	9.3%	4.9%	11.4%	4.4%	1.9%	12.1%	8.0%	8.2%	6.9%	7.0%
4 NIGHTS	156887	75922	23824	9110	16950	26039	46778	23993	22785	34187	73769	27451	50156	3167	2344	12535	50720	69881	23751	83354
	7.2%	6.8%	4.7%	6.2%	13.7%	7.4%	7.2%	10.8%	5.3%	8.7%	9.3%	4.3%	7.8%	6.4%	4.9%	5.5%	7.9%	7.7%	6.1%	6.2%
5 NIGHTS	144442	65267	32863	4764	8139	19501	51732	22168	29564	27442	57889	20286	61087	4871	289	15004	51331	52560	25546	80992
	6.7%	5.8%	6.5%	3.2%	6.6%	5.6%	7.9%	10.0%	6.8%	7.0%	7.3%	3.2%	9.5%	9.9%	.6%	6.6%	8.0%	5.8%	6.6%	6.0%
6 - 9 NIGHTS	516289	287440	131189	36281	25885	94085	141961	59672	82288	86888	167443	131306	199973	10238	6334	61076	171750	174980	108483	370944
	23.8%	25.6%	26.1%	24.6%	21.0%	26.9%	21.7%	26.9%	19.1%	22.2%	21.0%	20.8%	31.2%	20.7%	13.4%	26.7%	26.9%	19.2%	27.8%	27.5%
10 - 16 NIGHTS	401576	258592	144388	30890	11580	71734	88706	6182	82524	54278	153131	170483	56646	9718	10955	29760	104907	191300	75608	294915
	18.5%	23.0%	28.7%	20.9%	9.4%	20.5%	13.6%	2.8%	19.1%	13.9%	19.2%	27.0%	8.8%	19.7%	23.1%	13.0%	16.4%	21.0%	19.4%	21.9%
17 - 30 NIGHTS	286461	164747	78786	30026	8177	47758	64436	3194	61242	57279	89612	136828	36266	15487	8255	18793	70068	160812	36788	193840
	13.2%	14.7%	15.7%	20.4%	6.6%	13.7%	9.9%	1.4%	14.2%	14.6%	11.3%	21.6%	5.7%	31.3%	17.4%	8.2%	11.0%	17.6%	9.4%	14.4%
31+ NIGHTS	130809	46633	10770	4970	984	29909	52809	591	52219	31367	43509	61858	20575	1171	3574	4580	62209	46786	17234	73119
	6.0%	4.2%	2.1%	3.4%	.8%	8.6%	8.1%	.3%	12.1%	8.0%	5.5%	9.8%	3.2%	2.4%	7.5%	2.0%	9.7%	5.1%	4.4%	5.4%

ITS 99 - OVERSEAS RESIDENTS

TABLE P37-1

LENGTH OF STAY IN CANADA
BASE: TOTAL PERSON VISITS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP				QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA												
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	4046	2541	1116	265	285	875	752	188	564	753	1575	1438	835	83	105	579	1198	1567	702	2436
TOTAL (WEIGHTED - 000s)	2144	1146	419	155	188	384	660	247	413	337	966	647	431	44	53	231	623	918	373	1177
SAME DAY	106 5.0%	43 3.7%	16 3.8%	8 5.0%	3 1.8%	16 4.2%	54 8.2%	22 9.0%	32 7.8%	9 2.7%	63 6.5%	18 2.8%	11 2.5%	-	14 27.1%	13 5.6%	25 4.1%	42 4.6%	26 7.0%	103 8.8%
1 - 3 NIGHTS	387 18.0%	156 13.6%	50 11.9%	25 16.1%	19 10.2%	62 16.1%	178 27.0%	76 30.7%	103 24.8%	53 15.7%	160 16.5%	70 10.9%	142 32.9%	4 8.7%	11 20.7%	62 27.1%	99 15.9%	147 16.0%	79 21.1%	301 25.5%
1 - 4 NIGHTS	536 25.0%	207 18.1%	69 16.5%	29 18.8%	27 14.5%	82 21.3%	244 37.0%	120 48.7%	124 30.0%	85 25.1%	236 24.4%	93 14.3%	185 42.9%	10 22.0%	12 23.4%	79 34.2%	149 23.9%	200 21.7%	109 29.2%	387 32.9%
1 NIGHT	87 4.1%	40 3.5%	11 2.7%	5 3.0%	5 2.5%	20 5.1%	42 6.4%	22 8.7%	21 5.0%	5 1.5%	52 5.4%	9 1.3%	24 5.6%	- .9%	2 4.6%	12 5.3%	26 4.1%	34 3.7%	15 4.1%	78 6.6%
2 NIGHTS	157 7.3%	62 5.4%	19 4.5%	13 8.6%	7 3.5%	23 6.0%	78 11.8%	38 15.3%	40 9.8%	18 5.2%	56 5.8%	34 5.2%	58 13.5%	2 4.0%	8 15.3%	28 12.0%	40 6.4%	56 6.2%	33 9.0%	124 10.5%
3 NIGHTS	142 6.6%	54 4.7%	20 4.7%	7 4.5%	8 4.2%	19 5.0%	58 8.8%	16 6.7%	42 10.1%	30 8.9%	52 5.4%	28 4.3%	60 13.9%	2 3.8%	- .8%	23 9.8%	33 5.4%	56 6.1%	30 8.1%	99 8.4%
4 NIGHTS	149 7.0%	51 4.5%	19 4.6%	4 2.6%	8 4.3%	20 5.2%	66 10.0%	45 18.0%	21 5.2%	32 9.5%	76 7.9%	22 3.5%	43 10.0%	6 13.2%	1 2.7%	16 7.1%	50 8.0%	53 5.8%	30 8.1%	87 7.4%
5 NIGHTS	122 5.7%	55 4.8%	25 5.9%	8 5.1%	6 3.3%	17 4.3%	47 7.1%	21 8.3%	26 6.3%	19 5.8%	49 5.0%	25 3.9%	46 10.6%	2 3.8%	- .7%	14 6.2%	34 5.5%	53 5.8%	20 5.4%	70 5.9%
6 - 9 NIGHTS	485 22.6%	273 23.8%	101 24.1%	31 19.9%	50 26.3%	92 23.8%	143 21.7%	63 25.4%	81 19.5%	68 20.3%	222 23.0%	127 19.7%	116 27.0%	13 28.7%	5 8.6%	51 22.2%	160 25.6%	182 19.8%	92 24.7%	250 21.2%
10 - 16 NIGHTS	477 22.3%	324 28.3%	131 31.3%	39 25.0%	65 34.8%	89 23.1%	83 12.6%	13 5.3%	70 16.9%	70 20.9%	219 22.7%	193 29.8%	49 11.3%	7 15.8%	9 17.4%	45 19.6%	122 19.6%	230 25.1%	80 21.4%	202 17.1%
17 - 30 NIGHTS	304 14.2%	199 17.3%	67 15.9%	36 23.4%	33 17.8%	63 16.3%	50 7.6%	5 2.2%	45 10.8%	55 16.4%	137 14.1%	134 20.7%	13 3.1%	12 27.4%	8 15.1%	21 9.0%	83 13.4%	169 18.4%	31 8.3%	127 10.8%
31+ NIGHTS	114 5.3%	46 4.0%	11 2.6%	4 2.8%	3 1.6%	27 7.1%	39 5.8%	3 1.0%	36 8.7%	30 8.8%	41 4.2%	57 8.8%	11 2.6%	1 2.2%	4 7.5%	8 3.3%	50 8.0%	42 4.6%	15 4.0%	38 3.3%
OVERALL AVERAGE LENGTH OF STAY IN CANADA (NIGHTS)	11.15	11.71	10.99	12.07	11.66	12.37	9.25	5.20	11.67	12.99	10.82	14.51	6.90	12.23	10.02	9.15	12.53	11.68	8.78	8.63
STANDARD DEVIATION	11.85	11.11	9.29	14.57	10.30	12.20	12.51	8.84	13.40	13.13	11.26	12.92	8.98	10.20	14.92	13.03	13.19	10.89	9.80	10.24
STANDARD ERROR	.19	.22	.28	.90	.61	.41	.46	.64	.56	.48	.28	.34	.31	1.12	1.46	.54	.38	.28	.37	.21
MEDIAN	7.0	9.0	9.0	10.0	10.0	9.0	5.0	4.0	6.0	9.0	7.0	12.0	5.0	9.0	4.0	6.0	8.0	9.0	6.0	6.0
AVERAGE LENGTH OF STAY OF OVERNIGHT IN CANADA VISITORS (NIGHTS)	11.73	12.16	11.42	12.71	11.87	12.90	10.08	5.72	12.65	13.35	11.57	14.93	7.08	12.23	13.75	9.69	13.06	12.24	9.44	9.46
STANDARD DEVIATION	11.87	11.07	9.24	14.62	10.25	12.26	12.88	9.13	13.76	13.18	11.28	12.82	9.04	10.20	15.81	13.34	13.26	10.81	9.82	10.30
STANDARD ERROR	.19	.22	.28	.91	.61	.43	.50	.71	.61	.50	.29	.35	.32	1.12	1.84	.58	.39	.28	.39	.22
MEDIAN	8.0	10.0	10.0	11.0	10.0	9.0	6.0	4.0	6.0	9.0	8.0	12.0	5.0	9.0	10.0	7.0	8.0	10.0	7.0	6.0

ITS 99 - OVERSEAS RESIDENTS

TABLE P38-1

MODE OF TRANSPORT USED IN CANADA
BASE: TOTAL PERSON VISITS IN ONTARIO

	TOTAL	ORIGIN OF TRAVELLERS: EUROPE: TOTAL	EUROPE: U.K.	EUROPE: GER-MANY	EUROPE: FRANCE	EUROPE: OTHER EUROPE	ASIA: TOTAL	ASIA: JAPAN	ASIA: OTHER ASIA	ALL OTHER	MAIN PURPOSE OF TRIP: PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	QUARTER TRIP STARTED: Q.I	Q.II	Q.III	Q.IV	ONTARIO ONLY CDN LOCATION VISITED
TOTAL (UNWEIGHTED)	4046	2541	1116	265	285	875	752	188	564	753	1575	1438	835	83	105	579	1198	1567	702	2436
TOTAL (WEIGHTED - 000s)	2144	1146	419	155	188	384	660	247	413	337	966	647	431	44	53	231	623	918	373	1177
AUTO/PRIVATE (TOTAL)	1423	816	274	124	126	292	384	93	291	224	594	545	224	37	22	149	406	619	248	812
	66.4%	71.1%	65.4%	80.1%	66.8%	75.9%	58.1%	37.7%	70.3%	66.5%	61.5%	84.2%	51.8%	83.6%	42.5%	64.8%	65.2%	67.5%	66.6%	69.0%
SAME-DAY VISIT IN ONTARIO	170	99	20	16	26	36	43	6	37	27	79	53	28	3	7	28	37	71	34	59
	11.9%	12.1%	7.5%	13.1%	20.8%	12.4%	11.3%	6.4%	12.9%	12.1%	13.3%	9.8%	12.3%	6.9%	30.7%	18.5%	9.0%	11.5%	13.7%	7.2%
OVERNIGHT VISIT IN ONTARIO	1254	717	253	108	100	256	340	87	253	197	515	492	196	34	16	122	370	548	214	753
	88.1%	87.9%	92.5%	86.9%	79.2%	87.6%	88.7%	93.6%	87.1%	87.9%	86.7%	90.2%	87.7%	93.1%	69.3%	81.5%	91.0%	88.5%	86.3%	92.8%
AUTO (TOTAL)	1407	806	269	124	124	288	380	93	287	222	587	540	222	37	20	149	401	611	246	802
	65.6%	70.3%	64.2%	80.1%	65.8%	75.1%	57.5%	37.7%	69.4%	65.8%	60.7%	83.4%	51.6%	83.6%	38.2%	64.7%	64.4%	66.5%	66.2%	68.2%
SAME-DAY VISIT IN ONTARIO	169	98	20	16	26	36	43	6	37	27	79	53	28	3	7	28	37	71	34	59
	12.0%	12.2%	7.6%	13.1%	20.6%	12.6%	11.4%	6.4%	13.0%	12.3%	13.4%	9.9%	12.4%	6.9%	34.2%	18.6%	9.1%	11.6%	13.8%	7.3%
OVERNIGHT VISIT IN ONTARIO	1238	707	249	108	98	252	337	87	250	195	508	486	195	34	13	121	365	540	212	744
	88.0%	87.8%	92.4%	86.9%	79.4%	87.4%	88.6%	93.6%	87.0%	87.7%	86.6%	90.1%	87.6%	93.1%	65.8%	81.4%	90.9%	88.4%	86.2%	92.7%
PRIVATE AUTO	851	443	183	46	49	165	266	60	206	142	261	438	110	30	10	102	249	341	159	544
	39.7%	38.6%	43.6%	29.9%	26.1%	42.9%	40.3%	24.2%	49.8%	42.1%	27.0%	67.7%	25.6%	68.5%	18.7%	44.4%	40.0%	37.1%	42.6%	46.2%
SAME-DAY VISIT IN ONTARIO	103	49	13	5	8	22	36	4	33	19	31	48	19	1	3	21	25	39	17	41
	12.1%	11.0%	7.1%	11.6%	16.4%	13.6%	13.4%	4.7%	15.9%	13.3%	12.0%	11.0%	17.6%	4.7%	28.9%	20.7%	10.2%	11.6%	10.9%	7.6%
OVERNIGHT VISIT IN ONTARIO	747	394	170	41	41	143	230	57	173	123	230	390	91	29	7	81	224	301	141	502
	87.9%	89.0%	92.9%	88.4%	83.6%	86.4%	86.6%	95.3%	84.1%	86.7%	88.0%	89.0%	82.4%	95.3%	71.1%	79.3%	89.8%	88.4%	89.1%	92.4%
RENTED AUTO	670	420	108	84	87	141	145	40	106	105	369	154	125	9	12	58	188	323	102	312
	31.3%	36.6%	25.8%	54.0%	46.3%	36.6%	22.0%	16.0%	25.6%	31.2%	38.2%	23.8%	29.0%	20.9%	23.4%	25.2%	30.2%	35.1%	27.3%	26.5%
SAME-DAY VISIT IN ONTARIO	82	59	9	11	22	17	13	4	9	10	55	11	11	1	4	8	15	42	17	21
	12.2%	14.0%	8.2%	13.5%	24.8%	12.0%	9.0%	10.3%	8.5%	9.4%	15.0%	6.9%	8.5%	12.2%	32.8%	13.4%	7.9%	13.0%	16.8%	6.7%
OVERNIGHT VISIT IN ONTARIO	589	361	99	72	66	124	132	36	97	95	314	143	114	8	8	50	173	281	85	291
	87.8%	86.0%	91.8%	86.5%	75.2%	88.0%	91.0%	89.7%	91.5%	90.6%	85.0%	93.1%	91.5%	87.8%	67.2%	86.6%	92.1%	87.0%	83.2%	93.3%
PRIVATE PLANE	12	8	5	1	1	2	1	-	1	2	5	6	1	-	-	1	4	7	1	9
	.6%	.7%	1.1%	.8%	.4%	.5%	.2%		.4%	.6%	.6%	.9%	.1%			.2%	.6%	.8%	.2%	.8%
SAME-DAY VISIT IN ONTARIO	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	2.5%									14.6%		5.0%					8.0%			
OVERNIGHT VISIT IN ONTARIO	12	8	5	1	1	2	1	-	1	2	5	6	1	-	-	1	3	7	1	9
	97.5%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%		100.0%	85.4%	100.0%	95.0%	100.0%			100.0%	92.0%	100.0%	100.0%	100.0%
PRIVATE BOAT	32	23	10	2	1	10	5	2	3	4	9	17	3	-	2	1	11	16	4	18
	1.5%	2.0%	2.3%	1.6%	.6%	2.5%	.8%	.9%	.7%	1.1%	1.0%	2.6%	.8%		4.5%	.3%	1.7%	1.8%	1.0%	1.5%
SAME-DAY VISIT IN ONTARIO	3	3	1	-	1	1	-	-	-	-	1	-	2	-	-	-	-	3	-	-
	9.1%	11.0%	6.7%		50.0%	13.6%				9.0%	9.6%	2.8%	43.9%				1.8%	16.3%		
OVERNIGHT VISIT IN ONTARIO	29	20	9	2	1	8	5	2	3	3	8	16	2	-	2	1	11	14	4	18
	90.9%	89.0%	93.3%	100.0%	50.0%	86.4%	100.0%	100.0%	100.0%	91.0%	90.4%	97.2%	56.1%		100.0%	100.0%	98.2%	83.7%	100.0%	100.0%

Continued

ITS 99 - OVERSEAS RESIDENTS

TABLE P38-2

MODE OF TRANSPORT USED IN CANADA
BASE: TOTAL PERSON VISITS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	4046	2541	1116	265	285	875	752	188	564	753	1575	1438	835	83	105	579	1198	1567	702	2436
TOTAL (WEIGHTED - 000s)	2144	1146	419	155	188	384	660	247	413	337	966	647	431	44	53	231	623	918	373	1177
PUBLIC/LOCAL TRANSPORT (TOTAL)	966 45.1%	469 40.9%	203 48.5%	41 26.1%	91 48.6%	134 34.9%	336 50.9%	148 59.8%	188 45.6%	161 47.7%	496 51.3%	240 37.2%	185 42.9%	18 41.2%	25 48.2%	107 46.2%	289 46.4%	421 45.9%	150 40.2%	382 32.4%
SAME-DAY VISIT IN ONTARIO	132 13.6%	55 11.6%	17 8.3%	5 13.4%	15 16.9%	17 12.5%	46 13.6%	19 13.0%	27 14.1%	31 19.4%	70 14.1%	28 11.6%	21 11.5%	1 4.4%	12 46.1%	25 23.7%	21 7.1%	60 14.1%	26 17.5%	34 8.9%
OVERNIGHT VISIT IN ONTARIO	835 86.4%	415 88.4%	186 91.7%	35 86.6%	76 83.1%	117 87.5%	290 86.4%	128 87.0%	162 85.9%	130 80.6%	426 85.9%	213 88.4%	164 88.5%	17 95.6%	14 53.9%	81 76.3%	268 92.9%	362 85.9%	124 82.5%	348 91.1%
PLANE	396 18.5%	129 11.3%	53 12.8%	14 9.2%	16 8.4%	46 11.9%	195 29.5%	94 38.1%	101 24.3%	72 21.4%	187 19.3%	88 13.6%	106 24.6%	7 15.5%	7 13.2%	60 26.1%	132 21.2%	158 17.3%	45 12.1%	51 4.4%
SAME-DAY VISIT IN ONTARIO	68 17.1%	32 24.4%	11 21.5%	3 19.5%	7 42.8%	11 23.1%	18 9.3%	6 6.5%	12 12.0%	18 24.8%	27 14.6%	21 23.4%	16 15.1%	1 11.6%	3 41.7%	19 30.8%	10 7.4%	25 15.5%	15 32.5%	3 5.8%
OVERNIGHT VISIT IN ONTARIO	328 82.9%	98 75.6%	42 78.5%	11 80.5%	9 57.2%	35 76.9%	176 90.7%	88 93.5%	88 88.0%	54 75.2%	160 85.4%	67 76.6%	90 84.9%	6 88.4%	4 58.3%	42 69.2%	122 92.6%	134 84.5%	30 67.5%	48 94.2%
TRAIN	239 11.1%	121 10.6%	81 19.5%	5 3.0%	7 3.9%	28 7.2%	69 10.4%	25 10.2%	43 10.5%	49 14.5%	132 13.7%	72 11.1%	25 5.8%	4 8.2%	6 10.8%	30 13.0%	70 11.3%	102 11.1%	36 9.8%	123 10.5%
SAME-DAY VISIT IN ONTARIO	18 7.4%	8 6.5%	5 5.6%	-	1 9.3%	3 9.7%	7 10.0%	3 11.4%	4 9.1%	3 5.8%	11 8.4%	5 6.5%	1 2.3%	-	1 22.1%	3 8.5%	3 4.9%	10 9.7%	2 4.6%	6 4.9%
OVERNIGHT VISIT IN ONTARIO	221 92.6%	113 93.5%	77 94.4%	5 100.0%	7 90.7%	25 90.3%	62 90.0%	22 88.6%	39 90.9%	46 94.2%	121 91.6%	67 93.5%	24 97.7%	4 100.0%	4 77.9%	27 91.5%	67 95.1%	92 90.3%	35 95.4%	117 95.1%
BOAT	165 7.7%	101 8.8%	50 11.9%	10 6.2%	18 9.6%	23 6.1%	34 5.2%	4 1.6%	30 7.3%	31 9.1%	105 10.9%	35 5.4%	9 2.1%	6 13.9%	11 20.0%	4 1.6%	63 10.1%	85 9.2%	14 3.8%	60 5.1%
SAME-DAY VISIT IN ONTARIO	23 13.7%	10 10.2%	5 9.2%	1 5.8%	4 20.4%	1 6.2%	2 4.7%	1 24.9%	1 2.0%	11 35.2%	11 10.5%	3 9.0%	1 8.7%	-	8 72.6%	- 12.9%	3 4.1%	17 20.5%	2 15.3%	- .3%
OVERNIGHT VISIT IN ONTARIO	143 86.3%	90 89.8%	45 90.8%	9 94.2%	14 79.6%	22 93.8%	33 95.3%	3 75.1%	30 98.0%	20 64.8%	94 89.5%	32 91.0%	8 91.3%	6 100.0%	3 27.4%	3 87.1%	60 95.9%	67 79.5%	12 84.7%	60 99.7%
BUS	652 30.4%	337 29.4%	150 35.7%	27 17.1%	74 39.1%	87 22.7%	212 32.1%	91 36.7%	121 29.4%	103 30.6%	372 38.5%	157 24.2%	101 23.4%	10 22.3%	13 23.7%	66 28.6%	199 31.9%	282 30.7%	106 28.4%	299 25.4%
SAME-DAY VISIT IN ONTARIO	73 11.2%	30 9.0%	10 6.7%	3 10.9%	8 11.2%	9 10.4%	30 13.9%	13 14.8%	16 13.3%	13 12.7%	50 13.5%	11 6.9%	8 8.3%	- 2.2%	3 26.6%	12 17.8%	13 6.8%	32 11.5%	15 14.4%	28 9.5%
OVERNIGHT VISIT IN ONTARIO	579 88.8%	307 91.0%	140 93.3%	24 89.1%	65 88.8%	78 89.6%	183 86.1%	77 85.2%	105 86.7%	90 87.3%	322 86.5%	146 93.1%	92 91.7%	10 97.8%	9 73.4%	54 82.2%	185 93.2%	249 88.5%	91 85.6%	271 90.5%

Continued

ITS 99 - OVERSEAS RESIDENTS

TABLE P38-3

MODE OF TRANSPORT USED IN CANADA
BASE: TOTAL PERSON VISITS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	4046	2541	1116	265	285	875	752	188	564	753	1575	1438	835	83	105	579	1198	1567	702	2436
TOTAL (WEIGHTED - 000s)	2144	1146	419	155	188	384	660	247	413	337	966	647	431	44	53	231	623	918	373	1177
OTHER	454	247	103	24	39	81	125	61	65	82	172	120	140	13	8	71	118	175	89	271
	21.2%	21.5%	24.5%	15.7%	20.6%	21.1%	19.0%	24.6%	15.6%	24.3%	17.8%	18.5%	32.4%	30.5%	14.6%	30.7%	19.0%	19.1%	24.0%	23.1%
SAME-DAY VISIT IN ONTARIO	48	21	4	2	5	10	15	6	9	11	16	13	15	1	3	7	11	13	16	5
	10.5%	8.5%	3.6%	9.1%	14.0%	11.8%	12.3%	10.3%	14.2%	13.7%	9.1%	10.8%	11.1%	5.9%	35.9%	10.5%	9.3%	7.3%	18.3%	1.9%
OVERNIGHT VISIT IN ONTARIO	406	226	99	22	33	71	110	54	55	71	157	107	124	13	5	63	107	163	73	266
	89.5%	91.5%	96.4%	90.9%	86.0%	88.2%	87.7%	89.7%	85.8%	86.3%	90.9%	89.2%	88.9%	94.1%	64.1%	89.5%	90.7%	92.7%	81.7%	98.1%
NOT STATED	153	76	37	9	8	23	51	17	34	25	52	44	45	2	10	15	57	56	26	109
	7.1%	6.7%	8.7%	5.6%	4.3%	6.0%	7.7%	6.9%	8.2%	7.5%	5.4%	6.7%	10.4%	4.8%	18.1%	6.3%	9.1%	6.1%	6.9%	9.3%
SAME-DAY VISIT IN ONTARIO	21	13	7	1	1	4	5	3	2	3	7	1	4	-	8	3	7	6	5	13
	13.8%	16.8%	19.1%	11.0%	16.7%	15.2%	10.0%	15.5%	7.3%	12.4%	14.2%	2.0%	8.2%	7.7%	85.3%	20.1%	12.8%	11.1%	18.1%	12.0%
OVERNIGHT VISIT IN ONTARIO	132	64	30	8	7	20	46	14	32	22	44	43	41	2	1	12	50	49	21	96
	86.2%	83.2%	80.9%	89.0%	83.3%	84.8%	90.0%	84.5%	92.7%	87.6%	85.8%	98.0%	91.8%	92.3%	14.7%	79.9%	87.2%	88.9%	81.9%	88.0%

ROUTE USED TO ENTER CANADA BY LENGTH OF STAY IN ONTARIO
BASE: TOTAL PERSON VISITS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	4046	2541	1116	265	285	875	752	188	564	753	1575	1438	835	83	105	579	1198	1567	702	2436
TOTAL (WEIGHTED - 000s)	2144	1146	419	155	188	384	660	247	413	337	966	647	431	44	53	231	623	918	373	1177
AIR (TOTAL)	1863 86.9%	1038 90.6%	392 93.5%	129 82.9%	177 94.0%	341 88.8%	516 78.2%	198 80.3%	318 76.9%	308 91.5%	745 77.1%	605 93.5%	422 97.7%	43 97.6%	46 86.9%	199 86.5%	553 88.8%	796 86.7%	315 84.5%	993 84.3%
SAME-DAY VISIT IN ONTARIO	178 9.6%	98 9.5%	27 7.0%	13 10.0%	29 16.6%	29 8.4%	34 6.5%	9 4.5%	25 7.8%	46 14.9%	68 9.1%	44 7.3%	40 9.5%	3 6.3%	22 47.8%	33 16.5%	31 5.7%	79 9.9%	35 11.0%	20 2.0%
OVERNIGHT VISIT IN ONTARIO	1685 90.4%	940 90.5%	364 93.0%	116 90.0%	147 83.4%	312 91.6%	483 93.5%	190 95.5%	293 92.2%	262 85.1%	677 90.9%	560 92.7%	381 90.5%	40 93.7%	24 52.2%	167 83.5%	522 94.3%	717 90.1%	280 89.0%	973 98.0%
DIRECT FROM OVERSEAS	1345 62.7%	875 76.3%	335 79.9%	109 70.0%	153 81.2%	279 72.5%	308 46.7%	93 37.6%	215 52.1%	162 47.9%	557 57.7%	458 70.7%	266 61.6%	33 75.2%	28 52.9%	144 62.4%	438 70.3%	548 59.6%	216 57.9%	681 57.9%
SAME-DAY VISIT IN ONTARIO	125 9.3%	78 8.9%	17 5.2%	11 10.4%	25 16.7%	24 8.5%	19 6.1%	5 5.2%	14 6.5%	29 17.7%	53 9.4%	36 7.8%	24 9.1%	3 8.2%	9 33.2%	26 17.9%	26 6.0%	45 8.2%	28 13.1%	6 .8%
OVERNIGHT VISIT IN ONTARIO	1219 90.7%	797 91.1%	317 94.8%	97 89.6%	127 83.3%	255 91.5%	289 93.9%	88 94.8%	201 93.5%	133 82.3%	505 90.6%	422 92.2%	241 90.9%	30 91.8%	19 66.8%	118 82.1%	411 94.0%	503 91.8%	187 86.9%	676 99.2%
VIA THE U.S.	518 24.2%	164 14.3%	57 13.6%	20 12.9%	24 12.8%	62 16.3%	208 31.5%	106 42.7%	103 24.9%	147 43.5%	188 19.4%	147 22.7%	156 36.2%	10 22.4%	18 34.0%	55 24.1%	116 18.6%	248 27.0%	99 26.6%	311 26.5%
SAME-DAY VISIT IN ONTARIO	53 10.2%	20 12.5%	10 17.3%	2 7.6%	4 16.4%	5 8.2%	15 7.2%	4 3.8%	11 10.7%	17 11.8%	15 8.1%	9 6.0%	16 10.2%	-	13 70.6%	7 12.7%	5 4.4%	34 13.8%	6 6.4%	14 4.4%
OVERNIGHT VISIT IN ONTARIO	466 89.8%	143 87.5%	47 82.7%	18 92.4%	20 83.6%	57 91.8%	193 92.8%	102 96.2%	92 89.3%	129 88.2%	172 91.9%	138 94.0%	140 89.8%	10 100.0%	5 29.4%	48 87.3%	111 95.6%	214 86.2%	93 93.6%	298 95.6%
AUTO/LAND	281 13.1%	108 9.4%	27 6.5%	27 17.1%	11 6.0%	43 11.2%	144 21.8%	49 19.7%	95 23.1%	29 8.5%	221 22.9%	42 6.5%	10 2.3%	1 2.4%	7 13.1%	31 13.5%	70 11.2%	122 13.3%	58 15.5%	184 15.7%
SAME-DAY VISIT IN ONTARIO	91 32.3%	34 31.7%	10 36.0%	8 29.1%	2 14.6%	15 35.0%	48 33.5%	20 40.6%	29 29.9%	8 28.4%	63 28.6%	17 39.7%	6 58.3%	-	5 72.6%	9 29.6%	22 31.6%	37 29.9%	23 39.4%	83 45.3%
OVERNIGHT VISIT IN ONTARIO	190 67.7%	74 68.3%	17 64.0%	19 70.9%	10 85.4%	28 65.0%	96 66.5%	29 59.4%	67 70.1%	21 71.6%	158 71.4%	26 60.3%	4 41.7%	1 100.0%	2 27.4%	22 70.4%	48 68.4%	86 70.1%	35 60.6%	101 54.7%

ITS 99 - OVERSEAS RESIDENTS

TABLE P40-1

ROUTE USED TO EXIT CANADA BY LENGTH OF STAY IN ONTARIO
BASE: TOTAL PERSON VISITS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	4046	2541	1116	265	285	875	752	188	564	753	1575	1438	835	83	105	579	1198	1567	702	2436
TOTAL (WEIGHTED - 000s)	2144	1146	419	155	188	384	660	247	413	337	966	647	431	44	53	231	623	918	373	1177
DIRECT TO OVERSEAS	1116	744	279	89	144	232	242	81	161	130	449	377	231	26	31	133	350	444	189	542
	52.1%	64.9%	66.7%	57.4%	76.5%	60.4%	36.7%	32.7%	39.1%	38.5%	46.5%	58.2%	53.5%	59.8%	58.1%	57.6%	56.2%	48.4%	50.9%	46.0%
SAME-DAY VISIT IN ONTARIO	116	74	21	13	23	17	17	6	11	24	48	31	21	3	12	26	24	40	27	12
	10.4%	10.0%	7.6%	14.3%	15.8%	7.5%	7.1%	7.3%	7.0%	18.9%	10.7%	8.2%	9.2%	10.3%	38.1%	19.2%	6.7%	8.9%	14.3%	2.2%
OVERNIGHT VISIT IN ONTARIO	1000	670	258	76	121	215	225	75	150	105	401	346	209	24	19	107	326	405	162	530
	89.6%	90.0%	92.4%	85.7%	84.2%	92.5%	92.9%	92.7%	93.0%	81.1%	89.3%	91.8%	90.8%	89.7%	61.9%	80.8%	93.3%	91.1%	85.7%	97.8%
VIA THE U.S.	1028	402	140	66	44	152	418	166	252	208	516	270	201	18	22	98	273	474	183	635
	47.9%	35.1%	33.3%	42.6%	23.5%	39.6%	63.3%	67.3%	60.9%	61.5%	53.5%	41.8%	46.5%	40.2%	41.9%	42.4%	43.8%	51.6%	49.1%	54.0%
SAME-DAY VISIT IN ONTARIO	153	58	16	8	8	26	65	23	42	30	83	30	24	-	15	17	30	76	30	91
	14.9%	14.5%	11.3%	11.8%	19.0%	17.4%	15.5%	13.6%	16.7%	14.3%	16.0%	11.2%	12.2%		68.9%	16.9%	10.9%	16.1%	16.5%	14.4%
OVERNIGHT VISIT IN ONTARIO	875	344	124	58	36	126	354	144	210	178	434	240	176	18	7	81	243	398	153	544
	85.1%	85.5%	88.7%	88.2%	81.0%	82.6%	84.5%	86.4%	83.3%	85.7%	84.0%	88.8%	87.8%	100.0%	31.1%	83.1%	89.1%	83.9%	83.5%	85.6%

ITS 99 - OVERSEAS RESIDENTS

TABLE P41-1

LOCATIONS VISITED IN ONTARIO - BY OTAPs
BASE: TOTAL PERSON VISITS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	4046	2541	1116	265	285	875	752	188	564	753	1575	1438	835	83	105	579	1198	1567	702	2436
TOTAL (WEIGHTED - 000s)	2144	1146	419	155	188	384	660	247	413	337	966	647	431	44	53	231	623	918	373	1177
LOCATION OF VISIT																				
OTAP 1: SOUTHWESTERN ONTARIO	118 5.5%	74 6.4%	29 6.8%	13 8.3%	1 .7%	31 8.0%	26 4.0%	5 2.2%	21 5.0%	18 5.3%	38 4.0%	56 8.6%	16 3.7%	3 6.1%	5 9.2%	7 3.0%	39 6.3%	50 5.4%	22 5.9%	89 7.6%
OTAP 2: FESTIVAL COUNTRY	896 41.8%	530 46.2%	207 49.4%	79 51.2%	75 39.9%	168 43.8%	251 38.0%	123 49.7%	129 31.1%	115 34.0%	499 51.6%	250 38.7%	110 25.5%	20 44.7%	16 31.0%	61 26.5%	296 47.6%	405 44.1%	133 35.7%	556 47.2%
OTAP 3: LAKELANDS	169 7.9%	141 12.3%	69 16.4%	24 15.7%	7 3.6%	41 10.8%	11 1.7%	2 .7%	10 2.3%	16 4.8%	83 8.6%	70 10.9%	6 1.4%	2 4.7%	7 13.5%	8 3.7%	65 10.5%	82 8.9%	13 3.6%	117 9.9%
OTAP 4: METRO TORONTO	1507 70.3%	804 70.1%	299 71.3%	115 74.3%	132 70.2%	257 67.0%	449 68.0%	136 55.2%	313 75.6%	255 75.5%	709 73.4%	420 64.8%	305 70.6%	33 73.6%	38 72.5%	169 73.4%	433 69.6%	657 71.5%	248 66.5%	773 65.7%
OTAP 5: GETAWAY COUNTRY	160 7.4%	106 9.2%	47 11.2%	11 6.9%	6 3.3%	42 10.9%	32 4.9%	4 1.4%	29 7.0%	21 6.3%	66 6.8%	79 12.1%	12 2.8%	2 3.9%	1 2.7%	19 8.1%	54 8.6%	72 7.8%	15 4.1%	98 8.3%
OTAP 6: ONTARIO EAST	568 26.5%	363 31.7%	94 22.4%	40 25.5%	116 61.4%	115 29.9%	120 18.2%	40 16.2%	81 19.5%	84 25.0%	282 29.2%	166 25.6%	98 22.7%	14 32.0%	9 16.1%	42 18.4%	156 25.1%	272 29.7%	97 26.1%	172 14.6%
OTAP 7: NEAR NORTH	41 1.9%	37 3.2%	12 2.8%	12 7.6%	1 .3%	13 3.3%	3 .5%	2 .9%	1 .2%	1 .3%	28 2.9%	11 1.8%	1 .3%	- .9%	-	1 .4%	14 2.3%	24 2.6%	2 .6%	28 2.4%
OTAP 8: RAINBOW COUNTRY	38 1.7%	31 2.7%	13 3.0%	8 5.4%	1 .5%	9 2.4%	3 .4%	-	3 .7%	3 1.0%	15 1.6%	17 2.7%	2 .6%	- .9%	2 4.0%	3 1.4%	10 1.6%	20 2.2%	4 1.1%	23 2.0%
OTAP 9: ALGOMA COUNTRY	23 1.1%	13 1.2%	7 1.6%	2 1.5%	1 .3%	4 1.0%	5 .8%	3 1.1%	2 .6%	4 1.3%	16 1.6%	7 1.0%	- *	-	- .8%	4 1.6%	6 1.0%	10 1.1%	3 .8%	17 1.5%
OTAP 10: JAMES BAY FRONTIER	6 .3%	4 .4%	1 .3%	2 1.4%	-	1 .2%	1 .1%	-	1 .2%	1 .3%	3 .3%	1 .1%	2 .4%	-	-	- .1%	- .1%	4 .4%	1 .3%	2 .2%
OTAP 11: NORTH OF SUPERIOR	15 .7%	8 .7%	1 .3%	4 2.4%	-	3 .8%	5 .8%	3 1.4%	2 .5%	2 .5%	10 1.0%	5 .7%	1 .2%	-	- .5%	1 .5%	5 .8%	8 .9%	1 .3%	9 .8%
OTAP 12: SUNSET COUNTRY	11 .5%	10 .8%	2 .4%	5 3.0%	1 .3%	3 .7%	- *	- .1%	-	1 .4%	5 .6%	5 .8%	1 .2%	-	-	2 .9%	3 .5%	6 .6%	- *	4 .3%
OTAPs 7-12	112 5.2%	85 7.4%	31 7.5%	26 16.6%	3 1.4%	26 6.7%	17 2.6%	9 3.5%	8 2.0%	10 3.0%	63 6.5%	40 6.1%	6 1.5%	- .9%	3 4.8%	9 3.7%	33 5.3%	61 6.6%	10 2.7%	76 6.5%
OTAP UNKNOWN	6 .3%	1 .1%	- .1%	1 .3%	-	- *	3 .5%	3 1.1%	1 .2%	2 .5%	2 .2%	1 .2%	3 .6%	-	-	1 .3%	3 .5%	2 .2%	-	-

ITS 99 - OVERSEAS RESIDENTS

TABLE P42-1

LOCATIONS IN WHICH NIGHTS SPENT IN ONTARIO - BY OTAPs
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	3491	2242	1031	240	245	726	638	159	479	611	1361	1253	727	76	66	448	1071	1374	598	2201
TOTAL (WEIGHTED - 000s)	1875	1014	382	135	157	340	578	218	360	283	835	586	385	41	26	188	569	802	315	1074
LOCATION OF OVERNIGHT VISIT																				
OTAP 1: SOUTHWESTERN ONTARIO	96 5.1%	62 6.1%	25 6.5%	11 8.1%	1 .8%	25 7.3%	20 3.5%	4 1.9%	16 4.5%	14 5.0%	34 4.1%	46 7.9%	10 2.6%	3 6.5%	3 11.8%	5 2.9%	34 6.0%	41 5.1%	16 5.0%	70 6.5%
OTAP 2: FESTIVAL COUNTRY	618 33.0%	370 36.5%	145 37.9%	58 43.4%	56 35.4%	111 32.6%	167 28.9%	84 38.3%	84 23.3%	81 28.6%	340 40.8%	182 31.1%	70 18.1%	16 39.4%	10 37.2%	39 20.7%	214 37.6%	280 34.9%	85 26.9%	365 34.0%
OTAP 3: LAKELANDS	144 7.7%	122 12.0%	58 15.2%	24 17.5%	5 3.4%	35 10.3%	9 1.5%	-	9 2.4%	13 4.7%	71 8.5%	62 10.7%	5 1.2%	1 2.5%	5 19.4%	7 3.6%	58 10.2%	69 8.6%	11 3.4%	97 9.1%
OTAP 4: METRO TORONTO	1257 67.1%	662 65.3%	245 64.2%	92 68.1%	112 71.3%	213 62.6%	394 68.1%	123 56.4%	271 75.2%	202 71.2%	609 72.9%	337 57.6%	266 68.9%	29 69.5%	15 59.5%	133 70.6%	380 66.7%	544 67.8%	201 63.7%	684 63.7%
OTAP 5: GETAWAY COUNTRY	138 7.4%	92 9.1%	39 10.2%	9 6.4%	6 4.0%	38 11.2%	27 4.7%	3 1.3%	24 6.8%	19 6.7%	58 7.0%	67 11.4%	10 2.6%	1 3.4%	1 4.7%	15 8.0%	46 8.1%	64 7.9%	13 4.1%	85 7.9%
OTAP 6: ONTARIO EAST	503 26.8%	309 30.4%	82 21.6%	34 25.1%	96 61.2%	96 28.3%	115 20.0%	38 17.6%	77 21.4%	79 27.8%	242 29.0%	147 25.1%	93 24.1%	14 33.2%	7 28.7%	36 18.9%	138 24.2%	244 30.4%	85 27.0%	155 14.5%
OTAP 7: NEAR NORTH	36 1.9%	32 3.1%	10 2.5%	9 6.8%	1 .4%	12 3.6%	3 .5%	2 1.0%	1 .2%	1 .4%	24 2.8%	10 1.8%	1 .3%	- .9%	-	1 .4%	12 2.2%	20 2.5%	2 .7%	24 2.2%
OTAP 8: RAINBOW COUNTRY	33 1.7%	29 2.9%	12 3.3%	8 5.7%	1 .6%	8 2.4%	1 .1%	-	1 .2%	3 1.0%	12 1.4%	16 2.7%	2 .5%	- .9%	2 8.2%	3 1.5%	8 1.3%	19 2.4%	3 1.0%	18 1.7%
OTAP 9: ALGOMA COUNTRY	20 1.1%	12 1.1%	7 1.7%	1 .4%	1 .4%	4 1.1%	4 .8%	3 1.3%	2 .5%	4 1.5%	14 1.6%	7 1.2%	- *	-	- .5%	3 1.6%	6 1.1%	9 1.2%	2 .5%	15 1.4%
OTAP 10: JAMES BAY FRONTIER	6 .3%	4 .4%	1 .3%	2 1.6%	-	1 .2%	1 .1%	-	1 .2%	1 .3%	3 .4%	- .1%	2 .5%	-	-	- .1%	- .1%	4 .5%	1 .4%	2 .2%
OTAP 11: NORTH OF SUPERIOR	15 .8%	8 .8%	1 .4%	4 2.7%	-	3 .8%	5 .9%	3 1.6%	2 .5%	2 .6%	9 1.1%	5 .8%	1 .3%	-	- 1.0%	1 .6%	5 .9%	8 1.0%	1 .3%	9 .8%
OTAP 12: SUNSET COUNTRY	9 .5%	7 .7%	1 .4%	3 2.4%	-	3 .8%	-	-	-	1 .5%	3 .4%	5 .8%	1 .2%	-	-	1 .3%	2 .4%	6 .7%	- .1%	2 .2%
OTAPs 7-12	99 5.3%	76 7.5%	29 7.7%	21 15.4%	2 1.3%	24 7.0%	14 2.4%	8 3.8%	5 1.4%	10 3.5%	52 6.3%	38 6.4%	6 1.7%	- .9%	3 9.8%	6 3.3%	28 5.0%	56 7.0%	8 2.6%	66 6.1%
OTAP UNKNOWN	3 .2%	1 .1%	-	1 .4%	-	-	3 .5%	3 1.2%	-	-	1 .1%	-	3 .7%	-	-	-	3 .5%	1 .1%	-	-

ITS 99 - OVERSEAS RESIDENTS

TABLE P43-1

VISIT COSTS IN ONTARIO - BY OTAPs
BASE: VISIT COSTS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP				QUARTER TRIP STARTED				
		EUROPE					ASIA												
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	ONTARIO ONLY CDN LOCATION VISITED
TOTAL (WEIGHTED - $000s)	2169079	1123562	503108	147445	123400	349609	653881	222124	431756	391637	796462	632262	640759	49436	47442	228864	638587	912039	389589	1346489
VISIT COSTS IN OTAPs																				
OTAP 1: SOUTHWESTERN ONTARIO	42952	22180	9955	4542	327	7355	14366	1455	12912	6406	16537	17357	5756	1352	1949	2114	14971	16998	8869	33666
	2.0%	2.0%	2.0%	3.1%	.3%	2.1%	2.2%	.7%	3.0%	1.6%	2.1%	2.7%	.9%	2.7%	4.1%	.9%	2.3%	1.9%	2.3%	2.5%
OTAP 2: FESTIVAL COUNTRY	277694	145395	65307	19332	11497	49259	76581	38422	38159	55718	115625	98936	53760	6104	3198	19890	88201	128242	41361	190527
	12.8%	12.9%	13.0%	13.1%	9.3%	14.1%	11.7%	17.3%	8.8%	14.2%	14.5%	15.6%	8.4%	12.3%	6.7%	8.7%	13.8%	14.1%	10.6%	14.1%
OTAP 3: LAKELANDS	57007	51412	22434	8301	3550	17126	1712	84	1628	3883	26384	21623	2828	256	5806	2891	20143	27391	6582	38699
	2.6%	4.6%	4.5%	5.6%	2.9%	4.9%	.3%	*	.4%	1.0%	3.3%	3.4%	.4%	.5%	12.2%	1.3%	3.2%	3.0%	1.7%	2.9%
OTAP 4: METRO TORONTO	1417993	685239	326602	81019	74109	203509	465249	142742	322507	267505	521060	375072	448494	37606	33337	166751	421348	571287	258607	892161
	65.4%	61.0%	64.9%	54.9%	60.1%	58.2%	71.2%	64.3%	74.7%	68.3%	65.4%	59.3%	70.0%	76.1%	70.3%	72.9%	66.0%	62.6%	66.4%	66.3%
OTAP 5: GETAWAY COUNTRY	60037	31334	15271	4076	2549	9438	18469	5667	12801	10234	19318	30906	8716	731	256	6900	18984	29187	4966	41617
	2.8%	2.8%	3.0%	2.8%	2.1%	2.7%	2.8%	2.6%	3.0%	2.6%	2.4%	4.9%	1.4%	1.5%	.5%	3.0%	3.0%	3.2%	1.3%	3.1%
OTAP 6: ONTARIO EAST	272432	158547	52931	20168	30962	54486	71349	29858	41491	42537	78070	73397	115587	2841	2533	26445	60997	118591	66400	124684
	12.6%	14.1%	10.5%	13.7%	25.1%	15.6%	10.9%	13.4%	9.6%	10.9%	9.8%	11.6%	18.0%	5.7%	5.3%	11.6%	9.6%	13.0%	17.0%	9.3%
OTAP 7: NEAR NORTH	12454	10420	2965	4203	12	3240	1217	493	723	817	7917	4107	273	157	-	758	3941	7017	737	7494
	.6%	.9%	.6%	2.9%	*	.9%	.2%	.2%	.2%	.2%	1.0%	.6%	*	.3%		.3%	.6%	.8%	.2%	.6%
OTAP 8: RAINBOW COUNTRY	9438	8108	3166	2339	355	2247	208	-	208	1121	3334	4552	1344	104	103	1177	2628	5392	241	5843
	.4%	.7%	.6%	1.6%	.3%	.6%	*		*	.3%	.4%	.7%	.2%	.2%	.2%	.5%	.4%	.6%	.1%	.4%
OTAP 9: ALGOMA COUNTRY	8796	5448	2618	822	20	1988	1124	298	827	2224	5080	3232	88	285	112	981	3057	4218	540	7874
	.4%	.5%	.5%	.6%	*	.6%	.2%	.1%	.2%	.6%	.6%	.5%	*	.6%	.2%	.4%	.5%	.5%	.1%	.6%
OTAP 10: JAMES BAY FRONTIER	2291	1858	1040	690	-	128	189	-	189	244	1122	30	1139	-	-	706	76	995	514	1271
	.1%	.2%	.2%	.5%		*	*		*	.1%	.1%	*	.2%			.3%	*	.1%	.1%	.1%
OTAP 11: NORTH OF SUPERIOR	2775	1668	526	813	-	328	692	519	174	416	1094	1414	120	-	148	64	1129	1230	352	1969
	.1%	.1%	.1%	.6%		.1%	.1%	.2%	*	.1%	.1%	.2%	*		.3%	*	.2%	.1%	.1%	.1%
OTAP 12: SUNSET COUNTRY	1974	1483	284	681	18	499	-	-	-	492	423	1487	65	-	-	48	517	993	417	683
	.1%	.1%	.1%	.5%	*	.1%	*	*		.1%	.1%	.2%	*			*	.1%	.1%	.1%	.1%
OTAPs 7-12	37728	28984	10599	9548	405	8431	3430	1310	2121	5314	18969	14821	3030	546	363	3734	11347	19844	2803	25134
	1.7%	2.6%	2.1%	6.5%	.3%	2.4%	.5%	.6%	.5%	1.4%	2.4%	2.3%	.5%	1.1%	.8%	1.6%	1.8%	2.2%	.7%	1.9%
OTAP UNKNOWN	3235	472	9	460	-	3	2724	2586	139	39	499	149	2587	-	-	140	2596	499	-	-
	.1%	*	*	.3%		*	.4%	1.2%	*	*	.1%	*	.4%			.1%	.4%	.1%		

ITS 99 - OVERSEAS RESIDENTS

TABLE P44-1

NIGHTS SPENT IN ONTARIO - BY OTAPs
BASE: PERSON NIGHTS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (WEIGHTED - 000s)	16243	9270	3629	1219	813	3609	4214	743	3470	2760	5991	7274	2187	435	335	1271	5342	7164	2466	10156
NIGHTS SPENT IN OTAPs																				
OTAP 1: SOUTHWESTERN ONTARIO	589 3.6%	348 3.8%	177 4.9%	46 3.8%	7 .9%	118 3.3%	147 3.5%	17 2.3%	130 3.7%	94 3.4%	187 3.1%	272 3.7%	69 3.1%	27 6.3%	34 10.1%	53 4.1%	196 3.7%	219 3.1%	121 4.9%	435 4.3%
OTAP 2: FESTIVAL COUNTRY	2783 17.1%	1795 19.4%	772 21.3%	226 18.6%	99 12.1%	699 19.4%	477 11.3%	166 22.3%	311 9.0%	511 18.5%	1022 17.1%	1350 18.6%	247 11.3%	117 27.0%	40 12.0%	171 13.5%	870 16.3%	1307 18.2%	435 17.6%	2056 20.2%
OTAP 3: LAKELANDS	832 5.1%	746 8.0%	353 9.7%	107 8.7%	31 3.8%	255 7.1%	28 .7%	-	28 .8%	58 2.1%	329 5.5%	398 5.5%	14 .7%	2 .5%	87 26.0%	27 2.1%	302 5.7%	449 6.3%	53 2.2%	581 5.7%
OTAP 4: METRO TORONTO	8066 49.7%	3875 41.8%	1460 40.2%	468 38.4%	393 48.3%	1554 43.1%	2673 63.4%	385 51.8%	2288 65.9%	1517 55.0%	3090 51.6%	3322 45.7%	1286 58.8%	231 53.1%	126 37.4%	707 55.6%	2817 52.7%	3273 45.7%	1269 51.5%	5016 49.4%
OTAP 5: GETAWAY COUNTRY	943 5.8%	626 6.8%	276 7.6%	64 5.3%	37 4.6%	249 6.9%	184 4.4%	17 2.3%	167 4.8%	133 4.8%	378 6.3%	515 7.1%	29 1.3%	15 3.5%	4 1.3%	121 9.5%	329 6.2%	400 5.6%	93 3.8%	652 6.4%
OTAP 6: ONTARIO EAST	2488 15.3%	1450 15.6%	463 12.8%	158 13.0%	241 29.6%	588 16.3%	663 15.7%	132 17.7%	532 15.3%	374 13.6%	769 12.8%	1143 15.7%	510 23.3%	40 9.2%	25 7.6%	152 12.0%	666 12.5%	1201 16.8%	469 19.0%	1036 10.2%
OTAP 7: NEAR NORTH	180 1.1%	158 1.7%	42 1.2%	47 3.8%	1 .2%	68 1.9%	12 .3%	7 .9%	5 .2%	10 .3%	107 1.8%	69 .9%	2 .1%	1 .3%	-	5 .4%	47 .9%	117 1.6%	10 .4%	128 1.3%
OTAP 8: RAINBOW COUNTRY	138 .8%	126 1.4%	48 1.3%	37 3.0%	3 .4%	37 1.0%	1 *	-	1 *	11 .4%	30 .5%	98 1.3%	7 .3%	1 .2%	2 .6%	10 .8%	57 1.1%	67 .9%	4 .2%	99 1.0%
OTAP 9: ALGOMA COUNTRY	110 .7%	54 .6%	22 .6%	13 1.1%	1 .1%	18 .5%	11 .2%	8 1.1%	2 .1%	45 1.6%	48 .8%	57 .8%	5 .2%	-	- *	17 1.4%	25 .5%	62 .9%	6 .3%	99 1.0%
OTAP 10: JAMES BAY FRONTIER	16 .1%	13 .1%	6 .2%	6 .5%	-	1 *	2 *	-	2 *	1 *	8 .1%	- *	7 .3%	-	-	5 .4%	- *	9 .1%	2 .1%	8 .1%
OTAP 11: NORTH OF SUPERIOR	55 .3%	46 .5%	7 .2%	32 2.6%	-	7 .2%	6 .1%	3 .5%	3 .1%	3 .1%	13 .2%	23 .3%	2 .1%	-	16 4.9%	3 .2%	15 .3%	34 .5%	2 .1%	41 .4%
OTAP 12: SUNSET COUNTRY	34 .2%	30 .3%	3 .1%	11 .9%	-	16 .4%	-	-	-	4 .1%	6 .1%	28 .4%	1 *	-	-	1 *	9 .2%	23 .3%	2 .1%	6 .1%
OTAPs 7-12	532 3.3%	427 4.6%	129 3.6%	146 12.0%	5 .6%	147 4.1%	32 .8%	18 2.5%	14 .4%	73 2.6%	214 3.6%	274 3.8%	24 1.1%	2 .4%	19 5.6%	41 3.2%	153 2.9%	313 4.4%	26 1.0%	380 3.7%
OTAP UNKNOWN	11 .1%	3 *	-	3 .3%	-	-	8 .2%	8 1.1%	-	-	3 .1%	-	8 .4%	-	-	-	8 .2%	3 *	-	-

LOCATIONS VISITED IN ONTARIO - BY CENSUS DIVISIONS
BASE: TOTAL PERSON VISITS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	4046	2541	1116	265	285	875	752	188	564	753	1575	1438	835	83	105	579	1198	1567	702	2436
TOTAL (WEIGHTED - 000s)	2144	1146	419	155	188	384	660	247	413	337	966	647	431	44	53	231	623	918	373	1177
LOCATION OF VISIT																				
CD01: STORMONT, DUNDAS & GLENGARRY UNITED COUNTIES	15 .7%	13 1.2%	7 1.6%	1 .3%	1 .3%	5 1.4%	2 .3%	-	2 .4%	-	9 .9%	5 .8%	1 .2%	- .4%	-	1 .2%	6 1.0%	6 .7%	2 .6%	7 .6%
CD02: PRESCOTT & RUSSELL UNITED COUNTIES	2 .1%	2 .2%	1 .3%	-	-	1 .2%	-	-	-	1 .2%	1 .1%	- *	- *	1 1.9%	-	-	- *	2 .2%	-	1 .1%
CD06: OTTAWA-CARLTON REGIONAL MUNICIPALITY	486 22.7%	301 26.2%	70 16.6%	30 19.4%	109 58.0%	92 23.9%	108 16.4%	40 16.2%	68 16.5%	77 22.9%	231 24.0%	141 21.8%	94 21.8%	12 26.2%	8 15.0%	35 15.0%	128 20.5%	235 25.6%	89 23.9%	121 10.3%
CD07: LEEDS & GRENVILLE UNITED COUNTIES	72 3.4%	54 4.7%	14 3.3%	8 5.1%	21 11.4%	11 2.8%	15 2.3%	3 1.0%	12 3.0%	3 1.0%	44 4.6%	18 2.8%	3 .8%	5 10.9%	1 2.7%	- .2%	26 4.1%	37 4.0%	9 2.4%	26 2.2%
CD09: LANARK COUNTY	7 .3%	6 .5%	4 .9%	- .3%	- .2%	1 .3%	1 .1%	-	1 .2%	- *	2 .2%	3 .5%	-	2 3.6%	-	- .1%	3 .5%	3 .3%	- .1%	4 .3%
CD10: FRONTENAC COUNTY	103 4.8%	75 6.5%	21 5.1%	11 7.2%	17 9.0%	25 6.6%	16 2.5%	1 .4%	15 3.7%	12 3.5%	64 6.7%	29 4.4%	5 1.3%	2 5.1%	2 3.8%	12 5.3%	33 5.3%	47 5.1%	10 2.7%	40 3.4%
CD11: LENNOX & ADDINGTON COUNTY	4 .2%	3 .2%	1 .1%	-	1 .5%	1 .3%	1 .2%	-	1 .3%	-	2 .2%	2 .3%	-	-	-	-	1 .1%	2 .2%	2 .5%	1 .1%
CD12: HASTINGS COUNTY	22 1.0%	18 1.6%	6 1.4%	5 3.3%	1 .5%	6 1.6%	1 .1%	-	1 .2%	3 .9%	9 .9%	10 1.6%	3 .6%	-	- .6%	4 1.6%	6 1.0%	10 1.1%	2 .6%	12 1.0%
CD13: PRINCE EDWARD COUNTY	7 .3%	6 .5%	4 1.0%	1 .5%	1 .7%	-	-	-	-	- .1%	4 .4%	2 .3%	- .1%	-	-	-	- *	5 .6%	1 .3%	5 .4%
CD14: NORTHUMBERLAND COUNTY	6 .3%	5 .5%	4 1.0%	- .2%	1 .3%	- .1%	1 .1%	-	1 .1%	- .1%	2 .2%	4 .6%	1 .1%	-	-	1 .2%	2 .4%	3 .3%	- .1%	4 .3%
CD15: PETERBOROUGH COUNTY	42 1.9%	26 2.2%	11 2.7%	3 1.9%	- .2%	11 2.8%	10 1.4%	-	10 2.3%	6 1.9%	21 2.1%	18 2.7%	3 .6%	1 1.2%	- .2%	3 1.1%	18 2.9%	19 2.0%	2 .6%	24 2.1%
CD16: VICTORIA COUNTY	7 .3%	7 .6%	2 .4%	-	-	5 1.2%	1 .1%	-	1 .2%	-	3 .3%	5 .7%	-	-	-	-	4 .6%	2 .2%	2 .5%	6 .5%
CD18: DURHAM REGIONAL MUNICIPALITY	41 1.9%	27 2.4%	15 3.6%	2 1.2%	- .1%	10 2.7%	6 .8%	-	6 1.3%	8 2.3%	15 1.6%	22 3.4%	2 .4%	- 1.1%	1 2.3%	3 1.1%	17 2.8%	19 2.1%	2 .5%	29 2.4%
CD19: YORK REGIONAL MUNICIPALITY	57 2.7%	31 2.7%	15 3.6%	1 .9%	3 1.3%	12 3.2%	20 3.0%	4 1.4%	16 4.0%	6 1.8%	24 2.5%	28 4.3%	5 1.1%	1 2.3%	- .2%	11 4.7%	17 2.7%	22 2.4%	8 2.1%	35 2.9%
CD20: TORONTO METROPOLITAN MUNICIPALITY	1635 76.2%	892 77.8%	357 85.2%	124 79.9%	136 72.3%	275 71.6%	475 71.9%	159 64.3%	316 76.5%	268 79.4%	761 78.8%	467 72.2%	326 75.6%	34 77.2%	43 80.9%	174 75.6%	484 77.7%	716 78.0%	260 69.8%	857 72.8%
CD21: PEEL REGIONAL MUNICIPALITY	913 42.6%	514 44.9%	263 62.8%	70 45.2%	66 35.2%	115 30.0%	226 34.2%	93 37.7%	133 32.2%	172 51.0%	408 42.3%	266 41.2%	178 41.2%	25 56.0%	34 64.1%	94 40.8%	279 44.7%	385 41.9%	155 41.6%	496 42.1%
CD22: DUFFERIN COUNTY	6 .3%	6 .5%	2 .5%	1 .3%	-	3 .8%	- *	-	- .1%	-	2 .2%	3 .5%	- .1%	-	- .7%	-	1 .2%	5 .5%	- .1%	5 .4%

Continued

ITS 99 - OVERSEAS RESIDENTS

TABLE P45-2

LOCATIONS VISITED IN ONTARIO - BY CENSUS DIVISIONS
BASE: TOTAL PERSON VISITS IN ONTARIO

	ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA												
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	4046	2541	1116	265	285	875	752	188	564	753	1575	1438	835	83	105	579	1198	1567	702	2436
TOTAL (WEIGHTED - 000s)	2144	1146	419	155	188	384	660	247	413	337	966	647	431	44	53	231	623	918	373	1177
LOCATION OF VISIT																				
CD23: WELLINGTON COUNTY	28 1.3%	15 1.3%	6 1.5%	1 .9%	1 .4%	7 1.8%	6 .9%	4 1.7%	1 .3%	7 2.1%	10 1.0%	12 1.8%	5 1.2%	- 1.0%	1 1.1%	4 1.9%	10 1.6%	8 .9%	6 1.5%	25 2.1%
CD24: HALTON REGIONAL MUNICIPALITY	43 2.0%	31 2.7%	15 3.5%	6 4.0%	- .1%	10 2.5%	3 .5%	1 .2%	3 .6%	9 2.6%	11 1.1%	26 4.0%	5 1.1%	1 1.5%	- .5%	5 2.0%	14 2.2%	19 2.1%	5 1.3%	32 2.8%
CD25: HAMILTON-WENTWORTH REGIONAL MUNICIPALITY	57 2.6%	35 3.0%	12 2.9%	10 6.2%	- .2%	12 3.2%	11 1.7%	6 2.3%	5 1.3%	11 3.2%	15 1.6%	32 5.0%	7 1.5%	1 3.3%	1 1.7%	5 2.2%	20 3.2%	18 1.9%	14 3.7%	40 3.4%
CD26: NIAGARA REGIONAL MUNICIPALITY	804 37.5%	472 41.2%	179 42.7%	67 43.3%	75 39.8%	151 39.3%	237 36.0%	114 46.2%	123 29.9%	95 28.1%	476 49.3%	205 31.6%	89 20.6%	19 42.1%	16 29.5%	47 20.6%	269 43.2%	371 40.4%	117 31.5%	481 40.9%
CD28: HALDIMAND-NORFOLK REGIONAL MUNICIPALITY	15 .7%	10 .8%	5 1.1%	1 .4%	-	4 1.1%	-	-	-	5 1.5%	4 .4%	8 1.2%	2 .4%	- .7%	- .9%	3 1.5%	4 .7%	3 .3%	4 1.0%	11 .9%
CD29: BRANT COUNTY	12 .5%	6 .6%	4 1.0%	-	-	2 .5%	2 .3%	2 .9%	-	3 .9%	5 .5%	7 1.1%	-	-	-	-	6 1.0%	5 .5%	- .1%	10 .9%
CD30: WATERLOO REGIONAL MUNICIPALITY	98 4.6%	70 6.1%	32 7.7%	20 12.8%	3 1.8%	15 3.9%	14 2.1%	2 .9%	11 2.8%	13 4.0%	38 3.9%	42 6.4%	13 3.1%	1 1.8%	4 7.3%	7 3.0%	36 5.8%	39 4.2%	16 4.2%	73 6.2%
CD31: PERTH COUNTY	18 .8%	14 1.2%	8 1.8%	2 1.2%	1 .4%	4 1.0%	1 .1%	-	1 .2%	3 .9%	3 .3%	12 1.8%	- .1%	-	3 4.8%	1 .4%	6 .9%	10 1.0%	1 .4%	12 1.0%
CD32: OXFORD COUNTY	8 .4%	4 .4%	2 .4%	- .2%	-	2 .6%	3 .5%	3 1.3%	-	-	2 .2%	2 .3%	2 .6%	1 2.4%	- .4%	- .1%	2 .3%	5 .6%	-	6 .5%
CD34: ELGIN COUNTY	6 .3%	4 .3%	3 .7%	-	-	1 .2%	-	-	-	2 .6%	1 .1%	4 .7%	-	-	-	- .1%	2 .3%	2 .3%	1 .4%	5 .4%
CD36: KENT COUNTY	4 .2%	3 .3%	-	-	-	3 .9%	-	-	-	- .1%	- *	3 .4%	1 .1%	-	-	- *	1 .1%	2 .2%	1 .3%	3 .2%
CD37: ESSEX COUNTY	33 1.5%	13 1.2%	4 1.1%	2 1.3%	-	7 1.8%	15 2.2%	1 .5%	13 3.2%	5 1.4%	10 1.0%	17 2.6%	4 .9%	1 2.6%	1 1.6%	1 .3%	13 2.1%	9 1.0%	10 2.6%	26 2.2%
CD38: LAMBTON COUNTY	23 1.1%	19 1.6%	9 2.1%	5 3.1%	- .1%	5 1.2%	2 .3%	-	2 .4%	3 .8%	8 .8%	9 1.3%	4 .8%	-	3 5.7%	3 1.1%	6 1.0%	11 1.2%	3 .9%	18 1.5%
CD39: MIDDLESEX COUNTY	51 2.4%	33 2.8%	13 3.0%	8 4.9%	1 .3%	12 3.1%	13 2.0%	3 1.3%	10 2.3%	6 1.6%	19 2.0%	21 3.3%	7 1.7%	1 1.1%	3 4.8%	3 1.4%	13 2.1%	24 2.6%	10 2.8%	36 3.1%
CD40: HURON COUNTY	10 .5%	9 .8%	5 1.3%	2 1.0%	-	2 .4%	-	-	-	2 .5%	2 .2%	7 1.1%	1 .3%	-	-	1 .3%	3 .5%	6 .7%	-	9 .8%
CD41: BRUCE COUNTY	33 1.5%	32 2.8%	16 3.7%	5 3.4%	1 .6%	10 2.5%	1 .1%	1 .4%	-	- *	19 1.9%	10 1.5%	2 .4%	- .9%	2 4.3%	- .1%	17 2.8%	14 1.6%	1 .2%	26 2.2%
CD42: GREY COUNTY	28 1.3%	25 2.2%	13 3.1%	2 1.2%	1 .7%	9 2.2%	-	-	-	3 1.0%	14 1.4%	11 1.7%	2 .4%	- .9%	1 2.6%	2 .8%	8 1.3%	16 1.7%	2 .6%	22 1.9%

Continued

LOCATIONS VISITED IN ONTARIO - BY CENSUS DIVISIONS
BASE: TOTAL PERSON VISITS IN ONTARIO

	ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA												
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	4046	2541	1116	265	285	875	752	188	564	753	1575	1438	835	83	105	579	1198	1567	702	2436
TOTAL (WEIGHTED - 000s)	2144	1146	419	155	188	384	660	247	413	337	966	647	431	44	53	231	623	918	373	1177
LOCATION OF VISIT																				
CD43: SIMCOE COUNTY	90 4.2%	82 7.2%	40 9.5%	13 8.7%	3 1.7%	26 6.7%	1 .1%	-	1 .2%	7 2.1%	39 4.0%	44 6.9%	2 .5%	1 2.8%	3 6.3%	5 2.2%	26 4.2%	47 5.1%	12 3.3%	68 5.8%
CD44: MUSKOKA DISTRICT MUNICIPALITY	61 2.8%	45 4.0%	17 4.2%	13 8.7%	3 1.6%	12 3.0%	9 1.4%	1 .3%	9 2.1%	6 1.8%	35 3.6%	23 3.6%	1 .3%	- 1.0%	1 2.6%	2 .9%	28 4.4%	30 3.3%	1 .3%	35 3.0%
CD46: HALIBURTON COUNTY	11 .5%	8 .7%	3 .6%	1 .5%	-	5 1.3%	1 .2%	-	1 .3%	1 .4%	3 .3%	8 1.2%	-	-	- .2%	- .1%	1 .2%	8 .8%	2 .5%	9 .7%
CD47: RENFREW COUNTY	15 .7%	13 1.1%	5 1.2%	3 1.8%	-	5 1.3%	- .1%	- .1%	- *	2 .5%	8 .8%	5 .7%	2 .5%	-	-	- .2%	2 .3%	10 1.1%	2 .7%	10 .8%
CD48: NIPISSING DISTRICT	40 1.8%	35 3.1%	12 2.8%	12 7.6%	1 .3%	11 2.9%	3 .5%	2 .9%	1 .2%	1 .3%	27 2.8%	11 1.7%	1 .3%	- .9%	-	1 .4%	13 2.1%	23 2.5%	2 .6%	27 2.3%
CD49: PARRY SOUND DISTRICT	19 .9%	16 1.4%	5 1.2%	5 3.3%	- .2%	6 1.5%	3 .4%	-	3 .7%	- .1%	8 .8%	10 1.6%	1 .2%	-	-	- .2%	8 1.3%	8 .9%	2 .6%	16 1.4%
CD51: MANITOULIN DISTRICT	7 .3%	7 .6%	3 .7%	1 .6%	-	3 .8%	-	-	-	- .1%	3 .4%	3 .5%	-	- .9%	-	-	2 .3%	6 .6%	-	4 .4%
CD52: SUDBURY DISTRICT	3 .1%	3 .2%	-	1 .9%	-	1 .3%	-	-	-	-	1 .1%	2 .3%	-	-	-	-	1 .1%	2 .2%	-	1 .1%
CD53: SUDBURY REGIONAL MUNICIPALITY	18 .8%	15 1.3%	6 1.5%	4 2.8%	1 .3%	3 .8%	- *	-	- *	3 1.0%	8 .9%	6 .9%	2 .4%	-	2 4.0%	3 1.2%	4 .7%	8 .9%	3 .7%	9 .7%
CD54: TIMISKAMING DISTRICT	1 .1%	- *	- .1%	-	-	-	1 .1%	-	1 .2%	-	- *	-	1 .2%	-	-	-	-	1 .1%	- .1%	1 .1%
CD56: COCHRANE DISTRICT	5 .2%	4 .3%	1 .2%	2 1.4%	-	1 .2%	-	-	-	1 .3%	3 .3%	1 .1%	1 .3%	-	-	- .1%	- .1%	3 .3%	1 .2%	1 .1%
CD57: ALGOMA DISTRICT	25 1.1%	14 1.2%	7 1.7%	2 1.5%	1 .3%	4 1.0%	5 .8%	3 1.1%	3 .7%	5 1.5%	17 1.8%	7 1.0%	- *	- .7%	- .8%	4 1.6%	8 1.2%	10 1.1%	3 .9%	18 1.5%
CD58: THUNDER BAY DISTRICT	15 .7%	8 .7%	1 .3%	4 2.4%	-	3 .8%	5 .8%	3 1.4%	2 .5%	2 .5%	10 1.0%	5 .7%	1 .2%	-	- .5%	1 .5%	5 .8%	8 .9%	1 .3%	9 .8%
CD59: RAINY RIVER DISTRICT	4 .2%	3 .3%	-	3 2.2%	-	- *	- *	- .1%	-	- *	2 .2%	2 .3%	- .1%	-	-	1 .6%	1 .2%	1 .1%	- *	2 .2%
CD60: KENORA DISTRICT	9 .4%	8 .7%	2 .4%	2 1.6%	1 .3%	3 .7%	-	-	-	1 .4%	4 .4%	5 .7%	- .1%	-	-	1 .2%	3 .5%	5 .5%	- *	2 .2%
CD UNKNOWN	6 .3%	1 .1%	- .1%	1 .3%	-	- *	3 .5%	3 1.1%	1 .2%	2 .5%	2 .2%	1 .2%	3 .6%	-	-	1 .3%	3 .5%	2 .2%	-	-

ITS 99 - OVERSEAS RESIDENTS

TABLE P46-1

LOCATIONS IN WHICH NIGHTS SPENT IN ONTARIO - BY CENSUS DIVISIONS
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	3491	2242	1031	240	245	726	638	159	479	611	1361	1253	727	76	66	448	1071	1374	598	2201
TOTAL (WEIGHTED - 000s)	1875	1014	382	135	157	340	578	218	360	283	835	586	385	41	26	188	569	802	315	1074
LOCATION OF OVERNIGHT VISIT																				
CD01: STORMONT, DUNDAS & GLENGARRY UNITED COUNTIES	10 .6%	9 .8%	4 1.1%	-	1 .4%	4 1.1%	2 .3%	-	2 .5%	-	4 .5%	5 .9%	1 .2%	- .4%	-	1 .3%	4 .6%	4 .5%	2 .5%	5 .4%
CD02: PRESCOTT & RUSSELL UNITED COUNTIES	2 .1%	2 .2%	1 .3%	-	-	1 .2%	-	-	-	1 .2%	1 .1%	- *	-	1 2.0%	-	-	- *	2 .3%	-	1 .1%
CD06: OTTAWA-CARLTON REGIONAL MUNICIPALITY	415 22.2%	243 24.0%	58 15.3%	27 19.9%	86 54.9%	72 21.2%	101 17.5%	38 17.6%	63 17.5%	71 25.0%	192 23.0%	118 20.2%	88 22.9%	10 24.7%	6 25.0%	26 13.6%	114 20.0%	201 25.0%	75 23.7%	107 10.0%
CD07: LEEDS & GRENVILLE UNITED COUNTIES	49 2.6%	38 3.8%	9 2.4%	3 2.4%	18 11.7%	7 2.1%	9 1.5%	3 1.2%	6 1.7%	2 .7%	32 3.9%	13 2.3%	2 .4%	1 1.9%	1 1.9%	-	14 2.4%	29 3.6%	6 1.8%	17 1.5%
CD09: LANARK COUNTY	5 .3%	5 .5%	3 .8%	- .4%	- .2%	1 .3%	-	-	-	- *	1 .1%	3 .5%	-	1 2.2%	-	- .1%	2 .4%	2 .3%	- .1%	3 .3%
CD10: FRONTENAC COUNTY	79 4.2%	59 5.8%	16 4.1%	10 7.6%	12 7.4%	21 6.1%	10 1.8%	- .1%	10 2.8%	10 3.5%	51 6.1%	22 3.8%	3 .7%	1 3.4%	2 7.3%	9 4.8%	25 4.3%	39 4.9%	6 1.9%	32 2.9%
CD11: LENNOX & ADDINGTON COUNTY	4 .2%	2 .2%	- .1%	-	1 .6%	1 .3%	1 .2%	-	1 .4%	-	2 .3%	1 .3%	-	-	-	-	1 .1%	1 .2%	2 .6%	1 .1%
CD12: HASTINGS COUNTY	20 1.0%	16 1.6%	5 1.2%	5 3.8%	1 .6%	6 1.6%	1 .2%	-	1 .3%	2 .8%	9 1.0%	8 1.4%	3 .7%	-	-	4 1.9%	5 .9%	9 1.1%	2 .7%	10 1.0%
CD13: PRINCE EDWARD COUNTY	5 .3%	5 .5%	3 .7%	1 .6%	1 .9%	-	-	-	-	- .1%	3 .4%	2 .3%	- .1%	-	-	-	- *	5 .6%	- .1%	4 .3%
CD14: NORTHUMBERLAND COUNTY	6 .3%	5 .5%	3 .9%	- .2%	1 .4%	- .1%	1 .1%	-	1 .2%	- .1%	2 .2%	3 .6%	1 .1%	-	-	- .2%	2 .4%	3 .4%	- .1%	3 .3%
CD15: PETERBOROUGH COUNTY	32 1.7%	17 1.7%	10 2.6%	1 1.1%	- .3%	5 1.6%	10 1.7%	-	10 2.7%	5 1.8%	17 2.1%	11 2.0%	3 .7%	1 1.3%	-	1 .5%	15 2.6%	15 1.9%	1 .3%	17 1.6%
CD16: VICTORIA COUNTY	6 .3%	6 .6%	2 .4%	-	-	5 1.4%	-	-	-	-	3 .3%	4 .6%	-	-	-	-	3 .5%	1 .2%	2 .6%	6 .5%
CD18: DURHAM REGIONAL MUNICIPALITY	28 1.5%	20 2.0%	10 2.7%	2 1.4%	- .2%	8 2.3%	1 .2%	-	1 .3%	6 2.3%	9 1.1%	16 2.7%	1 .3%	- .9%	1 4.7%	2 .8%	11 2.0%	15 1.8%	1 .2%	21 1.9%
CD19: YORK REGIONAL MUNICIPALITY	46 2.4%	26 2.6%	11 2.9%	1 .5%	3 1.6%	12 3.4%	15 2.5%	3 1.3%	12 3.3%	5 1.7%	18 2.2%	24 4.1%	3 .7%	1 1.6%	-	9 4.6%	12 2.1%	19 2.4%	6 1.9%	28 2.6%
CD20: TORONTO METROPOLITAN MUNICIPALITY	1203 64.2%	642 63.3%	234 61.3%	90 66.9%	112 71.3%	206 60.5%	374 64.7%	118 53.9%	256 71.2%	187 66.0%	595 71.3%	312 53.3%	253 65.8%	26 63.8%	15 56.5%	124 65.8%	359 63.1%	527 65.6%	193 61.3%	644 59.9%
CD21: PEEL REGIONAL MUNICIPALITY	78 4.2%	33 3.3%	17 4.5%	3 2.2%	-	13 3.8%	25 4.3%	5 2.5%	19 5.3%	20 7.2%	24 2.9%	38 6.4%	12 3.2%	3 6.6%	1 3.5%	11 6.0%	25 4.4%	29 3.6%	13 4.1%	58 5.4%
CD22: DUFFERIN COUNTY	5 .3%	5 .5%	2 .5%	1 .4%	-	2 .6%	- *	-	- .1%	-	1 .1%	3 .6%	- .1%	-	-	-	1 .1%	4 .5%	- .1%	4 .4%

Continued

LOCATIONS IN WHICH NIGHTS SPENT IN ONTARIO - BY CENSUS DIVISIONS
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

	ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA												
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	3491	2242	1031	240	245	726	638	159	479	611	1361	1253	727	76	66	448	1071	1374	598	2201
TOTAL (WEIGHTED - 000s)	1875	1014	382	135	157	340	578	218	360	283	835	586	385	41	26	188	569	802	315	1074
LOCATION OF OVERNIGHT VISIT																				
CD23: WELLINGTON COUNTY	25 1.3%	14 1.4%	6 1.5%	1 1.0%	1 .5%	6 1.9%	5 .9%	4 1.9%	1 .2%	5 1.9%	9 1.0%	10 1.8%	5 1.3%	-	1 2.2%	4 2.1%	9 1.6%	6 .8%	5 1.7%	23 2.1%
CD24: HALTON REGIONAL MUNICIPALITY	34 1.8%	24 2.4%	11 2.8%	5 3.4%	- .2%	8 2.4%	3 .5%	1 .3%	3 .7%	7 2.4%	8 .9%	22 3.8%	3 .8%	1 1.6%	- 1.0%	3 1.7%	12 2.1%	14 1.8%	5 1.4%	25 2.4%
CD25: HAMILTON-WENTWORTH REGIONAL MUNICIPALITY	38 2.0%	25 2.4%	8 2.1%	9 6.6%	- .3%	7 2.2%	6 1.1%	3 1.3%	3 .9%	7 2.5%	11 1.3%	20 3.4%	5 1.2%	1 3.5%	1 3.2%	4 2.1%	14 2.5%	11 1.4%	9 2.7%	24 2.2%
CD26: NIAGARA REGIONAL MUNICIPALITY	503 26.8%	301 29.7%	111 29.1%	43 32.1%	54 34.6%	92 27.0%	145 25.0%	73 33.6%	71 19.9%	58 20.4%	314 37.6%	119 20.3%	47 12.2%	14 34.2%	9 34.8%	24 12.8%	174 30.6%	236 29.4%	69 21.9%	277 25.8%
CD28: HALDIMAND-NORFOLK REGIONAL MUNICIPALITY	12 .7%	7 .7%	3 .8%	1 .5%	-	4 1.1%	-	-	-	5 1.8%	4 .4%	6 1.0%	2 .4%	- .8%	- 1.9%	3 1.8%	4 .6%	2 .2%	4 1.2%	8 .8%
CD29: BRANT COUNTY	9 .5%	4 .4%	3 .8%	-	-	1 .3%	2 .4%	2 1.0%	-	3 1.1%	4 .5%	5 .9%	-	-	-	-	5 .8%	4 .5%	- .2%	8 .8%
CD30: WATERLOO REGIONAL MUNICIPALITY	65 3.5%	47 4.6%	20 5.2%	13 9.9%	1 .9%	12 3.5%	10 1.7%	2 .8%	8 2.3%	8 2.8%	22 2.6%	29 5.0%	10 2.6%	- 1.2%	3 11.0%	2 1.3%	22 3.9%	31 3.9%	9 2.8%	48 4.5%
CD31: PERTH COUNTY	11 .6%	9 .9%	6 1.5%	- .3%	1 .5%	2 .6%	1 .1%	-	1 .2%	2 .6%	2 .2%	7 1.1%	- .1%	-	3 9.7%	1 .3%	4 .8%	5 .7%	1 .3%	6 .6%
CD32: OXFORD COUNTY	7 .4%	4 .4%	2 .4%	- .2%	-	2 .7%	3 .6%	3 1.5%	-	-	2 .3%	2 .3%	2 .6%	1 2.6%	-	- .2%	2 .3%	5 .7%	-	6 .6%
CD34: ELGIN COUNTY	4 .2%	3 .3%	3 .7%	-	-	1 .2%	-	-	-	1 .3%	- *	4 .7%	-	-	-	-	2 .3%	1 .2%	1 .4%	3 .3%
CD36: KENT COUNTY	3 .2%	3 .3%	-	-	-	3 1.0%	-	-	-	-	- *	2 .4%	1 .1%	-	-	- *	1 .1%	1 .2%	1 .4%	3 .2%
CD37: ESSEX COUNTY	22 1.2%	11 1.1%	4 1.1%	1 1.0%	-	5 1.6%	7 1.3%	-	7 2.1%	4 1.2%	8 .9%	13 2.1%	1 .2%	1 2.7%	-	1 .3%	10 1.7%	7 .9%	5 1.4%	17 1.6%
CD38: LAMBTON COUNTY	17 .9%	14 1.4%	8 2.2%	4 2.9%	-	2 .6%	1 .1%	-	1 .2%	2 .7%	6 .8%	7 1.2%	1 .4%	-	2 8.7%	2 .9%	6 1.0%	8 1.0%	1 .4%	12 1.1%
CD39: MIDDLESEX COUNTY	43 2.3%	28 2.8%	10 2.7%	6 4.7%	1 .3%	11 3.3%	10 1.7%	1 .4%	9 2.5%	5 1.8%	19 2.2%	17 2.9%	4 1.2%	1 1.2%	3 9.9%	3 1.5%	12 2.2%	18 2.2%	10 3.2%	29 2.7%
CD40: HURON COUNTY	7 .4%	5 .5%	3 .9%	-	-	2 .5%	-	-	-	1 .5%	2 .2%	4 .6%	1 .3%	-	-	-	3 .5%	4 .4%	-	6 .5%
CD41: BRUCE COUNTY	26 1.4%	26 2.6%	14 3.8%	5 3.6%	1 .7%	6 1.8%	-	-	-	- *	15 1.8%	7 1.3%	1 .3%	- .9%	2 8.8%	- *	14 2.4%	12 1.5%	1 .2%	20 1.9%
CD42: GREY COUNTY	23 1.2%	19 1.9%	10 2.7%	2 1.4%	1 .8%	6 1.8%	-	-	-	3 1.2%	12 1.4%	8 1.3%	2 .5%	- .9%	1 5.4%	2 .9%	8 1.4%	13 1.6%	- .2%	17 1.5%

Continued

ITS 99 - OVERSEAS RESIDENTS

TABLE P46-3

LOCATIONS IN WHICH NIGHTS SPENT IN ONTARIO - BY CENSUS DIVISIONS
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	3491	2242	1031	240	245	726	638	159	479	611	1361	1253	727	76	66	448	1071	1374	598	2201
TOTAL (WEIGHTED - 000s)	1875	1014	382	135	157	340	578	218	360	283	835	586	385	41	26	188	569	802	315	1074
LOCATION OF OVERNIGHT VISIT																				
CD43: SIMCOE COUNTY	66 3.5%	62 6.1%	28 7.3%	13 9.4%	2 1.1%	20 5.7%	- *	-	- *	4 1.4%	29 3.5%	34 5.9%	1 .3%	- .5%	1 4.7%	4 2.3%	17 3.1%	35 4.3%	10 3.0%	50 4.6%
CD44: MUSKOKA DISTRICT MUNICIPALITY	56 3.0%	41 4.0%	16 4.3%	12 9.0%	3 1.9%	9 2.8%	9 1.5%	-	9 2.4%	6 2.1%	32 3.8%	21 3.6%	1 .3%	- 1.0%	1 5.3%	1 .6%	28 4.8%	26 3.2%	1 .3%	30 2.8%
CD46: HALIBURTON COUNTY	9 .5%	6 .6%	2 .6%	1 .4%	-	3 .9%	1 .2%	-	1 .3%	1 .5%	3 .3%	6 1.0%	-	-	- .5%	- .1%	1 .2%	7 .8%	- .2%	7 .6%
CD47: RENFREW COUNTY	14 .8%	13 1.2%	5 1.3%	3 2.1%	-	5 1.4%	- *	- .1%	-	2 .6%	8 1.0%	4 .7%	2 .6%	-	-	- .2%	2 .3%	10 1.2%	2 .8%	9 .9%
CD48: NIPISSING DISTRICT	34 1.8%	29 2.9%	9 2.5%	9 6.8%	1 .4%	10 3.0%	3 .5%	2 1.0%	1 .2%	1 .4%	22 2.7%	10 1.7%	1 .3%	- .9%	-	1 .4%	11 1.9%	20 2.5%	2 .7%	22 2.1%
CD49: PARRY SOUND DISTRICT	14 .8%	13 1.3%	5 1.2%	4 2.8%	- .2%	5 1.4%	- .1%	-	- .1%	- .1%	5 .6%	9 1.5%	1 .2%	-	-	- .2%	5 .9%	7 .9%	1 .4%	11 1.0%
CD51: MANITOULIN DISTRICT	7 .3%	6 .6%	3 .7%	- .2%	-	3 .9%	-	-	-	- .1%	3 .4%	3 .5%	-	- .9%	-	-	1 .2%	6 .7%	-	4 .3%
CD52: SUDBURY DISTRICT	2 .1%	2 .2%	-	1 .7%	-	1 .3%	-	-	-	-	-	2 .3%	-	-	-	-	1 .1%	1 .2%	-	1 .1%
CD53: SUDBURY REGIONAL MUNICIPALITY	16 .8%	13 1.2%	6 1.6%	3 2.0%	1 .4%	3 .9%	- *	-	- *	3 1.0%	7 .8%	5 .9%	1 .4%	-	2 8.2%	2 1.3%	3 .6%	8 1.0%	2 .6%	6 .6%
CD54: TIMISKAMING DISTRICT	1 .1%	- *	- .1%	-	-	-	1 .1%	-	1 .2%	-	- *	-	1 .2%	-	-	-	-	1 .1%	- .1%	1 .1%
CD56: COCHRANE DISTRICT	4 .2%	4 .4%	1 .2%	2 1.6%	-	1 .2%	-	-	-	1 .3%	3 .4%	- .1%	1 .3%	-	-	- .1%	- .1%	3 .4%	1 .3%	1 .1%
CD57: ALGOMA DISTRICT	20 1.1%	12 1.1%	7 1.7%	1 .4%	1 .4%	4 1.1%	4 .8%	3 1.3%	2 .5%	4 1.5%	14 1.6%	7 1.2%	- *	-	- .5%	3 1.6%	6 1.1%	9 1.2%	2 .5%	15 1.4%
CD58: THUNDER BAY DISTRICT	15 .8%	8 .8%	1 .4%	4 2.7%	-	3 .8%	5 .9%	3 1.6%	2 .5%	2 .6%	9 1.1%	5 .8%	1 .3%	-	- 1.0%	1 .6%	5 .9%	8 1.0%	1 .3%	9 .8%
CD59: RAINY RIVER DISTRICT	2 .1%	2 .2%	-	2 1.2%	-	-	-	-	-	- .1%	- *	1 .2%	- .1%	-	-	-	1 .2%	1 .1%	- *	- *
CD60: KENORA DISTRICT	8 .4%	6 .6%	1 .4%	2 1.8%	-	3 .8%	-	-	-	1 .4%	3 .4%	4 .7%	- .1%	-	-	1 .3%	2 .4%	5 .6%	- *	1 .1%
CD UNKNOWN	3 .2%	1 .1%	-	1 .4%	-	-	3 .5%	3 1.2%	-	-	1 .1%	-	3 .7%	-	-	-	3 .5%	1 .1%	-	-

ITS 99 - OVERSEAS RESIDENTS

TABLE P47-1

VISIT COSTS IN ONTARIO - BY CENSUS DIVISIONS
BASE: VISIT COSTS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP				QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
	TOTAL	EUROPE					ASIA			ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
		TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA										
TOTAL (WEIGHTED - $000s)	2169079	1123562	503108	147445	123400	349609	653881	222124	431756	391637	796462	632262	640759	49436	47442	228864	638587	912039	389589	1346489
VISIT COSTS IN CDs																				
CD01: STORMONT, DUNDAS & GLENGARRY UNITED COUNTIES	2686 .1%	2414 .2%	1398 .3%	12 *	126 .1%	877 .3%	272 *	-	272 .1%	-	1596 .2%	878 .1%	141 *	72 .1%	-	90 *	710 .1%	1461 .2%	426 .1%	1517 .1%
CD02: PRESCOTT & RUSSELL UNITED COUNTIES	350 *	322 *	201 *	-	-	120 *	-	-	-	29 *	149 *	8 *	7 *	186 .4%	-	-	8 *	342 *	-	141 *
CD06: OTTAWA-CARLTON REGIONAL MUNICIPALITY	228970 10.6%	127425 11.3%	42431 8.4%	14895 10.1%	25327 20.5%	44771 12.8%	62568 9.6%	27011 12.2%	35557 8.2%	38977 10.0%	55000 6.9%	58179 9.2%	112899 17.6%	1891 3.8%	1001 2.1%	22531 9.8%	49247 7.7%	97920 10.7%	59273 15.2%	101890 7.6%
CD07: LEEDS & GRENVILLE UNITED COUNTIES	13305 .6%	8364 .7%	3004 .6%	736 .5%	3056 2.5%	1569 .4%	4127 .6%	2601 1.2%	1525 .4%	814 .2%	6054 .8%	5316 .8%	1050 .2%	277 .6%	608 1.3%	46 *	3520 .6%	5918 .6%	3821 1.0%	7359 .5%
CD09: LANARK COUNTY	910 *	857 .1%	381 .1%	338 .2%	38 *	99 *	23 *	-	23 *	30 *	141 *	586 .1%	-	182 .4%	-	105 *	599 .1%	190 *	15 *	328 *
CD10: FRONTENAC COUNTY	19896 .9%	13313 1.2%	4461 .9%	1459 1.0%	2287 1.9%	5107 1.5%	4229 .6%	236 .1%	3993 .9%	2353 .6%	11307 1.4%	6634 1.0%	798 .1%	233 .5%	923 1.9%	3532 1.5%	6420 1.0%	8230 .9%	1714 .4%	8680 .6%
CD11: LENNOX & ADDINGTON COUNTY	858 *	743 .1%	182 *	-	127 .1%	434 .1%	115 *	-	115 *	-	243 *	616 .1%	-	-	-	-	345 .1%	119 *	394 .1%	449 *
CD12: HASTINGS COUNTY	4965 .2%	4106 .4%	955 .2%	1576 1.1%	410 .3%	1166 .3%	333 .1%	-	333 .1%	525 .1%	1335 .2%	2625 .4%	995 .2%	-	10 *	767 .3%	1849 .3%	1268 .1%	1081 .3%	3328 .2%
CD13: PRINCE EDWARD COUNTY	1974 .1%	1801 .2%	1022 .2%	702 .5%	78 .1%	-	-	-	-	173 *	1174 .1%	730 .1%	70 *	-	-	-	48 *	1577 .2%	349 .1%	1797 .1%
CD14: NORTHUMBERLAND COUNTY	1246 .1%	974 .1%	775 .2%	52 *	56 *	90 *	178 *	-	178 *	94 *	311 *	756 .1%	179 *	-	-	62 *	434 .1%	655 .1%	94 *	910 .1%
CD15: PETERBOROUGH COUNTY	10034 .5%	4392 .4%	2992 .6%	147 .1%	62 .1%	1191 .3%	661 .1%	-	661 .2%	4981 1.3%	2756 .3%	3032 .5%	3704 .6%	537 1.1%	5 *	306 .1%	2200 .3%	7455 .8%	74 *	4686 .3%
CD16: VICTORIA COUNTY	2137 .1%	2099 .2%	526 .1%	-	-	1573 .4%	37 *	-	37 *	-	1384 .2%	752 .1%	-	-	-	-	1479 .2%	565 .1%	92 *	1913 .1%
CD18: DURHAM REGIONAL MUNICIPALITY	9678 .4%	7413 .7%	5142 1.0%	921 .6%	42 *	1309 .4%	323 *	-	323 .1%	1942 .5%	3254 .4%	5196 .8%	893 .1%	39 .1%	186 .4%	982 .4%	3236 .5%	5158 .6%	302 .1%	8451 .6%
CD19: YORK REGIONAL MUNICIPALITY	27251 1.3%	8279 .7%	3208 .6%	213 .1%	1901 1.5%	2958 .8%	16648 2.5%	5667 2.6%	10981 2.5%	2324 .6%	8207 1.0%	16010 2.5%	2874 .4%	155 .3%	5 *	4772 2.1%	9338 1.5%	10241 1.1%	2900 .7%	18575 1.4%
CD20: TORONTO METROPOLITAN MUNICIPALITY	930586 42.9%	439215 39.1%	191975 38.2%	50396 34.2%	51545 41.8%	145299 41.6%	317009 48.5%	84167 37.9%	232842 53.9%	174361 44.5%	346889 43.6%	228265 36.1%	316918 49.5%	20945 42.4%	16164 34.1%	105011 45.9%	288729 45.2%	362964 39.8%	173882 44.6%	590479 43.9%
CD21: PEEL REGIONAL MUNICIPALITY	487407 22.5%	246023 21.9%	134627 26.8%	30623 20.8%	22563 18.3%	58211 16.7%	148240 22.7%	58575 26.4%	89665 20.8%	93144 23.8%	174171 21.9%	146807 23.2%	131576 20.5%	16662 33.7%	17173 36.2%	61739 27.0%	132619 20.8%	208323 22.8%	84725 21.7%	301683 22.4%
CD22: DUFFERIN COUNTY	1216 .1%	909 .1%	280 .1%	314 .2%	-	315 .1%	307 *	-	307 .1%	-	421 .1%	439 .1%	349 .1%	-	7 *	-	38 *	872 .1%	307 .1%	839 .1%

Continued

ITS 99 - OVERSEAS RESIDENTS

TABLE P47-2

VISIT COSTS IN ONTARIO - BY CENSUS DIVISIONS
BASE: VISIT COSTS IN ONTARIO

	ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA												
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (WEIGHTED - $000s)	2169079	1123562	503108	147445	123400	349609	653881	222124	431756	391637	796462	632262	640759	49436	47442	228864	638587	912039	389589	1346489
VISIT COSTS IN CDs																				
CD23: WELLINGTON COUNTY	8431 .4%	3337 .3%	1429 .3%	457 .3%	129 .1%	1321 .4%	2918 .4%	2782 1.3%	137 *	2175 .6%	1842 .2%	3369 .5%	3058 .5%	15 *	148 .3%	2312 1.0%	2431 .4%	2143 .2%	1544 .4%	7955 .6%
CD24: HALTON REGIONAL MUNICIPALITY	17416 .8%	9361 .8%	3497 .7%	529 .4%	138 .1%	5197 1.5%	3280 .5%	24 *	3256 .8%	4775 1.2%	3395 .4%	12315 1.9%	1478 .2%	188 .4%	29 .1%	1289 .6%	5827 .9%	7644 .8%	2657 .7%	11764 .9%
CD25: HAMILTON-WENTWORTH REGIONAL MUNICIPALITY	16067 .7%	10630 .9%	5563 1.1%	2234 1.5%	156 .1%	2677 .8%	3311 .5%	1926 .9%	1385 .3%	2126 .5%	3525 .4%	9175 1.5%	2559 .4%	477 1.0%	331 .7%	1350 .6%	5887 .9%	5441 .6%	3388 .9%	11262 .8%
CD26: NIAGARA REGIONAL MUNICIPALITY	198669 9.2%	99378 8.8%	43632 8.7%	10168 6.9%	10904 8.8%	34675 9.9%	61874 9.5%	31567 14.2%	30307 7.0%	37417 9.6%	92988 11.7%	59167 9.4%	39432 6.2%	5003 10.1%	2055 4.3%	10706 4.7%	60402 9.5%	97262 10.7%	30299 7.8%	131314 9.8%
CD28: HALDIMAND-NORFOLK REGIONAL MUNICIPALITY	4696 .2%	1164 .1%	790 .2%	92 .1%	-	282 .1%	-	-	-	3532 .9%	3398 .4%	586 .1%	596 .1%	4 *	82 .2%	2928 1.3%	1258 .2%	365 *	146 *	1612 .1%
CD29: BRANT COUNTY	2835 .1%	1487 .1%	1312 .3%	-	-	175 *	562 .1%	562 .3%	-	787 .2%	911 .1%	1921 .3%	-	-	-	-	1290 .2%	1472 .2%	73 *	2675 .2%
CD30: WATERLOO REGIONAL MUNICIPALITY	28364 1.3%	19129 1.7%	8803 1.7%	5538 3.8%	170 .1%	4618 1.3%	4329 .7%	1562 .7%	2767 .6%	4906 1.3%	9145 1.1%	11965 1.9%	6288 1.0%	418 .8%	545 1.1%	1304 .6%	11069 1.7%	13044 1.4%	2947 .8%	23106 1.7%
CD31: PERTH COUNTY	4447 .2%	2788 .2%	1066 .2%	930 .6%	136 .1%	656 .2%	952 .1%	-	952 .2%	707 .2%	1938 .2%	2120 .3%	128 *	-	261 .6%	225 .1%	1358 .2%	1884 .2%	979 .3%	2638 .2%
CD32: OXFORD COUNTY	1889 .1%	955 .1%	360 .1%	193 .1%	-	401 .1%	935 .1%	935 .4%	-	-	530 .1%	380 .1%	519 .1%	455 .9%	5 *	99 *	491 .1%	1299 .1%	-	1354 .1%
CD34: ELGIN COUNTY	1346 .1%	899 .1%	804 .2%	-	-	95 *	-	-	-	447 .1%	116 *	1230 .2%	-	-	-	10 *	524 .1%	635 .1%	177 *	1222 .1%
CD36: KENT COUNTY	575 *	565 .1%	-	-	-	565 .2%	-	-	-	10 *	22 *	209 *	344 .1%	-	-	2 *	365 .1%	144 *	64 *	539 *
CD37: ESSEX COUNTY	6894 .3%	3253 .3%	1041 .2%	134 .1%	-	2078 .6%	1547 .2%	24 *	1522 .4%	2094 .5%	3088 .4%	2774 .4%	267 *	746 1.5%	19 *	247 .1%	4230 .7%	1418 .2%	998 .3%	5891 .4%
CD38: LAMBTON COUNTY	6610 .3%	5167 .5%	2647 .5%	1642 1.1%	40 *	838 .2%	808 .1%	-	808 .2%	635 .2%	2669 .3%	2770 .4%	674 .1%	-	496 1.0%	598 .3%	1982 .3%	3120 .3%	910 .2%	5030 .4%
CD39: MIDDLESEX COUNTY	18541 .9%	7202 .6%	3137 .6%	1612 1.1%	151 .1%	2302 .7%	10125 1.5%	495 .2%	9630 2.2%	1213 .3%	7661 1.0%	7020 1.1%	2541 .4%	151 .3%	1167 2.5%	920 .4%	4529 .7%	7350 .8%	5742 1.5%	14553 1.1%
CD40: HURON COUNTY	2651 .1%	1350 .1%	901 .2%	30 *	-	419 .1%	-	-	-	1300 .3%	514 .1%	854 .1%	1283 .2%	-	-	12 *	1491 .2%	1147 .1%	-	2438 .2%
CD41: BRUCE COUNTY	9150 .4%	9124 .8%	4867 1.0%	1392 .9%	1429 1.2%	1436 .4%	25 *	25 *	-	1 *	5674 .7%	1283 .2%	1398 .2%	52 .1%	743 1.6%	24 *	4215 .7%	4818 .5%	93 *	7270 .5%
CD42: GREY COUNTY	7234 .3%	5756 .5%	3379 .7%	638 .4%	250 .2%	1489 .4%	-	-	-	1478 .4%	4321 .5%	1839 .3%	460 .1%	52 .1%	561 1.2%	618 .3%	2738 .4%	3729 .4%	148 *	5377 .4%

Continued

ITS 99 - OVERSEAS RESIDENTS

TABLE P47-3

VISIT COSTS IN ONTARIO - BY CENSUS DIVISIONS
BASE: VISIT COSTS IN ONTARIO

	ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP				QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA											
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (WEIGHTED - $000s)	2169079	1123562	503108	147445	123400	349609	653881	222124	431756	391637	796462	632262	640759	49436	47442	228864	638587	912039	389589	1346489
VISIT COSTS IN CDs																				
CD43: SIMCOE COUNTY	24154 1.1%	22774 2.0%	8665 1.7%	3357 2.3%	936 .8%	9816 2.8%	215 *	-	215 *	1165 .3%	7859 1.0%	11255 1.8%	525 .1%	65 .1%	4341 9.2%	1987 .9%	4301 .7%	11599 1.3%	6266 1.6%	16368 1.2%
CD44: MUSKOKA DISTRICT MUNICIPALITY	16469 .8%	13757 1.2%	5523 1.1%	2913 2.0%	936 .8%	4386 1.3%	1472 .2%	59 *	1413 .3%	1239 .3%	8529 1.1%	7247 1.1%	445 .1%	87 .2%	161 .3%	262 .1%	8889 1.4%	7244 .8%	74 *	9683 .7%
CD46: HALIBURTON COUNTY	2752 .1%	2268 .2%	651 .1%	465 .3%	-	1152 .3%	288 *	-	288 .1%	195 *	897 .1%	1804 .3%	-	-	51 .1%	10 *	400 .1%	2268 .2%	74 *	1957 .1%
CD47: RENFREW COUNTY	5456 .3%	5109 .5%	873 .2%	2727 1.8%	-	1509 .4%	13 *	9 *	5 *	334 .1%	3580 .4%	1179 .2%	692 .1%	-	-	141 .1%	146 *	4411 .5%	758 .2%	4319 .3%
CD48: NIPISSING DISTRICT	11869 .5%	9635 .9%	2855 .6%	4203 2.9%	12 *	2764 .8%	1217 .2%	493 .2%	723 .2%	817 .2%	7459 .9%	3979 .6%	273 *	157 .3%	-	758 .3%	3484 .5%	6889 .8%	737 .2%	6928 .5%
CD49: PARRY SOUND DISTRICT	4023 .2%	3834 .3%	1391 .3%	1516 1.0%	30 *	896 .3%	173 *	-	173 *	16 *	1290 .2%	2426 .4%	307 *	-	-	155 .1%	2007 .3%	1722 .2%	139 *	3515 .3%
CD51: MANITOULIN DISTRICT	2532 .1%	2496 .2%	1111 .2%	21 *	-	1364 .4%	-	-	-	35 *	1221 .2%	1206 .2%	-	104 .2%	-	-	261 *	2271 .2%	-	1189 .1%
CD52: SUDBURY DISTRICT	370 *	370 *	-	168 .1%	-	202 .1%	-	-	-	-	12 *	358 .1%	-	-	-	-	93 *	277 *	-	219 *
CD53: SUDBURY REGIONAL MUNICIPALITY	3225 .1%	2120 .2%	773 .2%	646 .4%	324 .3%	376 .1%	35 *	-	35 *	1069 .3%	1280 .2%	803 .1%	1038 .2%	-	103 .2%	1022 .4%	725 .1%	1376 .2%	103 *	1613 .1%
CD54: TIMISKAMING DISTRICT	459 *	270 *	270 .1%	-	-	-	189 *	-	189 *	-	270 *	-	189 *	-	-	-	-	189 *	270 .1%	459 *
CD56: COCHRANE DISTRICT	1832 .1%	1588 .1%	770 .2%	690 .5%	-	128 *	-	-	-	244 .1%	852 .1%	30 *	950 .1%	-	-	706 .3%	76 *	806 .1%	244 .1%	812 .1%
CD57: ALGOMA DISTRICT	8670 .4%	5322 .5%	2618 .5%	810 .5%	20 *	1874 .5%	1124 .2%	298 .1%	827 .2%	2224 .6%	5068 .6%	3117 .5%	88 *	285 .6%	112 .2%	981 .4%	3057 .5%	4091 .4%	540 .1%	7747 .6%
CD58: THUNDER BAY DISTRICT	2775 .1%	1668 .1%	526 .1%	813 .6%	-	328 .1%	692 .1%	519 .2%	174 *	416 .1%	1094 .1%	1414 .2%	120 *	-	148 .3%	64 *	1129 .2%	1230 .1%	352 .1%	1969 .1%
CD59: RAINY RIVER DISTRICT	635 *	221 *	-	219 .1%	-	2 *	- *	- *	-	413 .1%	120 *	477 .1%	38 *	-	-	29 *	61 *	132 *	413 .1%	539 *
CD60: KENORA DISTRICT	1339 .1%	1261 .1%	284 .1%	462 .3%	18 *	497 .1%	-	-	-	78 *	303 *	1010 .2%	27 *	-	-	19 *	456 .1%	861 .1%	4 *	144 *
CD UNKNOWN	3235 .1%	472 *	9 *	460 .3%	-	3 *	2724 .4%	2586 1.2%	139 *	39 *	499 .1%	149 *	2587 .4%	-	-	140 .1%	2596 .4%	499 .1%	-	-

ITS 99 - OVERSEAS RESIDENTS

TABLE P48-1

NIGHTS SPENT IN ONTARIO - BY CENSUS DIVISIONS
BASE: PERSON NIGHTS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (WEIGHTED - 000s)	16243	9270	3629	1219	813	3609	4214	743	3470	2760	5991	7274	2187	435	335	1271	5342	7164	2466	10156
NIGHTS SPENT IN CDs																				
CD01: STORMONT, DUNDAS & GLENGARRY UNITED COUNTIES	54 .3%	52 .6%	31 .9%	-	3 .4%	18 .5%	2 .1%	-	2 .1%	-	23 .4%	27 .4%	2 .1%	1 .3%	-	3 .2%	14 .3%	25 .3%	13 .5%	29 .3%
CD02: PRESCOTT & RUSSELL UNITED COUNTIES	9 .1%	7 .1%	6 .2%	-	-	1 *	-	-	-	2 .1%	3 *	- *	-	6 1.3%	-	-	- *	9 .1%	-	3 *
CD06: OTTAWA-CARLTON REGIONAL MUNICIPALITY	1883 11.6%	959 10.3%	296 8.2%	102 8.4%	193 23.8%	368 10.2%	595 14.1%	117 15.7%	479 13.8%	329 11.9%	518 8.6%	842 11.6%	485 22.2%	24 5.6%	13 3.8%	109 8.5%	513 9.6%	871 12.2%	390 15.8%	649 6.4%
CD07: LEEDS & GRENVILLE UNITED COUNTIES	107 .7%	79 .9%	34 .9%	4 .3%	23 2.9%	18 .5%	21 .5%	10 1.4%	10 .3%	7 .3%	51 .8%	50 .7%	6 .3%	1 .2%	1 .1%	-	30 .6%	54 .8%	24 1.0%	56 .5%
CD09: LANARK COUNTY	23 .1%	22 .2%	14 .4%	2 .2%	3 .4%	3 .1%	-	-	-	1 *	1 *	19 .3%	-	3 .7%	-	2 .2%	9 .2%	12 .2%	1 *	14 .1%
CD10: FRONTENAC COUNTY	312 1.9%	239 2.6%	61 1.7%	16 1.3%	16 2.0%	146 4.0%	44 1.0%	5 .6%	39 1.1%	29 1.1%	119 2.0%	166 2.3%	10 .5%	5 1.1%	12 3.6%	35 2.8%	91 1.7%	165 2.3%	21 .8%	210 2.1%
CD11: LENNOX & ADDINGTON COUNTY	20 .1%	19 .2%	4 .1%	-	1 .1%	14 .4%	1 *	-	1 *	-	2 *	18 .2%	-	-	-	-	8 .2%	1 *	11 .4%	14 .1%
CD12: HASTINGS COUNTY	55 .3%	45 .5%	12 .3%	10 .8%	7 .8%	16 .4%	1 *	-	1 *	10 .4%	19 .3%	33 .5%	3 .1%	-	-	9 .7%	19 .4%	18 .3%	9 .4%	36 .4%
CD13: PRINCE EDWARD COUNTY	28 .2%	26 .3%	12 .3%	11 .9%	3 .3%	-	-	-	-	2 .1%	18 .3%	10 .1%	1 *	-	-	-	1 *	23 .3%	4 .2%	25 .2%
CD14: NORTHUMBERLAND COUNTY	21 .1%	18 .2%	15 .4%	1 .1%	1 .1%	2 *	1 *	-	1 *	2 .1%	5 .1%	15 .2%	1 .1%	-	-	2 .1%	9 .2%	8 .1%	2 .1%	16 .2%
CD15: PETERBOROUGH COUNTY	120 .7%	79 .8%	43 1.2%	3 .3%	1 .2%	31 .9%	11 .3%	-	11 .3%	31 1.1%	53 .9%	49 .7%	7 .3%	11 2.5%	-	3 .2%	40 .8%	76 1.1%	2 .1%	82 .8%
CD16: VICTORIA COUNTY	46 .3%	46 .5%	7 .2%	-	-	39 1.1%	-	-	-	-	30 .5%	16 .2%	-	-	-	-	37 .7%	5 .1%	3 .1%	44 .4%
CD18: DURHAM REGIONAL MUNICIPALITY	184 1.1%	154 1.7%	82 2.2%	26 2.1%	1 .1%	46 1.3%	3 .1%	-	3 .1%	27 1.0%	73 1.2%	100 1.4%	6 .3%	1 .1%	4 1.2%	16 1.3%	65 1.2%	98 1.4%	4 .2%	158 1.6%
CD19: YORK REGIONAL MUNICIPALITY	437 2.7%	214 2.3%	91 2.5%	2 .2%	25 3.1%	95 2.6%	167 4.0%	17 2.3%	149 4.3%	57 2.1%	163 2.7%	260 3.6%	11 .5%	4 .9%	-	91 7.1%	150 2.8%	129 1.8%	68 2.7%	253 2.5%
CD20: TORONTO METROPOLITAN MUNICIPALITY	7332 45.1%	3567 38.5%	1326 36.5%	447 36.7%	393 48.3%	1401 38.8%	2411 57.2%	349 46.9%	2063 59.4%	1354 49.1%	2827 47.2%	2954 40.6%	1236 56.5%	212 48.8%	92 27.5%	664 52.2%	2519 47.1%	2992 41.8%	1157 46.9%	4446 43.8%
CD21: PEEL REGIONAL MUNICIPALITY	734 4.5%	309 3.3%	135 3.7%	21 1.7%	-	153 4.2%	262 6.2%	36 4.9%	226 6.5%	163 5.9%	263 4.4%	368 5.1%	50 2.3%	19 4.3%	33 9.9%	43 3.4%	298 5.6%	280 3.9%	113 4.6%	570 5.6%
CD22: DUFFERIN COUNTY	20 .1%	18 .2%	9 .2%	4 .3%	-	6 .2%	1 *	-	1 *	-	6 .1%	12 .2%	2 .1%	-	-	-	2 *	17 .2%	1 .1%	15 .1%

Continued

NIGHTS SPENT IN ONTARIO - BY CENSUS DIVISIONS
BASE: PERSON NIGHTS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (WEIGHTED - 000s)	16243	9270	3629	1219	813	3609	4214	743	3470	2760	5991	7274	2187	435	335	1271	5342	7164	2466	10156
NIGHTS SPENT IN CDs																				
CD23: WELLINGTON COUNTY	120 .7%	83 .9%	37 1.0%	7 .5%	4 .5%	35 1.0%	18 .4%	16 2.1%	2 *	19 .7%	45 .7%	55 .8%	17 .8%	-	2 .7%	14 1.1%	52 1.0%	34 .5%	21 .8%	115 1.1%
CD24: HALTON REGIONAL MUNICIPALITY	207 1.3%	140 1.5%	77 2.1%	18 1.5%	- *	45 1.2%	20 .5%	1 .1%	20 .6%	47 1.7%	54 .9%	137 1.9%	9 .4%	6 1.4%	- .1%	11 .9%	63 1.2%	103 1.4%	30 1.2%	170 1.7%
CD25: HAMILTON-WENTWORTH REGIONAL MUNICIPALITY	244 1.5%	156 1.7%	68 1.9%	34 2.8%	1 .1%	53 1.5%	28 .7%	10 1.3%	18 .5%	61 2.2%	52 .9%	166 2.3%	16 .7%	7 1.5%	5 1.4%	17 1.4%	85 1.6%	89 1.2%	53 2.1%	168 1.7%
CD26: NIAGARA REGIONAL MUNICIPALITY	1716 10.6%	1098 11.8%	432 11.9%	100 8.2%	89 11.0%	477 13.2%	358 8.5%	131 17.6%	227 6.5%	260 9.4%	707 11.8%	733 10.1%	157 7.2%	98 22.5%	21 6.2%	88 6.9%	527 9.9%	810 11.3%	291 11.8%	1215 12.0%
CD28: HALDIMAND-NORFOLK REGIONAL MUNICIPALITY	68 .4%	32 .3%	11 .3%	4 .3%	-	17 .5%	-	-	-	36 1.3%	27 .4%	29 .4%	7 .3%	- .1%	- .1%	27 2.1%	16 .3%	18 .3%	7 .3%	36 .4%
CD29: BRANT COUNTY	81 .5%	26 .3%	22 .6%	-	-	3 .1%	2 .1%	2 .3%	-	53 1.9%	41 .7%	39 .5%	-	-	-	-	14 .3%	65 .9%	1 .1%	76 .7%
CD30: WATERLOO REGIONAL MUNICIPALITY	327 2.0%	242 2.6%	116 3.2%	60 4.9%	4 .5%	62 1.7%	50 1.2%	6 .8%	44 1.3%	35 1.3%	91 1.5%	177 2.4%	40 1.8%	7 1.5%	12 3.5%	14 1.1%	112 2.1%	171 2.4%	31 1.2%	261 2.6%
CD31: PERTH COUNTY	41 .3%	35 .4%	14 .4%	6 .5%	2 .2%	12 .3%	3 .1%	-	3 .1%	4 .1%	15 .3%	23 .3%	1 *	-	3 .9%	6 .4%	13 .2%	16 .2%	7 .3%	28 .3%
CD32: OXFORD COUNTY	32 .2%	17 .2%	10 .3%	1 .1%	-	6 .2%	16 .4%	16 2.1%	-	-	5 .1%	11 .1%	5 .2%	12 2.7%	-	2 .2%	13 .2%	17 .2%	-	20 .2%
CD34: ELGIN COUNTY	21 .1%	16 .2%	11 .3%	-	-	5 .1%	-	-	-	5 .2%	2 *	19 .3%	-	-	-	-	4 .1%	9 .1%	8 .3%	17 .2%
CD36: KENT COUNTY	13 .1%	13 .1%	-	-	-	13 .4%	-	-	-	-	- *	11 .2%	2 .1%	-	-	1 *	2 *	4 .1%	6 .3%	12 .1%
CD37: ESSEX COUNTY	69 .4%	37 .4%	16 .4%	1 .1%	-	20 .5%	18 .4%	-	18 .5%	14 .5%	25 .4%	32 .4%	1 .1%	11 2.4%	-	2 .2%	36 .7%	18 .2%	12 .5%	59 .6%
CD38: LAMBTON COUNTY	116 .7%	76 .8%	38 1.0%	22 1.8%	-	16 .4%	10 .2%	-	10 .3%	30 1.1%	38 .6%	41 .6%	28 1.3%	-	9 2.6%	30 2.4%	31 .6%	49 .7%	5 .2%	92 .9%
CD39: MIDDLESEX COUNTY	266 1.6%	134 1.4%	72 2.0%	15 1.2%	5 .6%	42 1.2%	101 2.4%	2 .2%	99 2.9%	31 1.1%	97 1.6%	120 1.7%	22 1.0%	5 1.2%	22 6.6%	12 .9%	82 1.5%	90 1.3%	82 3.3%	179 1.8%
CD40: HURON COUNTY	30 .2%	20 .2%	16 .4%	-	-	4 .1%	-	-	-	11 .4%	5 .1%	15 .2%	10 .5%	-	-	-	14 .3%	16 .2%	-	27 .3%
CD41: BRUCE COUNTY	178 1.1%	178 1.9%	89 2.4%	13 1.0%	8 1.0%	68 1.9%	-	-	-	- *	89 1.5%	23 .3%	5 .2%	- .1%	59 17.6%	- *	95 1.8%	81 1.1%	1 .1%	102 1.0%
CD42: GREY COUNTY	91 .6%	75 .8%	46 1.3%	6 .5%	3 .4%	20 .6%	-	-	-	15 .6%	42 .7%	36 .5%	2 .1%	- .1%	10 2.9%	6 .4%	36 .7%	48 .7%	1 .1%	72 .7%

Continued

ITS 99 - OVERSEAS RESIDENTS

TABLE P48-3

NIGHTS SPENT IN ONTARIO - BY CENSUS DIVISIONS
BASE: PERSON NIGHTS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP				QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA												
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (WEIGHTED - 000s)	16243	9270	3629	1219	813	3609	4214	743	3470	2760	5991	7274	2187	435	335	1271	5342	7164	2466	10156
NIGHTS SPENT IN CDs																				
CD43: SIMCOE COUNTY	351 2.2%	342 3.7%	143 4.0%	49 4.0%	10 1.2%	139 3.9%	2 *	-	2 *	8 .3%	98 1.6%	233 3.2%	4 .2%	1 .2%	14 4.2%	20 1.6%	71 1.3%	212 3.0%	48 2.0%	277 2.7%
CD44: MUSKOKA DISTRICT MUNICIPALITY	212 1.3%	151 1.6%	75 2.1%	39 3.2%	10 1.2%	28 .8%	27 .6%	-	27 .8%	34 1.2%	99 1.7%	105 1.4%	2 .1%	1 .2%	5 1.3%	1 .1%	100 1.9%	109 1.5%	2 .1%	129 1.3%
CD46: HALIBURTON COUNTY	51 .3%	45 .5%	14 .4%	11 .9%	-	20 .6%	2 .1%	-	2 .1%	4 .2%	18 .3%	33 .5%	-	-	- .1%	- *	7 .1%	43 .6%	- *	38 .4%
CD47: RENFREW COUNTY	79 .5%	73 .8%	17 .5%	34 2.8%	-	22 .6%	- *	- *	-	6 .2%	52 .9%	20 .3%	7 .3%	-	-	3 .2%	2 *	63 .9%	10 .4%	61 .6%
CD48: NIPISSING DISTRICT	166 1.0%	144 1.6%	41 1.1%	47 3.8%	1 .2%	56 1.5%	12 .3%	7 .9%	5 .2%	10 .3%	97 1.6%	66 .9%	2 .1%	1 .3%	-	5 .4%	36 .7%	114 1.6%	10 .4%	116 1.1%
CD49: PARRY SOUND DISTRICT	78 .5%	77 .8%	16 .4%	28 2.3%	1 .2%	32 .9%	- *	-	- *	- *	17 .3%	60 .8%	1 .1%	-	-	- *	51 1.0%	25 .3%	1 .1%	72 .7%
CD51: MANITOULIN DISTRICT	30 .2%	30 .3%	19 .5%	2 .1%	-	9 .3%	-	-	-	- *	9 .2%	20 .3%	-	1 .2%	-	-	3 .1%	27 .4%	-	16 .2%
CD52: SUDBURY DISTRICT	4 *	4 *	-	1 .1%	-	2 .1%	-	-	-	-	-	4 .1%	-	-	-	-	1 *	3 *	-	1 *
CD53: SUDBURY REGIONAL MUNICIPALITY	41 .3%	29 .3%	15 .4%	5 .4%	2 .2%	7 .2%	1 *	-	1 *	10 .4%	15 .2%	18 .2%	6 .3%	-	2 .6%	9 .7%	13 .2%	16 .2%	3 .1%	23 .2%
CD54: TIMISKAMING DISTRICT	3 *	1 *	1 *	-	-	-	2 *	-	2 *	-	1 *	-	2 .1%	-	-	-	-	2 *	1 *	3 *
CD56: COCHRANE DISTRICT	13 .1%	13 .1%	5 .1%	6 .5%	-	1 *	-	-	-	1 *	7 .1%	- *	6 .3%	-	-	5 .4%	- *	7 .1%	1 *	6 .1%
CD57: ALGOMA DISTRICT	109 .7%	53 .6%	22 .6%	13 1.1%	1 .1%	17 .5%	11 .2%	8 1.1%	2 .1%	45 1.6%	48 .8%	56 .8%	5 .2%	-	- *	17 1.4%	25 .5%	61 .8%	6 .3%	99 1.0%
CD58: THUNDER BAY DISTRICT	55 .3%	46 .5%	7 .2%	32 2.6%	-	7 .2%	6 .1%	3 .5%	3 .1%	3 .1%	13 .2%	23 .3%	2 .1%	-	16 4.9%	3 .2%	15 .3%	34 .5%	2 .1%	41 .4%
CD59: RAINY RIVER DISTRICT	4 *	2 *	-	2 .2%	-	-	-	-	-	2 .1%	1 *	2 *	- *	-	-	-	1 *	1 *	2 .1%	3 *
CD60: KENORA DISTRICT	30 .2%	28 .3%	3 .1%	9 .7%	-	16 .4%	-	-	-	2 .1%	5 .1%	25 .3%	- *	-	-	1 *	8 .1%	22 .3%	- *	3 *
CD UNKNOWN	11 .1%	3 *	-	3 .3%	-	-	8 .2%	8 1.1%	-	-	3 .1%	-	8 .4%	-	-	-	8 .2%	3 *	-	-

ITS 99 - OVERSEAS RESIDENTS

TABLE P49-1

PARTY SIZE
BASE: TOTAL PARTY VISITS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	4046	2541	1116	265	285	875	752	188	564	753	1575	1438	835	83	105	579	1198	1567	702	2436
TOTAL (WEIGHTED - 000s)	1160	619	225	81	96	217	340	119	221	202	431	386	288	23	30	147	340	455	219	673
ONE	578 49.8%	271 43.8%	89 39.6%	36 44.4%	39 40.7%	107 49.5%	185 54.4%	60 50.7%	124 56.3%	122 60.4%	124 28.7%	214 55.3%	207 71.9%	12 51.6%	19 65.2%	91 62.0%	168 49.5%	193 42.5%	125 57.3%	372 55.3%
SAME-DAY VISIT IN ONTARIO	84 14.6%	31 11.4%	6 7.0%	3 8.5%	6 14.1%	16 14.9%	32 17.4%	10 16.4%	22 17.9%	21 17.3%	22 17.6%	29 13.5%	24 11.5%	1 9.2%	8 40.4%	19 20.7%	20 11.9%	29 15.0%	16 13.0%	37 10.0%
OVERNIGHT VISIT IN ONTARIO	494 85.4%	240 88.6%	83 93.0%	33 91.5%	34 85.9%	91 85.1%	152 82.6%	50 83.6%	102 82.1%	101 82.7%	102 82.4%	185 86.5%	183 88.5%	11 90.8%	12 59.6%	72 79.3%	148 88.1%	165 85.0%	109 87.0%	335 90.0%
TWO	386 33.3%	252 40.7%	104 46.3%	30 37.8%	40 41.4%	77 35.6%	79 23.4%	29 24.7%	50 22.7%	55 27.2%	203 47.1%	122 31.7%	51 17.6%	4 18.7%	6 19.2%	40 27.3%	118 34.6%	165 36.2%	63 29.0%	192 28.5%
SAME-DAY VISIT IN ONTARIO	35 9.1%	23 9.2%	11 10.4%	3 8.9%	4 9.0%	6 7.7%	5 5.8%	2 7.1%	3 5.1%	7 13.1%	17 8.3%	10 8.3%	6 11.3%	- 5.8%	2 34.7%	8 19.6%	7 6.0%	14 8.6%	6 9.2%	8 4.4%
OVERNIGHT VISIT IN ONTARIO	351 90.9%	228 90.8%	93 89.6%	28 91.1%	36 91.0%	71 92.3%	75 94.2%	27 92.9%	47 94.9%	48 86.9%	186 91.7%	112 91.7%	45 88.7%	4 94.2%	4 65.3%	32 80.4%	111 94.0%	150 91.4%	58 90.8%	184 95.6%
THREE	86 7.4%	44 7.2%	15 6.5%	6 7.3%	9 8.9%	15 7.1%	31 9.1%	14 11.7%	17 7.7%	11 5.3%	38 8.9%	26 6.8%	15 5.1%	4 18.7%	2 8.2%	9 6.1%	21 6.2%	41 9.0%	15 6.8%	51 7.5%
SAME-DAY VISIT IN ONTARIO	10 11.1%	6 13.1%	1 5.5%	1 22.5%	2 22.4%	2 11.4%	3 9.5%	1 5.7%	2 12.6%	1 7.3%	5 12.9%	1 5.7%	1 8.5%	-	2 76.1%	- 3.7%	1 5.8%	7 16.3%	1 8.5%	3 6.3%
OVERNIGHT VISIT IN ONTARIO	77 88.9%	39 86.9%	14 94.5%	5 77.5%	7 77.6%	14 88.6%	28 90.5%	13 94.3%	15 87.4%	10 92.7%	33 87.1%	25 94.3%	14 91.5%	4 100.0%	1 23.9%	9 96.3%	20 94.2%	34 83.7%	14 91.5%	47 93.7%
FOUR	72 6.2%	35 5.6%	13 5.6%	5 6.2%	4 4.2%	13 6.2%	28 8.2%	8 7.0%	20 8.9%	9 4.3%	46 10.6%	16 4.2%	7 2.3%	2 9.0%	1 4.4%	4 2.7%	23 6.8%	37 8.2%	7 3.3%	40 5.9%
SAME-DAY VISIT IN ONTARIO	11 15.9%	5 14.2%	2 13.4%	- 6.5%	1 21.1%	2 15.8%	5 18.8%	2 23.0%	3 17.1%	1 13.0%	8 17.5%	2 9.6%	1 15.8%	- 13.6%	1 41.2%	1 19.6%	3 13.1%	6 16.0%	2 22.3%	6 15.4%
OVERNIGHT VISIT IN ONTARIO	60 84.1%	30 85.8%	11 86.6%	5 93.5%	3 78.9%	11 84.2%	23 81.2%	6 77.0%	16 82.9%	8 87.0%	38 82.5%	14 90.4%	6 84.2%	2 86.4%	1 58.8%	3 80.4%	20 86.9%	31 84.0%	6 77.7%	34 84.6%
FIVE+	39 3.3%	16 2.7%	5 2.1%	3 4.3%	5 4.8%	4 1.7%	17 4.9%	7 5.9%	10 4.4%	6 2.8%	21 4.8%	8 2.0%	9 3.1%	- 2.0%	1 3.0%	3 1.9%	10 2.9%	18 4.0%	8 3.6%	18 2.7%
SAME-DAY VISIT IN ONTARIO	6 14.7%	3 19.2%	-	1 38.7%	1 30.7%	- 10.6%	1 7.7%	- 4.5%	1 10.1%	1 22.2%	4 20.9%	- 3.7%	- 4.1%	-	1 81.5%	- 18.0%	- 4.7%	2 11.1%	3 34.4%	2 11.6%
OVERNIGHT VISIT IN ONTARIO	33 85.3%	13 80.8%	5 100.0%	2 61.3%	3 69.3%	3 89.4%	15 92.3%	7 95.5%	9 89.9%	4 77.8%	16 79.1%	8 96.3%	9 95.9%	- 100.0%	- 18.5%	2 82.0%	9 95.3%	16 88.9%	5 65.6%	16 88.4%

Continued

ITS 99 - OVERSEAS RESIDENTS

TABLE P49-2

PARTY SIZE
BASE: TOTAL PARTY VISITS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	ONTARIO ONLY CDN LOCATION VISITED
TOTAL (UNWEIGHTED)	4046	2541	1116	265	285	875	752	188	564	753	1575	1438	835	83	105	579	1198	1567	702	2436
TOTAL (WEIGHTED - 000s)	1160	619	225	81	96	217	340	119	221	202	431	386	288	23	30	147	340	455	219	673
AVERAGE PARTY SIZE																				
AVERAGE ALL VISITS (PEOPLE)	1.85	1.85	1.86	1.92	1.96	1.77	1.94	2.07	1.87	1.67	2.24	1.68	1.50	1.92	1.78	1.56	1.83	2.02	1.70	1.75
STANDARD DEVIATION	1.28	1.14	1.06	1.27	1.22	1.18	1.70	2.32	1.42	1.22	1.44	1.01	1.16	1.18	1.73	.97	1.22	1.35	1.40	1.25
STANDARD ERROR	.02	.02	.03	.08	.07	.04	.06	.17	.06	.04	.04	.03	.04	.13	.17	.04	.04	.03	.05	.03
MEDIAN	2.0	2.0	2.0	2.0	2.0	2.0	1.0	1.0	1.0	1.0	2.0	1.0	1.0	1.0	1.0	1.0	2.0	2.0	1.0	1.0
SAME-DAY VISITS (PEOPLE)	1.84	1.95	1.89	2.34	2.34	1.67	1.77	1.90	1.71	1.72	2.34	1.45	1.42	1.67	2.09	1.48	1.69	2.00	2.07	1.81
STANDARD DEVIATION	1.62	1.22	.72	1.27	1.65	1.28	2.40	3.91	1.50	1.53	2.01	.87	1.27	1.05	1.91	.88	1.37	1.39	2.61	1.95
STANDARD ERROR	.07	.07	.08	.25	.26	.10	.22	.73	.16	.13	.14	.06	.12	.40	.31	.08	.12	.10	.26	.13
MEDIAN	1.0	2.0	2.0	2.0	2.0	1.0	1.0	1.0	1.0	1.0	2.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
OVERNIGHT VISITS (PEOPLE)	1.85	1.84	1.86	1.87	1.90	1.78	1.97	2.10	1.90	1.66	2.23	1.70	1.51	1.94	1.55	1.58	1.85	2.02	1.65	1.74
STANDARD DEVIATION	1.22	1.13	1.08	1.27	1.13	1.15	1.54	1.87	1.40	1.14	1.32	1.03	1.14	1.19	1.60	.99	1.20	1.34	1.03	1.15
STANDARD ERROR	.02	.02	.03	.08	.07	.04	.06	.15	.06	.05	.04	.03	.04	.14	.20	.05	.04	.04	.04	.02
MEDIAN	2.0	2.0	2.0	2.0	2.0	2.0	1.0	2.0	1.0	1.0	2.0	1.0	1.0	1.0	1.0	1.0	2.0	2.0	1.0	1.0

PARTY COMPOSITION
BASE: TOTAL PARTY VISITS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	ONTARIO ONLY CDN LOCATION VISITED
TOTAL (UNWEIGHTED)	4046	2541	1116	265	285	875	752	188	564	753	1575	1438	835	83	105	579	1198	1567	702	2436
TOTAL (WEIGHTED - 000s)	1160	619	225	81	96	217	340	119	221	202	431	386	288	23	30	147	340	455	219	673
AGE AND GENDER NOT STATED	187 16.1%	76 12.2%	13 5.9%	9 11.5%	17 17.4%	36 16.8%	77 22.6%	24 19.8%	53 24.1%	35 17.3%	77 17.9%	46 11.9%	53 18.4%	3 12.9%	6 21.7%	25 17.1%	56 16.6%	68 15.0%	37 17.1%	100 14.9%
TOTAL ANSWERING	973 83.9% 100.0%	543 87.8% 100.0%	212 94.1% 100.0%	71 88.5% 100.0%	79 82.6% 100.0%	181 83.2% 100.0%	263 77.4% 100.0%	95 80.2% 100.0%	167 75.9% 100.0%	167 82.7% 100.0%	354 82.1% 100.0%	340 88.1% 100.0%	235 81.6% 100.0%	20 87.1% 100.0%	23 78.3% 100.0%	122 82.9% 100.0%	283 83.4% 100.0%	386 85.0% 100.0%	181 82.9% 100.0%	572 85.1% 100.0%
ADULTS ONLY	895 92.0%	501 92.3%	195 92.3%	65 91.4%	73 92.4%	167 92.5%	240 91.2%	90 93.9%	150 89.7%	154 92.1%	313 88.4%	310 91.3%	231 98.2%	18 90.1%	22 93.0%	116 94.9%	261 92.3%	344 89.0%	174 95.8%	525 91.7%
SAME-DAY	109 12.2%	57 11.3%	17 8.9%	7 10.1%	12 16.0%	21 12.7%	30 12.4%	9 10.1%	21 13.8%	23 14.8%	35 11.1%	39 12.4%	25 11.0%	2 9.0%	9 41.1%	21 18.0%	27 10.3%	40 11.7%	21 12.3%	39 7.4%
OVERNIGHT	786 87.8%	444 88.7%	178 91.1%	59 89.9%	61 84.0%	146 87.3%	210 87.6%	81 89.9%	130 86.2%	131 85.2%	278 88.9%	272 87.6%	205 89.0%	16 91.0%	13 58.9%	95 82.0%	234 89.7%	304 88.3%	152 87.7%	486 92.6%
1 ADULT	454 46.7%	222 40.9%	82 38.6%	31 43.4%	27 34.5%	82 45.4%	134 51.0%	44 46.5%	90 53.5%	98 58.8%	72 20.5%	190 55.8%	167 70.9%	10 50.6%	15 62.5%	72 58.7%	131 46.2%	151 39.0%	101 55.8%	303 53.0%
SAME-DAY	61 13.5%	26 11.5%	6 7.1%	2 5.7%	5 16.6%	13 16.4%	19 14.4%	5 10.2%	15 16.4%	16 16.5%	7 9.8%	28 14.7%	19 11.1%	1 10.8%	7 45.3%	13 18.0%	17 13.0%	18 12.1%	13 12.8%	24 7.9%
OVERNIGHT	393 86.5%	196 88.5%	76 92.9%	29 94.3%	23 83.4%	69 83.6%	115 85.6%	40 89.8%	75 83.6%	82 83.5%	65 90.2%	162 85.3%	148 88.9%	9 89.2%	8 54.7%	59 82.0%	114 87.0%	132 87.9%	88 87.2%	279 92.1%
2 ADULTS	335 34.4%	227 41.9%	97 45.7%	28 38.8%	36 44.8%	67 37.3%	64 24.3%	24 25.1%	40 23.9%	44 26.3%	183 51.8%	103 30.3%	41 17.4%	3 16.8%	5 20.1%	35 28.4%	102 36.0%	145 37.6%	53 29.3%	164 28.6%
SAME-DAY	30 9.0%	21 9.3%	10 10.1%	3 9.7%	4 10.1%	5 7.5%	4 5.7%	2 6.4%	2 5.2%	5 12.2%	16 8.6%	9 8.3%	5 11.2%	- 7.4%	1 22.5%	7 19.3%	6 6.3%	12 8.4%	5 9.0%	7 4.2%
OVERNIGHT	305 91.0%	206 90.7%	87 89.9%	25 90.3%	32 89.9%	62 92.5%	60 94.3%	22 93.6%	38 94.8%	39 87.8%	167 91.4%	94 91.7%	36 88.8%	3 92.6%	4 77.5%	28 80.7%	95 93.7%	133 91.6%	48 91.0%	157 95.8%
3 ADULTS	56 5.7%	28 5.2%	9 4.3%	3 3.7%	7 8.6%	10 5.4%	21 8.0%	10 10.7%	11 6.5%	6 3.9%	28 7.9%	12 3.4%	12 5.0%	3 13.0%	2 7.1%	6 4.9%	14 4.9%	25 6.6%	10 5.8%	32 5.5%
SAME-DAY	8 13.5%	5 16.1%	- 5.3%	1 33.4%	2 28.3%	1 12.9%	3 12.4%	1 7.8%	2 16.7%	- 6.2%	4 16.0%	1 9.4%	1 7.7%	-	1 64.7%	- 5.6%	1 6.2%	6 21.8%	1 7.6%	3 9.8%
OVERNIGHT	48 86.5%	24 83.9%	9 94.7%	2 66.6%	5 71.7%	8 87.1%	18 87.6%	9 92.2%	9 83.3%	6 93.8%	24 84.0%	11 90.6%	11 92.3%	3 100.0%	1 35.3%	6 94.4%	13 93.8%	20 78.2%	10 92.4%	28 90.2%
4+ ADULTS	49 5.1%	23 4.3%	8 3.7%	4 5.4%	4 4.6%	8 4.4%	21 7.9%	11 11.6%	10 5.8%	5 3.2%	29 8.2%	6 1.8%	11 4.9%	2 9.6%	1 3.3%	4 2.9%	15 5.2%	22 5.7%	9 4.9%	26 4.5%
SAME-DAY	11 21.3%	6 23.8%	1 15.4%	1 31.5%	2 46.5%	1 18.1%	4 20.0%	2 19.3%	2 20.7%	1 15.3%	8 25.8%	1 18.3%	1 12.3%	- 14.6%	- 25.4%	1 27.4%	3 17.0%	4 18.9%	3 31.9%	5 18.7%
OVERNIGHT	39 78.7%	18 76.2%	7 84.6%	3 68.5%	2 53.5%	6 81.9%	17 80.0%	9 80.7%	8 79.3%	5 84.7%	22 74.2%	5 81.7%	10 87.7%	2 85.4%	1 74.6%	3 72.6%	12 83.0%	18 81.1%	6 68.1%	21 81.3%

Continued

ITS 99 - OVERSEAS RESIDENTS

TABLE P50-2

PARTY COMPOSITION
BASE: TOTAL PARTY VISITS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	ONTARIO ONLY CDN LOCATION VISITED
TOTAL (UNWEIGHTED)	4046	2541	1116	265	285	875	752	188	564	753	1575	1438	835	83	105	579	1198	1567	702	2436
TOTAL (WEIGHTED - 000s)	1160	619	225	81	96	217	340	119	221	202	431	386	288	23	30	147	340	455	219	673
ADULTS WITH CHILDREN	76	41	16	6	6	13	22	5	17	12	40	28	4	2	2	6	20	42	8	46
	7.8%	7.6%	7.6%	8.6%	7.2%	7.3%	8.5%	5.2%	10.3%	7.3%	11.2%	8.2%	1.8%	9.9%	7.0%	5.0%	6.9%	10.9%	4.2%	8.1%
SAME-DAY	6	3	1	-	1	1	1	-	1	1	3	1	-	-	1	-	1	4	1	2
	7.8%	8.3%	5.9%	7.4%	9.9%	11.0%	5.9%		7.6%	9.3%	8.2%	3.8%	2.3%		89.0%	6.3%	2.6%	9.4%	13.1%	4.9%
OVERNIGHT	70	38	15	6	5	12	21	5	16	11	37	27	4	2	-	6	19	38	7	44
	92.2%	91.7%	94.1%	92.6%	90.1%	89.0%	94.1%	100.0%	92.4%	90.7%	91.8%	96.2%	97.7%	100.0%	11.0%	93.7%	97.4%	90.6%	86.9%	95.1%
1 ADULT WITH CHILDREN	14	6	3	1	1	1	4	2	2	3	6	5	1	1	-	2	2	9	-	11
	1.4%	1.1%	1.4%	1.0%	1.2%	.7%	1.6%	1.9%	1.5%	2.1%	1.6%	1.6%	.6%	5.7%	.7%	1.8%	.8%	2.2%	.2%	2.0%
SAME-DAY	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	2.9%	2.8%	5.6%				2.3%		4.0%	4.0%		2.6%	6.8%		100.0%	4.3%		3.5%		1.4%
OVERNIGHT	13	6	3	1	1	1	4	2	2	3	6	5	1	1	-	2	2	8	-	11
	97.1%	97.2%	94.4%	100.0%	100.0%	100.0%	97.7%	100.0%	96.0%	96.0%	100.0%	97.4%	93.2%	100.0%		95.7%	100.0%	96.5%	100.0%	98.6%
2 ADULTS WITH CHILDREN	45	25	9	3	3	9	12	1	11	7	22	19	2	-	1	3	14	24	4	26
	4.6%	4.6%	4.3%	4.8%	3.6%	5.2%	4.7%	1.5%	6.6%	4.4%	6.3%	5.5%	1.0%	2.2%	3.4%	2.4%	4.8%	6.2%	2.4%	4.5%
SAME-DAY	4	3	-	-	1	1	1	-	1	1	2	1	-	-	1	-	1	3	-	1
	9.4%	11.5%	4.9%	13.3%	19.6%	14.7%	6.4%		7.2%	7.2%	11.1%	4.9%			100.0%	4.4%	3.7%	13.0%	10.4%	3.2%
OVERNIGHT	41	22	9	3	2	8	12	1	10	7	20	18	2	-	-	3	13	21	4	25
	90.6%	88.5%	95.1%	86.7%	80.4%	85.3%	93.6%	100.0%	92.8%	92.8%	88.9%	95.1%	100.0%	100.0%		95.6%	96.3%	87.0%	89.6%	96.8%
3+ ADULTS WITH CHILDREN	17	10	4	2	2	2	6	2	4	1	12	4	-	-	1	1	4	10	3	9
	1.8%	1.9%	1.9%	2.9%	2.4%	1.4%	2.1%	1.8%	2.3%	.8%	3.4%	1.1%	.2%	2.1%	2.9%	.7%	1.3%	2.5%	1.6%	1.6%
SAME-DAY	1	-	-	-	-	-	-	-	-	-	1	-	-	-	1	-	-	1	1	1
	7.4%	3.9%	8.5%			2.4%	7.5%		10.8%	35.5%	6.5%				73.7%	18.2%	.3%	5.8%	19.1%	14.5%
OVERNIGHT	16	10	4	2	2	2	5	2	3	1	11	4	-	-	-	1	4	9	2	8
	92.6%	96.1%	91.5%	100.0%	100.0%	97.6%	92.5%	100.0%	89.2%	64.5%	93.5%	100.0%	100.0%	100.0%	26.3%	81.8%	99.7%	94.2%	80.9%	85.5%
CHILDREN ONLY	3	1	-	-	-	-	1	1	-	1	1	2	-	-	-	-	2	1	-	1
	.3%	.1%	.1%		.4%	.2%	.3%	.9%		.6%	.3%	.5%				.1%	.7%	.1%		.3%

ITS 99 - OVERSEAS RESIDENTS

TABLE P51-1

AGE AND GENDER OF PARTY MEMBERS
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	4046	2541	1116	265	285	875	752	188	564	753	1575	1438	835	83	105	579	1198	1567	702	2436
TOTAL (WEIGHTED - 000s)	2144	1146	419	155	188	384	660	247	413	337	966	647	431	44	53	231	623	918	373	1177
AGE AND GENDER NOT STATED	317 14.8%	121 10.6%	23 5.5%	17 11.2%	27 14.1%	54 14.1%	135 20.4%	39 15.8%	96 23.2%	61 18.0%	134 13.9%	85 13.1%	76 17.6%	5 10.6%	16 29.3%	36 15.5%	95 15.3%	126 13.7%	60 16.1%	160 13.6%
TOTAL ANSWERING	1827 85.2% 100.0%	1025 89.4% 100.0%	396 94.5% 100.0%	138 88.8% 100.0%	162 85.9% 100.0%	330 85.9% 100.0%	526 79.6% 100.0%	208 84.2% 100.0%	318 76.8% 100.0%	276 82.0% 100.0%	832 86.1% 100.0%	562 86.9% 100.0%	355 82.4% 100.0%	39 89.4% 100.0%	37 70.7% 100.0%	195 84.5% 100.0%	528 84.7% 100.0%	793 86.3% 100.0%	312 83.9% 100.0%	1017 86.4% 100.0%
AGE																				
UNDER 15	129 7.1%	64 6.3%	24 6.1%	10 6.9%	11 6.5%	20 6.1%	43 8.2%	11 5.2%	32 10.1%	22 7.9%	72 8.6%	47 8.3%	6 1.7%	3 8.0%	2 4.8%	9 4.5%	37 7.1%	73 9.2%	11 3.4%	76 7.4%
15-24	164 9.0%	104 10.1%	31 7.9%	21 14.9%	20 12.6%	32 9.6%	36 6.8%	13 6.5%	22 7.0%	25 8.9%	95 11.5%	53 9.5%	6 1.6%	4 10.1%	6 16.1%	23 11.9%	35 6.6%	70 8.9%	36 11.4%	82 8.1%
25-44	686 37.5%	354 34.5%	103 26.1%	58 42.1%	61 37.7%	132 40.0%	220 41.9%	83 39.8%	137 43.2%	112 40.4%	300 36.1%	184 32.8%	178 50.1%	11 27.5%	12 32.1%	89 45.6%	196 37.2%	280 35.4%	120 38.5%	383 37.7%
45-64	665 36.4%	382 37.3%	166 42.0%	42 30.6%	61 38.0%	113 34.1%	187 35.6%	86 41.4%	101 31.8%	95 34.3%	284 34.1%	200 35.5%	153 43.0%	13 32.4%	15 39.9%	65 33.2%	190 36.1%	286 36.0%	124 39.7%	379 37.3%
65+	183 10.0%	120 11.7%	71 18.0%	7 5.4%	8 5.2%	33 10.1%	39 7.5%	15 7.1%	25 7.8%	23 8.5%	81 9.7%	78 13.9%	13 3.6%	9 22.0%	3 7.1%	9 4.8%	69 13.0%	83 10.5%	22 7.0%	97 9.5%
GENDER																				
MALE	968 53.0%	524 51.1%	188 47.5%	72 52.3%	83 51.1%	181 54.9%	301 57.3%	128 61.8%	172 54.3%	143 51.9%	397 47.8%	265 47.1%	271 76.2%	16 40.6%	18 47.8%	113 58.1%	267 50.6%	411 51.9%	177 56.6%	553 54.4%
UNDER 15	64 3.5%	33 3.2%	13 3.2%	5 3.8%	5 3.0%	10 3.1%	21 4.0%	6 2.7%	16 4.9%	10 3.6%	38 4.5%	22 4.0%	2 .5%	1 3.4%	1 2.2%	3 1.5%	16 3.1%	40 5.0%	5 1.6%	38 3.8%
15+	904 49.5%	491 47.9%	176 44.3%	67 48.5%	78 48.0%	171 51.8%	280 53.2%	123 59.1%	157 49.4%	133 48.3%	360 43.2%	243 43.2%	269 75.7%	15 37.3%	17 45.5%	110 56.6%	251 47.6%	371 46.8%	172 55.0%	515 50.6%
FEMALE	859 47.0%	501 48.9%	208 52.5%	66 47.7%	79 48.9%	149 45.1%	225 42.7%	80 38.2%	145 45.7%	133 48.1%	434 52.2%	297 52.9%	85 23.8%	23 59.4%	20 52.2%	82 41.9%	261 49.4%	382 48.1%	135 43.4%	464 45.6%
UNDER 15	65 3.6%	32 3.1%	12 2.9%	4 3.1%	6 3.5%	10 3.0%	22 4.1%	5 2.5%	17 5.2%	12 4.3%	34 4.1%	24 4.3%	4 1.2%	2 4.6%	1 2.5%	6 2.9%	21 4.0%	33 4.1%	6 1.8%	37 3.7%
15+	794 43.5%	470 45.8%	196 49.6%	61 44.6%	73 45.5%	139 42.1%	203 38.6%	74 35.7%	129 40.5%	121 43.8%	400 48.1%	273 48.6%	81 22.7%	22 54.7%	19 49.7%	76 39.0%	239 45.4%	349 44.0%	130 41.6%	426 41.9%

ITS 99 - OVERSEAS RESIDENTS

TABLE P52-1

AGE AND GENDER OF PARTY MEMBERS
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	3491	2242	1031	240	245	726	638	159	479	611	1361	1253	727	76	66	448	1071	1374	598	2201
TOTAL (WEIGHTED - 000s)	1875	1014	382	135	157	340	578	218	360	283	835	586	385	41	26	188	569	802	315	1074
AGE AND GENDER NOT STATED	264 14.1%	110 10.8%	21 5.4%	14 10.3%	26 16.3%	49 14.5%	111 19.3%	31 14.2%	80 22.3%	43 15.1%	105 12.5%	80 13.7%	67 17.5%	5 11.3%	6 23.1%	27 14.6%	86 15.2%	102 12.7%	48 15.1%	136 12.7%
TOTAL ANSWERING	1612 85.9% 100.0%	904 89.2% 100.0%	361 94.6% 100.0%	121 89.7% 100.0%	132 83.7% 100.0%	291 85.5% 100.0%	467 80.7% 100.0%	187 85.8% 100.0%	280 77.7% 100.0%	240 84.9% 100.0%	730 87.5% 100.0%	506 86.3% 100.0%	318 82.5% 100.0%	37 88.7% 100.0%	20 76.9% 100.0%	161 85.4% 100.0%	483 84.8% 100.0%	700 87.3% 100.0%	268 84.9% 100.0%	938 87.3% 100.0%
AGE																				
UNDER 15	120 7.4%	59 6.5%	23 6.4%	9 7.5%	9 6.9%	18 6.1%	41 8.7%	11 5.8%	30 10.7%	20 8.4%	66 9.0%	45 8.9%	6 1.8%	3 8.6%	- .9%	8 5.0%	36 7.5%	66 9.4%	10 3.6%	72 7.7%
15-24	136 8.4%	87 9.6%	29 8.1%	16 13.2%	14 10.5%	28 9.7%	29 6.2%	10 5.4%	19 6.8%	20 8.2%	79 10.9%	45 8.9%	5 1.6%	4 10.2%	3 13.0%	18 11.4%	31 6.4%	60 8.6%	26 9.8%	71 7.5%
25-44	606 37.6%	314 34.7%	96 26.7%	51 42.5%	53 40.6%	113 38.7%	195 41.8%	76 40.8%	119 42.5%	98 40.6%	269 36.9%	163 32.2%	158 49.5%	10 27.7%	6 30.8%	74 46.1%	178 36.8%	254 36.3%	100 37.5%	351 37.4%
45-64	585 36.3%	337 37.3%	151 41.8%	37 30.8%	48 36.6%	101 34.8%	163 34.9%	76 40.4%	87 31.2%	84 35.1%	245 33.6%	181 35.9%	137 43.2%	11 30.4%	9 46.7%	53 32.7%	174 36.0%	247 35.3%	111 41.3%	352 37.6%
65+	165 10.2%	107 11.9%	62 17.1%	7 5.9%	7 5.4%	31 10.7%	39 8.3%	14 7.7%	24 8.7%	19 7.7%	70 9.6%	72 14.2%	12 3.8%	9 23.1%	2 8.6%	8 4.8%	64 13.3%	72 10.3%	21 7.7%	91 9.8%
GENDER																				
MALE	850 52.7%	460 50.9%	173 48.0%	63 51.8%	66 50.0%	159 54.6%	266 57.0%	116 61.8%	150 53.8%	123 51.2%	344 47.1%	238 47.0%	240 75.5%	15 40.5%	12 59.9%	92 57.2%	247 51.1%	361 51.5%	150 56.1%	510 54.4%
UNDER 15	59 3.7%	30 3.4%	12 3.2%	5 4.3%	4 3.1%	9 3.2%	20 4.4%	6 3.0%	15 5.3%	8 3.5%	35 4.8%	21 4.2%	2 .5%	1 3.6%	- .9%	2 1.5%	16 3.3%	36 5.2%	5 1.7%	37 3.9%
15+	791 49.0%	430 47.6%	162 44.7%	57 47.4%	62 46.9%	149 51.3%	246 52.7%	110 58.8%	136 48.5%	115 47.7%	309 42.3%	217 42.8%	239 75.0%	14 36.9%	12 59.1%	90 55.7%	231 47.8%	325 46.3%	146 54.4%	473 50.5%
FEMALE	762 47.3%	444 49.1%	188 52.0%	58 48.2%	66 50.0%	132 45.4%	201 43.0%	72 38.2%	129 46.2%	117 48.8%	386 52.9%	268 53.0%	78 24.5%	22 59.5%	8 40.1%	69 42.8%	236 48.9%	339 48.5%	117 43.9%	428 45.6%
UNDER 15	61 3.8%	29 3.2%	11 3.1%	4 3.2%	5 3.8%	8 2.8%	20 4.4%	5 2.8%	15 5.5%	12 4.9%	31 4.3%	24 4.7%	4 1.3%	2 5.0%	-	6 3.5%	20 4.2%	30 4.3%	5 1.9%	36 3.8%
15+	701 43.5%	415 45.9%	176 48.9%	54 45.0%	61 46.1%	124 42.6%	180 38.6%	66 35.4%	114 40.7%	106 43.9%	355 48.7%	244 48.3%	74 23.2%	20 54.5%	8 40.1%	63 39.3%	216 44.7%	310 44.2%	112 42.0%	392 41.8%

ITS 99 - OVERSEAS RESIDENTS

TABLE P53-1

SUMMARY OF AGE GROUPS
BASE: TOTAL PARTY VISITS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	4046	2541	1116	265	285	875	752	188	564	753	1575	1438	835	83	105	579	1198	1567	702	2436
TOTAL (WEIGHTED - 000s)	1160	619	225	81	96	217	340	119	221	202	431	386	288	23	30	147	340	455	219	673
AGE AND GENDER NOT STATED	187 16.1%	76 12.2%	13 5.9%	9 11.5%	17 17.4%	36 16.8%	77 22.6%	24 19.8%	53 24.1%	35 17.3%	77 17.9%	46 11.9%	53 18.4%	3 12.9%	6 21.7%	25 17.1%	56 16.6%	68 15.0%	37 17.1%	100 14.9%
TOTAL ANSWERING	973 83.9% 100.0%	543 87.8% 100.0%	212 94.1% 100.0%	71 88.5% 100.0%	79 82.6% 100.0%	181 83.2% 100.0%	263 77.4% 100.0%	95 80.2% 100.0%	167 75.9% 100.0%	167 82.7% 100.0%	354 82.1% 100.0%	340 88.1% 100.0%	235 81.6% 100.0%	20 87.1% 100.0%	23 78.3% 100.0%	122 82.9% 100.0%	283 83.4% 100.0%	386 85.0% 100.0%	181 82.9% 100.0%	572 85.1% 100.0%
AGE																				
ANY UNDER 15	78 8.0%	42 7.7%	16 7.7%	6 8.6%	6 7.6%	14 7.5%	23 8.8%	6 6.1%	17 10.3%	13 7.9%	41 11.6%	30 8.7%	4 1.8%	2 9.9%	2 7.0%	6 5.1%	22 7.7%	43 11.0%	8 4.2%	48 8.3%
ANY 15-24	123 12.6%	76 14.1%	24 11.3%	16 21.8%	15 18.6%	22 12.3%	26 9.9%	9 9.5%	17 10.1%	20 12.1%	66 18.7%	44 12.9%	5 2.2%	3 16.1%	4 18.2%	18 14.6%	28 9.9%	51 13.1%	26 14.4%	63 11.0%
ANY 25-44	482 49.5%	246 45.3%	74 34.8%	38 52.6%	41 52.1%	94 51.8%	152 57.7%	58 61.2%	93 55.8%	84 50.0%	181 51.3%	145 42.6%	136 57.7%	9 45.7%	10 42.7%	65 53.4%	137 48.3%	188 48.6%	92 50.7%	281 49.0%
ANY 45-64	443 45.5%	251 46.3%	110 52.0%	28 39.4%	36 45.5%	77 42.8%	117 44.6%	49 50.9%	69 41.1%	74 44.2%	163 46.2%	143 42.1%	116 49.2%	9 45.3%	11 48.0%	48 39.5%	129 45.5%	184 47.5%	82 45.3%	265 46.3%
ANY 65+	126 12.9%	84 15.6%	49 23.1%	6 8.4%	5 6.9%	24 13.3%	23 8.9%	6 6.2%	18 10.5%	18 10.6%	49 13.7%	59 17.4%	10 4.3%	5 26.8%	2 9.3%	7 5.7%	47 16.7%	54 14.0%	18 9.7%	70 12.3%

ITS 99 - OVERSEAS RESIDENTS

TABLE P54-1

SUMMARY OF AGE GROUPS
BASE: OVERNIGHT PARTY VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP				QUARTER TRIP STARTED				
		EUROPE					ASIA												
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	ONTARIO ONLY CDN LOCATION VISITED
TOTAL (UNWEIGHTED)	3491	2242	1031	240	245	726	638	159	479	611	1361	1253	727	76	66	448	1071	1374	598	2201
TOTAL (WEIGHTED - 000s)	1015	551	205	72	83	191	293	104	189	171	375	344	256	21	17	119	308	397	191	616
AGE AND GENDER NOT STATED	157	68	12	8	16	33	61	18	44	28	60	44	46	3	4	18	52	55	32	84
	15.5%	12.4%	5.9%	10.4%	19.1%	17.2%	20.9%	16.9%	23.1%	16.2%	15.9%	12.7%	18.1%	13.9%	23.1%	15.2%	16.9%	13.8%	16.7%	13.7%
TOTAL ANSWERING	858	483	193	64	67	158	232	86	146	143	315	300	209	18	13	101	256	342	159	531
	84.5%	87.6%	94.1%	89.6%	80.9%	82.8%	79.1%	83.1%	76.9%	83.8%	84.1%	87.3%	81.9%	86.1%	76.9%	84.8%	83.1%	86.2%	83.3%	86.3%
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
AGE																				
ANY UNDER 15	72	39	15	6	5	12	22	6	16	12	37	29	4	2	-	6	21	38	7	45
	8.4%	8.0%	7.9%	8.9%	8.1%	7.6%	9.4%	6.8%	11.0%	8.3%	11.9%	9.5%	1.9%	10.8%	1.4%	5.8%	8.3%	11.2%	4.2%	8.6%
ANY 15-24	104	66	22	12	11	20	22	7	15	16	57	37	5	3	2	13	25	45	20	56
	12.1%	13.7%	11.5%	19.2%	16.6%	12.8%	9.4%	8.2%	10.2%	11.0%	18.0%	12.3%	2.2%	16.1%	17.6%	13.1%	9.7%	13.2%	12.8%	10.5%
ANY 25-44	423	218	69	33	36	79	134	54	79	72	163	125	121	8	5	55	121	169	78	256
	49.4%	45.1%	35.7%	51.6%	54.3%	50.0%	57.6%	62.9%	54.4%	50.4%	51.7%	41.7%	58.0%	46.1%	36.4%	54.3%	47.4%	49.5%	49.1%	48.1%
ANY 45-64	392	224	100	25	30	70	103	42	61	65	143	130	103	8	7	40	118	160	73	248
	45.7%	46.5%	51.6%	39.3%	44.4%	44.0%	44.4%	49.1%	41.6%	45.2%	45.4%	43.4%	49.2%	45.1%	51.0%	39.6%	46.1%	46.9%	46.1%	46.8%
ANY 65+	113	76	44	6	4	22	23	6	17	14	43	54	9	5	1	6	44	47	17	68
	13.2%	15.8%	22.7%	8.9%	6.7%	14.1%	9.9%	6.4%	12.0%	9.9%	13.7%	18.0%	4.5%	28.2%	10.4%	5.5%	17.2%	13.9%	10.4%	12.9%

ITS 99 - OVERSEAS RESIDENTS

TABLE P55-1

RATING OF VARIOUS SERVICES IN CANADA IN COMPARISON TO HOME COUNTRY
BASE: TOTAL PERSON VISITS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	4046	2541	1116	265	285	875	752	188	564	753	1575	1438	835	83	105	579	1198	1567	702	2436
TOTAL (WEIGHTED - 000s)	2144	1146	419	155	188	384	660	247	413	337	966	647	431	44	53	231	623	918	373	1177
TRANSPORTATION SERVICES																				
NOT STATED	174 8.1%	134 11.7%	56 13.5%	22 14.3%	19 9.9%	37 9.5%	21 3.2%	6 2.4%	15 3.6%	19 5.7%	81 8.4%	53 8.1%	16 3.8%	4 8.3%	20 37.9%	17 7.3%	44 7.0%	82 8.9%	32 8.5%	102 8.7%
TOTAL RATING	1970 91.9% 100.0%	1013 88.3% 100.0%	363 86.5% 100.0%	133 85.7% 100.0%	170 90.1% 100.0%	348 90.5% 100.0%	639 96.8% 100.0%	241 97.6% 100.0%	398 96.4% 100.0%	318 94.3% 100.0%	885 91.6% 100.0%	594 91.9% 100.0%	415 96.2% 100.0%	40 91.7% 100.0%	33 62.1% 100.0%	214 92.7% 100.0%	579 93.0% 100.0%	837 91.1% 100.0%	341 91.5% 100.0%	1075 91.3% 100.0%
BETTER	838 42.5%	325 32.1%	153 42.2%	18 13.7%	24 14.0%	130 37.4%	289 45.2%	59 24.5%	230 57.8%	223 70.2%	380 43.0%	256 43.1%	169 40.6%	17 42.3%	13 40.9%	86 40.3%	269 46.5%	330 39.4%	152 44.7%	475 44.2%
SAME	793 40.2%	496 49.0%	157 43.2%	72 53.9%	117 69.2%	150 43.2%	220 34.3%	110 45.6%	109 27.5%	77 24.4%	365 41.2%	212 35.7%	187 45.1%	16 38.5%	13 38.2%	90 42.3%	216 37.4%	347 41.5%	139 40.7%	419 39.0%
NOT AS GOOD	340 17.2%	192 18.9%	53 14.6%	43 32.4%	28 16.7%	67 19.4%	131 20.4%	72 29.9%	59 14.7%	17 5.4%	140 15.8%	126 21.1%	59 14.3%	8 19.2%	7 21.0%	37 17.5%	94 16.2%	159 19.0%	50 14.6%	181 16.8%
ACCOMMODATION SERVICES																				
NOT STATED	238 11.1%	159 13.9%	75 18.0%	26 16.5%	15 8.2%	43 11.1%	42 6.3%	13 5.1%	29 7.0%	37 10.9%	94 9.7%	97 15.1%	19 4.5%	4 9.5%	22 41.3%	30 13.0%	61 9.8%	101 11.0%	46 12.2%	160 13.6%
TOTAL RATING	1906 88.9% 100.0%	987 86.1% 100.0%	343 82.0% 100.0%	129 83.5% 100.0%	173 91.8% 100.0%	342 88.9% 100.0%	619 93.7% 100.0%	234 94.9% 100.0%	384 93.0% 100.0%	300 89.1% 100.0%	872 90.3% 100.0%	549 84.9% 100.0%	412 95.5% 100.0%	40 90.5% 100.0%	31 58.7% 100.0%	201 87.0% 100.0%	562 90.2% 100.0%	817 89.0% 100.0%	327 87.8% 100.0%	1017 86.4% 100.0%
BETTER	788 41.3%	389 39.4%	162 47.2%	34 26.5%	59 33.9%	133 39.1%	271 43.8%	77 33.0%	194 50.4%	128 42.6%	348 39.9%	253 46.1%	152 37.0%	22 54.7%	11 36.9%	91 45.4%	232 41.3%	336 41.2%	128 39.3%	423 41.6%
SAME	1015 53.2%	551 55.8%	174 50.8%	86 66.4%	104 60.1%	187 54.7%	300 48.4%	134 57.0%	166 43.2%	164 54.7%	462 53.0%	275 50.0%	242 58.7%	17 43.5%	18 58.0%	102 50.6%	302 53.7%	431 52.7%	181 55.3%	545 53.6%
NOT AS GOOD	103 5.4%	48 4.8%	7 2.0%	9 7.1%	10 6.0%	21 6.2%	48 7.8%	23 10.0%	25 6.4%	8 2.6%	62 7.1%	22 3.9%	18 4.3%	1 1.8%	2 5.0%	8 4.0%	28 5.0%	50 6.1%	18 5.4%	50 4.9%

Continued

ITS 99 - OVERSEAS RESIDENTS

TABLE P55-2

RATING OF VARIOUS SERVICES IN CANADA IN COMPARISON TO HOME COUNTRY
BASE: TOTAL PERSON VISITS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	4046	2541	1116	265	285	875	752	188	564	753	1575	1438	835	83	105	579	1198	1567	702	2436
TOTAL (WEIGHTED - 000s)	2144	1146	419	155	188	384	660	247	413	337	966	647	431	44	53	231	623	918	373	1177
HOSPITALITY OF LOCAL PEOPLE																				
NOT STATED	138	86	22	14	14	35	29	9	20	24	64	35	18	2	18	19	38	66	16	86
	6.5%	7.5%	5.3%	9.2%	7.7%	9.0%	4.4%	3.6%	4.8%	7.0%	6.6%	5.4%	4.2%	5.0%	34.3%	8.2%	6.0%	7.2%	4.2%	7.3%
TOTAL RATING	2006	1061	397	141	174	350	631	238	393	313	902	612	413	42	35	212	585	852	357	1091
	93.5%	92.5%	94.7%	90.8%	92.3%	91.0%	95.6%	96.4%	95.2%	93.0%	93.4%	94.6%	95.8%	95.0%	65.7%	91.8%	94.0%	92.8%	95.8%	92.7%
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
BETTER	1036	637	236	103	141	158	297	108	190	101	509	313	176	18	21	106	307	450	173	511
	51.7%	60.1%	59.5%	73.3%	80.9%	45.1%	47.1%	45.2%	48.2%	32.3%	56.5%	51.1%	42.5%	41.8%	59.8%	50.3%	52.4%	52.8%	48.5%	46.8%
SAME	877	398	152	36	32	178	303	125	177	176	355	273	213	23	11	94	251	374	158	521
	43.7%	37.6%	38.4%	25.6%	18.5%	50.8%	47.9%	52.6%	45.1%	56.1%	39.4%	44.6%	51.6%	54.4%	33.0%	44.3%	42.9%	43.9%	44.4%	47.8%
NOT AS GOOD	93	25	8	2	1	14	32	5	26	36	37	27	25	2	3	12	28	28	25	59
	4.6%	2.3%	2.1%	1.1%	.5%	4.0%	5.0%	2.2%	6.7%	11.6%	4.1%	4.3%	5.9%	3.7%	7.2%	5.5%	4.8%	3.3%	7.1%	5.4%
VALUE FOR YOUR MONEY																				
NOT STATED	102	63	24	7	12	20	28	8	21	11	50	25	16	1	10	16	30	41	15	67
	4.7%	5.5%	5.7%	4.7%	6.5%	5.1%	4.3%	3.1%	5.0%	3.1%	5.2%	3.8%	3.6%	2.8%	18.2%	7.0%	4.8%	4.4%	4.1%	5.7%
TOTAL RATING	2042	1084	395	148	176	365	632	239	393	327	916	622	416	43	43	214	593	878	357	1110
	95.3%	94.5%	94.3%	95.3%	93.5%	94.9%	95.7%	96.9%	95.0%	96.9%	94.8%	96.2%	96.4%	97.2%	81.8%	93.0%	95.2%	95.6%	95.9%	94.3%
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
BETTER	1072	617	329	52	75	162	314	147	167	140	458	367	195	26	25	121	300	466	185	593
	52.5%	57.0%	83.3%	35.3%	42.4%	44.3%	49.7%	61.2%	42.7%	43.0%	50.0%	59.0%	46.8%	60.0%	57.9%	56.5%	50.6%	53.1%	51.7%	53.4%
SAME	646	346	60	71	82	133	185	66	118	115	296	173	150	13	14	62	198	268	119	346
	31.6%	31.9%	15.3%	48.2%	46.5%	36.4%	29.2%	27.8%	30.1%	35.4%	32.3%	27.9%	36.0%	29.8%	31.7%	28.7%	33.4%	30.5%	33.3%	31.2%
NOT AS GOOD	324	120	6	24	20	70	133	26	107	71	162	81	72	4	4	32	95	144	54	171
	15.9%	11.1%	1.4%	16.6%	11.1%	19.3%	21.1%	11.0%	27.3%	21.7%	17.7%	13.1%	17.2%	10.1%	10.3%	14.8%	16.0%	16.4%	15.0%	15.4%

Continued

ITS 99 - OVERSEAS RESIDENTS

TABLE P55-3

RATING OF VARIOUS SERVICES IN CANADA IN COMPARISON TO HOME COUNTRY
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	4046	2541	1116	265	285	875	752	188	564	753	1575	1438	835	83	105	579	1198	1567	702	2436
TOTAL (WEIGHTED - 000s)	2144	1146	419	155	188	384	660	247	413	337	966	647	431	44	53	231	623	918	373	1177
VARIETY OF THINGS TO SEE AND DO																				
NOT STATED	144 6.7%	90 7.9%	29 6.9%	12 7.6%	18 9.5%	32 8.3%	27 4.1%	7 2.8%	20 4.9%	26 7.8%	62 6.4%	40 6.2%	20 4.5%	1 2.6%	20 38.0%	22 9.7%	38 6.1%	60 6.6%	23 6.2%	87 7.4%
TOTAL RATING	2000 93.3% 100.0%	1056 92.1% 100.0%	390 93.1% 100.0%	143 92.4% 100.0%	170 90.5% 100.0%	353 91.7% 100.0%	633 95.9% 100.0%	240 97.2% 100.0%	393 95.1% 100.0%	311 92.2% 100.0%	904 93.6% 100.0%	607 93.8% 100.0%	412 95.5% 100.0%	43 97.4% 100.0%	33 62.0% 100.0%	208 90.3% 100.0%	585 93.9% 100.0%	858 93.4% 100.0%	349 93.8% 100.0%	1090 92.6% 100.0%
BETTER	880 44.0%	367 34.7%	153 39.2%	51 35.5%	30 17.7%	133 37.6%	340 53.7%	112 46.4%	229 58.2%	173 55.6%	416 46.0%	277 45.7%	161 39.0%	12 27.6%	13 39.3%	81 38.9%	280 47.9%	393 45.8%	126 36.1%	479 43.9%
SAME	871 43.6%	537 50.8%	195 50.0%	83 58.1%	98 57.6%	160 45.4%	217 34.3%	89 37.0%	128 32.6%	118 37.9%	399 44.1%	269 44.3%	172 41.7%	21 48.5%	11 34.0%	91 43.7%	240 41.1%	370 43.1%	170 48.7%	473 43.4%
NOT AS GOOD	249 12.5%	153 14.5%	42 10.8%	9 6.4%	42 24.7%	60 17.0%	76 12.0%	40 16.5%	36 9.2%	20 6.5%	89 9.9%	61 10.0%	79 19.3%	10 23.8%	9 26.8%	36 17.4%	65 11.1%	95 11.1%	53 15.2%	138 12.7%

ITS 99 - OVERSEAS RESIDENTS

TABLE P56-1

RATING OF VARIOUS SERVICES IN CANADA IN COMPARISON TO HOME COUNTRY
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	3491	2242	1031	240	245	726	638	159	479	611	1361	1253	727	76	66	448	1071	1374	598	2201
TOTAL (WEIGHTED - 000s)	1875	1014	382	135	157	340	578	218	360	283	835	586	385	41	26	188	569	802	315	1074
TRANSPORTATION SERVICES																				
NOT STATED	120	102	43	13	15	30	9	2	7	9	51	49	14	4	2	9	36	57	19	67
	6.4%	10.0%	11.4%	9.6%	9.7%	8.8%	1.6%	1.1%	2.0%	3.3%	6.1%	8.4%	3.6%	8.8%	6.6%	4.7%	6.3%	7.1%	6.0%	6.2%
TOTAL RATING	1755	912	338	122	142	310	569	216	353	274	784	536	371	38	24	180	534	745	296	1007
	93.6%	90.0%	88.6%	90.4%	90.3%	91.2%	98.4%	98.9%	98.0%	96.7%	93.9%	91.6%	96.4%	91.2%	93.4%	95.3%	93.7%	92.9%	94.0%	93.8%
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
BETTER	751	301	146	16	21	117	259	49	210	191	340	238	147	16	8	72	252	293	134	453
	42.8%	33.0%	43.1%	13.3%	15.1%	37.8%	45.6%	22.8%	59.5%	69.8%	43.4%	44.4%	39.7%	42.8%	32.8%	39.8%	47.3%	39.4%	45.1%	45.0%
SAME	689	435	143	65	95	131	187	97	90	68	315	181	170	14	10	75	193	306	116	379
	39.3%	47.7%	42.3%	53.3%	67.3%	42.4%	32.8%	45.0%	25.4%	24.7%	40.2%	33.7%	45.7%	36.6%	40.4%	41.8%	36.2%	41.0%	39.0%	37.6%
NOT AS GOOD	315	177	49	41	25	62	123	70	53	15	128	118	54	8	6	33	88	146	47	175
	17.9%	19.4%	14.6%	33.4%	17.5%	19.9%	21.6%	32.2%	15.1%	5.5%	16.3%	21.9%	14.6%	20.6%	26.8%	18.4%	16.5%	19.6%	15.9%	17.4%
ACCOMMODATION SERVICES																				
NOT STATED	170	119	62	16	8	33	28	8	20	23	60	90	15	4	1	18	49	74	30	122
	9.1%	11.7%	16.3%	11.8%	4.9%	9.6%	4.9%	3.7%	5.6%	8.2%	7.2%	15.3%	3.8%	10.2%	5.1%	9.4%	8.6%	9.2%	9.4%	11.3%
TOTAL RATING	1705	895	319	119	149	308	550	210	340	260	775	496	371	37	25	171	521	728	286	952
	90.9%	88.3%	83.7%	88.2%	95.1%	90.4%	95.1%	96.3%	94.4%	91.8%	92.8%	84.7%	96.2%	89.8%	94.9%	90.6%	91.4%	90.8%	90.6%	88.7%
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
BETTER	699	350	151	32	48	119	243	68	174	106	308	230	133	21	6	73	219	295	112	404
	41.0%	39.1%	47.4%	26.9%	31.9%	38.8%	44.1%	32.5%	51.3%	40.9%	39.8%	46.4%	35.8%	56.3%	25.7%	42.9%	42.1%	40.4%	39.3%	42.5%
SAME	912	504	162	78	96	168	263	119	144	146	413	245	221	16	17	90	274	388	161	501
	53.5%	56.3%	50.7%	65.4%	64.2%	54.7%	47.7%	56.3%	42.4%	56.1%	53.3%	49.3%	59.6%	41.8%	69.7%	52.5%	52.7%	53.2%	56.2%	52.6%
NOT AS GOOD	94	41	6	9	6	20	45	23	21	8	53	21	17	1	1	8	27	46	13	47
	5.5%	4.6%	1.8%	7.7%	3.9%	6.6%	8.2%	11.1%	6.3%	3.0%	6.9%	4.3%	4.6%	1.9%	4.6%	4.6%	5.2%	6.3%	4.5%	4.9%

Continued

ITS 99 - OVERSEAS RESIDENTS

TABLE P56-2

RATING OF VARIOUS SERVICES IN CANADA IN COMPARISON TO HOME COUNTRY
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	ONTARIO ONLY CDN LOCATION VISITED
TOTAL (UNWEIGHTED)	3491	2242	1031	240	245	726	638	159	479	611	1361	1253	727	76	66	448	1071	1374	598	2201
TOTAL (WEIGHTED - 000s)	1875	1014	382	135	157	340	578	218	360	283	835	586	385	41	26	188	569	802	315	1074
HOSPITALITY OF LOCAL PEOPLE																				
NOT STATED	92	62	12	12	10	28	17	4	13	13	39	32	16	2	2	12	30	40	11	56
	4.9%	6.1%	3.1%	8.9%	6.6%	8.1%	2.9%	1.6%	3.7%	4.6%	4.6%	5.5%	4.3%	5.4%	8.7%	6.3%	5.2%	5.0%	3.4%	5.2%
TOTAL RATING	1784	952	370	123	147	313	561	215	347	270	796	554	369	39	24	177	540	763	305	1018
	95.1%	93.9%	96.9%	91.1%	93.4%	91.9%	97.1%	98.4%	96.3%	95.4%	95.4%	94.5%	95.7%	94.6%	91.3%	93.7%	94.8%	95.0%	96.6%	94.8%
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
BETTER	931	563	221	89	116	138	280	104	176	88	452	289	161	16	13	90	290	404	146	493
	52.2%	59.1%	59.7%	72.3%	78.8%	44.0%	49.9%	48.6%	50.7%	32.5%	56.7%	52.2%	43.8%	39.6%	54.0%	50.7%	53.8%	53.0%	48.0%	48.4%
SAME	769	367	141	33	30	163	252	107	146	149	312	240	184	23	9	79	222	332	136	469
	43.1%	38.6%	38.2%	26.9%	20.6%	52.0%	45.0%	49.7%	42.0%	55.3%	39.2%	43.3%	49.9%	57.5%	36.1%	44.5%	41.1%	43.5%	44.7%	46.1%
NOT AS GOOD	84	22	8	1	1	13	29	4	25	33	32	25	23	1	2	9	27	26	22	56
	4.7%	2.3%	2.1%	.8%	.6%	4.0%	5.2%	1.7%	7.3%	12.2%	4.1%	4.5%	6.3%	2.9%	9.9%	4.8%	5.0%	3.4%	7.3%	5.5%
VALUE FOR YOUR MONEY																				
NOT STATED	67	44	13	6	8	17	16	3	13	7	27	24	14	1	1	9	20	28	11	40
	3.6%	4.3%	3.4%	4.3%	4.9%	5.0%	2.8%	1.3%	3.7%	2.6%	3.2%	4.1%	3.6%	3.0%	3.9%	4.8%	3.4%	3.5%	3.4%	3.7%
TOTAL RATING	1808	970	369	129	149	323	562	216	347	276	808	562	371	40	25	179	550	774	305	1034
	96.4%	95.7%	96.6%	95.7%	95.1%	95.0%	97.2%	98.7%	96.3%	97.4%	96.8%	95.9%	96.4%	97.0%	96.1%	95.2%	96.6%	96.5%	96.6%	96.3%
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
BETTER	945	556	309	47	62	138	276	127	149	113	402	336	168	25	15	101	278	403	163	561
	52.3%	57.4%	83.7%	36.7%	41.8%	42.7%	49.1%	59.0%	42.9%	41.0%	49.7%	59.7%	45.1%	61.3%	58.4%	56.3%	50.5%	52.1%	53.6%	54.2%
SAME	566	306	54	62	70	120	159	62	96	101	259	151	136	12	8	48	183	242	93	313
	31.3%	31.6%	14.7%	48.1%	46.6%	37.2%	28.2%	28.8%	27.8%	36.7%	32.0%	26.9%	36.6%	29.0%	34.1%	26.9%	33.3%	31.2%	30.5%	30.2%
NOT AS GOOD	297	107	6	20	17	65	128	26	102	62	148	75	68	4	2	30	89	129	48	161
	16.4%	11.1%	1.5%	15.2%	11.6%	20.1%	22.7%	12.2%	29.3%	22.3%	18.3%	13.3%	18.2%	9.7%	7.6%	16.8%	16.3%	16.7%	15.9%	15.6%

Continued

ITS 99 - OVERSEAS RESIDENTS

TABLE P56-3

RATING OF VARIOUS SERVICES IN CANADA IN COMPARISON TO HOME COUNTRY
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
	TOTAL	EUROPE TOTAL	EUROPE U.K.	EUROPE GER-MANY	EUROPE FRANCE	EUROPE OTHER EUROPE	ASIA TOTAL	ASIA JAPAN	ASIA OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	3491	2242	1031	240	245	726	638	159	479	611	1361	1253	727	76	66	448	1071	1374	598	2201
TOTAL (WEIGHTED - 000s)	1875	1014	382	135	157	340	578	218	360	283	835	586	385	41	26	188	569	802	315	1074
VARIETY OF THINGS TO SEE AND DO																				
NOT STATED	99 5.3%	66 6.5%	18 4.6%	7 5.3%	15 9.4%	27 7.9%	17 2.9%	2 1.1%	14 3.9%	17 5.9%	43 5.1%	36 6.2%	17 4.4%	1 2.8%	2 7.8%	13 6.7%	29 5.1%	39 4.9%	18 5.9%	60 5.6%
TOTAL RATING	1776 94.7% 100.0%	948 93.5% 100.0%	364 95.4% 100.0%	127 94.7% 100.0%	142 90.6% 100.0%	314 92.1% 100.0%	562 97.1% 100.0%	216 98.9% 100.0%	346 96.1% 100.0%	266 94.1% 100.0%	792 94.9% 100.0%	550 93.8% 100.0%	368 95.6% 100.0%	40 97.2% 100.0%	24 92.2% 100.0%	176 93.3% 100.0%	540 94.9% 100.0%	763 95.1% 100.0%	297 94.1% 100.0%	1014 94.4% 100.0%
BETTER	797 44.9%	335 35.4%	144 39.5%	45 35.1%	26 17.9%	121 38.6%	316 56.3%	103 47.8%	213 61.6%	146 54.6%	373 47.1%	258 47.0%	145 39.4%	11 26.8%	9 36.8%	69 39.3%	261 48.4%	358 46.9%	109 36.7%	457 45.1%
SAME	754 42.5%	479 50.5%	181 49.7%	75 58.8%	81 56.8%	142 45.3%	173 30.8%	74 34.4%	99 28.6%	102 38.4%	342 43.2%	233 42.4%	150 40.6%	20 50.6%	9 38.1%	77 43.7%	220 40.6%	320 41.9%	139 46.7%	426 42.0%
NOT AS GOOD	224 12.6%	134 14.1%	39 10.8%	8 6.2%	36 25.3%	51 16.1%	72 12.9%	38 17.8%	34 9.8%	18 6.9%	77 9.7%	58 10.6%	74 20.0%	9 22.6%	6 25.1%	30 17.0%	59 11.0%	86 11.2%	49 16.6%	131 12.9%

ITS 99 - OVERSEAS RESIDENTS

TABLE R1-1

MAIN PURPOSE OF TRIP WITHIN ORIGIN
BASE: TOTAL PERSON VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	274	1566	342	2798	316	1037	84	79	52	10	32	26	232	9	4046
TOTAL (WEIGHTED - 000s)	118	896	169	1507	160	568	41	38	23	6	15	11	112	6	2144
ORIGIN:															
U.K.	29 24.3%	207 23.1%	69 40.6%	299 19.8%	47 29.4%	94 16.5%	12 28.7%	13 33.8%	7 29.0%	1 18.4%	1 9.2%	2 15.5%	31 27.9%	- 6.5%	419 19.5%
PLEASURE	8 26.7%	116 56.0%	33 47.8%	153 51.2%	19 41.4%	45 47.6%	8 70.4%	4 27.9%	5 75.1%	- 45.0%	1 47.5%	- 9.4%	16 50.1%	-	199 47.4%
VFR	17 60.8%	72 34.7%	31 45.4%	104 34.7%	23 49.7%	35 37.5%	3 24.7%	6 50.7%	2 23.0%	- 30.6%	1 52.5%	2 90.6%	13 40.0%	- 100.0%	162 38.6%
BUSINESS	1 3.2%	9 4.3%	1 1.9%	26 8.6%	3 5.4%	7 7.6%	- 1.6%	- 1.5%	-	- 24.4%	-	-	- 1.5%	-	35 8.5%
PERSONAL	- .6%	5 2.5%	1 1.0%	8 2.6%	1 1.2%	3 3.6%	- 3.3%	- 3.0%	-	-	-	-	- 1.2%	-	11 2.6%
OTHER	3 8.8%	5 2.4%	2 3.4%	8 2.7%	1 1.5%	3 3.7%	-	2 16.8%	- 2.0%	-	-	-	2 7.2%	-	12 2.8%
NOT STATED	-	- .1%	- .5%	- .2%	- .7%	-	-	-	-	-	-	-	-	-	1 .2%
FRANCE	1 1.0%	75 8.4%	7 4.0%	132 8.8%	6 3.9%	116 20.3%	1 1.4%	1 2.5%	1 2.5%	-	-	1 5.5%	3 2.4%	-	188 8.8%
PLEASURE	-	57 76.3%	3 38.0%	92 69.7%	3 41.7%	86 74.2%	-	-	1 100.0%	-	-	1 100.0%	1 44.9%	-	118 62.5%
VFR	1 58.9%	9 11.6%	2 29.7%	19 14.0%	4 58.3%	22 19.4%	1 100.0%	- 34.0%	-	-	-	-	1 32.6%	-	40 21.1%
BUSINESS	-	7 9.1%	1 18.5%	15 11.1%	-	5 4.0%	-	1 66.0%	-	-	-	-	1 22.6%	-	23 12.3%
PERSONAL	1 41.1%	-	-	2 1.3%	-	1 .5%	-	-	-	-	-	-	-	-	2 1.2%
OTHER	-	2 3.0%	1 13.9%	5 4.0%	-	2 2.0%	-	-	-	-	-	-	-	-	6 3.0%
NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Continued

ITS 99 - OVERSEAS RESIDENTS

TABLE R1-2

MAIN PURPOSE OF TRIP WITHIN ORIGIN
BASE: TOTAL PERSON VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	274	1566	342	2798	316	1037	84	79	52	10	32	26	232	9	4046
TOTAL (WEIGHTED - 000s)	118	896	169	1507	160	568	41	38	23	6	15	11	112	6	2144
ORIGIN:															
GERMANY	13 11.0%	79 8.9%	24 14.5%	115 7.6%	11 6.7%	40 7.0%	12 28.7%	8 22.4%	2 10.3%	2 36.8%	4 23.9%	5 40.8%	26 22.9%	1 9.0%	155 7.2%
PLEASURE	8 63.6%	52 64.9%	15 60.3%	75 64.8%	4 35.5%	32 79.6%	10 81.0%	3 41.2%	2 88.6%	2 100.0%	1 33.4%	3 64.5%	16 63.6%	1 100.0%	93 59.8%
VFR	4 31.1%	19 23.7%	9 35.5%	23 20.1%	6 60.0%	6 16.0%	2 19.0%	5 58.8%	-	-	2 50.0%	1 28.0%	9 34.0%	-	37 24.0%
BUSINESS	1 4.4%	8 10.6%	1 2.6%	14 12.2%	- 4.5%	2 4.1%	-	-	-	-	- 9.3%	- 7.4%	- 1.3%	-	22 14.0%
PERSONAL	-	-	-	- .4%	-	-	-	-	-	-	-	-	-	-	- .3%
OTHER	- .9%	1 .8%	- 1.6%	3 2.6%	-	- .3%	-	-	- 11.4%	-	- 7.3%	-	- 1.0%	-	3 1.9%
NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER EUROPE	31 26.2%	168 18.8%	41 24.5%	257 17.1%	42 26.3%	115 20.2%	13 31.0%	9 24.7%	4 16.8%	1 16.4%	3 20.1%	3 23.9%	26 22.8%	- 1.6%	384 17.9%
PLEASURE	12 38.7%	72 42.5%	16 39.2%	106 41.3%	18 42.4%	51 44.7%	10 76.0%	4 40.0%	2 56.5%	1 72.2%	1 47.7%	1 42.7%	15 58.2%	-	144 37.5%
VFR	13 42.6%	57 34.1%	22 52.1%	76 29.4%	21 50.8%	36 31.5%	3 21.0%	5 57.1%	2 43.5%	- 27.8%	2 48.9%	2 57.3%	10 38.9%	- 28.9%	129 33.6%
BUSINESS	5 15.3%	27 15.8%	- .4%	67 25.9%	2 4.4%	25 21.4%	- 3.0%	- 2.9%	-	-	- 3.4%	-	1 3.0%	- 71.1%	91 23.8%
PERSONAL	1 2.2%	7 4.2%	- .5%	5 2.1%	- 1.0%	2 2.0%	-	-	-	-	-	-	-	-	10 2.5%
OTHER	- 1.1%	6 3.4%	3 7.7%	3 1.1%	1 1.3%	- .4%	-	-	-	-	-	-	-	-	9 2.4%
NOT STATED	-	-	-	- .2%	-	-	-	-	-	-	-	-	-	-	- .1%

Continued

ITS 99 - OVERSEAS RESIDENTS

TABLE R1-3

MAIN PURPOSE OF TRIP WITHIN ORIGIN
BASE: TOTAL PERSON VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	274	1566	342	2798	316	1037	84	79	52	10	32	26	232	9	4046
TOTAL (WEIGHTED - 000s)	118	896	169	1507	160	568	41	38	23	6	15	11	112	6	2144
ORIGIN:															
JAPAN	5 4.6%	123 13.7%	2 1.0%	136 9.0%	4 2.2%	40 7.0%	2 5.5%	-	3 11.9%	-	3 22.1%	- 2.3%	9 7.7%	3 45.3%	247 11.5%
PLEASURE	-	88 71.6%	1 47.0%	69 50.4%	2 48.1%	11 27.3%	-	-	3 100.0%	-	3 84.6%	-	6 64.7%	-	139 56.4%
VFR	1 14.9%	8 6.3%	-	17 12.5%	-	8 19.9%	2 100.0%	-	-	-	-	- 100.0%	3 29.2%	-	21 8.6%
BUSINESS	4 68.3%	26 21.0%	1 53.0%	48 35.5%	2 51.9%	18 44.8%	-	-	-	-	1 15.4%	-	1 6.1%	3 100.0%	81 32.9%
PERSONAL	1 16.8%	-	-	1 .7%	-	2 6.0%	-	-	-	-	-	-	-	-	3 1.3%
OTHER	-	1 1.2%	-	1 .9%	-	1 2.0%	-	-	-	-	-	-	-	-	2 .8%
NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER EAST ASIA	16 13.8%	79 8.8%	9 5.2%	218 14.4%	26 16.4%	57 10.1%	-	3 7.9%	2 10.3%	1 13.9%	2 12.7%	-	7 6.6%	-	282 13.2%
PLEASURE	6 35.4%	38 47.7%	9 98.5%	86 39.5%	15 56.5%	18 30.8%	-	3 85.4%	1 55.3%	-	2 100.0%	-	5 68.9%	-	104 36.8%
VFR	8 52.3%	26 33.1%	- 1.5%	67 30.8%	9 33.6%	20 35.2%	-	-	1 44.7%	-	-	-	1 14.3%	-	100 35.6%
BUSINESS	1 7.5%	11 14.1%	-	55 25.3%	3 9.9%	14 24.0%	-	- 14.6%	-	1 100.0%	-	-	1 16.8%	-	67 23.6%
PERSONAL	-	4 5.2%	-	8 3.4%	-	5 8.7%	-	-	-	-	-	-	-	-	8 2.8%
OTHER	1 4.8%	-	-	2 .9%	-	1 1.1%	-	-	-	-	-	-	-	-	3 1.2%
NOT STATED	-	-	-	-	-	- .1%	-	-	-	-	-	-	-	-	- *

Continued

ITS 99 - OVERSEAS RESIDENTS

TABLE R1-4

MAIN PURPOSE OF TRIP WITHIN ORIGIN
BASE: TOTAL PERSON VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	274	1566	342	2798	316	1037	84	79	52	10	32	26	232	9	4046
TOTAL (WEIGHTED - 000s)	118	896	169	1507	160	568	41	38	23	6	15	11	112	6	2144
ORIGIN:															
ALL OTHER	22 19.1%	164 18.4%	17 10.2%	349 23.2%	24 15.0%	107 18.9%	2 4.7%	3 8.8%	4 19.3%	1 14.5%	2 11.9%	1 12.0%	11 9.6%	2 37.6%	468 21.8%
PLEASURE	5 21.2%	77 46.9%	7 40.0%	128 36.8%	5 22.3%	40 37.6%	1 30.8%	2 61.4%	2 42.5%	-	1 76.5%	- 35.6%	4 40.4%	2 70.8%	169 36.2%
VFR	11 50.5%	60 36.3%	7 40.3%	114 32.7%	15 62.4%	37 34.9%	1 33.6%	- 10.9%	2 55.5%	-	- 23.5%	1 37.8%	4 36.1%	1 29.2%	157 33.6%
BUSINESS	5 21.4%	23 13.8%	2 11.3%	80 22.9%	3 11.6%	28 26.4%	1 35.6%	1 27.7%	- 2.0%	1 100.0%	-	- 26.6%	3 23.5%	-	112 23.8%
PERSONAL	-	1 .6%	- 2.5%	3 1.0%	- .9%	- .1%	-	-	-	-	-	-	-	-	4 .8%
OTHER	1 4.9%	1 .6%	- 1.9%	2 .7%	- .5%	1 .5%	-	-	-	-	-	-	-	-	4 .9%
NOT STATED	-	- .2%	-	2 .5%	-	-	-	-	-	-	-	-	-	-	2 .4%

ITS 99 - OVERSEAS RESIDENTS

TABLE R2-1

MAIN PURPOSE OF TRIP WITHIN ORIGIN
BASE: SAME-DAY PERSON VISITS IN ONTARIO

	ONTARIO REGION OF SAME-DAY VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	29	144	1	316	-	54	-	1	6	-	1	3	11	7	555
TOTAL (WEIGHTED - 000s)	9	64	-	160	-	31	-	2	1	-	-	2	6	3	269
ORIGIN:															
U.K.	-	8 13.2%	-	26 16.5%	-	2 7.5%	-	-	-	-	-	-	-	- 14.2%	37 13.8%
PLEASURE	-	8 96.1%	-	13 50.0%	-	- 15.4%	-	-	-	-	-	-	-	-	21 57.4%
VFR	-	- 3.9%	-	6 24.1%	-	1 28.6%	-	-	-	-	-	-	-	- 100.0%	8 20.8%
BUSINESS	-	-	-	2 9.4%	-	- 15.4%	-	-	-	-	-	-	-	-	3 7.6%
PERSONAL	-	-	-	- .6%	-	-	-	-	-	-	-	-	-	-	- .4%
OTHER	-	-	-	4 15.8%	-	1 40.6%	-	-	-	-	-	-	-	-	5 13.7%
NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
FRANCE	-	3 4.9%	-	14 9.1%	-	15 46.9%	-	-	-	-	-	-	-	-	31 11.6%
PLEASURE	-	3 82.0%	-	9 62.8%	-	10 66.3%	-	-	-	-	-	-	-	-	20 65.0%
VFR	-	-	-	2 11.6%	-	5 33.7%	-	-	-	-	-	-	-	-	7 21.3%
BUSINESS	-	1 18.0%	-	1 6.3%	-	-	-	-	-	-	-	-	-	-	1 4.7%
PERSONAL	-	-	-	1 7.8%	-	-	-	-	-	-	-	-	-	-	1 3.6%
OTHER	-	-	-	2 11.6%	-	-	-	-	-	-	-	-	-	-	2 5.4%
NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Continued

ITS 99 - OVERSEAS RESIDENTS

TABLE R2-2

MAIN PURPOSE OF TRIP WITHIN ORIGIN
BASE: SAME-DAY PERSON VISITS IN ONTARIO

	ONTARIO REGION OF SAME-DAY VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	29	144	1	316	-	54	-	1	6	-	1	3	11	7	555
TOTAL (WEIGHTED - 000s)	9	64	-	160	-	31	-	2	1	-	-	2	6	3	269
ORIGIN:															
GERMANY	-	5	-	13	-	-	-	-	1	-	-	1	2	-	21
		7.8%		8.3%					52.8%			82.0%	37.5%		7.6%
PLEASURE	-	5	-	9	-	-	-	-	1	-	-	1	2	-	16
		100.0%		68.8%					100.0%			100.0%	100.0%		79.8%
VFR	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
				3.8%											2.4%
BUSINESS	-	-	-	1	-	-	-	-	-	-	-	-	-	-	1
				6.3%											4.1%
PERSONAL	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
				3.8%											2.4%
OTHER	-	-	-	2	-	-	-	-	-	-	-	-	-	-	2
				17.4%											11.2%
NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER EUROPE	2	11	-	23	-	9	-	-	-	-	-	-	-	-	44
	21.1%	17.2%	100.0%	14.2%		28.6%					100.0%	3.0%	5.6%	3.4%	16.3%
PLEASURE	1	5	-	7	-	4	-	-	-	-	-	-	-	-	17
	29.7%	42.0%	100.0%	33.0%		47.5%					100.0%	100.0%	100.0%		38.7%
VFR	1	3	-	6	-	3	-	-	-	-	-	-	-	-	13
	70.3%	26.0%		27.4%		38.9%								28.9%	29.9%
BUSINESS	-	1	-	8	-	1	-	-	-	-	-	-	-	-	10
		8.2%		33.1%		13.6%								71.1%	22.1%
PERSONAL	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
				1.0%											.5%
OTHER	-	3	-	1	-	-	-	-	-	-	-	-	-	-	4
		23.8%		5.5%											8.9%
NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Continued

ITS 99 - OVERSEAS RESIDENTS

TABLE R2-3

MAIN PURPOSE OF TRIP WITHIN ORIGIN
BASE: SAME-DAY PERSON VISITS IN ONTARIO

	ONTARIO REGION OF SAME-DAY VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	29	144	1	316	-	54	-	1	6	-	1	3	11	7	555
TOTAL (WEIGHTED - 000s)	9	64	-	160	-	31	-	2	1	-	-	2	6	3	269
ORIGIN:															
JAPAN	1 14.4%	17 26.0%	-	10 6.0%	-	1 2.6%	-	-	-	-	-	- 15.0%	- 4.4%	-	29 10.6%
PLEASURE	-	17 99.4%	-	4 41.8%	-	1 100.0%	-	-	-	-	-	-	-	-	21 74.8%
VFR	-	-	-	2 22.8%	-	-	-	-	-	-	-	- 100.0%	- 100.0%	-	2 8.5%
BUSINESS	1 100.0%	- .6%	-	3 35.4%	-	-	-	-	-	-	-	-	-	-	5 16.6%
PERSONAL	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER EAST ASIA	4 47.0%	7 10.4%	-	17 10.4%	-	1 2.1%	-	2 100.0%	1 41.4%	-	-	-	3 51.0%	-	31 11.6%
PLEASURE	-	2 27.5%	-	10 58.0%	-	-	-	2 100.0%	1 100.0%	-	-	-	3 100.0%	-	15 46.6%
VFR	2 52.0%	5 69.8%	-	1 3.2%	-	1 88.2%	-	-	-	-	-	-	-	-	8 25.5%
BUSINESS	1 29.2%	- 2.7%	-	5 32.5%	-	-	-	-	-	-	-	-	-	-	7 21.8%
PERSONAL	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER	1 18.8%	-	-	1 6.3%	-	-	-	-	-	-	-	-	-	-	2 5.9%
NOT STATED	-	-	-	-	-	- 11.8%	-	-	-	-	-	-	-	-	- .2%

Continued

ITS 99 - OVERSEAS RESIDENTS

TABLE R2-4

MAIN PURPOSE OF TRIP WITHIN ORIGIN
BASE: SAME-DAY PERSON VISITS IN ONTARIO

	ONTARIO REGION OF SAME-DAY VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	29	144	1	316	-	54	-	1	6	-	1	3	11	7	555
TOTAL (WEIGHTED - 000s)	9	64	-	160	-	31	-	2	1	-	-	2	6	3	269
ORIGIN:															
ALL OTHER	2 17.6%	13 20.6%	-	57 35.5%	-	4 12.4%	-	-	- 5.8%	-	-	-	- 1.4%	2 82.4%	76 28.4%
PLEASURE	- 3.8%	6 47.0%	-	12 21.1%	-	1 30.2%	-	-	- 100.0%	-	-	-	- 100.0%	2 70.8%	20 26.5%
VFR	1 32.9%	5 38.3%	-	16 29.1%	-	- 6.1%	-	-	-	-	-	-	-	1 29.2%	23 30.1%
BUSINESS	- 9.4%	2 14.7%	-	15 27.0%	-	2 63.7%	-	-	-	-	-	-	-	-	19 25.4%
PERSONAL	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER	1 53.9%	-	-	1 1.2%	-	-	-	-	-	-	-	-	-	-	2 2.0%
NOT STATED	-	-	-	1 1.5%	-	-	-	-	-	-	-	-	-	-	1 1.1%

ITS 99 - OVERSEAS RESIDENTS

TABLE R3-1

MAIN PURPOSE OF TRIP WITHIN ORIGIN
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO

	ONTARIO REGION OF OVERNIGHT VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	216	1088	294	2301	266	925	73	74	44	9	31	21	209	2	3491
TOTAL (WEIGHTED - 000s)	96	618	144	1257	138	503	36	33	20	6	15	9	99	3	1875
ORIGIN:															
U.K.	25 26.0%	145 23.4%	58 40.2%	245 19.5%	39 28.2%	82 16.4%	10 26.7%	12 38.1%	7 32.6%	1 19.2%	1 9.3%	1 16.0%	29 29.5%	-	382 20.4%
PLEASURE	6 22.6%	78 53.6%	29 49.6%	133 54.4%	17 44.4%	38 46.2%	6 67.0%	4 28.3%	5 75.1%	- 45.0%	1 47.5%	- 12.0%	14 48.5%	-	177 46.5%
VFR	16 63.0%	55 37.7%	27 46.6%	78 31.8%	18 46.0%	32 38.5%	3 27.0%	6 50.0%	2 23.0%	- 30.6%	1 52.5%	1 88.0%	12 40.9%	-	154 40.4%
BUSINESS	1 3.6%	5 3.7%	1 2.2%	23 9.5%	2 5.5%	7 8.2%	- 2.0%	- 1.5%	-	- 24.4%	-	-	- 1.6%	-	33 8.5%
PERSONAL	- .7%	5 3.4%	- .7%	7 2.9%	1 1.5%	3 4.1%	- 4.0%	- 3.1%	-	-	-	-	- 1.3%	-	11 2.8%
OTHER	3 10.1%	2 1.5%	- .3%	3 1.2%	1 1.8%	3 3.1%	-	2 17.1%	- 2.0%	-	-	-	2 7.7%	-	6 1.7%
NOT STATED	-	- .1%	- .6%	- .2%	- .8%	-	-	-	-	-	-	-	-	-	1 .2%
FRANCE	1 1.3%	56 9.0%	5 3.7%	112 8.9%	6 4.5%	96 19.1%	1 1.6%	1 2.8%	1 2.8%	-	-	-	2 2.1%	-	157 8.4%
PLEASURE	-	43 77.7%	2 32.6%	81 72.0%	3 41.7%	72 75.4%	-	-	1 100.0%	-	-	-	1 28.2%	-	97 62.0%
VFR	1 58.9%	7 11.8%	2 37.9%	14 12.4%	4 58.3%	16 16.9%	1 100.0%	- 34.0%	-	-	-	-	1 42.4%	-	33 21.1%
BUSINESS	-	4 7.0%	1 11.8%	13 12.0%	-	5 4.8%	-	1 66.0%	-	-	-	-	1 29.4%	-	22 13.8%
PERSONAL	1 41.1%	-	-	1 .5%	-	1 .6%	-	-	-	-	-	-	-	-	1 .7%
OTHER	-	2 3.5%	1 17.7%	4 3.2%	-	2 2.4%	-	-	-	-	-	-	-	-	4 2.5%
NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Continued

ITS 99 - OVERSEAS RESIDENTS

TABLE R3-2

MAIN PURPOSE OF TRIP WITHIN ORIGIN
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO

	ONTARIO REGION OF OVERNIGHT VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	216	1088	294	2301	266	925	73	74	44	9	31	21	209	2	3491
TOTAL (WEIGHTED - 000s)	96	618	144	1257	138	503	36	33	20	6	15	9	99	3	1875
ORIGIN:															
GERMANY	11 11.3%	58 9.5%	24 16.4%	92 7.3%	9 6.3%	34 6.7%	9 25.8%	8 23.3%	1 2.6%	2 38.6%	4 24.3%	3 37.2%	21 20.9%	1 16.6%	135 7.2%
PLEASURE	8 69.9%	38 65.4%	14 60.1%	61 66.9%	3 35.0%	27 78.5%	8 82.5%	3 35.2%	1 100.0%	2 100.0%	1 33.4%	2 48.5%	11 54.9%	1 100.0%	76 56.8%
VFR	3 23.8%	13 22.3%	8 35.6%	17 18.3%	5 59.5%	6 16.4%	2 17.5%	5 64.8%	-	-	2 50.0%	1 40.7%	9 42.1%	-	37 27.3%
BUSINESS	1 5.3%	7 11.2%	1 2.7%	13 14.1%	- 5.5%	2 4.7%	-	-	-	-	- 9.3%	- 10.8%	- 1.7%	-	21 15.5%
PERSONAL	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER	- 1.1%	1 1.1%	- 1.6%	1 .7%	-	- .3%	-	-	-	-	- 7.3%	-	- 1.3%	-	1 .5%
NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER EUROPE	25 25.9%	111 18.0%	35 24.4%	213 16.9%	38 27.7%	96 19.1%	12 34.2%	8 25.0%	4 18.8%	1 12.4%	3 18.7%	3 31.0%	24 23.8%	-	340 18.2%
PLEASURE	11 45.8%	48 43.2%	12 35.2%	85 39.8%	18 46.7%	42 43.1%	9 74.9%	4 45.4%	2 56.5%	1 100.0%	1 42.5%	1 41.5%	14 59.4%	-	127 37.4%
VFR	10 41.4%	45 40.2%	19 54.6%	62 29.2%	18 48.4%	29 30.6%	3 21.9%	4 51.3%	2 43.5%	-	2 53.7%	2 58.5%	9 37.4%	-	116 34.1%
BUSINESS	2 9.4%	9 8.5%	- .5%	59 27.7%	1 3.5%	22 23.3%	- 3.1%	- 3.3%	-	-	- 3.8%	-	1 3.2%	-	82 24.0%
PERSONAL	1 2.8%	6 5.3%	- .6%	5 2.3%	- .5%	2 2.4%	-	-	-	-	-	-	-	-	10 2.8%
OTHER	- .6%	3 2.8%	3 9.1%	1 .7%	- 1.0%	- .5%	-	-	-	-	-	-	-	-	5 1.6%
NOT STATED	-	-	-	- .2%	-	-	-	-	-	-	-	-	-	-	- .1%

Continued

ITS 99 - OVERSEAS RESIDENTS

TABLE R3-3

MAIN PURPOSE OF TRIP WITHIN ORIGIN
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO

	ONTARIO REGION OF OVERNIGHT VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	216	1088	294	2301	266	925	73	74	44	9	31	21	209	2	3491
TOTAL (WEIGHTED - 000s)	96	618	144	1257	138	503	36	33	20	6	15	9	99	3	1875
ORIGIN:															
JAPAN	4 4.3%	84 13.5%	-	123 9.8%	3 2.1%	38 7.6%	2 6.3%	-	3 13.3%	-	3 22.5%	-	8 8.5%	3 83.4%	218 11.6%
PLEASURE	-	61 72.7%	-	63 50.8%	2 58.7%	10 26.4%	-	-	3 100.0%	-	3 84.6%	-	6 66.8%	-	118 53.9%
VFR	1 19.5%	3 3.9%	-	15 12.0%	-	7 18.7%	2 100.0%	-	-	-	-	-	2 27.0%	-	19 8.6%
BUSINESS	2 58.5%	19 22.5%	-	44 35.4%	1 41.3%	18 46.7%	-	-	-	-	1 15.4%	-	1 6.2%	3 100.0%	77 35.0%
PERSONAL	1 22.0%	-	-	1 .7%	-	2 6.2%	-	-	-	-	-	-	-	-	3 1.5%
OTHER	-	1 .9%	-	1 1.0%	-	1 2.0%	-	-	-	-	-	-	-	-	2 .9%
NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER EAST ASIA	12 12.5%	53 8.5%	9 6.1%	195 15.5%	22 15.7%	54 10.8%	-	1 1.7%	2 8.6%	1 14.6%	2 13.0%	-	4 4.4%	-	251 13.4%
PLEASURE	6 47.6%	22 41.5%	9 98.5%	74 37.8%	10 48.4%	15 28.1%	-	- 23.4%	1 39.8%	-	2 100.0%	-	2 47.7%	-	89 35.5%
VFR	6 52.4%	17 32.2%	- 1.5%	63 32.4%	9 39.6%	20 36.1%	-	-	1 60.2%	-	-	-	1 24.1%	-	93 36.9%
BUSINESS	-	10 18.6%	-	50 25.5%	3 12.0%	14 25.4%	-	- 76.6%	-	1 100.0%	-	-	1 28.3%	-	60 23.9%
PERSONAL	-	4 7.7%	-	8 3.9%	-	5 9.2%	-	-	-	-	-	-	-	-	8 3.1%
OTHER	-	-	-	1 .5%	-	1 1.2%	-	-	-	-	-	-	-	-	2 .6%
NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Continued

ITS 99 - OVERSEAS RESIDENTS

TABLE R3-4

MAIN PURPOSE OF TRIP WITHIN ORIGIN
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO

	ONTARIO REGION OF OVERNIGHT VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	216	1088	294	2301	266	925	73	74	44	9	31	21	209	2	3491
TOTAL (WEIGHTED - 000s)	96	618	144	1257	138	503	36	33	20	6	15	9	99	3	1875
ORIGIN:															
ALL OTHER	18 18.9%	112 18.1%	13 9.3%	277 22.0%	22 15.6%	101 20.2%	2 5.4%	3 9.0%	4 21.3%	1 15.2%	2 12.1%	1 15.9%	11 10.8%	-	392 20.9%
PLEASURE	4 22.4%	51 45.2%	5 37.1%	112 40.4%	5 24.8%	38 37.4%	1 30.8%	2 68.8%	2 41.4%	-	1 76.5%	- 35.6%	4 39.9%	-	149 38.1%
VFR	10 52.4%	43 38.3%	6 42.8%	88 31.9%	13 60.9%	37 36.6%	1 33.6%	- 12.2%	2 56.6%	-	- 23.5%	1 37.8%	4 36.4%	-	134 34.3%
BUSINESS	4 21.2%	16 14.1%	2 14.5%	64 23.0%	2 10.7%	26 25.3%	1 35.6%	1 19.1%	- 2.0%	1 100.0%	-	- 26.6%	3 23.7%	-	92 23.5%
PERSONAL	-	1 .7%	- 3.3%	3 1.1%	- .5%	- .1%	-	-	-	-	-	-	-	-	4 1.0%
OTHER	- 1.5%	1 .5%	- 2.4%	2 .6%	- .6%	- .5%	-	-	-	-	-	-	-	-	3 .7%
NOT STATED	-	- .3%	-	1 .4%	-	-	-	-	-	-	-	-	-	-	1 .3%

ITS 99 - OVERSEAS RESIDENTS

TABLE R4-1

NIGHTS SPENT IN OTAPs
BASE: PERSON NIGHTS IN ONTARIO

	ACCOMMODATION NIGHTS SPENT IN ONTARIO													
									UNSPECIFIED					
	TOTAL	HOTEL	MOTEL	PRIVATE COTTAGE	COMM'L COTTAGE	ANY COTTAGE /CABIN	CAMPING/ TRAILER	VFR	COMM'L	NON-COMM'L	OTHER/ UNKNOWN	TOTAL COMM'L	TOTAL ROOFED COMM'L	TOTAL NON-COMM'L
TOTAL NIGHTS (WEIGHTED - 000s)	16243	3734	708	49	421	471	343	8540	579	657	1212	5785	4863	9246
OTAP 1: SOUTHWESTERN ONTARIO	589	47	37	9	15	23	26	383	3	17	53	128	99	408
	3.6%	1.3%	5.2%	17.3%	3.5%	4.9%	7.6%	4.5%	.6%	2.5%	4.3%	2.2%	2.0%	4.4%
ORIGIN:														
U.K.	177	4	3	-	1	1	12	130	-	12	15	20	8	142
	30.1%	8.6%	8.3%		5.6%	3.5%	46.6%	33.9%		72.3%	28.9%	15.6%	8.0%	34.8%
FRANCE	7	1	-	-	-	-	-	6	-	-	-	1	1	6
	1.2%	1.2%						1.7%				.4%	.6%	1.6%
GERMANY	46	4	1	-	12	12	5	24	-	-	-	22	17	24
	7.8%	8.2%	2.4%		80.7%	51.0%	19.8%	6.4%				16.9%	16.7%	6.0%
OTHER EUROPE	118	12	8	9	2	11	8	75	-	4	1	30	22	87
	20.0%	25.9%	20.7%	100.0%	13.7%	45.5%	32.4%	19.5%		22.5%	1.0%	23.6%	22.1%	21.3%
JAPAN	17	5	-	-	-	-	-	12	-	-	-	5	5	12
	2.9%	10.1%						3.2%				3.7%	4.8%	3.0%
OTHER EAST ASIA	109	-	8	-	-	-	-	69	-	-	32	8	8	69
	18.5%		22.5%					18.0%	2.0%		60.4%	6.5%	8.4%	16.9%
ALL OTHER	115	22	17	-	-	-	-	66	3	1	5	42	39	67
	19.4%	46.1%	46.2%				1.2%	17.2%	98.0%	5.2%	9.8%	33.1%	39.3%	16.4%
OTAP 2: FESTIVAL COUNTRY	2783	570	210	1	27	28	54	1317	147	213	243	1008	807	1532
	17.1%	15.3%	29.6%	2.5%	6.4%	6.0%	15.8%	15.4%	25.3%	32.4%	20.1%	17.4%	16.6%	16.6%
ORIGIN:														
U.K.	772	141	60	-	4	4	6	392	35	57	78	246	204	448
	27.7%	24.6%	28.5%		14.3%	13.7%	11.4%	29.7%	23.9%	26.6%	31.9%	24.4%	25.3%	29.3%
FRANCE	99	43	15	1	-	1	4	19	2	3	12	64	58	23
	3.5%	7.5%	7.4%	100.0%		4.4%	7.8%	1.4%	1.2%	1.3%	4.8%	6.4%	7.2%	1.5%
GERMANY	226	57	19	-	4	4	15	110	8	2	12	103	80	112
	8.1%	9.9%	9.3%		15.9%	15.2%	26.7%	8.3%	5.1%	1.0%	4.8%	10.2%	10.0%	7.3%
OTHER EUROPE	699	103	67	-	17	17	16	360	11	60	66	213	186	420
	25.1%	18.0%	31.9%		63.0%	60.2%	28.7%	27.3%	7.5%	28.0%	27.0%	21.1%	23.1%	27.4%
JAPAN	166	97	7	-	-	-	-	8	36	5	12	140	104	14
	6.0%	17.0%	3.2%					.6%	24.7%	2.5%	4.9%	13.9%	12.9%	.9%
OTHER EAST ASIA	195	50	10	-	-	-	6	96	9	15	8	76	61	111
	7.0%	8.8%	5.0%				11.4%	7.3%	5.8%	7.1%	3.3%	7.5%	7.5%	7.3%
ALL OTHER	627	80	31	-	2	2	8	333	46	71	57	167	113	404
	22.5%	14.1%	14.6%		6.8%	6.5%	14.0%	25.3%	31.7%	33.4%	23.2%	16.6%	14.0%	26.4%

Continued

ITS 99 - OVERSEAS RESIDENTS

TABLE R4-2

NIGHTS SPENT IN OTAPs
BASE: PERSON NIGHTS IN ONTARIO

	TOTAL	ACCOMMODATION NIGHTS SPENT IN ONTARIO												
		HOTEL	MOTEL	PRIVATE COTTAGE	COMM'L COTTAGE	ANY COTTAGE /CABIN	CAMPING/ TRAILER	VFR	UNSPECIFIED COMM'L	UNSPECIFIED NON-COMM'L	UNSPECIFIED OTHER/ UNKNOWN	TOTAL COMM'L	TOTAL ROOFED COMM'L	TOTAL NON-COMM'L
TOTAL NIGHTS (WEIGHTED - 000s)	16243	3734	708	49	421	471	343	8540	579	657	1212	5785	4863	9246
OTAP 3: LAKELANDS	832	73	42	10	164	174	28	339	16	28	132	323	279	377
	5.1%	1.9%	6.0%	20.1%	39.0%	37.1%	8.2%	4.0%	2.7%	4.3%	10.9%	5.6%	5.7%	4.1%
ORIGIN:														
U.K.	353	21	14	4	47	50	21	155	15	24	52	118	82	183
	42.4%	28.9%	34.0%	37.0%	28.3%	28.8%	73.7%	45.8%	96.9%	85.1%	39.7%	36.5%	29.3%	48.5%
FRANCE	31	7	-	-	4	4	1	11	-	-	8	12	11	11
	3.8%	9.3%	.7%		2.4%	2.3%	2.2%	3.3%			6.5%	3.6%	3.9%	2.9%
GERMANY	107	12	18	-	11	11	-	45	-	-	21	41	41	45
	12.8%	17.0%	42.0%		6.4%	6.0%		13.3%			15.9%	12.6%	14.5%	12.0%
OTHER EUROPE	255	28	10	-	38	38	7	122	-	4	46	83	76	126
	30.6%	39.2%	23.2%		23.0%	21.7%	24.1%	36.0%	.9%	14.9%	34.9%	25.7%	27.2%	33.4%
JAPAN	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER EAST ASIA	23	-	-	2	25	27	-	2	-	-	-	25	25	4
	3.4%			19.5%	15.1%	15.4%		.5%				7.7%	8.9%	.9%
ALL OTHER	58	4	-	4	41	45	-	4	-	-	4	45	45	9
	6.9%	5.6%		43.5%	24.8%	25.8%		1.3%	2.2%		3.1%	14.0%	16.0%	2.3%
OTAP 4: METRO TORONTO	8066	2163	218	-	39	39	63	4413	329	312	528	2812	2420	4725
	49.7%	57.9%	30.8%		9.2%	8.2%	18.5%	51.7%	56.8%	47.6%	43.6%	48.6%	49.8%	51.1%
ORIGIN:														
U.K.	1460	474	23	-	7	7	13	715	73	58	98	590	504	773
	18.1%	21.9%	10.5%		17.5%	17.5%	21.0%	16.2%	22.1%	18.5%	18.6%	21.0%	20.8%	16.4%
FRANCE	393	151	18	-	1	1	4	89	64	31	37	237	169	119
	4.9%	7.0%	8.0%		1.5%	1.5%	6.7%	2.0%	19.3%	9.8%	7.0%	8.4%	7.0%	2.5%
GERMANY	468	144	21	-	5	5	14	181	35	-	68	219	170	181
	5.8%	6.7%	9.5%		12.5%	12.5%	22.2%	4.1%	10.6%	.1%	12.8%	7.8%	7.0%	3.8%
OTHER EUROPE	1554	358	68	-	15	15	8	917	70	30	88	519	441	948
	19.3%	16.6%	31.2%		37.5%	37.5%	12.4%	20.8%	21.3%	9.7%	16.6%	18.4%	18.2%	20.1%
JAPAN	385	248	3	-	-	-	-	110	16	-	7	268	251	110
	4.8%	11.5%	1.6%					2.5%	4.9%		1.4%	9.5%	10.4%	2.3%
OTHER EAST ASIA	1614	260	14	-	10	10	1	1259	10	36	26	294	284	1295
	20.0%	12.0%	6.5%		25.2%	25.2%	1.3%	28.5%	2.9%	11.5%	4.8%	10.5%	11.7%	27.4%
ALL OTHER	2191	528	71	-	2	2	23	1142	62	157	205	686	602	1300
	27.2%	24.4%	32.6%		5.8%	5.8%	36.5%	25.9%	18.7%	50.3%	38.8%	24.4%	24.9%	27.5%

Continued

NIGHTS SPENT IN OTAPs
BASE: PERSON NIGHTS IN ONTARIO

	ACCOMMODATION NIGHTS SPENT IN ONTARIO													
									UNSPECIFIED					
	TOTAL	HOTEL	MOTEL	PRIVATE COTTAGE	COMM'L COTTAGE	ANY COTTAGE /CABIN	CAMPING/ TRAILER	VFR	COMM'L	NON-COMM'L	OTHER/ UNKNOWN	TOTAL COMM'L	TOTAL ROOFED COMM'L	TOTAL NON-COMM'L
TOTAL NIGHTS (WEIGHTED - 000s)	16243	3734	708	49	421	471	343	8540	579	657	1212	5785	4863	9246
OTAP 5: GETAWAY COUNTRY	943	51	18	3	85	88	8	688	5	39	45	168	155	730
	5.8%	1.4%	2.6%	6.0%	20.3%	18.8%	2.3%	8.1%	.9%	5.9%	3.7%	2.9%	3.2%	7.9%
ORIGIN:														
U.K.	276	7	4	1	31	32	3	200	-	19	10	46	42	220
	29.2%	14.4%	21.8%	22.1%	36.2%	35.8%	42.1%	29.1%	3.6%	49.1%	22.6%	27.2%	27.3%	30.1%
FRANCE	37	-	1	-	1	1	3	32	1	-	-	5	2	32
	4.0%		3.4%		1.3%	1.3%	36.2%	4.7%	10.5%			3.1%	1.1%	4.4%
GERMANY	64	14	1	-	3	3	-	32	-	11	3	18	18	43
	6.8%	27.5%	7.1%		3.0%	2.9%		4.7%		27.8%	7.5%	10.7%	11.6%	5.9%
OTHER EUROPE	249	11	5	-	40	40	2	185	-	-	6	57	55	185
	26.4%	20.7%	28.7%		46.3%	44.8%	21.7%	26.9%	5.6%	.2%	13.6%	34.1%	35.8%	25.4%
JAPAN	17	5	-	-	-	-	-	6	-	6	-	5	5	12
	1.8%	10.4%						.9%		14.4%		3.2%	3.5%	1.6%
OTHER EAST ASIA	133	10	6	-	-	-	-	103	-	3	12	16	16	106
	14.2%	18.7%	34.0%					14.9%		7.5%	26.8%	9.4%	10.2%	14.5%
ALL OTHER	166	4	1	2	11	14	-	130	4	-	13	21	16	132
	17.6%	8.3%	5.0%	77.9%	13.2%	15.3%		18.8%	80.3%	1.0%	29.5%	12.3%	10.6%	18.1%
OTAP 6: ONTARIO EAST	2488	784	134	2	51	53	56	1227	75	40	119	1100	969	1268
	15.3%	21.0%	18.9%	4.0%	12.2%	11.4%	16.3%	14.4%	13.0%	6.0%	9.8%	19.0%	19.9%	13.7%
ORIGIN:														
U.K.	463	96	25	2	5	7	14	260	6	16	38	146	126	279
	18.6%	12.2%	18.7%	100.0%	10.0%	13.3%	25.8%	21.2%	7.6%	41.6%	32.2%	13.3%	13.0%	22.0%
FRANCE	241	122	21	-	-	-	-	80	1	9	7	145	143	89
	9.7%	15.6%	15.8%				.5%	6.5%	1.5%	22.5%	5.7%	13.2%	14.8%	7.0%
GERMANY	158	65	17	-	33	33	3	25	11	-	5	129	116	25
	6.4%	8.3%	12.7%		64.7%	62.3%	4.7%	2.0%	14.2%		4.0%	11.7%	11.9%	1.9%
OTHER EUROPE	588	186	26	-	7	7	37	272	36	1	23	292	219	273
	23.6%	23.7%	19.6%		12.8%	12.3%	66.3%	22.2%	48.5%	1.5%	18.9%	26.6%	22.6%	21.5%
JAPAN	132	105	-	-	1	1	-	23	2	-	1	108	106	23
	5.3%	13.4%			1.5%	1.5%		1.9%	2.4%		.7%	9.8%	10.9%	1.8%
OTHER EAST ASIA	344	84	11	-	1	1	-	240	-	-	8	96	96	240
	13.8%	10.7%	8.1%		2.7%	2.6%		19.6%			6.8%	8.7%	9.9%	19.0%
ALL OTHER	562	126	34	-	4	4	2	326	19	14	38	185	164	339
	22.6%	16.0%	25.1%		8.2%	7.9%	2.8%	26.6%	25.8%	34.4%	31.7%	16.8%	16.9%	26.8%

Continued

ITS 99 - OVERSEAS RESIDENTS

TABLE R4-4

NIGHTS SPENT IN OTAPs
BASE: PERSON NIGHTS IN ONTARIO

	TOTAL	ACCOMMODATION NIGHTS SPENT IN ONTARIO												
		HOTEL	MOTEL	PRIVATE COTTAGE	COMM'L COTTAGE	ANY COTTAGE /CABIN	CAMPING/ TRAILER	VFR	UNSPECIFIED COMM'L	UNSPECIFIED NON-COMM'L	UNSPECIFIED OTHER/ UNKNOWN	TOTAL COMM'L	TOTAL ROOFED COMM'L	TOTAL NON-COMM'L
TOTAL NIGHTS (WEIGHTED - 000s)	16243	3734	708	49	421	471	343	8540	579	657	1212	5785	4863	9246
OTAP 7: NEAR NORTH	180 1.1%	6 .2%	7 1.0%	9 17.4%	26 6.1%	34 7.3%	69 20.1%	34 .4%	-	-	29 2.4%	108 1.9%	40 .8%	43 .5%
ORIGIN:														
U.K.	42 23.5%	3 53.5%	2 31.6%	-	7 27.8%	7 20.9%	6 8.7%	20 59.3%	-	-	3 10.7%	19 17.5%	13 32.7%	20 47.3%
FRANCE	1 .8%	-	-	-	-	-	1 2.0%	-	-	-	-	1 1.3%	-	-
GERMANY	47 25.9%	-	2 29.2%	-	9 36.7%	9 27.5%	20 29.0%	1 1.6%	-	-	15 50.5%	32 29.1%	12 29.3%	1 1.3%
OTHER EUROPE	68 37.7%	2 30.7%	2 33.8%	9 100.0%	2 9.0%	11 31.8%	41 60.0%	8 23.4%	-	-	3 10.7%	48 44.3%	7 17.2%	17 38.9%
JAPAN	7 3.8%	-	-	-	7 26.4%	7 19.8%	-	-	-	-	-	7 6.3%	7 17.2%	-
OTHER EAST ASIA	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ALL OTHER	15 8.4%	1 15.8%	- 5.4%	-	-	-	- .3%	5 15.8%	-	-	8 28.0%	2 1.5%	1 3.6%	5 12.6%
OTAP 8: RAINBOW COUNTRY	138 .8%	10 .3%	13 1.9%	3 5.4%	10 2.4%	13 2.7%	13 3.9%	57 .7%	-	3 .4%	28 2.3%	47 .8%	34 .7%	62 .7%
ORIGIN:														
U.K.	48 35.1%	1 9.8%	4 26.6%	-	3 32.8%	3 25.9%	4 27.4%	28 49.0%	-	3 100.0%	6 21.5%	12 24.4%	8 23.2%	31 49.3%
FRANCE	3 2.2%	2 17.4%	-	1 47.0%	-	1 9.9%	-	-	-	-	-	2 3.9%	2 5.4%	1 2.0%
GERMANY	37 26.6%	-	4 28.8%	-	1 13.5%	1 10.7%	7 50.7%	3 5.7%	-	-	21 75.7%	12 25.3%	5 15.4%	3 5.2%
OTHER EUROPE	37 27.1%	4 35.3%	5 38.0%	1 53.0%	5 52.1%	7 52.3%	3 21.9%	18 32.3%	-	-	1 2.8%	17 35.8%	14 41.3%	20 31.6%
JAPAN	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER EAST ASIA	1 1.1%	-	- 3.2%	-	-	-	-	1 1.8%	-	-	-	- .9%	- 1.3%	1 1.7%
ALL OTHER	11 7.9%	4 37.5%	- 3.5%	-	- 1.6%	- 1.3%	-	6 11.3%	-	-	-	5 9.7%	5 13.5%	6 10.2%

Continued

ITS 99 - OVERSEAS RESIDENTS

TABLE R4-5

NIGHTS SPENT IN OTAPs
BASE: PERSON NIGHTS IN ONTARIO

	ACCOMMODATION NIGHTS SPENT IN ONTARIO													
										UNSPECIFIED				
	TOTAL	HOTEL	MOTEL	PRIVATE COTTAGE	COMM'L COTTAGE	ANY COTTAGE /CABIN	CAMPING/ TRAILER	VFR	COMM'L	NON-COMM'L	OTHER/ UNKNOWN	TOTAL COMM'L	TOTAL ROOFED COMM'L	TOTAL NON-COMM'L
TOTAL NIGHTS (WEIGHTED - 000s)	16243	3734	708	49	421	471	343	8540	579	657	1212	5785	4863	9246
OTAP 9: ALGOMA COUNTRY	110 .7%	11 .3%	16 2.2%	13 27.3%	1 .2%	14 3.0%	5 1.5%	38 .4%	1 .2%	-	25 2.0%	34 .6%	28 .6%	51 .6%
ORIGIN:														
U.K.	22 20.0%	6 56.0%	4 22.4%	-	- 60.7%	- 3.4%	-	9 24.2%	-	-	3 10.6%	10 30.0%	10 37.0%	9 17.8%
FRANCE	1 .5%	-	1 3.7%	-	-	-	-	-	-	-	-	1 1.7%	1 2.1%	-
GERMANY	13 12.2%	-	-	-	-	-	3 51.0%	11 28.4%	-	-	-	3 7.9%	-	11 21.0%
OTHER EUROPE	18 16.5%	- 2.7%	10 65.5%	-	-	-	3 49.0%	4 11.8%	-	-	1 2.2%	13 38.7%	11 38.4%	4 8.7%
JAPAN	8 7.3%	1 5.1%	-	6 46.8%	-	6 44.1%	-	-	1 100.0%	-	-	2 5.2%	1 2.0%	6 12.3%
OTHER EAST ASIA	2 2.2%	-	1 6.7%	-	-	-	-	-	-	-	1 5.6%	1 3.1%	1 3.8%	-
ALL OTHER	45 41.3%	4 36.3%	- 1.7%	7 53.2%	- 39.3%	7 52.4%	-	13 35.6%	-	-	20 81.6%	5 13.5%	5 16.7%	21 40.2%
OTAP 10: JAMES BAY FRONTIER	16 .1%	6 .2%	2 .3%	-	-	-	-	6 .1%	-	1 .1%	-	9 .1%	9 .2%	7 .1%
ORIGIN:														
U.K.	6 38.6%	5 78.4%	- 14.1%	-	-	-	-	-	-	1 100.0%	-	5 60.8%	5 60.8%	1 12.9%
FRANCE	-	-	-	-	-	-	-	-	-	-	-	-	-	-
GERMANY	6 40.4%	-	-	-	-	-	-	6 100.0%	-	-	-	-	-	6 87.1%
OTHER EUROPE	1 5.5%	- 8.0%	- 16.2%	-	-	-	-	-	-	-	-	1 10.3%	1 10.3%	-
JAPAN	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER EAST ASIA	2 10.2%	-	2 69.7%	-	-	-	-	-	-	-	-	2 19.0%	2 19.0%	-
ALL OTHER	1 5.3%	1 13.6%	-	-	-	-	-	-	-	-	-	1 9.9%	1 9.9%	-

Continued

ITS 99 - OVERSEAS RESIDENTS

TABLE R4-6

NIGHTS SPENT IN OTAPs
BASE: PERSON NIGHTS IN ONTARIO

	TOTAL	ACCOMMODATION NIGHTS SPENT IN ONTARIO												
		HOTEL	MOTEL	PRIVATE COTTAGE	COMM'L COTTAGE	ANY COTTAGE /CABIN	CAMPING/ TRAILER	UNSPECIFIED VFR	UNSPECIFIED COMM'L	UNSPECIFIED NON-COMM'L	UNSPECIFIED OTHER/ UNKNOWN	TOTAL COMM'L	TOTAL ROOFED COMM'L	TOTAL NON-COMM'L
TOTAL NIGHTS (WEIGHTED - 000s)	16243	3734	708	49	421	471	343	8540	579	657	1212	5785	4863	9246
OTAP 11: NORTH OF SUPERIOR	55 .3%	2 .1%	9 1.3%	-	2 .5%	2 .4%	7 2.0%	32 .4%	1 .2%	-	1 .1%	21 .4%	13 .3%	32 .3%
ORIGIN:														
U.K.	7 12.8%	-	- 5.0%	-	-	-	2 25.0%	5 14.5%	- 17.9%	-	-	2 11.1%	- 3.5%	5 14.5%
FRANCE	-	-	-	-	-	-	-	-	-	-	-	-	-	-
GERMANY	32 58.7%	-	3 28.6%	-	-	-	4 57.9%	25 79.9%	-	-	-	7 31.0%	3 19.8%	25 79.9%
OTHER EUROPE	7 12.5%	1 35.9%	3 36.3%	-	-	-	-	2 5.7%	1 82.1%	-	-	5 23.6%	4 30.6%	2 5.7%
JAPAN	3 6.2%	-	1 14.1%	-	2 100.0%	2 100.0%	-	-	-	-	-	3 15.9%	3 25.4%	-
OTHER EAST ASIA	3 4.9%	-	1 13.6%	-	-	-	-	-	-	-	1 100.0%	1 5.9%	1 9.4%	-
ALL OTHER	3 4.9%	1 64.1%	- 2.4%	-	-	-	1 17.1%	-	-	-	-	3 12.6%	2 11.3%	-
OTAP 12: SUNSET COUNTRY	34 .2%	1 *	1 .1%	-	1 .2%	1 .2%	10 2.9%	7 .1%	1 .2%	4 .7%	9 .7%	14 .2%	3 .1%	11 .1%
ORIGIN:														
U.K.	3 9.7%	-	-	-	1 100.0%	1 100.0%	-	2 35.3%	-	-	-	1 6.8%	1 32.8%	2 21.1%
FRANCE	-	-	-	-	-	-	-	-	-	-	-	-	-	-
GERMANY	11 32.6%	1 55.1%	- 46.4%	-	-	-	9 89.0%	-	1 100.0%	-	-	11 78.7%	1 34.9%	-
OTHER EUROPE	16 47.1%	1 44.9%	- 53.6%	-	-	-	1 11.0%	1 10.3%	-	4 100.0%	9 100.0%	2 14.4%	1 32.4%	5 46.3%
JAPAN	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER EAST ASIA	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ALL OTHER	4 10.6%	-	-	-	-	-	-	4 54.4%	-	-	-	-	-	4 32.6%

Continued

NIGHTS SPENT IN OTAPs
BASE: PERSON NIGHTS IN ONTARIO

	ACCOMMODATION NIGHTS SPENT IN ONTARIO													
						ANY			UNSPECIFIED				TOTAL	TOTAL
	TOTAL	HOTEL	MOTEL	PRIVATE COTTAGE	COMM'L COTTAGE	COTTAGE /CABIN	CAMPING/ TRAILER	VFR	COMM'L	NON-COMM'L	OTHER/ UNKNOWN	TOTAL COMM'L	ROOFED COMM'L	NON-COMM'L
TOTAL NIGHTS (WEIGHTED - 000s)	16243	3734	708	49	421	471	343	8540	579	657	1212	5785	4863	9246
OTAPs 7-12 (NET)	532	37	49	25	40	64	104	174	4	8	92	234	126	207
	3.3%	1.0%	6.9%	50.1%	9.4%	13.7%	30.3%	2.0%	.6%	1.3%	7.6%	4.0%	2.6%	2.2%
ORIGIN:														
U.K.	129	16	10	-	12	12	11	64	-	4	12	49	38	68
	24.2%	41.5%	20.9%		30.0%	18.5%	10.9%	36.9%	5.6%	46.8%	12.8%	21.1%	29.9%	32.9%
FRANCE	5	2	1	1	-	1	1	-	-	-	-	4	2	1
	1.0%	4.9%	1.2%	5.1%		1.9%	1.4%					1.6%	1.9%	.6%
GERMANY	146	1	9	-	11	11	42	46	1	-	36	64	21	46
	27.5%	1.8%	18.5%		27.3%	16.8%	40.4%	26.7%	36.8%		39.1%	27.3%	16.3%	22.5%
OTHER EUROPE	147	8	22	10	8	18	48	33	1	4	13	86	37	48
	27.6%	20.7%	45.1%	40.5%	19.0%	27.3%	46.0%	19.1%	25.6%	53.2%	14.5%	36.8%	29.6%	23.1%
JAPAN	18	1	1	6	9	15	-	-	1	-	-	12	11	6
	3.4%	1.5%	2.7%	25.5%	22.5%	23.6%			32.0%			5.1%	8.6%	3.0%
OTHER EAST ASIA	8	-	4	-	-	-	-	1	-	-	3	4	4	1
	1.5%		9.0%					.6%			3.0%	1.9%	3.5%	.5%
ALL OTHER	79	11	1	7	-	8	1	29	-	-	28	14	13	36
	14.7%	29.6%	2.8%	29.0%	1.2%	11.9%	1.3%	16.6%			30.6%	6.1%	10.3%	17.4%
OTAP UNKNOWN	11	8	-	-	-	-	3	-	-	-	-	11	8	-
	.1%	.2%					.9%					.2%	.2%	
ORIGIN:														
U.K.	-	-	-	-	-	-	-	-	-	-	-	-	-	-
FRANCE	-	-	-	-	-	-	-	-	-	-	-	-	-	-
GERMANY	3	-	-	-	-	-	3	-	-	-	-	3	-	-
	28.5%						100.0%					28.5%		
OTHER EUROPE	-	-	-	-	-	-	-	-	-	-	-	-	-	-
JAPAN	8	8	-	-	-	-	-	-	-	-	-	8	8	-
	71.5%	100.0%										71.5%	100.0%	
OTHER EAST ASIA	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ALL OTHER	-	-	-	-	-	-	-	-	-	-	-	-	-	-

ITS 99 - OVERSEAS RESIDENTS

TABLE R5-1

NIGHTS SPENT IN OTAPs
BASE: PARTY NIGHTS IN ONTARIO

	TOTAL	ACCOMMODATION NIGHTS SPENT IN ONTARIO: HOTEL	MOTEL	PRIVATE COTTAGE	COMM'L COTTAGE	ANY COTTAGE /CABIN	CAMPING/ TRAILER	VFR	UNSPECIFIED: COMM'L	UNSPECIFIED: NON-COMM'L	UNSPECIFIED: OTHER/ UNKNOWN	TOTAL COMM'L	TOTAL ROOFED COMM'L	TOTAL NON-COMM'L
TOTAL NIGHTS (WEIGHTED - 000s)	9163	1998	305	26	174	200	161	5058	346	411	685	2984	2477	5494
OTAP 1: SOUTHWESTERN ONTARIO	331	38	15	4	5	9	11	219	2	9	27	71	58	232
	3.6%	1.9%	5.0%	16.6%	2.9%	4.7%	6.8%	4.3%	.5%	2.1%	4.0%	2.4%	2.4%	4.2%
ORIGIN:														
U.K.	88	3	2	-	1	1	6	65	-	6	6	11	5	72
	26.6%	7.3%	10.5%		13.0%	7.0%	52.0%	29.7%		71.9%	21.1%	15.2%	8.6%	30.8%
FRANCE	7	1	-	-	-	-	-	6	-	-	-	1	1	6
	2.1%	1.5%						2.9%				.8%	1.0%	2.7%
GERMANY	24	2	1	-	3	3	2	16	-	-	-	8	6	16
	7.3%	6.1%	4.3%		58.8%	31.8%	17.6%	7.5%				11.1%	10.2%	7.0%
OTHER EUROPE	68	10	4	4	1	6	3	44	-	2	-	18	15	50
	20.7%	25.2%	27.5%	100.0%	28.2%	61.2%	27.7%	20.0%		20.0%	1.2%	25.7%	26.1%	21.5%
JAPAN	14	2	-	-	-	-	-	12	-	-	-	2	2	12
	4.2%	4.2%						5.6%				2.2%	2.7%	5.3%
OTHER EAST ASIA	68	-	5	-	-	-	-	46	-	-	16	5	5	46
	20.5%		34.0%					21.0%	1.3%		60.3%	7.4%	9.0%	19.9%
ALL OTHER	61	21	4	-	-	-	-	29	2	1	5	27	25	30
	18.5%	55.7%	23.8%				2.7%	13.2%	98.7%	8.1%	17.4%	37.6%	42.5%	12.8%
OTAP 2: FESTIVAL COUNTRY	1513	260	82	1	13	15	21	755	91	152	136	468	355	909
	16.5%	13.0%	26.8%	4.9%	7.8%	7.4%	13.3%	14.9%	26.4%	37.0%	19.9%	15.7%	14.3%	16.5%
ORIGIN:														
U.K.	417	60	22	-	4	4	2	233	18	36	41	107	86	269
	27.6%	23.3%	26.8%		28.6%	26.2%	11.2%	30.8%	20.1%	23.8%	30.3%	22.9%	24.3%	29.6%
FRANCE	45	20	8	1	-	1	1	7	1	1	6	29	28	9
	2.9%	7.6%	9.6%	100.0%		8.5%	3.9%	.9%	.9%	.6%	4.5%	6.2%	7.8%	1.0%
GERMANY	123	27	8	-	2	2	4	69	4	2	7	45	37	71
	8.1%	10.3%	9.3%		15.9%	14.6%	20.7%	9.1%	4.0%	1.4%	4.9%	9.6%	10.3%	7.8%
OTHER EUROPE	342	54	28	-	6	6	5	170	10	31	39	102	87	202
	22.6%	20.6%	34.3%		41.9%	38.4%	21.3%	22.6%	10.8%	20.6%	28.5%	21.8%	24.6%	22.2%
JAPAN	85	38	3	-	-	-	-	8	19	5	12	60	41	14
	5.6%	14.6%	3.3%					1.1%	20.9%	3.6%	8.7%	12.7%	11.4%	1.5%
OTHER EAST ASIA	131	17	4	-	-	-	4	84	4	14	5	28	21	98
	8.7%	6.6%	4.9%				16.4%	11.1%	4.2%	9.5%	3.5%	6.1%	5.9%	10.8%
ALL OTHER	370	44	10	-	2	2	6	184	36	62	27	97	56	246
	24.4%	17.0%	11.7%		13.6%	12.4%	26.4%	24.4%	39.0%	40.5%	19.7%	20.7%	15.7%	27.0%

Continued

ITS 99 - OVERSEAS RESIDENTS

TABLE R5-2

NIGHTS SPENT IN OTAPs
BASE: PARTY NIGHTS IN ONTARIO

	ACCOMMODATION NIGHTS SPENT IN ONTARIO													
									UNSPECIFIED					
	TOTAL	HOTEL	MOTEL	PRIVATE COTTAGE	COMM'L COTTAGE	ANY COTTAGE /CABIN	CAMPING/ TRAILER	VFR	COMM'L	NON-COMM'L	OTHER/ UNKNOWN	TOTAL COMM'L	TOTAL ROOFED COMM'L	TOTAL NON-COMM'L
TOTAL NIGHTS (WEIGHTED - 000s)	9163	1998	305	26	174	200	161	5058	346	411	685	2984	2477	5494
OTAP 3: LAKELANDS	430	41	16	8	57	65	11	224	6	12	54	132	114	244
	4.7%	2.1%	5.1%	31.5%	33.0%	32.8%	6.9%	4.4%	1.8%	2.8%	7.9%	4.4%	4.6%	4.4%
ORIGIN:														
U.K.	170	9	7	2	18	20	8	88	6	10	23	48	34	100
	39.6%	23.0%	42.3%	22.7%	31.0%	30.0%	71.5%	39.2%	97.0%	86.3%	41.6%	36.4%	29.6%	40.8%
FRANCE	20	3	-	-	1	1	1	7	-	-	7	6	5	7
	4.5%	8.1%	1.8%		2.6%	2.2%	5.6%	3.0%			13.0%	4.4%	4.5%	2.7%
GERMANY	55	5	5	-	5	5	-	31	-	-	9	15	15	31
	12.7%	11.6%	30.2%		9.2%	8.1%		13.7%			17.0%	11.2%	12.9%	12.6%
OTHER EUROPE	152	21	4	-	14	14	3	95	-	2	14	42	39	97
	35.4%	51.8%	25.7%		24.0%	21.0%	22.8%	42.4%	2.2%	13.7%	25.5%	31.8%	34.3%	39.6%
JAPAN	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER EAST ASIA	10	-	-	2	6	8	-	2	-	-	-	6	6	4
	2.3%			23.9%	10.9%	12.5%		.7%				4.7%	5.5%	1.4%
ALL OTHER	23	2	-	4	13	17	-	2	-	-	2	15	15	7
	5.4%	5.5%		53.4%	22.4%	26.2%		1.0%	.8%		2.9%	11.5%	13.2%	2.7%
OTAP 4: METRO TORONTO	4561	1149	102	-	21	21	29	2558	204	190	309	1504	1272	2749
	49.8%	57.5%	33.4%		11.9%	10.3%	17.7%	50.6%	59.0%	46.3%	45.1%	50.4%	51.3%	50.0%
ORIGIN:														
U.K.	831	231	10	-	3	3	6	436	42	37	65	292	244	473
	18.2%	20.1%	9.6%		16.3%	16.3%	21.4%	17.0%	20.7%	19.6%	21.2%	19.4%	19.2%	17.2%
FRANCE	212	82	8	-	1	1	1	60	22	17	21	114	91	77
	4.6%	7.2%	7.6%		2.7%	2.7%	3.0%	2.3%	10.8%	9.0%	6.8%	7.6%	7.1%	2.8%
GERMANY	273	73	9	-	2	2	6	120	27	-	35	117	84	120
	6.0%	6.3%	8.5%		11.7%	11.7%	21.7%	4.7%	13.2%	.2%	11.5%	7.8%	6.6%	4.4%
OTHER EUROPE	927	198	33	-	8	8	3	552	43	23	67	285	238	575
	20.3%	17.2%	31.9%		37.3%	37.3%	11.0%	21.6%	21.1%	12.3%	21.7%	18.9%	18.7%	20.9%
JAPAN	234	144	2	-	-	-	-	67	16	-	6	162	145	67
	5.1%	12.5%	1.7%					2.6%	7.9%		1.8%	10.7%	11.4%	2.4%
OTHER EAST ASIA	773	172	6	-	5	5	-	539	8	20	23	191	183	559
	16.9%	15.0%	5.9%		23.6%	23.6%	1.5%	21.1%	4.0%	10.5%	7.4%	12.7%	14.4%	20.3%
ALL OTHER	1312	249	35	-	2	2	12	785	45	92	92	344	286	877
	28.8%	21.7%	34.8%		8.3%	8.3%	41.4%	30.7%	22.2%	48.3%	29.7%	22.8%	22.5%	31.9%

Continued

ITS 99 - OVERSEAS RESIDENTS

TABLE R5-3

NIGHTS SPENT IN OTAPs
BASE: PARTY NIGHTS IN ONTARIO

	TOTAL	ACCOMMODATION NIGHTS SPENT IN ONTARIO												
		HOTEL	MOTEL	PRIVATE COTTAGE	COMM'L COTTAGE	ANY COTTAGE /CABIN	CAMPING/ TRAILER	VFR	UNSPECIFIED COMM'L	UNSPECIFIED NON-COMM'L	UNSPECIFIED OTHER/ UNKNOWN	TOTAL COMM'L	TOTAL ROOFED COMM'L	TOTAL NON-COMM'L
TOTAL NIGHTS (WEIGHTED - 000s)	9163	1998	305	26	174	200	161	5058	346	411	685	2984	2477	5494
OTAP 5: GETAWAY COUNTRY	534	28	6	1	37	38	3	412	3	23	22	77	71	435
	5.8%	1.4%	2.0%	3.5%	21.4%	19.1%	1.6%	8.1%	.8%	5.5%	3.3%	2.6%	2.9%	7.9%
ORIGIN:														
U.K.	149	5	1	-	15	15	1	111	-	10	5	23	21	121
	27.8%	17.2%	21.6%	36.2%	40.2%	40.1%	53.4%	26.9%	6.6%	43.9%	22.5%	29.5%	29.6%	27.8%
FRANCE	20	-	-	-	1	1	1	18	-	-	-	2	1	18
	3.7%		5.0%		3.0%	3.0%	21.6%	4.3%	9.6%			3.0%	2.0%	4.0%
GERMANY	30	6	1	-	2	2	-	15	-	5	2	8	8	20
	5.5%	19.8%	10.4%		4.7%	4.6%		3.6%		23.7%	7.5%	10.3%	11.1%	4.6%
OTHER EUROPE	124	4	2	-	16	16	1	97	-	-	4	23	22	97
	23.1%	15.0%	28.4%		42.7%	41.6%	25.0%	23.6%	10.2%	.1%	16.6%	29.6%	30.6%	22.3%
JAPAN	17	5	-	-	-	-	-	6	-	6	-	5	5	12
	3.2%	19.3%						1.5%		24.7%		7.0%	7.5%	2.7%
OTHER EAST ASIA	76	4	1	-	-	-	-	64	-	1	6	5	5	65
	14.2%	13.4%	19.9%					15.5%		6.4%	25.5%	6.5%	7.0%	15.0%
ALL OTHER	119	4	1	1	4	4	-	102	2	-	6	11	9	102
	22.3%	15.3%	14.6%	63.8%	9.4%	10.7%		24.7%	73.5%	1.1%	27.9%	14.1%	12.2%	23.5%
OTAP 6: ONTARIO EAST	1488	457	62	2	20	22	26	775	37	19	90	602	539	796
	16.2%	22.9%	20.2%	7.6%	11.3%	10.8%	16.3%	15.3%	10.6%	4.7%	13.1%	20.2%	21.7%	14.5%
ORIGIN:														
U.K.	285	61	10	2	3	5	4	165	4	7	29	82	74	174
	19.1%	13.3%	16.2%	100.0%	13.2%	21.1%	16.3%	21.3%	10.5%	34.0%	32.4%	13.6%	13.7%	21.9%
FRANCE	139	59	11	-	-	-	-	57	1	8	3	70	70	65
	9.3%	12.8%	17.8%				1.1%	7.4%	1.5%	39.5%	3.8%	11.7%	12.9%	8.1%
GERMANY	79	28	9	-	8	8	1	23	7	-	2	54	46	23
	5.3%	6.2%	14.9%		42.6%	38.7%	5.0%	3.0%	17.9%		2.4%	8.9%	8.5%	2.9%
OTHER EUROPE	377	127	12	-	3	3	20	184	16	-	14	179	143	184
	25.3%	27.8%	20.2%		16.9%	15.3%	74.8%	23.7%	43.4%	1.5%	15.7%	29.7%	26.5%	23.1%
JAPAN	62	36	-	-	1	1	-	23	2	-	1	38	37	23
	4.2%	7.8%			4.0%	3.7%		3.0%	4.9%		.9%	6.4%	6.8%	2.9%
OTHER EAST ASIA	164	74	5	-	-	-	-	79	-	-	6	79	79	79
	11.0%	16.2%	8.3%		1.8%	1.6%		10.2%			6.9%	13.2%	14.7%	9.9%
ALL OTHER	382	73	14	-	4	4	1	244	8	5	34	100	91	248
	25.7%	15.9%	22.6%		21.6%	19.6%	2.9%	31.4%	21.8%	24.9%	38.0%	16.6%	16.9%	31.2%

Continued

ITS 99 - OVERSEAS RESIDENTS

TABLE R5-4

NIGHTS SPENT IN OTAPs
BASE: PARTY NIGHTS IN ONTARIO

	TOTAL	ACCOMMODATION NIGHTS SPENT IN ONTARIO: HOTEL	MOTEL	PRIVATE COTTAGE	COMM'L COTTAGE	ANY COTTAGE /CABIN	CAMPING/ TRAILER	VFR	UNSPECIFIED COMM'L	UNSPECIFIED NON-COMM'L	UNSPECIFIED OTHER/ UNKNOWN	TOTAL COMM'L	TOTAL ROOFED COMM'L	TOTAL NON-COMM'L
TOTAL NIGHTS (WEIGHTED - 000s)	9163	1998	305	26	174	200	161	5058	346	411	685	2984	2477	5494
OTAP 7: NEAR NORTH	97 1.1%	4 .2%	4 1.3%	2 8.4%	11 6.6%	14 6.8%	42 26.2%	18 .4%	-	-	15 2.3%	61 2.1%	19 .8%	20 .4%
ORIGIN:														
U.K.	22 22.7%	2 43.3%	1 33.0%	-	3 28.6%	3 24.1%	3 7.4%	11 61.5%	-	-	2 10.0%	9 15.1%	6 32.3%	11 55.0%
FRANCE	1 1.4%	-	-	-	-	-	1 3.3%	-	-	-	-	1 2.3%	-	-
GERMANY	17 17.0%	-	1 26.5%	-	5 41.4%	5 34.8%	6 15.2%	- 1.5%	-	-	4 26.0%	12 19.9%	6 30.5%	- 1.3%
OTHER EUROPE	42 43.7%	1 27.9%	1 30.7%	2 100.0%	1 10.2%	3 24.4%	31 73.6%	4 21.4%	-	-	2 12.0%	35 56.3%	3 17.9%	6 29.7%
JAPAN	2 2.3%	-	-	-	2 19.9%	2 16.7%	-	-	-	-	-	2 3.7%	2 11.9%	-
OTHER EAST ASIA	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ALL OTHER	13 12.9%	1 28.8%	- 9.8%	-	-	-	- .5%	3 15.7%	-	-	8 52.0%	2 2.6%	1 7.5%	3 14.0%
OTAP 8: RAINBOW COUNTRY	86 .9%	8 .4%	6 2.1%	1 5.5%	7 4.2%	9 4.4%	5 2.9%	42 .8%	-	3 .7%	13 1.9%	27 .9%	22 .9%	46 .8%
ORIGIN:														
U.K.	29 34.0%	1 10.2%	2 30.2%	-	3 44.9%	3 37.5%	2 34.2%	16 39.0%	-	3 100.0%	2 17.7%	8 28.6%	6 27.4%	19 41.7%
FRANCE	3 3.6%	2 21.5%	-	1 87.6%	-	1 14.4%	-	-	-	-	-	2 6.8%	2 8.2%	1 2.7%
GERMANY	18 20.5%	-	2 27.9%	-	1 18.4%	1 15.4%	2 45.4%	3 6.4%	-	-	10 75.9%	5 19.6%	3 14.1%	3 5.8%
OTHER EUROPE	27 31.2%	2 21.8%	2 34.0%	- 12.4%	3 35.6%	3 31.8%	1 20.4%	18 43.5%	-	-	1 6.4%	8 28.2%	7 29.8%	18 39.8%
JAPAN	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER EAST ASIA	1 1.5%	-	- 3.4%	-	-	-	-	1 2.5%	-	-	-	- .8%	- 1.0%	1 2.3%
ALL OTHER	8 9.2%	4 46.5%	- 4.5%	-	- 1.1%	- .9%	-	4 8.6%	-	-	-	4 16.0%	4 19.5%	4 7.8%

Continued

ITS 99 - OVERSEAS RESIDENTS

TABLE R5-5

NIGHTS SPENT IN OTAPs
BASE: PARTY NIGHTS IN ONTARIO

	TOTAL	ACCOMMODATION NIGHTS SPENT IN ONTARIO												
		HOTEL	MOTEL	PRIVATE COTTAGE	COMM'L COTTAGE	ANY COTTAGE /CABIN	CAMPING/ TRAILER	VFR	UNSPECIFIED COMM'L	UNSPECIFIED NON-COMM'L	UNSPECIFIED OTHER/ UNKNOWN	TOTAL COMM'L	TOTAL ROOFED COMM'L	TOTAL NON-COMM'L
TOTAL NIGHTS (WEIGHTED - 000s)	9163	1998	305	26	174	200	161	5058	346	411	685	2984	2477	5494
OTAP 9: ALGOMA COUNTRY	57	5	7	6	1	6	3	23	1	-	13	16	12	28
	.6%	.2%	2.2%	22.1%	.4%	3.2%	1.7%	.4%	.3%		1.9%	.5%	.5%	.5%
ORIGIN:														
U.K.	10	2	1	-	-	-	-	5	-	-	1	4	4	5
	18.1%	43.7%	21.6%		75.6%	7.8%		22.8%			9.8%	24.8%	33.1%	18.2%
FRANCE	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	.5%		4.4%									1.8%	2.5%	
GERMANY	7	-	-	-	-	-	1	5	-	-	-	1	-	5
	11.7%						49.1%	23.8%				8.5%		19.0%
OTHER EUROPE	8	-	4	-	-	-	1	2	-	-	1	5	4	2
	14.1%	6.5%	53.9%				50.9%	10.2%			4.0%	33.3%	32.6%	8.2%
JAPAN	4	-	-	2	-	2	-	-	1	-	-	1	-	2
	6.2%	6.1%		37.0%		33.2%			100.0%			9.3%	2.4%	7.4%
OTHER EAST ASIA	2	-	1	-	-	-	-	-	-	-	1	1	1	-
	4.3%		16.0%								10.5%	6.7%	8.9%	
ALL OTHER	26	2	-	4	-	4	-	10	-	-	10	2	2	13
	45.1%	43.7%	4.2%	63.0%	24.4%	59.1%		43.1%			75.7%	15.5%	20.6%	47.1%
OTAP 10: JAMES BAY FRONTIER	7	4	1	-	-	-	-	1	-	1	-	5	5	2
	.1%	.2%	.4%					*		.2%		.2%	.2%	*
ORIGIN:														
U.K.	4	3	-	-	-	-	-	-	-	1	-	3	3	1
	55.6%	69.7%	14.1%							100.0%		56.1%	56.1%	54.3%
FRANCE	-	-	-	-	-	-	-	-	-	-	-	-	-	-
GERMANY	1	-	-	-	-	-	-	1	-	-	-	-	-	1
	12.3%							100.0%						45.7%
OTHER EUROPE	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	6.7%	6.9%	16.2%									9.2%	9.2%	
JAPAN	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER EAST ASIA	1	-	1	-	-	-	-	-	-	-	-	1	1	-
	12.4%		69.7%									17.0%	17.0%	
ALL OTHER	1	1	-	-	-	-	-	-	-	-	-	1	1	-
	12.9%	23.4%										17.7%	17.7%	

Continued

ITS 99 - OVERSEAS RESIDENTS

TABLE R5-6

NIGHTS SPENT IN OTAPs
BASE: PARTY NIGHTS IN ONTARIO

	ACCOMMODATION NIGHTS SPENT IN ONTARIO													
										UNSPECIFIED				
	TOTAL	HOTEL	MOTEL	PRIVATE COTTAGE	COMM'L COTTAGE	ANY COTTAGE /CABIN	CAMPING/ TRAILER	VFR	COMM'L	NON-COMM'L	OTHER/ UNKNOWN	TOTAL COMM'L	TOTAL ROOFED COMM'L	TOTAL NON-COMM'L
TOTAL NIGHTS (WEIGHTED - 000s)	9163	1998	305	26	174	200	161	5058	346	411	685	2984	2477	5494
OTAP 11: NORTH OF SUPERIOR	38 .4%	1 .1%	4 1.3%	-	1 .3%	1 .3%	4 2.7%	25 .5%	1 .3%	-	1 .2%	11 .4%	6 .2%	25 .5%
ORIGIN:														
U.K.	5 12.8%	-	- 5.8%	-	-	-	2 40.0%	3 10.7%	- 17.9%	-	-	2 19.3%	- 4.0%	3 10.7%
FRANCE	-	-	-	-	-	-	-	-	-	-	-	-	-	-
GERMANY	25 65.3%	-	1 22.3%	-	-	-	2 46.3%	22 86.6%	-	-	-	3 25.7%	1 15.4%	22 86.6%
OTHER EUROPE	3 9.1%	- 14.6%	2 40.4%	-	-	-	-	1 2.7%	1 82.1%	-	-	3 24.4%	2 31.1%	1 2.7%
JAPAN	1 3.5%	-	1 19.8%	-	1 100.0%	1 100.0%	-	-	-	-	-	1 11.7%	1 22.8%	-
OTHER EAST ASIA	2 4.8%	-	- 10.6%	-	-	-	-	-	-	-	1 100.0%	- 3.8%	- 7.3%	-
ALL OTHER	2 4.5%	1 85.4%	- 1.1%	-	-	-	1 13.7%	-	-	-	-	2 15.2%	1 19.3%	-
OTAP 12: SUNSET COUNTRY	17 .2%	- *	- .1%	-	1 .4%	1 .3%	5 2.9%	5 .1%	- .1%	2 .5%	3 .4%	7 .2%	1 .1%	7 .1%
ORIGIN:														
U.K.	3 17.8%	-	-	-	1 100.0%	1 100.0%	-	2 46.5%	-	-	-	1 9.9%	1 47.1%	2 32.2%
FRANCE	-	-	-	-	-	-	-	-	-	-	-	-	-	-
GERMANY	5 29.7%	- 55.1%	- 36.6%	-	-	-	4 88.6%	-	- 100.0%	-	-	5 76.0%	- 25.0%	-
OTHER EUROPE	6 38.5%	- 44.9%	- 63.4%	-	-	-	1 11.4%	- 6.8%	-	2 100.0%	3 100.0%	1 14.1%	- 28.0%	3 35.3%
JAPAN	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER EAST ASIA	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ALL OTHER	2 14.0%	-	-	-	-	-	-	2 46.8%	-	-	-	-	-	2 32.4%

Continued

ITS 99 - OVERSEAS RESIDENTS

TABLE R5-7

NIGHTS SPENT IN OTAPs
BASE: PARTY NIGHTS IN ONTARIO

	TOTAL	ACCOMMODATION NIGHTS SPENT IN ONTARIO												
		HOTEL	MOTEL	PRIVATE COTTAGE	COMM'L COTTAGE	ANY COTTAGE /CABIN	CAMPING/ TRAILER	VFR	UNSPECIFIED COMM'L	UNSPECIFIED NON-COMM'L	UNSPECIFIED OTHER/ UNKNOWN	TOTAL COMM'L	TOTAL ROOFED COMM'L	TOTAL NON-COMM'L
TOTAL NIGHTS (WEIGHTED - 000s)	9163	1998	305	26	174	200	161	5058	346	411	685	2984	2477	5494
OTAPs 7-12 (NET)	302 3.3%	22 1.1%	22 7.4%	9 36.0%	21 11.8%	30 14.9%	59 36.4%	114 2.2%	3 .8%	6 1.5%	46 6.7%	127 4.2%	65 2.6%	129 2.4%
ORIGIN:														
U.K.	73 24.2%	7 31.6%	5 22.6%	-	8 37.4%	8 25.8%	6 11.0%	38 33.2%	- 7.4%	4 63.8%	5 11.1%	26 20.8%	20 30.3%	42 32.2%
FRANCE	5 1.6%	2 8.3%	- 1.3%	1 13.5%	-	1 4.2%	1 2.4%	-	-	-	-	4 2.8%	2 3.3%	1 1.0%
GERMANY	71 23.6%	- 1.0%	4 17.1%	-	6 29.6%	6 20.4%	16 27.4%	31 27.2%	- 16.2%	-	14 29.8%	27 21.1%	10 15.6%	31 24.0%
OTHER EUROPE	88 29.1%	4 17.2%	9 39.8%	2 25.1%	4 18.3%	6 20.4%	34 57.9%	25 22.4%	1 33.9%	2 36.2%	6 13.5%	51 40.7%	16 25.4%	30 23.3%
JAPAN	7 2.4%	- 1.3%	1 3.5%	2 22.7%	3 13.6%	5 16.4%	-	-	1 42.4%	-	-	5 4.0%	4 6.0%	2 1.6%
OTHER EAST ASIA	6 2.1%	-	3 11.2%	-	-	-	-	1 .9%	-	-	3 6.1%	3 2.0%	3 3.9%	1 .8%
ALL OTHER	51 17.0%	9 40.6%	1 4.5%	4 38.7%	- 1.2%	4 12.8%	1 1.3%	19 16.3%	-	-	18 39.5%	11 8.6%	10 15.6%	22 17.1%
OTAP UNKNOWN	4 *	3 .1%	-	-	-	-	2 1.0%	-	-	-	-	4 .1%	3 .1%	-
ORIGIN:														
U.K.	-	-	-	-	-	-	-	-	-	-	-	-	-	-
FRANCE	-	-	-	-	-	-	-	-	-	-	-	-	-	-
GERMANY	2 37.4%	-	-	-	-	-	2 100.0%	-	-	-	-	2 37.4%	-	-
OTHER EUROPE	-	-	-	-	-	-	-	-	-	-	-	-	-	-
JAPAN	3 62.6%	3 100.0%	-	-	-	-	-	-	-	-	-	3 62.6%	3 100.0%	-
OTHER EAST ASIA	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ALL OTHER	-	-	-	-	-	-	-	-	-	-	-	-	-	-

ITS 99 - OVERSEAS RESIDENTS

TABLE R6-1

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: TOTAL PERSON VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	274	1566	342	2798	316	1037	84	79	52	10	32	26	232	9	4046
TOTAL (WEIGHTED - 000s)	118	896	169	1507	160	568	41	38	23	6	15	11	112	6	2144
VISITING FRIENDS OR RELATIVES	92 77.9%	460 51.3%	129 76.3%	848 56.3%	139 87.3%	332 58.3%	27 65.5%	25 67.1%	16 69.3%	5 81.0%	9 60.0%	8 68.7%	76 67.6%	3 54.7%	1202 56.1%
ATTENDING FESTIVALS OR FAIRS (A/B)	24 20.1%	127 14.2%	31 18.6%	179 11.8%	29 18.2%	100 17.6%	7 16.4%	8 21.2%	7 30.1%	3 52.5%	1 7.4%	1 11.6%	23 20.4%	-	263 12.3%
ATTENDING CULTURAL EVENTS (A/B)	27 23.3%	147 16.5%	34 20.3%	262 17.4%	27 16.9%	108 18.9%	10 23.2%	9 24.2%	3 14.3%	1 13.0%	3 18.2%	3 26.6%	24 21.6%	- 7.9%	356 16.6%
ATTENDING SPORTS EVENTS (E)	13 11.0%	100 11.1%	26 15.4%	156 10.3%	26 16.2%	49 8.5%	5 11.0%	3 7.2%	3 14.7%	1 11.4%	2 14.5%	2 19.4%	13 12.0%	-	209 9.7%
SHOPPING	97 82.1%	747 83.4%	153 90.8%	1231 81.7%	136 85.1%	472 83.1%	35 85.5%	33 87.1%	19 82.2%	5 85.5%	11 68.2%	9 78.5%	93 82.9%	3 54.7%	1715 80.0%
SIGHTSEEING	86 72.9%	777 86.8%	146 86.6%	1192 79.1%	125 78.5%	464 81.6%	35 85.4%	34 90.3%	17 75.2%	4 76.5%	14 91.6%	10 92.3%	95 84.7%	2 37.2%	1647 76.8%
NIGHTLIFE/ENTERTAINMENT	26 22.5%	196 21.9%	40 23.8%	354 23.5%	29 18.2%	151 26.5%	10 23.5%	6 16.8%	6 24.6%	2 37.0%	3 16.8%	3 29.2%	27 23.7%	- .5%	463 21.6%
DINING AT HIGH QUALITY RESTAURANTS	45 37.9%	375 41.9%	84 49.8%	707 46.9%	70 43.6%	266 46.9%	15 36.3%	16 43.7%	9 41.0%	4 60.7%	1 5.8%	4 35.3%	41 36.7%	4 65.8%	927 43.3%
VISITING A THEME PARK (E)	23 19.4%	183 20.5%	33 19.6%	256 17.0%	31 19.3%	129 22.7%	9 22.9%	3 6.9%	- .1%	-	1 5.8%	2 14.2%	14 12.2%	- .5%	344 16.1%
VISITING A ZOO, MUSEUM, NATURAL DISPLAY (A)	39 33.5%	351 39.2%	72 42.7%	595 39.5%	66 41.1%	294 51.8%	21 49.9%	21 55.1%	6 28.0%	3 58.7%	7 43.4%	7 64.0%	54 48.0%	1 17.4%	791 36.9%
VISITING A NATIONAL, PROVINCIAL, REGIONAL PARK OR HISTORIC SITE	57 48.5%	532 59.4%	111 65.7%	768 51.0%	95 59.7%	347 61.0%	37 88.9%	28 74.4%	17 74.4%	4 75.4%	10 66.6%	10 85.9%	87 77.5%	2 28.1%	1068 49.8%

Continued

ITS 99 - OVERSEAS RESIDENTS

TABLE R6-2

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: TOTAL PERSON VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	274	1566	342	2798	316	1037	84	79	52	10	32	26	232	9	4046
TOTAL (WEIGHTED - 000s)	118	896	169	1507	160	568	41	38	23	6	15	11	112	6	2144
PARTICIPATING IN SPORTS OR OUTDOOR ACTIVITIES	29 24.7%	214 23.9%	93 55.2%	387 25.7%	63 39.6%	158 27.8%	27 66.4%	19 51.3%	7 32.4%	3 58.3%	6 40.8%	7 59.6%	59 52.5%	1 10.7%	529 24.7%
SWIMMING (D)	21 17.7%	137 15.3%	66 39.0%	232 15.4%	41 25.6%	88 15.5%	17 41.4%	13 34.1%	3 14.0%	2 42.5%	1 7.1%	4 31.4%	33 29.8%	-	306 14.3%
OTHER WATER SPORTS (D)	7 6.1%	43 4.8%	25 14.7%	65 4.3%	13 8.1%	33 5.8%	9 21.0%	5 14.0%	1 2.3%	2 39.6%	2 12.3%	3 28.7%	18 16.2%	-	81 3.8%
HUNTING OR FISHING	6 5.3%	29 3.3%	11 6.5%	43 2.8%	7 4.6%	18 3.2%	8 19.9%	5 12.8%	- 1.7%	3 45.4%	3 19.4%	1 8.7%	17 15.1%	-	64 3.0%
CROSS COUNTRY SKIING (C)	-	1 .1%	- .2%	12 .8%	2 1.0%	5 1.0%	- .5%	- 1.1%	-	-	-	- 3.1%	1 .9%	-	16 .7%
DOWN HILL SKIING (C)	1 .9%	11 1.2%	4 2.2%	25 1.6%	2 1.5%	8 1.5%	-	3 6.8%	1 6.5%	- 4.5%	-	-	3 2.5%	-	36 1.7%
OTHER SPORT	10 8.6%	71 7.9%	34 20.3%	140 9.3%	24 14.8%	64 11.3%	13 31.4%	6 16.2%	4 18.3%	- 5.6%	3 17.9%	2 14.9%	24 21.3%	1 10.7%	192 8.9%
OTHER	7 6.0%	34 3.8%	9 5.5%	65 4.3%	3 2.0%	28 4.8%	3 7.9%	2 5.3%	1 3.1%	-	- 2.6%	1 10.8%	5 4.3%	-	98 4.6%
NONE OF THE ABOVE ACTIVITIES/ NOT STATED	4 3.7%	18 2.0%	1 .5%	43 2.8%	2 1.0%	11 2.0%	-	1 3.5%	1 3.2%	1 14.5%	1 3.4%	- 1.5%	3 3.0%	-	68 3.2%
NETS															
(A) ANY CULTURAL ACTIVITIES	60 50.9%	458 51.1%	92 54.4%	749 49.7%	85 53.3%	353 62.1%	25 59.6%	23 62.6%	13 54.6%	4 68.8%	8 53.3%	7 64.0%	67 59.9%	1 17.4%	1031 48.1%
(B) ANY FESTIVALS/CULTURAL EVENTS	38 32.2%	229 25.6%	50 29.9%	363 24.1%	47 29.5%	172 30.3%	15 35.7%	12 32.6%	9 39.4%	4 65.5%	4 25.5%	4 32.1%	39 35.1%	- 7.9%	516 24.1%
(C) SKIING	1 .9%	12 1.3%	4 2.4%	35 2.3%	4 2.5%	11 2.0%	- .5%	3 6.8%	1 6.5%	- 4.5%	-	- 3.1%	3 3.0%	-	48 2.3%
(D) WATER-BASED ACTIVITIES	21 18.2%	150 16.7%	71 42.4%	254 16.9%	42 26.0%	101 17.8%	19 46.6%	13 34.5%	3 14.0%	3 45.3%	2 16.1%	5 42.1%	38 33.9%	-	335 15.6%
(E) OTHER ATTRACTIONS	34 28.5%	254 28.4%	52 30.9%	372 24.7%	51 32.1%	160 28.2%	12 29.5%	5 13.6%	3 14.8%	1 11.4%	3 20.4%	3 25.0%	24 21.6%	- .5%	504 23.5%

ITS 99 - OVERSEAS RESIDENTS

TABLE R7-1

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO

	ONTARIO REGION OF OVERNIGHT VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	216	1088	294	2301	266	925	73	74	44	9	31	21	209	2	3491
TOTAL (WEIGHTED - 000s)	96	618	144	1257	138	503	36	33	20	6	15	9	99	3	1875
VISITING FRIENDS OR RELATIVES	81 84.3%	327 52.9%	111 76.7%	702 55.8%	120 86.8%	288 57.4%	25 68.6%	24 71.9%	15 72.7%	4 80.1%	9 61.1%	6 76.0%	71 71.6%	1 16.6%	1096 58.4%
ATTENDING FESTIVALS OR FAIRS (A/B)	19 20.1%	92 14.9%	24 16.9%	142 11.3%	25 18.3%	88 17.4%	5 14.7%	8 24.3%	6 28.7%	3 50.2%	1 7.6%	1 8.1%	20 20.3%	-	237 12.6%
ATTENDING CULTURAL EVENTS (A/B)	18 18.9%	88 14.2%	27 18.5%	221 17.6%	19 13.7%	97 19.3%	9 26.3%	8 24.5%	3 16.1%	1 13.7%	3 18.5%	3 35.1%	23 23.3%	-	314 16.8%
ATTENDING SPORTS EVENTS (E)	11 11.0%	71 11.5%	24 16.8%	132 10.5%	23 16.3%	41 8.2%	5 12.7%	3 8.3%	3 13.2%	1 11.9%	2 14.8%	2 25.7%	13 12.8%	-	184 9.8%
SHOPPING	84 86.9%	532 86.0%	129 89.8%	1027 81.6%	117 84.9%	418 83.1%	31 85.8%	31 93.6%	16 80.0%	5 84.8%	11 69.4%	6 74.6%	84 84.6%	1 16.6%	1528 81.5%
SIGHTSEEING	73 76.1%	545 88.1%	124 85.9%	1004 79.9%	107 77.8%	409 81.3%	30 83.2%	29 90.0%	16 79.4%	4 80.1%	14 91.4%	8 89.8%	84 84.2%	1 16.6%	1471 78.4%
NIGHTLIFE/ENTERTAINMENT	22 23.0%	137 22.1%	30 20.7%	301 23.9%	25 17.9%	119 23.6%	10 26.7%	5 16.3%	5 23.9%	2 34.0%	3 17.1%	3 31.2%	25 25.2%	-	425 22.7%
DINING AT HIGH QUALITY RESTAURANTS	38 39.8%	268 43.4%	74 51.1%	598 47.6%	61 43.9%	235 46.8%	13 37.7%	16 49.1%	9 42.2%	4 63.6%	1 5.9%	3 34.9%	39 39.0%	3 83.4%	840 44.8%
VISITING A THEME PARK (E)	21 21.8%	144 23.3%	28 19.2%	213 16.9%	24 17.7%	114 22.7%	7 18.5%	3 7.9%	- .1%	-	1 4.1%	1 11.5%	10 10.1%	-	310 16.6%
VISITING A ZOO, MUSEUM, NATURAL DISPLAY (A)	32 33.3%	243 39.3%	60 41.4%	504 40.1%	53 38.7%	261 51.9%	18 49.5%	16 50.1%	6 27.6%	3 56.7%	7 44.2%	6 74.3%	47 47.2%	1 16.6%	711 37.9%
VISITING A NATIONAL, PROVINCIAL, REGIONAL PARK OR HISTORIC SITE	49 51.0%	388 62.8%	93 64.3%	633 50.3%	79 56.8%	300 59.6%	32 88.3%	24 72.3%	16 76.0%	4 74.2%	10 66.0%	8 89.6%	76 76.6%	1 16.6%	945 50.4%

Continued

ITS 99 - OVERSEAS RESIDENTS

TABLE R7-2

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO

	ONTARIO REGION OF OVERNIGHT VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	216	1088	294	2301	266	925	73	74	44	9	31	21	209	2	3491
TOTAL (WEIGHTED - 000s)	96	618	144	1257	138	503	36	33	20	6	15	9	99	3	1875
PARTICIPATING IN SPORTS OR OUTDOOR ACTIVITIES	25 25.8%	160 25.9%	86 60.0%	326 25.9%	56 40.5%	137 27.2%	24 67.0%	18 55.5%	7 32.6%	3 61.1%	6 41.5%	6 67.0%	54 54.2%	-	479 25.5%
SWIMMING (D)	18 18.5%	100 16.2%	61 42.4%	199 15.9%	36 26.2%	80 15.9%	15 41.1%	12 35.7%	3 15.7%	2 44.5%	1 7.2%	3 34.2%	30 30.0%	-	284 15.1%
OTHER WATER SPORTS (D)	6 6.5%	33 5.3%	21 14.7%	56 4.5%	12 8.5%	25 5.1%	7 20.1%	5 16.1%	1 2.6%	2 41.5%	2 12.5%	3 33.5%	16 16.5%	-	75 4.0%
HUNTING OR FISHING	6 6.5%	22 3.5%	9 6.2%	36 2.8%	7 4.8%	16 3.2%	7 18.9%	4 11.3%	- 1.9%	3 47.6%	3 19.8%	1 11.6%	14 14.5%	-	61 3.2%
CROSS COUNTRY SKIING (C)	-	1 .1%	- .1%	8 .6%	2 1.1%	5 1.0%	- .5%	- 1.3%	-	-	-	- 4.1%	1 1.0%	-	12 .6%
DOWN HILL SKIING (C)	1 1.1%	7 1.1%	4 2.6%	20 1.6%	2 1.8%	7 1.4%	-	3 7.8%	1 7.3%	- 4.7%	-	-	3 2.8%	-	32 1.7%
OTHER SPORT	9 9.2%	55 8.9%	32 22.0%	118 9.4%	21 15.2%	52 10.4%	11 31.4%	6 18.6%	3 16.7%	- 5.9%	3 18.2%	2 19.7%	22 22.3%	-	172 9.2%
OTHER	5 5.0%	27 4.4%	9 6.1%	53 4.2%	3 2.3%	24 4.7%	3 9.1%	2 6.1%	1 3.5%	-	- 2.6%	1 14.4%	5 4.8%	-	85 4.5%
NONE OF THE ABOVE ACTIVITIES/ NOT STATED	3 3.3%	12 2.0%	1 .6%	27 2.2%	1 1.1%	10 1.9%	-	1 4.0%	1 3.6%	1 15.2%	1 3.5%	- 1.9%	3 3.4%	-	48 2.5%
NETS															
(A) ANY CULTURAL ACTIVITIES	47 48.5%	314 50.8%	78 54.3%	630 50.1%	71 51.3%	314 62.4%	21 59.1%	19 58.7%	11 52.4%	4 67.3%	8 54.3%	6 74.3%	59 59.3%	1 16.6%	919 49.0%
(B) ANY FESTIVALS/CULTURAL EVENTS	28 29.2%	153 24.7%	42 29.1%	306 24.3%	37 26.5%	153 30.4%	13 37.0%	11 34.1%	8 39.1%	4 63.9%	4 26.0%	3 35.1%	36 35.8%	-	462 24.6%
(C) SKIING	1 1.1%	7 1.2%	4 2.7%	26 2.1%	4 2.9%	9 1.8%	- .5%	3 7.8%	1 7.3%	- 4.7%	-	- 4.1%	3 3.4%	-	41 2.2%
(D) WATER-BASED ACTIVITIES	18 19.1%	109 17.7%	66 46.0%	219 17.4%	37 26.7%	88 17.6%	16 46.0%	12 36.2%	3 15.7%	3 47.4%	2 16.4%	4 43.9%	34 33.9%	-	309 16.5%
(E) OTHER ATTRACTIONS	29 30.5%	191 30.9%	45 31.2%	310 24.7%	42 30.2%	140 27.9%	9 26.2%	5 15.6%	3 13.2%	1 11.9%	3 18.9%	2 25.7%	20 20.0%	-	447 23.8%

ITS 99 - OVERSEAS RESIDENTS

TABLE R8-1

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS IN ONTARIO - MAIN PURPOSE PLEASURE

	ONTARIO REGION OF OVERNIGHT VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	63	529	125	1012	90	437	45	26	24	5	17	7	99	1	1361
TOTAL (WEIGHTED - 000s)	34	340	71	609	58	242	24	12	14	3	9	3	52	1	835
VISITING FRIENDS OR RELATIVES	30 86.9%	114 33.4%	42 59.1%	268 44.1%	45 77.9%	104 42.8%	13 56.6%	7 55.3%	8 59.4%	3 100.0%	4 46.3%	2 48.2%	31 58.6%	1 100.0%	378 45.2%
ATTENDING FESTIVALS OR FAIRS (A/B)	7 19.1%	43 12.7%	11 15.6%	67 11.0%	12 20.0%	43 17.6%	4 17.1%	3 22.3%	3 21.3%	2 74.3%	1 7.6%	-	10 19.1%	-	102 12.2%
ATTENDING CULTURAL EVENTS (A/B)	2 6.5%	37 10.8%	11 15.7%	96 15.7%	7 12.7%	39 16.3%	6 23.8%	1 10.7%	1 8.0%	- 15.0%	2 19.8%	1 41.5%	10 18.7%	-	120 14.4%
ATTENDING SPORTS EVENTS (E)	1 4.2%	30 8.8%	15 21.2%	68 11.2%	15 25.6%	16 6.7%	4 15.9%	1 9.1%	2 13.7%	1 20.0%	2 22.3%	- 14.7%	8 15.7%	-	80 9.6%
SHOPPING	30 88.3%	286 84.0%	62 88.1%	517 84.9%	48 83.1%	203 83.8%	20 83.7%	12 98.9%	10 76.4%	3 100.0%	7 70.6%	2 75.0%	43 82.2%	1 100.0%	696 83.4%
SIGHTSEEING	30 86.4%	316 92.8%	63 88.9%	560 92.0%	51 87.3%	225 93.0%	21 89.4%	12 100.0%	10 77.4%	3 100.0%	9 99.8%	3 78.6%	46 88.3%	1 100.0%	753 90.2%
NIGHTLIFE/ENTERTAINMENT	9 26.8%	77 22.7%	13 18.9%	146 24.0%	8 13.7%	60 24.7%	6 24.3%	1 10.4%	3 25.7%	1 24.7%	2 22.6%	- 14.7%	12 23.8%	-	191 22.9%
DINING AT HIGH QUALITY RESTAURANTS	15 42.3%	129 37.8%	39 55.9%	267 43.9%	21 36.5%	106 43.7%	5 19.2%	7 59.5%	5 37.3%	2 74.3%	- .3%	-	15 28.4%	-	329 39.4%
VISITING A THEME PARK (E)	10 29.3%	81 23.7%	15 21.4%	124 20.3%	14 24.6%	70 28.8%	5 21.5%	2 12.7%	- .1%	-	- .5%	-	6 11.3%	-	166 19.8%
VISITING A ZOO, MUSEUM, NATURAL DISPLAY (A)	15 43.1%	147 43.1%	36 50.6%	301 49.5%	24 41.3%	147 60.9%	13 53.6%	7 56.5%	4 28.4%	3 95.1%	3 34.8%	2 75.0%	26 48.9%	1 100.0%	384 46.0%
VISITING A NATIONAL, PROVINCIAL, REGIONAL PARK OR HISTORIC SITE	23 66.1%	241 70.9%	54 75.8%	390 64.0%	38 65.8%	181 75.0%	22 90.8%	10 86.8%	10 73.6%	3 100.0%	7 71.2%	3 95.0%	42 80.7%	1 100.0%	528 63.3%

Continued

ITS 99 - OVERSEAS RESIDENTS

TABLE R8-2

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS IN ONTARIO - MAIN PURPOSE PLEASURE

	ONTARIO REGION OF OVERNIGHT VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	63	529	125	1012	90	437	45	26	24	5	17	7	99	1	1361
TOTAL (WEIGHTED - 000s)	34	340	71	609	58	242	24	12	14	3	9	3	52	1	835
PARTICIPATING IN SPORTS OR OUTDOOR ACTIVITIES	10 29.4%	87 25.6%	42 59.4%	176 28.9%	31 52.8%	74 30.7%	17 69.7%	8 62.3%	6 41.5%	3 84.7%	5 50.6%	3 78.0%	31 60.0%	-	238 28.5%
SWIMMING (D)	7 20.6%	52 15.2%	31 43.5%	103 16.9%	25 42.6%	46 19.0%	11 47.4%	5 39.4%	2 16.5%	2 64.7%	- .2%	1 32.8%	17 32.2%	-	140 16.8%
OTHER WATER SPORTS (D)	3 8.5%	21 6.3%	13 18.9%	36 5.9%	6 10.4%	19 8.0%	6 25.8%	3 26.4%	1 4.0%	2 69.7%	1 14.9%	1 41.5%	12 22.5%	-	46 5.5%
HUNTING OR FISHING	4 11.8%	12 3.6%	2 3.5%	18 3.0%	4 7.5%	10 4.0%	4 14.9%	2 20.4%	- 2.3%	3 79.8%	2 22.4%	-	8 15.5%	-	30 3.6%
CROSS COUNTRY SKIING (C)	-	- .1%	- .2%	5 .9%	- .3%	1 .6%	- .8%	-	-	-	-	-	- .4%	-	7 .8%
DOWN HILL SKIING (C)	1 3.0%	4 1.2%	2 2.3%	10 1.7%	-	2 1.0%	-	1 12.3%	1 11.0%	-	-	-	1 2.9%	-	14 1.7%
OTHER SPORT	4 10.6%	30 8.8%	16 22.7%	64 10.5%	6 11.0%	29 12.0%	7 28.8%	3 21.3%	3 22.9%	-	2 24.3%	1 20.0%	13 24.2%	-	84 10.1%
OTHER	2 4.7%	16 4.6%	7 9.4%	28 4.6%	1 2.1%	11 4.5%	2 9.4%	1 7.4%	- 2.3%	-	-	- 14.7%	3 5.8%	-	39 4.7%
NONE OF THE ABOVE ACTIVITIES/ NOT STATED	- 1.0%	6 1.7%	1 1.1%	5 .8%	- .7%	2 .7%	-	-	1 5.5%	-	-	- 5.0%	1 1.4%	-	12 1.4%
NETS															
(A) ANY CULTURAL ACTIVITIES	18 52.9%	174 51.1%	43 61.5%	339 55.7%	34 57.9%	167 69.0%	14 59.6%	7 59.7%	6 44.0%	3 95.1%	5 48.3%	2 75.0%	31 58.8%	1 100.0%	449 53.8%
(B) ANY FESTIVALS/CULTURAL EVENTS	8 22.4%	68 19.9%	19 26.7%	136 22.3%	16 26.7%	67 27.7%	8 34.9%	4 30.1%	4 29.2%	3 89.4%	3 27.2%	1 41.5%	18 34.3%	-	187 22.4%
(C) SKIING	1 3.0%	4 1.2%	2 2.4%	15 2.5%	- .3%	2 1.0%	- .8%	1 12.3%	1 11.0%	-	-	-	2 3.2%	-	19 2.3%
(D) WATER-BASED ACTIVITIES	7 20.6%	59 17.2%	35 49.1%	116 19.1%	25 43.3%	53 21.9%	12 51.2%	5 40.7%	2 16.5%	2 69.7%	1 15.0%	2 57.9%	20 37.8%	-	157 18.9%
(E) OTHER ATTRACTIONS	11 31.2%	98 28.7%	26 36.6%	171 28.1%	27 45.5%	77 31.8%	7 30.0%	2 20.5%	2 13.8%	1 20.0%	2 22.8%	- 14.7%	12 23.3%	-	220 26.4%

ITS 99 - OVERSEAS RESIDENTS

TABLE R9-1

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS IN ONTARIO - MAIN PURPOSE BUSINESS

	ONTARIO REGION OF OVERNIGHT VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	23	114	14	491	23	177	4	5	1	3	3	2	16	1	727
TOTAL (WEIGHTED - 000s)	10	70	5	266	10	93	1	2	-	2	1	1	6	3	385
VISITING FRIENDS OR RELATIVES	4 34.9%	23 33.0%	2 33.0%	83 31.2%	5 54.6%	31 33.3%	- 28.0%	- 20.9%	-	1 42.3%	- 10.9%	- 51.2%	2 31.9%	-	115 29.8%
ATTENDING FESTIVALS OR FAIRS (A/B)	- 3.8%	4 5.6%	1 11.8%	14 5.2%	1 7.3%	9 10.0%	-	- 13.0%	- 100.0%	-	-	-	- 5.5%	-	24 6.2%
ATTENDING CULTURAL EVENTS (A/B)	1 7.0%	10 14.1%	2 47.6%	51 19.2%	1 14.6%	21 22.5%	- 30.2%	- 13.0%	- 100.0%	- 13.6%	-	-	1 15.4%	-	68 17.6%
ATTENDING SPORTS EVENTS (E)	- 3.2%	8 12.1%	1 14.5%	24 9.2%	- 3.2%	11 11.9%	- 15.3%	1 49.7%	- 100.0%	-	-	-	1 17.2%	-	31 8.0%
SHOPPING	7 67.7%	55 79.6%	4 79.8%	187 70.3%	8 81.7%	72 77.6%	1 72.0%	2 100.0%	- 100.0%	1 56.0%	- 46.1%	1 100.0%	5 73.4%	-	276 71.6%
SIGHTSEEING	3 32.8%	50 71.5%	3 62.0%	161 60.5%	3 33.3%	55 59.5%	1 45.5%	1 72.7%	- 100.0%	1 42.3%	- 46.1%	1 100.0%	4 55.5%	-	231 59.8%
NIGHTLIFE/ENTERTAINMENT	2 22.2%	14 20.0%	2 33.7%	52 19.7%	2 16.9%	20 21.2%	1 45.5%	- 22.4%	- 100.0%	1 56.0%	-	- 51.2%	2 36.5%	-	78 20.2%
DINING AT HIGH QUALITY RESTAURANTS	3 29.4%	31 44.8%	2 41.0%	149 56.1%	7 65.9%	48 51.4%	1 100.0%	1 59.7%	-	1 56.0%	-	- 51.2%	4 57.7%	3 100.0%	206 53.5%
VISITING A THEME PARK (E)	1 13.5%	12 16.7%	1 11.8%	21 7.8%	- 4.5%	11 11.9%	- 30.2%	-	-	-	-	-	- 5.9%	-	31 7.9%
VISITING A ZOO, MUSEUM, NATURAL DISPLAY (A)	1 12.9%	14 20.4%	2 44.1%	52 19.6%	1 14.4%	32 34.5%	1 45.5%	- 22.4%	- 100.0%	-	- 46.1%	1 100.0%	2 26.9%	-	82 21.2%
VISITING A NATIONAL, PROVINCIAL, REGIONAL PARK OR HISTORIC SITE	3 33.4%	30 43.1%	1 31.8%	71 26.6%	2 16.7%	29 31.5%	1 45.5%	- 22.4%	- 100.0%	1 42.3%	- 35.2%	1 100.0%	2 37.8%	-	110 28.7%

Continued

ITS 99 - OVERSEAS RESIDENTS

TABLE R9-2

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS IN ONTARIO - MAIN PURPOSE BUSINESS

	ONTARIO REGION OF OVERNIGHT VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	23	114	14	491	23	177	4	5	1	3	3	2	16	1	727
TOTAL (WEIGHTED - 000s)	10	70	5	266	10	93	1	2	-	2	1	1	6	3	385
PARTICIPATING IN SPORTS OR OUTDOOR ACTIVITIES	2 18.6%	11 15.8%	2 40.1%	38 14.4%	2 24.4%	15 16.6%	1 45.5%	1 43.2%	-	- 13.6%	- 35.2%	1 100.0%	2 34.6%	-	54 14.1%
SWIMMING (D)	2 15.4%	8 10.8%	1 21.9%	26 9.7%	1 12.4%	7 7.5%	- 15.3%	- 22.4%	-	-	- 35.2%	- 48.8%	1 12.4%	-	34 8.8%
OTHER WATER SPORTS (D)	-	2 3.5%	- 4.1%	3 1.1%	-	1 .6%	1 45.5%	- 9.3%	-	-	- 35.2%	- 48.8%	1 14.2%	-	4 1.0%
HUNTING OR FISHING	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CROSS COUNTRY SKIING (C)	-	- .4%	- .7%	- .2%	1 6.5%	1 .7%	-	- 20.9%	-	-	-	-	- 6.6%	-	1 .4%
DOWN HILL SKIING (C)	-	- *	- .7%	3 1.1%	-	1 1.1%	-	- 20.9%	-	- 13.6%	-	-	1 10.7%	-	3 .9%
OTHER SPORT	1 7.0%	2 3.3%	1 25.7%	10 3.9%	1 5.5%	4 4.5%	-	- 13.0%	-	-	-	- 51.2%	1 9.7%	-	15 3.9%
OTHER	1 11.2%	6 8.1%	-	9 3.2%	1 5.9%	7 8.0%	-	-	-	-	-	-	-	-	21 5.6%
NONE OF THE ABOVE ACTIVITIES/ NOT STATED	3 27.6%	4 6.3%	-	17 6.5%	1 7.9%	6 6.5%	-	-	-	1 44.0%	1 53.9%	-	1 21.2%	-	29 7.5%
NETS															
(A) ANY CULTURAL ACTIVITIES	2 16.7%	21 30.1%	2 52.4%	88 33.0%	2 20.4%	42 45.5%	1 45.5%	- 22.4%	- 100.0%	- 13.6%	- 46.1%	1 100.0%	2 30.9%	-	128 33.3%
(B) ANY FESTIVALS/CULTURAL EVENTS	1 7.0%	13 19.1%	2 47.6%	58 21.7%	2 18.3%	27 29.5%	- 30.2%	- 13.0%	- 100.0%	- 13.6%	-	-	1 15.4%	-	82 21.2%
(C) SKIING	-	- .4%	- .7%	3 1.1%	1 6.5%	2 1.8%	-	- 20.9%	-	- 13.6%	-	-	1 10.7%	-	4 1.1%
(D) WATER-BASED ACTIVITIES	2 15.4%	9 13.2%	1 21.9%	27 10.3%	1 12.4%	7 7.9%	1 45.5%	- 22.4%	-	-	- 35.2%	- 48.8%	1 18.3%	-	36 9.2%
(E) OTHER ATTRACTIONS	2 16.7%	19 26.7%	1 22.8%	41 15.3%	1 7.7%	18 19.7%	1 45.5%	1 49.7%	- 100.0%	-	-	-	1 23.1%	-	55 14.4%

ITS 99 - OVERSEAS RESIDENTS

TABLE R10-1

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS IN ONTARIO - MAIN PURPOSE VFR

	ONTARIO REGION OF OVERNIGHT VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	118	399	144	694	142	275	23	41	18	1	10	12	90	-	1253
TOTAL (WEIGHTED - 000s)	46	182	62	337	67	147	10	16	7	-	5	5	38	-	586
VISITING FRIENDS OR RELATIVES	42 91.5%	169 93.0%	61 98.1%	319 94.6%	66 99.3%	138 94.2%	10 100.0%	14 86.6%	7 100.0%	- 100.0%	5 100.0%	5 100.0%	36 94.3%	-	551 94.1%
ATTENDING FESTIVALS OR FAIRS (A/B)	10 21.6%	40 21.8%	13 20.1%	54 16.1%	13 18.8%	31 21.4%	1 11.5%	3 17.8%	3 41.4%	- 100.0%	- 3.6%	1 15.1%	7 19.3%	-	98 16.7%
ATTENDING CULTURAL EVENTS (A/B)	12 26.8%	31 16.9%	13 20.3%	63 18.5%	9 13.8%	30 20.2%	3 32.5%	4 26.8%	2 29.5%	-	1 20.9%	2 36.0%	10 26.8%	-	107 18.2%
ATTENDING SPORTS EVENTS (E)	8 17.5%	28 15.5%	8 12.1%	32 9.6%	7 9.9%	12 8.4%	1 5.3%	1 3.6%	1 9.3%	-	- 3.4%	2 37.7%	3 8.7%	-	64 10.9%
SHOPPING	42 91.3%	167 92.0%	57 91.9%	286 84.9%	58 87.3%	125 85.2%	10 91.8%	14 87.7%	6 88.4%	- 100.0%	3 70.4%	3 70.5%	34 89.0%	-	500 85.4%
SIGHTSEEING	35 76.9%	155 85.4%	54 87.2%	248 73.7%	52 77.4%	109 74.5%	8 72.8%	13 83.1%	6 82.7%	- 100.0%	4 83.3%	4 96.4%	31 82.4%	-	435 74.3%
NIGHTLIFE/ENTERTAINMENT	10 20.9%	36 19.9%	15 23.4%	88 26.2%	14 21.4%	34 23.3%	3 30.7%	4 22.5%	1 19.6%	-	- 10.5%	2 40.1%	10 27.2%	-	137 23.3%
DINING AT HIGH QUALITY RESTAURANTS	17 37.6%	93 51.2%	27 43.2%	158 46.8%	32 47.6%	74 50.4%	7 70.2%	5 32.0%	4 53.5%	-	1 19.3%	3 57.6%	18 46.9%	-	269 45.9%
VISITING A THEME PARK (E)	9 19.8%	42 23.2%	12 19.2%	57 16.9%	9 13.4%	28 19.2%	1 10.8%	1 6.5%	-	-	1 12.8%	1 21.5%	4 9.9%	-	100 17.1%
VISITING A ZOO, MUSEUM, NATURAL DISPLAY (A)	13 28.3%	76 41.6%	21 34.1%	141 41.9%	27 41.0%	73 49.4%	4 42.5%	7 43.5%	2 23.7%	-	3 65.7%	3 69.9%	17 46.0%	-	230 39.3%
VISITING A NATIONAL, PROVINCIAL, REGIONAL PARK OR HISTORIC SITE	19 41.2%	98 54.1%	34 53.9%	151 44.9%	37 55.8%	76 51.7%	9 87.4%	10 63.5%	5 80.0%	-	3 65.7%	4 84.1%	29 76.4%	-	274 46.7%

Continued

ITS 99 - OVERSEAS RESIDENTS

TABLE R10-2

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS IN ONTARIO - MAIN PURPOSE VFR

	ONTARIO REGION OF OVERNIGHT VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	118	399	144	694	142	275	23	41	18	1	10	12	90	-	1253
TOTAL (WEIGHTED - 000s)	46	182	62	337	67	147	10	16	7	-	5	5	38	-	586
PARTICIPATING IN SPORTS OR OUTDOOR ACTIVITIES	12 27.1%	57 31.5%	37 59.3%	103 30.6%	22 33.4%	46 31.2%	6 62.1%	9 58.3%	1 15.7%	- 100.0%	1 26.7%	2 54.0%	20 52.7%	-	173 29.5%
SWIMMING (D)	9 19.9%	39 21.5%	28 45.5%	66 19.6%	10 14.4%	26 17.7%	3 27.5%	6 37.9%	1 14.6%	- 100.0%	1 16.2%	1 33.0%	12 31.4%	-	105 17.9%
OTHER WATER SPORTS (D)	3 6.9%	9 4.9%	7 10.5%	16 4.8%	6 8.5%	5 3.6%	- 4.7%	2 11.7%	-	-	- 3.6%	1 25.3%	4 9.8%	-	25 4.3%
HUNTING OR FISHING	2 4.8%	7 4.0%	3 5.2%	17 4.9%	2 3.3%	6 4.3%	3 31.1%	1 7.6%	- 1.1%	-	1 19.7%	1 21.7%	6 16.8%	-	27 4.7%
CROSS COUNTRY SKIING (C)	-	-	-	2 .5%	1 1.1%	3 1.8%	-	-	-	-	-	- 7.6%	- .9%	-	4 .7%
DOWN HILL SKIING (C)	-	2 1.2%	1 1.2%	6 1.9%	2 3.7%	4 2.4%	-	1 4.0%	-	-	-	-	1 1.7%	-	13 2.2%
OTHER SPORT	4 9.2%	21 11.8%	13 21.4%	39 11.6%	14 20.9%	18 12.3%	4 42.5%	3 20.1%	- 4.9%	- 100.0%	- 10.5%	1 14.6%	9 23.5%	-	67 11.5%
OTHER	2 4.5%	5 2.7%	2 3.4%	13 3.8%	1 2.0%	4 2.8%	1 10.0%	1 6.9%	- 5.9%	-	- 8.7%	1 16.3%	2 4.7%	-	20 3.4%
NONE OF THE ABOVE ACTIVITIES/ NOT STATED	-	2 1.1%	-	3 .8%	- .4%	2 1.4%	-	1 8.1%	-	-	-	-	1 3.5%	-	5 .9%
NETS															
(A) ANY CULTURAL ACTIVITIES	23 49.9%	103 56.7%	31 50.3%	182 54.1%	34 50.2%	91 61.9%	6 61.8%	9 58.6%	5 67.8%	- 100.0%	3 65.7%	3 69.9%	24 62.6%	-	309 52.7%
(B) ANY FESTIVALS/CULTURAL EVENTS	17 36.1%	60 33.0%	20 32.4%	99 29.3%	18 27.1%	50 33.9%	5 44.0%	5 31.8%	4 57.0%	- 100.0%	1 24.5%	2 36.0%	14 37.4%	-	172 29.3%
(C) SKIING	-	2 1.2%	1 1.2%	8 2.4%	3 4.8%	5 3.4%	-	1 4.0%	-	-	-	- 7.6%	1 2.6%	-	15 2.6%
(D) WATER-BASED ACTIVITIES	10 21.0%	40 21.9%	29 45.8%	70 20.8%	10 14.9%	27 18.3%	3 32.3%	6 37.9%	1 14.6%	- 100.0%	1 16.2%	1 33.0%	12 32.7%	-	110 18.8%
(E) OTHER ATTRACTIONS	16 34.2%	63 34.6%	17 27.2%	83 24.5%	14 20.4%	38 26.0%	2 16.1%	2 10.1%	1 9.3%	-	1 16.2%	2 37.7%	6 16.0%	-	151 25.7%

ITS 99 - OVERSEAS RESIDENTS

TABLE R11-1

VISIT COSTS ASSIGNED TO REGION OF VISIT
BASE: TOTAL VISIT COSTS IN ONTARIO

	CATEGORY OF EXPENDITURES									
			TRANSPORT IN CANADA						CDN CARRIER FARES	
	TOTAL	ACCOM-MODATION	TOTAL	PRIVATE /AUTO	PUBLIC /LOCAL	FOOD/ BEVERAGE	REC./ ENTER-TAINMENT	RETAIL /OTHER	TOTAL	INT'L AIR FARES
TOTAL (WEIGHTED - $000s)	2169079	421686	207858	113261	94596	307159	167405	389236	675735	668335
OTAP 1: SOUTHWESTERN ONTARIO	42952 2.0%	5436 1.3%	6466 3.1%	4111 3.6%	2355 2.5%	9433 3.1%	6014 3.6%	13945 3.6%	1658 .2%	1402 .2%
NO VISIT TO OTAP	854 2.0%	-	-	-	-	-	-	-	854 51.5%	628 44.8%
SAME-DAY VISIT IN OTAP	1171 2.7%	-	1 *	1 *	1 *	586 6.2%	272 4.5%	312 2.2%	-	-
OVERNIGHT VISIT IN OTAP	40927 95.3%	5436 100.0%	6465 100.0%	4111 100.0%	2354 100.0%	8847 93.8%	5742 95.5%	13633 97.8%	804 48.5%	774 55.2%
OTAP 2: FESTIVAL COUNTRY	277694 12.8%	66039 15.7%	33782 16.3%	20037 17.7%	13745 14.5%	60592 19.7%	34226 20.4%	75874 19.5%	7181 1.1%	1031 .2%
NO VISIT TO OTAP	2294 .8%	-	-	-	-	-	-	-	2294 32.0%	208 20.2%
SAME-DAY VISIT IN OTAP	18307 6.6%	-	183 .5%	130 .6%	53 .4%	6814 11.2%	2884 8.4%	7555 10.0%	871 12.1%	441 42.8%
OVERNIGHT VISIT IN OTAP	257093 92.6%	66039 100.0%	33600 99.5%	19907 99.4%	13692 99.6%	53778 88.8%	31343 91.6%	68318 90.0%	4016 55.9%	382 37.1%
OTAP 3: LAKELANDS	57007 2.6%	13005 3.1%	11820 5.7%	8721 7.7%	3100 3.3%	11441 3.7%	7236 4.3%	13505 3.5%	-	-
NO VISIT TO OTAP	-	-	-	-	-	-	-	-	-	-
SAME-DAY VISIT IN OTAP	1027 1.8%	-	-	-	-	308 2.7%	216 3.0%	503 3.7%	-	-
OVERNIGHT VISIT IN OTAP	55980 98.2%	13005 100.0%	11820 100.0%	8721 100.0%	3100 100.0%	11133 97.3%	7020 97.0%	13001 96.3%	-	-
OTAP 4: METRO TORONTO	1417993 65.4%	246521 58.5%	106550 51.3%	50116 44.2%	56435 59.7%	159704 52.0%	85499 51.1%	205139 52.7%	614579 90.9%	614579 92.0%
NO VISIT TO OTAP	105207 7.4%	-	-	-	-	-	-	-	105207 17.1%	105207 17.1%
SAME-DAY VISIT IN OTAP	119744 8.4%	-	173 .2%	4 *	169 .3%	4880 3.1%	2360 2.8%	5190 2.5%	107140 17.4%	107140 17.4%
OVERNIGHT VISIT IN OTAP	1193042 84.1%	246521 100.0%	106377 99.8%	50112 100.0%	56265 99.7%	154824 96.9%	83139 97.2%	199948 97.5%	402232 65.4%	402232 65.4%

Continued

ITS 99 - OVERSEAS RESIDENTS

TABLE R11-2

VISIT COSTS ASSIGNED TO REGION OF VISIT
BASE: TOTAL VISIT COSTS IN ONTARIO

	CATEGORY OF EXPENDITURES									
			TRANSPORT IN CANADA						CDN CARRIER FARES	
	TOTAL	ACCOM-MODATION	TOTAL	PRIVATE /AUTO	PUBLIC /LOCAL	FOOD/ BEVERAGE	REC./ ENTER-TAINMENT	RETAIL /OTHER	TOTAL	INT'L AIR FARES
TOTAL (WEIGHTED - $000s)	2169079	421686	207858	113261	94596	307159	167405	389236	675735	668335
OTAP 5: GETAWAY COUNTRY	60037	5969	9507	6955	2552	14484	9267	20810	-	-
	2.8%	1.4%	4.6%	6.1%	2.7%	4.7%	5.5%	5.3%		
NO VISIT TO OTAP	-	-	-	-	-	-	-	-	-	-
SAME-DAY VISIT IN OTAP	942	-	-	-	-	292	164	486	-	-
	1.6%					2.0%	1.8%	2.3%		
OVERNIGHT VISIT IN OTAP	59094	5969	9507	6955	2552	14192	9103	20323	-	-
	98.4%	100.0%	100.0%	100.0%	100.0%	98.0%	98.2%	97.7%		
OTAP 6: ONTARIO EAST	272432	73764	32128	17545	14582	42931	20525	51254	51829	50836
	12.6%	17.5%	15.5%	15.5%	15.4%	14.0%	12.3%	13.2%	7.7%	7.6%
NO VISIT TO OTAP	1986	-	-	-	-	-	-	-	1986	1785
	.7%								3.8%	3.5%
SAME-DAY VISIT IN OTAP	6919	-	3	2	1	1273	661	1748	3234	2590
	2.5%		*	*	*	3.0%	3.2%	3.4%	6.2%	5.1%
OVERNIGHT VISIT IN OTAP	263528	73764	32124	17543	14581	41659	19864	49507	46610	46461
	96.7%	100.0%	100.0%	100.0%	100.0%	97.0%	96.8%	96.6%	89.9%	91.4%
OTAP 7: NEAR NORTH	12454	2743	2571	2111	460	2906	1901	2334	-	-
	.6%	.7%	1.2%	1.9%	.5%	.9%	1.1%	.6%		
NO VISIT TO OTAP	-	-	-	-	-	-	-	-	-	-
SAME-DAY VISIT IN OTAP	170	-	-	-	-	67	33	71	-	-
	1.4%					2.3%	1.7%	3.0%		
OVERNIGHT VISIT IN OTAP	12284	2743	2571	2111	460	2839	1868	2263	-	-
	98.6%	100.0%	100.0%	100.0%	100.0%	97.7%	98.3%	97.0%		
OTAP 8: RAINBOW COUNTRY	9438	2055	1973	1435	539	2276	1086	2047	-	-
	.4%	.5%	.9%	1.3%	.6%	.7%	.6%	.5%		
NO VISIT TO OTAP	-	-	-	-	-	-	-	-	-	-
SAME-DAY VISIT IN OTAP	109	-	-	-	-	43	17	50	-	-
	1.2%					1.9%	1.5%	2.4%		
OVERNIGHT VISIT IN OTAP	9328	2055	1973	1435	539	2233	1070	1997	-	-
	98.8%	100.0%	100.0%	100.0%	100.0%	98.1%	98.5%	97.6%		

Continued

ITS 99 - OVERSEAS RESIDENTS

TABLE R11-3

VISIT COSTS ASSIGNED TO REGION OF VISIT
BASE: TOTAL VISIT COSTS IN ONTARIO

	CATEGORY OF EXPENDITURES									
			TRANSPORT IN CANADA						CDN CARRIER FARES	
	TOTAL	ACCOM-MODATION	TOTAL	PRIVATE /AUTO	PUBLIC /LOCAL	FOOD/ BEVERAGE	REC./ ENTER-TAINMENT	RETAIL /OTHER	TOTAL	INT'L AIR FARES
TOTAL (WEIGHTED - $000s)	2169079	421686	207858	113261	94596	307159	167405	389236	675735	668335
OTAP 9: ALGOMA COUNTRY	8796 .4%	2048 .5%	1826 .9%	1367 1.2%	459 .5%	1490 .5%	743 .4%	2204 .6%	486 .1%	486 .1%
NO VISIT TO OTAP	481 5.5%	-	-	-	-	-	-	-	481 98.9%	481 98.9%
SAME-DAY VISIT IN OTAP	155 1.8%	-	-	-	-	82 5.5%	5 .7%	67 3.1%	-	-
OVERNIGHT VISIT IN OTAP	8160 92.8%	2048 100.0%	1826 100.0%	1367 100.0%	459 100.0%	1408 94.5%	737 99.3%	2137 96.9%	5 1.1%	5 1.1%
OTAP 10: JAMES BAY FRONTIER	2291 .1%	541 .1%	338 .2%	189 .2%	149 .2%	430 .1%	340 .2%	642 .2%	-	-
NO VISIT TO OTAP	-	-	-	-	-	-	-	-	-	-
SAME-DAY VISIT IN OTAP	16 .7%	-	-	-	-	2 .6%	5 1.4%	8 1.3%	-	-
OVERNIGHT VISIT IN OTAP	2275 99.3%	541 100.0%	338 100.0%	189 100.0%	149 100.0%	427 99.4%	335 98.6%	634 98.7%	-	-
OTAP 11: NORTH OF SUPERIOR	2775 .1%	663 .2%	509 .2%	364 .3%	145 .2%	629 .2%	285 .2%	691 .2%	-	-
NO VISIT TO OTAP	-	-	-	-	-	-	-	-	-	-
SAME-DAY VISIT IN OTAP	9 .3%	-	-	-	-	2 .2%	-	8 1.1%	-	-
OVERNIGHT VISIT IN OTAP	2766 99.7%	663 100.0%	509 100.0%	364 100.0%	145 100.0%	627 99.8%	285 100.0%	683 98.9%	-	-
OTAP 12: SUNSET COUNTRY	1974 .1%	551 .1%	329 .2%	253 .2%	76 .1%	365 .1%	195 .1%	535 .1%	-	-
NO VISIT TO OTAP	-	-	-	-	-	-	-	-	-	-
SAME-DAY VISIT IN OTAP	60 3.1%	-	- *	- *	-	42 11.4%	5 2.3%	14 2.6%	-	-
OVERNIGHT VISIT IN OTAP	1914 96.9%	551 100.0%	329 100.0%	253 100.0%	76 100.0%	323 88.6%	191 97.7%	521 97.4%	-	-

Continued

ITS 99 - OVERSEAS RESIDENTS

TABLE R11-4

VISIT COSTS ASSIGNED TO REGION OF VISIT
BASE: TOTAL VISIT COSTS IN ONTARIO

	CATEGORY OF EXPENDITURES									
			----TRANSPORT IN CANADA----						-CDN CARRIER FARES-	
	TOTAL	ACCOM-MODATION	TOTAL	PRIVATE /AUTO	PUBLIC /LOCAL	FOOD/ BEVERAGE	REC./ ENTER-TAINMENT	RETAIL /OTHER	TOTAL	INT'L AIR FARES
TOTAL (WEIGHTED - $000s)	2169079	421686	207858	113261	94596	307159	167405	389236	675735	668335
OTAPs 7-12	37728	8600	7545	5719	1827	8094	4549	8453	486	486
	1.7%	2.0%	3.6%	5.0%	1.9%	2.6%	2.7%	2.2%	.1%	.1%
NO VISIT TO REGION	481	-	-	-	-	-	-	-	481	481
	1.3%								98.9%	98.9%
SAME-DAY VISIT IN REGION	414	-	-	-	-	197	46	172	-	-
	1.1%		*	*		2.4%	1.0%	2.0%		
OVERNIGHT VISIT IN REGION	36833	8600	7545	5719	1827	7897	4504	8282	5	5
	97.6%	100.0%	100.0%	100.0%	100.0%	97.6%	99.0%	98.0%	1.1%	1.1%
OTAP UNKNOWN	3235	2352	58	58	-	480	88	257	-	-
	.1%	.6%	*	.1%		.2%	.1%	.1%		
NO VISIT TO OTAP	-	-	-	-	-	-	-	-	-	-
SAME-DAY VISIT IN OTAP	190	-	-	-	-	31	23	136	-	-
	5.9%					6.4%	26.2%	52.9%		
OVERNIGHT VISIT IN OTAP	3046	2352	58	58	-	449	65	121	-	-
	94.1%	100.0%	100.0%	100.0%		93.6%	73.8%	47.1%		

ITS 99 - OVERSEAS RESIDENTS

TABLE R12-1

AVERAGE SPENDING IN OTAPs
BASE: TOTAL PARTY VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
ANY VISIT IN OTAP															
AVERAGE $ PER PARTY	630.14	647.84	701.83	1598.65	709.46	914.90	652.38	501.80	659.79	787.91	389.75	330.70	664.42	1136.95	1869.13
AVERAGE $ PER PERSON	357.69	307.51	337.71	871.10	376.21	475.84	301.89	251.66	361.26	392.75	180.15	174.91	331.93	543.55	1011.68
SAME-DAY VISIT IN OTAP															
AVERAGE $ PER PARTY	88.88	137.79	73.55	847.58	79.00	221.12	69.38	46.91	91.20	58.73	230.00	40.35	67.22	113.12	658.54
AVERAGE $ PER PERSON	54.70	66.03	41.71	479.79	43.97	105.50	31.10	22.72	61.51	58.73	32.86	21.87	31.99	69.85	357.17
OVERNIGHT VISIT IN OTAP															
AVERAGE $ PER PERSON	425.08	415.79	388.23	948.77	427.76	524.14	343.36	285.40	398.08	408.69	182.86	224.35	371.07	941.39	1105.44
AVERAGE $ PER PARTY PER NIGHT	123.71	169.94	130.19	261.55	110.58	177.09	126.35	108.61	142.40	347.87	73.19	114.16	122.16	706.71	226.24
AVERAGE $ PER PERSON PER NIGHT	68.91	80.32	60.74	141.42	58.19	93.10	58.75	54.75	75.75	165.08	34.26	59.90	61.41	255.13	122.42
WITH ANY ROOFED COMMERCIAL ACCOMMODATION IN OTAP															
AVERAGE $ PER PARTY PER NIGHT	191.94	292.24	201.49	520.21	168.09	282.39	214.99	141.24	241.71	275.23	243.16	241.33	189.12	958.33	342.73
AVERAGE $ PER PERSON PER NIGHT	116.55	122.64	84.65	271.45	88.34	142.09	106.37	83.26	121.55	182.44	94.77	108.27	97.33	319.44	173.87

Continued

ITS 99 - OVERSEAS RESIDENTS

TABLE R12-2

AVERAGE SPENDING IN OTAPs
BASE: TOTAL PARTY VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
OVERNIGHT VISIT IN ONTARIO - MAIN PURPOSE PLEASURE															
AVERAGE $ PER PERSON	464.10	307.42	365.79	749.42	326.56	310.06	328.15	272.76	349.22	337.95	115.96	113.86	352.66	856.29	914.22
AVERAGE $ PER PARTY PER NIGHT	171.79	218.66	180.79	317.05	95.86	204.11	163.24	236.08	220.39	474.51	182.83	133.54	195.30	285.43	271.11
AVERAGE $ PER PERSON PER NIGHT	75.69	89.86	73.22	145.34	40.98	96.17	68.43	106.89	103.56	156.56	75.62	59.53	85.11	142.71	121.79
WITH ANY ROOFED COMMERCIAL ACCOMMODATION IN OTAP															
AVERAGE $ PER PARTY PER NIGHT	286.18	321.78	242.73	544.21	176.69	319.10	223.52	293.37	495.25	268.70	324.52	205.57	266.40	-	381.19
AVERAGE $ PER PERSON PER NIGHT	150.39	125.70	92.48	243.87	71.71	149.94	108.34	160.91	202.97	160.17	102.66	68.52	115.58	-	163.85
OVERNIGHT VISIT IN ONTARIO - MAIN PURPOSE BUSINESS															
AVERAGE $ PER PERSON	520.44	703.64	589.42	1485.14	861.70	1220.12	216.74	640.54	1006.21	593.29	123.18	92.20	468.15	958.33	1602.27
AVERAGE $ PER PARTY PER NIGHT	133.74	295.07	218.98	474.27	376.97	294.34	153.11	189.29	18.29	283.89	75.27	136.64	154.14	958.33	417.34
AVERAGE $ PER PERSON PER NIGHT	104.48	178.87	163.98	312.38	299.39	187.88	129.96	169.56	18.29	204.47	57.60	92.20	126.24	319.44	276.89
WITH ANY ROOFED COMMERCIAL ACCOMMODATION IN OTAP															
AVERAGE $ PER PARTY PER NIGHT	152.13	333.12	238.96	535.15	351.50	348.32	153.11	189.52	-	283.89	157.64	329.56	215.68	958.33	461.89
AVERAGE $ PER PERSON PER NIGHT	115.81	178.55	184.78	353.54	325.89	214.82	129.96	166.79	-	204.47	116.11	109.85	170.96	319.44	305.69

Continued

ITS 99 - OVERSEAS RESIDENTS

TABLE R12-3

AVERAGE SPENDING IN OTAPs
BASE: TOTAL PARTY VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
OVERNIGHT VISIT IN ONTARIO - MAIN PURPOSE VFR															
AVERAGE $ PER PERSON	357.03	520.70	340.87	855.94	453.58	480.17	391.36	281.03	479.70	43.55	311.93	324.54	392.05	-	1035.51
AVERAGE $ PER PARTY PER NIGHT	97.50	119.88	90.88	141.06	103.10	100.53	86.12	69.96	104.58	87.09	101.84	109.35	86.89	-	137.71
AVERAGE $ PER PERSON PER NIGHT	57.95	64.37	46.46	83.01	58.19	55.79	44.95	38.41	67.09	43.55	49.41	61.07	48.64	-	80.88
WITH ANY ROOFED COMMERCIAL ACCOMMODATION IN OTAP															
AVERAGE $ PER PARTY PER NIGHT	188.42	258.79	153.15	413.73	105.33	138.43	215.80	92.18	128.68	87.09	187.28	251.80	129.83	-	200.10
AVERAGE $ PER PERSON PER NIGHT	101.57	120.57	66.02	208.44	52.88	66.32	90.02	51.07	91.60	43.55	89.54	143.11	70.56	-	99.56

ITS 99 - OVERSEAS RESIDENTS

TABLE R13-1

LENGTH OF STAY IN OTAPs
BASE: TOTAL PERSON VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	274	1566	342	2798	316	1037	84	79	52	10	32	26	232	9	4046
TOTAL (WEIGHTED - 000s)	118	896	169	1507	160	568	41	38	23	6	15	11	112	6	2144
SAME DAY	21 18.2%	277 31.0%	25 14.6%	250 16.6%	21 13.4%	66 11.5%	5 13.3%	5 12.8%	3 10.9%	- 4.6%	- 1.8%	3 24.4%	13 11.5%	3 45.6%	269 12.5%
1 - 3 NIGHTS	52 44.1%	401 44.8%	76 44.8%	658 43.6%	64 40.3%	313 55.0%	24 57.8%	24 63.9%	12 50.5%	5 91.0%	12 80.9%	6 51.0%	56 49.9%	3 45.3%	654 30.5%
1 - 4 NIGHTS	58 49.4%	429 47.9%	85 50.5%	767 50.9%	72 45.3%	363 63.9%	25 61.1%	27 72.1%	15 64.5%	5 91.0%	12 81.1%	6 54.2%	66 59.1%	3 45.3%	826 38.5%
1 NIGHT	13 10.8%	220 24.6%	26 15.6%	233 15.5%	37 23.4%	148 26.1%	6 15.2%	10 25.8%	6 24.2%	2 31.5%	9 56.9%	3 26.2%	25 22.3%	-	150 7.0%
2 NIGHTS	28 23.5%	131 14.6%	24 14.1%	248 16.4%	18 11.3%	108 19.0%	9 22.3%	8 20.8%	3 14.9%	1 17.2%	1 7.1%	2 18.3%	17 15.3%	-	280 13.1%
3 NIGHTS	11 9.8%	50 5.6%	25 15.1%	177 11.7%	9 5.6%	56 9.9%	8 20.4%	7 17.4%	3 11.4%	2 42.3%	3 16.9%	1 6.5%	14 12.3%	3 45.3%	224 10.4%
4 NIGHTS	6 5.3%	28 3.1%	10 5.7%	109 7.2%	8 5.0%	50 8.8%	1 3.2%	3 8.2%	3 14.0%	-	- .2%	- 3.1%	10 9.2%	-	172 8.0%
5 NIGHTS	3 2.2%	32 3.6%	9 5.4%	90 6.0%	7 4.6%	23 4.1%	2 4.9%	-	- 1.2%	-	1 7.8%	-	6 5.4%	-	134 6.2%
6 - 9 NIGHTS	15 12.7%	74 8.3%	29 17.4%	188 12.5%	23 14.5%	60 10.6%	4 10.3%	2 4.9%	2 9.1%	-	1 4.4%	1 9.8%	12 10.5%	1 9.0%	379 17.7%
10 - 16 NIGHTS	17 14.8%	58 6.4%	12 7.4%	99 6.6%	21 13.4%	31 5.4%	3 7.7%	3 8.5%	1 6.1%	-	- 2.1%	1 11.6%	11 9.5%	-	280 13.1%
17 - 30 NIGHTS	1 1.1%	20 2.3%	6 3.8%	75 5.0%	13 8.0%	14 2.5%	- .8%	- .4%	2 7.8%	- 4.5%	- 1.1%	-	3 2.5%	-	185 8.6%
31+ NIGHTS	2 1.6%	5 .6%	1 .8%	39 2.6%	1 .8%	11 2.0%	1 1.9%	- 1.2%	- .4%	-	- 1.7%	-	2 1.4%	-	71 3.3%
OVERALL AVERAGE LENGTH OF STAY (NIGHTS)	5.00	3.11	4.93	5.35	5.91	4.38	4.36	3.68	4.78	2.73	3.55	3.02	4.75	1.90	7.58
STANDARD DEVIATION	7.80	5.62	6.45	8.57	6.97	7.49	7.18	8.73	8.49	5.02	10.87	3.74	8.85	2.00	9.87
STANDARD ERROR	.47	.14	.35	.16	.39	.23	.78	.98	1.18	1.59	1.92	.73	.58	.67	.16
MEDIAN	2.0	1.0	3.0	3.0	3.0	2.0	2.0	2.0	2.0	2.0	1.0	1.0	3.0	3.0	4.0
AVERAGE LENGTH OF STAY OF OVERNIGHT VISITORS (NIGHTS)	6.12	4.50	5.77	6.41	6.82	4.95	5.02	4.22	5.37	2.87	3.62	3.99	5.36	3.50	8.66
STANDARD DEVIATION	8.26	6.09	6.62	9.04	7.05	7.74	7.47	8.93	8.95	5.17	11.01	3.79	9.12	1.50	10.07
STANDARD ERROR	.56	.18	.39	.19	.43	.25	.87	1.04	1.35	1.72	1.98	.83	.63	1.06	.17
MEDIAN	3.0	2.0	3.0	3.0	4.0	2.0	3.0	2.0	3.0	2.0	1.0	2.0	3.0	3.0	5.0

ITS 99 - OVERSEAS RESIDENTS

TABLE R14-1

LENGTH OF STAY IN OTAPs
BASE: OVERNIGHT PERSON VISITS IN ONTARIO - MAIN PURPOSE PLEASURE

	ONTARIO REGION OF OVERNIGHT VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	63	529	125	1012	90	437	45	26	24	5	17	7	99	1	1361
TOTAL (WEIGHTED - 000s)	34	340	71	609	58	242	24	12	14	3	9	3	52	1	835
SAME DAY	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1 - 3 NIGHTS	18 52.5%	274 80.4%	43 61.5%	370 60.8%	30 51.5%	190 78.6%	15 62.8%	10 83.2%	10 71.5%	3 100.0%	9 97.2%	3 100.0%	29 56.5%	-	347 41.5%
1 - 4 NIGHTS	21 59.5%	285 83.8%	47 66.4%	432 71.0%	32 54.4%	205 84.6%	16 67.7%	12 98.9%	12 87.2%	3 100.0%	9 97.6%	3 100.0%	37 71.3%	-	438 52.5%
1 NIGHT	6 17.5%	156 45.8%	10 13.8%	138 22.6%	21 36.1%	104 42.8%	4 18.7%	2 14.4%	4 32.4%	1 20.0%	7 76.7%	1 37.1%	13 24.6%	-	90 10.7%
2 NIGHTS	11 31.2%	92 27.1%	13 18.0%	148 24.3%	7 11.5%	64 26.4%	7 27.9%	5 44.2%	3 19.7%	- 5.7%	1 7.5%	2 47.5%	11 21.5%	-	147 17.6%
3 NIGHTS	1 3.7%	25 7.5%	21 29.7%	85 13.9%	2 3.9%	23 9.4%	4 16.2%	3 24.7%	3 19.4%	2 74.3%	1 13.0%	1 15.4%	5 10.4%	-	111 13.2%
4 NIGHTS	2 7.1%	11 3.4%	3 4.9%	62 10.2%	2 2.9%	14 6.0%	1 4.9%	2 15.7%	2 15.7%	-	- .3%	-	8 14.9%	-	92 11.0%
5 NIGHTS	1 1.7%	11 3.2%	5 6.7%	44 7.2%	4 7.4%	6 2.4%	1 5.4%	-	-	-	- 2.4%	-	4 7.9%	-	70 8.3%
6 - 9 NIGHTS	5 15.1%	23 6.6%	13 17.9%	63 10.3%	6 10.0%	16 6.7%	4 15.9%	- 1.1%	1 8.8%	-	-	-	8 14.6%	1 100.0%	139 16.6%
10 - 16 NIGHTS	8 22.3%	16 4.7%	4 5.9%	37 6.0%	10 17.8%	9 3.8%	2 10.3%	-	-	-	-	-	2 4.7%	-	106 12.7%
17 - 30 NIGHTS	- 1.3%	4 1.3%	2 2.5%	18 2.9%	6 10.4%	5 1.9%	-	-	1 4.0%	-	-	-	1 1.0%	-	61 7.3%
31+ NIGHTS	-	1 .3%	- .5%	16 2.6%	-	2 .7%	- .8%	-	-	-	-	-	- .4%	-	20 2.5%
AVERAGE NUMBER OF NIGHTS	5.42	3.00	4.65	5.08	6.49	3.18	4.52	2.48	3.58	2.54	1.44	1.78	4.09	6.00	7.18
STANDARD DEVIATION	4.63	4.62	6.50	6.47	7.52	3.72	6.54	1.50	4.86	.89	1.32	.76	5.31	-	7.89
STANDARD ERROR	.58	.20	.58	.20	.79	.18	.98	.29	.99	.40	.32	.29	.53	-	.21
MEDIAN	3.0	2.0	3.0	3.0	3.0	2.0	3.0	2.0	2.0	3.0	1.0	2.0	3.0	6.0	4.0

ITS 99 - OVERSEAS RESIDENTS

TABLE R15-1

LENGTH OF STAY IN OTAPs
BASE: OVERNIGHT PERSON VISITS IN ONTARIO - MAIN PURPOSE BUSINESS

	ONTARIO REGION OF OVERNIGHT VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	23	114	14	491	23	177	4	5	1	3	3	2	16	1	727
TOTAL (WEIGHTED - 000s)	10	70	5	266	10	93	1	2	-	2	1	1	6	3	385
SAME DAY	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1 - 3 NIGHTS	6 63.4%	42 60.6%	4 82.6%	150 56.4%	6 61.8%	41 43.7%	1 100.0%	1 72.7%	-	2 86.4%	1 89.1%	1 100.0%	5 84.3%	3 100.0%	176 45.6%
1 - 4 NIGHTS	8 75.7%	46 66.1%	4 82.6%	170 63.9%	9 89.1%	62 67.0%	1 100.0%	1 72.7%	-	2 86.4%	1 89.1%	1 100.0%	5 84.3%	3 100.0%	215 55.7%
1 NIGHT	1 7.8%	23 33.3%	2 52.3%	45 16.9%	3 32.9%	8 8.3%	1 43.3%	1 30.2%	-	1 44.0%	1 89.1%	1 100.0%	3 38.8%	-	34 8.8%
2 NIGHTS	3 31.6%	9 13.6%	1 18.5%	58 22.0%	3 26.5%	15 16.7%	- 26.4%	-	-	1 42.3%	-	-	2 26.0%	-	83 21.6%
3 NIGHTS	2 23.9%	10 13.7%	1 11.8%	47 17.6%	- 2.4%	17 18.7%	- 30.2%	1 42.5%	-	-	-	-	1 19.4%	3 100.0%	59 15.2%
4 NIGHTS	1 12.3%	4 5.5%	-	20 7.5%	3 27.4%	22 23.3%	-	-	-	-	-	-	-	-	39 10.1%
5 NIGHTS	- 3.0%	8 11.5%	-	22 8.1%	- 1.0%	8 9.1%	-	-	-	-	-	-	-	-	39 10.1%
6 - 9 NIGHTS	1 11.3%	11 16.0%	- 4.1%	58 21.9%	1 7.6%	16 17.2%	-	1 27.3%	-	-	- 10.9%	-	1 10.3%	-	93 24.2%
10 - 16 NIGHTS	- 3.8%	4 6.4%	1 13.3%	5 2.0%	- 2.3%	3 2.9%	-	-	-	-	-	-	-	-	23 5.8%
17 - 30 NIGHTS	-	-	-	8 3.1%	-	2 2.3%	-	-	-	- 13.6%	-	-	- 4.0%	-	11 2.9%
31+ NIGHTS	1 6.2%	-	-	3 1.0%	-	1 1.6%	-	-	- 100.0%	-	-	-	- 1.4%	-	5 1.3%
AVERAGE NUMBER OF NIGHTS	6.81	3.55	3.07	4.84	2.84	5.49	1.87	3.49	55.00	3.74	1.87	1.00	3.72	3.00	5.67
STANDARD DEVIATION	12.10	2.95	3.85	7.17	2.39	9.55	.83	2.19	-	7.79	3.77	-	13.13	-	8.29
STANDARD ERROR	2.52	.28	1.03	.32	.50	.72	.41	.98	-	4.50	2.18	-	3.28	-	.31
MEDIAN	3.0	3.0	1.0	3.0	2.0	4.0	2.0	3.0	55.0	2.0	1.0	1.0	2.0	3.0	4.0

ITS 99 - OVERSEAS RESIDENTS

TABLE R16-1

LENGTH OF STAY IN OTAPs
BASE: OVERNIGHT PERSON VISITS IN ONTARIO - MAIN PURPOSE VFR

	ONTARIO REGION OF OVERNIGHT VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	118	399	144	694	142	275	23	41	18	1	10	12	90	-	1253
TOTAL (WEIGHTED - 000s)	46	182	62	337	67	147	10	16	7	-	5	5	38	-	586
SAME DAY	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1 - 3 NIGHTS	26 56.6%	72 39.4%	27 43.0%	119 35.2%	27 40.3%	66 44.6%	7 70.5%	10 61.8%	2 26.9%	- 100.0%	3 55.2%	2 39.1%	19 49.9%	-	116 19.8%
1 - 4 NIGHTS	28 61.2%	84 46.0%	33 52.4%	142 42.0%	30 45.1%	77 52.6%	7 72.0%	11 69.2%	3 43.2%	- 100.0%	3 55.2%	2 46.8%	21 56.7%	-	150 25.6%
1 NIGHT	6 12.2%	31 16.9%	14 22.7%	38 11.3%	12 18.4%	30 20.4%	1 12.1%	5 32.3%	1 15.7%	- 100.0%	1 16.0%	1 22.7%	7 19.7%	-	23 4.0%
2 NIGHTS	13 28.9%	26 14.5%	9 14.4%	39 11.7%	8 12.3%	23 15.5%	2 21.5%	2 12.9%	1 11.2%	-	- 8.7%	1 11.2%	4 11.4%	-	45 7.6%
3 NIGHTS	7 15.4%	14 7.9%	4 5.8%	41 12.3%	6 9.6%	13 8.7%	4 36.8%	3 16.6%	-	-	1 30.4%	- 5.1%	7 18.8%	-	48 8.2%
4 NIGHTS	2 4.7%	12 6.6%	6 9.5%	23 6.8%	3 4.8%	12 7.9%	- 1.6%	1 7.4%	1 16.2%	-	-	- 7.7%	3 6.7%	-	34 5.7%
5 NIGHTS	2 3.4%	9 4.8%	4 7.0%	22 6.4%	3 4.2%	9 6.1%	1 7.0%	-	- 3.9%	-	1 21.5%	-	2 4.2%	-	22 3.8%
6 - 9 NIGHTS	9 18.8%	37 20.2%	16 25.0%	61 18.0%	16 24.0%	27 18.3%	- 4.7%	1 7.2%	1 13.4%	-	1 12.6%	1 24.4%	3 9.3%	-	132 22.6%
10 - 16 NIGHTS	6 12.5%	36 19.6%	6 10.0%	52 15.3%	11 15.7%	19 12.7%	1 7.2%	3 19.9%	1 20.8%	-	- 7.1%	1 28.7%	8 21.7%	-	141 24.1%
17 - 30 NIGHTS	1 1.9%	13 7.1%	2 3.8%	43 12.7%	6 9.2%	7 4.9%	- 3.2%	- 1.0%	1 18.7%	-	- 3.6%	-	2 5.4%	-	99 17.0%
31+ NIGHTS	1 2.2%	4 2.2%	1 1.8%	19 5.6%	1 1.8%	8 5.4%	1 5.8%	- 2.7%	-	-	-	-	1 2.8%	-	41 7.0%
AVERAGE NUMBER OF NIGHTS	5.92	7.42	6.37	9.85	7.70	7.78	6.64	6.11	8.39	1.00	5.09	6.05	7.28	-	12.42
STANDARD DEVIATION	8.71	7.07	6.75	11.85	7.10	9.88	9.37	11.49	4.67	-	6.00	4.29	9.53	-	11.78
STANDARD ERROR	.80	.35	.56	.45	.60	.60	1.95	1.79	1.10	-	1.90	1.24	1.00	-	.33
MEDIAN	3.0	5.0	4.0	6.0	6.0	4.0	3.0	3.0	7.0	1.0	3.0	7.0	4.0	-	9.0

ITS 99 - OVERSEAS RESIDENTS

TABLE R17-1

MODE OF TRANSPORT USED WHILE IN CANADA BY LENGTH OF STAY IN ONTARIO
BASE: TOTAL PERSON VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	274	1566	342	2798	316	1037	84	79	52	10	32	26	232	9	4046
TOTAL (WEIGHTED - 000s)	118	896	169	1507	160	568	41	38	23	6	15	11	112	6	2144
AUTO/PRIVATE (TOTAL)	104	615	150	964	144	375	39	35	20	6	13	10	103	5	1423
	88.5%	68.7%	89.0%	64.0%	90.3%	66.0%	95.4%	92.0%	88.3%	94.5%	85.9%	88.5%	91.7%	80.8%	66.4%
SAME-DAY VISIT	20	176	19	170	19	48	5	5	3	-	-	3	13	2	170
	18.8%	28.7%	12.8%	17.6%	13.2%	12.8%	13.9%	14.0%	12.4%	4.8%	2.1%	27.6%	12.6%	32.7%	11.9%
OVERNIGHT VISIT	85	439	131	795	125	327	34	30	18	5	13	7	90	3	1254
	81.2%	71.3%	87.2%	82.4%	86.8%	87.2%	86.1%	86.0%	87.6%	95.2%	97.9%	72.4%	87.4%	67.3%	88.1%
AUTO (TOTAL)	102	608	146	953	141	373	39	35	20	6	13	10	103	5	1407
	87.0%	67.9%	86.5%	63.3%	88.5%	65.7%	94.9%	92.0%	88.3%	94.5%	85.9%	88.5%	91.5%	80.8%	65.6%
SAME-DAY VISIT	20	175	19	169	19	48	5	5	3	-	-	3	13	2	169
	19.2%	28.8%	13.1%	17.7%	13.5%	12.9%	14.0%	14.0%	12.4%	4.8%	2.1%	27.6%	12.6%	32.7%	12.0%
OVERNIGHT VISIT	83	433	127	784	122	325	34	30	18	5	13	7	90	3	1238
	80.8%	71.2%	86.9%	82.3%	86.5%	87.1%	86.0%	86.0%	87.6%	95.2%	97.9%	72.4%	87.4%	67.3%	88.0%
PRIVATE AUTO	71	334	77	543	92	192	16	23	11	2	9	7	59	5	851
	60.2%	37.3%	45.4%	36.0%	57.8%	33.8%	38.7%	60.3%	47.4%	36.9%	55.6%	59.0%	52.4%	80.8%	39.7%
SAME-DAY VISIT	16	92	11	101	16	26	1	5	2	-	-	2	9	2	103
	23.2%	27.6%	14.4%	18.6%	17.3%	13.5%	6.3%	21.3%	20.6%		3.3%	32.0%	15.3%	32.7%	12.1%
OVERNIGHT VISIT	54	242	66	442	76	166	15	18	9	2	8	5	50	3	747
	76.8%	72.4%	85.6%	81.4%	82.7%	86.5%	93.7%	78.7%	79.4%	100.0%	96.7%	68.0%	84.7%	67.3%	87.9%
RENTED AUTO	40	319	78	487	62	219	29	17	9	5	7	4	57	-	670
	34.3%	35.6%	46.3%	32.3%	38.7%	38.5%	69.5%	44.1%	40.9%	86.1%	42.7%	34.1%	50.5%	1.1%	31.3%
SAME-DAY VISIT	5	92	8	85	4	30	5	-	-	-	-	1	4	-	82
	11.3%	28.9%	10.4%	17.4%	7.0%	13.7%	16.3%		2.9%	5.3%		16.2%	7.0%	100.0%	12.2%
OVERNIGHT VISIT	36	227	70	402	58	189	24	17	9	5	7	3	53	-	589
	88.7%	71.1%	89.6%	82.6%	93.0%	86.3%	83.7%	100.0%	97.1%	94.7%	100.0%	83.8%	93.0%		87.8%
PRIVATE PLANE	-	7	4	10	2	1	2	1	-	-	-	-	2	-	12
		.7%	2.3%	.7%	1.5%	.2%	3.7%	1.9%					1.4%		.6%
SAME-DAY VISIT	-	2	-	1	-	-	-	-	-	-	-	-	-	-	-
		22.8%		9.6%											2.5%
OVERNIGHT VISIT	-	5	4	9	2	1	2	1	-	-	-	-	2	-	12
		77.2%	100.0%	90.4%	100.0%	100.0%	100.0%	100.0%					100.0%		97.5%
PRIVATE BOAT	4	11	5	20	6	6	4	2	-	-	-	2	6	-	32
	3.6%	1.2%	2.7%	1.3%	3.7%	1.1%	9.4%	4.0%	2.1%			15.2%	5.7%		1.5%
SAME-DAY VISIT	1	1	-	4	-	1	-	-	-	-	-	-	1	-	3
	12.2%	12.0%		18.5%	5.6%	8.8%	9.9%					22.4%	12.0%		9.1%
OVERNIGHT VISIT	4	9	5	16	6	5	4	2	-	-	-	1	6	-	29
	87.8%	88.0%	100.0%	81.5%	94.4%	91.2%	90.1%	100.0%	100.0%			77.6%	88.0%		90.9%

Continued

ITS 99 - OVERSEAS RESIDENTS

TABLE R17-2

MODE OF TRANSPORT USED WHILE IN CANADA BY LENGTH OF STAY IN ONTARIO
BASE: TOTAL PERSON VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	274	1566	342	2798	316	1037	84	79	52	10	32	26	232	9	4046
TOTAL (WEIGHTED - 000s)	118	896	169	1507	160	568	41	38	23	6	15	11	112	6	2144
PUBLIC/LOCAL TRANSPORT (TOTAL)	34 28.7%	373 41.7%	60 35.7%	753 50.0%	55 34.2%	270 47.5%	12 30.2%	17 46.5%	10 42.2%	3 49.8%	4 24.0%	4 31.5%	43 38.6%	2 29.5%	966 45.1%
SAME-DAY VISIT	3 9.8%	127 33.9%	14 22.8%	129 17.2%	11 20.6%	30 11.2%	1 8.6%	4 21.1%	- 2.8%	-	-	1 25.0%	5 11.4%	2 100.0%	132 13.6%
OVERNIGHT VISIT	30 90.2%	247 66.1%	47 77.2%	624 82.8%	43 79.4%	240 88.8%	11 91.4%	14 78.9%	9 97.2%	3 100.0%	4 100.0%	3 75.0%	38 88.6%	-	835 86.4%
PLANE	8 7.1%	114 12.7%	19 11.0%	312 20.7%	23 14.3%	81 14.2%	2 4.5%	4 10.7%	2 10.7%	2 30.4%	2 14.6%	2 21.6%	11 10.0%	1 11.0%	396 18.5%
SAME-DAY VISIT	1 12.2%	34 30.1%	2 11.0%	69 22.0%	5 19.8%	9 10.7%	-	-	-	-	-	1 36.4%	1 7.9%	1 100.0%	68 17.1%
OVERNIGHT VISIT	7 87.8%	79 69.9%	17 89.0%	243 78.0%	18 80.2%	72 89.3%	2 100.0%	4 100.0%	2 100.0%	2 100.0%	2 100.0%	2 63.6%	10 92.1%	-	328 82.9%
TRAIN	13 11.1%	98 10.9%	16 9.8%	194 12.8%	18 11.4%	57 10.0%	4 9.8%	6 15.6%	4 15.4%	2 30.8%	1 7.6%	1 5.5%	14 12.8%	- 7.9%	239 11.1%
SAME-DAY VISIT	1 7.6%	43 43.8%	6 36.5%	27 13.9%	3 17.5%	8 13.3%	- 12.1%	1 22.1%	-	-	-	1 100.0%	2 13.3%	- 100.0%	18 7.4%
OVERNIGHT VISIT	12 92.4%	55 56.2%	10 63.5%	167 86.1%	15 82.5%	49 86.7%	4 87.9%	5 77.9%	4 100.0%	2 100.0%	1 100.0%	-	12 86.7%	-	221 92.6%
BOAT	11 9.1%	74 8.3%	33 19.6%	138 9.1%	17 10.5%	51 9.0%	6 13.9%	7 19.9%	1 4.9%	- 2.8%	1 9.0%	1 12.8%	15 13.2%	-	165 7.7%
SAME-DAY VISIT	1 13.3%	32 42.7%	6 18.1%	29 21.0%	2 10.4%	6 11.7%	- 8.6%	1 14.7%	-	-	-	1 43.2%	2 11.7%	-	23 13.7%
OVERNIGHT VISIT	9 86.7%	43 57.3%	27 81.9%	109 79.0%	15 89.6%	45 88.3%	5 91.4%	6 85.3%	1 100.0%	- 100.0%	1 100.0%	1 56.8%	13 88.3%	-	143 86.3%
BUS	22 18.9%	293 32.7%	41 24.3%	512 34.0%	37 23.3%	205 36.1%	7 17.2%	13 35.7%	8 35.8%	- 4.5%	3 17.0%	1 11.2%	28 24.8%	1 10.7%	652 30.4%
SAME-DAY VISIT	2 8.0%	104 35.5%	11 25.6%	69 13.5%	5 14.7%	22 10.9%	1 15.1%	3 26.1%	- 3.3%	-	-	1 49.5%	5 16.2%	1 100.0%	73 11.2%
OVERNIGHT VISIT	20 92.0%	189 64.5%	31 74.4%	443 86.5%	32 85.3%	183 89.1%	6 84.9%	10 73.9%	8 96.7%	- 100.0%	3 100.0%	1 50.5%	23 83.8%	-	579 88.8%

Continued

ITS 99 - OVERSEAS RESIDENTS

TABLE R17-3

MODE OF TRANSPORT USED WHILE IN CANADA BY LENGTH OF STAY IN ONTARIO
BASE: TOTAL PERSON VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	274	1566	342	2798	316	1037	84	79	52	10	32	26	232	9	4046
TOTAL (WEIGHTED - 000s)	118	896	169	1507	160	568	41	38	23	6	15	11	112	6	2144
OTHER	17	167	30	352	28	114	12	8	5	2	3	3	28	-	454
	14.8%	18.7%	17.5%	23.4%	17.4%	20.1%	29.8%	22.5%	21.5%	32.4%	17.8%	24.5%	25.0%		21.2%
SAME-DAY VISIT	2	65	7	50	4	13	2	1	-	-	-	1	4	-	48
	13.1%	38.5%	24.4%	14.3%	14.2%	11.3%	17.0%	17.2%		14.1%		22.6%	12.9%		10.5%
OVERNIGHT VISIT	15	103	22	302	24	101	10	7	5	2	3	2	24	-	406
	86.9%	61.5%	75.6%	85.7%	85.8%	88.7%	83.0%	82.8%	100.0%	85.9%	100.0%	77.4%	87.1%		89.5%
NOT STATED	4	55	9	102	10	36	-	1	-	-	1	-	2	1	153
	3.7%	6.2%	5.6%	6.8%	6.4%	6.3%	.9%	1.9%			5.2%		1.7%	8.5%	7.1%
SAME-DAY VISIT	1	19	-	18	2	5	-	-	-	-	-	-	-	1	21
	12.0%	35.4%	3.5%	18.0%	21.1%	13.3%								100.0%	13.8%
OVERNIGHT VISIT	4	36	9	84	8	31	-	1	-	-	1	-	2	-	132
	88.0%	64.6%	96.5%	82.0%	78.9%	86.7%	100.0%	100.0%			100.0%		100.0%		86.2%

ITS 99 - OVERSEAS RESIDENTS

TABLE R18-1

MODE OF TRANSPORT USED WHILE IN CANADA
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO

	ONTARIO REGION OF OVERNIGHT VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	216	1088	294	2301	266	925	73	74	44	9	31	21	209	2	3491
TOTAL (WEIGHTED - 000s)	96	618	144	1257	138	503	36	33	20	6	15	9	99	3	1875
AUTO/PRIVATE (TOTAL)	85	439	131	795	125	327	34	30	18	5	13	7	90	3	1254
	87.8%	71.0%	90.9%	63.2%	90.5%	65.0%	94.6%	90.9%	86.9%	94.3%	85.6%	84.8%	90.6%	100.0%	66.9%
AUTO (TOTAL)	83	433	127	784	122	325	34	30	18	5	13	7	90	3	1238
	86.0%	70.1%	88.0%	62.4%	88.4%	64.6%	94.1%	90.9%	86.9%	94.3%	85.6%	84.8%	90.4%	100.0%	66.0%
PRIVATE AUTO	54	242	66	442	76	166	15	18	9	2	8	5	50	3	747
	56.5%	39.1%	45.5%	35.2%	55.2%	33.1%	41.8%	54.5%	42.2%	38.6%	54.8%	53.0%	50.1%	100.0%	39.9%
RENTED AUTO	36	227	70	402	58	189	24	17	9	5	7	3	53	-	589
	37.2%	36.7%	48.5%	32.0%	41.6%	37.6%	67.1%	50.6%	44.6%	85.4%	43.5%	37.8%	53.1%		31.4%
PRIVATE PLANE	-	5	4	9	2	1	2	1	-	-	-	-	2	-	12
		.8%	2.6%	.7%	1.8%	.2%	4.3%	2.2%					1.6%		.6%
PRIVATE BOAT	4	9	5	16	6	5	4	2	-	-	-	1	6	-	29
	3.8%	1.5%	3.1%	1.3%	4.0%	1.1%	9.8%	4.6%	2.3%			15.6%	5.7%		1.5%
PUBLIC/LOCAL TRANSPORT (TOTAL)	30	247	47	624	43	240	11	14	9	3	4	3	38	-	835
	31.6%	39.9%	32.3%	49.6%	31.3%	47.7%	31.8%	42.1%	46.1%	52.1%	24.4%	31.3%	38.7%		44.5%
PLANE	7	79	17	243	18	72	2	4	2	2	2	2	10	-	328
	7.6%	12.8%	11.5%	19.3%	13.3%	14.3%	5.2%	12.3%	12.0%	31.8%	14.9%	18.1%	10.4%		17.5%
TRAIN	12	55	10	167	15	49	4	5	4	2	1	-	12	-	221
	12.5%	8.9%	7.3%	13.2%	10.8%	9.8%	10.0%	13.9%	17.3%	32.2%	7.8%		12.6%		11.8%
BOAT	9	43	27	109	15	45	5	6	1	-	1	1	13	-	143
	9.7%	6.9%	18.8%	8.6%	10.9%	9.0%	14.7%	19.4%	5.5%	2.9%	9.2%	9.6%	13.1%		7.6%
BUS	20	189	31	443	32	183	6	10	8	-	3	1	23	-	579
	21.2%	30.5%	21.2%	35.3%	22.9%	36.3%	16.8%	30.2%	38.9%	4.7%	17.3%	7.5%	23.5%		30.9%
OTHER	15	103	22	302	24	101	10	7	5	2	3	2	24	-	406
	15.8%	16.6%	15.5%	24.0%	17.3%	20.2%	28.6%	21.4%	24.1%	29.1%	18.1%	25.1%	24.6%		21.7%
NOT STATED	4	36	9	84	8	31	-	1	-	-	1	-	2	-	132
	3.9%	5.8%	6.3%	6.7%	5.8%	6.2%	1.1%	2.1%			5.3%		1.9%		7.0%

ITS 99 - OVERSEAS RESIDENTS

TABLE R19-1

ROUTE USED TO ENTER CANADA BY LENGTH OF STAY IN ONTARIO
BASE: TOTAL PERSON VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	274	1566	342	2798	316	1037	84	79	52	10	32	26	232	9	4046
TOTAL (WEIGHTED - 000s)	118	896	169	1507	160	568	41	38	23	6	15	11	112	6	2144
AIR (TOTAL)	96	730	165	1388	152	518	40	32	15	6	5	6	87	6	1863
	81.9%	81.5%	97.8%	92.1%	95.0%	91.1%	96.3%	86.5%	63.5%	96.8%	34.9%	57.3%	77.6%	100.0%	86.9%
SAME-DAY VISIT	12	213	24	227	21	56	5	2	-	-	-	1	6	3	178
	12.0%	29.1%	14.7%	16.3%	14.1%	10.8%	13.8%	5.1%	1.8%	4.7%		15.6%	7.2%	45.6%	9.6%
OVERNIGHT VISIT	85	518	141	1161	130	462	34	31	14	5	5	5	81	3	1685
	88.0%	70.9%	85.3%	83.7%	85.9%	89.2%	86.2%	94.9%	98.2%	95.3%	100.0%	84.4%	92.8%	54.4%	90.4%
DIRECT FROM OVERSEAS	79	557	143	1014	130	391	38	29	13	6	3	3	77	4	1345
	67.1%	62.2%	84.9%	67.3%	81.4%	68.9%	93.2%	77.6%	57.6%	96.8%	22.4%	26.0%	68.9%	68.7%	62.7%
SAME-DAY VISIT	10	162	22	172	18	44	5	2	-	-	-	1	6	1	125
	12.3%	29.1%	15.6%	17.0%	13.5%	11.3%	14.2%	5.7%	2.0%	4.7%		34.4%	8.1%	20.9%	9.3%
OVERNIGHT VISIT	69	395	121	842	112	347	33	27	13	5	3	2	71	3	1219
	87.7%	70.9%	84.4%	83.0%	86.5%	88.7%	85.8%	94.3%	98.0%	95.3%	100.0%	65.6%	91.9%	79.1%	90.7%
VIA THE U.S.	17	174	22	374	22	126	1	3	1	-	2	4	10	2	518
	14.8%	19.4%	12.9%	24.8%	13.7%	22.2%	3.1%	8.9%	6.0%		12.5%	31.3%	8.6%	31.3%	24.2%
SAME-DAY VISIT	2	51	2	55	4	12	-	-	-	-	-	-	-	2	53
	10.7%	29.2%	8.8%	14.6%	18.0%	9.2%								100.0%	10.2%
OVERNIGHT VISIT	16	123	20	320	18	115	1	3	1	-	2	4	10	-	466
	89.3%	70.8%	91.2%	85.4%	82.0%	90.8%	100.0%	100.0%	100.0%		100.0%	100.0%	100.0%		89.8%
AUTO/LAND	21	165	4	119	8	50	2	5	8	-	10	5	25	-	281
	18.1%	18.5%	2.2%	7.9%	5.0%	8.9%	3.7%	13.5%	36.5%	3.2%	65.1%	42.7%	22.4%		13.1%
SAME-DAY VISIT	10	65	-	23	-	10	-	3	2	-	-	2	7	-	91
	46.2%	39.2%	10.4%	19.2%		18.9%		62.5%	26.8%		2.8%	36.2%	26.5%		32.3%
OVERNIGHT VISIT	11	101	3	96	8	41	2	2	6	-	10	3	19	-	190
	53.8%	60.8%	89.6%	80.8%	100.0%	81.1%	100.0%	37.5%	73.2%	100.0%	97.2%	63.8%	73.5%		67.7%

ITS 99 - OVERSEAS RESIDENTS

TABLE R20-1

ROUTE USED TO ENTER CANADA
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO

	ONTARIO REGION OF OVERNIGHT VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	216	1088	294	2301	266	925	73	74	44	9	31	21	209	2	3491
TOTAL (WEIGHTED - 000s)	96	618	144	1257	138	503	36	33	20	6	15	9	99	3	1875
AIR (TOTAL)	85 88.1%	518 83.7%	141 97.7%	1161 92.4%	130 94.3%	462 91.9%	34 95.7%	31 94.2%	14 70.0%	5 96.6%	5 35.6%	5 64.0%	81 81.3%	3 100.0%	1685 89.9%
DIRECT FROM OVERSEAS	69 72.0%	395 63.9%	121 83.9%	842 67.0%	112 81.3%	347 69.0%	33 92.2%	27 84.0%	13 63.3%	5 96.6%	3 22.9%	2 22.6%	71 71.6%	3 100.0%	1219 65.0%
VIA THE U.S.	16 16.2%	123 19.9%	20 13.8%	320 25.4%	18 13.0%	115 22.8%	1 3.5%	3 10.2%	1 6.7%	-	2 12.7%	4 41.4%	10 9.8%	-	466 24.8%
AUTO/LAND	11 11.9%	101 16.3%	3 2.3%	96 7.6%	8 5.7%	41 8.1%	2 4.3%	2 5.8%	6 30.0%	- 3.4%	10 64.4%	3 36.0%	19 18.7%	-	190 10.1%

ITS 99 - OVERSEAS RESIDENTS

TABLE R21-1

ROUTE USED TO EXIT CANADA BY LENGTH OF STAY IN ONTARIO
BASE: TOTAL PERSON VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	274	1566	342	2798	316	1037	84	79	52	10	32	26	232	9	4046
TOTAL (WEIGHTED - 000s)	118	896	169	1507	160	568	41	38	23	6	15	11	112	6	2144
DIRECT TO OVERSEAS	57 48.1%	454 50.7%	127 75.0%	860 57.1%	115 72.3%	331 58.2%	30 72.4%	25 67.7%	9 40.2%	5 77.7%	5 31.2%	5 44.7%	64 57.4%	4 70.7%	1116 52.1%
SAME-DAY VISIT	10 16.8%	146 32.2%	20 15.5%	154 17.9%	17 14.9%	38 11.4%	4 13.1%	2 6.5%	1 11.3%	-	-	1 17.6%	6 9.1%	2 35.9%	116 10.4%
OVERNIGHT VISIT	47 83.2%	308 67.8%	107 84.5%	706 82.1%	98 85.1%	293 88.6%	26 86.9%	24 93.5%	8 88.7%	5 100.0%	5 100.0%	4 82.4%	59 90.9%	3 64.1%	1000 89.6%
VIA THE U.S.	61 51.9%	442 49.3%	42 25.0%	647 42.9%	44 27.7%	237 41.8%	11 27.6%	12 32.3%	14 59.8%	1 22.3%	11 68.8%	6 55.3%	48 42.6%	2 29.3%	1028 47.9%
SAME-DAY VISIT	12 19.5%	131 29.7%	5 11.8%	95 14.7%	4 9.5%	28 11.7%	2 13.7%	3 26.2%	1 10.7%	- 20.4%	- 2.6%	2 30.0%	7 14.8%	1 69.2%	153 14.9%
OVERNIGHT VISIT	49 80.5%	311 70.3%	37 88.2%	552 85.3%	40 90.5%	210 88.3%	10 86.3%	9 73.8%	12 89.3%	1 79.6%	10 97.4%	4 70.0%	41 85.2%	1 30.8%	875 85.1%

ITS 99 - OVERSEAS RESIDENTS

TABLE R22-1

ROUTE USED TO EXIT CANADA
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO

	ONTARIO REGION OF OVERNIGHT VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	216	1088	294	2301	266	925	73	74	44	9	31	21	209	2	3491
TOTAL (WEIGHTED - 000s)	96	618	144	1257	138	503	36	33	20	6	15	9	99	3	1875
DIRECT TO OVERSEAS	47 48.9%	308 49.8%	107 74.2%	706 56.1%	98 71.1%	293 58.3%	26 72.5%	24 72.6%	8 40.1%	5 81.4%	5 31.8%	4 48.8%	59 59.0%	3 83.4%	1000 53.3%
VIA THE U.S.	49 51.1%	311 50.2%	37 25.8%	552 43.9%	40 28.9%	210 41.7%	10 27.5%	9 27.4%	12 59.9%	1 18.6%	10 68.2%	4 51.2%	41 41.0%	1 16.6%	875 46.7%

ITS 99 - OVERSEAS RESIDENTS

TABLE R23-1

PARTY SIZE
BASE: TOTAL PARTY VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	274	1566	342	2798	316	1037	84	79	52	10	32	26	232	9	4046
TOTAL (WEIGHTED - 000s)	67	425	81	821	85	296	19	19	13	3	7	6	56	3	1160
ONE	34 50.9%	154 36.3%	31 37.6%	402 49.0%	40 47.5%	128 43.4%	6 29.2%	8 42.2%	4 35.5%	2 54.8%	3 36.9%	2 28.5%	21 37.6%	1 34.4%	578 49.8%
SAME-DAY VISIT	9 26.4%	51 33.2%	7 24.5%	80 19.8%	7 16.4%	12 9.5%	1 11.2%	2 20.7%	1 19.6%	- 16.7%	-	- 15.4%	2 11.5%	1 100.0%	84 14.6%
OVERNIGHT VISIT	25 73.6%	103 66.8%	23 75.5%	323 80.2%	34 83.6%	116 90.5%	5 88.8%	6 79.3%	4 80.4%	1 83.3%	3 100.0%	1 84.6%	19 88.5%	-	494 85.4%
TWO	25 37.0%	175 41.1%	32 38.9%	285 34.7%	29 34.1%	118 40.0%	9 44.7%	8 44.7%	6 51.2%	1 35.9%	2 26.4%	3 54.3%	24 43.0%	1 27.7%	386 33.3%
SAME-DAY VISIT	3 12.4%	52 29.7%	4 14.1%	39 13.7%	4 12.4%	13 10.7%	1 14.5%	- 4.6%	1 12.7%	-	-	1 37.7%	3 12.2%	1 65.9%	35 9.1%
OVERNIGHT VISIT	22 87.6%	123 70.3%	27 85.9%	246 86.3%	25 87.6%	106 89.3%	7 85.5%	8 95.4%	6 87.3%	1 100.0%	2 100.0%	2 62.3%	21 87.8%	- 34.1%	351 90.9%
THREE	4 6.0%	41 9.8%	9 10.6%	60 7.3%	6 7.1%	18 6.0%	2 11.5%	1 6.6%	1 8.4%	-	2 23.9%	1 17.1%	5 9.7%	1 32.4%	86 7.4%
SAME-DAY VISIT	- 8.3%	11 27.2%	2 18.0%	9 15.2%	1 13.3%	2 13.9%	- 7.4%	-	-	-	-	-	-	- 2.4%	10 11.1%
OVERNIGHT VISIT	4 91.7%	30 72.8%	7 82.0%	51 84.8%	5 86.7%	15 86.1%	2 92.6%	1 100.0%	1 100.0%	-	2 100.0%	1 100.0%	5 100.0%	1 97.6%	77 88.9%
FOUR	2 3.6%	37 8.6%	8 9.6%	49 6.0%	7 8.0%	18 6.2%	2 11.4%	- 1.9%	1 4.9%	-	1 9.9%	-	4 6.9%	- 5.6%	72 6.2%
SAME-DAY VISIT	- 10.3%	13 35.3%	- 2.1%	10 19.7%	- 3.7%	3 13.9%	- 12.3%	-	-	-	-	-	- 7.0%	- 100.0%	11 15.9%
OVERNIGHT VISIT	2 89.7%	24 64.7%	8 97.9%	39 80.3%	7 96.3%	16 86.1%	2 87.7%	- 100.0%	1 100.0%	-	1 100.0%	-	4 93.0%	-	60 84.1%
FIVE+	2 2.6%	18 4.3%	3 3.3%	25 3.1%	3 3.3%	13 4.4%	1 3.2%	1 4.6%	-	- 9.2%	- 2.8%	- .2%	2 2.8%	-	39 3.3%
SAME-DAY VISIT	1 32.7%	6 30.5%	- 12.1%	4 15.6%	1 25.8%	1 10.7%	- 27.0%	- 34.6%	-	-	- 20.0%	- 100.0%	1 33.2%	-	6 14.7%
OVERNIGHT VISIT	1 67.3%	13 69.5%	2 87.9%	21 84.4%	2 74.2%	12 89.3%	- 73.0%	1 65.4%	-	- 100.0%	- 80.0%	-	1 66.8%	-	33 85.3%

Continued

ITS 99 - OVERSEAS RESIDENTS

TABLE R23-2

PARTY SIZE
BASE: TOTAL PARTY VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	274	1566	342	2798	316	1037	84	79	52	10	32	26	232	9	4046
TOTAL (WEIGHTED - 000s)	67	425	81	821	85	296	19	19	13	3	7	6	56	3	1160
AVERAGE PARTY SIZE															
AVERAGE ALL TRIPS (PEOPLE)	1.76	2.11	2.08	1.84	1.89	1.92	2.16	1.99	1.83	2.01	2.16	1.89	2.00	2.09	1.85
STANDARD DEVIATION	1.56	1.42	1.39	1.19	1.17	1.23	1.21	1.88	.78	1.99	1.46	.94	1.42	.99	1.28
STANDARD ERROR	.09	.04	.07	.02	.07	.04	.13	.21	.11	.63	.26	.18	.09	.33	.02
MEDIAN	1.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	1.0	2.0	2.0	2.0	2.0	2.0
SAME-DAY TRIPS (PEOPLE)	1.62	2.09	1.76	1.77	1.80	2.10	2.23	2.06	1.48	1.00	7.00	1.85	2.10	1.62	1.84
STANDARD DEVIATION	1.92	1.59	1.83	1.22	.92	1.44	1.21	2.73	.48	-	-	1.36	1.88	1.07	1.62
STANDARD ERROR	.25	.07	.26	.05	.13	.14	.37	1.22	.17	-	-	.61	.39	.40	.07
MEDIAN	1.0	2.0	1.0	1.0	1.0	2.0	2.0	1.0	1.0	1.0	7.0	2.0	2.0	1.0	1.0
OVERNIGHT TRIPS (PEOPLE)	1.80	2.12	2.14	1.85	1.90	1.90	2.15	1.98	1.88	2.11	2.14	1.91	1.99	2.77	1.85
STANDARD DEVIATION	1.44	1.34	1.30	1.18	1.20	1.21	1.20	1.81	.81	2.05	1.22	.79	1.35	.50	1.22
STANDARD ERROR	.10	.04	.08	.02	.07	.04	.14	.21	.12	.68	.22	.17	.09	.35	.02
MEDIAN	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	1.0	2.0	2.0	2.0	3.0	2.0

ITS 99 - OVERSEAS RESIDENTS

TABLE R24-1

PARTY COMPOSITION
BASE: TOTAL PARTY VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	274	1566	342	2798	316	1037	84	79	52	10	32	26	232	9	4046
TOTAL (WEIGHTED - 000s)	67	425	81	821	85	296	19	19	13	3	7	6	56	3	1160
AGE AND GENDER NOT STATED	8 12.5%	65 15.3%	8 10.4%	138 16.8%	14 16.4%	49 16.7%	2 9.3%	2 11.1%	2 16.1%	- 9.1%	- 3.3%	- 3.7%	6 10.3%	1 29.3%	187 16.1%
TOTAL ANSWERING	58 87.5% 100.0%	360 84.7% 100.0%	73 89.6% 100.0%	683 83.2% 100.0%	71 83.6% 100.0%	246 83.3% 100.0%	17 90.7% 100.0%	17 88.9% 100.0%	11 83.9% 100.0%	3 90.9% 100.0%	7 96.7% 100.0%	6 96.3% 100.0%	50 89.7% 100.0%	2 70.7% 100.0%	973 83.9% 100.0%
ADULTS ONLY	54 92.5%	319 88.6%	62 85.1%	629 92.1%	62 87.5%	225 91.5%	14 78.9%	15 89.6%	10 98.1%	2 89.8%	7 94.9%	6 99.8%	45 89.4%	2 92.1%	895 92.0%
SAME-DAY	12 21.9%	97 30.5%	12 18.8%	106 16.8%	9 15.1%	26 11.6%	2 14.8%	2 13.6%	1 11.2%	-	- .6%	1 25.8%	5 10.9%	1 37.0%	109 12.2%
OVERNIGHT	42 78.1%	222 69.5%	50 81.2%	523 83.2%	53 84.9%	199 88.4%	12 85.2%	13 86.4%	9 88.8%	2 100.0%	6 99.4%	4 74.2%	40 89.1%	1 63.0%	786 87.8%
1 ADULT	29 49.9%	117 32.6%	27 36.7%	313 45.8%	33 46.7%	95 38.5%	5 26.8%	7 42.2%	4 33.6%	1 50.3%	3 37.9%	2 29.6%	18 36.5%	- 23.4%	454 46.7%
SAME-DAY	8 28.4%	38 32.6%	7 26.4%	58 18.6%	6 18.5%	11 11.5%	1 13.5%	2 23.3%	- 9.6%	-	-	- 15.4%	2 10.3%	- 100.0%	61 13.5%
OVERNIGHT	21 71.6%	79 67.4%	20 73.6%	255 81.4%	27 81.5%	84 88.5%	4 86.5%	5 76.7%	3 90.4%	1 100.0%	3 100.0%	1 84.6%	16 89.7%	-	393 86.5%
2 ADULTS	22 37.6%	151 42.1%	29 40.1%	249 36.4%	25 34.9%	107 43.3%	8 47.7%	8 45.2%	5 50.5%	1 39.6%	2 27.3%	3 56.3%	22 43.6%	- 22.9%	335 34.4%
SAME-DAY	3 13.1%	44 29.1%	4 14.6%	34 13.7%	3 12.3%	11 10.6%	1 14.9%	- 5.1%	1 15.4%	-	-	1 37.7%	3 13.5%	- 41.8%	30 9.0%
OVERNIGHT	19 86.9%	107 70.9%	25 85.4%	215 86.3%	22 87.7%	95 89.4%	7 85.1%	7 94.9%	5 84.6%	1 100.0%	2 100.0%	2 62.3%	19 86.5%	- 58.2%	305 91.0%
3 ADULTS	2 2.8%	26 7.1%	3 4.4%	37 5.4%	2 2.7%	10 4.1%	- 2.8%	- 2.2%	1 8.2%	-	1 18.8%	1 13.9%	3 6.1%	1 45.8%	56 5.7%
SAME-DAY	- 4.2%	7 26.6%	- 10.0%	6 15.8%	- 10.0%	2 20.8%	- 33.3%	-	-	-	-	-	-	- 2.4%	8 13.5%
OVERNIGHT	2 95.8%	19 73.4%	3 90.0%	31 84.2%	2 90.0%	8 79.2%	- 66.7%	- 100.0%	1 100.0%	-	1 100.0%	1 100.0%	3 100.0%	1 97.6%	48 86.5%
4+ ADULTS	1 2.1%	24 6.8%	3 4.0%	30 4.4%	2 3.1%	14 5.6%	- 1.6%	-	1 5.8%	-	1 10.8%	-	2 3.2%	-	49 5.1%
SAME-DAY	1 49.7%	8 32.9%	-	7 24.3%	-	2 13.5%	-	-	-	-	- 5.3%	-	- 2.4%	-	11 21.3%
OVERNIGHT	1 50.3%	16 67.1%	3 100.0%	23 75.7%	2 100.0%	12 86.5%	- 100.0%	-	1 100.0%	-	1 94.7%	-	2 97.6%	-	39 78.7%

Continued

ITS 99 - OVERSEAS RESIDENTS

TABLE R24-2

PARTY COMPOSITION
BASE: TOTAL PARTY VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	274	1566	342	2798	316	1037	84	79	52	10	32	26	232	9	4046
TOTAL (WEIGHTED - 000s)	67	425	81	821	85	296	19	19	13	3	7	6	56	3	1160
ADULTS WITH CHILDREN	4 7.5%	40 11.1%	11 14.9%	52 7.6%	9 12.3%	21 8.5%	4 21.1%	2 10.4%	- 1.9%	- 10.2%	- 5.1%	- .2%	5 10.6%	- 7.9%	76 7.8%
SAME-DAY	1 13.5%	12 30.1%	2 14.6%	6 11.8%	1 10.3%	2 11.1%	- 11.8%	-	-	-	-	- 100.0%	- 8.3%	- 100.0%	6 7.8%
OVERNIGHT	4 86.5%	28 69.9%	9 85.4%	46 88.2%	8 89.7%	19 88.9%	3 88.2%	2 100.0%	- 100.0%	- 100.0%	- 100.0%	-	5 91.7%	-	70 92.2%
1 ADULT WITH CHILDREN	1 1.6%	5 1.3%	1 2.0%	9 1.3%	1 1.4%	3 1.2%	1 4.4%	- 1.2%	-	-	- 1.7%	-	1 2.1%	-	14 1.4%
SAME-DAY	- 19.9%	1 31.0%	- 12.1%	1 10.1%	- 28.8%	-	-	-	-	-	-	-	-	-	- 2.9%
OVERNIGHT	1 80.1%	3 69.0%	1 87.9%	8 89.9%	1 71.2%	3 100.0%	1 100.0%	- 100.0%	-	-	- 100.0%	-	1 100.0%	-	13 97.1%
2 ADULTS WITH CHILDREN	3 4.9%	24 6.8%	8 11.1%	31 4.6%	6 8.3%	12 5.0%	2 11.5%	1 7.6%	- 1.9%	-	- 3.5%	-	3 6.1%	- 7.9%	45 4.6%
SAME-DAY	- 9.1%	8 32.0%	1 17.4%	4 12.0%	1 10.2%	1 10.8%	- 8.3%	-	-	-	-	-	- 5.3%	- 100.0%	4 9.4%
OVERNIGHT	3 90.9%	17 68.0%	7 82.6%	27 88.0%	5 89.8%	11 89.2%	2 91.7%	1 100.0%	- 100.0%	-	- 100.0%	-	3 94.7%	-	41 90.6%
3+ ADULTS WITH CHILDREN	1 1.1%	11 3.0%	1 1.8%	12 1.7%	2 2.6%	6 2.3%	1 5.3%	- 1.6%	-	- 10.2%	-	- .2%	1 2.4%	-	17 1.8%
SAME-DAY	- 24.0%	3 25.5%	-	1 12.5%	-	1 17.9%	- 29.5%	-	-	-	-	- 100.0%	- 23.5%	-	1 7.4%
OVERNIGHT	1 76.0%	8 74.5%	1 100.0%	10 87.5%	2 100.0%	5 82.1%	1 70.5%	- 100.0%	-	- 100.0%	-	-	1 76.5%	-	16 92.6%
CHILDREN ONLY	-	1 .2%	-	2 .3%	- .2%	- .1%	-	-	-	-	-	-	-	-	3 .3%